



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (708) 479-8600

Inside This Issue...

- A Message from Mark Sr.
Are you this month's Mystery Winner?
Holidays this Month
Did You Know...
Beware the Ides of March
Mega Trivia Contest
Kids Say the Darndest Things
Thank You For the Kind Words
The Value of Nutrition
What is the Vernal Equinox?
Meet our Carpet Cleaning Customers
The History of Chairs
Referral Rewards Program
Referral THANK YOU'S
Warning!
Meet Our New Friends & Clients
Welcome Back to Our Returning Clients



Creative Carpet & Flooring HOME ADVISOR™

Hello ALL!!!!

I hope this reaches everyone in good spirits and health.

Things are hoppin' at the store. I believe I have the greatest people I have ever had helping this run like a well-oiled machine, and I consider them all friends and family. I know when I am going through my day that I have people running the company like they really care about each and every client, because they do! I learned years ago that you are only as good as the people you surround yourself with. I, first and foremost, want people with integrity - the rest can be taught. I want every client to know how personally we take any mistakes we may make. If there is EVER a problem, we can't make it right if we don't know about it. Now, we surely don't like when things go wrong, but if they do we, as the retailer, typically are immediately BLAMED FOR THE PROBLEM! There are rare occasions where that can actually be the case, but more often than not, when there is an issue, it is a manufacturing or maintenance issue. A big one that installers get blamed for is improper cleaning. If a carpet is cleaned with water that is too hot (or too much is used), the heat and excessive moisture softens the backing to a point where it will separate and "bubble" and the first thought is it wasn't stretched properly by the installer. We even have a CRI [Carpet and Rug Institute] approved vacuum for the newer, softer fibers which would be destroyed by a standard vacuum cleaner. Wood also needs specific cleaning, depending on the type of wood. We have one product knowledge meeting (or PK) a month with industry professionals to make sure the staff is aware of what is new and different in the industry. So when we say something, you can bet we know what we are talking about.

I, as always, have to thank the Lord for bringing such wonderful people into our lives whom all have the same ideas on how things should be done. Integrity - if you don't have it, ask God, and He will give it if you are serious. I know this because I wasn't raised to lie, cheat or steal at all, but I will admit I wasn't an angel, either! I am human and am not a perfect man. In fact, I am a sinner; however, I can walk on water though... as long as it's frozen!

Thank you all so much! We want to do things as flawlessly as possible, but we can, and sometimes do, make mistakes. Please let us know if you aren't happy. If it is within our power, we will do whatever we can to make sure everything is made right!

God Bless You All!

Sincerely,

Mark Bouquet Sr.



The Lord opened the understanding of my unbelieving heart, so that I should recall my sins.

Saint Patrick



Holidays This Month:

4th - Employee Appreciation Day (PIZZA PARTY!!)

13th - Daylight Saving Time Begins (the clock in my car will finally be correct)

14th - National Pi Day (Why today? Because today is 3.14, the value of Pi.)

15th - Incredible Kid Day (Pssh... everyday is kid's day)

17th - Saint Patrick's Day (Sláinte!)

20th - Spring Begins (Mother Nature's Anti-depressant)

22nd - National Goof Off Day (Take a Pause for the Cause!)

25th - Good Friday (also known as "Holy Friday")

27th - Easter Sunday ("There is no historic incident better or more variously supported than the resurrection of Christ." ~Brooke Foss Wescott)

Calendar for March 2016 showing days of the week and dates. Includes 'CLOSED' markings for the 25th and 26th.

March has been officially designated by NAFME, The National Association for Music Education for the observance of Music In Our Schools Month (MIOSM®), the time of year when music education becomes the focus of schools across the nation.

ATTENTION!

NATOSHA

TOLLER

You are this month's

Mystery Winner!

We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 03/31/2016

DID YOU KNOW...

Creative Carpet and Flooring is your full flooring design center featuring carpeting from all the major manufacturers?

We have the finest carpet installers in the Chicagoland area and offer you our Lifetime Installation Warranty.

We also specialize in hardwood flooring – prefinished and sand on site, along with laminate and luxury vinyl flooring.

Whatever your flooring needs, stop on in and let us help you with your design selection.

Call today for your FREE No-Obligation Measure!

Special FINANCING Available*

We also accept the following major credit cards: Visa, MasterCard and Discover.

**Subject to credit approval. Minimum monthly payments required. Ask us for details*

Mega Trivia Contest!

Congratulations to last month's winner:

**JAMES
BOEHM**

**Stop in at Creative Carpet & Flooring
to claim your prize by
March 31, 2016!**

[Answer to last month's quiz: (E) The St. Valentine's Day Massacre - The Saint Valentine's Day Massacre is the name given to the 1929 murder of six mob associates and a mechanic of the North Side Irish gang led by Bugs Moran during the Prohibition Era.]

**Who else wants to WIN A \$50 GIFT CARD
towards dinner at TGI Fridays or Olive
Garden?**

This month's Mega Trivia question:

**The very first one was held in New York City on
March 17th, 1762. The very first what?**
(A) Constitutional Convention
(B) Shriner's Convention
(C) St. Patrick's Day Parade (D) Baseball Game
(E) Spelling Bee

To enter, go to www.creativecarpetinc.com and click on "Monthly News" - Home Advisor Monthly Newsletter." Take your best guess... your chances of winning are better than you think! Winner will be announced in the following month's newsletter.

Beware the Ides of March

Corresponding with March 15th, the Ides of March is from the Roman calendar. It was best known to them as a deadline for settling debts.

Romans did not number their days like we do. Instead, they counted backward from specific points in the month - the Nones (5th to 7th), the Ides (13th to 15th) and the Kalends (1st of the following month). The Ides, which is the Latin word for divide, were determined by the full moon, and March was the first full moon of the Roman new year. The month was divided at the rise of the full moon.



The Ides of March marks many religious observances; however, it is known most as the time Julius Caesar died. It is believed as many as 60 noblemen conspired to kill Caesar that day in 44 BC. It is believed Caesar's hunger for power ignited their conspiring plans.

In 1599 Shakespeare created a play about Julius Caesar. The line he gave the soothsayer, 'Beware the ides of March' impacted the audience and has been infamous ever since.

No winter lasts forever; no spring skips its turn.

— Hal Borland

**KIDS SAY THE
DARNEST THINGS!!**

"My mom used to say that Greek Easter was later because then you get stuff cheaper."

"On Black Friday Jesus rose from the dead to redeem us of our sins so we could go to heaven."

"We have Easter egg hunts because the pilgrims liked to have fun."

"Dear Easter Bunny, I am so proud of you! You have a big job and very little time. I don't know how you manage to do your job. All I ask is that you have a great Easter."

Thank You For The Kind Words!

"We have lived in our home for 12 yrs – with original carpeting. It was time for new stuff – cat stains, spills, wear & tear. I did my research online – CC got the highest BBB ratings & all customer ratings we saw were 5 star. I sent an email & Steve called back the next day. We drove out to the store & Steve showed us samples (many!) in our price range. He then gave us a whole "sleeve" of samples to take home for colors. Deal made & measuring guy came the NEXT DAY! This was a Weds. Sat, Steve called & we set up install for the next Friday. Salvatore & Meme came at 9:30 & were done by 2:30 – they moved ALL our furniture, worked quickly & professionally & took away all the old stuff! They were awesome & our 2 bedrooms & living room look beautiful! Thanks!" - Vida & George Musielak of Oak Lawn, IL

"Creative and team always goes above and beyond. Thank you for priding yourselves in customer service and satisfaction – it is always a pleasure to work with you. Thank you! Until next time..." - Scott & Ericka of Oak Forest, IL

What is the Vernal Equinox?

The Vernal Equinox, which falls on March 20th this year, is the Spring Equinox in the Northern Hemisphere and the Fall Equinox in the Southern Hemisphere.

The Vernal Equinox marks the moment when the sun crosses that imaginary line marking the division between the North and South side of the earth. In fact, this is the day when day and night at the equator are almost equal in length.

The Vernal Equinox is also the first day of Spring in the Northern Hemisphere, so Happy Spring Everybody!



The Value of Nutrition

This is National Nutrition Month and the body needs nutrition to operate like a well-oiled machine. The human body is a magnificent machine that digests what we consume, then manufactures what is available to keep the mind, skin, organs and body as healthy as possible.



Nutrition is the currency of health, and the body budgets it well. However, conditions from brain fog to diseases like diabetes, heart disease and stroke can be directly connected to poor dietary choices. After all, when it comes to nutritious foods, we sometimes choose pleasure or convenience over what's best for the body.

The options we choose may or may not contain essential components our body needs. Here are key nutritional requirements for optimum health and performance in the body:

Proteins: The body needs these to build muscles, provide strength to the immune system, build new tissues, repair damaged cells and help with hormones and enzymes.

Carbohydrates: These are primary energy sources for the body. There are two types - simple and complex. Simple carbohydrates are made up of one or two sugar molecules and the quickest source of energy to the body. Complex carbohydrates consist of a branch-like coil of sugar molecules, which sustain energy needs for longer periods of time. Plus, they are often rich in fiber and high in vitamins and minerals.

Fats: Fats are compounds that contribute to blood pressure regulation, energy, protection around vital organs and from external changes like temperature.

Vitamins: There are water soluble and fat soluble vitamins. These organic compounds help the body grow, develop and function properly while regulating body systems. There are 13 essential vitamins - A, C, D, E, K, B vitamins (B6, B12, riboflavin, niacin, thiamine, and pantothenic acid), folate, and biotin – that each perform specific tasks in the body.

Minerals: Minerals regulate body processes and make tissues. Like vitamins, they also aid proper operation of many systems in the body, including the immune system. Important minerals are Chloride, Calcium, Copper, Chromium, Fluoride, Iron and Iodine.

Water: This is the most important nutrient for the body because the human body is 70% water. It helps dissolve and carry essential vitamins and minerals to where they are needed most. It also regulates body temperature, removes waste and nourishes the skin.

Good nutrition keeps the body healthy and in the best operating condition possible. It comes from a diet of well-balanced fruit and vegetable choices in an array of colors and lean protein options.

**Meet our Carpet
Cleaning
Customers**

Call for more info on our expert
carpet cleaning services!

708.479.8600

Sheila Pallotto
Todd & Karen Roach
George Offord
Allison Infelise
Tom Gartland

Cindy & Christopher Gimino
Marzena & Jeff Surdej
Kim & Dave Siegers

Pauline Bergman
Tonia & Ronald Carlson
Marie & Thomas Aleck
Jaime & Chris Ziemba



The History of Chairs

Men and women have always needed to sit somewhere, and this fact alone has segued into the evolution of chairs. Early in its history, the chair reflected social status and title. The size, design and decoration of a chair said a lot about the person sitting in it. In classical times, the chair was exclusive to the high ranking and powerful. Kings, lords and bishops were upon the chair while all those surrounding them were sitting on benches, stools or the floor.

The Egyptians created some highly ornamental chairs, while the Ancient Greeks back in 1400 BC were building chairs with four sturdy wooden legs. Their design, the klismos, was adopted by the Romans who introduced it in all the territories they conquered. Chairs were developed with rich carvings and treatments for important members of society, but by the mid 1650's chairs became common and often upholstered.

By the mid 1750's, most carpenters and chair designers knew a chair should look good and be nice to sit on; hence, chairs that hugged the contours of the human body. These chairs had bow-shaped backs with curved legs, and the armrests were padded and often richly embroidered. During this period, the 'chaise lounge' was developed.

The French have also had a great effect on the evolution of the chair. The first truly lightweight and comfortable chairs were developed by French chair designers. This gave way to a whole class of upholstered chairs; including sleeping chairs, armchairs, wing chairs and seat heights more convenient for uses other than at a dining table or desk like slipper chairs and lounge chairs.

During the 18th century, before furniture production passed largely into factories, chairs were made with more curves than before - a process that required considerably more material. Commercial pressures for continual change and innovation resulted in the riot of revival styles that characterized the 19th century.

Of all furniture types, the chair presents the greatest structural challenges. So the humble chair has not only an interesting history, it's a structural work of art too.

Long live the comfy chair!



Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster or TGI Friday's.**

A gigantic THANK YOU to all who referred us last month...

Nancy Cuthbert

Marylynn Garrison

Sue Dufault

Colleen Sands

WARNING!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

MEET OUR NEW FRIENDS & CLIENTS...

Meredith and John Brody
Robert and Erin Broussard
Mike and Anita Brown
Rich and Kelly Calhoun
Jack Cuthbert
James Dignan
James and Judy Dorman
Rich Dykstra
Bob Feltz
Brian and Bridget Garrison
Elaine Gilman
Clark Gray

Nancy Guth
Keely Isbell
Becky Kingma
Steve and Mary Kowalski
Michael Kregg
Jim and Lisa Krueger
Donna McDonnell
Charles and Kathleen Obrzut
Jim and Pat OConnor
Nancy Patterson
John and Kim Reicher
Garrett Ryan

Saryn Sands
Howard Sawyer
Sam and Gail Schick
Nancy Senerchia
Alex Stewart
Brian Sweeney
Michael Tsusaki
Dee Verde
Robert Weiss
John Wilkin
Raquel Zambrano

WELCOME BACK TO OUR RETURNING CLIENTS...

Amy Andricopulos
Olivia Blayney
Nick Genemaras
Chuck and Pat Hadad
Sean Kelly

Denise Lasater
Kathy Maclean
Barbara Malm
Valerie and Shawn Mannion
Sharol Roering

Luann and Vernon Seiler
Scott and Ericka Vetter
Carol and Joe Ziemba

Creative
Carpet & Flooring

19420 S LaGrange Road
Mokena, IL 60448

708-479-8600

Website:

www.creativecarpetinc.com
Email: info@creativecarpetinc.com

HOURS:

MON WED FRI 10:00am - 6:00pm

TUE THU 10:00am - 8:00pm

SAT 10:00am - 4:00pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



Tinley Park Home & Garden Expo 2016

Don't miss this family-friendly event with live entertainment, giveaways, prizes, special events and food to enjoy along with a balloon artist and other activities for the kids. Creative Carpet & Flooring along with other home improvement experts will be there to help with ideas and assist with making your "house" a "home". From basic services to high-end construction, there will be tons of exhibits from local and national home improvement companies for every aspect of your home.

Stop by the Creative Carpet & Flooring booth for your chance to **WIN** a **\$100, \$250** or **\$500** Creative Carpet & Flooring gift card! If you are in the market for flooring now, or a year from now, don't miss out on this chance to **WIN** - our gift cards never expire. If you are currently in the market for new flooring... schedule a **FREE** measure with us during the trade show, and you will receive a **\$25** Creative Carpet & Flooring gift card on the spot!

Show Hours and Information:

Saturday, March 5th &
Sunday, March 6th, 2016
10 a.m. to 5 p.m.

Tinley Park Convention Center
18451 Convention Center Drive
Tinley Park, IL 60477

Admission:

Adult \$5
Senior \$3
Student \$3
Children under 13 Free
Free Parking

Additional information available at:

<http://www.homeshowevent.com/tinley-expo-march>



36 Months Interest Free Financing Available*
 On Purchases \$1000 or more with your Shaw Floors credit card. 36 Equal Monthly Payments required.
 ~ OR ~
Free standard installation valued at \$4.99 per yard on Shaw Life Happens carpeting.
 *Subject to credit approval. Minimum monthly payments required. See store for details.

* Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

Carpets featuring **WATERPROOF BACKING** for life's mishaps.

LIFE HAPPENS

and when it does, you're protected by



for everyday spills & odors



Creative Carpet & Flooring
 19420 S LaGrange Road, Mokena, IL 60448
 Tel 708.479.8600 | Fax 708.479.8602
 www.creativecarpetinc.com