



Mark Bouquet



Mark Bouquet, Jr.



Creative Carpet & Flooring HOME ADVISOR

TM

Hi Friends,

I hope you all enjoyed your Labor Day weekend! I always love this time of year with the leaves beginning to change and NO HUMIDITY!!!! I personally like having four seasons, but I just wish the winters weren't so long. These old knees, I suppose from my installation years, don't care too much for the cold, either. I guess I prefer it over that July and August humidity, though. Even though I have been all over the country, I'll always be a Midwesterner. This is where God put me, and I believe this is where I'll stay.

I'd be remiss if I didn't thank you for all your support again. I sound like a broken record, but it amazes me how we have changed over the years as a business. Last month alone we did a large commercial job in the state of Maine and two in Hawaii!!! If you would have asked me in 1990 if I ever would have a business that works literally all over the country, I would never have believed it. I thank God for my wife - without her it couldn't have happened. I also now have to thank my three sons who are in the business. Cody, my youngest, is going to college at night and working at the store full-time during the day. Jake still amazes me. He's almost 25 and works with us at the store unless he is on tour with his band. He played over Labor Day weekend in New York with people he hadn't played with before which was, as a musician myself, crazy. Having toured England and Canada, I'm not sure what his futures holds, but I love him no matter what he decides long term. Mark Jr. is right now "the guy" who knows more about the business than his old man! I remember the first time I sold a big job. I remember sitting in my truck and looking at this place and wondering how I came from a 250 sq. ft. office with a few samples to a 98 room hotel, 144 villas, 44 cabins, and all the common areas. Then we started doing massive commercial jobs in New York, Philadelphia, Ohio and many more. Seeing Mark Jr. taking on and handling all these large jobs (sometimes simultaneously), I knew right then and there that I had no worries and he could run these large jobs. He's an amazing, wonderful and Godly father and husband. With the neck issues I had encountered, he was like the Calvary to me. I couldn't keep up the pace I did when I opened anymore, and he truly became an expert. 3 of my 5 sons are in the business, which I had always hoped would happen. I just hope they stay because I don't care about the money as much as I do leaving a legacy. I know because of how many of all of you keep returning that the business is as safe as possible in this crazy world we are living in right now.

Again, thank you all for the trust, and also I want to thank my family for being there when I wasn't even able to turn my head or walk without a limp. God is good.

Sincerely,
Mark Sr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (708) 479-8600

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Holidays This Month:

5th - Do Something Nice Day

(Anything for anyone. More than one nice thing is OK too.)

9th - Fire Prevention Day

12th - Columbus Day

14th - National Dessert Day

(well... since it IS 'Cookie Month', don't mind if I do!)

16th - Bosses Day

17th - Sweetest Day

22nd - National Nut Day

(not to be combined with Sweetest Day)

25th - Mother-In-Law Day

(not to be combined with National Nut Day)

31st - Halloween

2015 OCTOBER						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

→ Cookie Month

→ International Drum Month

→ National Pizza Month

→ National Vegetarian Month (vegetarian pizza!)

→ Sarcastic Month (huh oh...)

ATTENTION!

Mary Conroy

You are this month's

Mystery Winner!

We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 10/31/2015

Safest Oils for Cooking

What are the safest oils for cooking? The answers might surprise you.

The BBC television program *Trust Me, I'm a Doctor* recently featured the results of their study on cooking oils. All oils and fats break down when heated and form compounds called aldehydes, most likely carcinogenic.

It had been thought that the critical aspect for our health is the temperature at which this happens: the smoke point. But new findings revealed that polyunsaturated oils like sunflower and corn oil, once considered safe, generated very high levels of aldehydes.

Olive oil, coconut oil, safflower oil, butter and lard were the winners in this competition, much to the doctors' surprise. But to be on the safe side, they recommend baking over frying any day.



KIDS SAY THE
DARNDDEST THINGS!!

Who was George Washington's wife?
"Miss America"

Should a man be with an older or a younger woman? "That's why I

gotta get the older ones, 'Cause they're more mature and they got money and stuff."

What happens to a cut when it heals? "It goes down here, in your blood... then it'll go in another country."

What's the best way to eat a hot dog? "I just use a fork and I cut the hot dog so I don't get choked and I put it on the chili and then I eat it."

Who makes the chili? "The cooker man."

A gigantic THANK YOU to all who referred us last month...

Fabrizio	Donna Guca
Arrabito	Ursula Prebster
Bev Gareis	Jeff Dixon
Kathy Biel	Tom Duimont

Decorating Safely



It's the time of year when homeowners delight in decorations, from Canadian Thanksgiving on the 12th of October through Halloween on the 31st, US Thanksgiving November 26th and on into various December celebrations culminating with Christmas on the 25th and New Year 2016.

But it's also a time to consider safety, especially when ladders and strings of lights are involved. Some ideas to keep you safe through the whirl of decorating ahead:

✓ Never decorate alone – see picture above – you need someone to hold the ladder and give assistance if you need it.

✓ Check strings of lights for wear or breaks, replace them if you have any doubts.

✓ Don't use candles near flammable materials, and if you must use them, never leave them unattended.

✓ Keep children in mind – decorations are attractive and may prompt them to climb. All furniture should be carefully anchored.

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards

Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Longhorn Steakhouse, Red Lobster or TGI Friday's.



Call for more info on our expert carpet cleaning services!

708.479.8600

JAMES & KATHY EMMETT	LORRAINE SCODRO
MARILYN RZAB ELI & JEANETTE VISSER	KATHY AND BOB BIEL
ALTA SCHUETTER	CARMEL FINNEGAN
DEBORAH SMITH	ARLENE ENGNELL
JIM & DENISE DALEY	AMY BASHITI
COLLEEN PLUDE DANIEL & SHERRY IZZO	
LAURA RYCINA GWEN ROTH BRUNO &	



WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before

Mega Trivia Contest!

Congratulations to last month's winner:

**KAREN
LOFFREDI**

Stop in at Creative Carpet & Flooring
to claim your prize by **October 31, 2015!**

[Answer to last month's quiz: (C) Comic Strip - The New York Daily Telegraph was the first newspaper to feature a comic strip beginning September 11, 1875 called "Professor Tigwassel's Burglar Alarm". The new York World was the first to feature Sunday comics in 1893.]

Who else wants to WIN A \$50 GIFT CARD
towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

In the ancient Roman calendar, what number
month was October?

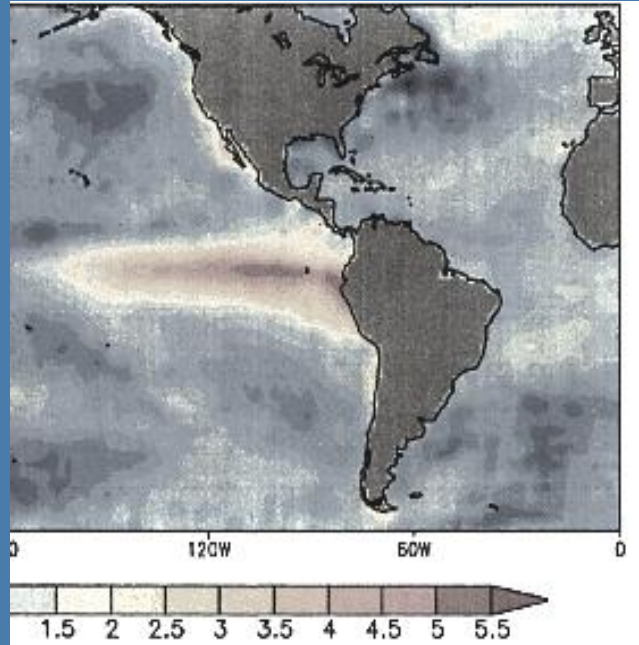
- (A) Tenth (B) Twelfth
(C) Eighth (D) First (E) Fourth

Call us at 708.479.8600 or e-mail answers to
contests@creativecarpetinc.com

Thank You For The Kind Words!

"Chris was very informative explaining the different types of padding & carpet. Did not anticipate the 2-1/2 week delivery time but I should have asked. Installers were great!!! They noticed a flaw in the wood floor and ripped it up and fixed it without hesitation. Definitely would recommend Creative Carpet to family & friends." - **Kim Yockey of Peotone, IL**

"From sales through installation, we experienced wonderful service. Our installers were Edgar and John and they did a great job. This is the second time we've purchased through your company and we are planning on purchasing all of our flooring needs from you." - **Jeanne & Carol of Frankfort, IL**



WHAT WILL EL NIÑO BRING?

An ocean phenomenon called El Niño is with us again this year. Its effects will shape our weather over the winter and into next spring.

This map, from December 1997, shows the previous similar warming period. But the El Niño phenomenon could give different results in 2015-16.

NOAA (National Oceanic and Atmospheric Administration) describes El Niño as displaying unusually warm sea surface temperatures in the equatorial Pacific, pairing it with its "sister" phenomenon La Niña, which possesses unusually cool temperatures.

In North America, specific impacts are unpredictable but in general we may see wetter and cooler conditions to the south and west, with warmer and drier conditions to the north and east.

But NOAA cautions these events do not always run true to form and cycles do vary from one to the next.

WELCOME BACK TO OUR RETURNING CLIENTS...

Joshua Becker	Losurdo
Kathy Brown	Dave and Linda Meyer
Denise and Jim Daley	George Offord
Lauren Dean-Bank	Karyn Reczek
Keith and Carolyn Diehl	Dan Regan
Mark Fitzpatrick	Diane Rosen
Larry and Dortha	Mark Sandy
Glielmi	Brad and Linda Subler
Bob Haiduk	Ryan Visser
Luann Humbert	Mike Wojcik
Tony Litto	Carol and Joe Ziemba
Jeanne and Michael	

MEET OUR NEW FRIENDS & CLIENTS...

Janette Acton	Chuck and Carla Galer	Jan and Charles Olson
Diane Adkins	Jeff Hahn	Judy Persha
Rosaria Arrabito	Bruce and Sue Hall	Ariana Roby
Kathleen Balzhiser	Carol and Daniel Hoger	Bill and Barbara Schuld
Amy Bashiti	Joanna Hughes	Jan Skwarczyk
Jennifer Blankenship	Mary Mahaffey	Daniel Smith
Donna Blanton	Jim Marsh	Cheryl and Mark Stelmar
Olivia Blayney	Kim McArthur	Mark and Christine Sullivan
Nicole Catlett	Sharon Middleton	Jose Uson
Susan Crilly	Charles G. Mihalov	Laura Vargas
Mary DeSantis	Kitty Nemeck	Larry Whitters



TIME OF TWO SLEEPS

In our modern world, we're accustomed to the idea of getting a solid seven to eight hours of sleep a night, all in one stretch. This has become so normal to us that we look for remedies if it doesn't happen.

But before the seventeenth century, human sleep patterns appear to have been quite different. A number of records indicate that in the times before effective indoor lighting or street lights grew to be commonplace, we slept in two shifts: first sleep and second sleep.

History professor Roger Ekirch researched the subject and published his results in *At Day's Close: Night in Times Past* (2005). He argues that before the Industrial Revolution, this form of segmented sleep was the norm.

People would go to bed at nightfall, sleep around four hours, arise for a period of wakefulness (anywhere from 1 to 4 hours) and take their second sleep until daybreak. During the time of wakefulness they would read, write letters, socialize or otherwise occupy their time.

Something to consider next time you find yourself lying awake at night...

DID YOU KNOW...

When you buy floors from us, you are protected by our Installer Professionalism guarantee! It's part of Creative Carpet & Flooring's 100% Iron-Clad Triple Guarantee.

Our installers are neat, clean, well-groomed, well-spoken and professional. They are trained and certified. They are guests in your home and they conduct themselves as such. They respect your home by using wall and corner guards, shoe covers and drop cloths.

You'll receive the highest-quality installation in the business. And after they're finished, they will leave your home as neat and clean as when they arrived!

Creative
Carpet & Flooring

19420 S LaGrange Road
Mokena, IL 60448

708-479-8600

Website:

www.creativecarpetinc.com

Email: info@creativecarpetinc.com

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



The City a Cow Tipped Over

According to legend, on October 8, 1871, Mrs. O'Leary was in her barn, milking her cow. The cow kicked over a lamp, which started the Great Chicago Fire of 1871. The fire burned for over 27 hours. When it was over, more than 300 people were killed, 100,000 people were left homeless, and over 17,000 structures were destroyed.

The Great Chicago fire sparked major efforts in fire prevention. Forty years later, the Fire Marshall's Association of North America (FMANA) held the first Fire Prevention Day. In 1920, President Woodrow Wilson proclaimed Fire Prevention Week. Fire Prevention Day is ways on October 9th. Fire prevention week is during the week in which October 9th falls. The Saturday during Fire Prevention Week is Fire Service Recognition Day.

Remember "EDITH", which stand for "Exit Drills In The Home". October 9th is a good day to have a practice drill.

Saturday, October 17 - Sweetest Day 2015

Sweetest Day is a holiday celebrated primarily in the Great Lakes region and parts of the Northeast United States (with Detroit, Cleveland and Buffalo, New York being the biggest Sweetest Day cities) on the third Saturday in October.

Sweetest Day, an "unofficial" national holiday, was created in Cleveland, Ohio, by candy-maker and philanthropist, Herbert Birch Kingston. The very first Sweetest Day, which was originally called "Sweetest Day of the Year", was pronounced as October 8, 1921.

Sweetest Day is a holiday celebrated in the Midwestern United States, and parts of the Northeastern United States, on the third Saturday in October. Sweetest Day has also been referred to as a "concocted promotion" created by the candy industry solely to increase sales of sweets.

Still, the holiday is primarily celebrated in the states around the Great Lakes. Besides Ohio, where the holiday was born, Sweetest Day spread to the states of Michigan, Wisconsin, Indiana and Illinois. Now, people all across America celebrate Sweetest Day.



FLOOR NOW

October 1 -
November 9, 2015

Shaw® FLOORS

\$100 OFF

50 square yards carpet /
500 square feet hard surface

\$300 OFF

100 square yards carpet /
1,000 square feet hard surface

\$500 OFF

200 square yards carpet /
2,000 square feet hard surface



Carpet | Tile & Stone | Hardwood | Laminate | Resilient | shawfloors.com

* Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar amount and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

** © Shaw. At participating retailers only. Minimum purchase required on qualifying first quality styles (including Tuftex products.) Material only, excluding trim, pad and underlayment. Limited styles available. Pricing determined by retailer. Ask your salesperson for details.
Minimum Purchase Quantities: \$100 Coupon: 50 sq yds carpet, 500 sq ft. hard surface. \$300 Coupon: 100 sq yds. carpet, 1,000 sq ft. hard surface.
\$500 Coupon: 200 sq yds. Carpet, 2,000 sq ft. hard surface.

Any friend of yours is a friend of ours!

Pass this flyer along to a friend or relative who needs flooring! You'll be doing them a gigantic favor by referring them to a company they can trust. PLUS... you'll be rewarded for your referrals!

Creative
Carpet & Flooring

19420 S LaGrange Road, Mokena, IL 60448

Tel 708.479.8600 | Fax 708.479.8602

www.creativecarpetinc.com

In addition to Shaw's fabulous Floor Now offers of \$100/\$300/\$500 off, you can also receive...



- 1. Moving of Furniture**
- 2. Take Up of Existing Carpet**
- 3. Carpet Haul Away**

That's right... ALL 3 FOR FREE or FREE pad upgrade!

Valid October 1st thru November 9th, 2015

Call today to schedule your FREE measure and let's get those new luxurious floors installed before the holidays!



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