

THE AUSTRALIAN BALLET

PHILANTHROPY



The gift of a lifetime



“The Australian Ballet has been my life’s passion. By including the company in my will I hope I can assist many others to experience the wonderful joy of dance.”

Colin Peasley OAM



“Being a bequestor means that my *love of ballet* and The Australian Ballet will *live on forever*. And what greater gift is there than to be dancing that pas de deux throughout the future of this great company!”

David McAllister AC

Your legacy, *our future*

Where we have come from and our journey ahead is only possible because of the solid foundation laid by ballet lovers, like you.

Leaving a gift to The Australian Ballet in your will is a heartfelt decision that will pave the way for future generations and ensure we can continue to uplift and delight audiences for the next 60 years.

The Australian Ballet's Planned Giving program was established in 1990. Since then, more than 350 ballet lovers have made provisions for the company in their wills and played a key role in establishing a solid foundation for the company.

Our experience of living through the pandemic has reinforced how vital the generosity of our bequestors is to the future of the company and our beloved art form. The gifts we receive from estates are invested in long-term funds to create perpetual income that becomes an integral part of the company's resources and underpins our financial strength.

Now, as we advance further into this historic era of artistry led by David Hallberg, you can create a legacy that builds an even brighter future for the next generation of artists, creative workers, and audiences.

Every gift – no matter how large or small – is truly transformational and has the power to shape and sustain The Australian Ballet of tomorrow. A company that nurtures elite dancers, develops world-class repertoires, and whose reputation for excellence at home and on the world stage is second to none.

By leaving a gift in your will to The Australian Ballet, your story becomes an integral part of ours, and a fundamental part of our ongoing success.

Your legacy builds our future.

A handwritten signature in black ink, appearing to read 'Col Peasley'.

Colin Peasley OAM
Founding member of
The Australian Ballet, Bequestor
and Planned Giving Ambassador

A handwritten signature in black ink, appearing to read 'David McAllister'.

David McAllister AC
Artistic Director 2001 – 2020,
Bequestor and Planned Giving
Ambassador



Letters from the heart

People have many different reasons for supporting The Australian Ballet by leaving a gift in their will.

We have had the pleasure of speaking with some of our community to discover what motivated their decision to support The Australian Ballet well into the future.



**Ross Fairhurst
– Bequestor**

“When I wrote my will, I wanted to acknowledge those who have made a difference in my life. I wanted to say thank you, and *I wanted there to always be an Australian Ballet* so that future generations can have some of the experiences that I have had, and more.

“To be part of The Australian Ballet’s future is one of the most rewarding contributions I have made. I feel proud knowing that I am part of this remarkable family and to be among others who share the same commitment.”



**Christine Wigg – Daughter
of Fred and Jean Upton,
lifelong devotees of
The Australian Ballet**

“Fred and Jean Upton grew up in households that cherished and valued the classical arts, particularly music and opera. Their support for The Australian Ballet has been continuous since attending their first season in mid-1970 at the Palais in St Kilda. Holidays were planned around each year’s season and every program kept since their first encounter. Attending The Australian Ballet’s performances was a comfort for Jean following the passing of Fred several years ago, and it was important to Jean that she bequeathed a gift to The Australian Ballet in her will, through the Planned Giving program.

“In doing so *Jean wished to express her gratitude to The Australian Ballet* for the delight that she and Fred experienced over the decades and would be comforted that her bequest was received when times were particularly difficult for the company.”



**Verity Sneyd – Daughter
of Patricia Anders,
a lifelong supporter of
The Australian Ballet**

“My Mum fell in love with ballet from an early age. She so appreciated the many facets of ballet ... the excitement of a captivating performance with all its finery, the intricate costuming, stunning props and sets, the wonderful orchestral music and the company of dancers bringing the magic together.

“Mum was inspired to bequeath a gift to The Australian Ballet in her will, *to enhance the development of future dancers* and acknowledge the delight that ballet had brought her. She would be so proud to know that her final wish was granted, and her bequest has made a valuable difference.”



**Alan Smith – Bequestor
and President of
The Ballet Society, SA**

“After thoroughly enjoying the glorious 50th Anniversary Gala, we decided to bequeath fifty percent of our estate to the Ballet. We are great believers that *if there is something that gives you joy, you support it* so that it can continue to give joy in the future.

“Other than our admiration for the exquisite skill and artistry of the company, our prime reason for giving is that we have enormous respect for the many ways in which the dancers are cared for and nurtured. Their health, welfare and post-dance careers are considered along with their technique and prowess. The Australian Ballet cares for its dancers, and so we wish to care for The Australian Ballet.”

Our code of conduct

We are committed to the highest standards of professionalism and adhere to values that ensure our donors receive respectful, courteous treatment and transparent, honest communication.

In order for us to honour the impact of your commitment, we have developed the following giving principles to guide our Planned Giving program.

- Serving the best interest of our supporters is our primary concern. If the financial interest of the donor is compromised, we will not accept the gift in question.
- All supporters who are making a planned gift in their will are encouraged to seek the counsel of their own solicitor, accountant, or tax advisor regarding their proposed gift.
- All information concerning bequestors will be kept confidential by The Australian Ballet unless permission is obtained to release the information.
- All matters pertaining to the investment of bequeathed funds shall be under the control and supervision of The Australian Ballet's Board of Directors.
- Gifts from estates will be held in an endowment fund in The Australian Ballet Foundation, with income earned supporting our operations and underpinning growth.
- Should The Australian Ballet Board wish to invest in assets, it may use its discretion to access the funds held in The Australian Ballet Foundation.



“My love of the ballet goes much deeper than just the dance. A connection with ballet takes me to a place of peace and creativity, and *I am in touch with the better part of myself through the expression of creativity*. Knowing that I am contributing to the continuation of the company, and that future members of my family can share in this wonderful experience, fills me with joy.”

Dianne Hodge – Bequestor

A woman with dark hair pulled back, wearing a voluminous white tutu, is captured in a ballet pose. Her arms are raised, and she is looking directly at the camera with a slight smile. The background is a plain, light blue-grey color.

How to make
The Australian Ballet
part of *your will*

Important conversations to have

We encourage you to discuss any plans that you might have for your estate with family and friends, and to seek your own legal advice.

It is important to have these conversations with those closest to you right from the outset.

Types of gifts to consider

There are a number of options to consider when you decide to leave a gift to The Australian Ballet in your will, such as the type of gift you want to make:

Residuary

A residuary gift is the balance of your estate after personal commitments have been made.

Percentage

You can leave a percentage of your entire estate or the residue.

Pecuniary

You can specify a dollar amount.

A specific gift

Includes real estate, financial assets such as shares, or other items of value.

Recommended wording

According to what suits your personal situation and preferences, the following wording can be used when creating your will.

"I give and bequeath to The Australian Ballet, 2 Kavanagh Street, Southbank, Victoria 3006, ABN 57 004 849 987:

a) all of my residuary estate OR

b) _____% of my residuary estate OR

c) the sum of \$_____ to be used for the general purposes of the company at the discretion of the artistic director and its board of directors."

Sharing your decision with us

When you include The Australian Ballet in your will, we encourage you to notify us. While not everyone seeks recognition, we welcome the opportunity to thank you for your generous gift.

In recognition of your commitment and support, we will invite you to join the Dame Peggy van Praagh Leadership Circle by confirming your bequest. Joining our community in this way enables you to enjoy special insights into the life of the company.

Getting in touch

We understand that this is a deeply personal journey and invite you to get in touch with us at any stage along the way.

Jane Harris

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T 03 9669 2782
janeh@australianballet.com.au

Sonia Brennan

Planned Giving Manager NSW, ACT & QLD
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soniab@australianballet.com.au



Dame Peggy Leadership

**As part of the Plan, we will
formalise their bequest to
Dame Peggy van Praagh Le
of The Australian Ballet**

The framework Dame Peggy established for the company in 1962 still underpins the work we do today as we nurture the future, expand our repertoire, broaden our global footprint and deepen our community engagement to ensure all Australians can continue to experience the magic of The Australian Ballet on and off the stage.

“Since confirming my bequest, I have experienced an even stronger connection to The Australian Ballet. The inclusion I’ve felt as part of the Bequestor and broader Ballet family has been remarkable. I’ve made many new friendships that have *enabled me to explore my love of ballet* and dance and *increased my connection to the company*. The respect and admiration that I feel for the dancers, too, has increased as I learn about life behind the scenes, and the many layers that go into bringing a production to stage.”

Ross Fairhurst - Bequestor

Peggy Van Praagh Leadership Circle

**Planned Giving program, donors who
most with are us are invited to join The Dame
Leadership Circle, which was named in honour
of our founding artistic director.**

They set out for
underpins the
 nurture our artists,
 extend our touring
 community
 audiences
 every best of
 artistry on

Members of The Dame Peggy van
Praagh Leadership Circle enjoy unique
opportunities to engage with the
company, gain a greater insight into
the life The Australian Ballet, and are
acknowledged for their support on our
website, in our souvenir programs and
Annual Reports.



PLANNED GIVING FORM

Fill in your details

First name(s) _____

Last name _____

Address _____

Suburb _____

State _____ Postcode _____

Email address _____

Phone _____

Choose from the following:

- ☐ I have included The Australian Ballet in my will
- ☐ I intend to leave a gift to The Australian Ballet in my will
- ☐ I would like to speak to someone about including
The Australian Ballet in my will

Please complete and return this form to:

The Australian Ballet Philanthropy Team
The Primrose Potter Australian Ballet Centre
Level 6, 2 Kavanagh St
Southbank VIC 3006



THE AUSTRALIAN BALLET

PHILANTHROPY

We welcome
conversations
create a
and how
to share
form with

Jane Har
Planned
VIC, TAS,
T 03 966
janeh@au

Sonia Br
Planned
NSW, AC
T 02 925
soniab@



ome the opportunity to start a
tion with you about how you can
legacy with The Australian Ballet,
will we honour your commitment
your love of the company and art
n future generations.

ris
Giving Manager
SA & WA
9 2782
australianballet.com.au

ennan
Giving Manager
T & QLD
3 5316
australianballet.com.au



Principal
Partner

