

*Jewish Moments*  
**POWERED by YOU**



**GREENSBORO JEWISH FEDERATION**  
**2019/2020 IMPACT REPORT**



## THE POMEGRANATE

*The Jewish tradition states the following:* the Torah has 613 mitzvot. Some are positive and some are negative, commandments to either perform or abstain from an act. The idea is that both action and restraint are equally essential to master and, once mastered, the expectation to be more **moral**, better **educated** and **closer to G-d** is closer to being achieved.

*The Jewish legend goes as follows:* a pomegranate has 613 seeds. We say “May it be your will, G-d, that our merits increase as the seeds of a pomegranate” every new year on Rosh Hashanah. We pray that we acquire further **knowledge**, gain insightful **wisdom**, develop a humble **righteousness**, and be blessed with the **fruitfulness** of children and family in the year to come.

A symbol of abundance, the pomegranate is hopeful, sweet and intriguing — so very much like **our Greensboro community**.

# JEWISH MOMENTS POWERED BY YOU

Baking challah. Shaking a lulav and etrog. Havdallah at camp. Israel under attack. Planting a tree. Brit Milah. Mourner's Kaddish. Reading Torah. Kvelling. Eating — always eating.

If you ask someone what their most significant Jewish moments are, you'll get an array of answers. They are moments that make you feel whole, at peace, and spiritually fulfilled, and they are moments when you're not sure where to go or what to do next. They are moments that fill your heart with joy, and they are moments that tear your heart into pieces. They bring you hope. They bring you frustration. They bring you serenity. They bring you meaning.

Moments like these are one with the human spirit. In 2020, you invested in these moments. Because of you, we moved toward a more righteous, better-served Jewish Greensboro and global Jewish family.

Because of you, we rise.



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**JFS FOOD PANTRY**

Volunteers showed up to help sort and shelve food at the Jewish Family Services Food Pantry. The program, which runs several times each year, is open to all ages from young children to seniors.

The Food Pantry's heart and soul was our Volunteer Coordinator, David Frazier, z"l. David oversaw the growth of the pantry from a small operation of 15 families to its height of 135 families. He enthusiastically engaged volunteers of all ages who found his love of the work infectious. Because of him, the experience of volunteering in the pantry opened many peoples' eyes to the reality of hunger in Greensboro and how just a little effort can make a big difference.

We remember David Frazier for his joy and passion, his kindness and generosity, and for his complete commitment to mitzvot, to *tikkun olam*, and to this community. May his memory always be a blessing.

**RECEPTION FOR DONORS**

Jewish Foundation of Greensboro and Masood Vojdani of MV Financial hosted a cocktail reception for 65 attendees at the home of Foundation Chair, Freddy Robinson.



**J•TRIAD SHABBAT**

Several members of J•Triad came together for a Shabbaton in the mountains of North Carolina. A festive Shabbat dinner was followed by bonfires and s'mores while Saturday was spent hiking and exploring the town of Blowing Rock. The weekend concluded with a Sunday brunch.



JULY 2019

AUGUST 2019

**JFS FOOD PANTRY**  
OPERATED ON **511**  
VOLUNTEER HOURS TO COLLECT  
**18,336** POUNDS OF FOOD  
FOR MORE THAN **133** FAMILIES



**WOMEN'S OPENING BRUNCH**

The Women's Opening Brunch was a success with 122 women in attendance. The event, which was held at the O.Henry Hotel, featured author Sherry Z. Frank sharing stories from her book, *A Passion to Serve: Memoirs of a Jewish Activist*.



Recognizing that each Jew is responsible, one for another, we promote the welfare of the Jewish people in our community, in Israel and worldwide. That's our mission — and we do it well year after year because of you.



### BACK TO SCHOOL BASH & APPLEFEST

The Back to School bash was the perfect opportunity for children and their families to partake in crafts, games, and a sweet treat. Twenty-three families, including 47 children, were in attendance.



Families also celebrated a sweet new year at AppleFest! Children enjoyed bobbing for apples, apple and honey tasting, and Rosh Hashanah story time. Twenty-two families attended, including 37 children.



### IGNITE WORKING SESSION

The Ignite Jewish Business and Professionals Forum participants met to identify methods designed to help increase engagement, attract talent to Greensboro and make our Jewish community stronger.



### MISSION TO BERLIN

Thirty-five Jewish community members travelled to Berlin to explore historical sites, meet with German Jews, learn about the resurgence of Jewish life post World War II and how the Federation has played a role in shaping this community.



### GFLI COHORT 2

Learn to Soar! The Greensboro Federation Leadership Institute got off to a great start as new connections formed between Cohort 1 and 2 as well as the successful completion of the first year of leadership classes.

# SEPTEMBER 2019



### JUSTICE MARK DAVIS



The Cardozo Society hosted Justice Mark Davis, who shared insights about his experience as the first Jewish member of the North Carolina Supreme Court. Justice Davis also spoke in depth about his book, *A Warren Court of Our Own: The Exum Court and the Expansion of Individual Rights in North Carolina*.



### ROSH HASHANAH JFS EVENTS



Volunteers assembled and delivered gift bags to seniors in our community before the annual Rosh Hashanah Senior Luncheon, a joint event funded by JFS, the Temple, and Beth David with additional support from Carolina Foundation of Jewish Seniors and a sponsorship by Well•Spring. With more than 100 participants, the event welcomed the New Year over great food and the sound of the shofar.

Educational Moments  
POWERED by YOU

CELEBRATING  
8 YEARS



 MAJOR GIFTS DINNER

Held at the GreenHill Center for North Carolina Art, 70 attendees were moved by the exhibition “What Remains of the Day – Memories of World War II” as well as remarks by artist Gesche Würfel. This exhibition was on oral histories of people who survived the Holocaust and World War II.



 FINANCIAL PLANNING

The Jewish Foundation of Greensboro hosted a financial planning seminar for families with young children at B'nai Shalom Day School. Moderated by Freddy Robinson, the event featured panelists Blaire Davidowitz McClanahan, Sam Cone and Leigh Anne Kasias.



 “BIG” SHABBAT PICNIC

Author Aviva Brown delighted children and parents with a reading of her book *Ezra's Big Shabbat Question*. Twenty-one families participated in the community-wide event, which included Q & A from the author, Shabbat prayers and a picnic bagel dinner.

OCTOBER 2019

NOVEMBER 2019

Nurturing the Next Generation

The Rina Sky Wolfgang Memorial Scholarship	2 recipients
The Lawrence M. Cohen Scholarship	6 recipients
JELF Loans	16 applicants
The Jacke W. and Lottie K. Samet Israel Scholarship Fund	9 recipients
The Rosalyn Saltz and Norman Seymour Pliner Scholarship Fund	2 recipients
J•Triad	37 events, 456 attendees
GFLI	10 leadership sessions, 2 networking events, 14 Fellows, 14 Mentors, 10 Alumni Mentors



 P2G LEADERSHIP2GETHER RETREAT

Sending a full delegation, Greensboro participated in the P2G Leadership2Gether Retreat, a program that encourages young people to connect across geographical, cultural and religious denominational boundaries while developing leadership skills. Counterparts learn about their Jewish heritage and identity, as well as their responsibilities as Jews to both their local community and to global Jewry.

As Jews, we have an eagerness to learn, to teach, to grow. From interest-free loans to free books, we make it a priority to develop and coach the next generation of leaders in Greensboro.



### CELEBRATING 80 YEARS

Federation honored the Jewish community on Homecoming Weekend with exciting 80th anniversary celebratory events.



### CAMPAIGN KICKOFF

Featuring a Greensboro Jewish Federation Town Hall discussion: *The Federation – Past, Present and Future*, the 2020 Campaign Kickoff at the Greensboro Historical Museum was a chance to be among the many generous, remarkable people who make up the fabric of our vibrant community. Moderated by Ellen Gefen, panelists Koby Ellick, Mark Bochkis, Tom Cone, Marilyn Forman Chandler and Susan Robinson gave their perspective on being part of the Greensboro community.



### SHABBAT DINNERS

Over 100 local members enjoyed Shabbat dinners hosted in homes across Greensboro.



### JEWS & BREWS

A festive evening at the Bearded Goat drew 115 attendees.



B'NAI SHALOM DAY SCHOOL WAS AWARDED **\$208,000** WHICH FUNDED **30%** OF THE TUITION ASSISTANCE PROGRAM

**\$1,250** WAS ALLOCATED TO NC HOLOCAUST EDUCATION

BBYO RECEIVED **\$2,500** TO SUPPORT LOCAL JEWISH TEENS

**\$38,750** WAS GIVEN TO SUPPORT JEWISH STUDENTS THROUGH HILLEL

## DECEMBER 2019



### CREATE A JEWISH LEGACY

The Jewish Foundation of Greensboro re-launched the Create a Jewish Legacy initiative by hosting two days of educational programming featuring Kathryn Miree, JD. The initiative featured three engaging opportunities for affiliates: A training session focused on *How to Become an Expert on the Conversations for Endowments*, a breakfast program entitled *Trends in Giving Smart*, and a luncheon program titled *Women's Financial Empowerment: Seven Habits of Highly Effective Women*.



### P2G EDUCATOR'S DELEGATION

A full delegation of educators from Greensboro helped bring Israel to the American classroom by participating in a Partnership2gether reciprocal program designed to strengthen their mutual understanding of the education systems in Israel and the U.S.

Monumental Moments

# POWERED by YOU

CELEBRATING  
**8** YEARS



## HAVDALAH FAMILY FUN NIGHT



Eleven families enjoyed an evening of fun at Beth David Synagogue with Havdalah prayers followed by making pizza bagels. Rabbi Ben-Gideon taught parents about the Blessing of the Children. Children made their own Havdalah sets, complete with Kiddush cup, spice sack, and braided candles. Parents were treated to a mixology lesson and make your own cocktails.



## PARTY WITH A PURPOSE

The Women's Philanthropy Collective hosted its annual Latke Vodka & Tzedakah event for women on a mission to make a difference. This year's event raised more than \$500 to directly support the Jewish Family Services van which provides rides for seniors to Shabbat services and medical appointments.



## YOU ANSWERED THE CALL

Sixty-seven members gathered together at Federation to participate in the Super Sunday Telethon, raising \$44,490 to help make a difference in our community.



# JANUARY 2020



## LAUGHTER IS THE BEST MEDICINE

Jewish Family Services hosted a Senior Sunday Brunch with more than 50 participants. The lox and bagel brunch featured an entertaining program by Leslie Sanders, a certified laughter leader. Leslie's laughter workshops offer the opportunity for people to break through social barriers and have a good time together.

# FEBRUARY 2020



## GREENSBORO CIVIL RIGHTS JOURNEY

Eighty diverse participants, including the Mayor of Greensboro and other city council members, joined together for a Civil Rights mission across the South. With the goal of exploring the past and present while building community relationships, participants met with Reverends who worked with Dr. Martin Luther King, Jr., and came to understand the role of different faith communities as well as Jewish involvement in the Civil Rights Movement.



A key ingredient in the Jewish recipe, *Tzedek, Tzedek Tirdof*, mandates that we pursue justice, promote righteousness, and live our lives with integrity, morality and honesty.



### TRIAD JEWISH FILM FESTIVAL

The 2020 Triad Jewish Film Festival was a success with a total attendance of 1,111 patrons. This year's festival was made possible by both in-kind and monetary donations from 19 corporate sponsors, along with the generous support of the Friends of the Festival and Reel Deal pass holders.

The partnership with Well•Spring helped the festival achieve its mission of bringing national and internationally acclaimed films to the greater Greensboro community. The theatre's increased seating capacity and accessibility features enabled the festival to expand the number of tickets sold, and ensured everyone was comfortable and able to enjoy the films.



**PJ LIBRARY**  
Library HOSTED **14** EVENTS  
ENGAGING **180** FAMILIES  
INCLUDING **305** CHILDREN

THE **2020 TJFF** BROUGHT **6**  
MOVIES TO **1,111** ATTENDEES  
AND COLLECTED MORE THAN  
**\$12,200**  
IN SPONSORSHIPS



## MARCH 2020



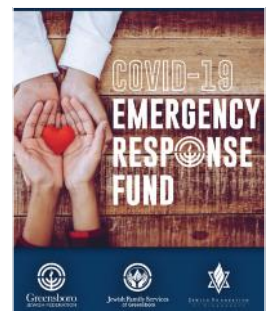
### A STEP AHEAD OF COVID-19

New measures were put in place in response to the uncertainty of COVID-19. The entire organization — Federation, Foundation and Jewish Family Services pivoted in a moment to take care of our community. The team acted immediately to keep the staff safe, and put procedures in place to provide care for the most vulnerable in our community.



### LEADING THE WAY

The COVID-19 Emergency Response Fund was created to help ease the financial burden of the Jewish community in Guilford County as a result of the pandemic by providing housing assistance, food and mental health services.



### STAYING CONNECTED

In an effort to combat social isolation, Virtual Visions was launched to keep our community informed of interactive virtual events organized by the Federation and Greensboro Jewish affiliates.



# Resilient Moments POWERED by YOU

CELEBRATING  
**8**  
YEARS



## ANSHEI GREENSBORO

Anshei Greensboro launched during a time of isolation and uncertainty as a way to connect the community with one another. Featured on social media outlets, an inspiring, thoughtful, philanthropic, and passionate Federation all-star was interviewed and highlighted as a send off before Shabbat.

## P2G INTERACTIVE SEDER



Partnership2Gether and GJF hosted an interactive Passover Seder and concert, featuring the musical duo Yonina (Yoni and Nina), from the Hadera-Eiron region of Israel.

## WE ARE HERE FOR YOU



A message from the Greensboro Jewish Federation was shared to help raise awareness of the COVID-19 Emergency Response Fund and ensure the community is prepared for life after the crisis.

## A HELPING HAND

The Jewish Foundation of Greensboro distributed nearly \$140,000 to COVID-19 Emergency Relief efforts from Donor Advised Funds, with more than \$66,000 to the Federation and nearly \$74,000 to other COVID-19 relief efforts.



## LAG BA'OMER FAMILY FIELD DAY

PJ Library Greensboro hosted a family event that was active and interactive. Zoom relay races and obstacles were followed by tasty campfire s'mores.



APRIL 2020

MAY 2020



## REACHING OUT

More than 100 gift bags, including boxes of matzoh, were delivered to older adults in the community and in senior living facilities. A Passover guide with questions to reflect upon as well as videos to enjoy were also distributed.

## EMOTIONAL BALANCE

Betsy Gamburg hosted an interactive Lunch & Learn workshop over Zoom to talk about "Keeping Our Emotional Balance" in these challenging days.

## CONVERSATION WITH DEBORAH FELDMAN

Deborah Feldman, author of the *New York Times* Bestseller *Unorthodox: The Scandalous Rejection of My Hasidic Roots*, discussed her harrowing and, ultimately, inspiring journey to more than 200 members of the Greensboro Jewish community. Feldman's memoir of living in, and escaping from, an oppressively strict community was the inspiration for the hit Netflix miniseries *Unorthodox*.



The year started off as any other, but we quickly found ourselves entrenched in a global dilemma that would change the course of history. You led the way, ensuring our community didn't miss a beat as we transitioned to a virtual experience.



**ANNUAL MEETING 2020**

History was made when, due to COVID-19 concerns, the first virtual Annual Membership Meeting was held via Zoom.

Nearly 100 community members attended online to hear from presenters that included outgoing President Sue Simmons, Executive Director Marilyn Forman Chandler and newly installed President Tom Cone. Sincere appreciation was given to the Board of Trustees,



Executive Committee, JFG and JFS boards, campaign and program committees, and professional staff members who strive to sustain a flourishing Jewish community even in the hardest of times.

**80** VOLUNTEERS AND STAFF REACHED OUT TO MORE THAN **500** OLDER ADULTS

**150** COMMUNITY MEMBERS DONATED NEARLY **\$139,000** TO THE COVID-19 EMERGENCY RESPONSE FUND



**FOR OUR FRONTLINE HEROES**

JFS launched "Team Thank You!", an at-home family Mitzvah project. Community members created words of gratitude and drawings that were delivered to local first responders in a contactless way.



**WRITE YOUR STORY**

Chai Notes Program Specialist Katy Claussen led four interactive Zoom sessions designed help participants write their own unique legacy letters.



**JUNE** 2020

**27** VIRTUAL EVENTS HAVE BEEN HOSTED ONLINE WITH OVER **840** PARTICIPANTS



**\$3,000** WAS DONATED TO HELP SUSTAIN **3** JEWISH OVERNIGHT CAMPS



**SUMMER CAMP STAND-IN: J-BORO "UN" CAMP**



J-Boro "Un"Camp offered appealing programming and fun family DIY projects for four weeks this summer, giving children the opportunity to interact with other Jewish children from across the Greensboro community. Featuring fun and creative activities for all rising first through eighth graders, kids enjoyed online guided programming led by experienced instructors with a new theme every week.



# Sustainable Moments POWERED by YOU



## 2020 produced vibrant events that made us think, laugh and celebrate

Campaign Preview	37 attendees
Major Gifts Event	70 attendees, 14 pledges for \$112,150
Two Telethon Events	114 volunteers, 120 pledges for \$77,270
Cardozo Society Event	44 attendees
Cardozo Builders Society	23 pledges for \$177,451
Ignite Event	68 attendees
Maimonides Builders Society	40 pledges for \$152,688
Two Women's Philanthropy Events	185 attendees
Fighting the New Anti-Semitism	32 participants
Latke, Vodka & Tzedakah	63 participants
Conversation with Deborah Feldman	200+ attendees
Lion/LOJE Event	26 attendees
Leadership Breakfast	34 attendees

Undesignated matching funds and contributions directly support annual Campaign allocations for local, national, and international organizations and community activities.

2020 CAMPAIGN	AMOUNT	% TOTAL
General Campaign	\$887,800	56%
Women's Campaign	\$636,752	41%
Designated Funds	\$48,404	3%

Thanks to generous local donors and The Leon Levine Foundation, \$100,000 in increased gifts were matched. Contributors chose to designate both the increase and match back to the 2020 campaign, or to one of these funds:

FUND	AMOUNT	% TOTAL
GJF Unrestricted Endowment Fund	\$6,000	<1%
Tobee W. And Leonard J. Kaplan JFS Client Assistance Fund	\$30,716	2%
GJF Global Emergency Fund	\$6,388	<1%
Other Designations	\$5,300	<1%

## AIDED WORLD JEWRY

\$10,000 was allocated to religious pluralism in Israel, \$133,000 to the Joint Distribution Committee, \$120,000 to the Jewish Agency for Israel as well as \$3,500 in other overseas allocations. These partnerships helped subsidize:



- \$146 million spent on care for 80,000+ impoverished elderly Jews in the FSU, including almost 40,000 Holocaust survivors
- 12,700 clients served at one-stop Employment Centers for Arab-Israelis

### COVID-19 Response:

- Provided 11,000 people in Ethiopia with hygiene kits
- Sent food packages and essential supplies to families in Morocco to get through lockdown and isolation
- Expanded programs for workforce reintegration and vocational training for the nearly 400,000 individuals out of work in Israel due to employment and economic crisis



### In North America:

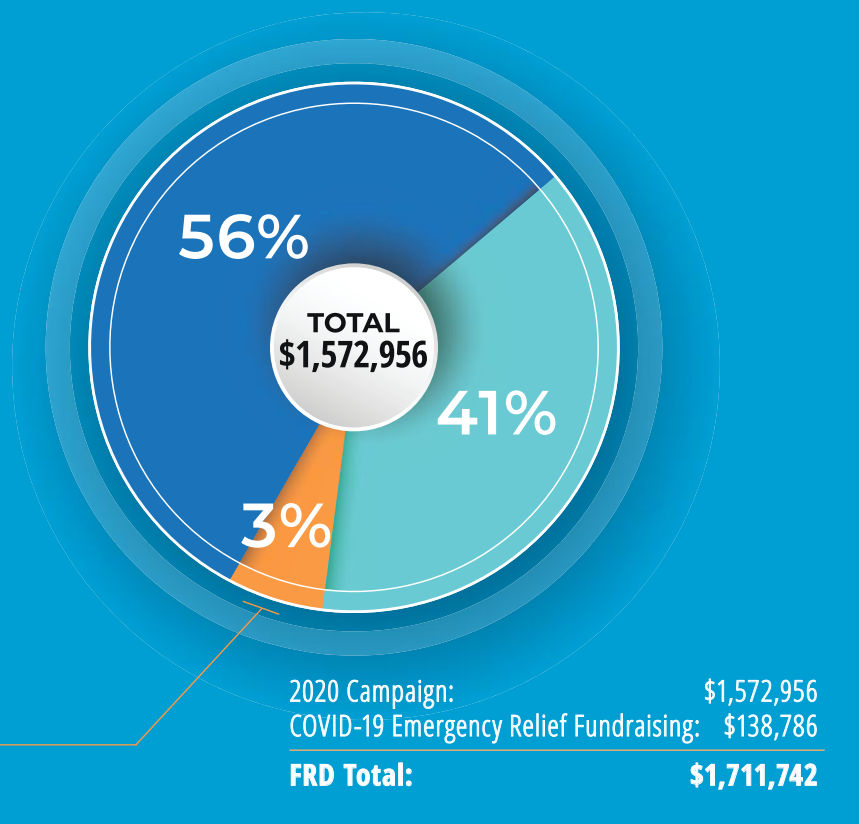
- 8,100 teens and young adults participated in Israel experiences
- 1,750 Shlichim (Israeli emissaries) connected global Jewish communities to Israel
- 385 Partnership2Gether (P2G) communities and 5,250 children in 210 P2G Twinned Schools
- 3,545 olim (immigrants) made Israel their home

### In Israel:

- \$2.65M funded Religious Streams educational programs, benefitting 870,000 participants
- \$1.1M granted from the Fund for Victims of Terror

Source: JAFI 2019 Annual Performance Report

In a year of so much uncertainty, we not only met, but surpassed our goal in total Financial Resource Development. You answered the call. You rose to the occasion. You ensured our survival.



**CAMPAIGN KICKOFF WEEKEND**  
 POWERED by YOU

CAMPAIGN KICKOFF MAIN EVENT  
 DREW **193** ATTENDEES **30**  
 PLEDGES AND **\$53,114**

**5** COMMUNITY MEMBERS IN  
 GREENSBORO HOSTED SHABBAT  
 DINNERS FOR **102** GUESTS

CAMPAIGN KICKOFF OF JEWS &  
 BREWS SAW **115** ATTENDEES

## JEWISH FOUNDATION OF GREENSBORO

- Total Contributions (since inception) - \$118,037,184
- Total Distributions (since inception) - \$82,797,081

Fiscal Year to date 06/30/20:

Total Assets	\$76M
Create a Jewish Legacy	187 legacies
Distributions	\$3,621,108
Contributions	\$2,659,217
Total Funds	287
Lion of Judah Endowments	25
The Rina Sky Wolfgang Memorial Scholarship	2 recipients
The Lawrence M. Cohen Scholarship	6 recipients

## JEWISH FAMILY SERVICES

Volunteers	365 volunteers; 1,152 volunteer hours
Van Service	1,959 rides; 41 passengers
Chai Notes	5 facilities; 51 home/facility visits; 8 programs
Congregational Nurse	131 clients served; 58 visits; 893 client contacts; 2 programs
Social Work program	30 case management clients 6 therapy clients (no social worker October-March)
Camp scholarships	18 recipients; average grant \$1,328
Senior Programs	Rosh Hashanah luncheon: 149 attendees Senior Brunch: 50 attendees 3 holiday gift bag programs; 285 gift bags delivered
14 Children and Family Programs	267 participants 3 special needs programs
Information and Referral Service	792 calls



The Greensboro Jewish Federation is run by a team of professionals and community volunteers whose main goal is the engagement and preservation of our Jewish Community.

Our professionals and volunteer leaders bring a wealth of experience and expertise, reflecting the engaged, vibrant, and flourishing Greensboro Jewish community. Recognizing that each Jew is responsible, one for another, the Greensboro Jewish Federation promotes the welfare of the Jewish people in our community, in Israel and worldwide.

**Greensboro Jewish Federation**

- Marilyn Forman Chandler *Executive Director*
- Emily Gray *Director of Donor Engagement and Campaign Operations*
- Laura Berke Hausman *Director of Donor Relations and Strategic Impact*
- Michele Perrell *Director of Finance and Human Resources*
- Carly Hertz Dunno *Outreach and Engagement Manager*
- Sharon Bailey *Accounting and Data Manager*
- Dena Kovach *Marketing and Design Manager*
- Dianne Hines *Mission, Campaign and Program Associate*
- Empy Perez *Accounting Assistant*
- Annie Karner *Office Administrator*

**Jewish Family Services**

- Betsy Gamburg *Director*
- Amanda Loffin *Volunteer Coordinator*
- Marlene Baruch *Congregational Nurse*
- Janet Kanode *Clinical Social Worker*
- Katy Claussen *Chai Notes Coordinator*
- Jenny Schultz *Program Specialist*
- Marcia Hermelin *Administrative Assistant*
- Kevin Thurm, Johanna Bingham, Robert Hodgkin and Ernie McKenney *Van Drivers*

**Jewish Foundation of Greensboro**

- Susan Gutterman, *Endowment Director*
- Frandeef Woolf *Assistant Endowment Director*
- Maryann Kingsmill *Donor Relations Manager*
- Cynthia Ingram *Finance Manager*
- Empy Perez *Financial Assistant*
- Shira Snyder *Foundation Intern*

**BOARD OF TRUSTEES  
 2019 – 2020**

**Executive Committee**

- Sue Simmons *President*
- Tom Cone *President Elect*
- Andrew Brod *Vice President*
- John Cohen *Vice President*
- Jenny Kaiser *Vice President*
- Erin Rosen *Vice President*
- Arthur Samet *Secretary*
- David Rosenstein *Treasurer*
- Marc Isaacson *Immediate Past President*
- Dana Schleien *Women's Philanthropy Collective President*
- Raffi Simel *Campaign Co-Chair*
- Jessica Wisniewski *Campaign Co-Chair*
- Rachel Villalba *Jewish Family Services Chair*
- Freddy Robinson *Jewish Foundation of Greensboro Chair*
- Marilyn Forman Chandler *Executive Director*

**Trustees**

- Caren Appel
- Gary Bargebuhr
- Rabbi Joshua Ben-Gideon
- Michael Berkelhammer
- Peggy Bernstein
- Andrew Bowen
- Lori Brody
- Steve Friedland
- Jon Glazman
- Rabbi Fred Guttman
- Corie Hampton
- Arlene Henza
- Perri Hoyt
- Scott Kaplan
- Rabbi Andy Koren
- Emily Kranz
- Joel Liebling
- Kathy Manning
- Debby Miller
- Marissa Milstein
- Ron Milstein
- Victoria Milstein
- David Moff
- Mike Nichols
- Rabbi Yosef Plotkin
- Erica Proctor
- Susan Robinson
- Keith Rosen
- Brian Ross
- Sara Lee Saperstein
- Steve Shavitz
- Vivian Sheidler
- Fred Siegel
- Tom Sloan
- Aaron Strasser
- Amy Thompson
- Tammi Thurm
- Ron Yardenay

**WHO WE ARE  
TOMORROW  
IS DETERMINED BY  
HOW WE USE  
OUR MOMENTS  
TODAY.**





**GREENSBORO JEWISH FEDERATION**  
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A COMMUNITY WHERE **YOUR** JEWISH LIFE CAN THRIVE.