

# hub for the industry awci's enhanced website



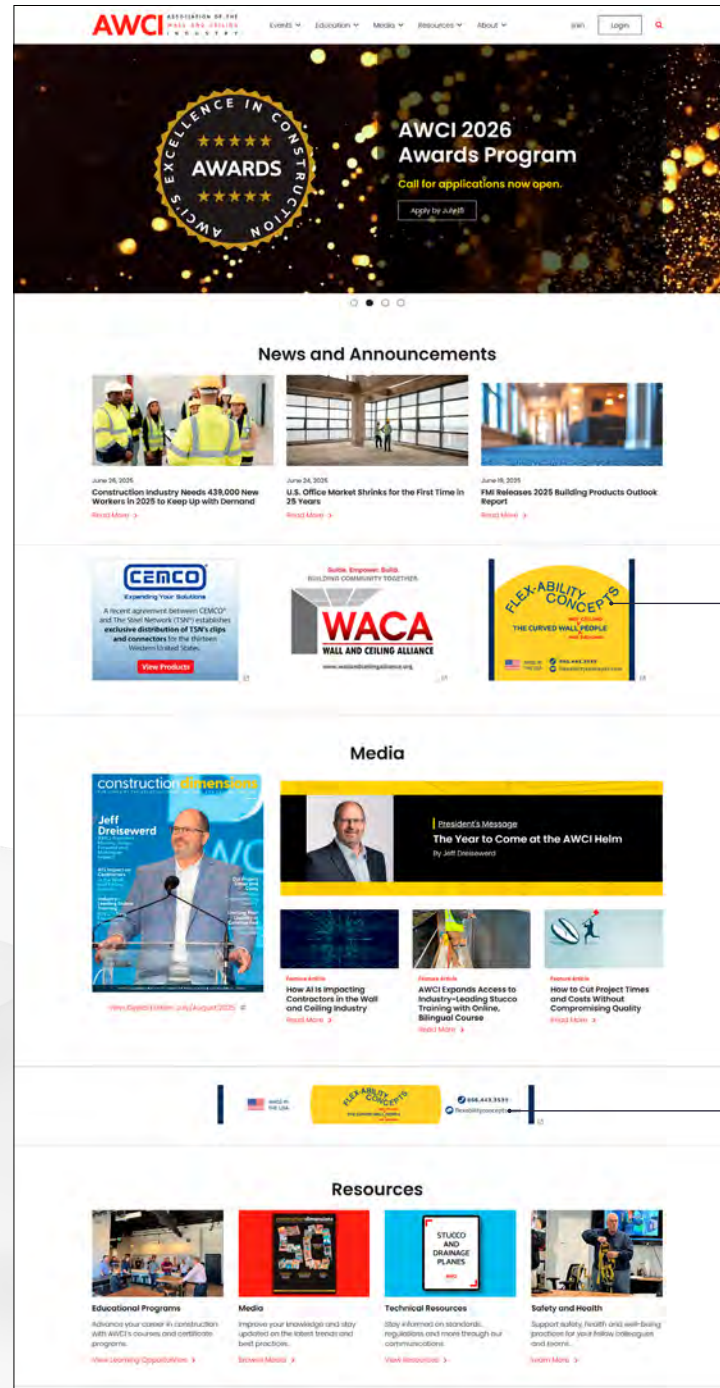
Industry news and announcements posted weekly



In-depth articles and comprehensive interviews



Member spotlights and subject-matter expertise



Inline Square: \$2,200

Leaderboard: \$2,400

# awci blast media impact your industry



## Product Spotlight: Dedicated Email

This exclusive e-blast brings your message directly to more than 19,000 industry professionals.<sup>3</sup> With weekly deployments, these blasts are both timely and tie in with AWCI Media's powerful brand. A limited number of pre- and post-BUILD Expo blasts provide focused and unmatched reach to registrants at this largest wall and ceiling industry event.

### Full Distribution Blast

\$5,900

### Pre-BUILD Blast

\$5,500

### Post-BUILD Blast

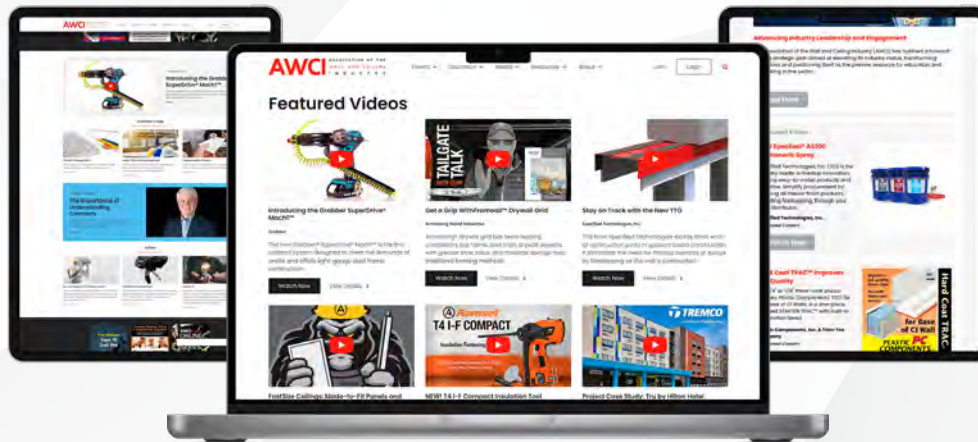
\$5,500

<sup>1</sup> Computer Fulfillment Inc, May/June 2025 AWCI TQ = 22,987 (Print) + 7,400 (Digital)

<sup>2</sup> Readex, August 2024 Study

<sup>3</sup> Publisher's own information

# awci bundled media collective resources



[awci.org/featuredvideo](https://awci.org/featuredvideo)

## Featured Video

Drive contractors to your video. Includes impact through:

- AWCI Media Content Pages—the most traffic on AWCI's site.
- *The Finish Line* Newsletter—prominent e-newsletter appearance concurrent with web impact.
- Links directly to your video at any web destination.
- Archival views contribute to ongoing reach for up to 12 months.
- Exclusivity—no more than two available each month.

**\$2,600 per deployment for two weeks**



## Manufacturer's Corner: Sponsored Content

Share insights through expanded content format not available through traditional advertising. Garner thought leadership, introduce new products and strengthen awareness all through AWCI's exceptional media brand.

- Up to a 1,500-word article: promote product innovations, award announcements, case studies, design tools and more.
- Featured in our newsletter *The Finish Line*.
- Archival views contribute to ongoing reach for up to 6 months.

**\$3,200 per deployment for two weeks**

(Contact AWCI for full details.)

# awci custom media thought leadership defined

AWCI Media ONLINE LEARNING SERIES



**Join Us for a Free One-Hour Webinar  
Learn How Robotics Is Accelerating  
Construction Layout Speeds**  
July 25 | 2 p.m. EDT

Construction layout is challenging due to increasing project complexity and a shrinking skilled labor pool. The industry is collectively seeking solutions to this problem, and efforts are being made on two fronts: educating more layout professionals and enhancing the capabilities of current professionals through robotic layout tools. This webinar will focus on robotic construction layout, exploring how it can accelerate the layout process and reduce labor time. It will also cover additional benefits like reducing soft tissue injuries and other manual labor risks. Discover how autonomous site layout brings new levels of efficiency and accuracy to construction.

Register for Free

Presented by



AWCI Association of the Wall and Ceiling Industry

AWCI Media ONLINE LEARNING SERIES



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Learn How Robotics Is Accelerating  
Construction Layout Speeds**  
July 25 | 2 p.m. EDT

With increasing project complexity and a shrinking skilled labor pool, construction layout is challenging. This webinar explores how robot layout accelerates processes, reduces labor time and risks, and enhances efficiency and accuracy in construction through autonomous site layout.

**Presenting Speakers**

**Presenter: Andy Dickey, Head of HP Construction Services, Americas, will speak to the current challenges in robotic construction and the exciting opportunities in autonomous construction. Andy has worked as a field estimator, concrete estimator, project manager, business development executive and director with a heavy focus on automation technologies at various firms throughout the United States.**

**Guest speaker: Chris Pickett, S.E., Head of Capital Planner - Turner Construction will join us to share his experience using robotic construction layout. Turner is a self-performing contractor that confirms that even weekly layout is subject matter.**

Register for Free

Presented by




The Fastener Solutions Catalog:  
284 PAGES OF PURE PRODUCTIVITY.



GET YOUR COPY

AWCI

**The Finish Line**  
Wall and Ceiling Industry Weekly

This weekly newsletter is delivered every Wednesday to members and partners of the Association of the Wall and Ceiling Industry.

July 2, 2025

AWCI 2025-26 AWARDS  
ENTER YOUR PROJECT TODAY!

**Do You Have a Project that Deserves Recognition?**

Apply now for AWCI's Excellence in Construction Quality Awards—exclusively for AWCI Contractor Members. These awards recognize exceptional projects in the categories of ceilings, drywall, EPS, plaster/stone, steel framing, prefabrication and more.

Enter by July 6, and put your best work front and center.

Submit Here

CALENDAR/EVENTS

July 25 Webinar: Mastering Construction Robotic Layout

AWCI Association of the Wall and Ceiling Industry

Articles & Insights

Clear Stories

Building Science: Heat Transfer

Customer Service

Customer Knowledge

Building Science Center


Presented by



AWCI Media ONLINE LEARNING SERIES

Learn how robotics is accelerating construction layout speeds

Andy Dickey  
Head of Construction Services, Americas, Australia, & New Zealand



Learn How Robotics Is Accelerating Construction Layout Speeds

Association of the Wall and Ceiling Industry

8 Comments

AWCI Association of the Wall and Ceiling Industry

Join AWCI Media and HP for our upcoming FREE webinar: Learn How Robotics is Accelerating Construction Layout Speeds. Join on July 25 at 2 p.m. ET.

Register today at <https://www.awci.org/webinars>

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FREE WEBINAR

Presented by




**Mastering Construction Robotic Layout**

With increasing project complexity and a shrinking skilled labor pool, construction layout is challenging. This webinar explores how robotic layout accelerates processes, reduces labor time and risks, and enhances efficiency and accuracy in construction through autonomous site layout.

Details:  
July 25 • 2 p.m. ET

Register for free at [www.awci.org/webinars](https://www.awci.org/webinars)

AWCI Media ONLINE LEARNING SERIES

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More tools

Meta Verified


Limit Content

Meta Business Suite

Resource Manager

FREE WEBINAR

Presented by



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AWCI Media ONLINE LEARNING SERIES

## AWCI-Sponsored Webinars

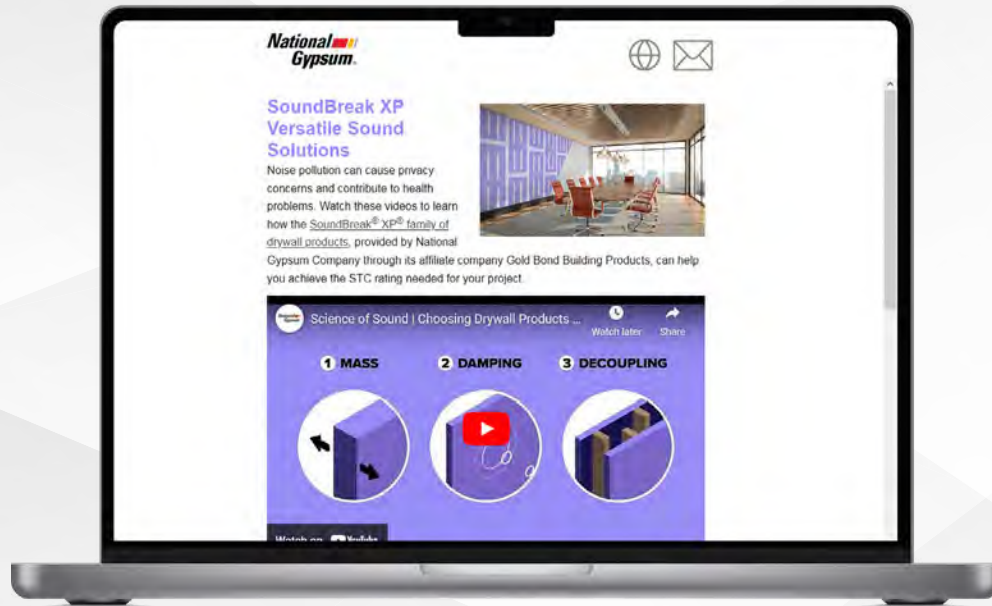
Marketing partners present and sponsor AWCI Media Online Learning Series webinars. AWCI Media hosts and markets the event while participating members shine spotlights on products and technology.

Online Learning Series Webinars are twice per month.

**Net rate: \$10,950\***  
(Contact AWCI for full details.)

# video showcase

A library of on-demand videos available to audiences year-round.



## Your showcase will have traffic driven to it...



... by appearing in the September/October 2026 issue of AWC's *Construction Dimensions* with a unique QR code.



... through a prominent email to 19,000 industry professionals.



... from promoted web banners and posts across our multiple social media channels.



... from living boldly on awci.org for 12 months.

Investment: \$7,880