

CENTERSTAGING™

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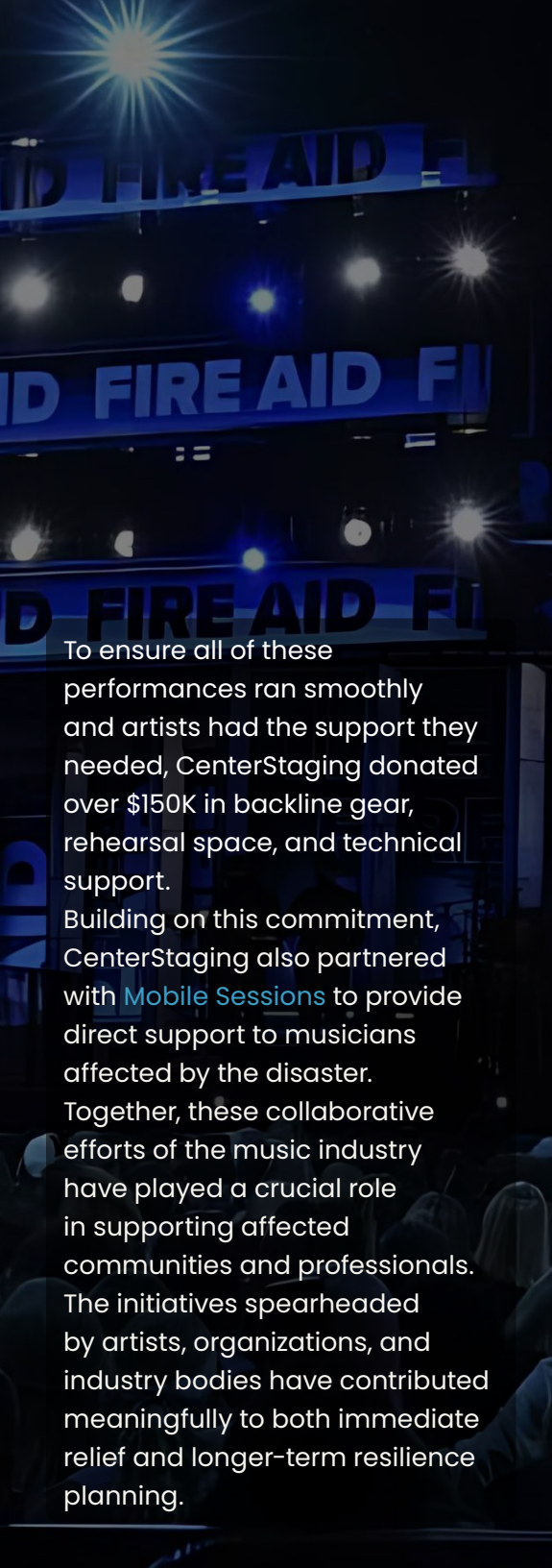
Music Industry Mobilizes



by Ben

In the wake of the devastating January 2025 wildfires in Southern California, the music industry united in a powerful show of support for affected communities. At the heart of these efforts was the FireAid benefit concert, held on January 30, 2025, which became a pivotal event in the relief campaign.

The concert successfully raised an estimated \$100 million through ticket sales, sponsorships, merchandise, and donations, including a significant \$1 million contribution from U2. These funds were allocated to both immediate relief efforts and long-term fire prevention initiatives. Beyond FireAid, several other music-driven initiatives emerged to support wildfire relief efforts, including The GRAMMYS and MusiCares. During GRAMMY Week, the Recording Academy and MusiCares conducted a multi-day fundraising effort, raising an additional \$24 million. The campaign included charity events, private showcases, and the annual MusiCares Person of the Year gala, which this year recognized The Grateful Dead.



To ensure all of these performances ran smoothly and artists had the support they needed, CenterStaging donated over \$150K in backline gear, rehearsal space, and technical support.

Building on this commitment, CenterStaging also partnered with [Mobile Sessions](#) to provide direct support to musicians affected by the disaster. Together, these collaborative efforts of the music industry have played a crucial role in supporting affected communities and professionals. The initiatives spearheaded by artists, organizations, and industry bodies have contributed meaningfully to both immediate relief and longer-term resilience planning.

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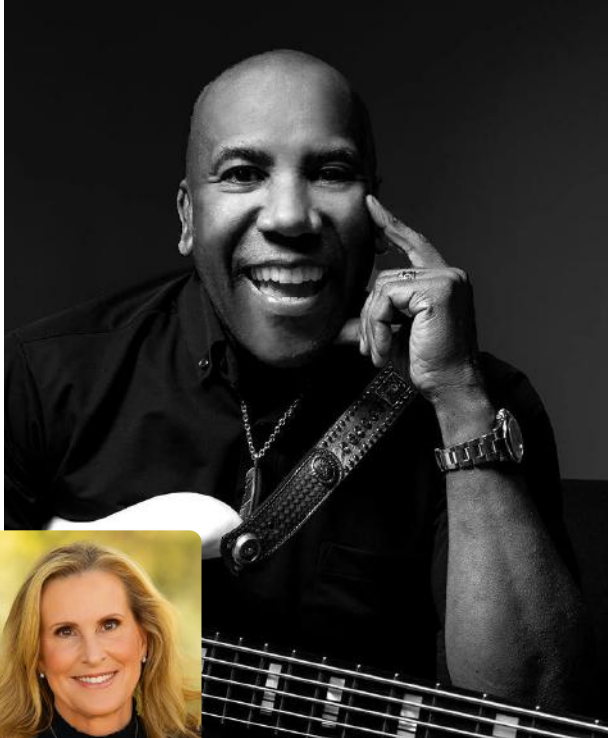
The Legendary

Interview

with Nathan East



by Kathy



We sat down with the Legendary Bassist and Producer, Nathan East and his son Noah to discuss their latest album *FATHER SON*. This album marks a profound milestone in Nathan's expansive career as a project he believes to be the most important he's ever done. "There's something very, very special about it," he said, "After all these years, to do something with Noah means everything."

Noah credits his love for music back to their first 'official' performance together at the Suite Lounge in Atlanta. "I was around 14 at the time, sitting-in with the Nathan East Band, and that was what woke me to music. Being on stage in front of an audience and the energy I felt really made me realize, 'Okay this is something I want to keep on doing'. That moment was life-changing for me."

The album, *FATHER SON* is rooted in the limitless potential of music. "That's the beauty of music, we only get 12 notes, and you can arrange them in any way you want. On one song, Noah was on organ and completely reimagined the arrangement. Being able to do that within a single song is so exciting."



According to the duo, “The thing about this album is that everything you’re hearing is basically us on the floor over at EastWest Studio. We had no expectations prior to coming in there, we just said, ‘Hey whatever we put out, we trust our instincts and all the years playing with each other.’ And with our mixing engineer, Moogie Canazio, it’s always that the first take ends up being the best take because there’s less thinking and more conversation through music. I think that’s how the magic is truly created.”

Nathan added, “What we really want to project with this album is, in a world where there’s so many different kinds of energies coming at you, if you have an hour to really sit down and move away from the world and everything going on, hopefully it gives you a moment of peace, joy, and love. That was the mission.”

“

It’s definitely a listening experience. One of those things you have to pause what you’re doing to really appreciate and absorb the music.

”

Nathan and Noah East will be performing a series of FATHER SON concerts this Summer. For a list of full tour details and dates, visit nathaneast.com.





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by Jen

BUY.LIVE is built for creators and brands who livestream with purpose. This includes influencers, musicians, celebrities, artists, athletes, and entrepreneurs looking to engage their audiences and drive real-time sales. Whether you're dropping merch or promoting a brand collab, BUY.LIVE gives you a direct path to conversion.

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For more information, stop by the W Lounge at campus or visit www.buy.live to explore the technology and sign up. You'll also find resources for getting started and opportunities to collaborate or partner with us.

Strings Attached: D'Addario's Grand Opening

D'Addario kicked off the grand opening of their new Artist Relations office here at CenterStaging. We caught up with Jim D'Addario to chat about how this new space will help take their company and artist connections to the next level. [READ MORE](#)

"Artist Relations is really important to our company. Being here at CenterStaging is such a great opportunity to be in the premier rehearsal area in Los Angeles. We've never had that type of presence before, we always did it kind of quietly, so we really wanted to step it up a little bit and get more active and make more of a community out of our family of artists. This place is perfect for that."



by Jim





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