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Income Opportunities LLC
NOV/DEC 2025
Issue 2/Vol 1
Holiday Issue

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Creative Director Herb McNally

Marketing Coordinators
Hannah Schwartz

Rebecca Schwartz
Ella Schwartz

Display Advertising: 1-717-808-1772 IncomeOpportunitiesMagazine.com

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INCOME OPPORTUNITIES MAGAZINE

As we close out another year, my heart is full of gratitude. This has been a season of transition—both personally and for Income Opportunities Magazine—and I could not have walked this road alone. So many of you have been patient, supportive, and understanding as we've worked through changes big and small.

A special thank-you goes out to Troy, Ann, Herb, Scott, Trish, and Mike. You've fielded more questions from me than anyone should have to—and yet you've answered with patience, wisdom, and encouragement every step of the way. Truly, I would not be able to do this without you. And to you, our faithful and loyal customers: thank you for continuing to carry Bob's legacy forward by reading, advertising, and sharing this magazine. Your belief in what we're building keeps his vision alive.

This Fall has reminded me of something important. Change is all around us—the crisp air, the turning leaves, the shorter days. Nature reminds us that transition isn't the end of something—it's the preparation for what's next. That's exactly how I see this chapter for the magazine: change that prepares us for growth, renewal, and fresh opportunities. One of the most exciting new changes is the launch of our VIP Membership—bringing exclusive discounts, special bonuses, and added value for those who want to be part of our inner circle.

Now, as the holidays approach, it's also a season of preparation in our personal lives. For many, it means stretching the budget to cover gifts, gatherings, and celebrations. That's why there's no better time to invest in a business opportunity. Whether you're starting something new, growing what you already have, or simply looking for a way to create extra holiday income, the ideas and opportunities in these pages are here to help you.

And speaking of preparation—our next advertising deadline is December 9th. Don't miss this chance to secure your space in the upcoming issue and position your business for a strong start to the new year.

Together, we're moving forward—honoring the past, embracing the present, and building toward a future filled with hope and opportunity. Thank you for being part of this journey with me.

With gratitude and warm holiday wishes, Jennifer Schwartz Publisher, Income Opportunities Magazine

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Jenna Zwagil:

From Obscurity to Prominence:

The Accomplished Journey of an Empowerment Catalyst



Jenna Zwagil embodies hope and possibility in a world where dreams often seem distant and success is perceived as exclusive to the fortunate. Starting from sleeping in her car with only determination, she grew her influence into a \$450 million wellness empire. Her journey highlights the significance of manifestation, resilience, and unwavering self-belief. As co-founder of HempWorx, former CEO of MyDailyChoice, and current CEO of ReAction, Jenna has reshaped industries and inspired millions to pursue abundance and happiness. More than just an entrepreneur, she is a movement—advocating for holistic wealth, frequency healing, and living authentically beyond societal constraints. This article explores her remarkable life and celebrates the milestones that have established her as a leading figure in the field of personal development.

Jenna's Journey: From Rock Bottom to Radical Reinvention

Jenna Zwagil's journey to prominence started in an unexpected place: behind the wheel of her car. Once facing homelessness and severe financial struggles, Jenna refused to let her situation define her future. Her psychology background provided her with deep insights into human behavior, which she utilized to look inward, leveraging self-reflection and positive attitude shifts to move upward. She frequently says in her podcasts and writings, "I learned that our thoughts create our reality," inspired by her mentor, the legendary Bob Proctor. Her difficult times weren't a failure but a crucible that strengthened her resilient spirit.

Growing up in the Detroit metro area, Jenna's early life was filled with curiosity and challenges. While attending Louisiana State University (LSU), she developed her understanding of emotional intelligence and human behavior—skills that later became key to her leadership style. However, it was her struggles after college that sparked her entrepreneurial spirit. With around \$500 and a strong belief in the universal laws of attraction, Jenna threw herself into network marketing. What began as a

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desperate effort to survive grew into a multimillion-dollar legacy, demonstrating that true wealth starts with aligning one's frequency with abundance.

Today, as a devoted mom, Jenna balances her highenergy career with the joys of family life, often crediting her children as her greatest teachers in presence and unconditional love. Her Instagram feed (@jennazwagil, with over 237,000 followers) is a vibrant mosaic of worldtraveling adventures, heartfelt family moments, and motivational snippets that remind followers: "Rise, rebel, and realign with your truth." Jenna's early reinvention wasn't just personal; it laid the foundation for a career that would transform wellness for generations.

Igniting a Hemp Revolution:

The Rise of HempWorx

In 2017, Jenna Zwagil co-founded HempWorx with her then-husband, Josh, recognizing an untapped opportunity in the burgeoning CBD market. What started as a simple Shopify website and grassroots Facebook Lives grew into a global phenomenon, attracting millions of users and generating impressive revenue. HempWorx was more than just a line of premium CBD oils, tinctures, and topicals; it was a mission to make holistic health accessible, offering natural remedies for those seeking relief from stress, pain, and imbalance. Jenna's hands-on approach—hosting weekly educational sessions and building a community through authentic storytelling—propelled HempWorx to the forefront of the direct sales industry. By 2019, the company had achieved rapid growth, earning accolades for its innovative product formulations and ethical sourcing practices.

As one of, if not the highest-paid woman in network marketing, Jenna reportedly earned \$12.72 million annually, showcasing her mastery of scalable systems and authentic connections. But beyond the numbers, HempWorx empowered thousands of affiliates, many of whom were single mothers and side hustlers, like Jenna, to achieve financial independence.

Her leadership philosophy is evident in every aspect of the brand, characterized by transparency, empowerment, and innovation. Jenna's psychology degree shaped HempWorx's user-focused design, ensuring products met real emotional and physical needs. "We don't sell products; we deliver freedom," she declares on her LinkedIn profile, where she connects with aspiring leaders worldwide. Under her guidance, HempWorx became more than a business—it served as a catalyst for personal transformation, aligning users with higher frequencies of well-being and prosperity.

Scaling Empires: *Leadership at MyDailyChoice and Beyond*

After transitioning from HempWorx, Jenna took on the role of CEO at MyDailyChoice, a leader in personal development and holistic wealth building. There, she increased her influence by mentoring entrepreneurs worldwide and promoting an abundance mindset. The company's offerings, such as motivational training and affiliate programs, reflect Jenna's view that success is a shared vibration; one person's breakthrough lifts everyone else.

Jenna's strategies, based on Proctor's teachings about paradigm shifts, helped affiliates break through income barriers, often achieving seven-figure successes in a matter of months. "One person can change your reality in network marketing," she advises, highlighting the ripple effect of mentorship.

Now, as CEO of ReAction and a partner at the AI technology startup Zionix Global, Jenna is pioneering the next frontier: frequency-based cryptocurrency trading. ReAction combines advanced science with divine energy intelligence, offering tools such as biohacking wearables and manifestation blueprints that help users reach their full potential. Zionix Global broadens its vision to include sustainable technology and eco-conscious trading. These ventures are not only profitable but also purposeful, reflecting Jenna's dedication to a world where health, wealth, and spirituality come together.



Words That Ignite Souls:

Jenna's Most Celebrated

Literary Legacy

Jenna Zwagil's voice goes beyond boardrooms, it's written into her bestselling books, *Breaking All the Rules* and *The Eighth Vessel*. These works, inspired by her personal experiences, have motivated a generation of women to break limiting beliefs and embrace their true power. *Breaking All the Rules*, a candid memoir and manifesto, details her journey from despair to empowerment, offering practical steps for readers to challenge societal norms and pursue their dreams boldly. "Rules are made to be broken when they no longer serve your soul," Jenna writes, encouraging women to trust their intuition over tradition.

The Eighth Vessel, her second major success, explores deeper into focusing on the body's energy centers as sources for abundance. Using ancient texts and modern quantum concepts, Jenna clarifies the concept of manifestation, making it easier for today's seeker to understand. Both books have reached the top of Amazon charts, with readers praising their mix of vulnerability and empowerment. On her podcast, Breaking All the Rules with Jenna Zwagil, she discusses these topics with guests ranging from spiritual leaders to business experts, creating episodes that feel like personal coaching sessions.

Jenna's writing is collaborative, not isolated. She hosts online book clubs on Facebook and Instagram Lives where fans exchange breakthroughs, creating a sisterhood of motivated dreamers. As a mentee of Bob Proctor, her writing reflects his legacy, emphasizing that "thoughts become things" when driven by strong intention. Through her words, Jenna doesn't merely recount stories—she truly ignites movements within her readers.

Harmonizing Frequencies:

Jenna's Abundance Philosophy

At the core of Jenna Zwagil's empire is a philosophy as profound as it is practical: everything vibrates, and aligning your frequency with the universe unlocks infinite possibilities. Mentored by Bob Proctor, whose fame for The Secret introduced millions to the law of attraction, Jenna has refined these principles into actionable frameworks. Her "Manifestation Blueprint," which is her signature offering on jennazwagil.com, guides users through visualization, gratitude practices, and energy audits to co-create their dream lives.

This isn't all just empty talk; All of Jenna's real accomplishments support it. She achieved her first \$1 million month in network marketing and has built a life of international travel and family happiness, living her principles every day. On LinkedIn, she offers brief insights, such as "Tune into your highest human potential by harmonizing with universal laws," encouraging professionals to incorporate spirituality into their careers. Jenna's method simplifies success, showing that abundance isn't about hoarding but about increasing through giving, teaching, and lifting others.

Her social media presence amplifies this message. With 237,000 Instagram followers tuning into her reels on mindset hacks and hemp rituals, Jenna creates a digital sanctuary for growth. On X (@officialjennaz), she shares insights like travel tips woven with trading wisdom, blending her worlds of wanderlust and wealth-building. Facebook communities buzz with testimonials from women who've quit 9-5s after applying her strategies. Jenna's philosophy? "Rewrite the code within to achieve abundance, success, and happiness." It's a call to action for each and every one of us to vibrate higher.

Empowering Women Around the World:

Jenna's Ripple Effect

Jenna Zwagil's influence radiates like a healing frequency, especially to women who have felt sidelined by traditional success models. As a self-made mom and business woman, she advocates for female entrepreneurship by hosting summits and masterminds that provide attendees with tools for unapologetic ambition. "I built this for the women who dream big but doubt louder," she says, echoing the spirit of her books.

Through MyDailyChoice and ReAction, Jenna has mentored thousands, with many attributing their first experience of financial freedom to her. Her story, from being homeless to achieving an estimated \$25 million net worth, serves as proof that barriers are illusions. In interviews, such as her 2024 appearance on the Spiritual Successful Podcast, she explains how psychology and spirituality helped her overcome fears, inspiring others to do the same. Jenna's dedication to the community is evident through her philanthropy, which supports women's shelters and provides access to wellness in underserved areas.

Followers on her platforms praise her as a "network marketing rockstar" and "enthusiastic mom," combining professional skill with relatable humanity. Jenna's ripple effect? A world where women lead with heart, hustle with harmony, and heal with hope.

A Legacy in Motion:

Jenna Zwagil's Lasting Light

Jenna Zwagil's journey is far from over, it's speeding up. Now, a single mom, she's trading stocks, traveling the world, and hinting at upcoming projects, such as a broader ReAction line and a third book on collective manifestation. Her net worth, whatever it may be, is small compared to the intangible wealth she's built: her's is a legacy of empowerment that surpasses any financial record.

What makes Jenna truly exceptional is her composure under pressure. When faced with industry backlash, she responded with empathy and education, transforming critics into supporters. As a 2025 feature in Network Stars emphasizes, her keys to success, authenticity, persistence, and paradigm-shifting, are timeless. Jenna Zwagil isn't merely building an empire; she's designing a new paradigm where wellness, wealth, and wonder coexist.

Ready to tune into your own frequency of possibility?

Explore Jenna's world of wisdom, resources, and innovative tools by visiting her website at



jennazwagil.com

Whether manifesting your first breakthrough or growing your legacy, connect today—your best life is just one aligned step away. Follow her on Instagram @jennazwagil for daily inspiration, and join the movement that's transforming lives, one vibration at a time.



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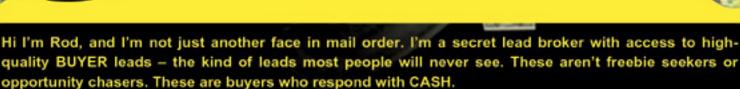
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Building Your Business: From Foundation to Growth

The Systems Noise

The journey of building a successful home-based business follows a natural progression, and in this series of articles we've explored this developmental path. Design elements that turn casual visitors into subscribers and customers!



Ann Acord The Systems Ninja, aka Chief Old Fogey

Establishing Your Foundation

We began with the critical first steps of defining your product and identifying your target audience. This foundation ensures that your business addresses specific needs and connects with the right customers. You can have the prettiest website in the world, but if you don't know what problem you're solving, you're just spinning your wheels.

Creating Systematic Processes

With a clear vision established, the focus shifts to building an effective sales process. By mapping out the customer journey from awareness to purchase, entrepreneurs can guide prospects toward conversion.

Leveraging Automation

Here's the thing - even solo entrepreneurs can operate efficiently with the right tools and technologies. From landing pages to email marketing systems, automation frees up valuable time while maintaining customer engagement. You don't have to be chained to your computer 24/7 to run a successful business.

Maximizing Profitability

As operations become more efficient, attention naturally turns to optimizing profitability. By focusing on high-impact revenue streams, setting strategic pricing, and nurturing customer relationships, business owners can maximize returns on their investments of time and resources. This isn't about working harder - it's about working smarter.

Developing Your Brand Identity

In today's market, customers connect with people, not just products. By defining your unique value proposition, creating consistent branding, and sharing authentic content, you differentiate yourself in a crowded marketplace.

Personal Branding in Practice

The latest VIP newsletter takes personal branding from theory to practice in ways that really hit home. It shows how those small, personal touches - the ones we often overlook in our digital rush - can actually be your biggest brand differentiators. I won't give away all the goods (that's for VIP members!*), but let's just say there's a section about an old-school communication method that outperforms digital messages by a mile. These aren't complicated strategies requiring big budgets they're simple, authentic actions that anyone can implement tomorrow to make their business memorable.

Looking Forward

Building a successful business is an evolutionary process. Each stage builds upon previous knowledge, creating a framework for sustainable success. The key is taking it one step at a time and not trying to do everything at once.

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The Beginner Traps That Kill Dreams:

- X Technical overwhelm Getting stuck on setup instead of marketing
- X Scattered efforts Jumping from strategy to strategy without focus
- X No tracking systems Flying blind with zero data to guide decisions
- X Compliance ignorance FTC violations that can destroy your reputation
- X Wrong platform choices Building on shaky foundations that collapse later
- X Analysis paralysis Spending months "learning" instead of implementing



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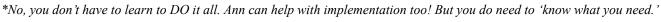
SOLUTION: Ann Acord - "The Systems Ninja" Building Solid Foundations Since 1999

Ann doesn't promise overnight riches - she helps you build a sustainable business.

With over two decades of experience, Ann has guided countless beginners through the maze of online marketing. She knows every pitfall, every shortcut, and every foundation element you need to succeed.

What Ann Teaches* Beginners:

- ✓ Proper Foundation Setup Choose the right tools from day one
- ✓ Email List Building Start building your most valuable asset immediately
- ✓ Systematic Approach Step-by-step process to avoid overwhelm
- ✓ Content Strategy Create valuable content that attracts your audience
- Simple Tracking Systems Know what's working (and what isn't)
- ✓ Compliance Mastery Stay legal and protect your reputation



[&]quot;You don't have to know how to build an engine to know that it needs oil changes." Ann on knowing vs doing.

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The Lost Art of Asking for Referrals -

The One Action to Take: Just Ask!

By Troy Dooly, BeachsideCEO - Co-Publisher, Income Opportunities Magazine

In the era of targeted Facebook ads and SEO tricks, many overlook the simplest growth source: referrals. This word-of-mouth power is underused, especially among crafters, home-based consultants, and online artisans. Why? Fear of imposing or believing satisfied customers will naturally promote your business. But studies from Nielsen show 92% trust peer recommendations over ads, and Wharton research finds referred customers have a 16% higher lifetime value. Revive this by simply asking for referrals and making it a smooth, scalable habit to expand your reach organically. The hesitation is real—nobody wants to sound salesy after delivering that custom meal prep kit. But rephrasing referrals as shared value changes the approach. Your clients aren't just buyers; they're partners in your success. Incorporate asking into your workflow: right after a glowing review or smooth delivery, follow up with a subtle nudge. A quick email might say, "Sarah, your excitement over the engraved cutting board made my day! If a friend could use something special too, I'd be grateful for an intro-mention my name for 10% off their first order." This keeps it genuine, linking the ask to their positive experience. Incentives like discounts or free add-ons enhance it without devaluing your work; one home-based seamstress grew her client base by 25% by offering a \$5 store credit per referral.

To demystify the process, plan your asks in advance. Customize templates for different situations—post-purchase, milestone anniversaries, or service wrap-ups—and rehearse aloud. Record a voice memo on your phone to improve tone; aim for warmth rather

than perfection. Keep track of everything in a simple spreadsheet: referrer's name, contact info, outcome (e.g., "Led to \$150 sale"). This data isn't just busywork; it's your referral ROI dashboard, helping you identify patterns like which products generate the most interest. Over time, patterns become clear—maybe your virtual coaching sessions produce the most high-quality leads—which lets you focus more on what works.

Don't focus solely on individuals; integrate referrals into your ecosystem. Add a subtle line to invoices: "Loved this? Share with a fellow entrepreneur!" Or host a quarterly "gratitude giveaway" where past clients nominate friends for entries. For fair-circuit sellers, include a referral card in every bag at your booth. The advantage? This scales easily from your main location—no advertising costs needed. A small franchise owner I mentored, who specializes in ecofriendly cleaning supplies, transformed a dormant client list into a 30% revenue increase in three months by systematizing asks.

Ultimately, asking for referrals isn't begging; it's honoring the trust you've built. It turns one-off transactions into a network of advocates, fueling sustainable growth. Commit to one request today—pick your most recent satisfied customer and hit send. Watch as this simple action snowballs, proving that in business, the most effective marketing is often the most human. Your network is waiting; unlock it, and let your home-based empire grow through the power of "who do you know?"



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Why You Should Send a Handwritten Thank You for Every Customer

By Troy Dooly, BeachsideCEO - Co-Publisher, Income Opportunities Magazine

In an inbox flooded with automated confirmations and cookie-cutter chatbots, a handwritten thank-you note is a rare gem that can redefine your home-based or Main Street business. For entrepreneurs peddling handmade soaps from a spare room or offering bookkeeping from a cozy den, this old-school gesture isn't mere etiquette—it's a loyalty magnet that humanizes your brand and outshines corporate giants. Amid rising customer expectations for personalization (a 2023 Deloitte survey shows 75% crave it), ditching digital defaults for pen-and-ink notes builds emotional bridges, boosts repeats, and sparks free promotion. Let's unpack why every customer deserves this touch and how to make it a cornerstone of your strategy. At its core, a handwritten note says, "You matter." Unlike templated emails that scream "one-size-fitsall," a scrawled "Dear Alex, your kind words on the lavender candle mean the world—crafted with scents from my grandma's garden!" injects soul into transactions. This vulnerability fosters reciprocity; Harvard Business Review data links such gestures to 20% higher retention rates, as customers feel compelled to return the favor with reviews or shares. For brick-and-mortar vibes in a home setup, it reinforces community—think a local artisan slipping notes into fair booth bags, turning strangers into repeat visitors.

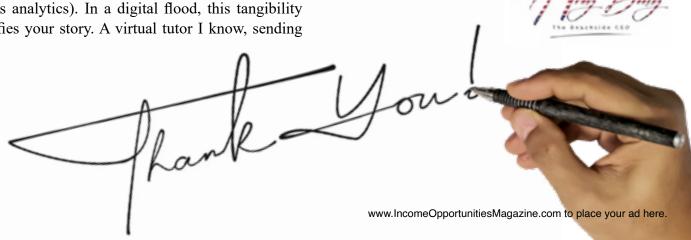
Memorability is the second superpower. Physical mail lasts longer: pinned to a bulletin board or tucked into a wallet, it outlives the 90-second email lifespan (per Litmus analytics). In a digital flood, this tangibility amplifies your story. A virtual tutor I know, sending

28

notes after session packs, reported a 15% increase in social mentions—clients posting pictures of the cards and tagging her handle. It's viral marketing disguised as courtesy, especially effective for seasonal sellers preparing for holiday rushes.

Finally, it fosters a gratitude culture that spreads outward. Customers who are thanked are 2.5 times more likely to refer others (per ReferralCandy), creating a self-sustaining cycle. Scalability proves this myth wrong: no need for fancy stationery. Stockpile blank cards (\$10 for 50 on Amazon), jot down notes during coffee breaks—keep it to 3-4 lines: appreciation, a nod to a purchase, or a future hook like "Can't wait to craft your next piece!" Write in batches weekly, personalizing with CRM notes (free tools like HubSpot work well). Start small: one note a day, and grow as orders increase. A franchise consultant client integrated this into onboarding, gaining unsolicited testimonials that boosted her pipeline.

Critics call it time-consuming, but consider the ROI: a 5-minute note versus hours chasing leads. It's an investment in lifetime value. For home-based hustlers, it's also therapeutic—a mindful pause amid the grind. Embrace it and turn buyers into believers. Your business thrives on connections; a handwritten "thank you" is the ink that seals them. Pick up that pen today—what's stopping your first note from sparking tomorrow's loyalist?



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MULTIPLE LEGS to support the table.

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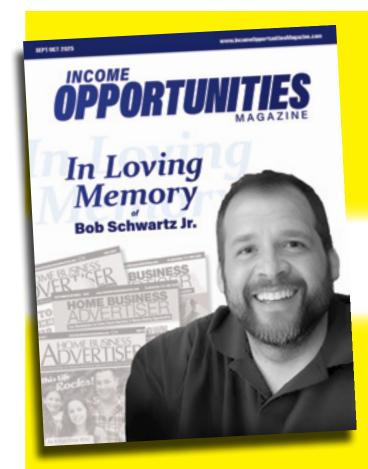
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Kelly Tolar's rapid rise to Diamond status in LiveGOOD isn't just a personal success story — it's emblematic of a larger shift in the home business industry. The way people engage in entrepreneurship is changing, and LiveGOOD, alongside leaders like Kelly, is at the forefront of this transformation. As individuals look for greater flexibility, transparency, and authenticity in their business opportunities, Kelly's journey exemplifies what's possible in this new era of homebased entrepreneurship.

From Paycheck to Paycheck to Diamond Status: Kelly's Journey

Kelly's story is one of resilience and determination. Before joining LiveGOOD, she worked in public school support staff, balancing her role as a single mom while living paycheck to paycheck. Financial strain was a constant reality, but Kelly refused to give up on her dreams of providing a better life for herself and her family. The opportunity to build a business and improve her financial situation came when she discovered LiveGOOD's membership-based model, which offers premium wellness products at affordable prices.

Kelly had spent over 25 years in network marketing companies, never quite finding the success she was searching for. The obstacles were familiar: high-priced products, leadership that didn't inspire, expensive entry fees, and a lack of duplication that made it hard for her to grow a sustainable business. These challenges kept her from reaching her true potential.

When she found LiveGOOD, it was a breath of fresh air. Here was a company offering affordable, high-quality products, transparent leadership, and a model that eliminated the high costs and complex requirements. Kelly saw LiveGOOD as a way to finally break through.

However, just before joining, Kelly found herself in a tight spot. It was the holiday season, and with only one paycheck a month from the public schools, she had already budgeted every penny. Desperate to start but short on funds, Kelly asked her credit card company for an extra \$50 credit limit to make it possible. Determined to seize the opportunity, she joined LiveGOOD and immediately began sharing the business with others.

Her fast start was fueled by her proactive approach — launching webinars and presentations, conducting product demonstrations, making videos, reels, and creating daily content to get the word out. Thanks to LiveGOOD's marketing tools, which include websites available in both English and Spanish and the ability to translate into over 100 languages, Kelly was able to connect with a wide audience and quickly grow her business.

With hard work, strategic networking, and a deep belief in the potential of the company, she reached Diamond status — the pinnacle of achievement in LiveGOOD — in just 92 days. This achievement is a testament to her determination and belief in the LiveGOOD opportunity.

Just five months after starting, Kelly was able to go full-time with her business, leaving behind the paycheck-to-paycheck lifestyle and embracing the freedom that comes with entrepreneurship. "LiveGOOD gave me the chance to change my life," Kelly says. "I went from barely making ends meet to building something that allows me to take care of my family and help others do the same."

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LiveGOOD: A Fresh Approach to Home Business

The shift that Kelly represents is part of a broader movement in the home business world. For years, people were forced into outdated practices that included large, expensive product packs, high-priced items, and strict requirements to maintain product volume (PV), customer volume (CV), or business volume (BV). These hurdles often made it difficult for the average person to succeed.

LiveGOOD's model is a breath of fresh air. Rather than requiring large upfront investments or forcing people to buy overpriced products, LiveGOOD offers top-quality wellness products at affordable prices. In fact, members save up to 75% off on these premium products. Becoming a member allows you to access wholesale pricing on all LiveGOOD products, making it a compelling choice for individuals who prioritize both quality and value.

LiveGOOD's mission statement captures its philosophy perfectly: **"Our Mission is Simple: To Help People Get Healthy, And Stay Healthy Without Having To Spend A Fortune To Do It."** This simple but powerful goal is what sets LiveGOOD apart from traditional home businesses. Members can shop when they want, without the pressure of maintaining complex volume requirements. This freedom is what's driving the company's rapid expansion and attracting people from all walks of life.

Kelly has fully embraced this shift, showing her team that success doesn't have to come with the stress of navigating traditional business models. "People today don't want to be forced into buying big product packs or expensive items just to stay active in a business. They want freedom — the freedom to shop on their own terms," Kelly explains. "LiveGOOD allows us to focus on sharing great products with no tricks or pressure."

Expanding Product Line for a Growing Market

One of the ways LiveGOOD continues to stand out is through its constant innovation in product development. Each month, new products are introduced, helping entrepreneurs keep their offerings fresh and relevant. This forward-thinking



approach not only helps members grow their businesses but also ensures that LiveGOOD is meeting the diverse needs of its customers.

Looking ahead, LiveGOOD plans to expand its product line to include a 4-product skin care line, a men's hormonal product, cleaning solutions, and sleep gummies. These new additions reflect the company's commitment to providing a comprehensive range of wellness products that support a healthy lifestyle. Additionally, LiveGOOD has the ability to expand into other market categories such as pet products, cryptocurrency training, personal hygiene, water filters, and the travel industry. For Kelly, these expansions represent even more opportunities to grow her business and help others experience the benefits of LiveGOOD's high-quality products.

"As the company introduces more products, it just makes it easier for us to reach new people," Kelly says. "We're offering solutions that improve people's lives, and with every new product launch, our business has the potential to grow even more."

Building a Global Business: Kelly's Expansion Efforts

Kelly's journey to Diamond has taken her far beyond her local community. To build her business, she's traveled extensively, visiting key cities like California, Nashville, New York, Atlanta, Miami, Dallas, and Las Vegas. These trips have been essential in expanding her network and helping others join the LiveGOOD movement. By connecting with people from all walks of life and sharing the LiveGOOD opportunity, Kelly has created a nationwide and international team of entrepreneurs who share her passion for health and financial freedom.

Her success is not limited to the U.S. With LiveGOOD's global reach, Kelly is helping teams develop in countries such as India, Vietnam, the Philippines, the United Kingdom, Australia, China, and Korea. Recently, new partners have joined Kelly's business from Australia, France, Ireland, Norway, Serbia, New Zealand, Singapore, Hong Kong (China), Denmark, and South Korea. These international markets represent significant growth potential for LiveGOOD, and Kelly's leadership has been key in fostering this expansion. "It's



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exciting to see how quickly LiveGOOD is growing around the world," Kelly says. "People everywhere are looking for an opportunity that gives them real freedom, and LiveGOOD provides that."

LiveGOOD's Tools for Success: Innovation and Empowerment

One of the key reasons for Kelly's rapid rise to Diamond status is the innovative tools LiveGOOD provides. The company is constantly developing new ways to make business-building easier and more efficient for its members. With new product offerings added each month, LiveGOOD ensures that its entrepreneurs always have something fresh and exciting to share with customers.

In addition to its growing product line, LiveGOOD is rolling out new sales funnels and marketing websites designed to simplify the business-building process. These tools make it easier for members like Kelly to reach new customers, grow their teams, and generate sales without needing extensive technical expertise. Kelly has been a strong advocate for these innovations, helping her team maximize the potential of these tools.

"LiveGOOD's tools make it easy for anyone to succeed," Kelly says. "Whether you're a seasoned entrepreneur or just starting out, you can build a thriving business with the resources the company provides."

Empowering Others to Succeed

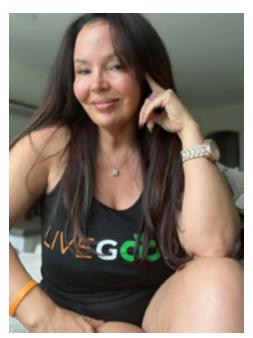
As a Diamond leader, Kelly's mission is to empower others to achieve the same level of success she has found in LiveGOOD. Her personal journey, from living paycheck to paycheck to building a global business, resonates with individuals who are looking for a way out of the traditional 9-to-5 grind. Kelly's leadership style is rooted in mentorship, ensuring that every team member has the guidance, support, and tools they need to grow their business.

Her influence extends across borders, as LiveGOOD's teams continue to grow in international markets. With over 100 Diamond leaders already developed in the company, Kelly plays a key role in shaping the future of LiveGOOD's global expansion. She believes that the opportunity LiveGOOD offers is universal — anyone, regardless of their background or financial situation, can achieve success with the right mindset and support.

"I want to help as many people as possible experience what I've experienced with LiveGOOD," Kelly says. "It's not just about financial success — it's about having the freedom to live life on your own terms."

A New Era in Home Business: The LiveGOOD Revolution

Kelly's story is just one example of how LiveGOOD is transforming the home business industry. As more people reject the traditional model of overpriced product packs and complex volume requirements, they are turning to opportunities like LiveGOOD that offer transparency, flexibility, and real value.



This shift is part of a broader trend in the industry. People no longer want to feel pressured into purchasing large quantities of products or navigating complex systems just to remain active in their business. They want to shop when they want, without the tricks of keeping up with PV, CV, or BV requirements. LiveGOOD's model allows them to do just that, and Kelly's leadership is helping drive this change.

Looking Ahead: The Future of LiveGOOD

As LiveGOOD continues to grow, so does Kelly's vision for her business and her team. With new products being introduced regularly and the company's global expansion in full swing, the opportunities are endless. For Kelly, the journey has only just begun, and she's excited to see what the future holds for her and the thousands of people who are joining her on this path to success.

"I'm grateful for everything LiveGOOD has done for me," Kelly says. "And I can't wait to see how many more lives we'll change in the years to come."

Contact Kelly!Join Kelly's Team at www.BestGlobalBiz.com



The Power of "Earn"

WHY FAITH AND AFFILIATE MARKETING GO HAND IN HAND

Did you know the English language is the only one with the word "earn"? Other languages may describe receiving money or rewards, but none capture so perfectly the idea of deserving something through effort.

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– Jennifer Schwartz

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QUICK-FIRE

Ouick-Fire is a popular and successful network marketing program that was established in 2012. The main feature is a big 5 x 5 Expandable Forced Matrix, meaning the positions increase 5 - fold with each level (5 on 1st - 25 on 2nd - etc). This novel marketing plan won't let anybody fall behind. Those who don't sign up many new members will benefit from signup spillover generated by their upline. Members are helping members. The moderate participation fee (\$13 per month) may result in a slow start. But with some perseverance members can and are earning significant commissions, which are paid weekly and quarterly. Weekly payments cover combined personal and downline signups, at \$5 per spot - 5 levels deep. The weekly signups count again later for the quarterly renewal payments, also at \$5 per spot and 5 levels deep. These are not just one-time payments, but they repeat indefinitely – usually with increasing amounts. The total earnings potential is more than \$85,000 annually. A \$39 joining fee pays for the first quarter. After that members receive quarterly invoices for \$39. Members also receive 120 free Prime Names on peel & stick labels quarterly for program promotion. New members will also receive a free Welcome Kit that contains their member ID# and all pertinent information needed to make this venture a success, including C/R promotional material. The Welcome Kit also refers to a Help-Line Nr. for any questions members may have. If not happy, just withholding the membership fee will automatically cancel the membership. But everybody likes an easy and profitable home business that can be run with chump change.









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Preparing for the Holiday Season:

Three Steps to Maintain Momentum

By Troy Dooly, BeachsideCEO - Co-Publisher, Income Opportunities Magazine

As a home-based entrepreneur selling crafts or providing virtual consulting, the holiday season presents both great opportunity and significant challenge. With consumer spending in the U.S. projected to surpass \$1 trillion, this can boost your revenue and brand visibility. However, lack of preparation can result in burnout, inventory shortages, and missed sales. The key is to maintain stability amid the busy period. Drawing on years of advice for small business owners, here are three effective strategies to keep your operations running smoothly and turn holiday chaos into profitable growth.

Start by thoroughly auditing your inventory and operations. Think about last year's top performers: handcrafted ornaments that sold out quickly on Etsy or online course bundles that kept clients engaged through December. Use simple tools like a Google Sheet to record your best results, then reorder supplies early-most suppliers are overwhelmed by October. Digital creators should test their websites using free tools like Google PageSpeed Insights to identify problems, and employ plugins such as WooCommerce's caching extensions to manage traffic spikes affordably. While this preparatory work might seem dull, it avoids embarrassing "out of stock" messages that damage customer trust. For example, a craft seller I know doubled her holiday production by bulk-buying ribbon in September, preventing a stressful \$2,000 rush later.

Step two: Define daily micro-goals to reduce overwhelm. Big goals like "double holiday sales" serve as motivation, not concrete plans. Instead, focus on daily achievements such as "Photograph and list five new product variations by noon" or "Respond to 20 Instagram comments this afternoon." Tools like Todoist or a bullet journal help you track progress—check off tasks and enjoy dopamine boosts. This science-based method combats decision fatigue, which often worsens during stressful periods. A home baker I work with turned her scattered efforts into a 40% sales boost by setting one micro-goal for each area: production, promotion, and fulfillment. The outcome? Reliable output without late-night stress.

Organize work into batches with buffer time to protect energy. Solo operators have multiple roles, so set strict time blocks: mornings for creation, afternoons for marketing, and evenings for review. Batching cuts down on context switching, which can waste up to 40% of your day. Add 20% extra time to handle surprises like delays or school events. Keep a weekly "flex day" for overflow tasks as a non-negotiable. This isn't laziness but a strategic move. One franchise consultant used this during Black Friday to manage glitches, gaining more referrals.

Implementing these steps shifts the holidays from survival to thriving. Momentum isn't about sprinting, but steady, consistent action that leads to breakthroughs. Start today: audit a shelf, set a goal, block an hour. By December, you'll meet quotas and gain insights—like which promotions resonated—that will strengthen 2026. Your home-based hustle is uniquely adaptable; lean into it. This season, ride the wave with confidence and watch your business flourish among the tinsel.



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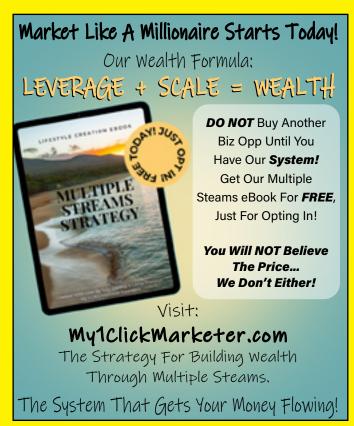
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