



ASHLEY ALVES COLLECTION

DESIGNED WITH NATURE IN MIND





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Ashley Alves Collection creates with nature in mind. We believe that nature, art, and fashion can come together to help restore the balance between our planet and humanity's impact on it. History and culture matter to us and this includes retelling the stories found in Old World fibers and treasures. Looking to the past, we redirect a future defined by sustainable luxury. Sustainability is our ethic because we believe zero-waste will ensure a brighter future. We continue to do our part by reshaping views of fashion with our distinctive environmentally friendly handbags and accessories.





POSITIVE LUXURY

VEGAN. SUSTAINABLE. ECO-FRIENDLY.

For the Ashley Alves Collection, Mother Nature is Mother Nurture. The foundation of our design house is the Earth itself. We breathe into our designs five main elements: earth, water, air, fire, and ingenuity. Our mission is to restore the balance between Earth and humanity's impact on it by reducing the ecological footprint and lessening future waste in the Luxury handbag sector of the fashion industry. Our ethos is embedded in every stage of the product development process from our raw materials selections to the presentation of our finished goods.

Each eco-luxury handbag is a nature-inspired creation that celebrates the seamless intermixing of textiles from the past with plant waste textile innovations of the now to eliminate waste in the future. This timeless trend is our specialty within the sustainable market. We use Piñatex[®], a plant waste leather alternative, in conjunction with up-cycled antique materials to create our coveted sustainable handbags. Meticulously, we hand select world-sourced antique textiles to ensure quality and authenticity.

We obsess over the culture-rich narratives found within the fibers of our treasures and use them to weave an intricate story of art, culture, and nature throughout the entire collection. Our antique textiles symbolize an era when the fashion industry flourished with celebrated textile artisans, all who mastered their craft with intense artistry, and we pay homage to those century-old textile artists by carrying their stories into a new century. The richness found within these textiles awakens consumers to the greatness that once existed for the decadent elites of the past. With a focus on distinctive silhouettes, Ashley Alves Collection creates handbags that uniquely reshape the views of eco-luxury.



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BRAND FACT SHEET

Ashley Alves Collection was founded in January of 2015 and incorporated in December of 2016.

Ashley Alves Collection is the only haute couture luxury sustainable handbag brand in the entire luxury eco-friendly market. Personal creations are the heart and soul of the brand. We pride ourselves on the ability to deliver customized or fully custom-created pieces that marvel the world in hopes of advancing the luxury consumer's desire for positive plant-based goods.

Restoring, manipulating, and reworking a raw material is a form of art. Each design exploration commences with the quest to find the perfect balance of lines, folds, shapes, grains, textures, and finishes. The meticulous studies and numerous trial tests are the preface to a product creation process that requires precise attention to detail. Designer Ashley Alves skillfully performs each stage by hand: sketching, pattern drafting, dyeing, cutting, pricking, gluing, sewing, assembly, finishes... All Ashley Alves Collection models are created from start to finish in her atelier based in Paris, France.



MAKING OUR MARK

DOUBLE-A TOWER MONOGRAM

Commitment to Quality & Artistry

FLORAL MOTIF

*Transformation
& Growth*



SCARAB OVAL

*Cyclical Rhythm
of Nature*

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The iconic mark of Ashley Alves Collection is the Double-A Golden Scarab. Luminous and jewel toned, the Scarab Beetle's biological diversity spans our earth, while its cultural legacy spans our history. It embodies the cyclical rhythm of nature. It symbolizes the ingenuity of creation and transformation. The Double-A Golden Scarab marks our design ethic from blue-line sketch to final production. It is our mark of commitment to quality and artistry that draws on our shared history and is inspired by our place in the natural world.



"Creative Sustainability is the Ultimate Luxury"



ASHLEY ALVES
DESIGNER, FOUNDER & CEO



"We are as much a part of nature as it is a part of us. Human creativity reflects the ingenuity of nature. Every species contributes to the beauty of the world as a whole. My goal as a designer is to produce items that infuse opulence and glamour into the sustainability initiative. Providing sustainable solutions to a constantly evolving market is not just a responsibility, but a creative effort. It is my mission to design heirloom pieces with purpose, preserving century old stories for a new generation to discover." - Ashley Alves



www.AshleyAlvesCollection.com



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ARTISAN DESIGNER FACTS

Each handbag is handmade, one bag at a time. Designer Ashley Alves has sewn all Ashley Alves Collection products since its first season in 2015. Her Paris atelier maintains quality and ethical manufacturing through a small production set each season. Every purchase is literally a piece of art to wear, enjoy, and share with the world.

Ashley Alves creates with an eye to the natural world. She insists, however that "Inspiration can be found anywhere." Limitless creativity, innovation, and global narratives drive Ashley's work as a sustainable designer.

Ashley Alves hand sources vintage textiles, hardware accents, and innovative materials from markets in France, Spain, Great Britain, Mexico, Cabo Verde, Ghana, Portugal, India, China, and Japan. Her source palette ranges from vibrant African wax fabric, 19th century French brocade, block print kimono, to volcanic rock, Portuguese marbled cork, and Piñatex pineapple leaf fiber. An Ashley Alves Collection handbag is your very own work of art with a unique genealogy that will never be duplicated.

LUXURY WITH PURPOSE

In an effort to create a lasting impact in the world around us, Ashley Alves Collection donates proceeds from the sale of goods quarterly to the sister company, Love Is An | ART | Organization to fund yearly missions. Love Is An | ART | Organization is a 501(c)(3) that promotes educational advancement, quality of living, and control of destiny, locally and globally.

WWW.LOVEISANART.ORG

