

The logo for 'Agent Factory' is centered in the image. 'AGENT' is written in a large, blue, metallic, 3D font. 'FACTORY' is written below it in a smaller, yellow, metallic, 3D font. To the right of the text is a large, yellow, metallic gear icon with a stylized 'A' shape inside it.

AGENT FACTORY

Play the Missions - Challenge yourselves - Become Agents!

MISSION GAMES



OVERVIEW



At Agent Factory, players step into a covert training facility under the eye of Agent-X, where mission games combine physical, mental, and teamwork challenges into fast-paced adventures. RFID technology and live scoring make every visit competitive and replayable. More than an attraction, Agent Factory is a story-driven, tech-infused experience that captures the newest trend in entertainment: competitive socializing.



GAME EXPERIENCE

Unleash the power of mission games at Agent Factory - a cinematic, tech-infused adventure set in an abandoned spy training facility. Driven by the lore of Agent-X, players face physical, mental, and team-based challenges, all tracked through RFID wristbands and live scoreboards. From fast-paced missions to evolving leaderboards, every visit transforms guests into agents-in-training while turning your venue into a hub for competitive socializing.



- 1** *Wear your RFID wristband to activate missions and track performance.*
- 2** *Enter a mission, select difficulty, and start the challenge.*
- 3** *Beat the clock across physical, skill, and intelligence quests.*
- 4** *Move on to new missions - there's always more to play.*
- 5** *See your score live on venue leaderboards and claim your Agent Certificate.*



WHAT ARE MISSION GAMES

Mission Games are team-based, tech-powered challenge experiences that blend movement, puzzles, and strategy in immersive themed environments. With live scoring and replayable missions, they offer high-energy gameplay that keeps players coming back.



Escape Rooms. But More

Replayable challenge rooms with real-time scoring and competition - built to bring players back.

*More Action. More Competition.
More Reasons to Come Back.*

Trampoline Parks. But With Purpose.

Players move, jump, and react - but now every move earns points, ranks, and leaderboard status.

*Move with purpose.
Play with feedback.*

Laser Tag. But Smarter.

Every mission is a new scenario - with tactics, puzzles, and skill-building beyond simple combat.

More than just shooting.

VR Arcades. But Real.

No headsets - just real-world, full-body challenges you can jump into and instantly understand.

*Hands-on gaming.
No tech barrier.*

Survivor Games. But With Brains.

Team-based trials combining strategy, mental agility, and physical tasks - all scaled to your level.

*Train like a spy.
Compete like a team.*



A World Built from the Ground Up.

Agent Factory venues are fully themed to reflect the visual universe of Agent-X - an abandoned, reactivated secret factory outfitted with training zones, screens, smoke, lighting, and industrial textures.

Our in-house scenic team delivers:

Steel & concrete aesthetic walls.

Wear-and-tear industrial detailing.

LED lighting effects.

Branded symbols & signage.

High-quality rust theming effects.

Soundscape & ambient visuals.



From the front desk to the last mission room, every detail supports the immersion and story.

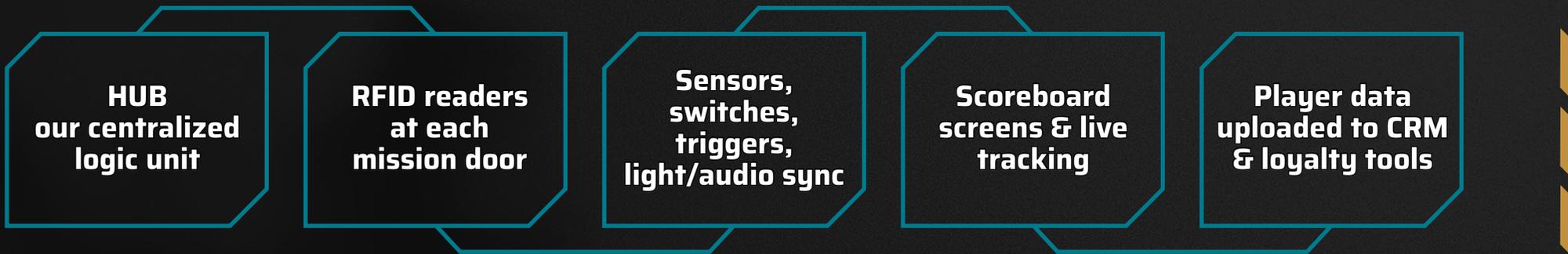


Tech Infrastructure.

Agent Factory is powered by a proprietary tech ecosystem that ensures smooth, staff-light, intelligent operation.



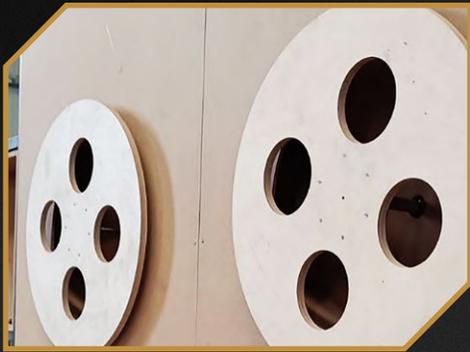
Each player is identified by an RFID wristband. Every mission they enter is scanned, tracked, timed, and scored automatically.



The result: high-capacity throughput with minimal operator involvement and **maximum system reliability.**

Designed in Detail. Delivered with Confidence.

All Agent Factory components are built at our 3,000m² facility - and shipped worldwide in modular form.



- ✓ CNC-cut set walls & industrial frames.
- ✓ Hand-built props & embedded logic wiring.
- ✓ Hardware labelled and documented.
- ✓ Packed for fast install and international transport.
- ✓ Manuals with electrical, tech, and operational diagrams.

We deliver each installation with:



Full production documentation



Spare part kits



Remote support and setup guidance



Staff training modules and launch materials

This isn't a kit - it's a turnkey experience, factory-tested and venue-ready





CHALLENGE YOURSELVES
BECOME AGENTS!



Menu PriceList
Most Popular
Choose your Power!

AGENT FACTORY

MISSIONS AREA



AGENT FACTORY



A Recognizable Brand.

Agent Factory is not a generic mission game - it's a fully developed entertainment brand, complete with its own universe, visual language, and tone of voice.

Trademarked identity.
Unified across digital & physical touchpoints.
Designed for scalability.

What's included:

- **Brand & Marketing Guides.**
- **Color palette & font family.**
- **Brand tone, storytelling principles.**
- **Design templates for signage, media, apparel.**

Your venue launches with a strong, cohesive identity - ready to stand out in any competitive market.



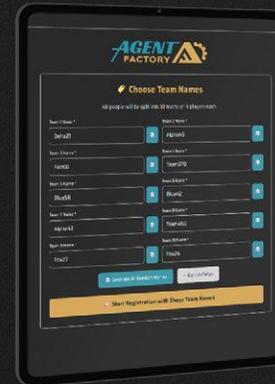
Everything Under Control. One Platform.

We provide an all-in-one digital operations system tailored specifically for mission game venues.



Admin Dashboard Includes:

- Player check-in & game registration.
- Leaderboards, history & performance tracking.
- Staff logins & game control.
- Payment, reporting, and analytics.
- Cloud access & remote updates.



Every player scan, mission result, and payment flows through a central, intuitive dashboard - ensuring smooth daily operations and smart business decisions.



Digital Infrastructure.

With Agent Factory, your digital presence is ready from day one - no freelancers, no delays. We deliver a complete marketing and customer management suite designed specifically for mission-based venues.

Booking System & CRM

- Online game & party bookings.
- Live availability calendar.
- Secure payment gateway.
- Customer profiles & booking history.
- Loyalty tools and automated reminders.
- Admin panel for managing sales, team schedules & daily performance.



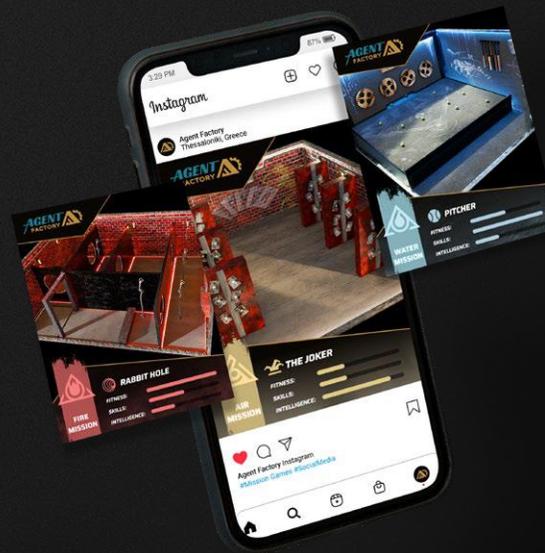
Fully Responsive Website

- Custom-branded for your venue.
- Mobile-first design.
- SEO-optimized landing pages.
- Multi-language options.
- Integrated gallery, FAQ, contact, and promo sections.



Launch & Social Media Marketing

- Google tools setup (Search Console, GTM, GMB).
- Social media content templates (posts, stories, reels).
- Campaign visuals and ad copywriting.
- Account setup & launch for Facebook & Instagram.
- Marketing tools & retention campaigns.



A Space That Feels Like the Brand.

From the moment guests walk in, Agent Factory should feel like a different world - one with its own visual logic and brand language.



Included with your install:

- Branded & high-quality LED Signage.
- Themed venue & wayfinding visuals.
- Uniforms & agent-style apparel.
- RFID wristbands & printable certificates.
- Posters, menus, mission briefings & printables.
- Merchandise design files (optional production).

Everything is crafted to reinforce your story, your gameplay, and your professional appearance - making your venue immediately memorable.



After Sales Support.

Our support system is built to keep your venue running smoothly - from launch day and beyond.

Ongoing Support Includes:



**On-Demand
emergency
hotline**



**Ticketing
system**



**Spare parts &
replacements**



**Operational
troubleshooting**



**Staff onboarding
and training
materials**



**Manuals and
diagrams made
to guide you**



You're never alone. With every installation comes a support team - one that's already helped dozens of venues succeed.



THE MISSIONS

The game takes place in the missions. They include a mixture of different physical, brain and handiness challenges to test your skills and earn your secret agent certificate at Agent Factory. Play through various missions, and prove yourself worthy of the elite ranks of secret agents!



AIR MISSIONS

Quick thinking, teamwork & problem-solving quests.



WATER MISSIONS

Hand skills, precision & target hitting.



FIRE MISSIONS

Physical challenges that require balance and obstacle jumping.



EARTH MISSIONS

Our ultimate fusion challenges, combining elements from Fire, Water, and Air missions.



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EARTH MISSIONS

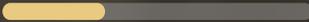
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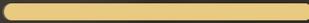


ALFREDO'S PIZZA FACTORY

Watch the screen for the correct ingredient amounts. Pull the ropes to match the exact quantities shown.

FITNESS: 

SKILLS: 

INTELLIGENCE: 

Size Required: 20m²

Success Rate: 70%

Average Game Time: 4 min





AIR MISSIONS



COLOR BLOCK

Watch the panel sequence and recreate it by pressing the correct buttons. Test your memory and teamwork.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 70%

Average Game Time: 7 min





COLOR WALLS

Find the buttons in the maze and hit them in the correct color sequence before time runs out.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 75%

Average Game Time: 7 min





AIR MISSIONS



ELECTRICITY PANEL

Connect the tangled wires in the correct order to unlock the power.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 29m²

Success Rate: 70%

Average Game Time: 6 min





FIND THE EVIDENCE

Examine the crime scene before the light turns off and answer questions about the room's layout and details.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 20m²

Success Rate: 70%

Average Game Time: 4 min





AIR MISSIONS



FLIPPER

Bounce the ball into the right holes to win.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 75%

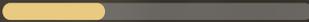
Average Game Time: 6 min

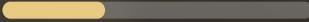




GRAND PIANO

Follow the notes and press the buttons in tune to complete the challenge.

FITNESS: 

SKILLS: 

INTELLIGENCE: 

Size Required: 11m²

Success Rate: 70%

Average Game Time: 7 min





AIR MISSIONS

LT
FR

LETTER FLOOR

Jump from tile to tile and create words as fast as you can.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 70%

Average Game Time: 7 min





MOTEL

Press the wall buttons to solve the equations on screen and advance!

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 19m²

Success Rate: 80%

Average Game Time: 6 min





AIR MISSIONS



REFLECTIONS

Spin the mirrors and aim the laser at the targets.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 14m²

Success Rate: 80%

Average Game Time: 5 min





SPIN THE WHEEL

Spin the wheels, solve the puzzle, and reveal the result.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 11m²

Success Rate: 75%

Average Game Time: 6 min





AIR MISSIONS



THE JOKER

Match the cards quickly using your observation skills.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 11m²

Success Rate: 70%

Average Game Time: 7 min





THE MINEFIELD

Observe the pattern on screen and place-colored objects on the grid without triggering the hidden mines.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 18m²

Success Rate: 70%

Average Game Time: 6 min





WATER MISSIONS



ALLEY OOPS

Shoot as many hoops as possible before time runs out.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 25m²

Success Rate: 75%

Average Game Time: 6 min





BUCKET TRAP

Throw the ball and hit the boxes before they close.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 31m²

Success Rate: 75%

Average Game Time: 7 min





WATER MISSIONS



FILL THE GAP

Fill the wall containers with the balls following the container lights' sequences.

FITNESS:

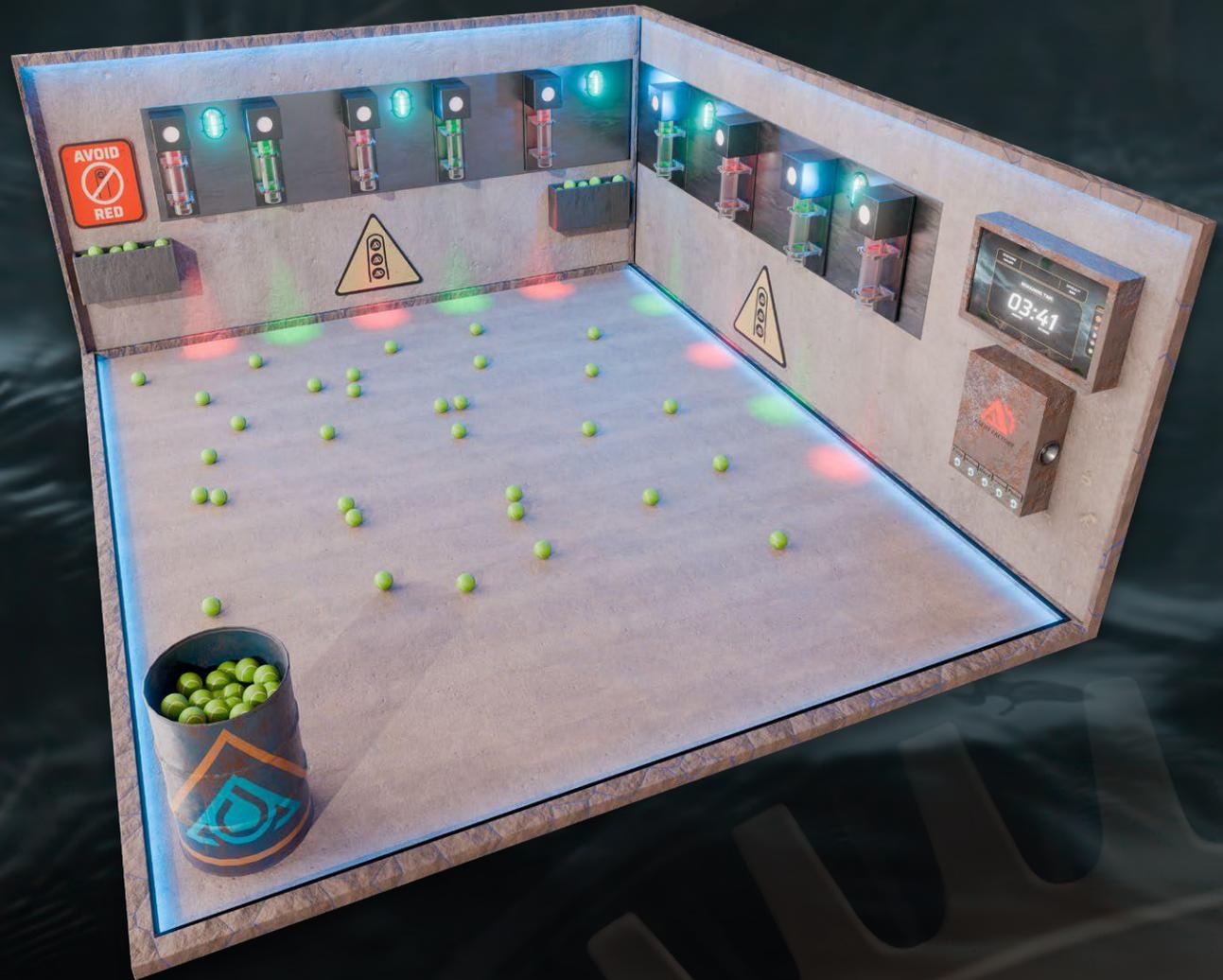
SKILLS:

INTELLIGENCE:

Size Required: 19m²

Success Rate: 75%

Average Game Time: 7 min



WATER MISSIONS



FUN IN THE BARN

Use the cannons to hit the activated bullseyes on the barn. Speed and accuracy count!

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 32m²

Success Rate: 70%

Average Game Time: 4 min





WATER MISSIONS



GOAL!

Score goals before time runs out.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 25m²

Success Rate: 70%

Average Game Time: 7 min



WATER MISSIONS



GOLF COURSE

Hit the ball and aim for a hole-in-one.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 25m²

Success Rate: 70%

Average Game Time: 6 min





WATER MISSIONS



HIGHLIGHT BARS

Balance the ball on the ramp and guide it through three gates without dropping it.

FITNESS: 

SKILLS: 

INTELLIGENCE: 

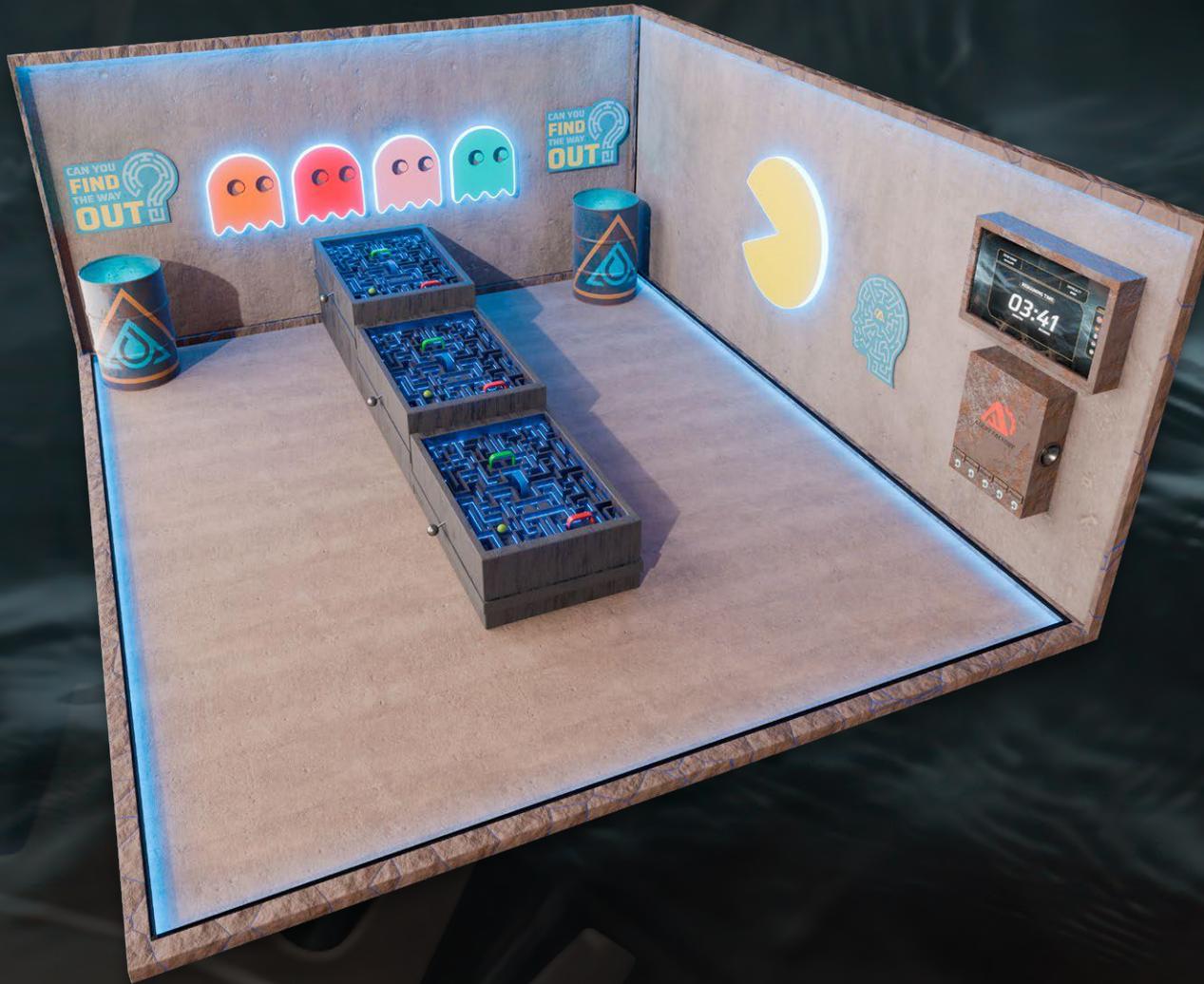
Size Required: 25m²

Success Rate: 75%

Average Game Time: 7 min



WATER MISSIONS



LABYRINTH

Work together to guide the ball through the maze, passing all gates to win.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 14m²

Success Rate: 75%

Average Game Time: 7 min





WATER MISSIONS



LASER DANCE

Move through the laser maze without touching the beams to reach the other side.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 75%

Average Game Time: 6 min



WATER MISSIONS



LIGHT STEP

Follow the instructions and place hands and feet on the correct colored tiles.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 12m²

Success Rate: 75%

Average Game Time: 6 min





WATER MISSIONS



PITCHER

Throw tennis balls and hit all the moving targets before they disappear.

FITNESS:

SKILLS:

INTELLIGENCE:

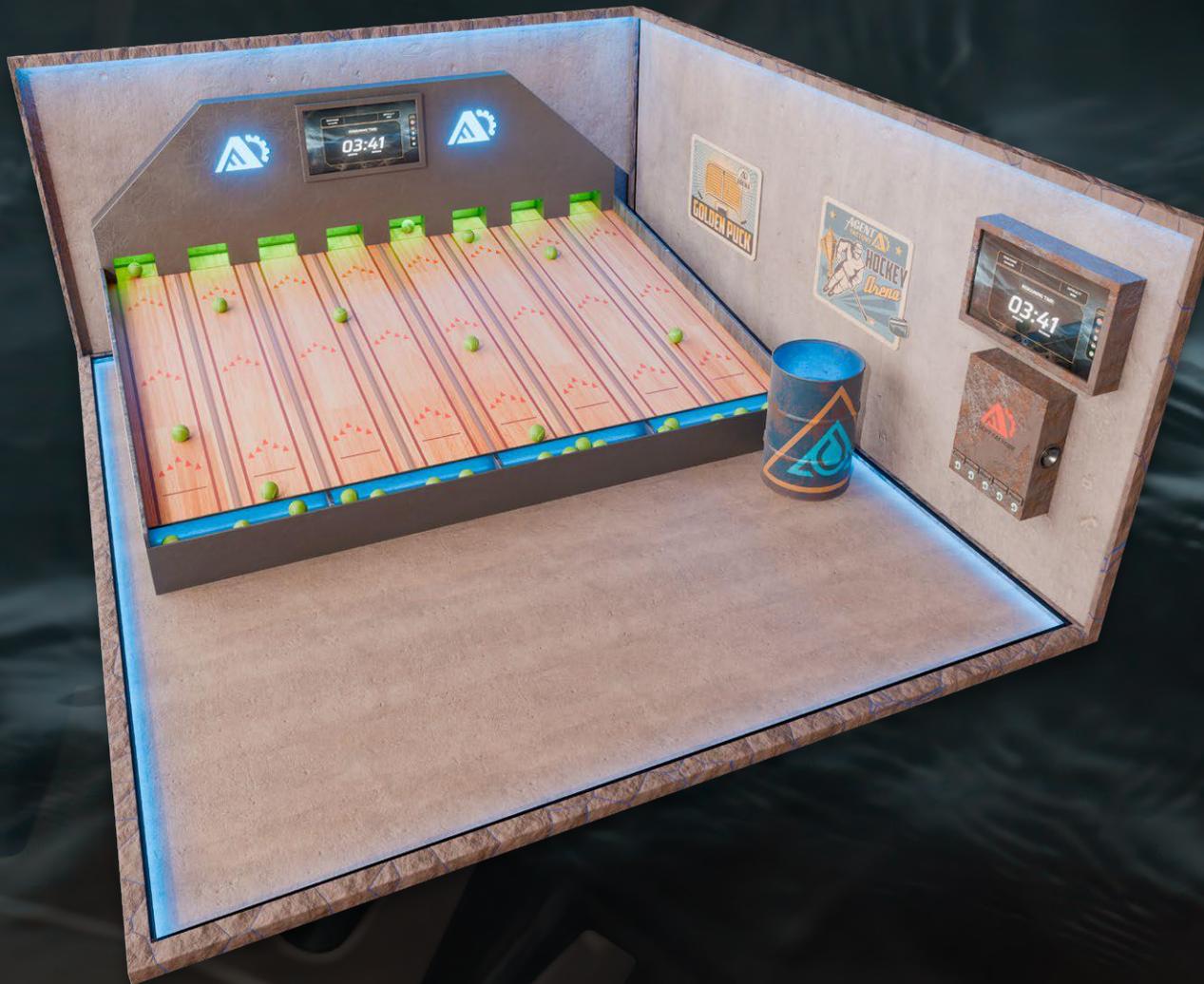
Size Required: 24m²

Success Rate: 70%

Average Game Time: 7 min



WATER MISSIONS



PUCK PURSUIT

Propel hockey pucks up a sloped board, aiming to land them in holes at the top.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 29m²

Success Rate: 75%

Average Game Time: 7 min





WATER MISSIONS



SEE SAW

Balance on the seesaws with your team, coordinating carefully to complete the challenge.

FITNESS:

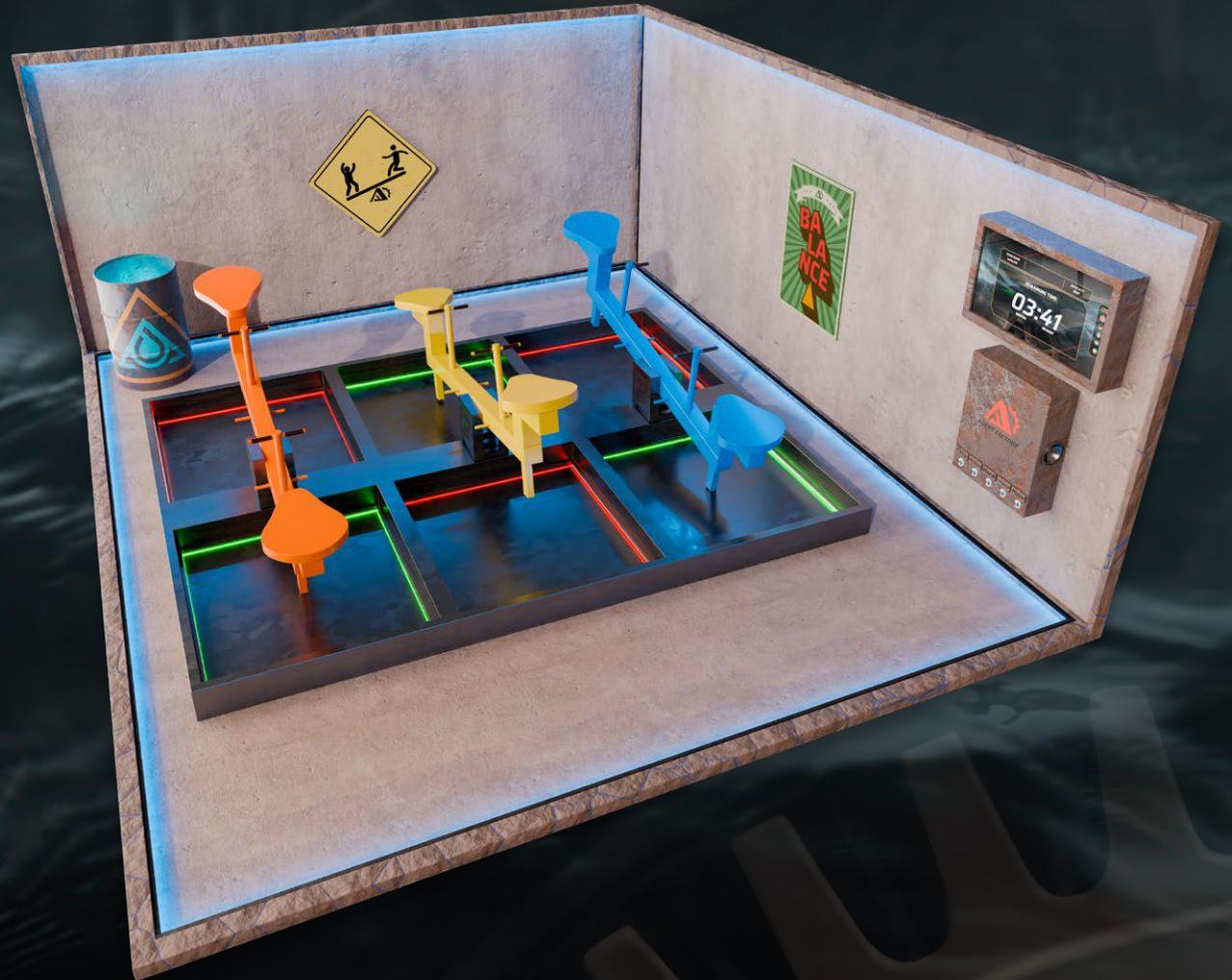
SKILLS:

INTELLIGENCE:

Size Required: 28m²

Success Rate: 75%

Average Game Time: 6 min



WATER MISSIONS



TEE JUMP

Launch balls up the ramp and aim for the holes to score points. Avoid the obstacles - precision is key.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 22m²

Success Rate: 75%

Average Game Time: 5 min





WATER MISSIONS



WILD WEST WARS

Grab laser guns and shoot at still and moving targets in a wild west saloon.

FITNESS:

SKILLS:

INTELLIGENCE:

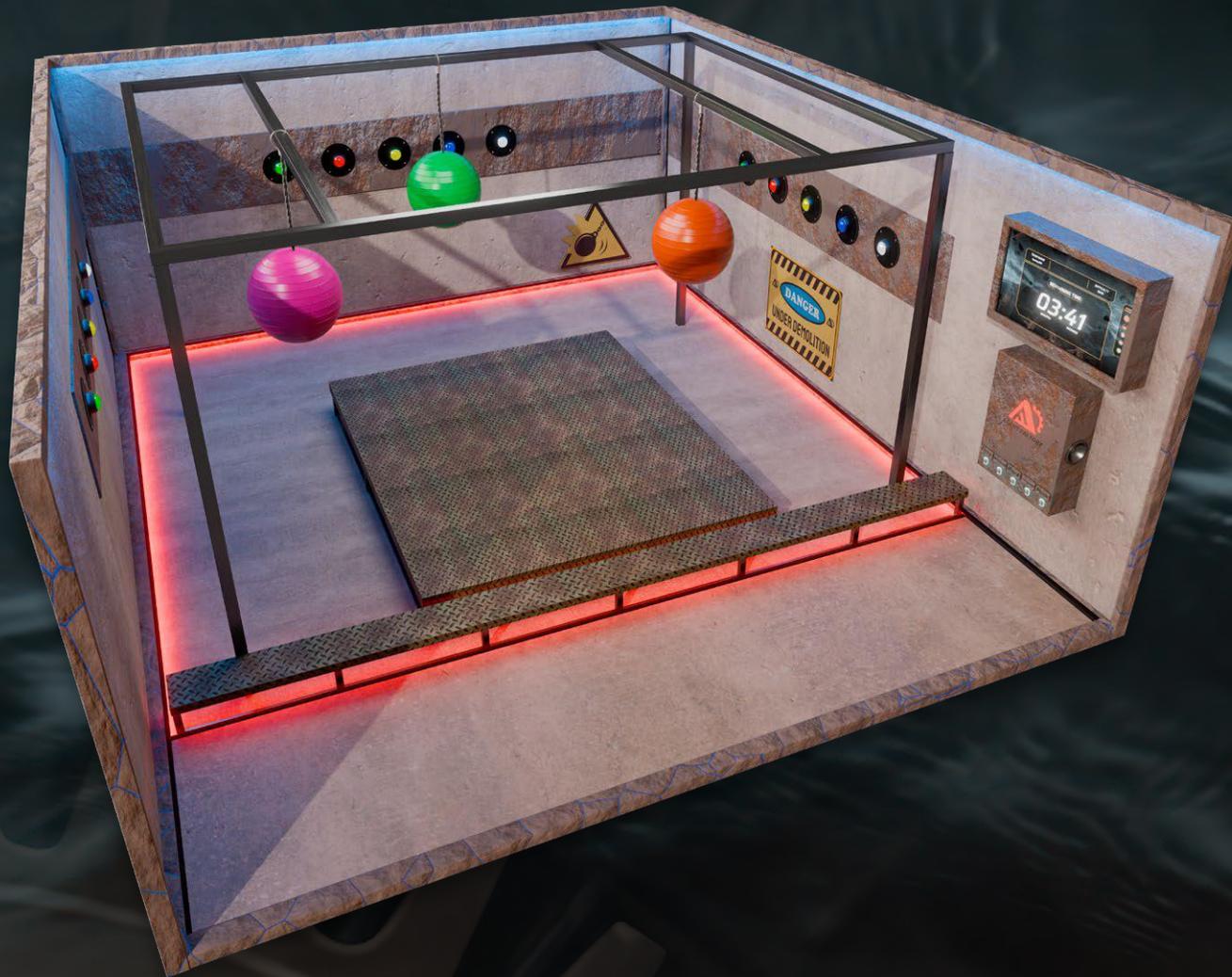
Size Required: 25m²

Success Rate: 80%

Average Game Time: 5 min



WATER MISSIONS



WRECK IT

Swing on the balls, press the glowing buttons, and avoid touching the floor.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 80%

Average Game Time: 6 min





FIRE MISSIONS



ACROBALANCE

Maintain your balance, overcome the obstacles, and find all the checkpoints to scan your wristband correctly.

FITNESS:

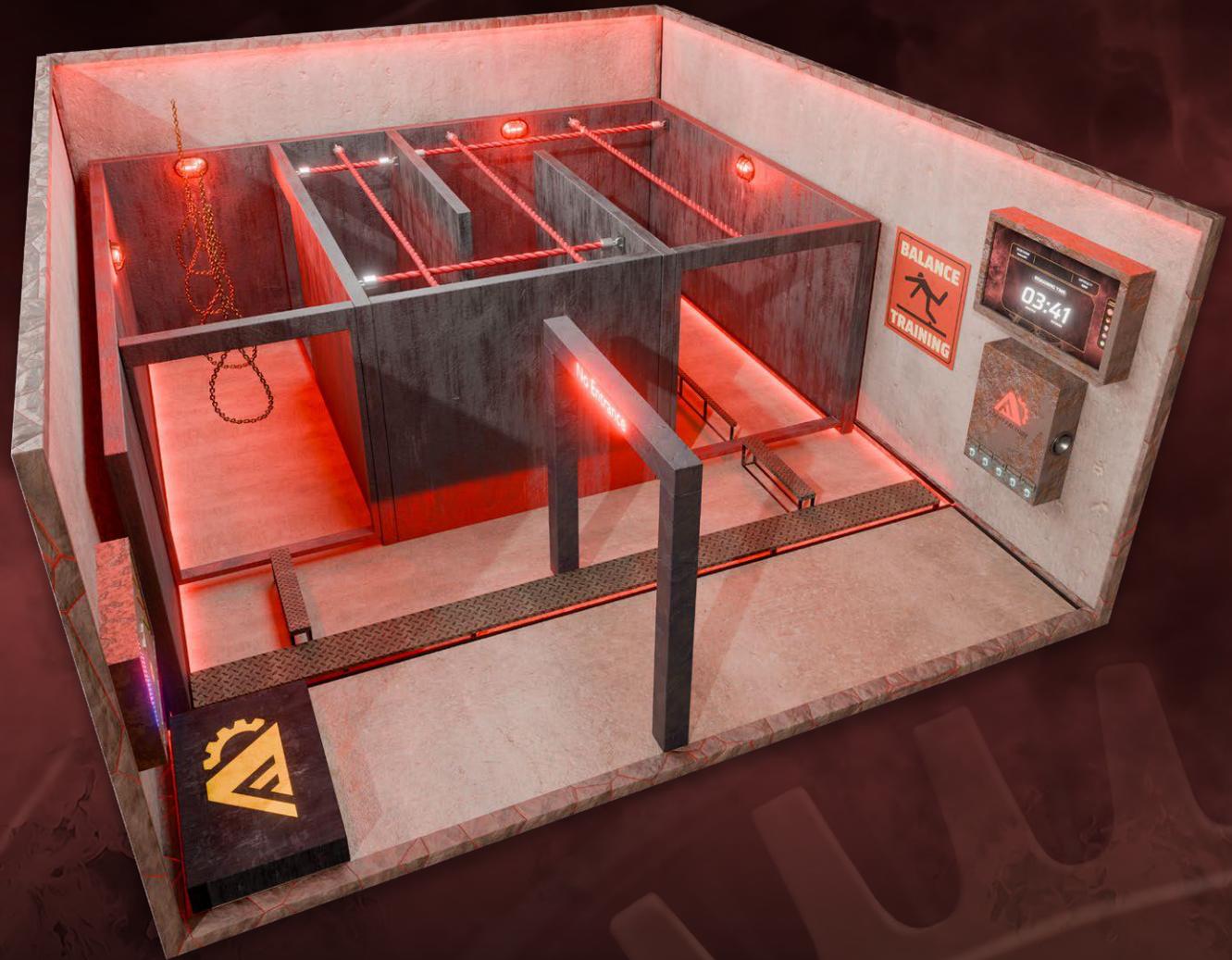
SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 70%

Average Game Time: 4 min





BUBBLE BOBBLE

Find and press hidden buttons in the ball pit as fast as you can.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 21m²

Success Rate: 80%

Average Game Time: 6 min



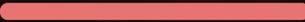


FIRE MISSIONS

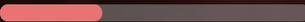


JUST DO IT

Move through the rope web and reach the finish before time runs out.

FITNESS: 

SKILLS: 

INTELLIGENCE: 

Size Required: 24m²

Success Rate: 85%

Average Game Time: 4 min



FIRE MISSIONS



MAD MAX

Cling to the wall-mounted truck wheels and cross the room without touching the ground.

FITNESS:

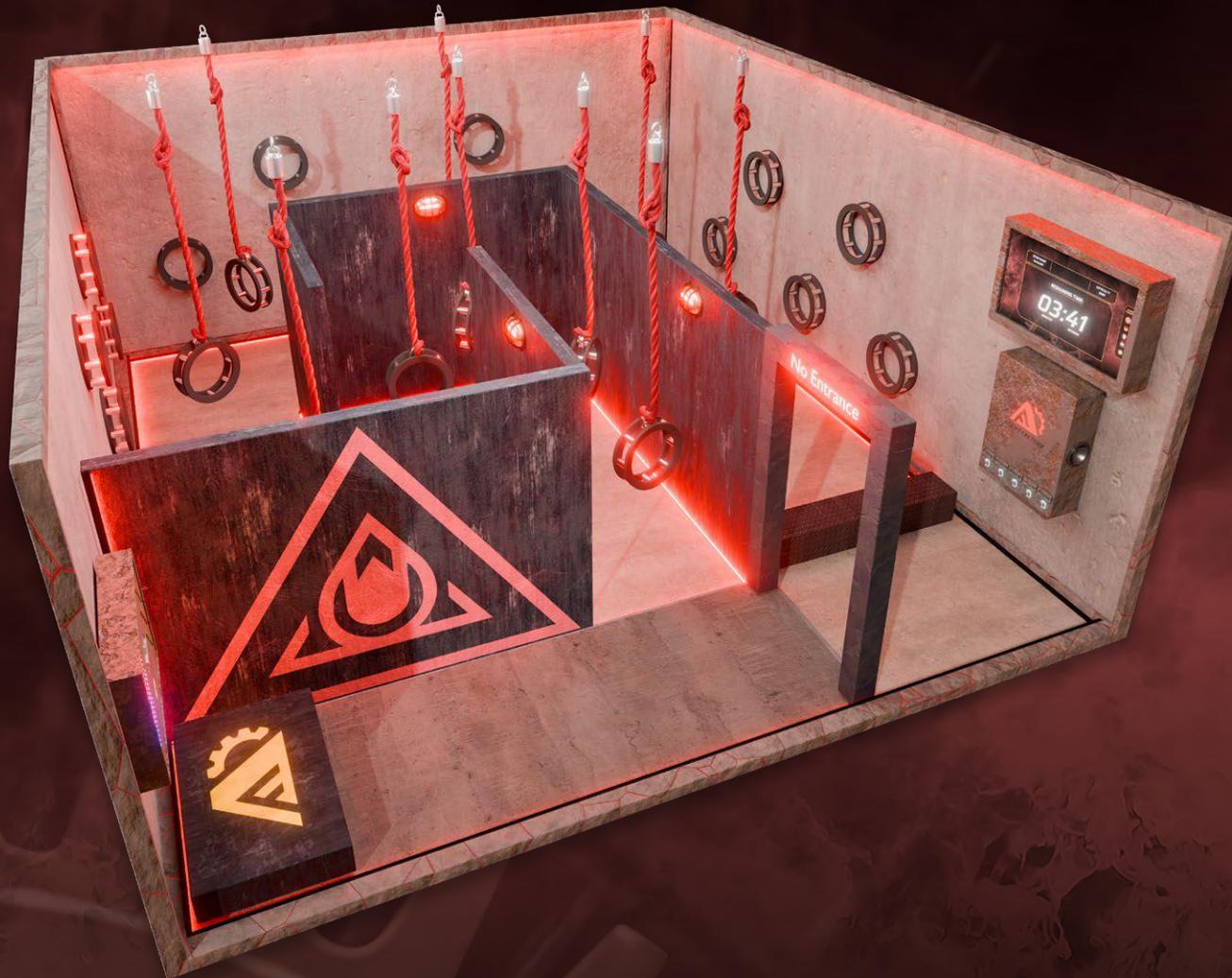
SKILLS:

INTELLIGENCE:

Size Required: 29m²

Success Rate: 70%

Average Game Time: 5 min





FIRE MISSIONS



POLE DANCING

Climb the poles and hit the glowing buttons as fast as you can.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 19m²

Success Rate: 68%

Average Game Time: 6 min



FIRE MISSIONS



PUSH THE BUTTON

Hit all the lit-up buttons as fast as you can before time runs out.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 14m²

Success Rate: 85%

Average Game Time: 5 min





FIRE MISSIONS



PYRAMID

Hold your balance on the grips and hit the correct buttons.

FITNESS:

SKILLS:

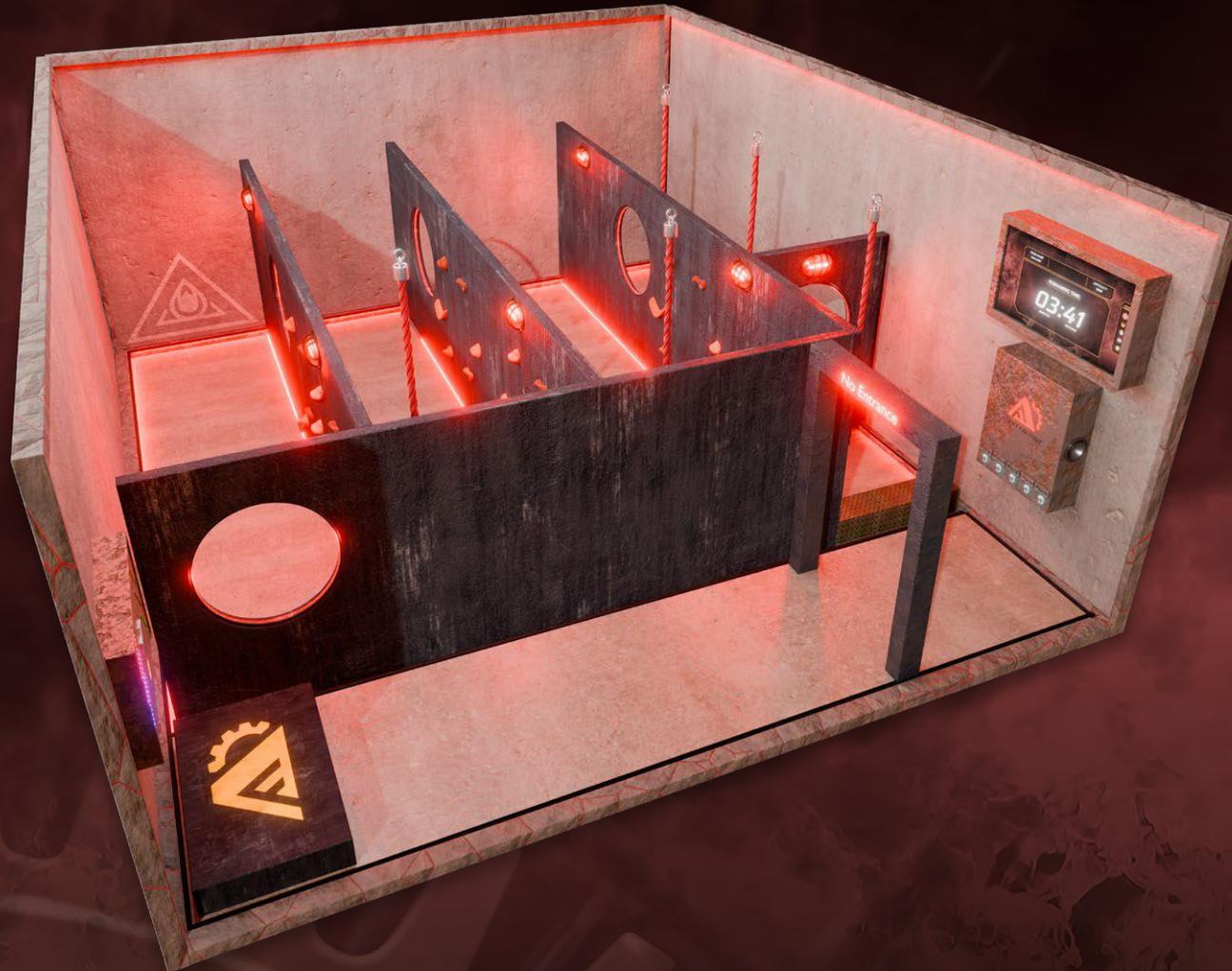
INTELLIGENCE:

Size Required: 14m²

Success Rate: 80%

Average Game Time: 6 min





RABBIT HOLE

Squeeze through holes and balance on ropes to reach the end of the course.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 24m²

Success Rate: 80%

Average Game Time: 6 min





FIRE MISSIONS



RED OR GREEN STEPS

Avoid the lava floor by quickly stepping on the correctly lit boxes until time expires.

FITNESS:

SKILLS:

INTELLIGENCE:

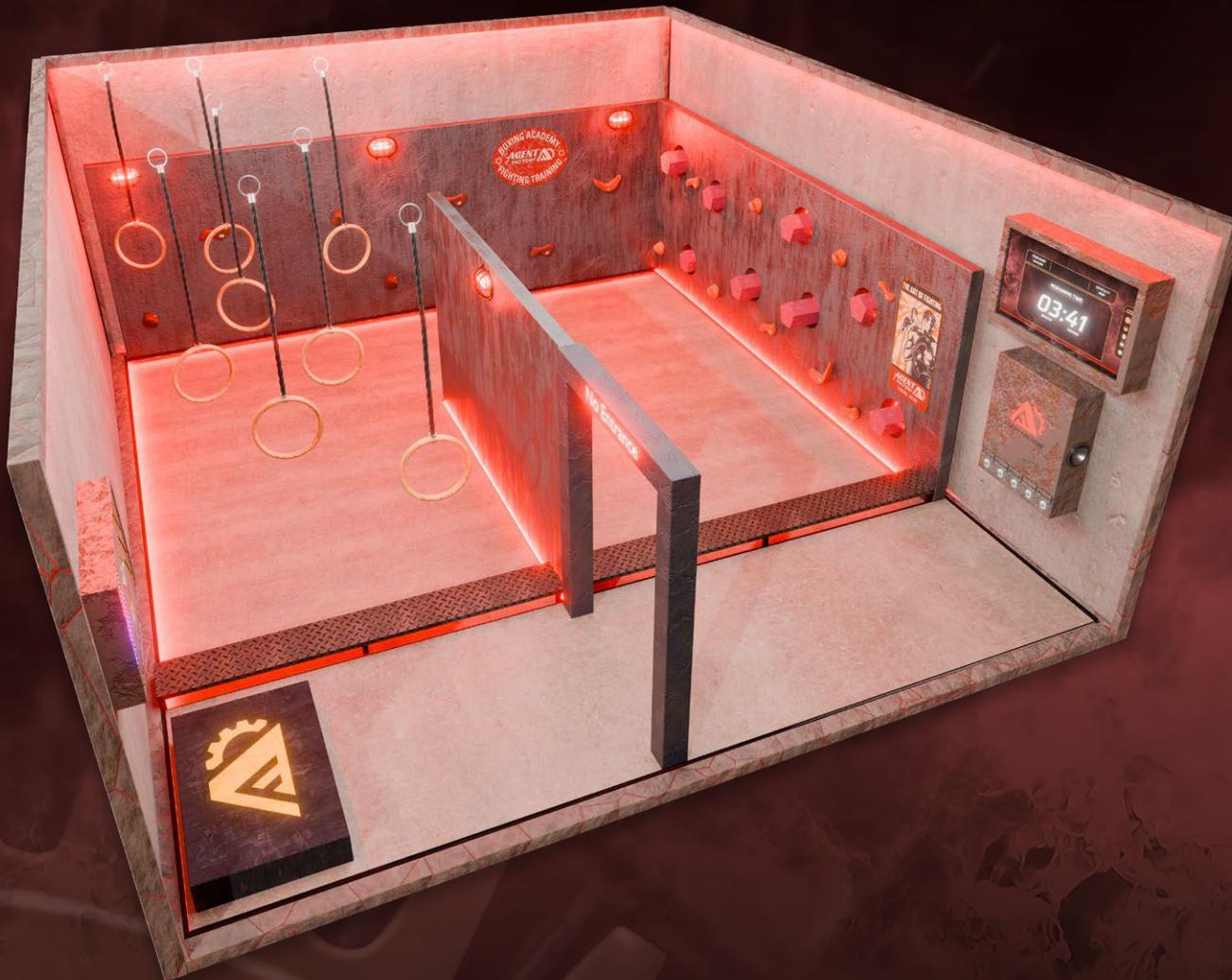
Size Required: 15m²

Success Rate: 75%

Average Game Time: 6 min



FIRE MISSIONS



SUCKER PUNCH

Dodge swinging punching pads and move through the tight passage quickly.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 27m²

Success Rate: 75%

Average Game Time: 4 min





FIRE MISSIONS

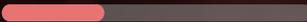


SURVIVOR

Choose your path and reach the end by pressing buttons or scanning RFID - without touching the floor

FITNESS: 

SKILLS: 

INTELLIGENCE: 

Size Required: 29m²

Success Rate: 70%

Average Game Time: 6 min





THE FACTORY

Balance on beams and a spinning wheel, dodge obstacles, and scan all checkpoints to finish.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 20m²

Success Rate: 75%

Average Game Time: 4 min





FIRE MISSIONS



THE JUGGLER

Navigate the maze, climb, and avoid touching the floor.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 29m²

Success Rate: 80%

Average Game Time: 5 min



FIRE MISSIONS



THE MOUNTAIN

Keep your balance and navigate through the mountain ravines and obstacles.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 25m²

Success Rate: 75%

Average Game Time: 5 min





EARTH MISSIONS



MISSION X

Balance on grips, dive into ball pits, navigate ropes, and avoid the wrong symbol while not touching the floor.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 29m²

Success Rate: 65%

Average Game Time: 8 min





PHARAOH'S TOMB

Navigate the maze, overcome obstacles, and reach the end.

FITNESS:

SKILLS:

INTELLIGENCE:

Size Required: 29m²

Success Rate: 60%

Average Game Time: 8 min



What is Included.

Your Agent Factory installation is a full turnkey solution - not a DIY project.

Game Environment

- 15+ mission rooms.
- Scenic decor & props.
- Custom signage & room IDs.
- RFID wristbands & scan points.

Software & Systems

- Admin dashboard.
- CRM & player tracking.
- Leaderboards & loyalty integration.
- Live game stats and analytics.

Brand & Marketing

- Website & booking engine.
- Launch campaigns.
- Merch, signage, uniforms.
- Content templates for social media.

Installation & Support

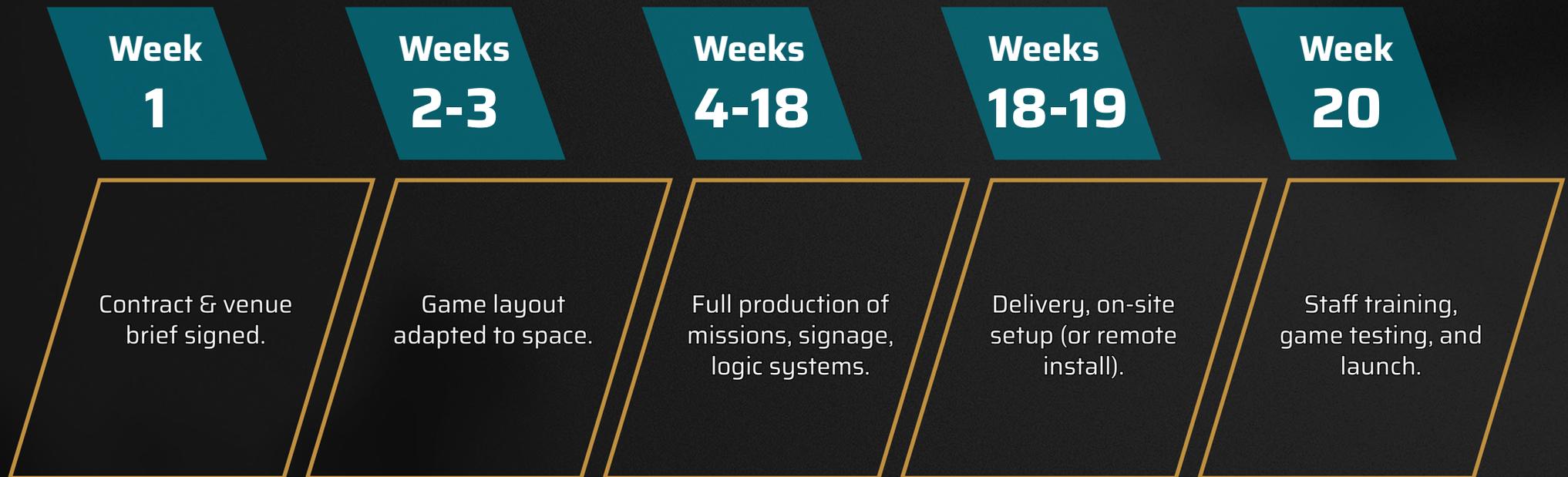
- Manuals, diagrams, remote support.
- On-site installation.
- Spare parts & game testing.
- Staff training documentation.
- On-Demand priority support



From Agreement to Activation Timeframe



Our proven production and launch process:



You prepare the shell. We bring the content, systems, and story.



Your Venue. Your Business Model.

We offer two ways to operate Agent Factory, depending on your goals, venue size, and customer base.



Flat Fee Model

- Pay one annual fee.
- Unlimited usage, no per-player charges.
- Ideal for high-volume or large group venues.

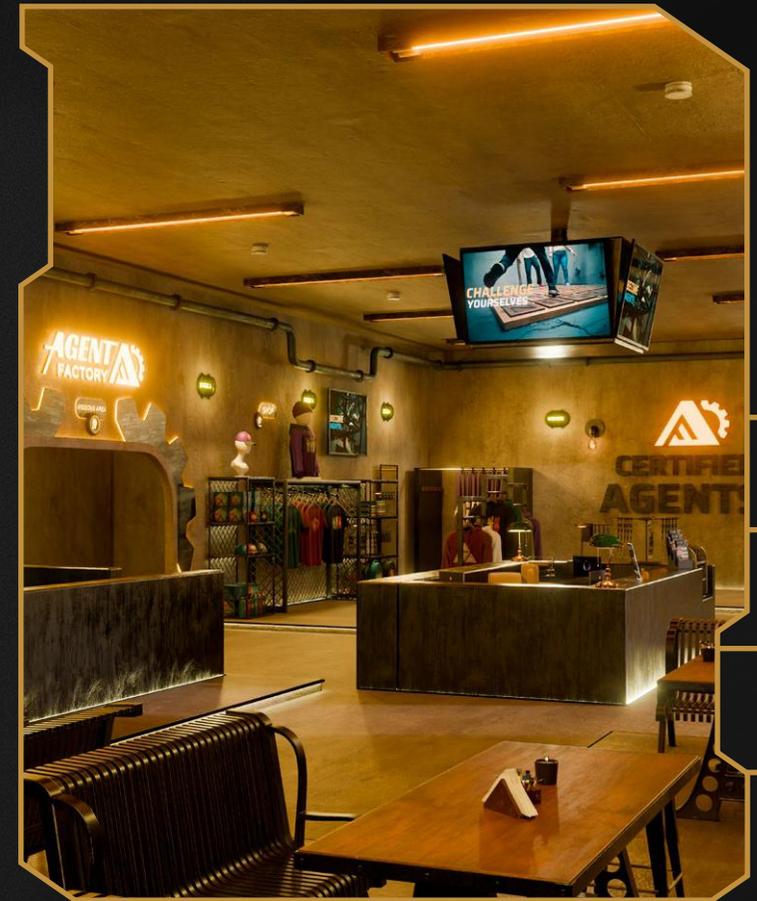
Annual Fee:
25,000€ all-in-one.



License Model

- Low monthly marketing fee.
- Pay only for actual player use (€1/player).
- Ideal for seasonal or new operators.

Monthly Fee:
500€ marketing fees
+ 1€ per registered player
License fee



Both models include:

- Full game & hardware.
- Software access.
- Brand, signage & marketing tools.
- CRM, loyalty system, support.



Whether you run a full family entertainment center or a boutique mission venue - we've got a model to fit your scale.

PRICELIST



 15 missions (minimum)	375,000 €
 20 missions	450,000 €
 25 missions	500,000 €
 30 missions	550,000 €

• Extra mission upon request.

In many non-EU countries, import tariffs apply to the physical parts of entertainment installations - such as materials and hardware. Clients usually handle these during customs clearance. Digital services like software, design, and branding are not subject to duties (and can make up nearly 50% of the invoice). We help clients estimate and prepare for charges based on their location and process.

 * Shipping costs may vary for markets outside the EU and are not included in the price, along with staff transport/accommodation/board expenses.

** Starting in autumn 2024, shipping costs vary by destination:

3,500€ for European countries (13.6m Truck), 5,000€ for the USA & Australia (40HC Container), and 2,000€ for Africa & the Middle East (40HC Container), based on an average of twenty missions.



Growth Potential



Agent Factory delivers high capacity, low costs, and endless replayability. With automated systems, scalable design, and multiple revenue streams, it outperforms traditional attractions and secures stronger returns for your venue.

- ⚙️ **Low Staffing Needs:** Automated gameplay, registration, and scoring minimize overhead.
- ⚙️ **Replayability:** Missions, leaderboards, and loyalty programs ensure players return.
- ⚙️ **Event Packages:** Corporate team-building, birthdays, and group bookings add recurring revenue.
- ⚙️ **Merchandise & Add-ons:** Apparel, collectibles, and loyalty perks extend income beyond tickets.

Agent Factory is more than entertainment - it's a proven growth engine for modern venues.



Your Venue Commitments.

Before installation begins, we'll provide you with a detailed technical plan. Here's what you'll need:

Venue Prep Checklist:

- ✓ Drywall or modular wall setup per layout.
- ✓ Electrical sockets & data to each room.
- ✓ HVAC and ventilation.
- ✓ Access points & safety exits.
- ✓ General lighting & ambient controls.
- ✓ Reception desk for check-in.
- ✓ Delivery access & storage space during setup.

Scan the QR code to read our complete Client Liabilities guide.



Product, Installation & Operation

How does Agent Factory work?

Agent Factory is a fully automated, RFID-powered attraction where players complete short physical, mental, and skill-based missions. Players wear wristbands, scan into missions, and earn scores tracked on live leaderboards - encouraging replay, competition, and return visits.

What do I get when I purchase an Agent Factory?

You receive a full turnkey solution: 15+ fully built missions, game logic systems, RFID infrastructure, HUBs, props, scoreboards, kiosks, software, CRM tools, training materials, visual branding, and manuals - all delivered and documented for smooth launch.

Are there warranties?

Yes. All constructions and electronics come with a 1-year warranty. You'll also receive spare parts and access to our emergency and ticket-based support systems.

How should I prepare my venue for the Agent Factory installation?

You'll need to prepare interior walls, electrical and network cabling to spec, climate systems (HVAC), basic painting, and space for the reception and Game Master desk. A technical preparation checklist is provided well in advance.

Is Agent Factory easy to integrate into an existing entertainment venue?

Yes - its modular design and low staffing requirement make it an ideal add-on to arcades, FECs, trampoline parks, escape room hubs, or standalone entertainment zones.

How long from agreement to operation?

Typically 16-20 weeks from contract signing to grand opening, depending on production queue and venue readiness.

Are import tariffs applicable to your products?

In many non-EU countries, import tariffs are commonly applied to the physical components of entertainment installations - including materials and hardware. These are typically handled by the client during customs clearance. However, digital services such as software, design, and branding are not subject to import duties (and often represent nearly 50% of the total product invoice). We assist clients in estimating and preparing for applicable charges based on their location and import process.



Pricing, Payment & Fees

How much should I expect to invest?

Standard Agent Factory packages (15 missions) begin around €330,000. Custom layouts or additional missions may increase the investment.

What are the payment terms?

- 50% deposit.
- 30% midway through production.
- 20% before shipping and launch.

What isn't included in the price?

Shipping, customs clearance, installation crew travel, and venue preparation are not included, but fully quoted and supported in advance.

What fees apply after launch - and what do they cover?

You choose between two licensing models:

- **Flat Fee** - €25,000/year: unlimited use.
- **License Model** - €500/month + €1/player: pay-as-you-scale.

Both options include:

- Software access & updates.
- CRM tools & player data.
- Marketing templates, campaign updates.
- Ongoing technical support.

What's the expected ROI?

Most operators break even in 18-30 months depending on location, pricing, and daily player volume.

Branding, Marketing & Support

What after-sales support should I expect?

We provide full documentation, launch training materials, and post-launch support via:

- On-Demand WhatsApp emergency line.
- Ticketing system for general requests.
- Remote troubleshooting.
- Spare parts dispatch.
- Access to campaign content updates.

What do I receive in marketing?

- Branded responsive website with booking and CRM.
- Google Tools setup.
- Social media templates (reels, stories, feed posts).
- Event flyer, promo video materials, merchandise design.
- Ongoing campaign visuals and copywriting support.

What kind of venues is Agent Factory most suitable for?

- Family entertainment centers (FECs).
- Trampoline parks and escape room hubs.
- Malls, leisure complexes, large-format arcades.
- Indoor team-building and event venues.
- Modular design works in venues from ~250 m² and up.

Can I expand the experience later on?

Yes. The system is built to scale - you can add more missions, integrate new themes, or combine with other Intelligent Entertainment products.



Case Study: A New Gaming Identity in Northern Rhine



Client: Adventure Mining World,
Dorsten, Germany
Launched: 2024
Format: 20 Agent Factory Missions
Venue Type: Family Entertainment
& Action Center

The Challenge:

Mining Adventure World (Gold Chamber) is known for immersive, story-driven experiences inspired by industrial history and exploration. To broaden its appeal, the team needed a modern, replayable attraction that would extend guest dwell time, attract a wider demographic, and stay true to the brand's adrenaline-fueled identity. The idea of secret agent training-with mission-based challenges, competitive scoring, and a mix of physical activity, puzzles, and gamified tech - offered a scalable, immersive solution with broad appeal.

The Solution:

Agent Factory launched as a modular, mission-based attraction blending physical activity, puzzles, and team strategy in a tech-enhanced environment. At the Dorsten venue, it was tailored to the space and audience with:

- 20 mission stations featuring logic and physical challenges.
- A futuristic control room design with interactive lighting, sound, and signage.
- Fully automated gameplay for low staffing needs.
- Adjustable difficulty and game flow to suit families and adult groups.



The Results:

- ✓ Top-performing attraction with ROI achieved in under 9 months.
- ✓ Described by guests as a “live-action video game”.
- ✓ High repeat engagement driven by scoring and mission variety.
- ✓ Broad audience appeal: families, teens, schools, corporate groups.
- ✓ Minimal staffing and maintenance requirements.
- ✓ Success led to second installation in Hamm.
- ✓ Reinforced brand's leadership in immersive, competitive entertainment.

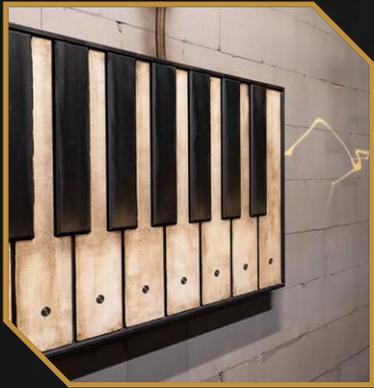
“Agent Factory quickly became one of the top-performing attractions in the area. From the first few weeks after launch, bookings exceeded our expectations!”

Niclas Holtrup, Adventure Mining World



WHY AGENT FACTORY

Agent Factory was built for the next generation of indoor entertainment. It's cinematic, fully automated, and designed to bring players back again and again.



Why venues choose us:

- 🔧 **Turnkey delivery** - from build to launch.
- 🔧 **RFID-driven tech** - no need for room operators.
- 🔧 **Smart design** - high capacity, low staff.
- 🔧 **Strong brand** - signage, website, loyalty, marketing.
- 🔧 **Built for return visits** - leaderboards, achievements, player profiles.
- 🔧 **Modular scale** - start with 15 missions, expand later.
- 🔧 **Support included** - on-demand hotline, updates, spare parts.

This isn't an escape room. It's a mission world - branded, repeatable, competitive, and made for modern venues.



PLAY THE MISSIONS
CHALLENGE YOURSELVES
BECOME AGENTS



agent-factory.com

