

NORTH WEST BODYSHOP SUPPLIERS

**INDEPENDENT PROMOTOR OF
MAIN DEALER PARTS, SERVICES & EQUIPMENT**

**The newsletter
supporting bodyshops!**

**Wishing you all a Very Merry
Christmas and a Happy New Year**



I would like to wish all the customers I represent, all the customers I visit and everyone who has contributed to this years Newsletters a Very Merry Christmas and a Happy New Year.

Thanks for all your support in 2024 and here's to a fantastic 2025.

Have a great festive break and I look forward to seeing you in the New Year.

Neil

December 2024 Edition

TAKE CONTROL
IN STYLE.

THE BMW X5.

 PERFORMANCE ACCESSORIES



WILLIAMS BOLTON

Merry Christmas and a Happy
New Year from Craig and all the
team at Williams Bolton
BMW/MINI

01204 900900

WILLIAMS LIVERPOOL

Merry Christmas and
a Happy New Year
from the team at
Williams Liverpool
BMW/MINI

0151 474 2000

WILLIAMS ROCHDALE

Merry Christmas and a
Happy New Year from
Dave and the team at
Williams Rochdale
BMW/MINI

01706 717700

WILLIAMS STOCKPORT

Merry Christmas and a
Happy New Year from
Carl and the team at
Williams Stockport
BMW/MINI

0161 477 6000

WILLIAMS MANCHESTER

Thank you for your business
this year, your continued
support is very appreciated.
We hope that you and your
families have a fantastic
Christmas & a prosperous
New Year.

All the very best for 2025
from the parts team at
Williams Manchester.

0161 907 5100



Estimate Solutions

VEHICLE DAMAGE ASSESSORS

"CRASH" INTO XMAS?!!



Wishing all our Customers a Very Merry Christmas and a Happy New Year.
From Andrew and the team at Estimate Solutions Ltd

HO HO

NO!

PLEASE MENTION
NORTH WEST
BODYSHOP SUPPLIERS
NWBS
WHEN REPLYING TO ADVERTISE

Submit Estimate Requests on our new Portal:

www.estimate-solutions.co.uk

01529 969733





MERRY CHRISTMAS

From Everyone At Beta

If there's anything you need
please give us a call:
01706 878330



BetaGroup



NORTH WEST BODYSHOP SUPPLIERS

RRG Bury Toyota

Wishing all our
Customers a Very Merry
Christmas and a Happy
New Year

From Richard & Gaynor
RRG Bury Toyota

Kirsty Mellon Recruitment

Merry Christmas & Happy New
Year to all. Thank you to
everyone who worked with me
& supported me through 2024,
here's to 2025! Love Kirsty

Get up to **15% off** Service and Training from BWS

Merry Christmas

From your team at BWS



Get your equipment **Serviced** before 2025



Inverter Spot Welder



1st Gen Spot Welder



Inverter MIG



Non-Inverter MIG



Dent Pulls



Gas Sets CP7 Test



Rivet Guns



Heat Induction Units



Plasma Cutters



TIG Welders

Calibrate your equipment before Christmas



Wheel Balancer



Jigs



Jig Measuring System



Paint Scales



Tyre Gauges



Headlight Setters



Verniers



Torque Wrenches



Car-O-Liner Point X



Fume Extraction



Compressor & Dryers



Loler Ramp / Lifts / Jacks



Tank Inspection

Learn something new with **Training** from BWS



AOM 009 IMI Spot & MIG Weld Testing Training



AOM 133 Bonding and Mechanical Fasteners Training



BS1140 Spot Welder Testing Training



BS4872 Part 1 MIG/MAG Weld Testing Training



BS4872 Part 2 MIG/TIG Aluminium Weld Testing Training



Get in touch

Visit basicwelding.co.uk

Email sales@basicwelding.co.uk

Call 0161 223 1843

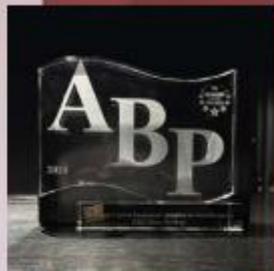


BWS

Bodyshop Capital Equipment
(supplier or manufacturer)

WINNER

BWS (Basic Welding)



Celebrating Excellence: BWS Wins Bodyshop Equipment Supplier Award

At BWS Ltd, we're proud to share a moment of celebration and gratitude with our clients, partners, and the wider industry. This year, at the prestigious ABP Repairs Choice Awards – Knights of Nights, BWS was honoured to receive the Bodyshop Equipment Supplier Award.

The award was presented by Tim Shaw from Car SOS to our Sales Director, Jason Bowes, who accepted it on behalf of the entire BWS team. This recognition is a testament to the hard work, expertise, and dedication our team pours into supporting the bodyshop industry every day.

Jason said "We're humbled by the overwhelming

support from our customers and partners who took the time to vote for us. Your trust and collaboration fuel our commitment to delivering the highest standards in bodyshop equipment and customer service.

At BWS, we don't just supply equipment—we're partners in helping your business succeed, offering everything from cutting-edge tools to industry leading training and fast repair services.

Here's to continued innovation, collaboration, and success in the bodyshop industry. Thank you to all BWS customers for making this achievement possible."



Get in touch

Visit basicwelding.co.uk

Email sales@basicwelding.co.uk

Call 0161 223 1843



BWS

T: 01562 543581
M: 07368 490358



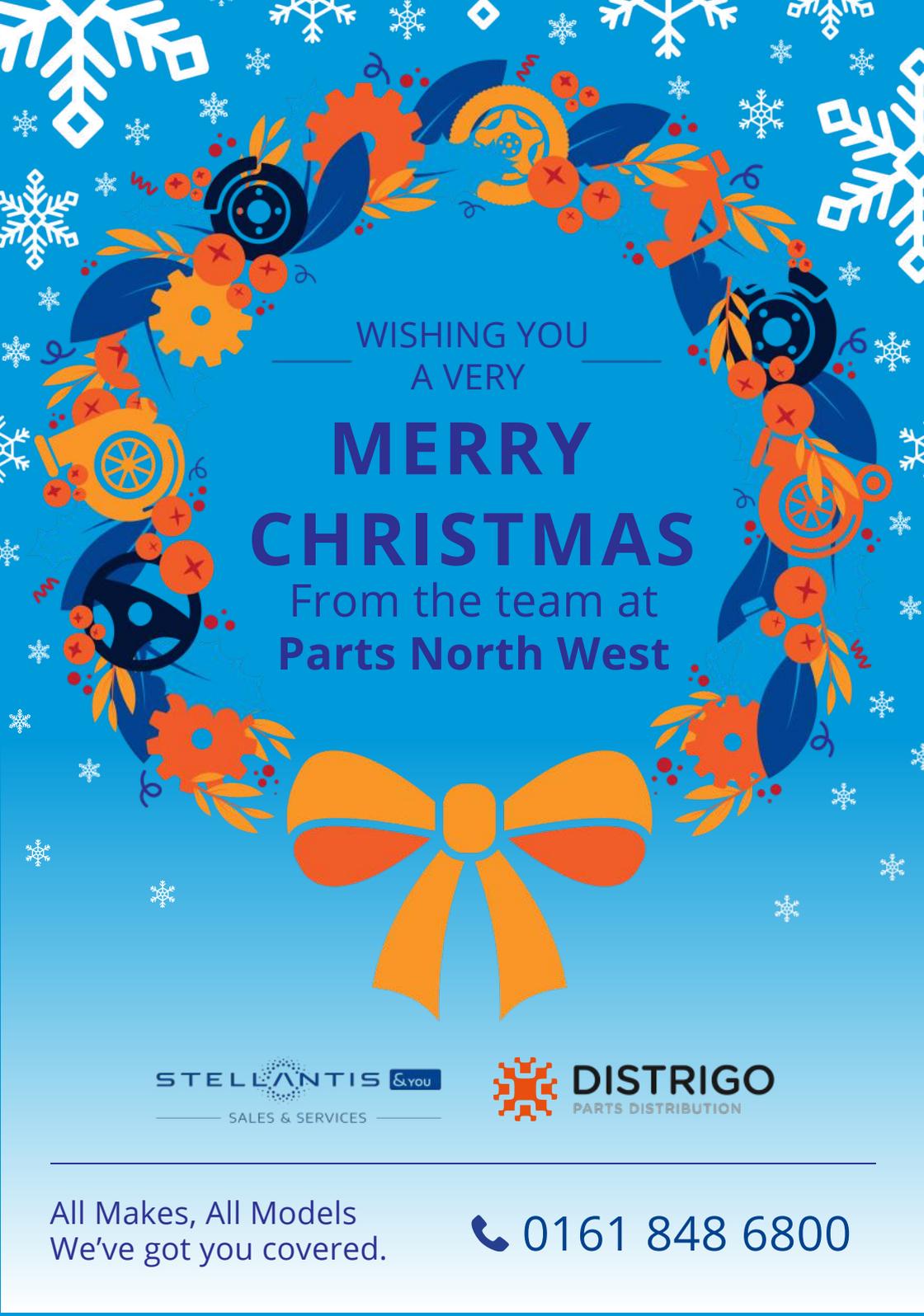
ATTICUS INSURANCE

MERRY

Christmas

AND HAPPY NEW YEAR

[Email:info@atticusinsurance.co.uk](mailto:info@atticusinsurance.co.uk)



WISHING YOU
A VERY

MERRY CHRISTMAS

From the team at
Parts North West

STELLANTIS &you
SALES & SERVICES

DISTRIGO
PARTS DISTRIBUTION

All Makes, All Models
We've got you covered.

☎ 0161 848 6800

**A very Merry Christmas and a Happy New Year.
All the very best for 2025 from the Brayleys
parts team John, Ryan, Graham and Ryan.**

Brayley's Christmas Deliveries

Deliveries as normal until the 20th December.

Orders placed after 11AM on the 20th December will be delivered 27th December.

Orders placed after 11AM on the 23rd December will be delivered 31st December.

(This will be the last ordering date for deliveries in 2024.)

Orders Placed after 11AM on the 30 December will be
delivered 2nd January

We are closed 24-26 of December and on the 1st of January.

From all the Parts team.



NISSAN TRADE DIRECT
GENUINE PARTS YOU CAN COUNT ON

RAMP UP YOUR REWARDS

10% BACK IN LOVE2SHOP ACROSS ALL THESE PRODUCTS

20 LITRE ANTIFREEZE



BRAKE PADS



Example Front Brake Pads:

■ Micra (2010 - 2016) ■ Juke (2010 - 2019)

■ Note (2006 - 2016) ■ Qashqai (2006 - 2019)

£24.99

20 LITRE OIL



BRAKE DISCS



Example Front Brake Discs:

■ Micra (2010 - 2016) ■ Juke (2010 - 2019)

■ Note (2006 - 2016) ■ Qashqai (2006 - 2019)

£39.99

£49.99

BATTERIES



CLUTCH KITS



Example Clutch Kits:

■ Note (2006 - 2016)

£69.99

■ Juke (2010 - 2016)

£79.99

■ Micra (2016 - 2022)

£94.99

■ Qashqai (2006 - 2020)

£114.99

10% Back in LOVE2SHOP applies across all Nissan models and products shown.

Call for competitive pricing across all Nissan models...

LOVE2SHOP Reward codes are sent directly via email only after valid purchase and reward is claimed via: www.love2shoprewards.co.uk

All prices shown are excluding VAT
*Terms & Conditions Apply



The five “P’s” always comes to mind, proper planning prevents poor performance. Some of you may know the one that has six in it!

I realised in reviewing previous articles I have written, I have focused on a lot of aspects of business, and even on how to start one, but not necessarily how to plan one.

Did you have a business plan when you started? Do you have one now? Do you aim to have you own business and want to know where to start?

Everything comes from an idea, but to put an idea into action, you need a PLAN!.

The most common thing heard in the industry is around it’s lack of profitability, and I amongst others point our fingers in one direction as to the reason why. But does it have to be that way? I would argue that if you plan the right business model, you might find your very idea of what you intended to do changes. (mine certainly did when I first started, Originally my business was going to be called “the total loss guru” until research indicated that very few people enter the search terms “Total loss”, they do however enter the term “motorclaim”) a business was born and named.



MOTOR CLAIM GURU

What I did not realise at that point, was that I designed myself a “JOB” and not a “business”. So, what is the difference?

Quite simply, a business should be able to function without you. So where do you start? Whether you have an existing business or not, you need to be organised.

What resources do you need? What back up do you have if these resources fail? Imagine if your unit got flooded? A paint supplier let you down? A booth suddenly failed? A member of staff becomes terminally ill?

Each of these could kill your business, and it pays to plan in advance what to do to overcome these obstacles?

One of the books I mostly recommend is called “The E myth why most small business’s fail”. If you have not heard of it , or read / heard it, get it and ingest.

HR.

Have you looked at what roles there are in your business? You are every role from “pot washer” to “Ceo” parts manager, social media and marketing, admin, painter and panel beater. Have you written a job description along with the expectations on each of those roles and specific responsibilities?

You need to aim to get someone in each of those roles.

How do your staff know you are not happy with them, or whether they are doing something wrong, if you have not told them in advance?

From a H.R. perspective, should it ever come to the worst, and you need to get rid of someone, it is very hard to do if their roles are not defined.

A good resource for this is <https://in-househr.co.uk> John Moody who has an app that can manage all your HR issues.

Have you researched what work gets you the most profit? And where you are going to get it from?

The first part requires an understanding of your operational cost, your breakeven rate, your recovery rate per hour, overall profit for sales of non labour items. Are you buying your products cost effectively?



MOTOR CLAIM
GURU

Procurement, ie buying things at the best possible price is one of the primary keys to profit. Have you researched every single thing you spend your money on to see if you can get the same for less?

Marketing and branding, are you aiming for the customer that make you most profit? Ie NOT insurers!, Retail work, Fleet work, customising, renovation and restorations, and not a trader in sight?

A few weeks ago, I did some business development with a small bodyshop that also does other things, car sales, powder coating, sand blasting. My advice? Stop doing the larger car repairs that go through insurance. Stick to the smaller faster work, increase cash flow, greater volume get at least another member of staff if not two.

Any thing else? Yep...focus on the powder coating and sandblasting rather than vehicle repairs as it made more profit.

Growth plans, the above is a perfect example of where his personal journey lies and it is doing "less" rather than "more" accident repaired vehicles. These also means he now needs to be less hands on, yet is earning more money due to having more productive staff in his business. He has more time to enjoy family life and to work "on" rather than "In" the business.

For a free business planning session scan the QR code.



MOTOR CLAIM
GURU

**Wishing all aspects of the Motor
Trade a very festive season and
Merry Christmas and a Prosperous
New Year to you all
From Motorclaimguru!**





Sending Warm Holiday Wishes from Green Social!

We wish you a Merry Christmas and a Happy New Year! During this festive time, we want to convey our heartfelt appreciation for the amazing opportunities we've had to collaborate with local businesses like yours. At Green Social, we understand the unique challenges that companies encounter in today's competitive digital environment. Our mission, wrapped in holiday spirit, is to empower businesses like yours by leveraging the power of online marketing. Imagine it as a festive gift designed to enhance your visibility, engage with your target audience, and foster meaningful connections.

Just as a beautifully adorned tree features a variety of ornaments, our suite of digital advertising services is thoughtfully tailored to meet the specific needs of local businesses. Whether you aspire to elevate your social media presence, optimise your website for search engines, or execute targeted online campaigns, Green Social is here to cheerfully support you with the expertise to turn your ambitions into reality.

As we celebrate this joyous season and anticipate the arrival of a New Year, we extend our warmest wishes for your success and prosperity. May the holiday spirit bring you happiness, and may the upcoming year be filled with achievements and delightful surprises.

Here's to a Merry Christmas and an Amazing New Year!

Warm regards,
The Green Social Team
hello@greensocial.co.uk

FROM ALL OF US AT D WALTON LTD, WE WANT TO WISH EVERYONE A MERRY CHRISTMAS AND A HEALTHY, HAPPY, AND PROSPEROUS NEW YEAR!!"



"It's been yet another sensational year for D Walton Ltd, building on the triumphs of previous years! Our strong and thriving partnerships with our manufacturer and work provider partners have flourished, and we've developed outstanding new relationships with local dealers and businesses. Our team's incredible dedication and hard work have been recognised and celebrated in numerous ways:

Firstly, we had the honour of winning the S&G Car/Light Commercial Repair Partner of the Year Award at the ABP British Bodyshop Awards in May. Our momentum carried through to November when we proudly secured 3rd place in the Fastest Growing Independent Bodyshop category at the ABP Night of Knights Awards. To top it all off, we were thrilled to clinch both the NW and National Bodyshop of the Year Awards at the prestigious Exclusive Repair Network National Bodyshop Awards in November.

We've witnessed remarkable growth in 2024 and eagerly anticipate even greater achievements in 2025 with our incredible team and thriving business.



*Wishing you a Merry Christmas
and a Happy New Year*



CMG

**COMPLETE
RECOVERY
SOLUTIONS**

**WE HAVE IT
COVERED!**





**SOME PHOTOS FROM FIX AUTO
MANCHESTER EAST CHRISTMAS PARTY
AT THE ETIHAD LEGENDS LOUNGE
SPOT NEIL'S SON WHO WON THE FIRST
GAME OF BINGO!**



Happy Holidays
from the OEC team

 **OEC** | Now for the easy part



"THE OEC TEAM WOULD LIKE TO EXPRESS OUR GRATITUDE TO ALL OUR VALUED VISION/OEC PARTNERS FOR THE CONTINUED SUPPORT THROUGHOUT 2024. WE WISH YOU A JOYOUS HOLIDAY SEASON, ONE FILLED WITH HAPPINESS AND CHERISHED MOMENTS WITH LOVED ONES.

WE ARE ALSO EXCITED TO SHARE A MAJOR HIGHLIGHT FROM THE PAST YEAR: VISION IS NOW PART OF OUR GLOBAL COLLISION SOLUTION, COLLISIONLINK BROKER! VISION EXPERIENCED REMARKABLE SUCCESS IN 2024, SAVING 3,800+ VEHICLES IN THE UK FROM BEING DECLARED A TOTAL LOSS.

THANK YOU FOR A SUCCESSFUL AND PRODUCTIVE PARTNERSHIP THIS YEAR. WE LOOK FORWARD TO REACHING EVEN GREATER MILESTONES TOGETHER IN 2025! FOR MORE INFORMATION, YOU CAN REACH US AT COLLISIONLINKBROKER@OECONNECTION.COM."

**NORTH WEST
BODYSHOP SUPPLIERS**

'Merry Christmas and
a Happy New Year
from Mark and all the
team at UK Car Line'



Q4 UK Carline Courtesy Car/Staff Offers 2024 (Q1 1st January until 31st March) (Q2 1st April until 30th June) (Q3 1st July until 30th September) (Q4 1st October until 31st December)

Model of Vehicle	Gearbox	Exterior Colour	Duration & Term MPY (Miles per year)	Delivery Dates
Toyota Yaris 1.5 Hybrid 5 Door - SEE NOTES*	Automatic	Various Metallic	36 Month Lease (1+35) 8,000 MPY - £198.48*	DEC
(Pre-Reg Stock) Citroen C3 1.2 Puretech Plus (83ps) 5 Door	Automatic	Various Metallic	36 Month Lease (1+35) 8,000 MPY - £184.06	DEC
Nissan Juke Hatch 1.6 Hybrid 143ps Tekna Auto	Automatic	Various Metallic	24 Month Lease (1+23) 8,000 MPY - £223.30	DEC 24/JAN 2025
OMODA 1.6 TGDI Comfort 5 Door	Dct / Automatic	Various Metallic	36 Month Lease (1+35) 8,000MPY - £219.50	DEC
		Management Vehicles		
Cupra Born 58kwh 230ps V1 E-boost Dsg	Electric/ Automatic	Various Metallic	24 Month Lease (3+23) 8,000 MPY - £277.64	LIMITED STOCK
Nissan Qashqai Hatch 1.3 Dig-t Mhb 140 Acenta Premium	Cvt / Automatic	Various Metallic	24 Month Lease (3+23) 8,000 MPY - £363.08	LIMITED STOCK
Toyota - Corolla Touring Sport 1.8 Hybrid 140	Cvt / Automatic	Various Metallic	36 Month Lease (3+35) 8,000 MPY - £215.28	LIMITED STOCK

All the offers above are plus VAT at the current rate, the above offers are valid per quarter and must be registered by the end date (see reference at the top of this page Q1/Q2/Q3/Q4). All above offers are also based on our current stock levels, and this will change daily, place your order(s) and secure your vehicle(s) as soon as possible to save any disappointment. All the above prices are correct at the time of print (2nd December 2024). * No initial rental to pay on these vehicles - UK Carline will pay the funder your upfront initial rental to the equivalent value of 1 regular monthly rental.

Important please note the following - We no longer charge processing fees.

[Cancellation Policy](#)

[How do Pre-reg vehicles affect me?](#)

Please speak to your accountant to confirm what you can & can't offset with regards to your monthly rentals (every offer is different)



Courtesy Cars

To view our online offers or to subscribe please go to -

www.ukcarline.co.uk/courtesy-vehicles