



**EAST
HARLEM**
TUTORIAL
PROGRAM
Since 1958

2015

ANNUAL REPORT

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EAST HARLEM TUTORIAL PROGRAM

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OUR MISSION

East Harlem Tutorial Program prepares students with the academic skills, strength of character, and emotional well-being to excel in high school and college, lead in their communities, and realize their best possible selves.



LETTER FROM THE EXECUTIVE DIRECTOR AND BOARD CHAIR

Dear Friends,

Every year we commit to building on what we learn and to innovating faster to do more for East Harlem. This year was no exception.

We expanded and improved our core services—after-school and summer programs, East Harlem Scholars Academies, and College Scholars. We also piloted the East Harlem Teaching Residency—an innovative, accessible pathway into the teaching profession that will staff East Harlem classrooms with mission-driven, prepared educators.

In November of 2014, we broke ground on an important part of EHTP's future: the East Harlem Education Center at 2050 Second Avenue, part of our bold "Campaign for East Harlem."

For an organization that is constantly striving to do more and to do better for our community, an annual report provides an opportunity to pause and reflect. This is a moment to stop and say thank you. We could not do this work without the trust of our scholars, families, and supporters—and it's only with your support that we continue to move forward.

In gratitude,



Jeffrey Ginsburg
Executive Director



Joan Solotar
Board Chair

OUR CORE VALUES



SERVICE

We embrace opportunities to help others. We appreciate and learn about our community and the world in which we live.



COURAGE

We challenge ourselves to take risks, to persevere, and to question the status quo.



HUMILITY

We apologize for our mistakes and seek to improve our shortcomings.



ORIGINALITY

We embrace our individuality and celebrate the diversity of all others around us.



LEADERSHIP

We seize opportunities to lead and always demonstrate strong moral character.



ACHIEVEMENT

We expect the best of ourselves at all times. We pursue knowledge and excellence.



REFLECTION

We cherish moments to step back, consider our actions, and plan for a better tomorrow.

OUR APPROACH

EHTP aims to transform educational outcomes for East Harlem students by operating a network of public charter schools, comprehensive after-school and summer programs, and by providing ongoing mentoring for students through college graduation. This year, EHTP piloted the East Harlem Teaching Residency to prepare highly effective educators for East Harlem.



K–12 AFTER-SCHOOL & SUMMER PROGRAMS

Community-based programs for district school students build academic skills and foster social-emotional growth to ensure college readiness, access, and success.



PRE-K–12 PUBLIC CHARTER SCHOOLS

- > Scholars Academy
- > Scholars Academy II
- > Scholars Academy Middle School (2016)
- > Scholars Academy II Middle School (2018)
- > Scholars Academy High School (2019)



COLLEGE SCHOLARS

College Scholars supports post-secondary matriculation, graduation, and career readiness.



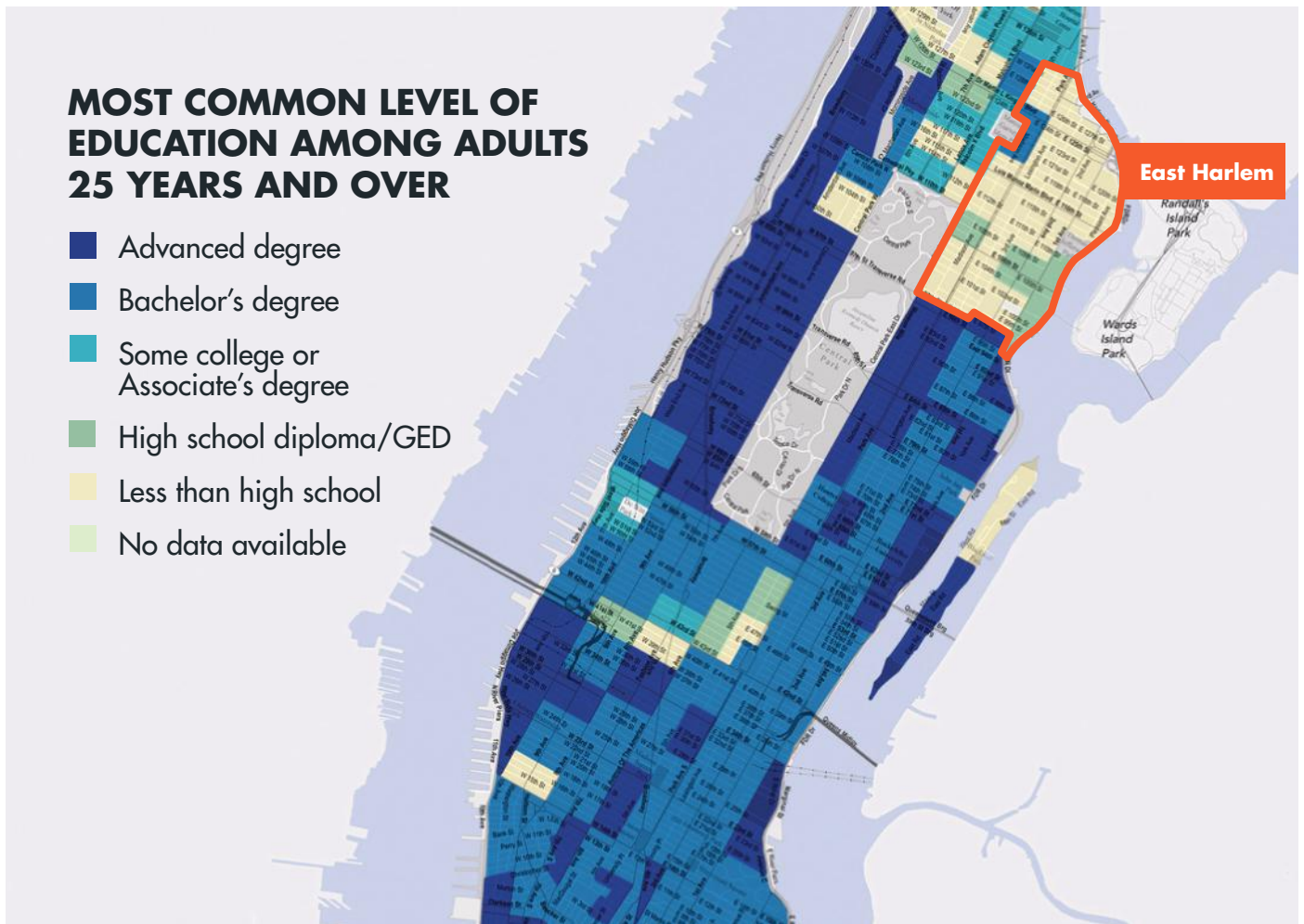
EAST HARLEM TEACHING RESIDENCY

The Residency creates a pipeline of prepared, mission-driven educators in partnership with Hunter College and AmeriCorps.

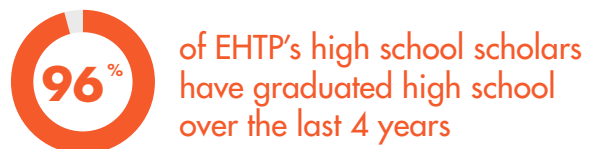
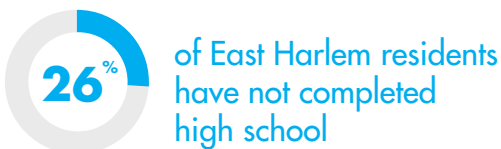
MAKING EAST HARLEM BLUE

This map of Manhattan is what drives us in our work to transform outcomes for the children of East Harlem. In the blue shaded areas, residents have a high percentage of college completion, unemployment is low, and a majority of families have health insurance. For families in East Harlem (the yellow section of the map), there are broad and far-reaching consequences of living in an underserved and under-resourced community.

Our goal is to turn East Harlem blue.



Source: US Census Bureau, 2006-10 American Community Survey 5-year Estimates





AFTER-SCHOOL & SUMMER PROGRAMS

Serving traditional K-12 public school students with rigorous academic and enrichment after-school and summer programs since 1958.

ELEMENTARY PROGRAM

220 STUDENTS
served in grades K-5

MIDDLE SCHOOL PROGRAM

70 SCHOLARS
served in grades 6-8

UNIVERSITY PROGRAM

120 SCHOLARS
served in grades 9-12

COLLEGE ACCESS & SUCCESS

University Program scholars receive guidance through structured classes and one-on-one relationships

70%

OF K-5 SCHOLARS

reading far below grade level in November of 2014 grew at least 3 reading levels by May of 2015



82%

OF K-2 SCHOLARS

who were far below grade level in math in November of 2014 were at, or approaching grade level by May of 2015



95%

OF HIGH SCHOOL SENIORS

have matriculated to 2- or 4-year colleges in the last 5 years





EAST HARLEM SCHOLARS ACADEMIES

Scholars Academies are student-centered, high-performing Pre-K-12 public charter schools that equip students with the resources, skills, and confidence they need to excel.

SCHOLARS ACADEMY

280 K-4 SCHOLARS

served in the 2014-2015 school year

SCHOLARS ACADEMY II

160 K-2 SCHOLARS

served in the 2014-2015 school year

4TH GRADE SCHOLARS

exceeded the NYC average pass rate on the New York State Math Test by

16 POINTS



2ND GRADE SCHOLARS

meeting or exceeding ambitious goals in reading

57%

SEPTEMBER OF 2014

76%

MAY OF 2015

89%

OF 4TH GRADE SCHOLARS

passed the New York State Assessment in Science



COLLEGE SCHOLARS

After scholars graduate from high school and matriculate to college, they stay connected to staff, mentors, and peers in our College Scholars program. The program supports students through their college experience, helping to ease the transition and overcome barriers to completion.

College Scholars are on-track to graduate at a rate

7X the national average

for students from low-income households



EAST HARLEM TEACHING RESIDENCY

The East Harlem Teaching Residency is a 14-month teacher-training program that blends graduate instruction at Hunter College with clinical practice, including student teaching placement at East Harlem Scholars Academies and the opportunity to lead an after-school classroom.

In
2015



out
of



East Harlem
Teaching
Residents



continued in the
field of education
after they completed
the program



THANK YOU TO OUR INCREDIBLE STAFF & VOLUNTEERS!

On behalf of EHTP's scholars, families, Trustees, and supporters, we extend a sincere thank you to our dedicated staff and volunteers. Each day, every member of our extraordinary team arrives at work prepared to make a lasting impact on the East Harlem community through a relentless commitment to educational equity.

Volunteers and staff give their time to our scholars as mentors, tutors, and teachers. Students thrive in the classroom as they work towards becoming their best possible selves. We are thankful for the impact each member of our team has made on the lives of our scholars and will continue to make in East Harlem.



THE CAMPAIGN FOR EAST HARLEM

"I can relate very much to kids who grow up in a home where there aren't a lot of educational opportunities. I want the students of East Harlem to get the same opportunities that are available to so many other kids."

- Marilyn Simons | EHTP Board Member

In 2014, EHTP launched the \$45 million Campaign for East Harlem. The Campaign will help support over 2,000 scholars annually through every step of their education.

\$30 MILLION EAST HARLEM EDUCATION CENTER

Our plan includes a new 50,000 square-foot comprehensive learning center at the corner of 105th Street and Second Avenue. In addition to housing after-school programs and community spaces, the center will provide a permanent home for our first public charter school, East Harlem Scholars Academy.

\$15 MILLION GROWTH FUND

The Growth Fund will allocate \$6 million to expand EHTP's after-school and charter schools and develop a Pre-K program, invest \$3 million in our College Scholars program to help future high school graduates finish college, and dedicate \$6 million towards building our operational reserves.

THE CHALLENGE

Philanthropist and EHTP Board Member Marilyn Simons and her husband Jim have made a \$15 million investment in EHTP – among the top five individual gifts awarded to New York City K-12 public education, and the largest ever to East Harlem. This gift will match public and private donations dollar-for-dollar up to \$15 million.



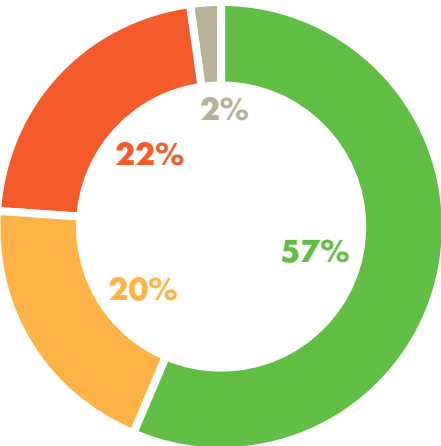
BY THE NUMBERS

BOARD OF DIRECTORS

Our Board is an integral part of the success of our programs and schools, and supports our mission in myriad ways. They fundraise, leverage their professional backgrounds to advise the organization, and have fiduciary and governing responsibility. They are actively engaged in what we do — from participating in after-school events to hitting the court for our annual Corporate Basketball Tournament.

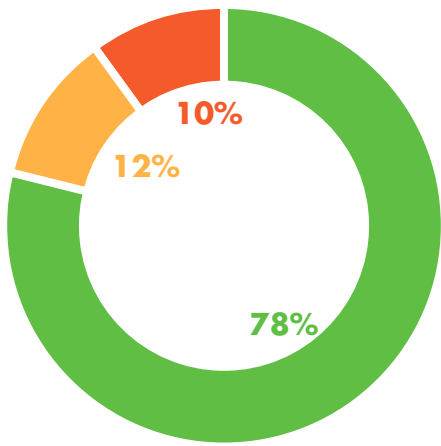
AFTER-SCHOOL PROGRAMS

INCOME ANALYSIS FY15 | \$4,545,138



- Events**
\$2,591,202
- Institutions**
\$889,018
- Individual Gifts**
\$984,131
- Government, Intermediaries**
\$80,787

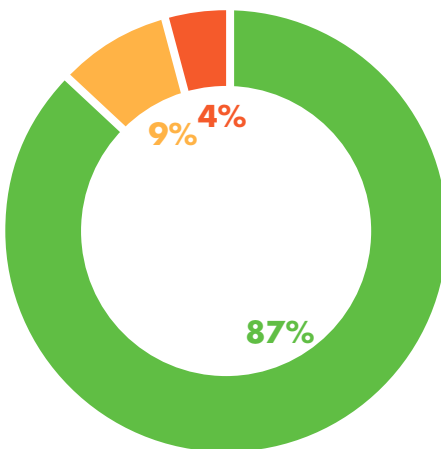
EXPENSE ANALYSIS FY15 | \$4,012,792



- Programs**
\$3,128,127
- Fundraising**
\$481,887
- General & Administrative**
\$402,778

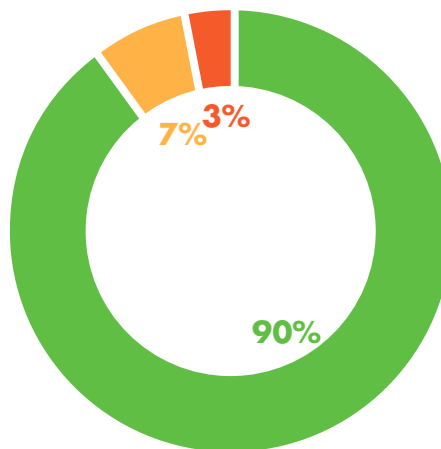
SCHOLARS ACADEMIES

INCOME ANALYSIS FY15 | \$8,195,351



- Department of Education**
\$7,152,055
- Government Grants**
\$756,240
- Private Support**
\$287,056

EXPENSE ANALYSIS FY15 | \$7,810,435



- Programs**
\$7,002,948
- Fundraising**
\$245,910
- General & Administrative**
\$561,577

SUPPORTERS

We are grateful for the many individuals and organizations that support our vision for East Harlem.

105TH STREET SOCIETY \$105,000+

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