

XCLUSIVE TASTE LLC PRESENTS
INNOVATIVE TY

Streamline
Operations and
Enhance Growth.
Professional, business,
and technical support
tailored for your needs.

Masterful Artistry
in Graphic and
Website Design

19 years of
design and
social media
management
proficiency.

Unparalleled
Expertise Across
Diverse Industries

5 years in non-profits,
12 years in corporate
administration, and 11
years of freelance
innovation.

Content Creation &
Video Editing Services

Tailored solutions for
businesses and
influencers.

Flexible &
Negotiable
Rates

Customized
packages to fit
any budget.

INTRODUCING
**YOUR ULTIMATE VIRTUAL ASSISTANT
& CONTENT CREATION SPECIALIST**

[Learn More Inside](#)



19 YEARS OLD WORKING AT
EXPEDITORS CHQ

INNOVATIVE TY

Founder of Xclusive Taste LLC



INTRODUCTION

Welcome to the dazzling world of Innovative Ty, the mastermind behind Xclusive Taste LLC! Get ready to dive into the virtual realm of assistance and content creation, shining a spotlight on Ty's journey and how this powerhouse can sprinkle some magic on you and your business. In a time where being slick, imaginative, and crafty is key, Innovative Ty is the shining star, bringing top-notch assistance to businesses, non-profits, and corporate crews.

In this issue

Let's dive into the world of Ty's talents! From top-notch business and tech wizardry to crafting stunning graphics and websites, Ty does it all. With experience in non-profits, corporate realms, and freelance gigs, Ty's skill set is a treasure trove, ready to sprinkle magic on any team.

WHO IS TY?



BRIEF HISTORY & BACKGROUND

A Journey of Passion, Innovation, and Success

Ty is a 30-year-old full-time Virtual Assistant and Graphic Artist. Offering business development services, video editing, and content marketing creation to businesses, entrepreneurs, musicians, and content creators, Ty combines over a decade of professional experience with a creative and problem-solving mindset.

Early Beginnings and Evolution

Ty's journey began in 2005 as a self-taught graphic designer on MySpace, mastering HTML, DIV layouts, and graphic design. By assisting family members with remote administrative tasks, research, and technical support, Ty developed a robust skill set. In high school, Ty excelled in graphic arts and completed the yearbook class before starting work as an intern and executive assistant at 17 for a small nonprofit in Seattle, WA.

Professional Growth and Training

Joining the Year Up Puget Sound training program at 17, Ty learned Technical Support, IT Comp, Professional Skills, and Business Communications. Multiple internships followed, including roles at Liberty Mutual and Expeditors Corporate Headquarters. These experiences enhanced Ty's project management and executive support skills.

Diverse Experience and Volunteer Work

Ty's career spans corporate and nonprofit industries, providing technical and administrative support in various fields. Volunteer roles included facilitating youth advisory groups and reviewing grants, which led to paid positions. Ty's work in corporate security further expanded their skills in project management, team supervision, and administrative operations.

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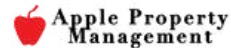
As a highly recommended corporate contractor, here is a brief overview of:

COMPANIES I'VE WORKED WITH

on short, longterm & internship based contracts



United Way of King County



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EDUCATION/TRAINING BACKGROUND

Providing proven Professional & corporate training in Business Communications, Technical support, professional skills and experience you can count on to get the job done for your company and project needs



Also completed Fierce Conversations Communications training course

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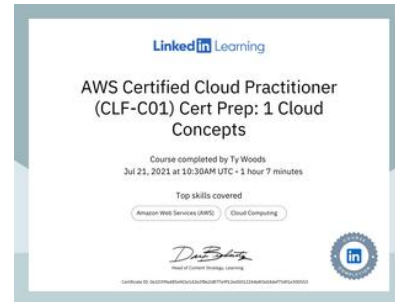
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EDUCATION/TRAINING BACKGROUND

LINKEDIN LEARNING

Over the years, I have leveraged my learning experience by engaging in concise LinkedIn Learning courses and instructional videos, resulting in the acquisition of the additional skills.



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TESTIMONIALS

Executive Director at 4C Coalition



She took initiative and demonstrated a proactive approach to accomplishing tasks, which greatly contributed to the success of our initiatives.



Operations Manager, Securitas



She streamlined our staff tracking system through the innovation of a tracker sheet that was then adopted by the graveyard shift in efforts to make tracking relocations of specialists more efficient.



Outreach Specialist at Year Up



I have witnessed her add an incredible amount of value to the operations team and our organization as a whole at Year Up. She has taken on several projects and has aided in handling all the essential logistics of Year Up's major expansion.

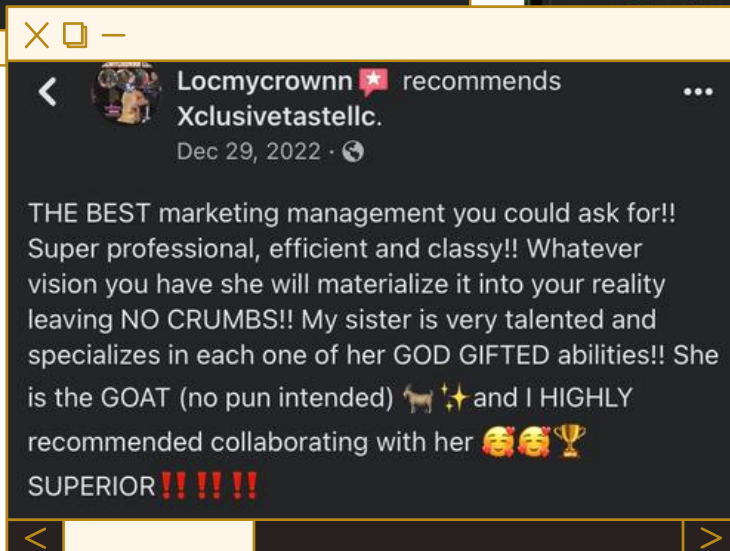
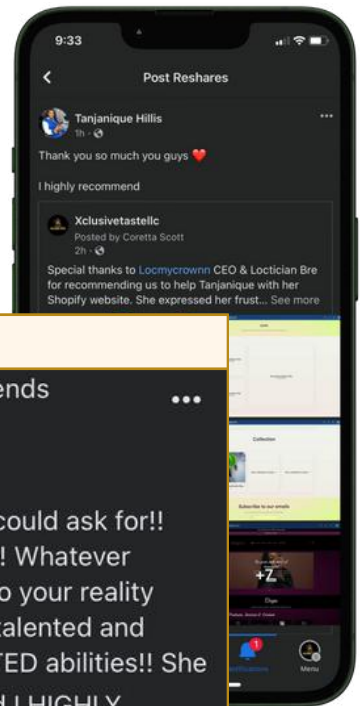
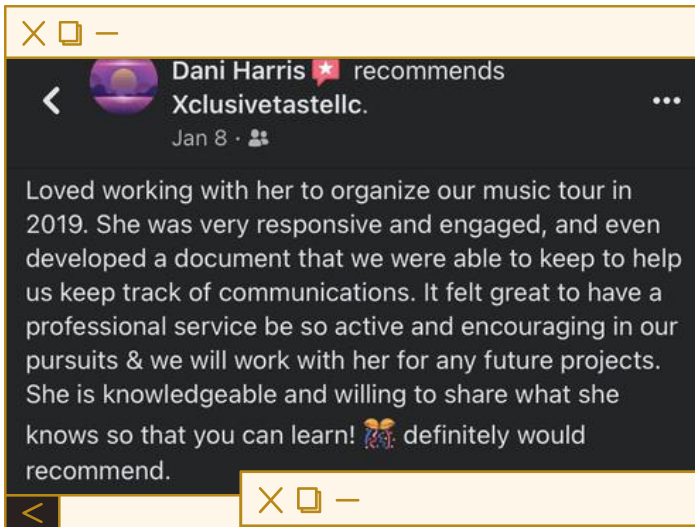


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TESTIMONIALS



COMPREHENSIVE SKILL SET AND SERVICES

VIRTUAL ASSISTANT SERVICES:

- Professional, Business, and Technical Support Training
- Employee, Student, and Vendor Schedule Management
- Budgeting and Building Expansion
- Event, Marketing, and Outreach Assistance
- Training and Planning
- Facilitating Youth and Community Engagement Groups
- Reviewing Organizations' Grant Proposals

CORPORATE EXPERIENCE:

- 12 years of corporate administrative experience in short-term, long-term, and temporary projects
- Improving and sharing knowledge and skills to help teams and individuals develop sustainable plans and routines

FREELANCE EXPERIENCE:

- 11 years offering skills and experience to help entrepreneurs and urban local artists grow
- Closing the gap between rap culture and businesses in Seattle
- Assisting with travel, tour planning, budgeting, and itinerary, video and photoshoot planning

GRAPHIC AND WEBSITE DESIGN & SOCIAL MEDIA MANAGEMENT:

- 19 years of experience with social media and graphic design
- experience with Adobe Photoshop, InDesign, Canva, Photopea, Pixlr, and Photofiltre
- Social media management since 2005 on platforms like MySpace, Facebook, Twitter, Instagram, and TikTok

Social Media Impact:

- Personal Twitter accounts averaged 84.6M impressions
- Personal TikTok over 984k likes, averaging 2.6 million views in 60 days
- Personal YouTube account with 1,485 followers, 41,430 views in 60 days,

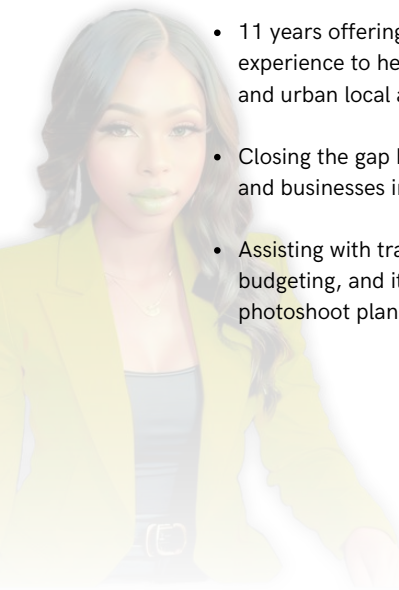
WHY CHOOSE TY?

Choosing Ty as your graphic designer, virtual assistant, business development consultant, and video editor/content creator means leveraging:

- **Innovative Approach:** Generating solutions and creating a network to achieve your goals.
- **Experience and Flexibility:** Ensuring tasks are completed efficiently without stressing you out.
- **Detail-Oriented Communication:** Utilizing written communication for clarity and effectiveness.

Professional Commitment

- Ty is dedicated to helping businesses grow and succeed, offering:
- Business coaching and development services
- Strategic planning to increase engagement and sales
- Flexibility to work within your business hours
- On-call basis with 24-hour turnaround time
- Contact Ty Woods today to take your business to the next level and see how a partnership can help you achieve your goals.



COMPREHENSIVE SKILL SET AND SERVICES

WHY CHOOSE TY?

Choosing Ty as your graphic designer, virtual assistant, business development consultant, and video editor/content creator means leveraging:

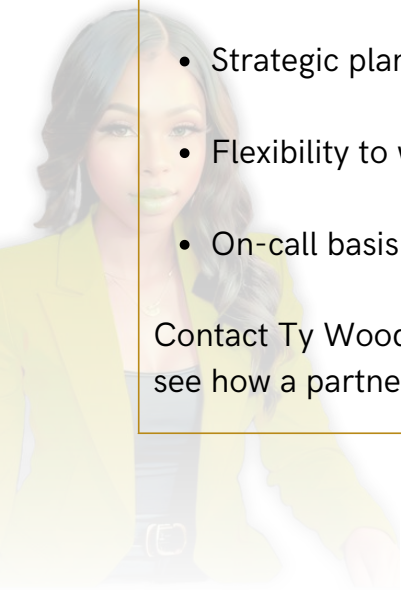
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- **Detail-Oriented Communication:** Utilizing written communication for clarity and effectiveness.

Professional Commitment

Ty is dedicated to helping businesses grow and succeed, offering:

- Operations & strategy
- Business, Tech, communications, coaching and development services
- Strategic planning to increase engagement and sales
- Flexibility to work within your business hours
- On-call basis with 24-72 hour turnaround time

Contact Ty Woods today to take your business to the next level and see how a partnership can help you achieve your goals.





HOURLY RATES & PRICING

In this section you will learn more details about our pricing plans, packages, and retainers at Xclusive Taste LLC with your Virtual Assistant Innovative Ty.

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Hourly Rates and Pricing

Our rates reflect our extensive experience in helping teams succeed and complete projects on time. Having worked with both large and small companies, as well as individual clients, we understand that budgets vary. Don't be deterred by our pricing—we are open to negotiation. Our rates start at \$25 per hour for projects that do not require our exclusive, high-end services.

We offer a wide range of services and support, operating with a small team dedicated to growth and excellence. For larger projects requiring additional support, we may hire extra staff or coordinate with other vendors. For example, we can help manage real estate projects needing contractors, or events requiring catering, DJ services, and décor.

Our traditional services start at \$25 per hour, excluding design, video editing, and management services. We are committed to working with you to find a pricing arrangement that fits your needs.

\$25 Per Hour

Minimum Virtual Assistance

General Administrative tasks

- Research, Data entry,
- File Migration
- Form creation
- Document Review/Revisions
- List/Budget/Spreadsheet creation

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\$35 Per Hour

Basic Virtual Assistance

- Administrative tasks
- Research, Data entry,
- Email, schedule, and social media inquiry management
- Location scouting, Travel budgeting and planning

\$65 Per Hour

Executive Virtual Assistance

- Basic Virtual Assistant/Administrative tasks
- Graphic design, website management, document drafting
- Social media management
- Business development
- Developing company policies, handbooks, training courses
- Recruiting and Human Resources

\$95 Per Hour

Business Development Virtual Assistant

- Combination of all skills and services
- Complete executive virtual assistant package
- Video/content creation and graphic design
- Social media, YouTube, and website content management

Budget Based

Customized Hourly Rate

- ✓ Budget based
- ✓ Rates negotiable to at least \$30 per hour
- ✓ Or pay per project and monthly or weekly
- ✓ Receive proposal based on agreement

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I N N O V A T I V E T Y

Business & Brand Revamp Services for Various Industries

Virtual Assistant Services Offered on a Negotiable Retainer Basis, Available for a 90-Day Commitment or Project-Based Arrangements.

Creative Marketing Director & Design Services

- Graphic and Website Design: Custom, modern designs tailored to your brand's unique identity.
- Social Media & Content Management: Expert management of your social media presence and content creation.

Community Engagement and Event Planning

- Building a Strong Community: Foster community engagement through special offers, events, and promotions.
- Customer Service and Efficiency Analysis: Assess and enhance your customer service and operational efficiency.

Strategic Growth and Analysis

- Identifying Strengths and Growth Areas: Focus on your business's strengths and potential growth areas to align with your goals.
- Customer Feedback Analysis: Leverage social media, online reviews, and search analytics to understand customer preferences and improve your offerings.
- Brand Identity and Marketing Strategy: Develop a compelling brand identity and craft an effective marketing strategy that includes innovative online and direct social media marketing plans, utilizing current trends and user-generated content.

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I N N O V A T I V E T Y

Business & Brand Revamp Services for Restaurants,
Clubs/Bars, and Venues

Creative Marketing Director & Design Services

- **Graphic and Website Design:**
Custom, modern designs tailored to your brand's unique identity.
- **Social Media & Content Management:** Expert management of your social media presence and content creation.

Community Engagement and Event Planning

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I N N O V A T I V E T Y

Business & Brand Revamp Services for General
Businesses

Marketing and Promotional Material Design

- **Regular Updates and Promotional Materials:** Continuously update your website and social media channels. Design digital and printable promotional materials, including menus, flyers, business cards, labels, and packaging designs.
- **Incorporating Discounts and Third-Party Services:** Implement discounts through DoorDash and other delivery/pick-up services.

Local Event Integration and Customer Outreach

- **Local Event Research and Customer Acquisition:** Suggest strategies to attract new customers by leveraging local events.
- **Email Marketing Campaigns:** Establish an email mailing list to keep customers informed about updates and specials.
- Virtual Services and Content Creation Support
- **Remote Content Management:** Enable you or your employees to create content, which we will edit and post on your behalf, or provide edited content with captions, hashtags, suggested sounds, and optimal posting times.
- **Enhanced Video Content:** Add professional video captions and thumbnails to enhance your visual content.

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I N N O V A T I V E T Y

Marketing and Promotional Material Design

- **Regular Updates and Promotional Materials:** Keep your website and social media channels up-to-date. Design digital and printable promotional materials such as flyers, business cards, labels, and packaging designs.
- **Incorporating Discounts and Third-Party Services:** Implement discounts through third-party delivery and pick-up services.

Virtual Services and Content Creation Support

- **Remote Content Management:** Support your team in creating content that we will edit and post on your behalf, or provide edited content with captions, hashtags, suggested sounds, and optimal posting times.
- **Enhanced Video Content:** Add professional video captions and thumbnails to improve your visual content.

Local Event Integration and Customer Outreach

- **Local Event Research and Customer Acquisition:** Utilize local events to attract new customers and increase brand visibility.
- **Email Marketing Campaigns:** Set up and manage an email mailing list to keep customers informed about updates and specials.

Whether your business is online-based or has a brick-and-mortar store, our full range of services aims to rejuvenate your brand and boost your success. Collaborate with us to craft an interactive and vibrant atmosphere for your clientele.



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List of Completed Services with Ongoing Maintenance and Support

Once foundational projects are completed, businesses may require ongoing maintenance and support to ensure smooth operations and continued growth. Here are the services that can be provided on a recurring basis:

1. Website Maintenance and Updates

Regular content updates, technical maintenance, and SEO optimization to keep the website fresh and optimized for search engines.

2. Social Media Management

Continuous content creation, posting, engagement, and advertising on social media platforms to maintain an active online presence and grow the audience.

3. Email Marketing

Regular creation and sending of email campaigns, list management, and performance tracking to nurture leads and drive conversions.

4. Content Creation and Marketing

Consistent creation of blog posts, videos, and visual content to attract and engage the target audience across various channels.

5. Online Reputation Management

Ongoing monitoring and responding to reviews, analyzing feedback, and managing the business's online reputation to build trust and credibility.

6. Analytics and Reporting

Regular review of website and social media analytics, along with providing monthly reports to track performance and inform future strategies.

7. Marketing Strategy and Consultation

Periodic strategy sessions, trend analysis, and campaign planning to ensure marketing efforts align with business goals and stay ahead of the competition.

8. Virtual Assistant Services

Continued administrative support, customer service, and data management to streamline operations and free up time for core activities.

9. Community Engagement and Event Planning

Ongoing promotion of events, partnerships, and local initiatives to foster community engagement and enhance brand visibility.

10. E-commerce Management (for online retailers)

Regular updates to product listings, order management, and sales promotions to drive revenue and enhance the customer shopping experience.



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These services are perfect for businesses with recurring revenue that require virtual assistance and virtual management while their owners and teams focus on fieldwork. Our services are designed to provide extra hands on a long-term or short-term basis, and we also create systems that businesses can use once our project is complete. Here are some examples of such businesses:

Service-Based Businesses

- **Consulting Firms:** Consultants who are frequently on-site with clients but need consistent online presence and marketing efforts.
- **Real Estate Agencies:** Realtors who are often out showing properties but need robust online marketing and client management.
- **Property Management Companies:** Managers who handle multiple properties and need virtual assistance for tenant communication and marketing.
- **IT and Tech Support Companies:** IT professionals providing on-site support who need virtual assistance for client communication and marketing.
- **Health and Wellness Practitioners:** Physical therapists, personal trainers, and wellness coaches who need an online presence to manage bookings and engage with clients.

Home and Field Services

Landscaping and Gardening Services:

- Businesses that provide landscaping and gardening services and need virtual management for appointments and marketing.
- **Cleaning Services:** Residential and commercial cleaning services that require virtual assistance for scheduling and customer communication.
- **Plumbing and HVAC Services:** Plumbers and HVAC technicians who are on the field but need a strong online presence and customer management.

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E-commerce and Subscription-Based Businesses

- **Subscription Box Services:** Companies offering subscription boxes that require continuous marketing and customer engagement.
- **Online Retailers:** E-commerce businesses needing consistent website updates, marketing campaigns, and customer service support.
- **Software as a Service (SaaS) Companies:** SaaS businesses that need marketing, customer engagement, and technical support while focusing on product development and client onboarding
- **Airbnb & Peerspace Owners:** Property owners who rent out their spaces through platforms like Airbnb and Peerspace need to maintain high standards of cleanliness, provide exceptional customer service, and frequently update their listings with attractive photos and descriptions. Additionally, they must manage booking calendars, respond promptly to inquiries, and ensure their properties are compliant with local regulations.
- **Digital Content Creators:** Individuals or teams creating online content, such as bloggers, vloggers, and podcasters, require robust marketing strategies, audience engagement techniques, and often collaborate with brands for sponsored content. They continuously adapt to algorithms and trends to grow their audience and maintain relevance.
- **Freelancers and Consultants:** Professionals offering services in fields such as graphic design, copywriting, and business consulting need to market their skills, manage client relationships, and stay updated with industry trends. They often rely on online platforms to find clients and build their personal brand.
- **Online Education Platforms:** Companies providing online courses and educational resources must develop high-quality content, engage with students, and provide technical support. They also need to implement effective marketing strategies to attract new learners and retain existing ones.
- **Health and Wellness Apps:** Developers of apps focused on fitness, mental health, and nutrition require continuous updates and improvements based on user feedback. Marketing efforts are crucial to reach a broader audience, and providing excellent customer support ensures user satisfaction and retention.

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Professional Services

Law Firms: Lawyers who spend a lot of time in court or with clients and need virtual assistance for marketing, client management, and administrative tasks.

Accounting Firms: Accountants who are busy during tax seasons or with client consultations and need help with marketing and client communications.

Photographers/Videographers: Creative professionals who often find themselves juggling multiple shoots, editing sessions, and client meetings. They can benefit greatly from virtual assistance for tasks such as managing social media profiles, booking appointments, and handling client inquiries.

Small Business Owners: Entrepreneurs who wear many hats and could use support in areas like customer service, order processing, inventory management, and online marketing. Virtual assistance allows them to focus on growing their business and enhancing customer experience.

Non-Profit Organizations: These organizations often operate with limited resources and staff. Virtual assistants can support them with donor communications, event planning, grant writing, and social media management, helping to further their mission and impact.

Health and Medical Services

- **Private Medical Practices:** Doctors and medical practitioners who need assistance with online scheduling, marketing, and patient communication.
- **Therapists and Counselors:** Mental health professionals requiring help with managing their online presence and client engagement.



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Event Planning and Management

- **Event Planners:** Professionals who are on-site managing events but need virtual assistance for marketing, client communication, and logistics management.
- **Wedding Planners:** Wedding planners who are busy coordinating events and need help with online promotion and client interactions.



Additional Support for Overextended Teams

- **Businesses with Assistants on Other Projects:** Companies that already have assistants but need additional support for specific projects or during peak times.
- **Temporary or Seasonal Needs:** Businesses that require extra hands during busy seasons or for short-term projects.



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Why These Businesses Benefit from Our Services

- **Focus on Core Activities:** These businesses can focus on their core activities and fieldwork while we handle their online presence, marketing, and client management.
- **Consistent Online Presence:** Ensures their business maintains a consistent and professional online presence, which is crucial for attracting and retaining clients.
- **Professional Marketing:** Leverages professional marketing strategies and materials to enhance their brand and reach their target audience effectively.
- **Customer Engagement:** Maintains regular and meaningful engagement with their customers through social media, email marketing, and other channels.
- **Virtual Management:** Provides comprehensive virtual management solutions, including website updates, social media management, and email marketing, tailored to their specific needs.
- **Scalable Support:** Offers flexible support options that can scale up or down based on the business's needs, whether for long-term support or short-term projects.
- **System Development:** Creates efficient systems and processes that the business can continue to use independently after the project is completed.

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I N N O V A T I V E T Y

1. Website Maintenance and Updates

- **Content Updates:** Regular updates to website content, such as adding new blog posts, updating service information, or refreshing images.
- **Technical Maintenance:** Ensuring the website is running smoothly with regular security checks, software updates, and performance optimizations.
- **SEO Optimization:** Ongoing search engine optimization to improve website visibility and rankings.

2. Social Media Management

- **Content Creation and Posting:** Regular creation and scheduling of social media posts, including graphics, captions, and hashtags.
- **Engagement and Community Management:** Responding to comments and messages, engaging with followers, and fostering a community.
- **Social Media Advertising:** Running and managing social media ad campaigns to reach a larger audience.

3. Email Marketing

- **Campaign Management:** Creating and sending regular email campaigns, newsletters, and promotional offers.
- **List Management:** Maintaining and segmenting the email list to ensure effective targeting.
- **Performance Tracking:** Analyzing email campaign performance and making adjustments to improve results.

4. Content Creation and Marketing

- **Blog Writing:** Regularly writing and publishing blog posts to drive traffic and engage with the audience.
- **Video Production:** Creating video content for marketing, tutorials, or social media.
- **Graphic Design:** Designing promotional materials, infographics, and other visual content.

5. Online Reputation Management

Review Monitoring:

- **Monitoring and responding to reviews on platforms like Google, Yelp, and Facebook.**
- **Feedback Analysis:** Analyzing customer feedback to identify trends and areas for improvement.
- **Crisis Management:** Managing negative reviews and addressing customer concerns promptly.



6. Analytics and Reporting

- **Website Analytics:** Regularly reviewing website analytics to track performance and user behavior.
- **Social Media Analytics:** Monitoring social media metrics to gauge engagement and reach.
- **Monthly Reports:** Providing detailed reports on various marketing activities and their outcomes.

7. Marketing Strategy and Consultation

- **Strategy Sessions:** Regular consultations to review and adjust marketing strategies based on performance data and business goals.
- **Trend Analysis:** Keeping the business updated on the latest market trends **and recommending adjustments.**
- **Campaign Planning:** Planning and executing marketing campaigns for special promotions, holidays, or new product launches.

8. Virtual Assistant Services

- **Administrative Support:** Assisting with scheduling, email management, and other administrative tasks.
- **Customer Service:** Providing virtual customer service support, including handling inquiries and resolving issues.
- **Data Entry and Management:** Managing databases, entering data, and ensuring accuracy.

9. Community Engagement and Event Planning

- **Event Promotion:** Planning and promoting regular events, specials, or community engagement activities.
- **Partnerships and Sponsorships:** Identifying and managing partnerships and sponsorship opportunities.
- **Local Event Research:** Keeping abreast of local events and suggesting ways to participate and gain visibility.

10. E-commerce Management (for online retailers)

- **Product Updates:** Adding new products, updating product descriptions, and managing inventory.
- **Order Management:** Overseeing order processing, shipping, and customer service.
- **Sales and Promotions:** Planning and executing sales and promotional campaigns to boost sales.

These recurring services ensure that businesses maintain their momentum, stay engaged with their audience, and continue to grow even after the initial foundational projects are completed. Contact us to customize a recurring service plan tailored to your specific needs.

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CONTENT CREATION AND VIDEO EDITING PACKAGES



PACKAGES AND RETAINERS

DESIGN AND SOCIAL MEDIA CONTENT CREATION RETAINERS

Services Offered:

- Digital printable marketing materials for various needs.
- Social media content creation tailored to specific platforms and print requirements.

Payment Schedules:

- Retainers less than 90 days are subjected to: One-time upfront payment + setup fee + increased rate.
- 90 day retainers: Subscription-based payments with set schedules.

Additional Services:

- Cross-promotional partnership program.
- Members-only subscription for exclusive content and feedback opportunities.

RETAINER COMMITMENT: 3-MONTH COMMITMENT REQUIRED

Flexible retainer options available. Contact to negotiate a timeframe and price today.

CONTENT CREATION AND VIDEO EDITING PACKAGES

Services Offered:

Short form and long form video content creation.
Graphic design using Canva.
Content strategy consultation.
Hashtag research.
Ad campaign management.
Engagement analytics reports.

Payment Schedules:

Monthly subscription payments based on chosen package.

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Innovative Ty

CONTENT CREATION AND VIDEO EDITING PACKAGES

\$700/MONTH

STARTER PACKAGE

- 4 reels/shorts (up to 60 seconds each) per month.
- 2 YouTube videos/podcasts (up to 10 minutes each) per month.
- 5 custom Canva templates.
- 1-hour monthly content strategy consultation.



\$1500/MONTH

PROFESSIONAL PACKAGE

- 8 reels/shorts (up to 60 seconds each) per month.
- 4 YouTube videos/podcasts/course content (up to 20 minutes each) per month.
- 2 marketing videos (up to 3 minutes each) per month.
- 10 custom Canva templates.
- 2-hour monthly content strategy consultation.
- Monthly hashtag research.



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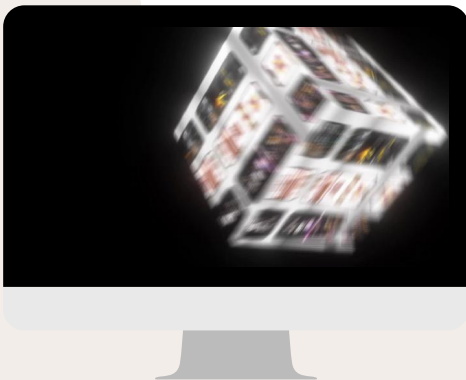
Innovative Ty

CONTENT CREATION AND VIDEO EDITING PACKAGES

\$3000/month

ELITE PACKAGE

- 16 reels/shorts (up to 60 seconds each) per month.
- 8 YouTube videos/podcasts/course content (up to 30 minutes each) per month.
- 4 marketing videos (up to 5 minutes each) per month.
- 20 pieces of repurposed short form content.
- 20 custom Canva templates.
- 4-hour monthly content strategy consultation.
- Monthly hashtag research.
- Ad campaign management.
- Monthly engagement analytics report



WEBSITE DESIGN SERVICES



Website From Scratch

Up to 3 pages - \$400

Up to 6 pages - \$715

Up to 12 pages - \$1300

Website 3rd Party Revamp

Up to 4 pages - \$550

Up to 6 pages - \$750

Up to 12 pages - \$1250

Existing Client Website Revamp

Starting at \$550

Website Migration + Revamp

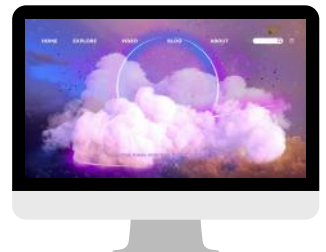
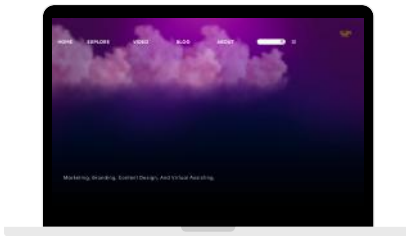
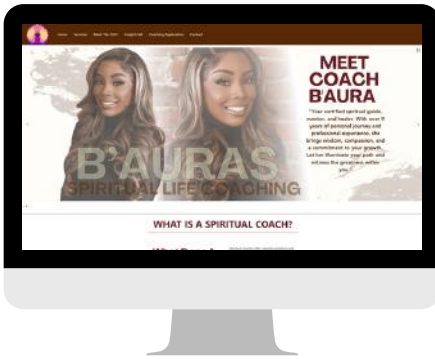
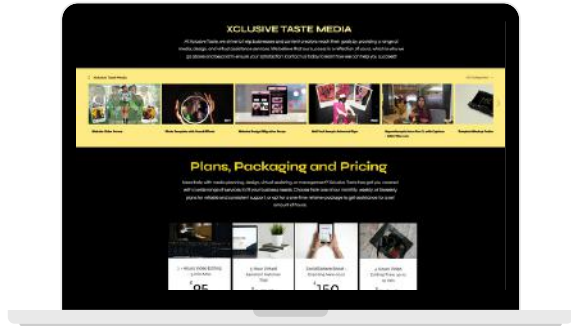
Starting at \$825

50% DEPOSIT REQUIRED TO START

The turnaround time is contingent on the clients' requirements and how they provide information.

Xclusive Taste LLC PRESENTS
YOUR ULTIMATE VIRTUAL ASSISTANT
Innovative Ty

WEBSITE AND BANNER DESIGN



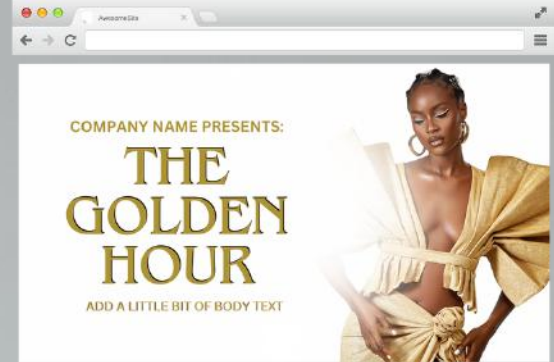
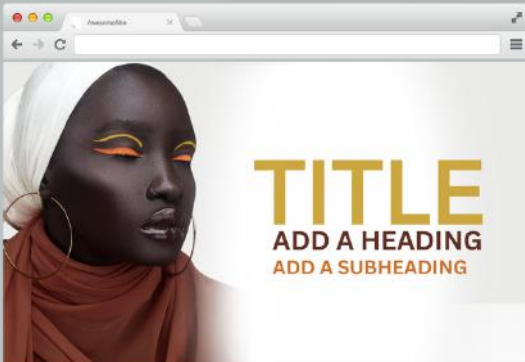
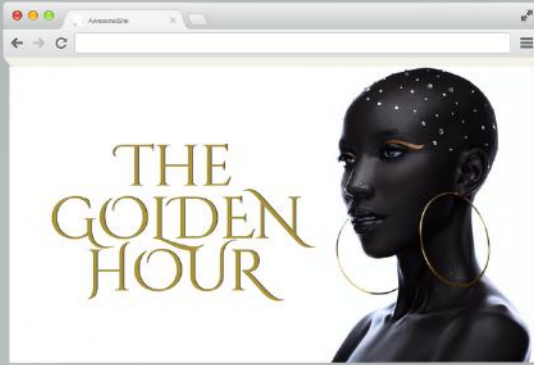
50% DEPOSIT REQUIRED TO START



WEBSITE AND BANNER DESIGN



WEBSITE AND BANNER DESIGN



INNOVATIVITY

Design &
Social
Media
Content
Creation



DESIGN & SOCIAL MEDIA CONTENT CREATION RETAINERS



Commitment:

3-month commitment required

This provides businesses with everything they need to create stunning packaging and branding materials that leave a lasting impression on customers. From hang tags to thank you cards, each element is carefully crafted to enhance your brand's identity and elevate your product presentation.

Designs include:

E-Flyer, IG Posts, IG Story, Branding Templates, Email Templates, Website Banners, Reel Covers, Story Stickers, Business Cards, Certificates, Thank You Cards, Billboards, Loyalty Cards, Care Cards, Hang Tags, Instagram Highlights, Polymailer Designs, Retractable Banners, Box Designs, E-Book Covers, Label Designs, Price Lists, Product Mockups.

Design & Social Media Content Creation Retainers

For those in need of consistent content creation for digital and promotional marketing materials to support various endeavors such as social media presence, events, giveaways, sales, appointments, menus, product and service launches, updates, email marketing, music or album releases, tours, club appearances, media kits, YouTube thumbnails, banners, packaging labels, and more, our services cater to your diverse needs.

Regardless of running an online or brick-and-mortar business, our designs are customized to suit all social media platforms and tailored to your specific print requirements. For retainers lasting less than 60-90 days, an adjusted rate may apply for clients seeking a set quantity of designs or multiple designs with the option of template links for consistent branding maintenance and future editing flexibility.

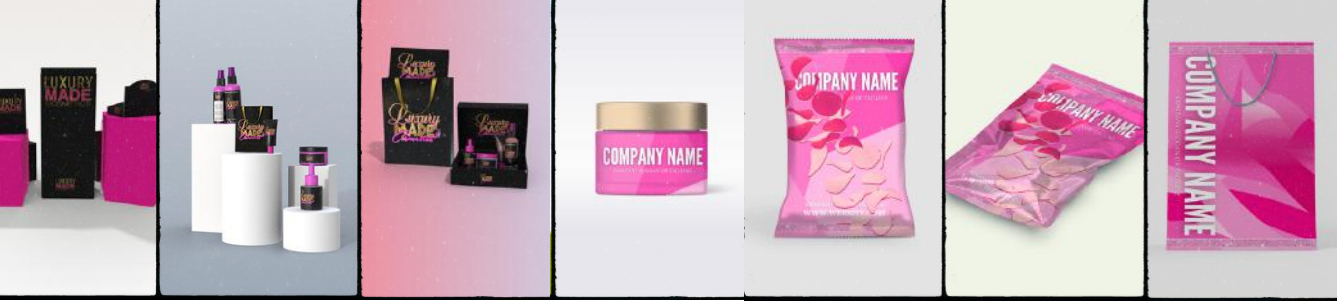


Branding content and packaging design services included



Designs include:

E-Flyer, IG Posts, IG Story, Branding Templates, Email Templates, Website Banners, Reel Covers, Story Stickers, Business Cards, Certificates, Thank You Cards, Billboards, Loyalty Cards, Care Cards, Hang Tags, Instagram Highlights, Polymailer Designs, Retractable Banners, Box Designs, E-Book Covers, Label Designs, Price Lists, Product Mockups.



WHY DESIGN RETAINERS ARE IMPORTANT?

Design retainers offer a variety of benefits that can help individuals and businesses efficiently manage their design needs. Here's a detailed look at why design retainers are crucial:

PRIORITY SERVICE WITH QUICK TURNAROUND:

- **Fast Turnaround Time:** Our retainers provide a guaranteed 24-72 hour turnaround, ensuring that your content is designed and ready for use exactly when you need it. This quick service is ideal for time-sensitive projects and can significantly reduce wait times compared to non-retainer clients.
- **Jumping the Waitlist:** With a retainer, you get priority service, effectively jumping the waitlist. This ensures that your projects are handled promptly, reducing delays and keeping your schedule on track.

COST-EFFECTIVE AND PREDICTABLE BUDGETING:

- **Fixed Monthly Cost:** Retainers provide a predictable monthly expense, which can be easier to budget for compared to one-off projects that can vary in cost.
- **Discounted Rates:** Often, retainer clients receive discounted hourly rates or additional services at no extra cost, making it a more cost-effective solution over time.

CONSISTENT QUALITY AND BRANDING:

- **Ongoing Relationship:** Working consistently with the same design team ensures that your brand's aesthetics and messaging remain consistent across all materials.
- **Understanding Your Needs:** Over time, your design team gains a deeper understanding of your brand, preferences, and goals, leading to better and more tailored designs.



EFFICIENCY AND CONVENIENCE:

- **Streamlined Processes:** With a retainer, there's no need to repeatedly negotiate terms or brief new designers. This streamlines the process, saving time and effort.
- **Readiness for Posting or Printing:** Having your designs ready to post or print when needed helps maintain a steady flow of content, crucial for marketing campaigns, social media strategies, and other ongoing promotional efforts.

STRATEGIC PLANNING AND FLEXIBILITY:

- **Advanced Planning:** Retainers allow for better planning and scheduling of design projects, ensuring that all your content needs are met in a timely manner.
- **Flexibility:** Retainer packages can be customized to fit your specific needs, whether that includes graphic design, video editing, web design, or a combination of services.



PEACE OF MIND:

- **Reliable Support:** Knowing that you have a dedicated team available to handle your design needs provides peace of mind and reduces the stress associated with last-minute design emergencies.
- **Focus on Core Activities:** By outsourcing design tasks, you can focus more on your core activities and business growth, while leaving the creative work to professionals.

SHOP



COMPANY TAGLINE/SLOGAN



WWW.WEBSITE.COM

DELIVERY AND PICKUP OP AVAILABLE

Package	Price	Monthly Graphics	Alt Choices	Ideal For
Basic	\$240	4	2	Event planners, minimal needs
Standard	\$360	6	1	Product/service promotions
Plus	\$480	8	1	Regular promotions
Pro	\$600	10	1	Regular content needs
Advanced	\$720	12	1	Heavy social media use
Premium	\$840	14	1	Consistent content creation
Elite	\$960	16	1	Regular social media updates
VIP	\$1200	20	1	High volume content needs
Ultra	\$1440	24	1	Extensive social media needs
Mega	\$1680	28	1	Extensive social media needs
Ultimate	\$1800	36	1	High volume social media
Supreme	\$2400	40	1	Maximum content needs
Master	\$2880	48	1	Maximum content needs

For negotiated contracts, a comprehensive proposal will be provided, detailing a quotation and a structured payment schedule. Deposits are obligatory for project-based services exceeding \$100.

To start projects, retainers must be settled in advance. Upon online booking, a monthly subscription will be initiated for recurring projects lasting up to 90 days, unless otherwise stipulated. For your convenience, a personalized payment link and proposal will be sent directly to you.

Outside the website platform, we accept Cash App and PayPal deposits. Tailored quotes and payment links can be directly forwarded to meet your specific needs for customized plans and projects. Advance payment is required for all virtual assistant services to initiate the process. Additional fees may be applicable for projects extending beyond the estimated timeline, especially those surpassing predetermined hours.

Retainers offer a convenient way to reserve work and prepay, ensuring adherence to the agreed-upon retainer hours unless instructed otherwise. If preferred, fixed workdays can be discussed to align with your company's schedule, as opposed to being on-call or available on specific days within designated time frames.

All services are provided virtually, unless local outsourcing is necessary for comprehensive projects, with upfront rates established from the outset.



PAYMENT OPTIONS

DESIGN & SOCIAL MEDIA CONTENT CREATION RETAINERS



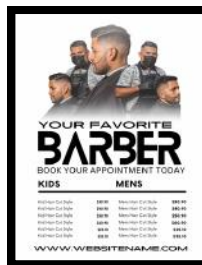
\$240 Basic Package:

- 4 graphics monthly
- Up to 2 revisions per design
- Up to 2 additional samples per design for selection
- Suited for event planners, businesses, and content creators requiring minimal social media or printing content

\$360 Standard

Package:

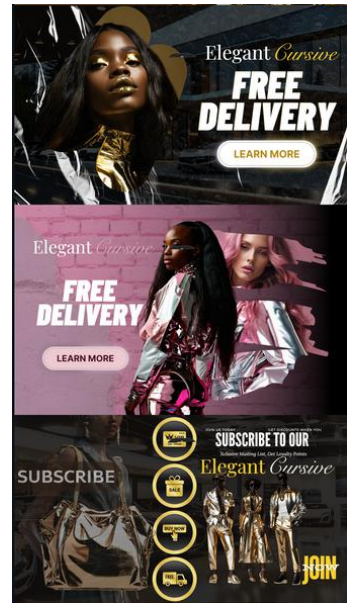
- 6 monthly graphics
- Up to 2 revisions per design
- Up to 1 extra sample per design for selection
- Ideal for promoting products, services, booking openings, and more throughout the month



FASHION THEMED WEBSITE BANNER



TEMPLATES



\$480 Plus Package:

- 8 monthly graphics
- Up to 2 revisions per design
- Up to 1 extra sample per design for selection
- Ideal for promoting products, services, booking openings, and more throughout the month

DESIGN & SOCIAL MEDIA CONTENT CREATION RETAINERS



LMC PARTNERSHIP

Designs include:

E-Flyer, IG Posts, IG Story, Branding Templates, Email Templates, Website Banners, Reel Covers, Story Stickers, Business Cards, Certificates, Thank You Cards, Billboards, Loyalty Cards, Care Cards, Hang Tags, Instagram Highlights, Polymailer Designs, Retractable Banners, Box Designs, E-Book Covers, Label Designs, Price Lists, Product Mockups.

\$600 PRO PACKAGE:

- 10 MONTHLY GRAPHICS
- UP TO 2 REVISIONS PER DESIGN
- UP TO 1 EXTRA SAMPLE PER DESIGN FOR SELECTION

\$720 ADVANCED PACKAGE:

- 12 MONTHLY GRAPHICS
- UP TO 2 REVISIONS PER GRAPHIC
- UP TO 1 EXTRA SAMPLE PER DESIGN FOR SELECTION
- SUITABLE FOR THOSE NEEDING A MINIMUM OF 3 GRAPHICS PER WEEK



DESIGN & SOCIAL MEDIA CONTENT CREATION RETAINERS



Designs include:

E-Flyer, IG Posts, IG Story, Branding Templates, Email Templates, Website Banners, Reel Covers, Story Stickers, Business Cards, Certificates, Thank You Cards, Billboards, Loyalty Cards, Care Cards, Hang Tags, Instagram Highlights, Polymailer Designs, Retractable Banners, Box Designs, E-Book Covers, Label Designs, Price Lists, Product Mockups.

\$840 Premium Package:

- Includes 14 monthly graphics
- Allows up to 2 revisions per graphic
- Offers up to 1 additional sample per design for selection
- Tailored for those requiring a minimum of 3 graphics weekly

\$960 Elite Package:

- Comprises 16 monthly graphics
- Permits up to 2 revisions per graphic
- Provides up to 1 extra sample per design for selection
- Geared towards those needing a minimum of 4 graphics weekly



SHOP



SHOP

FEATURED PRODUCTS

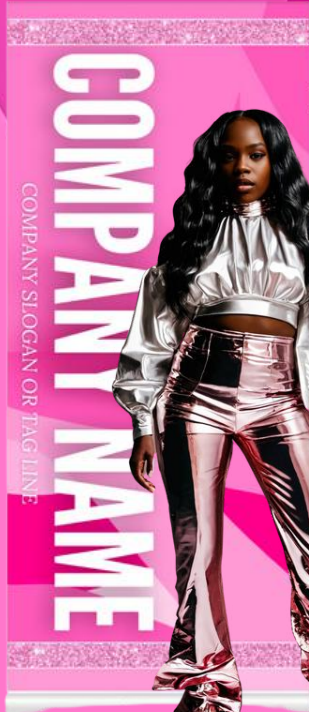
COFFEE & JUICE



FRESH SALAD & OTHER FOOD



POTATO CHIPS



BACKDROPS & CLOTHING



PHONECASES

CUPS & BEVERAGES



COSMETICS

TURN YOUR DESIGNS INTO PRINTS



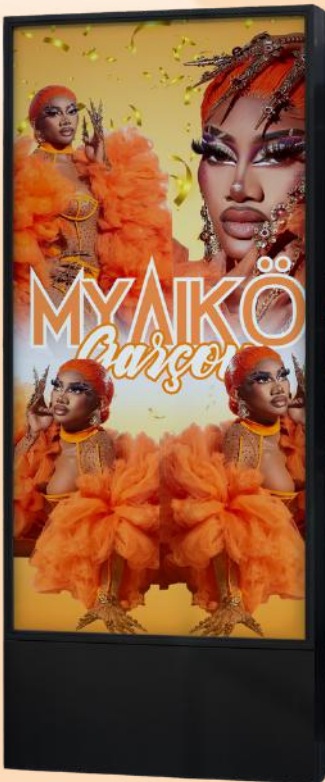
Xclusive Taste Design Retainers offer regular content and promotional marketing materials for online presence across various platforms, including social media, events, sales, and more.

Designs are customized for both online and physical businesses.



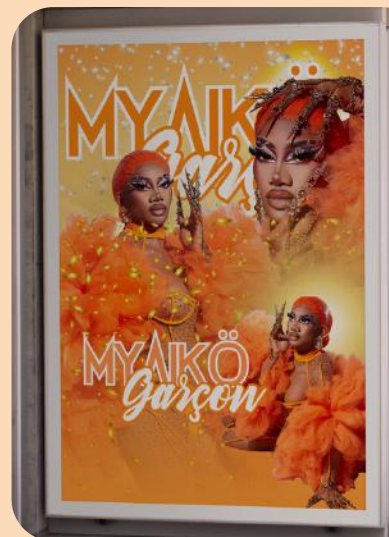
\$1200 VIP Package:

- Encompasses 20 monthly graphics
- Allows up to 2 revisions per graphic
- Includes up to 1 extra sample per design for selection
- Designed for those requiring a minimum of 4 graphics weekly



\$1440 Ultra Package:

- Features 24 monthly graphics (12 images + 12 videos up to 60 seconds)
- Allows up to 2 revisions per design
- Tailored for those needing up to 6 graphics weekly for social media content or events



DESIGN & SOCIAL MEDIA CONTENT CREATION RETAINERS

\$1680 Mega Package:

- 28 monthly graphics (images + videos up to 60 seconds or less)
- Up to 2 revisions per design
- Ideal for those requiring up to 6 graphics per week for social media content or events

\$1800 Ultimate Package:

- 36 monthly graphics
- Up to 2 revisions per design
- Suitable for those needing a minimum of 9 graphics per week, specifically for social media, promotions, printing, and digital products

\$2400 Supreme Package:

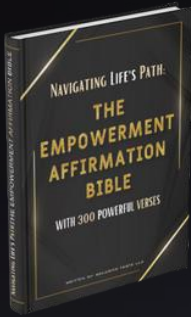
- 40 monthly graphics
- Up to 2 revisions per design
- Suitable for those needing a minimum of 10 graphics per week, specifically for social media, promotions, printing, and digital products

\$2880 Master Package:

- 48 monthly graphics
- Up to 2 revisions per design
- Suitable for those needing a minimum of 12 graphics per week, specifically for social media, promotions, printing, and digital products



E-BOOK, COVER DESIGN & PROMO CONTENT CREATION



Chapter 9:

"RESILIENCE REDEFINED"

"Resilience is the art of turning setbacks into stepping stones."



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"RESILIENCE REDEFINED"

"Resilience is the art of turning setbacks into stepping stones."

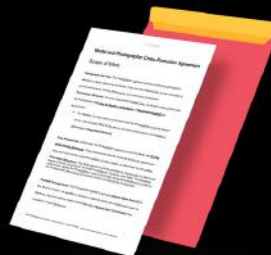


NAVIGATING LIFE'S PATH:
THE EMPOWERMENT AFFIRMATION BIBLE
WITH 300 POWERFUL VERSES
E-BOOK COMING SOON



E-BOOK, COVER DESIGN & PROMO CONTENT CREATION

CONTRACT/AGREEMENT TEMPLATE DESIGN



MAGAZINE



E-BOOK



BROCHURE



DESIGNS

DESIGNS FOR MAGAZINES, FLYERS, AND BROCHURES SUITABLE FOR BOTH ONLINE AND PRINT FORMATS.



E-BOOK/E-COURSE COVER DESIGN AND PROMOTIONAL CONTENT CREATION





About Xclusive Taste LLC

At Xclusive Taste LLC, we are more than just a service provider; we are your strategic partner in achieving unparalleled success in today's competitive landscape. With a relentless commitment to excellence and a passion for innovation, we offer a comprehensive suite of virtual assistant, business development, design, operations and management services tailored to meet the diverse needs of businesses & individuals across various industries.

MISSION STATEMENT:

"At Xclusive Taste LLC, our mission is to empower businesses to achieve their full potential by providing exceptional virtual assistant, design, business development, recruiting, HR and management services that drive growth, enhance efficiency, and elevate brand presence.

Through innovation, collaboration, and a relentless commitment to excellence, we aim to be the trusted partner of choice for businesses seeking to unlock their true potential in today's dynamic marketplace."

SUMMARY:

From administrative support to creative design and strategic management, we offer a comprehensive suite of services designed to optimize efficiency, elevate businesses presence, and drive growth.

At Xclusive Taste LLC, we are committed to excellence, innovation, and client satisfaction, ensuring that our clients achieve unparalleled success in their endeavors.

WHAT WE PROVIDE OUR CLIENTS:



VIRTUAL ASSISTANT SERVICES:

From administrative support to project management, our virtual assistant services empower businesses to optimize efficiency, streamline operations, and focus on core objectives.



MANAGEMENT:

We offer comprehensive management solutions, including social media, website, inventory management, event coordination, and project management, enabling businesses to navigate complex projects with confidence and precision.

DESIGN SOLUTIONS:

Delivering captivating visuals that resonate with your audience, including website design, social media and printable promotional materials, course presentations, PLR & digital Product design and more, ensuring your brand or business stands out in a crowded marketplace.





Business Development & Operations

- Assessing business, social media, customer service, sales, and other analytics to understand business objectives, strengths, and areas for improvement
- Offering recommendations on what clients may require to succeed in their industry, setting short-term, mid-term, and long-term goals, providing resources, and outlining tasks to enhance operational, communication, pricing, and sales capabilities
- Providing professional guidance and support for launching a brand, business, or product from the ground up
- Supporting with human resources, outsourcing, and fostering relationships with potential clients or vendors for current or future partnership needs
- Aiding in establishing a clear distinction between your business and personal identity
- Assisting in discovering or offering educational materials to enhance personal or business growth
- Guiding individuals with limited or no professional experience in understanding the fundamentals of operating a business, including managing emails, exploring various communication, and payment methods, creating company policies, and developing a company strategy



Quality Assurance Testing Services:

Offering quality assurance (QA) and product testing for software, websites, games, unreleased videos or movies, apps, and more.

Our team consists of both tech-savvy and non-tech-savvy members who thoroughly test your product or website for any customer-facing issues.

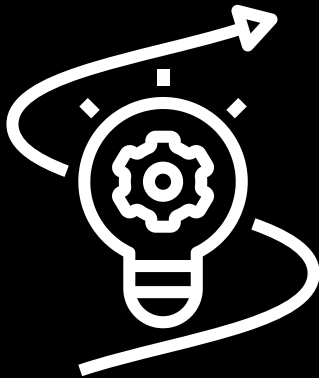
We provide a minimum of 4 hours of testing, along with a detailed report including links and screenshots from testing on mobile phones or desktops. For product testing, shipping fees are the responsibility of the client if not local.

Additionally, we always provide documentation, and can also offer video reports for non-digital products upon request.

OBJECTIVES:

Client Satisfaction:

Our primary objective is to exceed client expectations by delivering high-quality, personalized services that drive tangible results and foster long-term partnerships.

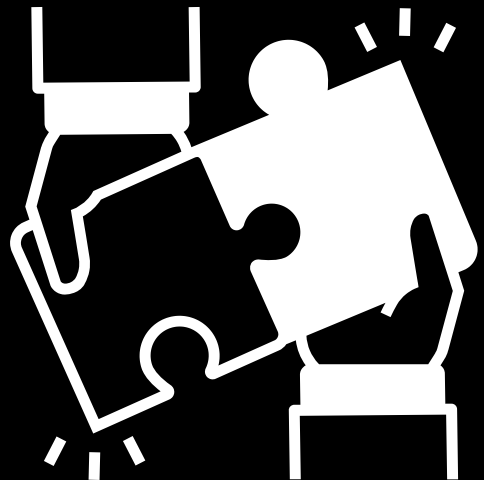


Innovation:

We continuously strive to innovate and stay ahead of industry trends, leveraging cutting-edge technology and creative solutions to meet evolving client needs.

Collaboration:

We believe in the power of collaboration and work closely with our clients to understand their goals, challenges, and vision, fostering a collaborative partnership that yields mutual success.





Conclusion:

A Vision for Collaboration and Success

Throughout its history, Xclusive Taste has prioritized collaboration and partnership, viewing clients as more than just transactions but as allies in achieving shared goals, we thrive on outsourcing & utilizing our connections throughout various projects & tasks in other industries.

With a commitment to creativity, innovation, and outside-the-box thinking, Xclusive Taste continues to evolve, adapt, and support individuals and businesses on their journey towards success.

XCLUSIVE TASTE LLC PRESENTS

INNOVATIVE TY

To receive a custom quote or initiate the process, kindly book online, send an email, or direct message us.

Specializing in business development, technical support, training, graphic & website design, and content creation as a Virtual Assistant.

INFO@XCLUSIVE-TASTE.COM

www.xclusive-taste.com

