



Mark Bouquet



Mark Bouquet, Jr.

# Creative Carpet & Flooring HOME ADVISOR™

**October 2013**

Hi Everyone,

Well, the kids are back in school, and summer is winding down. You know what that means? Cold, for sure, and the HOLIDAYS! I actually love fall more than anytime of the year- no humidity and the changes in the leaves are what I like so much about the Midwest... and the people. I have been all over the country for pleasure and also for work. The one thing I can say about the Midwest and the South is that the people are extremely friendly.

This May we lost the patriarch of our family- Tammy's dad, Lyndell. He was a "good ole' boy" from Kentucky who came to Chicago and lived here for thirty years. He worked many jobs until he started a plumbing and sewer service. As a young man I got to work with him. In fact, I was on a job with him as a teenager that led me to a building maintenance job- cleaning hallways and vacuuming carpet. I went to night school for heating and air conditioning, which lead me to head of the maintenance department. That's where I met Gary, Creative's chief estimator. He was the carpet installer. I asked him if he could use any help on the weekends so I could make some extra money. To make a long story short, I went to work for him and when the maintenance company started to bounce my paychecks, I asked Gary if I could work with him full time. He said yes, and that was my introduction into the flooring business. I had to take a pay cut, but guaranteed money was better than "maybe money."

A few years went by, and Gary quit the company he was working for. He called me a few days later and offered me a job at DOUBLE MY CURRENT PAY! I had a son by then and another on the way, so this was an answer to prayer! I still felt an obligation to my current employer so I told him of my predicament, but ended up giving him my two weeks' notice. So, Gary and I were installation partners for years, and by 1990 I wanted to open a store. Gary wanted to continue installing, though, so I asked him, if I ever grew big enough to be able to keep his crew going every day, if he would come install for me. (Who better than the guy who taught you?) He said yes and in a year and a half he was doing all the installations. Then, I asked him if I ever got big enough to need a full time estimator if he would he do that. Again, he said yes. So here we are today- still friends and he is the longest working employee of Creative Carpet & Flooring. It's all because I started out vacuuming carpet and changing light bulbs! Nowhere, except in America, could this have happened.

Thank you for letting me indulge on my history with Gary a little bit. If it wasn't for my father-in-law getting me a better job, I would not have met Gary. Gary Sr. taught me the trade, and his son, Gary Jr., started to teach Mark Jr. the trade, but, after some years, became our padding supplier rep! It's been a wild ride, and we have only just begun!

God bless all of you!  
Mark Sr.

P.S. Just want to mention that our remodeling is complete! IT LOOKS FANTASTIC! Stop in to see the store and the new styles. We started with a 250 sq. ft. office and now have 7,000 sq. ft.- all because of you and your loyalty.



**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"**  
**(708) 479-8600**

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**Attention**  
**Ellen**  
**Liebner**

You are this month's  
**Mystery Winner!**

We have a **\$10.00 gift certificate** to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448

**NOTE: Must be picked up by 10/31/2013**

## 10 Home Energy Saving Tips

Before you spend money on the latest energy-efficient gizmo that's supposed to save you money, let's look at some energy saving ideas that will really help you save home energy. The strategies that we will look at maximize the effort you put in and the reduction in your home energy consumption.

Here are some tips to get you started:



- Turn the lights off when you're not using them. Also, do you need more than one light on in a room for what you are doing? Believe it or not it makes a big difference.
- Turn all electronics and other appliances off when you're not using them.
- Set your thermostat down a couple of degrees in winter or up in summer, to conserve energy. And dress appropriately indoors for the time of year it is.
- Only turn an appliance on when you have a full load.
- Do regular maintenance on your appliances. Keeping them clean means they don't have to work as hard. Changing filters, again, reduces the energy needed to accomplish a task.
- Be careful how you use your water. Like when brushing your teeth or washing your hands, use only the water you need.
- Let your hair air dry, instead of using a blow drier every day.
- Lower the temperature on your water heater to 120° F.
- Don't forget the bigger projects, as well, like sealing the cracks around your doors and windows and checking your house's insulation.

These tips and suggestions will make your home more affordable, and take some strain off of our world's resources. Just think if all of us would just make a few of these changes to how we do things on a daily basis it would make a huge difference.

### Thank You for the Kind Words!

"When I visited your store, I pretty much knew what I wanted. The staff understood and directed me to my various choices. I had the carpeting picked out in minutes. I was impressed with the knowledge and courtesy of everyone in the store. On the day of the installation, the three gentlemen were fast, efficient and did a fine job cleaning up and moving my furniture back where I wanted it. I was told installation would take 4-5 hours and it took exactly 4.5!!! I will definitely be back."

— Colleen from Tinley Park, May 2013

## Did You Know...

You get a **FREE Lifetime Installation Warranty** on all Creative Carpet floors!

Buying new flooring is not like buying any other piece of interior décor, such as a sofa or a lamp.

Why? Because, unlike other products, flooring is installed, or "manufactured", in your home.

This makes the installation critical. We offer a **lifetime installation warranty** at Creative Carpet.

You NEVER have to worry about something going wrong with the installation. If it does, we'll fix it FREE! And we'll do it quickly.

## Mega Trivia Contest!

Congratulations to last month's winners:

**CHRIS REITZ**

Stop in at Creative Carpet & Flooring to claim your prize!

(Answer to last month's quiz:  
B. BONN)

**Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?**

*This month's Mega Trivia question:*

Clouds are classified into a system that uses Latin words to describe the appearance of clouds as seen by an observer on the ground. Which word below is NOT one of the four principal components of this classification system:

- A. Cumulus    C. Primus    E. Nimbus
- B. Stratus    D. Cirrus

Call us at 708.479.8600 or e-mail answers to [Contests@creativecarpetinc.com](mailto:Contests@creativecarpetinc.com)

😊 **NEW** 😊

**FRIENDS & CLIENTS**

JANET VOLMAN  
PHIL SANFILIPPO  
JANET MARTIN  
JOANNE LYNN  
JIM RUYLE  
JUDY HARTMAN  
JOE SANKEY  
JERRY STOCKTON  
JERRY HURTUBISE  
GINNY & JOHN GRIFFIN  
MELANIE BLOOD  
LYNETTE COSBY  
PAT PHELEN  
JEANNE WALSH  
CHARLES CROWHURST  
MIKE GERDZOS  
JOSEPH TORRES  
JULIE KELLY  
KATHY ALLEN  
NOREEN BURKE  
CHICAGO HEIGHTS CHURCH  
OF THE NAZARENE  
RICH DAVIDSON  
ERNEST HICKEY  
LARRY DEMIAN  
BARB SAGGAN  
MARYBETH NORBUT  
LINDA WALLACE

*It Sure Was  
WONDERFUL to  
Meet You!  
Come Again!*

**Meet our  
Carpet Cleaning  
Customers:**

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COLLEEN PLUDE  
JUDY SMITH  
LISA CATT  
WALLY WIDELSKI

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We CLEAN carpet, too!  
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Keeping it Simple

For many people, there's a drive to again inspect old patterns that continue to run happily in the background despite years of self-examination. With these 4 simple tenets, we could literally change the way we as humans operate in this world.

1. **Be Impeccable with your Word:** Speak with integrity. Say only what you mean. Avoid using the Word to speak against yourself or to gossip about others. Use the power of your Word in the direction of truth and love.
2. **Don't Take Anything Personally:** Nothing others do is because of you. What others say and do is a projection of their own reality, their own dream. When you are immune to the opinions and actions of others, you won't be the victim of needless suffering.
3. **Don't Make Assumptions:** Find the courage to ask questions and to express what you really want. Communicate with others as clearly as you can to avoid misunderstandings, sadness and drama. With just this one agreement, you can transform your life.
4. **Always Do Your Best:** Your best is going to change from moment to moment; it will be different when you are healthy as opposed to sick. Under any circumstance, simply do your best, and you will avoid self-judgment, self-abuse and regret.



Witch's Brew Orange Punch

- |                                 |                                |
|---------------------------------|--------------------------------|
| 1 package (6 oz) Orange Gelatin | 1 Can (46 oz.) Pineapple Juice |
| 1/2 to 1 Cup of Sugar           | 3/4 Cup Lemon Juice            |
| 2 Cups Boiling Water            | 4 Liters Ginger Ale, Chilled   |
| 1 Can (46 oz.) Apricot Nectar   |                                |

In a large bowl, dissolve gelatin and sugar in water.  
Stir in the apricot nectar, pineapple juice and lemon juice.  
Freeze in two 2 quart containers, removing about 2 hours before party.  
Place contents of 1 container in punch bowl and mash with potato masher.  
Stir in the ginger ale just before serving. Repeat for 2nd container when it's time for more brew. Makes approximately 8 quarts of brew.



Cackle, Screech, Howl and Hoot!

- What does a skeleton order at a restaurant? ..... Spare Ribs
- What do you get when you drop a pumpkin? ..... Squash!
- What does a vampire never order at a restaurant? ..... A stake sandwich
- Why don't skeletons like parties? ..... They have no body to dance with
- Why did the witches' team lose the baseball game? ..... Their bats flew away
- Why weren't there leftovers after the monster party? .....  
..... Because everyone was a goblin!

## Welcome Back to Our RETURNING CLIENTS:

THERESE DWYER	GNC PROPERTIES
CARA & JASON SHIRK	GREG SOLON
MICHAEL & LISA MARTIN	SUE BARR
THOMAS CHENEY	INTEGRITY TRADE
MICHAEL GORMAN	SERVICES
MARY LANIGAN	ANDY MUELLER
KIM BOUNDAS	INTERIORS BY HARDT
JACK & DONNA WESSELHOFF	TIM ALLEN

**SO NICE TO SEE YOU ALL AGAIN!!!**



### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS** **PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

### A gigantic **THANK YOU** to all who referred us last month:

BARB DUTKO	DENISE LOUGH
CHUCK GROSCHE	MEG MCCABE
SUSIE MOORE	MIKE FINNEGAN
DOUG & EMILY STOJACK	KEN SILVERS
ED & JOANN HERMAN	PAM MCGREGOR

Enjoy your dinner on us as  
our thanks for the referral!



# WARNING!

Don't visit any flooring dealer  
until you call us for a

**FREE Consumer Awareness Guide!**

**You will learn...**

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

## Streaming Radio

Streaming radio is just that - radio stations that stream their signals over the internet. With internet radio, you don't need to be in a particular area or region to hear stations you like. Instead, you can listen to any station, anywhere, just with the click of a mouse.



Since these are all real radio stations, they all offer real DJ's, real playlists, real programs, real commercials and real news updates. It's no different than what you would hear riding around in your car, or at home on your stereo.

And, as an added benefit, internet radio is completely free! When you log onto a streaming radio website, you don't have to worry about subscribing to anything or finding hidden fees later.

But, internet radio offers a whole lot more than just your favorite music online. With streaming radio, you can also unleash the power of talk radio!

Talk radio shows are usually on AM stations that are incredibly tough to get over the air meaning it can be difficult to listen to your favorite shows while you're at work, driving around or babysitting the kids.

But, with internet radio, the signal comes through your internet connection instead of over the air so that you get crystal clear reception. That way, you can listen to virtually any talk radio show in the world, without battling static and interference.

And, if your favorite talk radio show happens to come on right in the middle of your mid-morning conference with the boss, that's OK, too. Chances are there's another internet radio station streaming the show, so you can catch it later, when it's more convenient.

With streaming radio, you get a whole lot more than you get with music downloads... and, it's a whole lot cheaper!

**Creative Carpet & Flooring**  
19420 S LaGrange Rd Mokena, IL 60448

**708-479-8600**

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

**HOURS: Mon., Wed., Fri.: 10am – 6pm**

**Tues. & Thurs.: 10am – 8pm**

**Sat.: 10am – 4pm**

Looking for the final reason to purchase new floors?

Well here it is: It's for CHARITY!

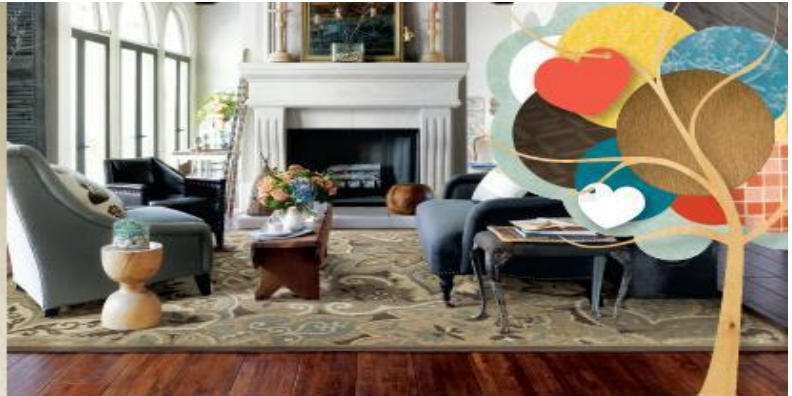
**This month Shaw Floors will help YOU SAVE while they GIVE BACK through their "You Save, We Give" Sale!**

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UP TO \$500  
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we **GIVE**  
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19420 S. LaGrange Rd.  
Mokena, IL 60448  
708.479.8600  
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TR 10am-8pm  
Sa 10am-4pm  
Su Closed

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500 sq. ft. hard surface**

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- 3. Carpet Haul Away**

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