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**It "Dawned" On Me...** *a message from Dawn Giganti*

Dear Creative Carpet &amp; Flooring Friends and Family,

I'm thrilled to share some fantastic news! If you missed our August newsletter, here's the scoop: Creative Carpet & Flooring will be featured on the hit TV show 'World's Greatest!' It's an incredible honor, and I'm bursting with pride to share this with our fantastic community. Our Mokena showroom and dedicated team will be showcased, highlighting our commitment to making your flooring dreams come true.

Our owner and founder, Mark Bouquet, is equally excited: "We're honored to be chosen for 'World's Greatest.' This recognition is a testament to our Creative Carpet & Flooring family and our dedication to top-notch flooring solutions. We hope to inspire others in our industry." Filming is set for late September, and the episode will air in December. Don't miss the chance to see your favorite flooring store in action!

On another note, we're making a change to our monthly newsletter. After attending the Sammy Hagar concert on August 3rd in Tinley Park-where Sammy mentioned nearly 18,000 people were there- I panned the audience and realized that's about how many newsletters we mail out each month! The volume of paper and rising postage costs made me rethink our approach. So, we're going green and switching to a digital format! Soon, you'll be able to choose how you receive our newsletter:

- Snail Mail Only
- Texts Only
- Email Only
- Text and Email Only

This change will help us reduce paper waste and lower our carbon footprint. It will also allow us to provide more interactive and engaging content and offer exclusive 'TEXT ONLY' specials with early sale access and special discounts. To thank you for your support, we're planning on giving away Visa gift cards worth \$250, \$500, and \$1,000! Stay tuned next month for more details!

As we embrace these changes, Proverbs 16:3 comes to mind...

**"Commit to the Lord whatever you do, and He will establish your plans."**

This verse reminds us to trust in the Lord's guidance and plans, knowing that He will lead us in the right direction. We hope you find inspiration in this commitment and continue to support us as we follow His lead.

We'll be in touch to update your preferences. Your support and understanding as we make these changes mean the world to us. Thank you for being a part of our journey and for supporting our efforts to make a positive impact!

God bless,



Dawn Giganti, Marketing & Administration  
Creative Carpet & Flooring

**Month at a Glance:**

**2nd CLOSED Labor Day** – Happy Labor Day! Time to kick back, relax, and enjoy a well-deserved break. We'll be closed, so see you after the holiday!

**8th Grandparent's Day** – Celebrate Grandparent's Day with love, laughter, and maybe a little dance party! Hug the wisdom and joy they bring into our lives.

**11th 9/11 Remembrance** – On 9/11 Remembrance Day, we honor the heroes and remember the lives lost, standing together in solemn reflection and unity. Our hearts are with all those affected as we continue to strive for a world of peace and resilience.

**22nd First Day of Fall** – Welcome to the First Day of Fall, when every leaf is a flower, and your pumpkin spice obsession finally feels justified!

**Employee birthdays this month:**

Wishing a fantastic birthday to Mark Bouquet, Jr., our Sales Manager, on the 15th and to Brittany Jonaitis, our Flooring Consultant, on the 18th. Happy Birthday, Mark and Brittany!



**Mark  
Bouquet**



**Mark  
Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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**September 2024**

S	M	T	W	T	F	S
01	02 CLOSED	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



## Welcome Back Valued Friends!

Alan & Amy Watkins  
Betty Adams  
Chris & Paige Carlson  
Donna Cafaro  
Jared Candelaria  
Jenny & Chris Bunch  
Joan & William Ooms

Joe & Kim Hack  
John & Jan Sutorius  
Jonnelle Sweetner  
Karen Madsen  
Kathryn Ferrell  
Laurel & Bob Clausing  
Marco & Katie Vargas

Mary Lombardo  
Michael & Amanda Wasiak  
Michael Schoon  
Nick Bozzetti  
Nikki & Rick Mikrut  
Paul Valente  
Raul Lozano

Rebecca Handler  
Ruben Soler  
Shannon Serva  
Stephen Sostaric  
Steve Crownson

## A Swing Through the History of Little League

It all began in 1938 in Williamsport, Pennsylvania, when Carl Stotz, inspired by a bright idea while playing catch with his nephews, envisioned a place where kids could experience the thrill of baseball like the pros. This idea, a spark of innovation, led to the creation of Little League Baseball. Carl and his friends set up the first game in 1939 with just three teams: Lycoming Dairy, Lundy Lumber, and Jumbo Pretzel. It was a small start, but it was the beginning of a big dream. By the 1940s, Little League had spread across the U.S. However, it was the first World Series in 1947 that marked a significant milestone in the history of Little League, cementing its place in the hearts of baseball enthusiasts. The 1950s were a golden era for Little League. The league expanded internationally, reaching Canada, Mexico, and Europe.



However, it was the first televised World Series in 1953 that truly brought the excitement of the games into homes across America, inspiring countless kids to join the fun. By the 1970s, Little League Softball was introduced, breaking barriers and giving girls an equal chance to play. Today, Little League is a global phenomenon, with millions of kids, regardless of gender, enjoying the game.

It's all about fun, friendship, and the love of baseball. So next time you see a Little Leaguer in action, remember: they're living a dream that started with a simple game of catch.

## Unlocking the Power of Classical Music



September is Classical Music Month, and there's no better time to discover the benefits of adding a little Beethoven or Bach to your daily routine. Whether you're a longtime fan or new to the genre, classical music has something to offer everyone.

- **Stress Relief, One Note at a Time** - Imagine walking into a room filled with the gentle sounds of a piano sonata. Instantly, your shoulders drop, and you take a deep breath. That's the magic of classical music! It has a calming effect that can help reduce stress and anxiety, making it the perfect soundtrack for unwinding after a long day.
- **Boost Your Brainpower** - Need a mental boost? Classical music might be your secret weapon. Studies suggest listening to composers like Mozart can improve concentration and enhance memory. It's like a workout for your brain, helping you stay sharp and focused whether you're working, studying, or just trying to solve a tricky puzzle.
- **Sleep Like a Baby** - Struggling to catch some Z's? Swap out your usual bedtime playlist for a soothing symphony. Classical music's slow, rhythmic patterns can help you drift off into a peaceful slumber. Sweet dreams are just a symphony away!
- **Elevate Your Mood** - Feeling down? Classical music can lift your spirits. The emotional depth and range found in compositions by the likes of Vivaldi or Tchaikovsky can evoke powerful feelings and even turn a gloomy day around. So, next time you're in a funk, try listening to a cheerful overture to put a smile on your face.
- **A Universal Language** - Classical music transcends time, culture, and language. It's a universal form of expression that everyone can enjoy. Whether you're listening to a centuries-old concerto or a modern orchestral piece, the beauty and emotion of classical music speak directly to the soul.

So why not give it a try? This September, celebrate Classical Music Month by tuning into some timeless tunes. Who knows? You might just discover your new favorite way to relax, focus, and feel good!



## Roll Out the Welcome Mat for Our Newest Friends!

Alicia Novak  
Ann Cassidy  
Annie & Kooyeng  
Bernie Kooyenga  
Bill Green  
Brodrick Burke  
Carol & Frederick Wyrostek  
Carol Hetzel  
Cathy Linley  
Cheri Fung

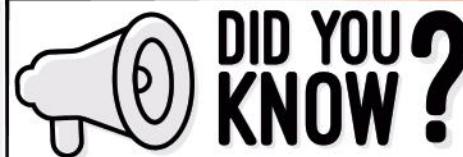
Christina Arroyo  
Christopher & Sarah Kelly  
Dan Finkel  
Debra Hughes  
Diane Vukas  
Dorothy & Fred Olmsted  
Fred Brueck  
Gayle Shaw  
Gene & Karen Weller  
George & Sue Oostman

Jan Mazza  
Jane Polochak  
Jeff & Amy Jacobucci  
Jim Schmelzer  
Joe Orris  
John & Louise Porcaro  
Julie Pesich  
Karl Meyer  
Larry Engle  
Lee Holtzman

Lily & Chuck Kletcke  
Marilyn Zanco  
Mary Milbrath  
Melinda Cochran  
Michael Garcia  
Mike Sadzak  
Nicholas & Barbara Karin  
Nisha Patel  
Pam Schopp-Young  
Patricia Schultz

Patty Vail  
Princesa Christensen  
Rosaria Arrabito  
Ross Jansma  
Russ Pavlock  
Sam & Paul Baldwin  
Sara Schranz  
Sarah Schutzman  
Sharon Stahnke  
Sue Walsh

Susan & Mike McComb  
Thomas Elliott  
Victoria & Glenn Vrab  
Violet & Richard Scuderi  
Wendy Krucina  
Zelda & Raul Larios



## Creative Carpet & Flooring offers financing!

You can make home improvements today instead of delaying your project plans. We have immediate purchasing power for approved customers and a revolving line of credit for future purchases. Ask us about our financing options today!

**Call us at (888)910-6585  
or stop by your local  
showroom today!**

\* Subject to credit approval.  
See store for details.



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SHAW CARDHOLDER



## There's No Such Thing as a Stupid Question!



Ever found yourself hesitating to ask a question, worried it might sound silly? Fear not! The old saying, "There's no such thing as a stupid question," holds true. Here's why: Questions are the gateway to learning. Every great discovery, from the wheel to the internet, started with someone asking, "Why?" or "How?" If you've got a question, it means you're curious. And curiosity? That's a superpower! Imagine if your favorite scientist or inventor had kept their questions to themselves. The world might not have had the lightbulb or the space shuttle! So, next time you're unsure whether to speak up, remember: Your question might lead to answers that change everything. Embrace your curiosity and keep asking - because every question is a step toward knowledge. Keep those questions coming!



# MEGA Trivia Contest

Win \$100 off our online store  
Shop.CreativeCarpetInc.com or a  
\$50 restaurant gift card to



## This month's Mega Trivia question:

Which major river flows through Northwest Indiana and is a key waterway for industrial transportation?

- (A) Wabash River
- (B) Kankakee River
- (C) White River
- (D) Calumet River

Join the fun at [creativecarpetinc.com](http://creativecarpetinc.com)! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

## Last month's question:

Which Chicago suburb is known for being the setting of the classic 1980s movie "Ferris Bueller's Day Off"?

## Answer: (A) Highland Park & (C) Winnetka

While scenes from "Ferris Bueller's Day Off" were filmed in several Chicago suburbs, including Highland Park, Winnetka is most commonly recognized as the primary setting. The famous Bueller house, for example, is located in Winnetka, making it the suburb most closely associated with the film. However, if you answered (A) Highland Park, you're also correct! Highland Park was another key filming location, showcasing some memorable scenes from this iconic movie.

## Congratulations to last month's winner:

**DIANE  
LATTA**

OF SCHERERVILLE, IN

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from September 3 - 30, 2024. Thanks for taking part in our contest! Enjoy your prize!

## MEET OUR CARPET CLEANING CIRCLE...

Cathy Meyer	Jacki Anderson	Sally Weishaar
Claudia George	Jennifer Marek	Sandy Marciniak
Clinton Fuller	John Sacks	Thomas Lane
Colleen Plude	Kathy Schroeder	Todd & Laura Zaylik
Danielle Tacaks	Ken Vrshek	Tom & Eileen Roe
Debbie Partyka	Mary Rojas	Tom & Sarah Mittler
Deborah Nowlan	Niko & Kristen	Tom Scanlin
Denny Schillings	Foltys	William Bond
Erin Burns	Robert & Diane	
Greg Thomas	Helstern	

**CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100**

# Farewell Summer Flooring Sale



#1 - Moving of furniture

#2 - Take up of existing carpet

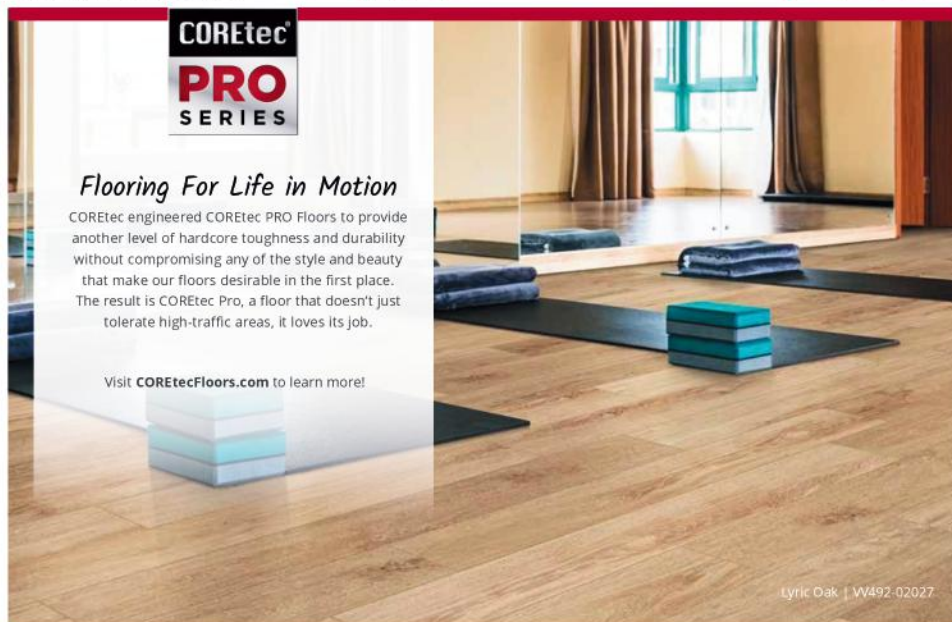
#3 - Carpet haul away



Valid September 1 - 30, 2024  
May not be combined with any other offers or discounts.

**That's right... ALL 3 FOR FREE**

(or FREE pad upgrade)



## The Secret Life of a Procrastinator

(According to a 10-Year-Old Expert)

Hi, I'm Max, & I have a superpower. No, I can't fly or turn invisible (though that would be epic). My superpower is procrastination. That's right, I'm a master of putting things off. Need proof? Let me take you on a tour of my daily routine.

**Step 1: The Homework Surprise** So, there I am, deep in an intense game of Zombie Ninja Pirates (I'm this close to the high score) when it suddenly hits me: I have a math worksheet due tomorrow. It's like finding out there's broccoli for dinner - you know it's coming, but you still hope you're wrong.

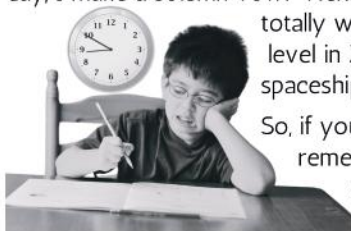
**Step 2: The Great Distraction Hunt** Obviously, homework can wait because, oh look, my socks aren't matching. Better fix that. And what's that under my bed? A Lego I lost three months ago! I should probably rebuild the entire spaceship it came from, just to be safe.

**Step 3: The "I'm a Genius at the Last Minute" Plan** "I'll do it later," I tell myself. "I'm like a superhero, and my superpower is working better under pressure." Of course, this is the same logic that makes me think eating six cookies before dinner won't ruin my appetite. (Spoiler: It totally does.)

**Step 4: The Panic Sprint** Suddenly, it's 8:50 PM, and bedtime is at 9:00. This is where the magic happens. With lightning speed, I transform into a math whiz. Pencils fly, paper crumples, and I'm solving fractions like my life depends on it. I even use the good eraser - the one that doesn't leave weird smudges everywhere.

**Step 5: The "Never Again" Lie** As I hand in my somewhat crumpled homework the next day, I make a solemn vow: "Next time, I'll start my homework right away." I mean, I totally will... right after I organize my Pokémon cards, finish this level in Zombie Ninja Pirates, and maybe build that Lego spaceship. You know, the essentials.

So, if you ever wonder what it's like to be a procrastinator, just remember: it's a wild ride full of last-minute miracles, creative distractions, and the firm belief that I'll definitely, 100%, do it on time next time. Probably.





# Creative Carpet & Flooring

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THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

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WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!

### Big shout out & thank you to...

Bob & Alison Stevenson	Michelle Heckenast
Cheryl Hanft & Paul Burgess	Rich Dykstra
Jackie Muys	Sharon Mitchell
Jim & Nancy Koran	Sofie Ogrizovich-Diaz
Jim Wierman	Star Ontiveros
Leonard & Peggy Kuchyak	Teresa Lozano
Michael & Donna Tolish	

## WARNING

Don't visit any flooring  
dealer until you call us for  
a **FREE** Consumer  
Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

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your copy!

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

[www.creativecarpetinc.com/share-your-review](http://www.creativecarpetinc.com/share-your-review)

We are a repeat customer. Creative was easy to work with and helped me move all my furniture around. The carpet installation looks very good, and we are pleased with it. Creative did make an error in billing but will correct it right away. They forgot to provide a remnant of the carpet but said they would order one so we could use it to go shopping for comforters and curtains that would match the carpeting. Thanks for working well with the customer.

~ Bill Ooms of Alsip, IL

This month's \$25 Target gift card winner!