

South



Shore

2020 ANNUAL REPORT



Shore

South Shore Chamber of Commerce / SSA#42



Dear Members and Partners

As I reflect back on 2020, one statement comes to mind, We Made It! 2020 was a year that turned all of our lives upside down. For those that lost family and friends to COVID-19, we offer our sincerest condolences. But through all the loss of life, civil unrest, and social injustice, South Shore managed to turn crisis into opportunity.

The South Shore Chamber of Commerce has kept its commitment, doubled down on our efforts and provided sustainable solutions and resources for our local businesses. We connected our business owners with city, state, and federal grants as well as many private sector resources.

Like many of you, we had to pivot our programming and services to virtual sessions focusing on rapid responses and recovery. In spite of those recovery efforts, we had to say goodbye to several businesses throughout the community. Other businesses affected by the civil unrest are rebuilding and going strong.

South Shore continues to be a community of choice for many entrepreneurs. We welcomed 13 new businesses including Domino's Pizza, Iconic Rush Boutique, Fisherman's Island, South Shore BBQ & Jerk, Vape House and 3 Smokin' Sisters. Congratulations to those brave business owners that opened their doors amidst unknown challenges. Not even a worldwide pandemic can block the dreams of those who vehemently pursue them.

The SSCC is the proud service provider of the Special Service Area #42 (SSA #42). As the steward of taxpayer dollars, our responsibility is to ensure the quality of services that enhance the vibrancy and walkability of our district. Those services include public way maintenance and beautification, customer attraction and special events.

All in person events were cancelled last year due to COVID-19 and those resources were reallocated to create programs that support our most vulnerable residents and businesses. One such initiative, Feeding South Shore provided meals to more than 1,000 at-risk residents. In addition the T.I.D.E.S (Transparent, Interim & Direct Economic Solutions) Grant provided emergency response capital to 10 struggling businesses. As you will see from this report, both programs were a success!

2021 will be a year of continued evolution for small businesses and we will monitor the trends and changes as they come. We will inform our members of public policy issues that impact their bottom line and ensure that they have a voice to co-create solutions, and not have them imposed.

I would like to thank the governing bodies and staff that drive the success and growth of the South Shore Chamber. Our Board of Directors and the SSA #42 Commissioners are community servants that share a common goal of creating a neighborhood rich in culture, economically viable and safe for all. Through our volunteers we have unlimited human capital and expertise to move South Shore forward. On behalf of the South Shore Chamber of Commerce, THANK YOU! We cannot do this work without you.

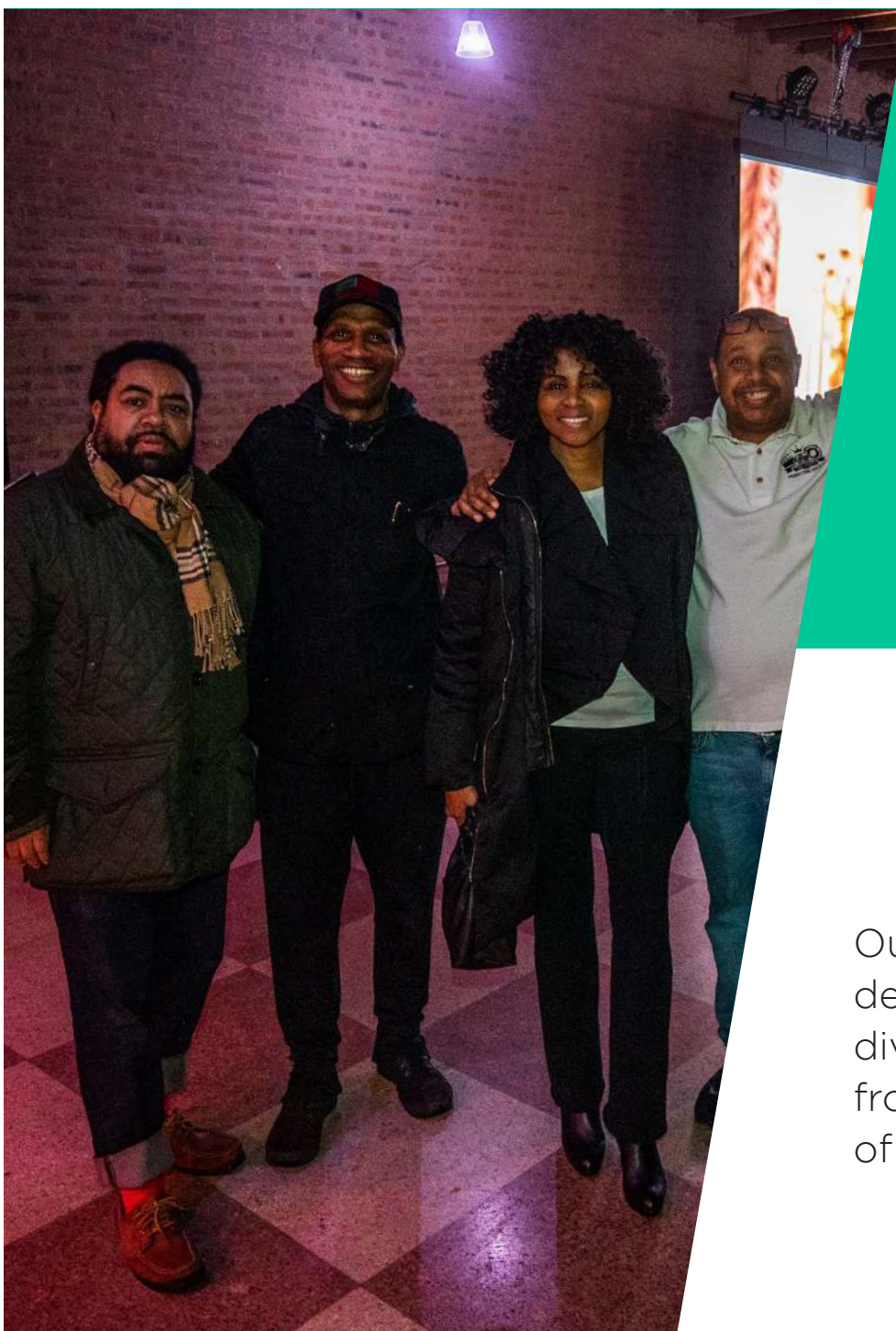
Tonya Trice
Executive Director



SOUTH SHORE CHAMBER OF COMMERCE
MISSION

The South Shore Chamber of Commerce strengthens and supports our business corridors and small businesses, by empowering our members with effective training, technical assistance and access to private sector and governmental resources.

With a focus on attracting new and diverse businesses, we engage all stakeholders to improve the overall quality of life in South Shore.



VISION

Our vision for South Shore is to become a destination community, rich in culture, with diverse businesses that will attract visitors from around the world and serve the needs of local residents.

SPECIAL SERVICE AREA #42 ***MISSION***

SSA#42 strategically allocates budget and provides oversight to community programs within the seven Department of Planning and Development Workplan categories that sustainably increase safety, enhances aesthetics, and promotes commercial activity within its business district.



VISION

SSA#42

envisions a community in which a united cross-section of all residents and entrepreneurs feel safe walking and working in a vibrant and diverse business district.



WE MEAN BUSINESS



In July 2020 the South Shore Chamber was designated an Illinois Small Business Development Center. As an SBDC we now have greater capacity to offer one-on-one consultations, advanced training, technical assistance, help with business plans, and federal and state level resources to South Shore businesses.

The SBDC is funded in part by the U.S. Small Business Administration (SBA) and the Illinois Department of Commerce and Economic Opportunity (DCEO)

\$1,549,811 *In Small Business Loans & Grants*

The Chamber was able to secure over **\$1.5 million dollars** in small business loans and grants to support local businesses impacted by COVID. We provided technical assistance and lending referrals for the PPP, EIDL, UChicago Small Business Grants, Business Interruption Grants, Chicago Micro Business Recovery Grant and more.

57% LOANS

43% GRANTS

March through August 2020



T.I.D.E.S. GRANT \$30,000



Transparent, Interim, Direct, Economic Solutions

In direct response to the devastating effect COVID-19 imposed upon small businesses, **Special Service Area # 42**, in federation with the **South Shore Chamber** announced the creation of the **Transparent, Interim and Direct, Economic, Solutions (T.I.D.E.S.) grant**. Ten businesses within

the SSA # 42 boundaries received a **one-time grant of \$3,000 each** to help with operating expenses such as payroll, rent, utilities and vendor payments.

(T.I.D.E.S.) Grant Recipients

- A.L. Taylor & Associates P.C.
- Chez Vous Upscale Boutique
- Cut it Out Curt Barber and Beauty Salon
- D. Angelo's Pawners & Jewelers
- Guyse Salon of Beauty
- Melbar Inc.
- Oh Behave Studios Inc.
- Stony Island DentalWorks, LLC, DBA Team Dental Family Dentistry
- The Scentuary
- Wilson Communication

SSA Service Contracts

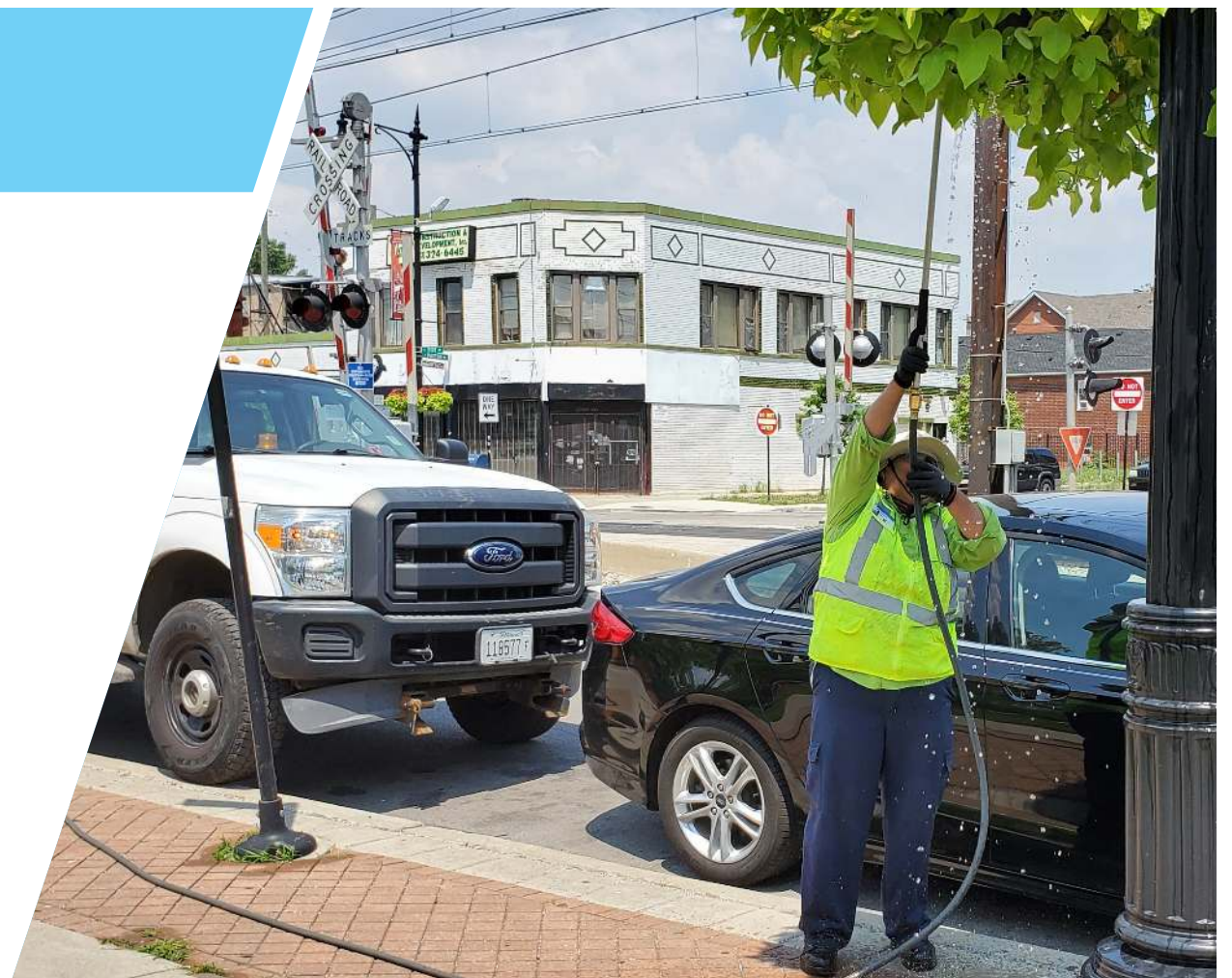
Armed Security Services
R&R Global : Signal 88

Landscaping
Brightview

Litter Abatement
Cleanslate

Snow Removal
Cleanstreet

Auditor
Tom Bravos & Associates





Feeding South Shore

Conceived by longtime resident and SSA #42 Commissioner Amena Karim and in partnership with Special Service Area# 42 (SSA42) and Local Market Foods, Feeding South Shore was a four-week campaign (May 8, 2020 - May 29, 2020) that offered free food and delivery service to more than 1,000 of South Shore's most vulnerable residents - seniors, low-income families, the disabled and Chicago Public School children in the South Shore area. The program not only offered free food, but also created new delivery service jobs in our underserved area.

The purpose of Feeding South Shore was to protect the most vulnerable in our community, particularly seniors who had been urged to stay home and needed a no contact food sources, as well as low-income families worried about their next meal. We wanted our neighbors to know, that we are all in a difficult place, but we are all in this together.

SSA#42 provided financial support for Feeding South Shore and is a co-equal partner.

Local Market Foods co-owner Eva Jakubowski is committed to ending hunger and providing jobs to underserved areas. Eva's employees prepared more than 1,000 bags of nutritious and healthy foods for the most vulnerable segments in South Shore at no cost to recipients. Prepared grocery bags contained fresh meat, vegetables, dairy, food staples, canned goods and more, valued up to \$35 and enough to feed a family of four. Eva Jakubowski hired delivery personnel from the community to deliver the food, creating new jobs and a much-needed delivery service for an underserved area.

The FSS program had many positive outcomes including the following:

- 1 Due to stay-at-home restrictions, helped seniors who were most vulnerable to the pandemic. By providing this group with free groceries and delivery service, we successfully reduced their out-of-home activities.
- 2 Helped those who had been placed on furlough, laid off or waiting on unemployment assistance to feed their families.
- 3 Increased work hours for Local Market Food store employees, reducing potential layoffs.
- 4 Created a delivery service in an area that historically had been underserved by delivery service providers (e.g. Instacart).
- 5 Supported local business with resources and funding.
- 6 Increase traffic to Local Market Foods subsequent to relaxed stay-at-home restrictions by the City of Chicago.
- 7 Created positive sentiment from the community.





Guiding Your Mission: The what, how and the who of your business statement

August 17, 2020

Program Goal

To learn more about the FLC program see the [impact report here](#).

FoodLab Chicago (FLC) is a partnership between FoodLab Detroit, the Greater Chatham Initiative, the South Shore Chamber of Commerce, and the Association for Enterprise Opportunity (AEO). Launched amidst the pandemic, FoodLab Chicago's goal is to ensure the stability, longevity, and ongoing survival of local Black-owned, food-based businesses located along the 71st and 75th Street corridors. Through responsive curriculum,

networking opportunities, and one-on-one coaching and support by industry experts, FoodLab Chicago's focus was to address the liquidity crisis; keep businesses going so as few people lose their jobs as possible; reduce the financial impact on Black communities; and otherwise mitigate the severe economic consequences of this global pandemic.

Food Lab Chicago Metrics

22 Participants

10 Sessions

7 Locations Closed due to COVID and Re-Opened

8 New Outlets/Stores Opened or In Process of Opening

1 Business Experienced Growth Through Acquisition

63% of Participants Experienced Increases in Revenue Relative to Levels at Program Start

36% of Participants Increased Employment Relative to Levels at Program Start

52% to 79% of Participants Reported Moderate or Significant Improvements in Trust in Small Business Support Organizations, Community Banks and Credit Unions, and Government Agencies

Community Initiatives

- Black Lives Matter : 1st BLM Mural in Chicago Community Response to Civil Unrest
- 75th Street Beautification Project
- Navy Pier Neighborhood Market South Shore Weekend
- Invest South West Kick-off in South Shore
- Word on the Street Window Vinyls
- Community Board-up Arts Project



BY THE NUMBERS



South Shore Chamber Results

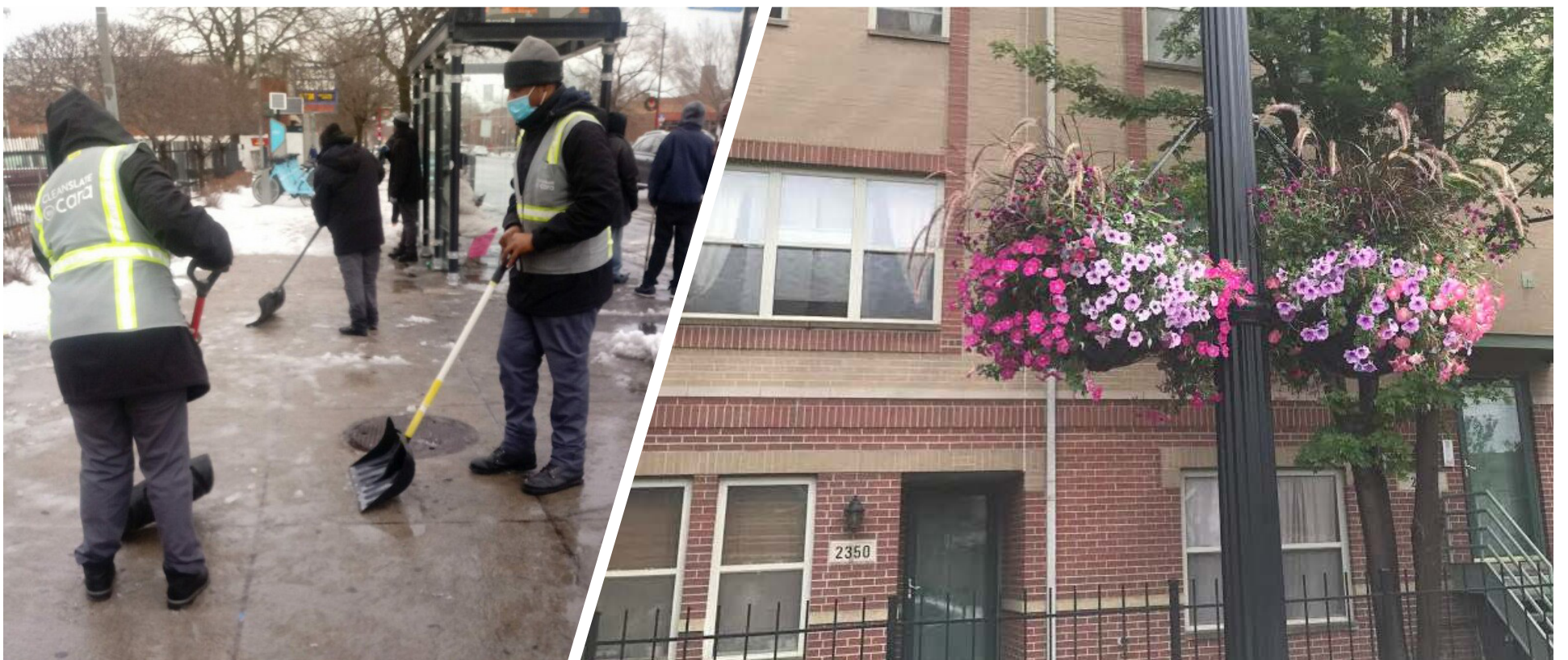
SSA#42 Results

154 Business Consultations

10 Tides Grants Awarded

24 Training and business development events • **22** New Chamber Members • Convened a coalition of **27** organizations working to eliminate high vacancy rates along our commercial corridors • **1** Perfect Pitch Competition in collaboration with Institute for Justice • Served as community outreach coordinator for **3** corridor studies; Urban Main; 71st Street Study; City of Chicago/RTA Study • South Shore Study • **3** Community clean-up and beautification projects • **1** Virtual Holiday Event

11,066 Website hits
1 Special Event
118 Holiday Banners
96 Flower Baskets
3432 Bags of Trash Collected
6 inches of snow cleared
1250 Bags of Food Given
10 TIDES Grants Awarded
3744 Security hours patrolled



DUAL 2020 UNAUDITED BUDGETS



SSA #42

Unaudited 2020 Budget

**Total Combined Budget
\$1,110,487**

**Total
\$637,736**

**Public Way Aesthetics
\$162,600**

**Safety Programs
\$155,000**

**Personnel
\$144,130**

**Economic & Business Development
\$80,000**

**Loss Collection
\$47,506**

**Customer Attraction
\$25,250**

**SSA Management
\$23,250**

South Shore Chamber of Commerce

Unaudited 2020 Budget

**Total Income
\$472,751**

**Programs and Services
303,859**

**Personnel
\$146,017**

**Membership Dues
\$22,875**

LEADERSHIP



Chamber Board of Directors

- Cory Thames - Chairman**
- Helena B. Wright - Vice Chairman**
- Michelle Redd - Vice Chairman**
- Linda Sanders - Secretary**
- Gerald Williams
- Joyce Gibson
- Pamela Gates
- Eli Williamson
- Dr. Maureen White
- Shantenae Robinson
- Jerald Gary

SSA Commissioners

- Jared Lewis - Chairman**
- Vanetta Roy - Vice-Chairman**
- Adrienne Irmer - Secretary**
- Julia Perkins - Treasurer**
- Gregory Smith
- Suellen G. Hurt
- Judy Minor-Jackson
- Ayesha Amena Karim

Chamber Staff

- Tonya Trice**, Executive Director
- Edie Moore**, SSA #42 Program Manager
- Ciera Whitaker**, Office Manager, SSA #42
Administrative Assistant

- Erick Soderberg**, SBDC Director
- Scott Upshaw**, SBDC Advisor
- Julia White**, Membership Coordinator

Sponsors & Community Partners



SOUTH SHORE BOUNDARIES

