# UNNATI NEWSLETTER

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## JULY - SEPTEMBER , 2023

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## THE NEWS

- Editorial
- Major Events
- 46th UTSAV
- Valediction Programs
- Alumni Testimonials



Mr. Ramesh Swamy, CEO

# **News Letter July to Sept 2023**

## **Editorial for the Newsletter**

## Volunteering is at the core of every Human - Salutations to the Karma Yogi

The journey of Unnati started with a great set of volunteers who wanted to make a difference. We are very proud about this fact because the volunteers over the years have demonstrated resilience, persistence and consistency in every aspect. They have pushed themselves really hard to make a difference.

How many organisations in this country can talk about the admin expenses being less than 5% and yet deliver at these levels and scale? It has been possible only because of the dedicated team Unnati has always had. The entire top management and many in the next levels have been giving pro bono services. I read this somewhere which is so apt for Unnati-- "Volunteers do not get paid, not because they are worthless but because they are priceless".

I want to dedicate this issue to all those volunteers who have at some time or the other contributed to the success of the organisation over the years. There have been volunteers who have participated for a few hours but made a huge impact. We always used to talk of divine intervention and volunteers actually come and show us that there is this power available in the Universe.

The first segment of people I am talking of are the people who have been contributing their time and resources continuously over a long period of time. If you see various segments in Unnati, you will understand that all vertical heads are managed by volunteers. Finance, HR, Operations, IT, Pedagogy, Placements and procurement.

The 2nd segment of volunteers are people who are there for a period of time and are very task driven. They help the organisation immensely. They help reduce the costs while we get the expert to support us and help us cross the line each time we have a mission to complete.

The 3rd segment is the involvement of company officials who as part of the CSR not just support us with funds, but also participate in various activities. This is a growing segment and helps us raise funds. When volunteers from the companies participate and see the impact of the program, we are very happy because this ensures continuity of their support in the years to come.

As of 2023 March we had touched 80000 youths. Our staff strength last September was less than 140 people and while we are attempting 1 lakh youth during this financial year, the number of staff is continuously moving forward. We have crossed over 500 as I write this note.

How do you bring in the mindset of a volunteer in your staff? This will remain the challenge for any organisation. A dedicated volunteer takes responsibility. For the volunteer it is about commitment. There is no compulsion from anyone to make it happen, yet the volunteer pushes oneself to make things happen.

A volunteer puts aside time, money and other interests to make this a part of their mission in life, and delivers.

A volunteer hardly gets recognized because many times they are silently doing their job and moving out.

A true volunteer is sans Ego. The conditions offered many times are not perfect, but they still come and deliver. A volunteer is many times not like the main Chef who gives the final touches but a person who is involved in path breaking work to ensure the continuity of the organization.

He is the true 'Karma Yogi' as described in the Bhagavad Gita.

To make a difference in someone's life, you don't have to be brilliant, rich, beautiful or perfect. You just have to Care.

This newsletter is a salutation from our side to all the volunteers who stood by us in this Unnati journey of 20 years which started on the 2nd of October 2003. Hats off to all of them. We have been blessed to have such wonderful people with us to guide, direct, instruct, support and mostly own the organization over the years. Thank you to all of YOU.

UTSAV from the house of Unnati was a huge success. We loved the energy of the people who participated. The artists made us feel so special and expressed it through the videos. We greatly appreciate the gesture of these world-renowned artistes who remain connected with our cause and are with us for more reasons than the art form alone.

These are exciting times in the history of Unnati where every other day something special is happening. Extremely eventful! A glimpse of some of the events which happened in the last few months across 37 centres of Unnati and over 600 colleges in the country with UNXT.

## ADDRESS – Unnati Centre Temple Road, Sadananda Nagar, NGEF East Bangalore -- 560038

# **MAJOR EVENTS**

## **Unveiling Opportunities: SGBS Unnati Foundation's New Partnership**

#### Kerala MOU: July 25, 2023

We are Glad to announce the launch of our program in Kerala, our first step into this dynamic region. Inaugurating this significant venture, our Director, Mr. Ramesh Swamy, along with Mr. Santosh Anantapur, had the honor of meeting the Education Minister of Kerala, Shri. V. Sivankutty, in Trivandrum. The meeting featured Mr. Vinod, CEO of KASE, sharing invaluable insights. Together, we anticipate a transformative journey, enriching the lives of Kerala's youth through our program. With determination and strong support, we are poised to make a positive impact, empowering youth with skills and opportunities for a brighter future.



# Director of Technical Education, Higher Education & support of Infosys: Aug 05, 2023

Director of Technical Education, Higher Education, and Support at Infosys, Mr. Santhosh Ananthapur, along with Mr. Chandrakanth Patil, Minister for Technical Education, Higher Education, Textile, and Parliamentary Affairs, and Mr. Vikas Chandra Rustoghi, PS Higher Education, joined us on August 5, 2023. We are deeply honored by their remarkable support and presence.



#### MOU with the Government of Lucknow to launch UNXT

We're delighted to announce a groundbreaking partnership with the Lucknow Government on August 09, 2023 Our UNXT Program for final year students is poised to revolutionize skill training, guaranteeing placements in Government Colleges, and charting a new path to success.



## MOU with the Government of Maharashtra to launch UNXT

We are delighted to announce that our Director, Mr. Ramesh Swamy, has officially signed an MOU on August 12, 2023 with the Government of Maharashtra to launch the UNXT program statewide on September 13, 2023

We were honored to have esteemed guests Mr. Santosh Anantapur from Infosys, and Mr. Chandrakanth Patil, Minister for Technical Education, Higher Education, Textile, and Parliamentary Affairs, join us for this momentous occasion. Also present were Mr. Vikas Chandra Rustoghi, PS Higher Education, and Mr. Vinod Mohitkar, Director of Technical Education.

This partnership marks a significant milestone in our mission to revolutionize education and empower the youth of Maharashtra. Together, we will shape the future leaders and changemakers of tomorrow.



## <u>46<sup>th</sup> YEAR, GOKULASHTAMI CELEBRATIONS HELD FROM 19TH</u> <u>AUGUST TO 10TH SEPTEMBER 2023</u>

Unnati's Utsav program has its unique place in the hearts of music lovers. This program includes concerts of music, dance, spiritual discourses and devotional music. This 'free entry for all' event attracts the most enthusiastic, engaging and interactive audiences from all over Bangalore, also helps in raising funds for various trust activities. Apart from this major yearly event, Unnati also promotes budding musicians, though its monthly music concerts.

We could connect with all our friends, donors and patrons. We are indebted to the artists who have performed for us and have owned Unnati. The relationship is not a commercial one but one of fulfilment. They look forward to giving their best because it is for a cause and in the larger interest of the youth of this country and the Nation.



#### SUGAM PROGRAM: SEPT 22, 2023

The inaugural "SUGAM Entrepreneurship Development and Business Growth" program, conducted at our Bangalore headquarters under the guidance of Ramesh Swamy, marked a significant milestone. This event provided aspiring entrepreneurs with valuable insights into business growth, innovation, and leadership. Participants had the opportunity to acquire essential knowledge and skills for their entrepreneurial journeys. The successful completion of this program is a testament to our commitment to empowering individuals and fostering innovation within our entrepreneurial community.



#### **CONFERENCE AT NABARD: Sept 27, 2023**

Our CEO Mr. Ramesh Swamy was invited to a discussion held at NABARD Head Office, on the way forward for the Social Stock Exchange. The esteemed guests at the meeting included *Dr. Vivek Joshi, Secretary, Department of Financial Services (DFS), Govt. Of India, Dr. MP Tangirala, Addl. Secretary, DFS, Govt. Of India, Shri Shaji KV, Chairman-NABARD. Mr. S Ramann, CMD-SIDBI.* Top



officials from SEBI, NSE & BSE were also part of this event.

#### **Unnati Participation in TPDDL TOT : August 10, 2023**

The TPDDL TOT program, which took place on August 10, 2023, was a remarkable event. It was a moment of pride to our Jahangiripuri and Kirtinagar centers as they received participation certificates and were appreciated during the program. The occasion was graced by top executives alongside Delhi's esteemed NGO trainers. They personally facilitated the distribution of certificates, making it a special and memorable experience.



# <u>Guest visits to our B'lore Center</u> & <u>Volunteering Activities</u>

## State Street Corporation: July 1, 2023 & Sept 5, 2023

Unnati was privileged to host several dedicated volunteers at our Bangalore Head Office. Their engaging sessions and interactions with the youth have been invaluable. It's the commitment and enthusiasm of these remarkable volunteers that breathe life into the Unnati program, positively impacting numerous lives. We express our heartfelt gratitude to our volunteers and eagerly anticipate their next visit.



## Boeing Company: July 18<sup>th</sup>, July 29<sup>th</sup>, Aug 29<sup>th</sup> and Sept 30<sup>th</sup> 2023

Boeing volunteers visited our Unnati Whitefield Centre on July 18, 2023. They played a pivotal role in conducting engaging sessions on stress management, led by Swetha H., and workplace ethics, presented by Yamuna. Their knowledge and expertise added significant value to our program, and we extend our gratitude for their valuable contributions.



Boeing volunteers made a meaningful visit to our Bangalore Centre on July 29, 2023. The interaction between these dedicated volunteers and our enthusiastic 133rd and 134th batches was undoubtedly beneficial. Such exchanges enrich the learning experience and provide invaluable insights for our youth.

Boeing volunteers conducted interactive sessions at our Bangalore Head Office, engaging with our youth. These sessions covered life skills, critical thinking to tackle challenges, goal setting, and included a Toastmaster session. The Unnati program thrives thanks to our wonderful



volunteers, making a significant impact on many lives. The 135th and 136th batches had the opportunity to benefit from this experience on August 26.

A significant session was conducted on career growth and skill development. The interaction between these dedicated volunteers and our 137th and 138th batches, which took place on September 30, undoubtedly provided valuable insights and benefits for our youth.



# Placement Drive: July 6, 2023 & July 29, 2023

We conducted an employment drive at Bangalore HO for our 131 to 136 batches. Companies like SmartQ (Compass Group), Allset Business Solutions, Adupon - Digital Marketing Company, and Bluemoon Company participated in the drive. We have always guaranteed 100% placement, and we are proud to have delivered on that promise." ensuring a brighter future for our students as they embark on their professional journeys.



# **BAC SESSIONS AT HO BANGALORE**

BAC - Becoming a Change Maker, a dedicated training program tailored for our future change makers. These transformative sessions occurred at our Bangalore-HO and engaged the 102nd, 103rd, and 104th batches. It's a testament to our commitment to nurturing individuals who will lead meaningful change in their respective fields, and it's an honor to see them in action.





# Valediction Program Across Locations July 2023

Valediction is a valuable send off to the youth who complete their 35 days of training successfully at Unnati across various centers. On the occasion of valediction, students cheered everyone with great performances and expressed their gratitude towards the transformation that occurred in them and the placements they received. They all thanked Unnati and their Change Makers. It was such a vibrant\atmosphere. Unnati wishes them good luck for their future!

"Valediction Ceremony" Conducted at Bangalore-HO, Batch number- 131 to 136 during this Quarter.



**BIDAR :** The "Valediction Ceremony" was conducted for Batch number 54 at Bidar-1, led by Chanagemaker Mr. Mohd Ahmed Siddiqui on July 4, 2023.

**KAMOTHE :** The 09th Batch celebrated their valedictory function conducted at Kamothe, led by Changemakers Mr. Rohan & Mr. Abhishek on July 6 2023.

**HUBLI :** The Valediction was conducted at Hubli Centre for Batch-0023 on July 14, 2023. During the event, students showcased great performances and engaged in activities like 'Pata-Back,' where they shared positive feedback. Under the guidance of our Change Makers, Mr. Mohammed Asif and Mr. Srinivas H, the atmosphere was vibrant with enthusiastic students. We wish them the best of luck for their future endeavors! **SANGAM VIHAR :** The Valediction function, including the 'Pat a Back' activity, was conducted at Sangam Vihar for the 26th batch, led by Changemakers Mr. Mohd. Jishan, Mr. Gulafsha, and Mr. Hajrat Khan, on July 18, 2023.

**KADAPA** : Batch number 25th and 26th conducted valedictory function at Kadapa Centre, led by Changemakers Mr. Rana, Mr. Subba Reddy, and Ms. Padmini on July 21, 2023.

**BALLARI** : The 50th Batch Valediction was celebrated on July 26, 2023; it was wonderful, and we created great memories. The youth secured jobs and are extremely happy.



## August 2023

The Valediction Program is a kind of a Thanksgiving ceremony for the youth to thank all those who held their hands and help them transform. Last day of Batch ends with lots of great memories to carry and lots of learning.





## Sept 2023

Some celebrations are special, especially the validation day celebrations which marks the culmination of a period of transformation in the life of the youth and he/she is successfully placed.



# UNXT by Unnati during this quarter July-Sept 2023 at various locations



#### Andhra Pradesh

#### Nagaland



#### **Uttar Pradesh**



The qualitative outcome is evident in our UNXT program conducted in Government Colleges and ITI's at various locations PAN India

## **ALUMNI TESTIMONIES**

#### Name: Mr. Mounesh.V - Batch: 39th Unnati HO Bangalore

Mr. Mounesh.V, a graduate from Unnati's 39th Batch elaborates on the transformative power of Unnati's training. Starting his career at First Source Company with a monthly salary of Rs. 8000, he has now risen to the position of Manager at ICICI Bank, significantly increasing his income. His notable achievement extends beyond his professional success; Mounesh proudly shared his joy of constructing a house in his village, a tribute to Unnati that he named "UNNATI." His journey from humble beginnings to a



managerial position and achieving many personal milestones reflects the profound impact and effectiveness of Unnati's training in shaping not just careers, but also uplifting lives.

#### Name: Lalitha - Batch 118<sup>th</sup> Unnati HO Bangalore

Lalitha, a graduate from Unnati's 118th Batch, testifies to the impactful change brought about by Unnati's training. Before her enrollment, she faced challenges in English communication. Through the program, Lalitha's confidence soared, enabling her to speak fluently and engage effortlessly with others. Following the completion of her training, she secured employment with an initial salary of Rs. 11,000, which she incrementally increased to Rs. 25,000 per month, establishing a successful two-year career. Lalitha credits her



transformation and career growth to the invaluable support and guidance received from Unnati.

# **EVENTS FROM ACROSS UNNATI CENTRES**

## July 2023 :

**On July 19**<sup>th</sup> - Unnati Hospet's 57th Batch crafted ground rules under the guidance of leaders Mr. Narendra and Ms. Roshan. The day featured sessions where participants set and showcased their established guidelines, fostering interactive discussions and a shared learning experience.



**On July 14**<sup>th</sup> - 12th Batch at the Humnabad Centre delved into their first English topic, 'Simple Greetings,' engaging in a pair activity to foster mutual familiarity among participants. The session, led by change maker Ambika, encouraged interactive learning and rapport-building among the attendees.



**On July 1<sup>st</sup>** - Batch-0004 at our Hyderabad-Medchal center experienced an enlightening session led by our changemaker, VENU PRAKESH. This session focused on computer skills, particularly mastering MS Word. The youth actively learned how to create various documents and even ventured into crafting certificate formats using MS Word.



**On July 31**<sup>st</sup> - 67th Jahangirpuri, Delhi batch initiated the 'Ground Rules' session, enabling students to create their own guidelines for an organized and disciplined learning environment. This approach empowers students to actively shape their learning journey and operate within a framework of their own making.



Group Activity in Chidambaram (Batch 29) orchestrated under the guidance of our Changemaker, KATHIRAVAN.K.



## August 2023:

**On August 4<sup>th</sup>** in Jayanagar, the 58th Batch participated in an Apologizing Session led by Changemakers Adithya & Mitali. This empowering session focused on teaching effective communication through sincere apologies. It highlighted the value of humility, acknowledging

mistakes, and the skill of forgiveness, aiding the youth in managing emotions and growing into exemplary citizens and role models in society."



On August 24<sup>th</sup> at Kamothe, Batch 11 engaged in a session guided by Changemakers Rohan & Abhishek. The session's focus was a chartmaking activity, providing students with valuable а opportunity to delve into understanding and effectively managing their emotions. Through this activity, the students gained insight and practical tools,



fostering emotional awareness and skills for better self-regulation and control. The interactive session was aimed at empowering students to navigate their emotional landscapes and enhancing their emotional intelligence for personal growth and development.

**On August 16<sup>th</sup>** in Kohima, the 8th Batch had an instructive session guided by Changemaker Chuba, emphasizing language etiquette and mannerisms. The session aimed to refine communication skills and cultivate social grace, focusing on the essentials of proper language use and polite



behavior. It provided valuable insights to enhance communication and social conduct, empowering participants to navigate various social settings with confidence and courtesy.

**In Trichy on August 10<sup>th</sup>**, Change Maker Sangeetha Iyer led a 'Ground Rules' session. The session focused on establishing guidelines for effective learning, fostering a conducive environment for personal and collective growth.



## September 2023 :

**On September 1**<sup>st</sup> - 79th Batch at Badarpur engaged in a session titled "Being a Good Team Player" led by ChangeMaker Mr. Imran. The session aimed to instill crucial skills for effective



teamwork, emphasizing the importance of collaboration, communication, and mutual support. Participants were guided through strategies for fostering a positive team dynamic, encouraging active participation and understanding the value of collective efforts. Mr. Imran's session provided insights and tools to enhance participants' abilities as

valuable team members, fostering a culture of cooperation and synergy within the batch.

**On September 12<sup>th</sup>** - Kohima's 9th batch engaged in a session led by Changemaker Angukali, concentrating on creating ground rules. The session aimed to establish guidelines fostering a conducive learning environment and mutual respect within the batch. Angukali guided the participants in collaboratively forming a structured framework for effective and disciplined progress.



**On September 20**<sup>th</sup> - Batch 71st in Kirti Nagar engaged in a session dedicated to establishing ground rules, adeptly led by Changemaker Umar. The session aimed to set guidelines for a



conducive learning environment, emphasizing mutual respect and responsibility within the batch. Umar's skillful guidance empowered participants to collaboratively create a framework for disciplined and effective progress. **On September 22th,** Batch number 58 at the Redhills, Chennai center, guided by Changemaker Kalaikumar, engaged in an 'Unnati Bonding' session. During this activity, youth



shared their learning experiences with Unnati and expressed their gratitude for the knowledge and skill development they received, including the acquisition of new skills like Tally and computer proficiency.

**On September 29**<sup>th</sup> - 21st batch at Bidar-2 center engaged in a Tally session skillfully led by our Changemaker, Vani. The session focused on enhancing participants' understanding and proficiency in Tally, aiding their skill development for practical application in accounting and financial management.



## **CASE STUDY**



Name : DUDEKULA REHANA Batch : BLRM-BA-0131 Location: Hyderabad Contact No: 8688572364

Dudekula Rehana, hailing from Hyderabad, belongs to a family of

four, with her mother as a homemaker and her uncle as an employee. While her younger sister is pursuing graduation, Rehana faced challenges related to communication and stage fear. Through dedicated training at Unnati, she acquired the skills and confidence, subsequently securing a position at Compass Group (SmartQ). Her journey culminated in a successful placement with a starting CTC of 23,000 rupees, marking a significant milestone in her career development through our program.



Name : DIVYA M U Batch : BLRM-BA-0132 Location : Kodagu Contact : 9449589709

Divya M U, from Kodagu, underwent a significant transformation through our training at Unnati. Struggling with sentence formation and low self-confidence, she embarked on a journey of self-improvement. As a result of our program, she acquired the skills and confidence to secure a position at USS Finsol Pvt Ltd (Xpress loans) with a starting CTC of 15,000 rupees. This transformation marked a pivotal shift, empowering her to become an independent and confident individual.



Name : JEEVA G Batch : BLRM-BA-0133 Location : Vellore, TN Contact : 6374017971

Jeeva G, hailing from Valur, Tamil Nadu, encountered challenges related to English communication, fluency, and low self-confidence. With dedication and training, he significantly enhanced his skills. As

a result, he successfully secured a position at Teleperformance, beginning with a salary of 15,000 rupees. This accomplishment marked a remarkable transformation, empowering him to overcome obstacles and achieve success in his professional journey.



Name : AGMAN KUMAR RAO Batch : BLRM-BA-0134 Location : Jharkhand Contact : 9708983695

Agman Kumar Rao, based in Jharkhand, faced challenges related to unemployment, lack of responsibility, poor time management, and confidence issues. Through our program, he underwent significant growth and development. Subsequently, he secured a position at Quess Corp, commencing with a salary of 17,000 rupees. This marked a significant turnaround in his life, enabling him to embrace responsibility and cultivate confidence, contributing to his professional success.

## Placements at Blr & across locations during this Quarter.

Excited to announce that we have achieved the **100%** placement record yet again! Students have been placed in reputed organisations like HDB Financial Services, Quess Corp, Compass Group, Hinduja Global Solutions, Taco Bell, EOS, Trends, Elcoamino Tech, Silaries, ICCS, Hexaware, Starbucks, Upmint, Tele performance, DBS Mintek, Finfree Enterprises, Royal Oak, Tata Showroom, Ebixcash Global Services, All set Business Solutions, Fab India, Pacesetters, Bigwigs Technologies etc, and many others!

We are extremely proud of our students and wish them the very best, always!

