

FEBRUARY 13, 2024

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

323RD
EDITION

DISNEY AIMS TO CREATE JOINT METAVERSE WITH EPIC GAMES



PLATINUM
CRYPTO ACADEMY

NFT

MARKETS

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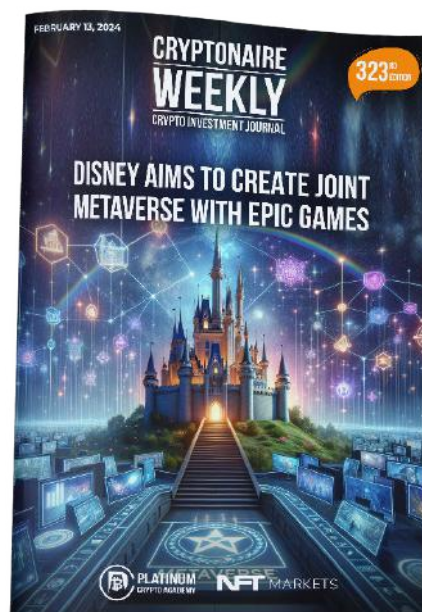
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EDITORS

Bitcoin has reached the psychologically crucial level of \$50,000, boosted by the strength in the United States stock markets and solid inflows into the spot Bitcoin exchange-traded funds (ETFs). Popular trader Daan Crypto Trades pointed out in a X post that net inflows into the Bitcoin ETFs have been positive for 11 consecutive days.

Data shows that the last time Bitcoin hit the \$50,000 mark was in December 2021, a time when unbeknownst to the majority of investors — crypto was just about to crumble into an enduring bear market marked by 11 consecutive interest rate hikes in the United States, the collapse several high-profile crypto institutions and an exodus of retail investors from crypto that saw Bitcoin crashing,

LETTER

Bitcoin broke above the Jan.11 high of \$48,970, indicating the start of the next leg of the uptrend on Feb.12 A close above \$48,970 will confirm the breakout and set the stage for a possible rally to \$52,000.

The \$50,000 level may act as a minor resistance, but it is likely to be crossed. A strong momentum could clear the path for a potential rise to \$60,000. Contrary to this assumption, if the BTC/USDT pair turns down and breaks back below \$48,970, it will suggest that the bears are selling near \$50,000. That will increase the risk of a fall to \$44,700.

Lastly please check out the advancement's happening in the cryptocurrency world

Enjoy the issue

Karnav Shah

Karnav Shah

Founder, CEO & Editor-in-Chief



CRYPTONAIRE WEEKLY

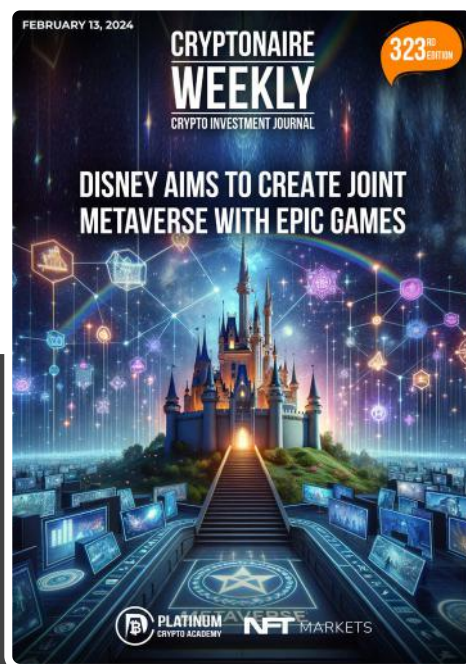


Cryptonaire Weekly is one of the oldest and trusted sources of Crypto News, Crypto Analysis and information on blockchain technology in the industry, created for the sole purpose to support and guide our Crypto Trading academy clients and subscribers on all the tops, research, analysis and through leadership in the space.

Cryptonaire weekly, endeavours to provide weekly articles, Crypto news and project analysis covering the entire marketplace of the blockchain space. All of us have challenges when facing the crypto market for the first time even blockchain-savvy developers, investors or entrepreneurs with the ever-changing technology its hard to keep up with all the changes, opportunities and areas to be cautious of.

With the steady adoption of Bitcoin and other cryptocurrencies around the world, we wanted not only to provide all levels of crypto investors and traders a place which has truly great information, a reliable source of technical analysis, crypto news and top emerging projects in the space.

Having been publishing our weekly crypto magazine 'Cryptonaire Weekly' for since early 2017 we have had our fingertips at the cusp of this exciting market breaking through highs of 20k for 1 Bitcoin to the lows of \$3500 in early 2021. Our Platinum Crypto Academy clients (students and mentee's) are always looking for shortcuts to success to minimize expenses and possible loses. This is why we created our Crypto Magazine. Those who wish to invest their assets wisely, stay updated with the latest cryptocurrency news and are interested in blockchain technology will find our Weekly Crypto Magazine a valuable asset!



Featuring in this weeks Edition:

- Minutes Network
- Rollman Mining

Also Get,

- Markets Analysis
- Market News Update
- Read Our Latest Blog:

3 TOKENS EYEING 10X GROWTH IN THE UPCOMING BULL RUN, FOLLOWING BITCOIN'S RALLY TO \$48K

THE BOOMING FRONTIER: EXPLORING THE PROJECTED SURGE OF THE NFT GAME MARKET BY 2030

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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 323rd edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$1.87 Trillion, up 230 Billion since the last week. The total crypto market trading volume over the last 24 hours is at 82.38 Billion which makes a 82.95% increase. The DeFi volume is \$6.03 Billion, 7.32% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$75.22 Billion, which is 91.30% share of the total crypto market volume the last 24 hours. The largest gainers in the right now are BRC-20 and Parallelized EVM cryptocurrencies.

Bitcoin's price has increased by 17.19% from \$42,710 last week to around \$50,050 and Ether's price has increased by 14.47% from \$2,315 last week to \$2,650

Bitcoin's market cap is \$982 Billion and the altcoin market cap is \$888 Billion.

Bitcoin has reached the psychologically crucial level of \$50,000, boosted by the strength in the United States stock markets and solid inflows into the spot Bitcoin exchange-traded funds (ETFs). Popular trader Daan Crypto Trades pointed out in a X post that net inflows into the Bitcoin ETFs have been positive for 11 consecutive days.

Data shows that the last time Bitcoin hit the \$50,000 mark was in December 2021, a time when unbeknownst to the majority of investors — crypto was just about to crumble into an enduring bear market marked by 11 consecutive interest rate hikes in the United States, the collapse several high-profile crypto institutions and an exodus of retail investors from crypto that saw Bitcoin crashing,

Franklin Templeton has become the latest Wall Street firm to apply for a spot Ether (ETH) exchange-traded fund in the United States. The \$1.5 trillion dollar asset management firm submitted the S-1 filing with the United States Securities Exchange Commission on Feb. 12. If approved, it would be listed as "Franklin Ethereum ETF" on the Chicago Board Options Exchange.

Torre Vieja, a tourist hub in the Alicante province of Spain with a population of 82,000, has announced its ambition to become "the first crypto-friendly city in Europe" by letting its stores accept cryptocurrencies. To transform Torre Vieja into a crypto-friendly city in Europe, the local government and businesses will digitize local commerce using blockchain technology.

Percentage of Total Market Capitalization (Domnance)

Bitcoin	45.33%
Ethereum	14.84%
Tether	4.90%
BNB	2.51%
Solana	2.31%
XRP	1.43%
Cardano	0.94%
Dogecoin	0.58%
Others	27.16%



minutes
NETWORK TOKEN



Minutes Network Token - The Sharing Economy Of The Telecommunications Minutes Market

Game Changing Revenue Creation

Take a deeper dive into the world of Minutes Network and MNT disruptive innovations.

Minutes Network operates in the \$251B telecom minutes market as the lowest-cost carrier through our proprietary next-generation technologies.

Global Presence



Minutes Network Team



MinTech Proprietary Technologies



MNT Token



Revenue-Fuelled Sharing Economy



Buy Back, Burn and Reward Distribution



3,000 Node Staking Opportunities



500,000,000 MNT Supply



MINUTES NETWORK

TOKEN PORTAL



Join The MNT Community.



NFT MARKET SUMMARY FEBRUARY 13, 2024

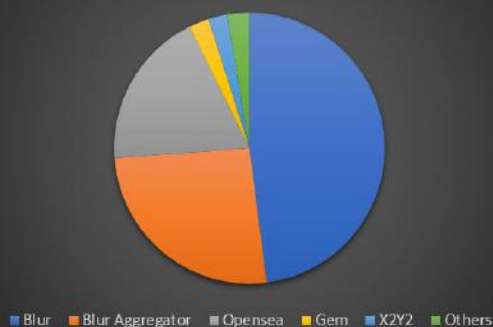
NFT Market Summary: In-Depth NFT Analysis & More

In today's fast-paced and fiercely competitive digital landscape, knowledge is key. Our mission is to furnish you with curated content that distills intricate data and concepts into easily understandable insights, empowering you to confidently navigate the ever-evolving realms of Web3, NFT, and more.

NFT Marketplace: Basic Weekly Analysis

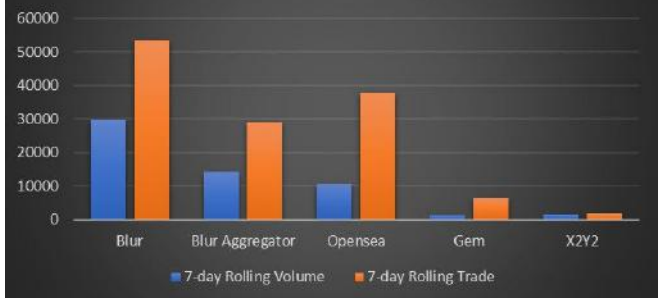
Blur, Blur Aggregator, Opensea, Gem, and X2Y2 are identified as the top NFT marketplaces based on the 7-day Rolling Volume index. Let's examine them using the 7-Day Rolling Volume, 7-Day Rolling Trade, and Volume Change indexes.

NFT Marketplace: Market Share [%]



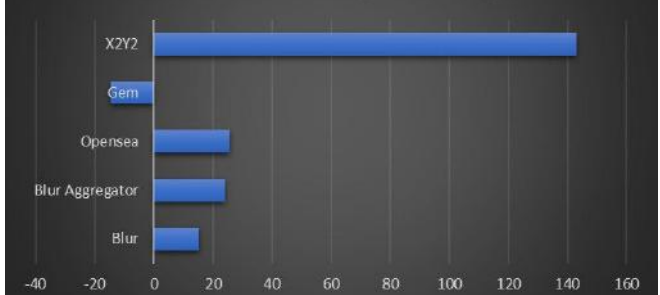
In this week's analysis of the NFT marketplace, X2Y2 takes the lead with a 143% increase in trading volume compared to the previous week. Opensea and Blur Aggregator follow closely with notable volume surges of 25.64% and 24.12%, respectively.

NFT Marketplace Analysis: 7-D Rolling Volume & 7-D Rolling Trade



Blur also demonstrates a relatively moderate volume surge of 15.20%. However, Gem experiences a decline of 14.69%.

Volume Change [Last 7 Day over the Previous 7 Day Volume]



6.1. Leading NFT Collectible Sales this Week

Among the reported NFT market landscape this week, the top sales include Bored Ape Yacht Club #1726, CryptoPunks #1510, CryptoPunks #9736, CryptoPunks #735, and Azuki #9143.

Bored Ape Yacht Club #1726 fetched a price of \$668,296.81. Meanwhile, CryptoPunks #1510, CryptoPunks #9736, and CryptoPunks #735 were sold for \$348,356.50, \$240,322.81, and \$233,247.69, respectively. Azuki #9143 also secured around \$217,261.03.

Web3 Weekly Funding Analysis

7.1. ICO Landscape: A Weekly Overview

Ta-da, MeMusic, Meson.Network, Lends, Icon.X World, and Web3War are among the major ICOs that concluded this week.

Ta-da received \$4,550,000, while MeMusic, Meson.Network, and Lends secured \$4,070,000, \$12,250,000, and \$3,820,000, respectively. Additionally, Icon.X World and Web3War also amassed \$1,420,000 and \$1,650,000, respectively.

Weekly Blockchain Hack Analysis

As of February 10th, 2024, the total value hacked is \$7.65 billion. Of this, \$5.79 billion was hacked in DeFi, while \$2.83 billion was hacked in bridges.

On January 30th, 2024, Abracadabra suffered a hack, resulting in a loss of \$6.5 million.

Similarly, on January 22nd and 16th, 2024, Concentric and Bungee experienced hacks, resulting in losses of \$1.17 million and \$3.3 million, respectively. Additionally, on January 12th and 4th, 2024, Wise Lending and Gamma were hacked, incurring losses of \$0.46 million and \$4.5 million, respectively.

Endnote

In this week's comprehensive analysis of Web3, NFT, and more, we have uncovered powerful insights that can help stakeholders stay informed about market developments. As the landscape evolves, the strategic integration of technology and data-driven decision-making becomes paramount for navigating the dynamic realms of decentralized technologies.





Rollman Mining

BITCOIN MINING FOR EVERYONE

Rollman Mining facilitates the procurement of hard-to-access miners, software, pools, and hosting sites. Whether you are looking for a single miner or you need help with a large and complex project, you can count on Rollman Mining to provide world-class support, both during and after purchase.



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**BITCOIN BUILDERS
OF THE FUTURE**



OUR **EDGE**

Benefit from our approach

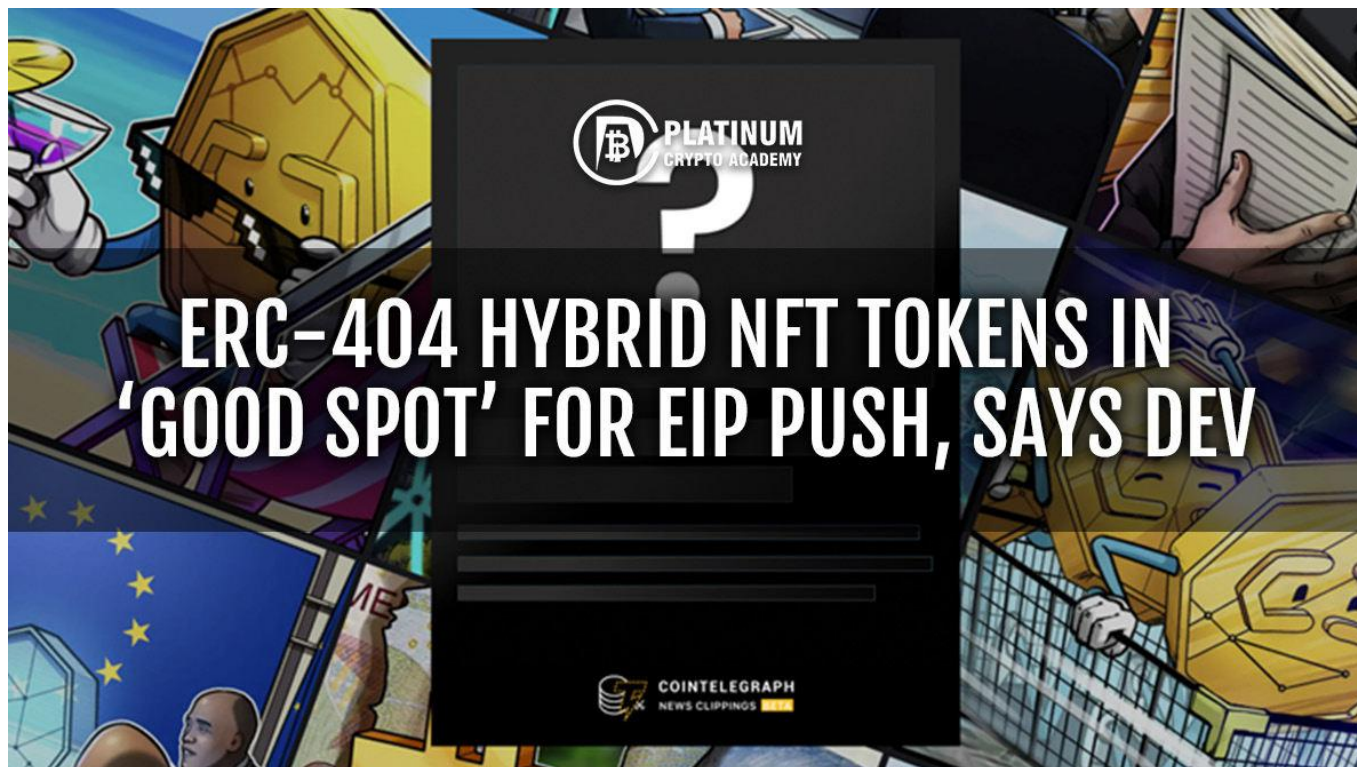
Leverage our network

Investment professionals

Institutional grade firm

Sustainable and transparent

World-class support



An unofficial and experimental Ethereum standard, tentatively named “ERC-404,” is currently in development and aiming to merge the functionalities of fungible and non-fungible tokens (NFTs). The project is actively progressing towards submitting an Ethereum Improvement Proposal (EIP), as confirmed by one of its creators.

Crafted by developers operating under the aliases “ctrl” and “Acme” as part of the Pandora project, this innovative standard combines elements from both ERC-20 fungible tokens and ERC-721, the latter being commonly used for unique tokens like those found in the Bored Ape Yacht Club (BAYC) collection.

Despite its designation as ERC-404, it’s essential to note that the standard has not undergone formal auditing, and the “ERC” label is primarily nominal in nature.

In a conversation with Cointelegraph, ctrl, a developer involved in the creation of ERC-404, emphasized that obtaining approval for an Ethereum Improvement Proposal (EIP) is a process fraught with bureaucracy.

“It’s a lengthy process, there’s a lot of politics involved,” ctrl explained. “Usually, the process takes a couple of weeks.”

While remaining discreet about the specific individuals working on the proposal, ctrl hinted at their past success in similar endeavors, expressing confidence in their current progress towards submitting the EIP soon.

The objective of ERC-404 is to merge ERC-721 NFTs with ERC-20 tokens, thereby enabling the creation of what some refer to as fractionalized NFTs. These fractionalized NFTs would allow multiple wallet holders to collectively own a portion of a single NFT, such as those found in the Bored Ape Yacht Club (BAYC) collection. This fractional ownership would enable users to trade or stake their respective portions of the NFT for loans or other purposes.

According to the ERC-404 GitHub page, the standard is described as experimental, and the two standards it seeks to merge “are not designed to be mixed.” However, the project’s goal is to combine them in “as robust a manner as possible while minimizing tradeoffs.”

Despite this disclaimer, discussions persist regarding the safety of the project. A post shared on February 8 by a developer using the pseudonym “quit” raised concerns that NFTs utilizing the ERC-404 standard could potentially be susceptible to theft by ERC-404 tokenholders if deposited in a lending protocol that is not configured correctly for ERC-404.

[Read more...](#)



Although integrating non-fungible tokens (NFTs) into the sports world offers potential benefits, athletes face hurdles when delving into the realm of Web3, necessitating time and dedication.

Tom Fleetham, leading business development for sports and gaming at Zilliqa, highlighted the need for improvement in enhancing the experience and monetization for international fans unable to attend stadiums among the sports organizations he collaborates with. Moreover, he noted that younger audiences, such as Gen Z, exhibit different behaviors compared to previous generations, indicating a necessity for a contemporary approach to engage this demographic. Fleetham believes NFTs could serve as a solution to address these challenges.

“I am of the opinion that NFTs have the potential to effectively address both of these obstacles. International fans seek greater connectivity with their teams, and the prospect of owning NFTs offering exclusive access, products, and experiences represents a significant untapped opportunity.”

Nevertheless, despite the advantages of entering the NFT arena, Fleetham emphasized the importance for sports organizations or athletes to invest sufficient time in comprehending the complexities associated with developing their NFT projects. The executive referenced the recent NFT controversy involving

basketball star Dwight Howard, highlighting the consequences of entering the crypto space without adequate preparation.

“On January 19, Howard made headlines by announcing an NFT drop on the Avalanche blockchain. However, the venture fell short of expectations, garnering only a handful of buyers before being retracted for a redesign. Community members criticized the project, with Howard facing accusations from crypto analyst ZachXBT of orchestrating a rug pull.

Fleetham characterized Howard’s endeavor as a “disastrous failure,” leaving fans disappointed and at a financial loss. “Any athlete venturing into the world of NFTs must actively oversee every aspect of the project to ensure alignment with their brand values,” he remarked. Additionally, Fleetham stressed the importance of properly executing the art, utility, marketing, and tokenomics of the NFT project. Failure to do so, he cautioned, could result in reputational damage outweighing any potential financial gains.

While some athletes encounter challenges in their NFT endeavors, others demonstrate adeptness in navigating the space. On January 26, soccer icon Cristiano Ronaldo showcased one such use case for NFTs: fan engagement.

[Read more...](#)

The header image features a futuristic cityscape at night with glowing blue and purple lights. Overlaid on this is a large, semi-transparent Bitcoin symbol. In the top left corner, the words 'PRESS RELEASE' are written in a bold, blue, sans-serif font. In the top right corner, there is a logo for 'PLATINUM CRYPTO ACADEMY' which includes a Bitcoin symbol and the text 'PLATINUM CRYPTO ACADEMY' in a white, sans-serif font.

PRESS RELEASE



PLATINUM
CRYPTO ACADEMY

MINUTES NETWORK'S BLOCKCHAIN-BASED WHOLESALE VOICE TERMINATION TO BOLSTER PROFITABILITY FOR TELECOM CARRIERS

Minutes Network, a pioneering blockchain-based wholesale voice termination provider, is poised to boost profitability for telecommunications operators. They are all set to revolutionize voice termination economics using their proprietary Mintech and blockchain technology.

Mintech, developed by Minutes Network, optimizes least-cost routing, improves supply chain coordination, and enables near real-time settlement between operators. Blockchain technology ensures transparency, security, and efficiency of voice termination processes. Tier1 carriers can rely on Minute Network to fulfill their termination needs and re-invigorate their core voice call profitability.

While over-the-top messaging and voice-over-IP services gain popularity, the traditional paid voice calls industry remains significant, with a market valued at approximately \$251 billion. Recognizing this opportunity, Minutes Network is strategically positioned to capture a substantial market share. Their forward-thinking approach and advanced technology position them as leaders in reshaping the telecom industry.

Josh Watkins, the CEO of Minutes Network, outlined the company's strategic vision: "Our first foray is to attack the \$13.25 billion international voice market, providing us with a point of entry into domestic calling. We will be competing aggressively across the total \$251 billion market."

The company has already commenced its expansion into the wholesale voice termination market. Over the past year, Minutes Network has established partnerships with industry giants such as Skype, IDT, Vodatel, Digitalk, and LEBARA. Plans are underway to onboard additional major companies this year, further expanding their global presence worldwide. The company is expanding the Tier 1 network operators list, enabling access to large-scale termination volumes.

Karnav Shah, Chief Editor of Cryptonaire Weekly, states the platform's potential, "Minutes Network utilizes blockchain and Mintech to establish the lowest cost of global voice termination. The company's strategic leverage of emerging technologies positions Minutes Network as a leader in transforming the voice termination market."

About Minutes Network

Minutes Network Ltd, a company registered in the UK, operates within the telecommunications wholesale sector. They use advanced MinTech and blockchain technology to provide high-quality international wholesale voice termination services. Their focus on delivering value and quality sets them apart in an increasingly competitive market.



ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

BITCOIN SETTLES AROUND \$48,000— PUTTING 91% OF BTC HOLDERS IN PROFIT

Roughly 91% of BTC holders, even those who bought in around the top of the last bull cycle, are now in profit.

Bitcoin has been holding steady at around \$48,000 since yesterday, an 11% increase from this time last week.

At the time of writing, the Bitcoin price is \$47,846.90. That's a 0.8% dip over the last 24 hours. But it still leaves 91% of BTC holders in the money—or with an unrealized profit—according to Into the Block. As a result, the advice from seasoned traders and Look Into Bitcoin founder Philip Swift is simple: HODL.

Bitcoin has now reached a market capitalization of approximately \$940 billion. That's still 26% lower than its all-time high of \$1.28 trillion, last seen during the Fall 2021 bull run.

That also means that traders who bought into BTC near the top of the 2021 bull run are—finally—nearly a break even point, said CryptoQuant founder and CEO Ki Young Ju on Twitter.

One of the key events on the horizon for traders is the Bitcoin halving, which is now roughly 62 days away, according to NiceHash.

Trading firms have started offering guidance on how investors can prepare for the halving, which will see the fees paid to Bitcoin miners for validating transactions on the blockchain cut from 6.25 to 3.125 BTC.

Last week brokerage firm Bernstein rated CleanSpark (CLSK) and Riot Platforms (RIOT) as must-buys ahead of the halving. The analysts argued that "most of the U.S. listed miners look relatively well positioned," at Bitcoin's current price level, "even if their costs double post halving."

There's a rush for traders to deploy Bitcoin halving trading strategies because, historically, the halving has preceded a bull run.

Elsewhere in the market, Ethereum has shed 1.4% from its price since yesterday.

[Read more...](#)



Funding wrap: GLIF raises \$4.5M to address capital inefficiency in file storage

This week saw a decrease in crypto fundraising activity as the digital asset sector adjusts to its new reality following the approval of multiple spot bitcoin ETFs.

Multicoin Capital led on a \$4.5 round in GLIF for what it calls the “foundational DeFi primitive” of decentralized storage provider Filecoin. It’s a unique application of liquid staking — making the storage of files more capital efficient.

Filecoin facilitates a market for providing and using storage, where would-be data storers pay data providers in its FIL token. Data providers also earn FIL for validating and adding data to the Filecoin blockchain.

Big Brain Holdings, a GLIF investor, highlights a significant issue: storage providers might see a limited demand for their FIL tokens, which can reduce operational efficiency. GLIF lets FIL holders deposit the tokens into a pool in exchange for iFIL, a liquid staking token. This token can be traded on secondary markets or utilized within other DeFi protocols.

In this sense, GLIF can play the same role Lido plays for Ethereum and Jito plays for Solana, Multicoin Capital managing partner Kyle Samani wrote — but for a file storage protocol.

[Read more...](#)

Bitcoin ETFs hit \$10B milestone just one month after approval

The nine spot Bitcoin ETFs reached a significant milestone of \$10 billion in assets under management on Feb. 9.

The recently launched spot Bitcoin exchange-traded funds (ETFs) completed their first 20 trading sessions, hitting the \$10 billion milestone in assets under management (AUM).

According to data from BitMEX Research, net flows for the nine

ETFs reached \$2.7 billion on Jan. 9, led by BlackRock’s iShares Bitcoin Trust, which currently holds Bitcoin BTC \$47,914 worth \$4 billion. The second position is claimed by Fidelity’s Wise Origin Bitcoin Fund, with over \$3.4 billion in BTC under management.

The ARK 21Shares Bitcoin ETF also reached the billion-dollar milestone, holding about \$1 billion worth in its portfolio. Meanwhile, Grayscale Bitcoin



Trust (GBTC) outflows amounted to \$6.3 billion over the past 30 days. The fund recorded \$51.8 million in outflows on Feb. 9, its smallest daily volume of capital withdrawals since conversion.

“I thought the Nine would get a bit weaker as GBTC outflows sub-

sided but they’re getting stronger,” noted Bloomberg analyst Eric Balchunas on X.

Over the next few months, Bitcoin ETF flows are expected to increase as trading firms complete their due diligence on the investment vehicles.

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SPONSORED PRESS RELEASE



American University of Sharjah and Sui Launch Blockchain Academy to Seed the Next Generation of web3 Builders

Sharjah, UAE, February 13th, 2024, Chainwire

A major highlight in a series of academic initiatives, the new alliance will bring a cutting-edge blockchain education to the university and support further innovation of the technology.

[Read more...](#)



Unveiling The Dragons: The World's First Token Amulets

Kuala Lumpur, Malaysia, February 10th, 2024, Chainwire

Today, dragonsworld introduces The Dragons project: the pioneering token talisman crafted by a team of crypto enthusiasts, dedicated to infusing the ancient energy of this revered symbol into the digital realm.

[Read more...](#)



EarnBet.io Processed \$1 Billion In Bets and Distributed Millions in User Rewards and Rakeback

Willemstad, Curaçao, February 13th, 2024, Chainwire

EarnBet.io, an online crypto gambling platform today proudly announces that it has processed over \$1 billion in bets and transferred millions.

[Read more...](#)



Bitcoin Dogs Set To Make History With First Ever ICO on Bitcoin Blockchain

London, United Kingdom, February 9th, 2024, Chainwire

Bitcoin Dogs is set to be part of cryptocurrency history with the first ever ICO on the Bitcoin blockchain, launching on February 14th, 2024.

[Read more...](#)

Unveiling stUSDT
Bridging Real World
Assets with stablecoins

stUSDT

CoinMarketCap Research Examines an Innovative Blockchain Product Bridging Traditional and Decentralized Finance in Its New stUSDT Report

Dubai, UAE, February 9th, 2024, Chainwire

CoinMarketCap Research, the research division of the world's leading crypto data authority CoinMarketCap, has published an in-depth analysis on stUSDT – an innovative stablecoin that enables users to earn yield by staking their USDT.

[Read more...](#)



Aethir and Well-Link Tech partner to revolutionize cloud gaming and unlock AI potential

Singapore, Singapore, February 8th, 2024, Chainwire

Aethir will empower Well-Link Tech's 200 million users with advanced GPU computing capabilities, significantly enhancing their gaming experience

Aethir, the pioneering decentralized GPU network, joins forces with Well-Link Tech, the leader in real-time cloud rendering technology.

[Read more...](#)



Memeinator Blazes Past \$4M with Red Apple Tech Partnership News

London, United Kingdom, February 8th, 2024, Chainwire

Memeinator has surged forward, banking an impressive \$4M in the public presale so far.

The MMTR token is now priced at \$0.0208, and with Stage 14 of the presale rapidly selling out, the price will soon rise to \$0.022 in Stage 15.

[Read more...](#)



Blockchain Life 2024 in Dubai – Waiting for ToTheMoon

Dubai, United Arab Emirates, February 7th, 2024, Chainwire

On April 15-16, the international forum Blockchain Life 2024 will bring together more than 8,000 crypto leaders and thousands of international companies at the main event of the year in Dubai.

[Read more...](#)



MicroStrategy acquired 850 bitcoin for \$37.2 million in January

MicroStrategy now holds a total of 190,000 bitcoin.

MicroStrategy bought another 850 bitcoin for \$37.2 million in January, according to a post by Michael Saylor, the company's founder and chairman.

The company now holds a total of 190,000 bitcoin, he also said in his message posted "In January, @MicroStrategy acquired an additional 850 BTC for \$37.2 million and now holds 190,000 BTC. Please join us at 5pm ET as we discuss our Q4 2023 financial results and answer questions about our #bitcoin strategy and business outlook. \$MSTR" to the social media platform X. Saylor also announced MicroStrategy would be discussing its fourth-quarter financial results on Tuesday.

The price of the most popular cryptocurrency by market capitalization seesawed throughout January amid the launch of several spot bitcoin ETFs. At one point bitcoin's price nearly hit \$49,000, according to The Block's Price Page. As of 4:28 p.m. ET on Tuesday, bitcoin was trading at \$43,156.

In November, MicroStrategy said it may raise up to \$750 million through the sale of new Class A common stock shares. By the end of December, the company had sold 1 million shares for \$610 million.

The company spent \$615.7 million on its latest stash, according to a Form 8-K filing published to its website today, at an average price of \$42,110 per bitcoin.

[Read more...](#)

Ethereum Validator Entry Queue Signals Renewed Interest in Staking

The validator entry queue has jumped to 7,045, the highest since Oct. 6, according to data source ValidatorQueue.

The waitlist for new Ethereum validators is now the longest since early October. The renewed interest in staking is noteworthy as the yield on staked ether remains below 4%.

The Ethereum network is witnessing a spike in the number of validators

looking to stake their ether (ETH). The so-called validator entry queue has jumped to 7,045, the highest since Oct. 6, according to data source ValidatorQueue. The waitlist, representing over 225,000 ether (\$562 million), is expected to be cleared in just over 48 hours. Ethereum limits the number of new validators that can join the network per epoch or the time it takes to process blocks on



the blockchain. This results in a backlog. An Ethereum epoch is 6.4 minutes long.

Validators are entities that stake a minimum of 32 ether in the network to participate in running Ethereum's proof-of-stake consensus blockchain. In exchange for staking ether, they receive a steady rate of return analogous to interest income from fixed-income instruments like bonds.

"Resurgence in Ethereum staking activity indicates initial signs of renewed vitality," David Lawant, head of research at institutional crypto exchange FalconX, said in an email on Friday. Lawant added that the renewed uptick in the activation queue is notable, as there has been little to no improvement in the annualized percentage yield on staked ether.

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Bitcoin (\$BTC) has broken through the crucial barrier of \$45K, currently trading at \$48K. This leading digital currency has seen a surge of over 10% in the past week. Analysts and industry experts perceive this upward movement of \$BTC as a prelude to the halving event. With Bitcoin leading the charge, other significant cryptocurrencies across the market are also experiencing gains, driving the global cryptocurrency market value to reach \$1.76 trillion.

As witnessed during the last bull run in 2021, the crypto market provided numerous opportunities for investors to amass fortunes and achieve million-dollar gains on their investments. However, it's essential to recognize that such occurrences may not be recurrent. Proper steps must be taken in anticipation of the upcoming rally, likely in 2024. As the countdown to the next bull run begins, the task of selecting the right assets for one's portfolio becomes increasingly challenging.

The age-old advice of "never putting all your eggs in one basket" holds true when selecting cryptocurrencies for investment. Choosing the right combination of assets is crucial. Identifying the 'hidden gems' can be daunting, especially considering Bitcoin (\$BTC) once traded for a few pennies before reaching an all-time high of \$69K. Many leading cryptocurrencies today, including XRP

(\$XRP), Cardano (\$ADA), and Solana (\$SOL), among others, have undergone similar trajectories.

While these cryptocurrencies have generated significant wealth for their holders, many contemporary tokens have faded into obscurity. Investing in projects at an early stage entails the risk of either yielding substantial returns or facing total loss. However, with proper strategy and an understanding of market trends, one can navigate through the multitude of options and unearth lucrative opportunities.

In recent months, specific sectors within the cryptocurrency space have garnered increased attention. Conversations revolving around utility, tokenization, and scalability have become prevalent. Projects within these sectors hold the potential to outshine others, capitalizing on the prevailing sentiment. For example, the potential tokenization of real-world assets (RWAs) has gained recognition from industry leaders, with the tokenized asset space projected to reach \$16 trillion by 2023, indicating significant growth potential.

Considering the ongoing discussions surrounding the crypto space, certain tokens are poised to lead their respective sectors and potentially achieve 10X growth.

Landshare (\$LAND) is one such token that stands out. With the increasing capabilities of blockchain technology, the tokenization of tangible financial assets has become feasible, giving Landshare a competitive edge. Landshare specializes in tokenizing real estate assets, facilitating property investments across the United States while offering annual percentage yields (APY). The Landshare RWA (LSRWA) token represents ownership of real estate assets on the blockchain, with each token directly corresponding to a Landshare real estate unit. Additionally, the \$LAND token serves as Landshare's utility token, facilitating transactions and exchanges on its platform. Despite its achievements in selling three tokenized real estate properties via blockchain, Landshare's market capitalization remains lower than its competitors, with the \$LAND token's market value at \$5 million, suggesting that the project may be undervalued.



The \$LAND token is currently priced at \$1.2, experiencing a negligible decrease of 0.5% in the past 24 hours. However, despite this minor setback, the token has exhibited remarkable resilience over the past year, boasting nearly 100% year-over-year growth. With tokenization gaining momentum not only in the crypto sphere but also in traditional finance, the \$LAND token has significant potential for expansion. Its all-time high of \$12 indicates the possibility of a 10X growth if the token reaches its previous ATH during the forthcoming bull run.

Uniswap (\$UNI)

In the wake of the turbulence witnessed with major cryptocurrency exchanges in recent years, sentiment towards decentralized exchanges (DEXs)

has become more favorable than ever, presenting a prime opportunity for DEX Uniswap.

Uniswap (\$UNI) is a prominent decentralized finance (DeFi) protocol that empowers users to trade cryptocurrencies without relying on traditional centralized exchanges. Operating on the Ethereum blockchain, Uniswap employs an automated liquidity protocol to facilitate direct trades between users. At the heart of Uniswap's functionality lies its utilization of liquidity pools, where users can contribute their assets to pooled funds and earn trading fees in return based on their provided liquidity.

The native utility token of Uniswap is \$UNI, serving various crucial functions within the ecosystem. \$UNI holders possess governance rights, enabling them to participate in key protocol decisions, such as upgrades and alterations to fee distribution mechanisms within the system.

\$UNI can be staked in designated liquidity pools to earn rewards and serves as an incentive for protocol participation. Consequently, \$UNI transcends mere speculative value, emerging as an integral component in maintaining and governing the decentralized and community-driven nature of the Uniswap protocol.



The \$UNI token is currently valued at \$6.2, marking a notable increase of over 3% in the last 24 hours. While the native token of the decentralized exchange (DEX) experienced a broad consolidation phase during the recovery period throughout the year, it incurred an 8% loss in value during this time. However, the forthcoming

crypto rally holds promise for the \$UNI token, given Uniswap's prominent position within the crypto ecosystem. The community anticipates the token to surpass its previous high of \$44, suggesting a potential 800% growth.

Arbitrum (\$ARB)

With the increasing demand and evolving use cases of blockchain technology, the need for scaling solutions becomes increasingly apparent. Scalability has emerged as a critical concept, and Arbitrum stands poised to align with this growth opportunity.

Arbitrum (\$ARB) serves as a layer 2 scaling solution for Ethereum, aimed at enhancing its scalability and efficiency by processing transactions off the main Ethereum chain. By handling transactions off-chain

and subsequently submitting them to Ethereum in batches, Arbitrum optimizes resource utilization, significantly reducing congestion and gas costs for users.

The \$ARB token plays a pivotal role within the Arbitrum ecosystem, offering various utilities. Primarily, it is utilized for governance, enabling token holders to participate in crucial decisions and proposals that shape the development and operational aspects of the Arbitrum network. This ensures a decentralized and community-driven approach to network management.

Additionally, the token may be staked, contributing to the network's security and integrity by incentivizing participants to act in the ecosystem's best interests. Moreover, \$ARB facilitates transaction fee payments within the Arbitrum network, providing users with a seamless and efficient means of interacting with decentralized applications (dApps) and services built on Arbitrum.

The current trading value of the \$ARB token stands at \$1.83, marking a significant 4% surge within the last 24 hours. Despite enduring the challenges of the crypto winter, the token maintained its downward trajectory even throughout last year's recovery phase. However, with the next anticipated crypto rally on the horizon, the \$ARB token is poised to reclaim its rightful position as the frontrunner in the scalability sector.



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Disney to Acquire \$1.5 Billion Stake in Epic Games, Aims to Create Joint Metaverse

Disney, one of the biggest entertainment companies, has decided to acquire a \$1.5 billion stake in Epic Games, makers of the known persistent metaverse platform Fortnite. The companies will collaborate to develop a metaverse featuring Disney-owned intellectual properties (IPs) which will benefit from interaction and coexistence with Fortnite.

The Disney Metaverse Is Coming

Disney is potentially taking its franchises to the metaverse. On February 7, the company announced a deal with Epic Games, the company behind the metaverse experience

powerhouse game Fortnite, to produce a platform with the presence of the legendary intellectual properties (IPs) of the company.

To this end, Disney will acquire a stake in Epic for \$1.5 billion to support the company in fulfilling what it called a “multiyear project.” While the announcement avoided the mention of the word metaverse, it described this new product as a “new persistent universe” that will offer opportunities for users to “play, watch, shop and engage with content, characters, and stories from Disney, Pixar, Marvel, Star Wars, Avatar” and other franchises.

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OpenAI's Sam Altman seeking \$7 trillion to solve the global chip shortage issue – WSJ

The funding would be used to establish factories

or fund existing chip manufacturing companies, with OpenAI only acting as a “significant customer.”

Tech entrepreneur Sam Altman is reportedly looking to raise between \$5 trillion and \$7 trillion to help fund the production of microchips to increase availability for AI and machine learning, the Wall Street Journal reported on Feb. 8.

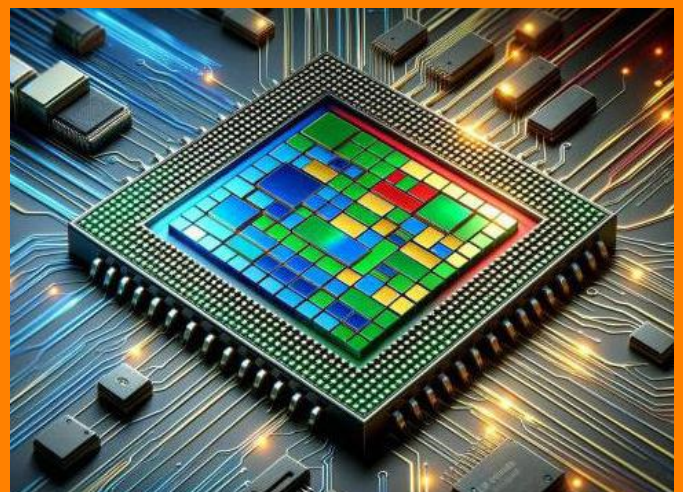
The funding would be used to establish factories or fund existing chip manufacturing companies, with OpenAI only acting as a “significant customer.” The effort does not aim to raise money for Altman’s OpenAI, best known for its ChatGPT chatbot

and GPT large language models (LLMs).

Sources told the newspaper that the fundraising could largely be funded by debt and may take multiple years to complete.

Potential investors To finance the project, Altman reportedly seeks investments from a largely unknown list of investors.

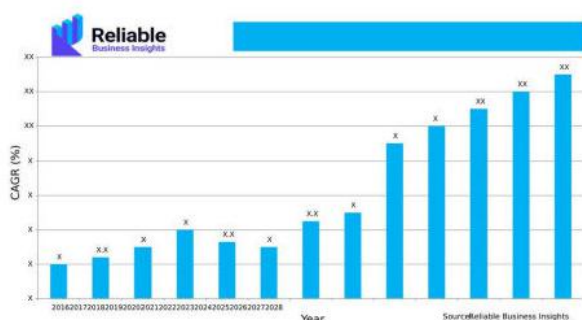
Altman has reportedly discussed the venture with SoftBank, Taiwan Semiconductor Manufacturing (TSMC), and Microsoft, though it is unclear whether those companies might participate as investors or in another role. Additionally, sources said the UAE has been part of the talks and could become a potential investor.



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The gaming world is going through an evolution, blurring the lines between enjoyment and asset ownership. The Non-Fungible Tokens (NFTs) have entered the scene, providing players with the right to own in-game items and opening up the possibility of earning rewards. With this booming revolution, there is a particular market set to grow exponentially: the NFT Game Market. NFT Game Market.



According to the latest research conducted by HTF Market Intelligence, the global NFT Game market is expected to experience a massive growth rate of a Compound Annual Rate (CAGR) in the range of 32.50 percent between 2024 and 2030. This will translate to a market that is projected to be astronomical in 2030, driven by a variety of factors that are driving this phenomenal rise.



Demystifying the Growth Engine: Key Drivers Fueling the NFT Game Market

A variety of forces are forming to push forward the NFT Game market to its expected rise:

Play-to-Earn (P2E) Model:

This Play-to Earn (P2E) model revolutionized the gaming world by allowing players to earn money from their gaming expertise. This innovative concept will enable gamers to earn real rewards that include NFTs (Non-Fungible Tokens) and cryptocurrency by playing games in which they participate. Games such as Axie Infinity, Gods Unchained, and Splinterlands are the mainstays of this revolution that has attracted millions of players across the globe by promising financial rewards and gaming fun.

Enhanced Ownership and Interoperability:

One of the significant benefits of games using NFT is the increased ownership they give players. Contrary to traditional games in which the items are simply physical assets, digital games give players ownership of their game, creating an atmosphere of belonging and worth among players. In addition, the expanding interoperability trend within the NFT space lets players use their digital assets in multiple games, allowing new value possibilities and opportunities for their virtual assets.

Growing Blockchain Adoption:

Behind the scenes of NFT games is the powerful blockchain technology that provides unprecedented transparency, security, and mutability. As blockchain technology develops and spreads its adoption to other industries, its advantages can be seamlessly and efficiently integrated into the NFT game market. Blockchain technology will improve the gaming experience overall and increase gamers' confidence and trust regarding the control of digital funds.

Evolving Gaming Paradigm:

The gaming world is always in a development phase and is driven by gamers' shifting desires and needs. In today's dynamic gaming world, players are looking for an immersive experience that goes beyond entertainment. NFT games meet the growing demand for exclusive gaming experiences coupled with actual possession of assets in virtual reality. This change in the game's paradigm provides gamers with a sense of control and ownership of the virtual worlds that they live in.

Increased Investment and Development:

Unsurprisingly, the NFT game market caught the interest of venture capitalists and big industry players alike, which has led to the growth of investments and development. In recognition of the vast opportunities of NFT games, investors are pouring substantial money into the industry, fueling innovation and development of games. This capital influx will boost the growth of NFT gaming, attract top talent, and create an environment of innovation and entrepreneurship in the industry.

Challenges and Considerations: Navigating the Road Ahead

Despite the optimistic prospects, however, it is clear that the NFT Game market faces challenges that need to be tackled:

Sustainability and Tokenomics:

Insuring long-term sustainability for P2E (P2E) models depends on carefully crafted tokenomics. It is essential to find a compromise between rewarding users for their contribution and ensuring a stable game economy. It is necessary to pay attention to aspects like the distribution of tokens inflation rates, token distribution, and mechanisms to retain value to ensure the sustainability of P2E systems in the long run.

Regulatory Landscape:

The regulatory framework surrounding NFTs (Non-Fungible Tokens) and cryptocurrency is in flux and subject to continuous change. This uncertainty could create challenges for players and developers, hindering widespread adoption and investment. A clear and consistent regulatory framework is crucial to boost confidence, minimize risks, and encourage the widespread adoption of the NFT gaming platform.

Technical Limitations:

Despite the numerous benefits of blockchain technology, scaling, and transaction fees remain significant obstacles to P2E games. In order to ensure that players experience seamless gameplay, developers must work to overcome the technical issues through continuous development and implementation of layers-2 technology. Implementing scalable blockchain solutions and maximizing transaction processing speed is vital to sustaining the increasing number of players who play NFT games.

User Education and Onboarding:

The complexity of the NFT and crypto world can be overwhelming for those new to the field, creating a barrier to participation for prospective players. To increase the appeal of P2E games, user-friendly interfaces, extensive education resources, and simple onboarding processes are essential. Giving players the information and tools required to understand the complexities of blockchain gaming

will play a significant role in increasing acceptance and retention rates.

Security Concerns:

Blockchain's decentralization technology creates unique security concerns for P2E games. With the player's assets being stored on blockchains, security against hacking, theft, and fraud is necessary. Developers must put a premium on robust security measures, such as encryption, multi-factor authentication, and smart contract auditing, to safeguard players' assets and ensure their integrity. NFT gaming platforms. By actively addressing security issues, developers can increase trust between players, thus strengthening the base of the growing P2E market.

Beyond the Horizon: Future Trends Shaping the NFT Game Landscape

While the NFT Game market matures, specific trends could influence its future development:

Diversification of Genres:

The scope for NFT gaming is growing beyond the boundaries of RPGs and card games and is paving the way for an extensive array of new games that span a range of genres. From simulation and strategy games to puzzle and sports games, The NFT gaming world is set to accommodate the varied desires and tastes of gamers across the globe. Expect an explosion of creativity and innovation as game developers challenge the limits of gaming conventions that are traditional to create new and exciting experiences.

Rise of Mobile Gaming:

The rising popularity of mobile devices and the widespread use of smartphones have revolutionized the gaming scene, making mobile platforms an essential factor in developing NFT games. Because of their accessibility and ease of use, mobile devices provide the possibility of a larger gaming audience and give everyone access to NFT gaming. When developers optimize their games for mobile devices, expect to see a rise in mobile-focused NFT games that challenge the limits of mobile games.

Interoperable Game Universes:

The idea of interconnected metaverses in which players can seamlessly navigate different virtual

worlds and use their NFTs to play many games is at the point of becoming an actuality. Interoperable game universes blur the distinction between individual gaming experiences, resulting in an interactive and interconnected environment that allows players to play, interact, and trade across various virtual worlds. Expect to see the creation of vast metaverses that provide unprecedented interaction and immersion.

Integration with Traditional Gaming:

The established gaming industry will look into integrating NFTs in their current titles and bridge gaps between conventional and blockchain-based gaming. Through the incorporation of NFTs in their games, traditional gaming studios will be able to unlock new revenue streams, boost players' engagement, and tap into the rapidly growing market of blockchain-focused gamers. Be on the lookout for partnerships and collaborations between traditional gaming giants and blockchain-based startups looking to harness the possibilities of NFT technology.

Evolution of P2E Models:

The development of the Play-to-Earn (P2E) model is expected to launch a brand-new era in gaming economics. It will feature novel reward systems and mechanisms designed to get players involved at a deeper level. Beyond token-based rewards, look for P2E models to look at memberships, rights to governance, and other new incentives that encourage players and a sense of ownership and investing within virtual realms. As developers test the latest P2E techniques, players can look forward to greater immersion and satisfying gameplay experiences, which blur boundaries between profit and play.

Conclusion

The NFT Game market is critical, filled equally with possibilities and pitfalls. Understanding the forces driving it, overcoming the obstacles, and adapting to emerging trends will be essential to its continued expansion and widespread acceptance. As the industry develops, it can provide innovative, interactive, fun, and profitable gaming experiences powered by NFTs that could transform the gaming industry. Whether you're a veteran player, a wise investor, or just a fan of technological advancements, this NFT Game market presents a thrilling journey to follow.



Major Token Unlocks Coming for Aptos, Sandbox, Avalanche and More in February

Crypto tokens worth hundreds of millions of dollars are set to flood onto the market this month for the first time.

By the end of this month, hundreds of millions of dollars' worth of previously locked crypto tokens will flood onto the market—in some cases dramatically increasing token supplies and potentially creating sell pressure.

Up first on Super Bowl Sunday is Aptos, which will see a substantial 7.32% of its total token supply released. The amount of APT released then will be worth roughly \$224.82 million based on the current price, according to TokenUnlocks.

Proportionally, the largest token unlock of the month will come next week, on Valentine's Day. That morning, over \$96 million worth of metaverse gaming start-up The Sandbox's native token, SAND, will be issued for the first time—equivalent to 9.19% of SAND's entire supply.

Why are such large swathes of already existing tokens being introduced to the market now? In most cases, crypto tokens follow elaborate road maps that, from launch, carefully plan the release of certain percentages of a given token's supply into circulation, one batch at a time.

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From Boom To Bust: Crypto Ads See Dramatic Drop During Super Bowl

Crypto ads were one of the major highlights of the Super Bowl back in 2022, with crypto companies like Coinbase putting up a show. That is why the absence of crypto ads in this year's Super Bowl couldn't be ignored.

Many in the crypto community wonder why these companies

choose not to capitalize on the buzz the footballing event generates.

Crypto Ads Fail To Make It To The Super Bowl
The Wall Street Journal reported how food makers were the highlight of this year's commercial, with crypto ads failing to appear. This represents a total shift from 2022 when brands

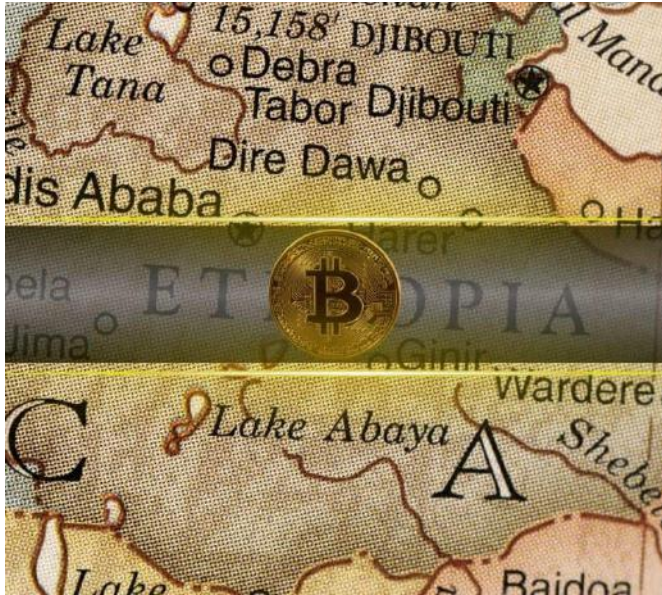


like Coinbase and even the defunct FTX secured a 30-second slot to air their commercial.

Although these crypto ads were also pretty absent during the 2023 Super Bowl, that was more understandable considering that many crypto companies were trying to keep their head above water in the middle of the 'crypto winter.'

However, Fox Business reported that many of these companies still lack the money for such advertising despite more favorable market conditions. Bitcoinist had reported how advertisers would have to shell out a staggering \$7 million to secure a 30-second spot for their commercials.

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Chinese Bitcoin Miners Opt for Ethiopia's Cheap Energy and Ideal Climate

Ethiopia is attracting Bitcoin miners from China with its competitive electricity costs, establishing itself as a major mining hub.

Chinese Bitcoin miners have set their sights on Ethiopia in a strategic move driven by the pursuit of cheap energy and favorable climates.

Last spring, cargo containers near electricity substations linked to Africa's largest hydroelectric project, the Grand Ethiopian Renaissance Dam (GERD), signaled the arrival of Chinese miners.

Ethiopia Emerges as Prime Destination for Chinese Miners

Having been displaced from China due to regulatory restrictions, local Bitcoin miners have been searching for locations offering affordable power and friendly regulations.

Offering some of the world's lowest electricity costs and a government increasingly receptive to their presence, Ethiopia presents a unique opportunity for Bitcoin miners amidst growing global scrutiny of the industry's energy consumption and environmental impact.

Luxor Technology estimates Ethiopia has become one of the top destinations for Bitcoin mining equipment shipments.

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Ethereum NFT volume approaching yearly high as Pudgy Penguins eye #2 spot

The volume of NFTs traded on Ethereum in the past week is at its highest level since late February last year, according to data from The Block. The increase in volume comes as Pudgy Penguins threatens to replace Bored Ape Yacht Club as the NFT collection with the sec-

ond-highest market cap, after CryptoPunks.

While this fall undoubtedly saw a significant rise in Bitcoin NFT trading, the volume of Ethereum NFTs traded on-chain is currently at its highest weekly level since the week of Feb. 26, 2023, according to data from The Block.



The increase in Ethereum NFT volume comes as the current #3 NFT collection by market cap, Pudgy Penguins, approaches the market cap of its rival, the Bored Ape Yacht Club collection owned by Yuga Labs. Yuga Labs also owns Cyberpunks, the #1 collection by floor price.

Pudgy Penguins is currently developing Pudgy World, an interactive gaming experience that will reportedly come to the Apple

Vision Pro, while Yuga Labs is developing the Otherside metaverse, with a planned third "trip" test coming soon.

However, while Ethereum trade volume is at its highest level in a year, the same can't be said for NFTs minted on the chain, which trended flat this past year, indicating that the recent spike in volume was primarily made up of NFT sales rather than mints.

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Crypto.com says big money Formula 1, UFC deals paying off as user base expands

Ethereum restaking may be next big narrative for the crypto industry, allowing users to stake ETH on multiple protocols.

Major advertising partnerships with Formula 1 and the UFC have helped Crypto.com reach broad audiences and drive its growth.

Crypto.com has found itself at the front and center of major fan bases in the world

of Formula 1 (F1) and the Ultimate Fighting Championship (UFC) through lucrative sponsorship deals that have helped drive the cryptocurrency exchange's growth.

Speaking to Cointelegraph in a wide-ranging interview on Feb. 9, Crypto.com president and chief operating officer Eric Anziani opened up about the company's high-profile advertising



campaigns with F1 and the UFC, as well as its naming rights deal for the Crypto.com Arena in downtown Los Angeles:

"We've been fortunate to find these amazing partners. F1, the UFC, working in LA with the Crypto.com Arena and AEG."

Anziani notes that market surveys carried out by the exchange indicate its global awareness ranks highly in terms of brand recognition from a retail cryptocurrency user perspective.

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Ordinals Could Create Completely Different Bitcoin Ecosystem, Says Binance Research – Here's Why

Researchers at Binance say that ordinals could lead to a massive overhaul of the Bitcoin (BTC) ecosystem in the coming years.

Bitcoin ordinals allow users to inscribe digital data such as images and videos to a single satoshi, or an individual unit of BTC, to create the equivalent of non-fungible tokens (NFTs) on the crypto king's network.

Since their popularization, ordinals have dominated the fee economy on the Bitcoin blockchain.

In a new report, Binance Research says ordinals are driving new developer com-

munities into Bitcoin and bringing new life to an ecosystem that has previously faced uncertainty as to where future miner revenue will come from.

"The impact of inscriptions and BRC-20s on the Bitcoin network has been notable... Bitcoin's mempool transaction count significantly exceeded past years' levels and reached all-time highs in 2023, spurred by the activity from inscriptions and BRC-20s. Other metrics, like average block size and transaction fees, also experienced notable shifts.

Beyond metric changes, the most profound impact of inscriptions/BRC-20s on the Bitcoin ecosystem.

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California's 8.2 million crypto owners poised to influence 2024 elections – Coinbase



According to Coinbase, roughly 27% of Californian adults own crypto and represent a substantial voting bloc in the state.

A recent study conducted by Toluna for Coinbase reveals that crypto users in California are poised to significantly influence the state's political direction in the 2024 elections.

With an estimated 27% of California adults, or about 8.2 million individuals, owning digital assets, this demographic represents a substantial and potentially decisive voting bloc.

According to the report, a significant number of the state's crypto enthusiasts are young, with 40% falling within the 18-34 age bracket – a generation more attuned to technological

advancements and digital financial solutions.

Reforming the system California's crypto users express a strong desire for reform within the current financial system, which they believe favors entrenched interests over the average individual's ability to build wealth.

The study found that a vast majority support policy initiatives that encourage disruptive technologies such as blockchain and digital assets, viewing them as crucial for the future of finance and beneficial for societal progress.

The sentiment is expected to translate into political action, with crypto owners likely to favor candidates who advocate for the crypto industry and blockchain technology.

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How Web 3.0 Is Changing the E-Commerce Industry

Web 3.0 is no doubt the latest generation of the World Wide Web, and it's focused on transforming everyday users of the internet.

While it's gradually revolutionizing how global industries operate, the e-commerce industry should not be overlooked.

According to Statista's report covering the third quarter of 2023, in the United States alone their e-commerce retail sales hit about \$284 billion U.S. dollars – the highest quarterly revenue in history.

Potential benefits of implementing Web 3.0 in e-commerce

Statistically, it's a clear indicator that the e-commerce industry

will gain more attention once Web 3.0 is incorporated into its operations.

By laying the groundwork of permissionless, decentralization and exclusive systems that any business can leverage online, Web 3.0 can turn everything we do online into products.

Although many revolutions are occurring in the Web 3.0 sphere, here are some key ways in which Web 3.0 is transforming e-commerce.

Decentralization

One of the major underlying problems in e-commerce is the unbending rules that make brands solely rely on platforms that regulate sales channels and even customer data before making sales.



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