

# 2026

# TMA SPONSORSHIP PROSPECTUS & MEDIA KIT



**LAS VEGAS**  
FEBRUARY 10-13

network of women  
**tmanow**



**MONTREAL**  
MAY 13-14

the next generation of TMA  
**2026 nextGen**  
LEADERSHIP CONFERENCE



**ATLANTA**  
JULY 29-30

the **annual**



**HOUSTON**  
OCTOBER 27-30







# 2026 TMA DISTRESSED INVESTING CONFERENCE

**FEBRUARY 10-13, 2026**  
**ENCORE AT THE WYNN  
LAS VEGAS, NV**



**2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT**

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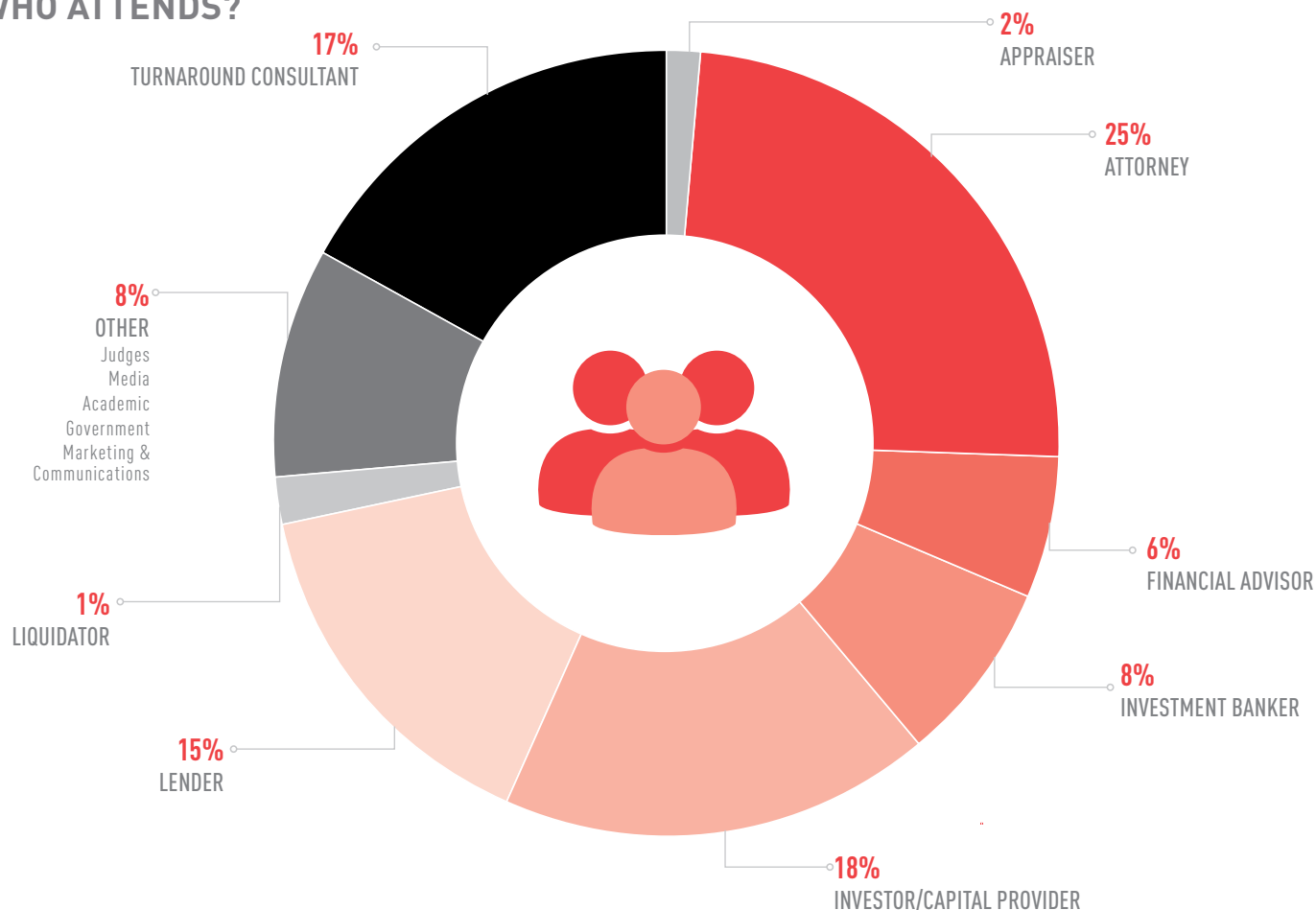
# 2026 TMA DISTRESSED INVESTING CONFERENCE

FEBRUARY 10-13, 2026 | ENCORE AT THE WYNN | LAS VEGAS

The **TMA Distressed Investing Conference** is the preferred meeting place for corporate restructuring and distressed investing professionals. Join your colleagues during this highly engaging event to connect with capital providers and network with the industry's leading professionals. By many measurements, the Distressed Investing Conference is expected to surpass prepandemic levels next year and just keep growing, with a more diversified attendance and participation from over 35 North American and international chapters.

From February 10-13, over 800 top dealmakers in the distressed investing industry will gather for live networking, professional development, and dealmaking.

## WHO ATTENDS?



BEYOND EXPECTATIONS



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## SPONSORSHIP TIERS

### BENEFITS

	ELITE	SIGNATURE	ADVOCATE	PATRON
# of complimentary attendee registrations to 2026 TMA DIC <i>(non-transferable)</i>	4	3	2	1
# of discounted attendee registrations available to purchase <i>(non-transferable)</i>	3	2	1	–
Sponsor tier prominently displayed at the 2026 TMA DIC	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor tier prominently displayed on event web page ( <a href="https://distressed.turnaround.org">distressed.turnaround.org</a> ) and on event marketing leading up to the conference.	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor recognition on conference mobile app with logo, company description, URL links, and contact information	Tier 1	Tier 2	Tier 3	Tier 4
One-day use of a meeting room or hospitality suite at the host hotel <i>(Advance reservation required)</i>	✓	–	–	–
Exhibitor table in the attendee lounge <i>(Advance reservation required)</i>	✓	✓	–	–
Custom sponsor social media banners	✓	✓	✓	✓
Sponsor tier recognition in presentation rooms and on event signage throughout the conference	✓	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓	✓
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	✓	✓
Sponsor produced ad in Jan/Feb 2026 issue of the <i>Journal of Corporate Renewal</i> <i>Subject to ad submission deadline of</i>	Full Page included	Half Page included	25% off ad rates	15% off ad rates
Recognition in the Jan/Feb 2026 issue of the <i>Journal of Corporate Renewal</i> distributed to TMA members	✓	✓	✓	✓
<b>PRICE</b>	<b>\$14,000</b>	<b>\$10,500</b>	<b>\$7,000</b>	<b>\$3,750</b>



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## SESSION SPONSORSHIP OPPORTUNITIES

### KEYNOTE LUNCHEON SPONSOR

\$24,000

Align your company with TMA Global and industry professionals by sponsoring the keynote presentations at DIC 2026. Our keynote presenters are recognized as experts in their industries and can provide great recognition to your company.

#### Benefits Include:

- Four (4) attendee registrations to attend TMA DIC 2026
- Sponsor exclusivity to a single unopposed keynote session
- Premium branding and signage for maximum sponsor recognition
- Exclusive opportunity to introduce the keynote speaker on stage in front of live audience
- Proactive sponsor promotion across the industry through focused TMA campaigns
- Promoted posts in conference mobile app



### GENERAL SESSION SPONSOR

\$7,250 per session

Be the title sponsor of a general session at TMA DIC 2026. Session sponsors will be clearly identified on the event website.

#### Benefits Include:

- Two (2) attendee registrations to attend TMA DIC 2026
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Sponsor may provide marketing collateral for distribution at session

### EDUCATION SESSION SPONSOR

\$4,750 per session

Be the title sponsor of an education session at TMA DIC. Session sponsors will be clearly identified on the event website.

#### Benefits Include:

- One (1) attendee registration to attend TMA DIC 2026
- Sponsor exclusivity to a single session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Sponsor may provide marketing collateral for distribution at session



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## PROMOTIONAL EVENT NETWORKING & BRANDING SPONSORSHIP OPPORTUNITIES

NETWORKING RECEPTIONS & EVENTS	
\$17,500	Joint Opening Reception with SFNet Sponsor (Wednesday)
\$9,750	Turnaround Capital Forum & Networking Reception Sponsor (Thursday)
\$8,500	Networking Breakfast Sponsor (Thursday)
\$8,500	TMA NOW Luncheon Sponsor (Wednesday)
\$8,250	Eastside Lounge Cocktail Reception Sponsor (Thursday)
\$7,750	Wine Down Welcome Reception Sponsor (Wednesday)
\$7,250	TMA Global Chair's Reception Sponsor (Thursday)
\$6,750	NextGen, First Timer, and International Attendee Reception Sponsor (Wednesday)
\$5,750	War Stories & Whiskey Sponsor (Wednesday)
\$5,500	Restructuring Bootcamp Sponsor
\$5,250	DEI Speakeasy Reception Sponsor (Wednesday)
\$4,500	Networking Breakfast Sponsor (Friday)

INDIVIDUAL BRANDING OPPORTUNITIES	
\$15,500	Attendee Badges & Lanyards Sponsor
\$14,000	Attendee Registration & Welcome Coffee Sponsor
\$11,250	Hotel Room Key Sleeves Sponsor
\$10,500	Conference Mobile App Sponsor
\$10,000	Conference Wi-Fi Sponsor
\$9,750	Bottled Water & Hydration Station Sponsor
\$8,500	Executive Board/Board of Trustees Meeting Sponsor
\$3,500	Daily Agenda Attendee Email Sponsor (3 Available)
Call for pricing	Mobile Digital Kiosks & Video Ads (See Wynn Branding Guide)
Call for pricing	Window Clings and Column Wraps (See Wynn Branding Guide)
Call for pricing	Mobile Tension Fabric Banners/Signage

ATTENDEE LOUNGE	
\$6,250	TMA Collaboration Suite Sponsor (4 available)
\$6,750 per day	Coffee Barista Bar Sponsor
\$6,750	Device Charging Hub Sponsor (2 available)
\$5,850	Networking Breaks Sponsor
\$5,250	Shoeshine Station Sponsor
\$4,500	Company Exhibit Table Top (8 available)

### Networking Receptions & Events, Individual Branding Opportunities include the following benefits:

- One (1) Complimentary attendee registration when sponsorship spend is between \$4,000-\$6,999
- Two (2) Complimentary attendee registrations for sponsorship spend between \$7,000-\$9,999
- Three (3) Complimentary attendee registrations for sponsorship spend between \$10,000-\$13,999
- Four (4) Complimentary attendee registrations for sponsorship spend at \$14,000 or greater
- Two (2) additional discounted attendee registrations available for purchase
- Recognition on walk-in slides during general sessions
- Recognition on the DIC website with logo and URL redirect to your preferred site
- Recognition in the January/February 2026 issue of the *Journal of Corporate Renewal*
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information



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# Branding Opportunity *Guide*

Contact Scott Zeller, Senior Director, Sponsorship & Business Development, TMA Global for any inquiries:

[szeller@turnaround.org](mailto:szeller@turnaround.org) | 847-471-8225

WYNN LAS VEGAS | ENCORE LAS VEGAS



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# Media Screens

## Encore Meeting Space

### Media Screens

Start at \$1,500 per monitor per day

#### Encore Meeting Space:

At the entrance to the Encore Meeting space  
from the casino next to Registration Desk 5:

Three (3) digital screens

Across from Registration Desk 6:

Three (3) digital screens

At the entrance to the Encore Meeting Space  
from the Wynn Casino:

Three (3) digital screens

#### SPECIFICATIONS:

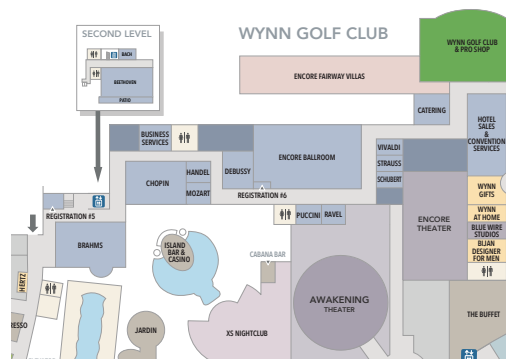
Portrait Oriented

1080 x 1920 RGB at least at 72 dpi.

JPEG pixel resolution: 1080 x 1920

Frame rate: 29.97, bit rate: 8k, codec:

mp4 with no audio



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# Window Clings

## Encore Meeting Space

Wynn to produce and install:

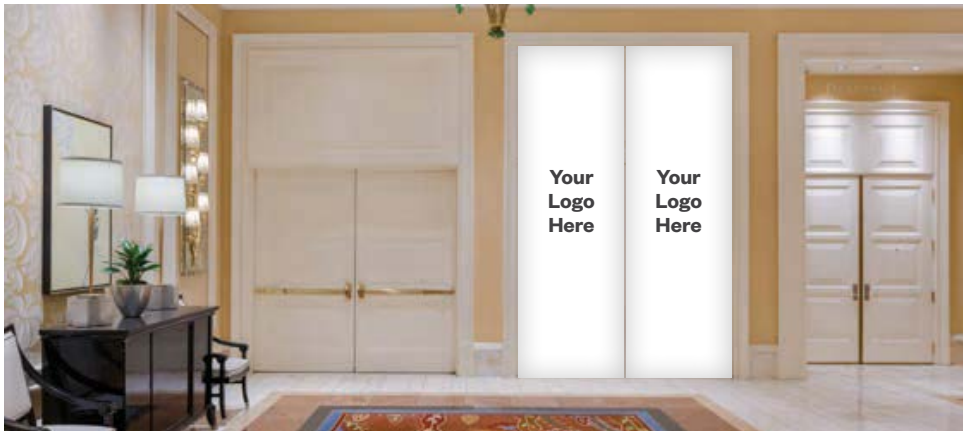
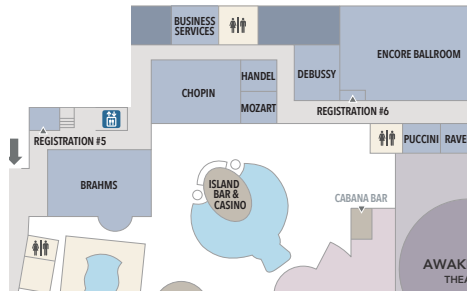
\$2,500 per full window cling  
 \$1,400 per half window cling  
 \$900 per quarter window cling  
 \$1,000 per top window cling  
 \$650 per logo in center of window cling  
 (24" W x 24" H)

Placement fee:

\$800 per full window clings  
 \$600 per half window cling  
 \$300 per quarter window cling  
 \$350 per top window cling  
 \$350 per logo in center of window cling

Wall cling by Debussy 12'H x 8'W:  
 \$4,150

\*\*Wynn exclusive provider



WALL CLING BY DEBUSSY

## Window Clings

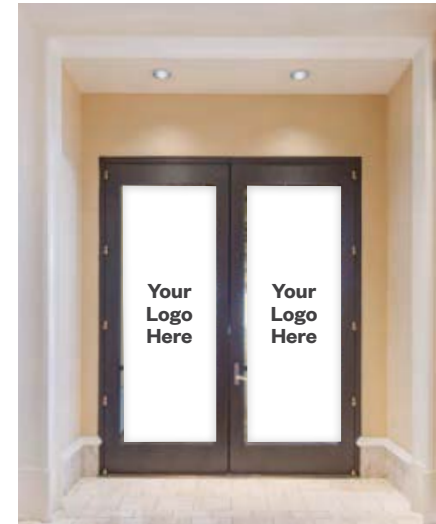
Brahms Patio doors (36.25" W x 99.5" H  
 each door): \$2,600

Chopin Patio door area, three (3) glass  
 panels (around doors, not doors or  
 corners): \$4,200

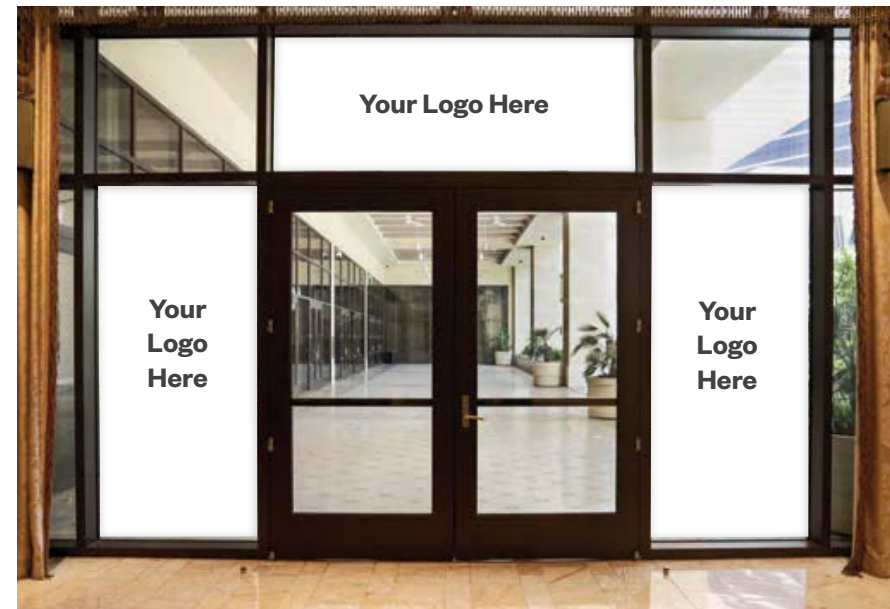
Chopin Patio door area, five (5) glass  
 panels (around doors, not doors): \$5,400

Chopin Patio door area, seven (7) panels  
 including doors: \$7,600

Placement Fee \$1,000



BRAHMS PATIO DOORS



ENCORE PATIO WINDOWS



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# Locations for Potential Banner Hanging

## Encore Meeting Space



### Wynn to produce:

Single sided fabric banner with a 2' pole pocket at top and bottom:

4' W x 6' H: \$550 each

5' W x 6' H: \$700 each

4' W x 12' H: \$1,100 each

12' W x 4' H: \$1,100 each

11' W x 2' H: \$700 each

20' W x 10' H: \$4,500 each

Double sided fabric banner with a 2' pole pocket at top and bottom:

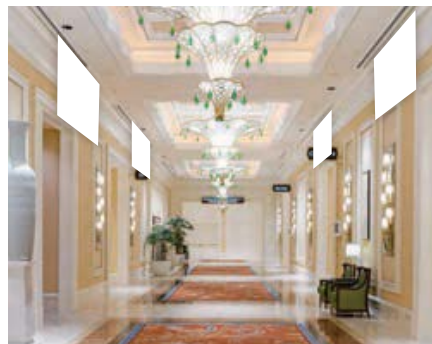
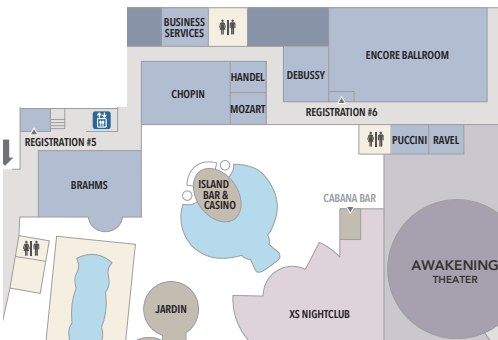
4' W x 6' H: \$1,100 each

5' W x 6' H: \$1,400 each

12' W x 4' H: \$2,200 each

11' W x 2' H: \$1,100 each

Additional banner sizes available



### Wynn to produce:

(See below for installation prices)

Single sided fabric banner with 3' pole pocket at top and bottom:

20' W x 3' H: \$1,500 each

20' W x 4' H: \$2,000 each

Double sided fabric banner with 3' pole pocket at top and bottom:

20' W x 3' H: \$2,800 each

20' W x 4' H: \$3,550 each

Wynn is the exclusive installer for all banners

### Installation/rigging

Encore Meeting Space:

Up to five (5) banners: \$3,500 total  
(Includes setup and strike)

Up to ten (10) banners: \$6,500 total  
(Includes setup and strike)

For additional quotes please contact your Entertainment Production Services Manager.

Placement fee: \$250 per banner



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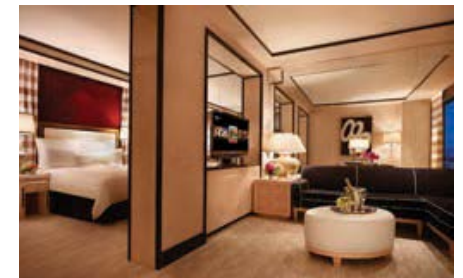
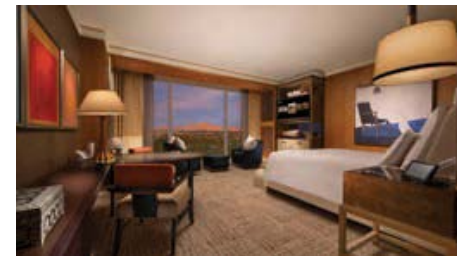
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# Additional Opportunities

All opportunities listed in this document are subject to management approval.



## Amenities

### Custom Room Key Packets

Full colors on front and four on back:  
\$11,250

Placement fee for sponsored custom room key packets  
\$500 (up to 1,000 rooms on peak)

### In-Room Delivery

Fee: Starts at \$5 per item per room  
Have a special gift delivered to attendees' guest rooms.

### In-Room Amenity

Custom In-Room Amenities  
Needs six to eight weeks' notice  
Request quote from TMA Global







# Digital Signage

*Branded Kiosks, LED Posters, Video Walls, and Towers*



# Digital Signage Kiosks

## 40-inch 4K Touchscreen

### Interactive Kiosk

**Narrow in design, this kiosk offers the largest surface area for branding wraps.**

Built-in PC Media Player

Internet Ready

Wayfinding

Directional Signage

Sponsorship Marketing

Interactive Navigation

**Day Rate:** \$3,300

**Event Rate:** \$4,900 (two to seven days)

**Custom Branding Wrap:** \$1,450 (includes: production and installation)

#### SPECIFICATIONS:

ACTIVE DISPLAY: W 19.11" x H 34.57"

NATIVE RESOLUTION: 2160 x 3840

Includes all hardware, labor, set and strike, plus tech support.

Custom programming is available upon request.

Additional fees may apply.





# Digital Signage Kiosks

*55-inch 4K  
Touchscreen  
Interactive Kiosk*

**Available double-sided option  
to increase brand exposure.**

Built-in Media Player  
Internet Capable

Wayfinding  
Directional Signage  
Sponsorship Marketing  
Interactive Navigation

## **One-Sided:**

**Day Rate:** \$3,600

**Event Rate:** \$5,600 (two to seven days)

**Cost for Branding Wrap:** \$1,450

(includes: production and installation)

## **Two-Sided:**

**Day Rate:** \$7,400

**Event Rate:** \$11,000

**Cost for Brand Wrap:**

\$1,450 per side

(includes: production and installation)

## **SPECIFICATIONS:**

ACTIVE DISPLAY: W 28.4" x H 50"  
NATIVE RESOLUTION: 2160 x 3840

Includes all hardware, labor, set and strike, plus tech support.  
Custom programming is available upon request.



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# Digital Signage

## LED Poster

**Enhance your meeting with versatile and sleek digital signage.**

Built-in Media Player

Internet Capable

**Day Rate Per Panel:** \$3,300

**Event Rate Per Panel:** \$4,900 (up to seven days)

**SPECIFICATIONS:**

ACTIVE DISPLAY: W 22.5" x H 75"

NATIVE RESOLUTION: 288 x 972

Includes all hardware, labor, set and strike, plus tech support.

Custom programming is available upon request.

**Customizable options:**

Can be combined with additional LED Posters to create a video wall.

Call for consultation and quote.

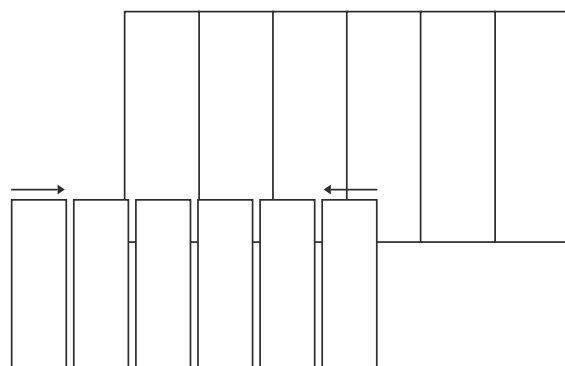


Illustration example of LED poster to video wall



# Digital Signage Kiosks

## 75-inch 4K LED Kiosk

**Ideal for communicating your message.**  
**Excellent as directional signage.**

Built-in Media Player  
Internet Capable  
Quantities Limited

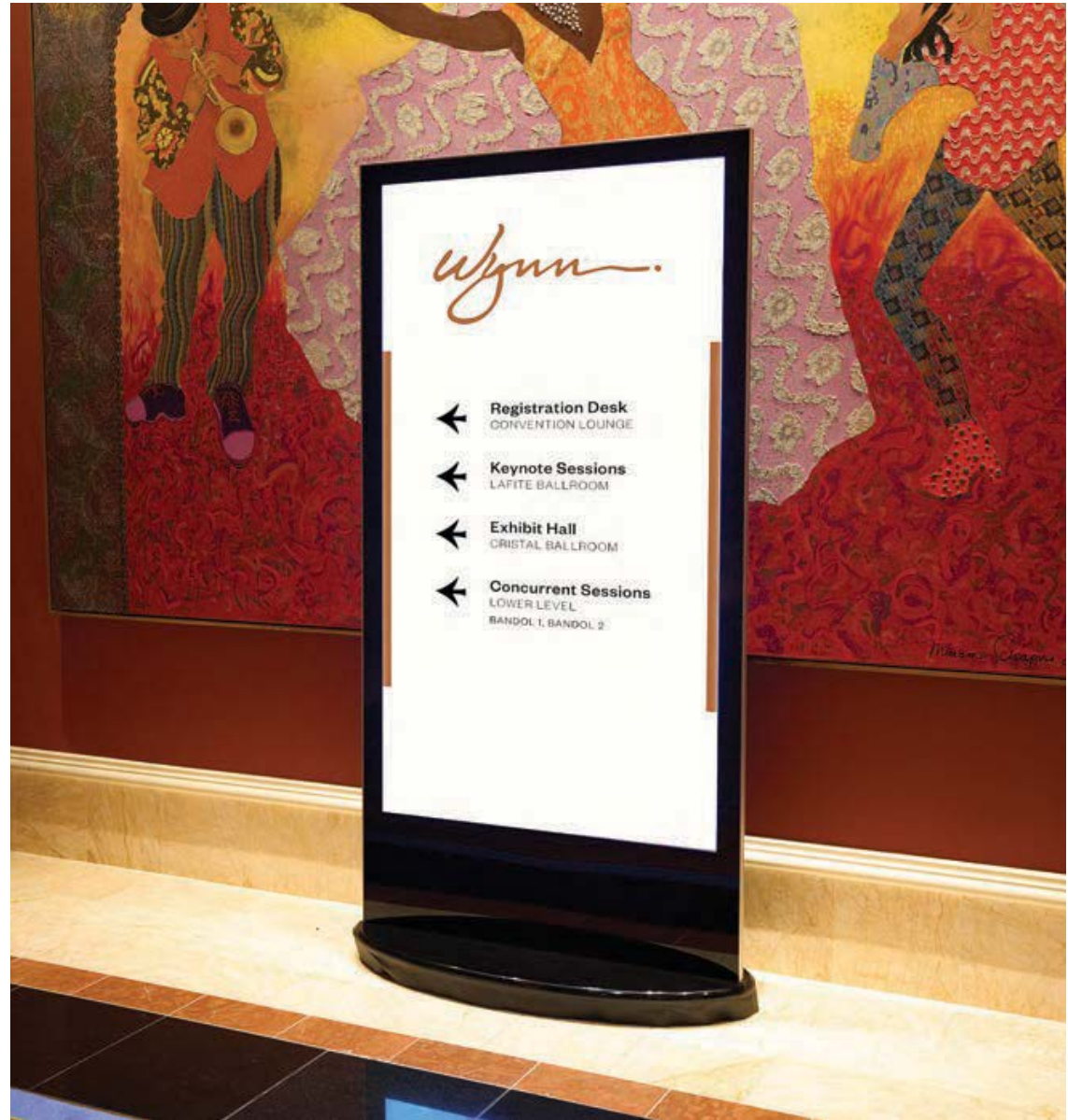
**Day Rate:** \$6,400

**Event Rate:** \$9,800 (two to seven days)

**SPECIFICATIONS:**

ACTIVE DISPLAY: W 36.48" x H 64.86"  
NATIVE RESOLUTION: 2160 x 3840

Includes all hardware, labor, set and strike, plus tech support.  
Custom programming is available upon request.  
Additional fees may apply.





# Digital Signage

## *Now and Next*

### Display concurrent sessions for multiple breakout rooms.

Built-in Media Player  
Internet Capable

Real time managed session data  
Updated schedule changes fast  
Sustainability (no printing or waste)

**Rate:** Based on number of units and programming required  
Call for consultation and quote

#### SPECIFICATIONS:

ACTIVE DISPLAY: 55" LED monitor  
NATIVE RESOLUTION: 1080 x 1920



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# Digital Signage

## 80" LED Monitor

**A framed screen in portrait mode excellent for branding or directional signage.**

Includes a Media Player

Branding

Directional Signage

Sustainable Option to Print Signage

**Day Rate:** \$1,500

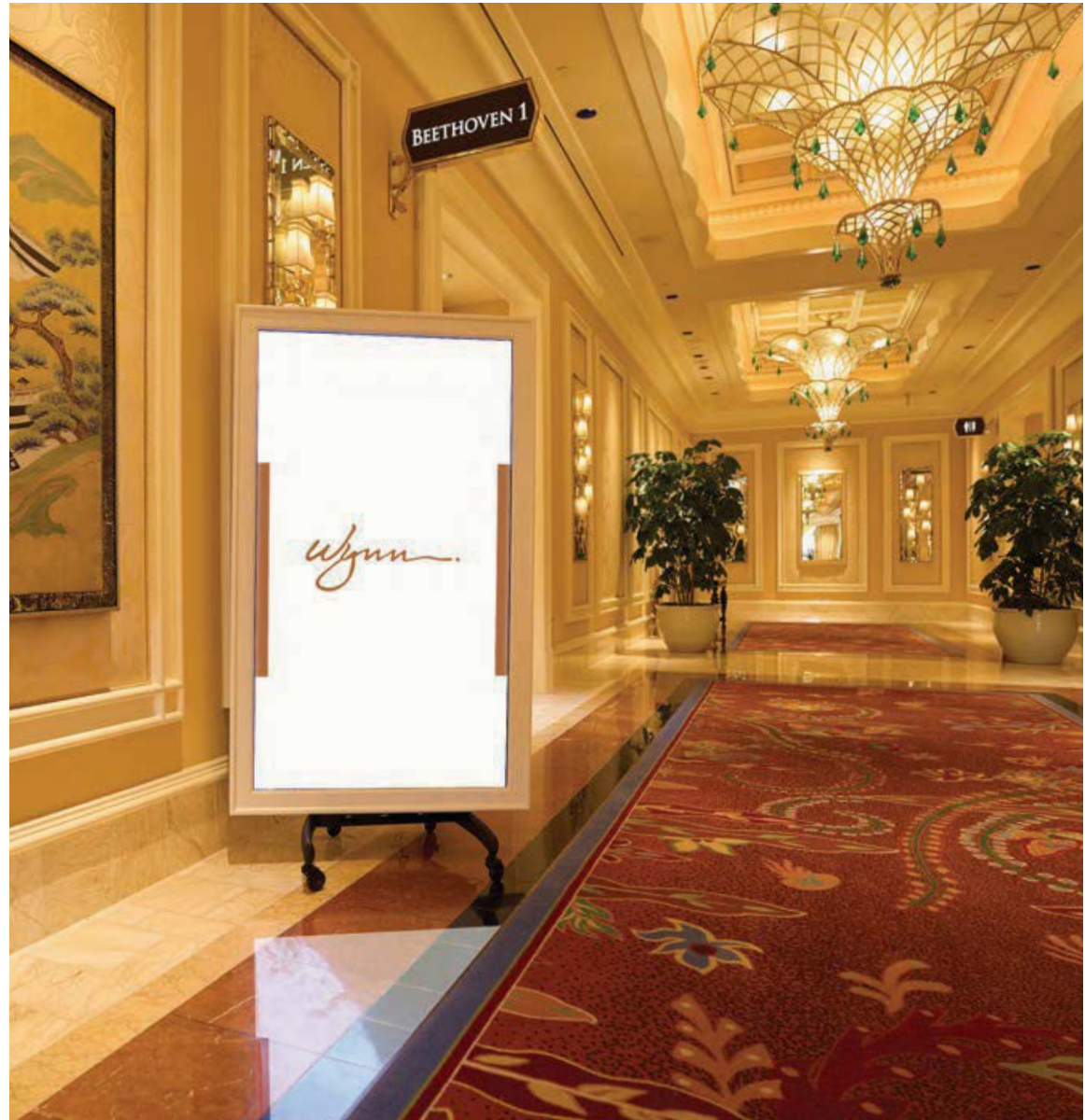
**Event Rate:** \$2,550 (two to seven days)

Programming options available including real-time session data updates.  
Additional fees may apply.

**SPECIFICATIONS:**

ACTIVE DISPLAY: 39.75" x 70"

NATIVE RESOLUTION: 1080 x 1920



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# Digital Signage

## *LED Walls/Tiles*

### High-resolution LED Wall

Custom configurations and sizes available.

### W 12' x H 6' Panel LED Wall

W 236.22" x H 118.11" or W 19.6' x H 9.84' (W 20' x H 10')

**Event Rate:** Call for pricing

**SPECIFICATIONS:**

NATIVE RESOLUTION: 2304 x 1152

### W 7' x H 5' Panel LED Wall (Shown)

W 11.48' x H 8.2' (W 11.5' x H 8')

**Event Rate:** Call for pricing

**SPECIFICATIONS:**

NATIVE RESOLUTION: 1344 x 960

### W 6' x H 4' Panel LED

#### Booth Wall for W 10' x H 10' Booth

Actual size: W 9.84' x H 6.56' (W 10' x H 6.5')

**Event Rate:** Call for pricing

**SPECIFICATIONS:**

NATIVE RESOLUTION: 1006 x 672



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# Digital Signage

## BeMatrix Towers

Ideal for entryways and lobbies. This high-impact signage seamlessly fits in the main archway entering South Convention from Wynn.

Call for consultation and quote.

**Dimensions:** 10' x 38" x 19"

**Rate:** Based on number of units and programming required

**SPECIFICATIONS:**

NATIVE RESOLUTION: 576 x 1344 per tower



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# Digital Signage *Guidelines*

## Kiosks

### General Info

	40" Kiosk	58" Kiosk	75" Kiosk
Display Size	40"	58"	75"
Aspect Ratio	9:16	9:16	9:16
HD Format	UHD Portrait	UHD Portrait	UHD Portrait
Native Resolution	4K-216 x 3840	4K-216 x 3840	4K-216 x 3840
Refresh Rate	50/60 Hz	50/60 Hz	50/60 Hz
Brightness	350 cd/m <sup>2</sup>	350 cd/m <sup>2</sup>	350 cd/m <sup>2</sup>
Static Contrast Ratio	4000:1	4000:1	4000:1
Dynamic Static Ratio	100000:1	100000:1	100000:1
Response Time	9.5 ms	9.5 ms	9.5 ms
Touchscreens	10 point	10 point	No Touch
Touch Technology	Infrared	Infrared	No Touch
Panel Type	TFT	TFT	TFT
Backlight Type	Edgelit LED	Edgelit LED	Edgelit LED
Pixel Arrangement	RGB Vertical Stripe	RGB Vertical Stripe	RGB Vertical Stripe
Active Display Area	19.11" x 34.57"	28.4" x 50"	36.48" x 64.86"
Pixel Pitch	0.224 mm	0.334 mm	0.429 mm
Audio	Stereo	Stereo	Stereo
Speakers	2 x 10 watt	2 x 10 watt	2 x 10 watt
Media Player	Yes	Yes	Yes
USB (IN)	2	2	2
HDMI (IN)	3	3	3
VGA (IN)	1	1	1
Component (IN)	1	1	1
Composite (IN)	1	1	1
PC Audio (IN)	1	1	1
Digital Audio Coaxial (OUT)	1	1	1
Power Consumption (MAX)	65 watts	135 watts	265 watts
Item Dimensions	31.89" x 71.65" x 2.6" (17.7" base depth)	36.22" x 71.65" x 2.6" (17.7" base depth)	41.3" x 79.605" x 2.6" (19.7" base depth)
Color*	White	Black	Black
Double-Sided Option	No	Yes**	No

\*Can be changed with a vinyl wrap.

\*\*Displays can support the same content on each side or run independently with different content.

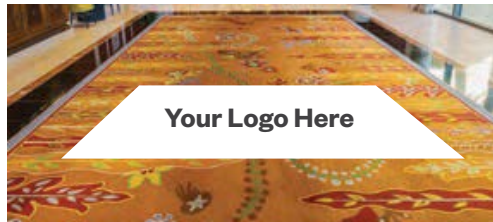
## LED Posters

		Indoor Series	
	MODEL	P .25	P 1.9
LAMP	LED Type	SMD (2020)	SMD (1010)
MODULE	Pixel Pitch	2.5 mm	1.944 mm
	LED Module Size	210 x 280 mm	210 x 280 mm
	Resolution (H x W)	84 x 112	108 x 144
	LED Driving Method	1/28 Dynamic Scan	1/27 Dynamic Scan
CABINET	LED Module Layout (H x W)	9 x 2	9 x 2
	Resolution (H x W)	756 x 224	972 x 288
	Display Area	1.06 m²	1.06 m²
	Cabinet Size	1902 x 572 x 35 mm	1902 x 572 x 35 mm
	Net Weight/Set	32 kg	32 kg
	Ingress Protection	Front IP40/Rear IP40	Front IP40/Rear IP40
	Power	AC 240/100 ± 10%	AC 240/100 ± 10%
	Serviceability	Front/Rear Service	Front/Rear Service
DISPLAY	Max Power Consumption	500 W	650 W
	Average Power Consumption	150 W	195 W
	Viewing Angle (H/V)	160 ° / 160 °	160 ° / 160 °
	Brightness	800 cd/m²	800 cd/m²
	Pixel Density (Pixel/Cabinet)	169,344	279,936
	Contrast Ratio	4,000:1	4,000:1
	Temperature/Humidity (Operation/Storage)	-10 °C to + 40 °C: 10% to 90%	-10 °C to + 40 °C: 10% to 90%
	Lifetime (50% Brightness)	80 Hours	80 Hours
	Processing	16 bit	16 bit
	Colors	281 Trillion	281 Trillion
	Refresh Rate	>2880 Hz	>2880 Hz
	Frame Rate	60 fps	60 fps
	Brightness Level	Manually/Auto/Programmable	Manually/Auto/Programmable



### 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**

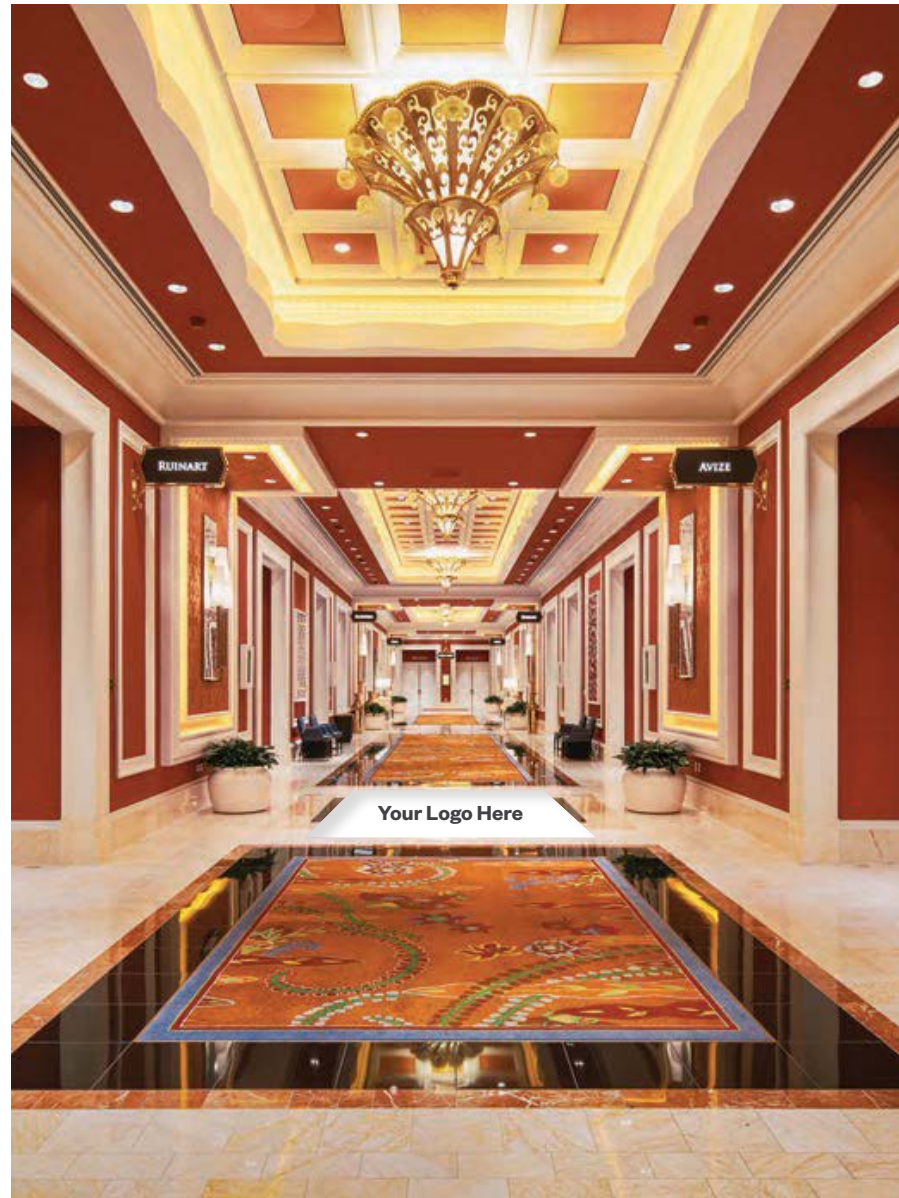


### Bathroom Mirror Clings 8" W x12" H

(South Convention only)

Wynn to produce and install: \$650 each

Placement Fee: \$350 each



## Carpet and Tile Clings/Massage Chairs/*Gobos*

### Chair Massages on Expo Floor or Meeting Rooms

Fee: \$350 per hour

People will be helplessly drawn to your exhibit

Your booth will not be just another blur in a busy trade show; it will be a must-do attraction

### Gobos

Can be used for airwalls, marble floors, carpets, and furniture

Request a quote from your Entertainment Production Services Manager

### Carpet and Tile Floor Clings

Floor clings 2' W x 4' H: \$650 each

Floor clings 4' W x 4' H: \$900 each

Floor clings 4' W x 6' H: \$1,250 each

Floor clings 8' W x 8' H: 3,300 each

Floor clings 12' W x 12' H: \$7,500 each

Placement fee: \$250 per cling up to 4' W x 6' H

\$500 per cling for clings larger than 4' W x 6' H



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# Graphic Guidelines

## Acceptable File Formats

High Quality PDF-preferred Vector format  
TIFF-preferred Raster format

Illustrator CC 2024 or below  
Photoshop CC 2024 or below  
InDesign CC 2024 or below - packaged with links and fonts

High quality, editable PDFs, Illustrator and Photoshop files are preferred, as they are more suitable for large format printing. Design time will be charged if graphic files need to be altered or fixed to meet guidelines.

When sending files please include all support files (fonts, linked images, etc.).

Do not include printer marks such as crop marks and print registration marks in your print-ready files.

Please note that Illustrator special effects such as drop shadows, glows or transparencies are not recommended. These effects sometimes have unpredictable results once printed. Also, we cannot guarantee color output of these effects. Photoshop is preferred when using these effects.

## Resolution

All files (including linked images) must be between 150-200ppi (pixels per inch) at 100% scale.

If file(s) cannot be supplied at 100%, please indicate scale. Resolution must compensate the scale of the supplied file(s). For example, supplied file is at half scale with resolution of 300-400ppi.

## Color Specifications

Please supply files in CMYK format for the most accurate color output.

If Pantone colors need to be matched, please specify on purchase order. All critical Pantone colors must be in the file as solid coated swatches and vector format (Illustrator or InDesign). All will be matched to solid coated unless otherwise specified.

We guarantee color matching on all hard copy proofs, specified Pantone colors, and client-supplied samples brought in. Orders without indication of Pantone colors, supplied-samples or requested hard copy proofs are not guaranteed for color.

## Font Specifications

All fonts must be outlined. If fonts are not created to outlines, please provide TrueType fonts. If changes need to be made, please provide the fonts and the editable file(s).

## Contour Cut/Vinyl Cut Graphics

File(s) must be setup as vector with fonts converted to outlines for all cut vinyl. JPEG, PNG, TIFF, or GIF files are not acceptable vector formats.

Any design thinner than .0625" is discouraged due to limitations of our cutter. This will require supplied artwork to be modified (thicker) or it may not be produced as intended.

## Murals and Vehicle Wraps

Murals, wall and vehicle wraps must be built as one file. Do not send each panel as a separate file or we cannot guarantee alignment once installed.

Please indicate where panel breaks are located and try to minimize the amount of type that crosses over these breaks.

## Bleed Specifications

All graphics produced require specific bleeds, below is a general outline for required bleed:

- VINYL/MESH BANNER: .125" around perimeter
- VEHICLE WRAPS: 3" around perimeter
- RIGID POSTER/SIGN: .125" around perimeter
- CUSTOM DYE-SUB: 1" around the perimeter
- MURAL / WALL WRAPS: 2" around perimeter
- VINYL/MESH BANNER WITH CUSTOM FINISHING: 1" around perimeter
- CONTOUR CUT GRAPHIC: .125" around the path
- GALLERY WRAP: 6" around perimeter

Bleed specifications can change according to custom finishing requirements. If you have any file preparation questions, please contact us.

## Submitting Files

Files are accepted via e-mail (up to 20 MB) or File Transfer sites such as OneDrive, Dropbox, WeTransfer, Google Drive, Box, etc.

**All Final Print Ready Artwork must be received 3 weeks in advance of installation start date. Files must be submitted to:**

Scott Zeller, Senior Director, Sponsorship & Business Development, TMA Global  
szeller@turnaround.org | 847-471-8225







# 2026 TMA NETWORK OF WOMEN (NOW) SUMMIT

**MAY 13-14, 2026**

**MONTREAL, CANADA  
THE RITZ-CARLTON**



## 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# 2026 TMA NOW SUMMIT

MAY 13-14, 2026 | THE RITZ-CARLTON | MONTREAL, CANADA



NOW.TURNAROUND.ORG

The **TMA Network of Women (TMA NOW)** is an affinity group within TMA created to foster leadership by creating the premier business development and networking group for women in the turnaround community. The **TMA NOW Summit** is an annual event held in the spring that consists of a half-day program, providing substantive educational programming and networking opportunities to promote career growth and provide a forum for women to help each other break through the glass ceiling.

## SPONSORSHIP TIERS BENEFITS

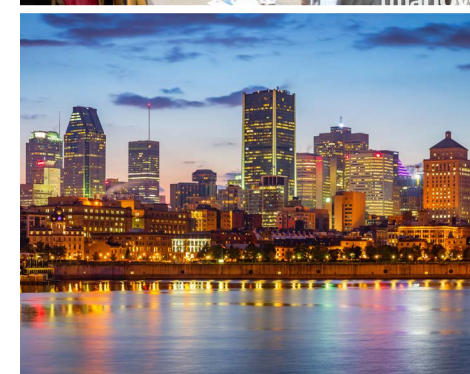
	MARQUEE	KEYNOTE	SUPPORT
# of attendee registrations for 2026 TMA NOW Summit ( <i>Non-transferable</i> )	3	2	1
Sponsor tier prominently displayed on event web page ( <a href="http://now.turnaround.org">now.turnaround.org</a> ) and on event marketing leading up to the conference.	Tier 1	Tier 2	Tier 3
Distribution of sponsor-provided marketing collateral at registration	✓	–	–
Custom sponsor social media banners	✓	✓	✓
Sponsor tier recognition on event signage	✓	✓	✓
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	✓	✓	✓
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓
<b>PRICE</b>	<b>\$5,750</b>	<b>\$4,750</b>	<b>\$3,750</b>

## INDIVIDUAL EVENT/BRANDING OPPORTUNITIES

\$8,750	Welcome Reception Sponsor
\$7,500	Closing Reception Sponsor
\$5,250	Networking Lunch Sponsor
\$4,750	Coffee & Refreshment Station Sponsor
\$4,600	Networking Breakfast Sponsor
\$4,500	Restructuring Bootcamp Sponsor
\$4,500	Attendee Badge Sponsor
\$3,750	Device Charging Tables Sponsor ( <i>3 available</i> )

### Individual Branding Opportunities include the following benefits:

- One (1) Complimentary attendee registration for sponsorship spend between \$3,500–\$4,499
- Two (2) Complimentary attendee registrations for sponsorship spend between \$4,500–\$5,499
- Three (3) Complimentary attendee registrations for sponsorship spend at \$5,500 or greater
- Recognition on walk-in slides
- Recognition on the NOW Summit website with logo and URL redirect to your preferred site
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information



2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# 2026 TMA NEXTGEN LEADERSHIP CONFERENCE

**JULY 29–30, 2026**

**ATLANTA, GEORGIA**

*Hosted by King & Spalding LLP*

# KING & SPALDING



## 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# 2026 TMA NEXTGEN LEADERSHIP CONFERENCE

JULY 29–30, 2026 | ATLANTA, GEORGIA | HOSTED BY KING & SPALDING LLP

The **TMA NextGen Leadership Conference** is an annual event that provides educational opportunities tailored to those in the early stages of their career. NextGen participants receive the opportunity to learn best practices, improve their local NextGen initiatives, and network.

## SPONSORSHIP TIERS

BENEFITS	MARQUEE	KEYNOTE	SUPPORT
# of attendee registrations for TMA NextGen Leadership Conference (NGLC)	3	2	1
Sponsor tier prominently displayed on event web page ( <a href="https://nextgen.turnaround.org">nextgen.turnaround.org</a> ) and on event marketing leading up to the conference	Tier 1	Tier 2	Tier 3
Option to distribute sponsor-provided marketing collateral/swag at registration	✓	–	–
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	✓	✓	✓
Custom sponsor social media banners	✓	✓	✓
Sponsor recognition via slideshow before sessions and/or event signage. Your logo will be prominently displayed in the slideshow attendees view prior to the start of a session	✓	✓	✓
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓
PRICE	\$5,750	\$4,750	\$3,750

INDIVIDUAL EVENT/BRANDING OPPORTUNITIES	
\$8,500	Welcome Reception Sponsor
\$7,500	Rooftop Closing Cocktail Reception Sponsor
\$5,250	Networking Lunch Sponsor
\$4,750	Coffee & Refreshment Station Sponsor
\$4,500	Networking Breakfast Sponsor
\$4,500	Attendee Badge Sponsor
\$3,750	Device Charging Tables Sponsor (3 available)

Individual branding opportunities include the following benefits:

- One (1) complimentary attendee registration for sponsorship spend between \$3,500–\$4,499
- Two (2) complimentary attendee registrations for sponsorship spend between \$4,500–\$5,499
- Three (3) complimentary attendee registrations for sponsorship spend at \$5,500 or greater
- Recognition on walk-in slides
- Recognition on the NextGen Leadership Conference website with logo and URL redirect to your preferred site
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information



### 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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the  annual

# **THE 2026 TMA ANNUAL**

**OCTOBER 27-30, 2026**

**MARRIOTT MARQUIS  
HOUSTON  
HOUSTON, TX**



**2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT**

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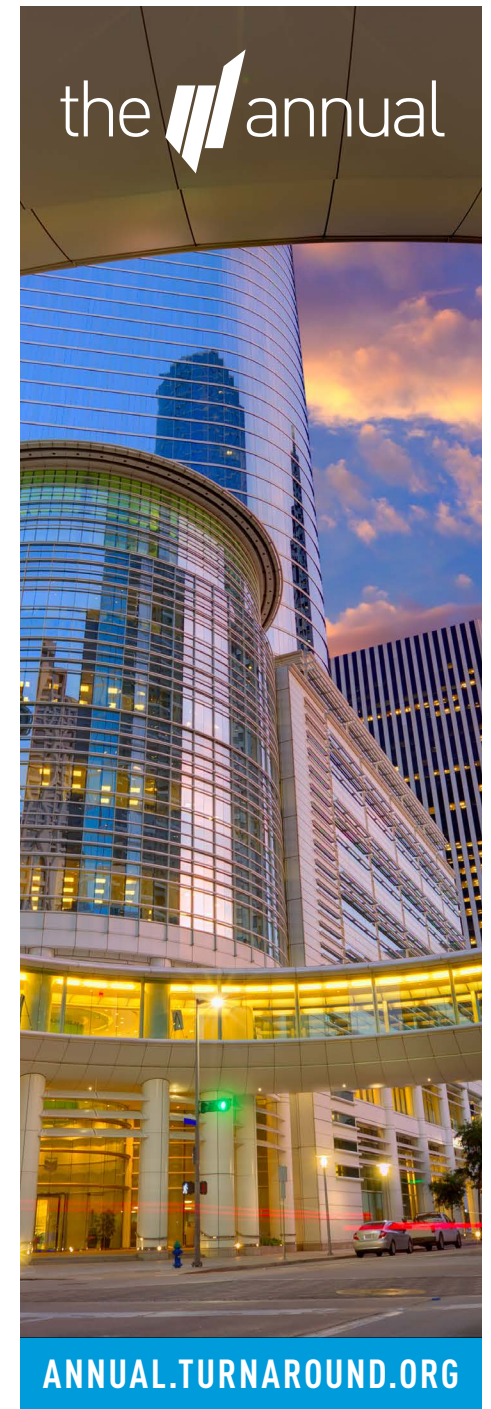
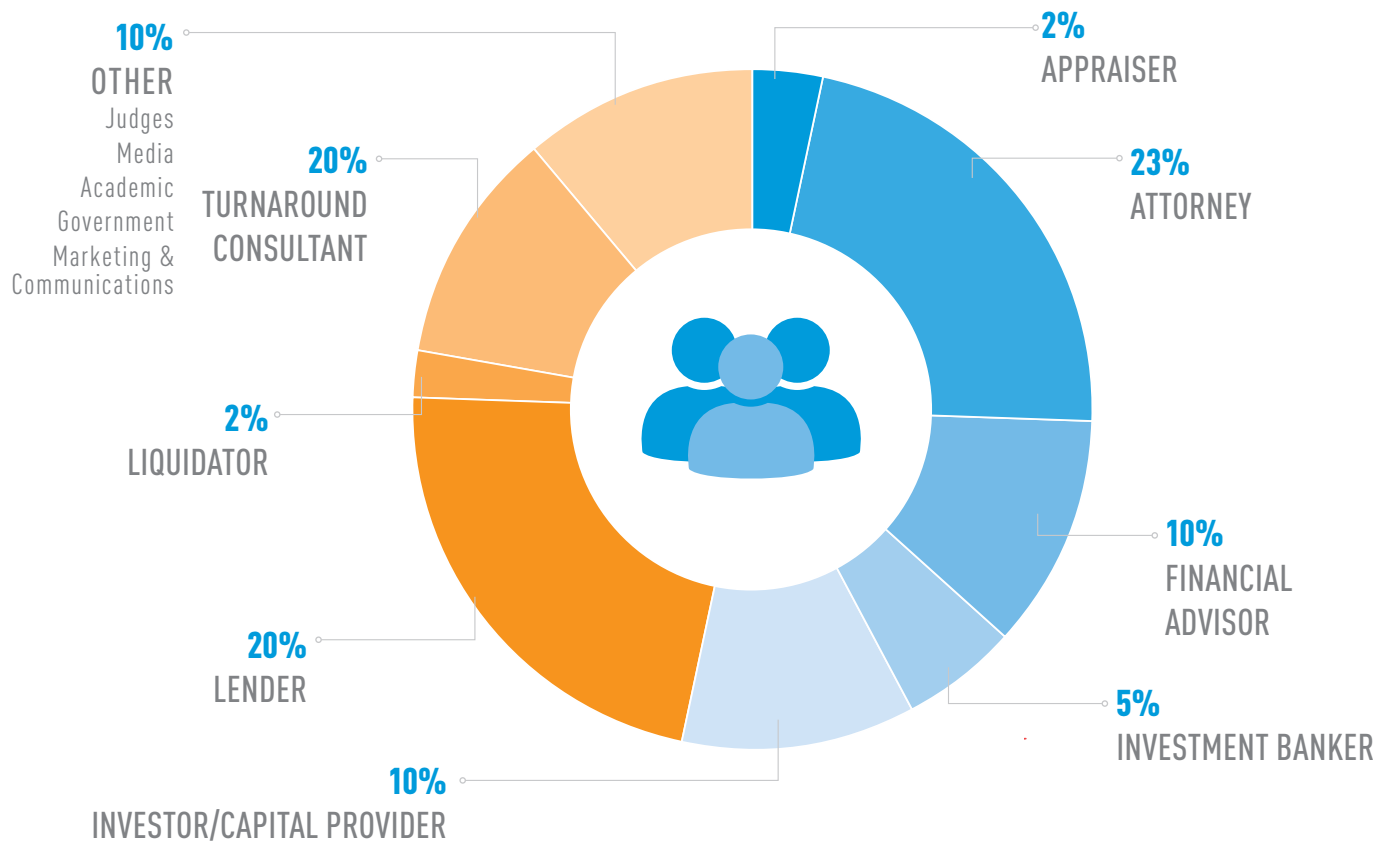


# THE 2026 TMA ANNUAL SPONSORSHIP

OCTOBER 27-30, 2026 | MARRIOTT MARQUIS HOUSTON | HOUSTON, TX

The **2026 TMA Annual** is the premier turnaround event where TMA's global community will convene in Houston with 800+ industry insiders over three energetic days of networking, education, and top-notch events. The entire conference is designed to meet the needs of the corporate health, turnaround, and restructuring professional while taking advantage of everything the vibrant city has to offer.

## A LOOK AT PROFESSIONS REPRESENTED AT THE ANNUAL



2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# THE 2026 TMA ANNUAL SPONSORSHIP

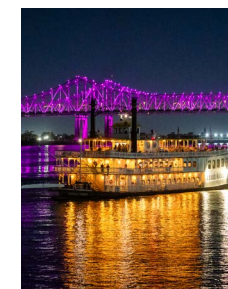
OCTOBER 27-30, 2026 | MARRIOTT MARQUIS HOUSTON | HOUSTON, TX



## SPONSORSHIP TIERS

### BENEFITS

	ELITE	SIGNATURE	ADVOCATE	PATRON
# of complimentary attendee registrations for The 2026 TMA Annual <i>(non-transferable)</i>	4	3	2	1
# of discounted attendee registrations available to purchase <i>(non-transferable)</i>	3	2	1	–
Sponsor tier prominently displayed at 2026 TMA Annual	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor tier prominently displayed on event web page ( <a href="http://annual.turnaround.org">annual.turnaround.org</a> ) and on event marketing leading up to the conference	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor recognition in conference mobile app with logo, company description, URL links, marketing collateral, and contact information	Tier 1	Tier 2	Tier 3	Tier 4
One-day use of a hospitality suite or meeting room in the host hotel <i>(Advance reservation required)</i>	✓	–	–	–
Exhibitor table in the attendee lounge <i>(Advance reservation required)</i>	✓	✓	–	–
Social media banners will be created and shared recognizing you as a 2026 TMA Annual sponsor	✓	✓	✓	✓
Sponsor tier recognition on presentation rooms and on event signage	✓	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓	✓
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	✓	✓
Sponsor produced ad in the October 2026 issue of the <i>Journal of Corporate Renewal</i> <i>(Subject to ad submission deadline)</i>	Full Page Included	Half Page Included	25% Off Ad Rates	15% Off Ad Rates
Recognition in the <i>Journal of Corporate Renewal</i> distributed to TMA members	✓	✓	✓	✓
<b>PRICE</b>	<b>\$14,000</b>	<b>\$10,000</b>	<b>\$7,000</b>	<b>\$3,750</b>



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# THE 2026 TMA ANNUAL SPONSORSHIP

OCTOBER 27-30, 2026 | MARRIOTT MARQUIS HOUSTON | HOUSTON, TX



## PROMOTIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### ANNUAL GENERAL SESSION SPONSOR

**\$7,250 per session**

Be the title sponsor of a general session at The 2026 TMA Annual. General session sponsors will be clearly identified on the event website.

#### Benefits Include:

- Two (2) attendee registrations for the 2026 TMA Annual
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as session sponsor before all sessions
- Sponsor may provide marketing collateral for distribution at session

### ANNUAL EDUCATION SPONSOR

**\$4,750 per session**

Be the title sponsor of an education session at The 2026 TMA Annual. Session sponsors will be clearly identified on the event website.

#### Benefits Include:

- One (1) attendee registration to attend the 2026 Annual
- Sponsor exclusivity to a single session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as session sponsor before all sessions
- Sponsor may provide marketing collateral for distribution at session

### DAILY AGENDA ATTENDEE EMAIL SPONSOR

**3 Available – Choose your day:  
Tues/Wed/Thurs – \$3,500 each**

TMA Global will send out to registered attendees a daily email in which your logo will be prominently positioned at the top. Each day's email will include the day's agenda, providing helpful information to attendees.



### KEYNOTE LUNCHEON SPONSOR

**\$24,000**

Align your company with TMA Global and industry professionals by sponsoring the exclusive keynote presentation at the 2026 Annual. Our keynote presenters are recognized as experts in their industries and can provide great recognition to your company.

#### Benefits Include:

- Four (4) attendee registrations to attend the TMA 2026 Annual
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and Recognition on event page
- Presentation slide identifying your company as the keynote sponsor prior to the keynote address
- Sponsor may provide marketing collateral for distribution at session
- Opportunity to introduce host of keynote presentation
- Keynote stage sponsor branding
- Promoted posts in mobile conference app
- Proactive sponsor promotion across the industry through focused TMA campaigns



## 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# THE 2026 TMA ANNUAL SPONSORSHIP

OCTOBER 27-30, 2026 | MARRIOTT MARQUIS HOUSTON | HOUSTON, TX



## PROMOTIONAL EVENT NETWORKING & HOTEL BRANDING SPONSORSHIP OPPORTUNITIES

### NETWORKING RECEPTIONS & EVENTS

\$20,500	Opening Reception Sponsor ( <i>Wednesday</i> )
\$15,000	Closing Celebration Reception ( <i>Co-Sponsorship available</i> )
\$6,000	Global Chair's Reception Sponsor
\$9,750	Conference Kickoff Mixer Sponsor ( <i>Tuesday</i> )
\$8,500	Thursday Networking Breakfast Sponsor
\$8,500	TMA NOW/IWIRC Luncheon Sponsor ( <i>Wednesday</i> )
\$6,000	TMA Turnaround Tourney Sponsor
\$5,750	NextGen, First Timer, and International Attendee Reception Sponsor ( <i>Wednesday</i> )
\$5,250	DEI Speakeasy Reception Sponsor ( <i>Thursday</i> )
\$5,000	Friday Networking Breakfast Sponsor

### INDIVIDUAL BRANDING OPPORTUNITIES

\$17,500	Attendee Badges & Lanyards Sponsor
\$14,000	Attendee Registration & Welcome Coffee Sponsor
\$11,500	Hotel Key Cards & Sleeves Sponsor
\$10,500	Conference Mobile App Sponsor
\$10,000	Conference Wi-Fi Sponsor
\$9,000	Bottled Water & Hydration Station Sponsor
\$8,500	Executive Board/Board of Trustees Meeting Sponsor
Call for Pricing	Mobile Tension Fabric Banners/Signage
Call for Pricing	Hotel window clings and column wraps available
Call for Pricing	Elevator Door Clings
Call for Pricing	Hotel Door or In-Room Drops
Call for Pricing	Pool Graphics
Call for Pricing	Escalator Wraps
Call for Pricing	Lightbox Displays

### ATTENDEE LOUNGE

\$6,000	TMA Collaboration Suite Sponsor ( <i>4 available</i> )
\$6,750 per day	Coffee Barista Bar Sponsor
\$5,850	Attendee Networking Breaks
\$6,750	Device Charging Hub Sponsor ( <i>2 available</i> )
\$5,250	Shoeshine Station Sponsor
\$4,500	Company Exhibit Table Top ( <i>8 available</i> )



Networking Receptions & Events, Individual Branding Opportunities and, Attendee Lounge sponsorships include the following benefits:

- One (1) complimentary attendee registration when sponsorship spend is between \$4,000–\$6,999
- Two (2) complimentary attendee registrations when sponsorship spend is between \$7,000–\$9,999
- Three (3) complimentary attendee registrations when sponsorship spend is between \$10,000–\$13,999
- Four (4) complimentary attendee registrations when sponsorship spend is \$14,000 or greater
- Two (2) additional discounted attendee registrations available for purchase
- Recognition on walk-in slides during general sessions
- Recognition on the 2026 Annual website with logo and URL redirect to your preferred site
- Recognition in the October 2026 issue of the *Journal of Corporate Renewal*
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information



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# Marriott Marquis Houston

## Signage & Surface Graphics



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# Free Standing Signage

**Attract attention and direct traffic.** Lightweight and easily moved, standing signage gives planners and exhibitors much-needed flexibility and can be used throughout the hotel.



Retractable Banner Stand



Meter Board With Display



Easel Poster Boards



# Branded Displays

**Lightweight and movable** signage provide added visibility and flexibility as they can be easily moved throughout your event space.



# Branded Displays

**Lightweight and movable** signage provide added visibility and flexibility as they can be easily moved throughout your event space.



24 inch custom branded stacking cubes



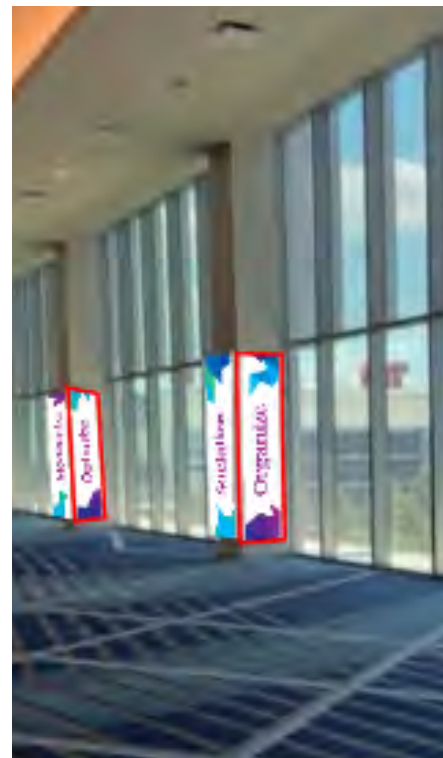
Contour Cut Recyclable Boards single or double-sided





# Branded Build Out

**Create a fully immersive experience.** Customized Registration Booths, Columns, Podiums and directional signage help bring your event to life.



Column(s)



# Elevator Wraps

**Elevate your message.** This is a great opportunity to surprise and engage a captive audience — while they wait — with larger-than-life messages on elevator wraps.





# Escalator Wraps

**High traffic. High impact.** Escalators are standout locations for signage because they're often in high-traffic areas and are perfect for showcasing creative messages. Available single or double-sided





# Surface Graphics



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# Double-sided Surface Graphics



Scalable Coverage - Options for full or segmented coverage





# Specialty Surface Graphics

Direct traffic as you display your brand by placing images in and around event space. Arrows, feet, stars and logos are perfect for drawing attention to company messages.



Floor Graphics for hard floors and carpeted areas



Surface graphics for table tops surrounding event spaces



# Specialty Surface Graphics / Clings



Scalable Coverage - Options for full or segmented coverage





# Window Clings



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# 2026 TMA YEAR-ROUND PREMIER PARTNERSHIPS



## 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# 2026 TMA YEAR-ROUND PARTNERSHIP BENEFITS

A Year-Round Partnership with TMA gives your company an incomparable opportunity to reach the TMA community throughout the entire calendar year. With a TMA Year-Round Partnership, you'll receive benefits throughout 2026, gaining the highest level of exposure with exclusive access to TMA industry professionals, events, and education during a time when turnaround professionals have never been more in-demand and the need for TMA has never been greater.

TMA members represent the entire supply chain of turnaround professionals—a broad, diverse audience of turnaround practitioners, attorneys, accountants, advisors, liquidators, consultants, as well as academic, government employees, and members of the judiciary. All are seeking to strengthen the global economy by working to save distressed businesses, assist management to navigate offplan events, and help healthy companies avoid similar pitfalls. Your partnership with TMA will bring you front and center with these leading industry professionals as they work toward building #TMATomorrow.

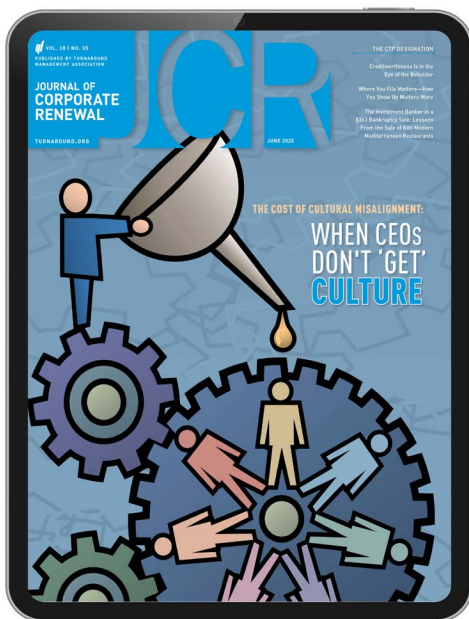
Achieve the following sum of sponsorship and/or advertising spend in the 2026 calendar year, and receive these additional year-round partnership benefits	★★★★★ INSPIRATION PARTNER	★★★ ELEVATION PARTNER	★ IMAGINATION PARTNER
	\$75,000 or greater	\$50,000–\$74,999	\$25,000–\$49,999
# of complimentary one-year TMA memberships for 2026 (non-transferable)	9	7	5
# of complimentary one-year TMA NextGen memberships for 2026 (non-transferable)	2	1	–
# of complimentary one-year TMA memberships for first-time members for 2026	3	2	1
Early hotel room block access to 2026 TMA DIC and Annual Conference	✓	✓	–
Prominent visibility and recognition on TMA's website, microsites, and TMA Partner page	✓	✓	✓
Partnership recognition in <i>Journal of Corporate Renewal</i>	✓	✓	✓
Opportunity to contribute education-focused articles to the <i>Journal of Corporate Renewal</i> and TMA Weekly Report*	✓	✓	✓
TMA Global to provide a custom partnership logo to use on year-round partner's website, social media, and marketing collateral	✓	✓	✓
Partnership tier recognition on TMA Connect microsite	✓	✓	✓
Discounted advertisement rates in the <i>Journal of Corporate Renewal</i> .	12% off published ad rates	8% off published ad rates	5% off published ad rates

\*(pending approval by Editorial Committee)



## 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# 2026 JOURNAL OF CORPORATE RENEWAL



## 2026 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Senior Director, Sponsorship & Business Development, at **847-471-8225** or **szeller@turnaround.org**



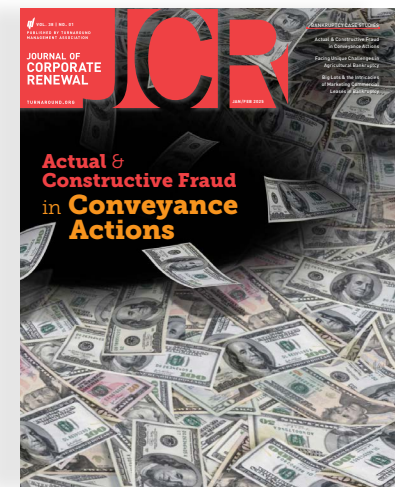
# JOURNAL OF CORPORATE RENEWAL

The *Journal of Corporate Renewal* (JCR) is the leading publication devoted exclusively to professionals in the corporate renewal industry.

The JCR is delivered to 6,400+ North American readers 10 times a year, and the digital JCR extends the magazine's reach around the globe through free apps for Apple and Android smartphones and tablets, and its online presence at [turnaround.org/jcr](http://turnaround.org/jcr).

Additional distributions of the magazine also occur at TMA's two global conferences and eight North American TMA chapter-sponsored regional conferences held annually, and at various other industry-related conferences throughout the year. All print ads will also translate to the digital app as mobile ads for extended reach and value.

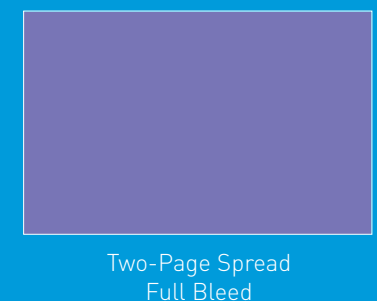
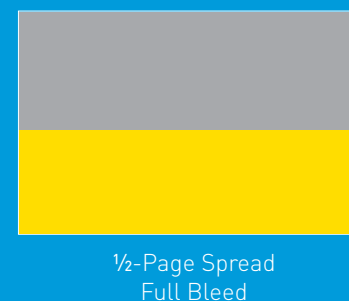
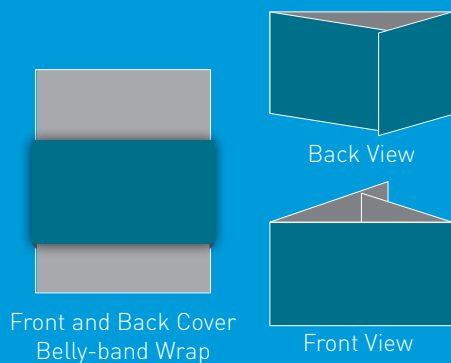
Experts in the field deliver enlightening feature-length articles on important issues and developments in the turnaround management, corporate restructuring, and distressed investing industry in eye-catching, easy-to-read presentations. The JCR showcases informative practice strategies and keeps readers up-to-date on trends involving current legal issues and economic perspectives in the corporate renewal industry. Through Snapshots, a member Q&A, industry stalwarts and rising stars explain in their own words what inspires them, personally and professionally. Monthly departments provide news for and about TMA members and their chapters, as well as areas of special interest.



## FIRST IMPRESSIONS ARE EVERYTHING.

### TMA NOW OFFERS CREATIVE PRINT ENHANCEMENTS TO DRIVE BRAND ENGAGEMENT:

Belly band | Bellytip | Insert | Tip-In | Cover Post-It™/Stickers | Standalone material poly-bagged with the issue



## 2024 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT

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# JOURNAL OF CORPORATE RENEWAL

## PREMIUM POSITION RATES (ONLY AVAILABLE FOR THE FULL YEAR)

10x	
Back Cover	\$3,740
Inside Front Cover	\$3,565
Inside Back Cover	\$3,510

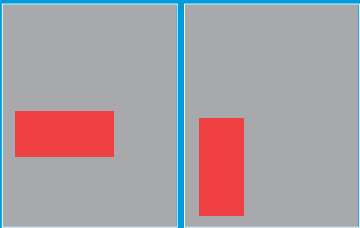
## 2026 ADVERTISING RATES – STANDARD COLOR RATES

AD SIZE	1x	3x	6x	10x
Two Page Spread	\$5,685	\$5,440	\$5,060	\$4,830
Full Page	\$3,460	\$3,215	\$3,030	\$2,845
1/2 Page Spread	\$3,460	\$3,215	\$3,090	\$2,930
1/2 Page	\$2,100	\$1,915	\$1,725	\$1,610
1/3 Page Vertical	\$1,665	\$1,480	\$1,420	\$1,300
1/3 Page Square	\$1,480	\$1,300	\$1,265	\$1,235
1/6 Page	\$1,090	\$1,050	\$1,020	\$920

## AD DIMENSIONS

AD SIZE	WIDTH	X	HEIGHT
Two-Page Spread Full Bleed*	17"	x	10.875"
Full-Page Bleed*	8.5"	x	10.875"
Full-Page	8.0"	x	10.375"
1/2-Page Spread Full Bleed*	17"	x	5.3125"
1/2-PagePage Full Bleed*	8.5"	x	5.4375 "
1/2-PagePage	7.125"	x	5.0625"
1/3-Page Vertical	2.7917"	x	10.375"
1/3-Page Square	4.71"	x	5.0625"
1/6-Page (Horizontal)	4.7083"	x	2.5275"
1/6-Page (Vertical)	2.2917"	x	5.0625"
Publication trim size:	8.5"	x	10.875"

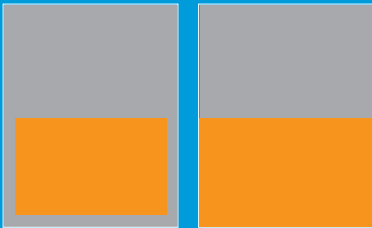
*\* Full Bleed: Add .125" bleed to all sides and export with crop marks.  
 (Sizes listed above do not include bleed.) Please keep all text elements at least .375" inside edges. Ex: Full page – 8.75" x 11.125" Live area is 7.5" x 10.125"*



1/6-Page Horizontal  
1/6-Page Vertical



1/3-Page Square  
1/3-Page Vertical



1/2-Page  
1/2-Page Full Bleed



Full-Page  
Full-Page Bleed

*\*Bleeds: Add 1/8" bleed to all sides and export PDF with crop marks outside of bleed area.*



# JOURNAL OF CORPORATE RENEWAL

## 2026 EDITORIAL CALENDAR, BONUS OR SPECIAL ISSUES, AND AD DEADLINES

In a time of unprecedented distress and change, members turn to the *JCR* for timely, relevant content that can't be found anywhere else. You now have more opportunities than ever to extend your message and showcase your brand in the *JCR*.



2026 EDITORIAL CALENDAR			
ISSUE	THEME	BONUS DISTRIBUTION OR SPECIAL TOPIC	AD DEADLINE
JAN/FEB	Distressed Lending	2026 TMA DISTRESSED INVESTING ISSUE February 10–13, 2026   Las Vegas, NV	December 16
MARCH	Tariffs/Economic Developments		January 19
APRIL	Private Credit		February 17
MAY	Retail	TMA NOW SUMMIT May 13–14, 2026   Montreal, Canada	March 20
JUNE	CTP		April 17
JUL/AUG	International	TMA NEXTGEN LEADERSHIP CONFERENCE July 29–30, 2026   Atlanta, GA	June 19
SEPTEMBER	Energy		July 17
OCTOBER	Small Business	THE 2026 TMA ANNUAL ISSUE October 27–30, 2026   Houston, TX	August 14
NOVEMBER	Commercial Real Estate		September 22
DECEMBER	Mediation		October 16



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# 2026 TMA DIGITAL ADVERTISING

\*DATE/LOCATION ARE SUBJECT TO CHANGE



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# DIGITAL ADVERTISING

## THE WEEKLY REPORT

**The Weekly Report** is TMA's e-newsletter providing TMA members with up-to-the-minute industry news, event/education information, recent deals, transactions, and other news. More than **9,000** turnaround and corporate restructuring professionals from all TMA chapters depend on this piece for valuable, timely information.

If your organization is trying to create greater visibility in an area where TMA members go for information, sponsoring The Weekly Report is the perfect fit. E-newsletter sponsorship includes the ability for your company to post a link in each e-newsletter connecting readers to a press release, website, or any other pertinent company news link.

### WEEKLY REPORT BANNER ADVERTISERS ARE LIMITED TO 12 PER MONTH.

Deadline for submission is the 25th of the previous month.  
Banner ad changes are permitted every three months for advertisers who run concurrent ads over a 12-month period.  
Submit as JPEG. Ads should be compliant with the ad standards established by the Interactive Advertising Bureau.

## TMA WEBSITE

Advertising on [turnaround.org](http://turnaround.org) can brand and directly connect your business as a valued entity to thousands of visitors to the premier website dedicated to the turnaround and corporate restructuring industry.

Your ad will be highly visible on almost all of TMA's sites and its most visited pages. The website has more than 26,000 unique views each month and 312,000 unique views a year. The site is the go-to resource for looking up colleagues and referral sources, registering for conferences, participating in online education programs, renewing membership, learning about chapter events, and much more.

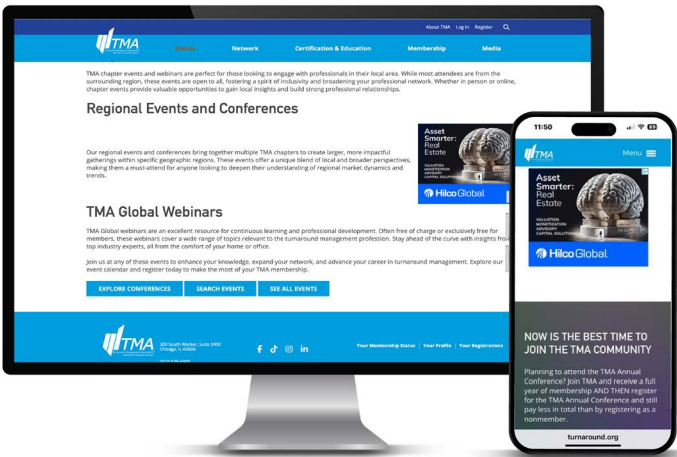
Prospective members also visit the site frequently for information about TMA events, to apply for membership, and to learn more about the industry and TMA. In addition, the site is a great resource for companies that may be in need of turnaround or restructuring services and are exploring the potential assistance a company such as yours may provide.

## ADVERTISING RATES

WEEKLY REPORT + TMA WEBSITE	
\$5,175	Three months
\$9,200	Six months
\$13,800	12 months

## AD SIZES

	WIDTH	X	HEIGHT
Website (JPEG or GIF)	300 pixels	x	250 pixels
The Weekly Report (JPEG)	600 pixels	x	200 pixels
150 kb maximum file size			



## AVAILABLE ADVERTISING BUNDLED PACKAGES

### 3-MONTH EXPOSURE

\$4,450	1/3 vertical page in (3) issues of <i>Journal of Corporate Renewal</i>
\$5,175	3-month ad banner in the Weekly Report e-newsletter 3-month ad banner on TMA website
<b>INVESTMENT</b>	
\$9,625	A la carte Investment
\$8,275	Bundled Investment

### 6-MONTH EXPOSURE

\$10,350	1/2 page in (6) issues of <i>Journal of Corporate Renewal</i>
\$9,200	6-month ad banner in the Weekly Report e-newsletter 6-month ad banner on TMA website
<b>INVESTMENT</b>	
\$19,550	A la carte Investment
\$16,330	Bundled Investment

### 12-MONTH EXPOSURE

\$25,615	Full-page in (10) issues of <i>Journal of Corporate Renewal</i>
\$13,800	12-month ad banner in the Weekly Report e-newsletter 12-month ad banner on TMA website
<b>INVESTMENT</b>	
\$39,415	A la carte Investment
\$33,895	Bundled Investment

## DIGITAL JCR PLATFORM

In addition to advertising in the *Journal of Corporate Renewal*, we offer enhanced Digital advertising in the [desktop/tablet/mobile-optimized JCR issues](#) site on any the following spots with a **three-month minimum run**:

OVERVIEW	DESCRIPTION/PLACEMENT	DIMENSIONS
<b>Top Leaderboard</b> Price: 1,495/mo. 3-month min.	<ul style="list-style-type: none"> <li>Ads can be static images or Google Ad Manager</li> <li><b>Available in reading view and page view</b></li> </ul>	960×90 728×90 320×50
<b>Bottom Banner</b> Price: \$1,090/mo. 3-month min.	<ul style="list-style-type: none"> <li>Ads can be static images or Google Ad Manager</li> <li><b>Available in reading view and page view</b></li> </ul>	320×50 300×50
<b>Table of Contents (TOC) Rectangle</b> Price: \$1,120/mo. 3-month min.	<ul style="list-style-type: none"> <li>TOC rectangle can be static images or Google Ad Manager</li> <li>TOC Interleaved can be static images only</li> <li><b>Interleaved ads available only in reading view</b></li> </ul>	300×250 300×100
<b>Mobile App Banner Ads</b> Price: \$970/mo. 3-month min.	<ul style="list-style-type: none"> <li>Static images (supports multiple images)</li> <li>Publisher provides links for static images</li> <li>Google Ad Manager</li> <li>Rendered ad size depends on screen resolution</li> </ul> <p><b>Appears on:</b></p> <ul style="list-style-type: none"> <li>Library Screen Navigator/Contents (android only) RSS screens</li> <li>Search Results Bookmarks</li> </ul>	960×90 728×90 320×50 300×50







## 2026 TURNAROUND SQUARE YEAR-ROUND SPONSOR

### DESCRIPTION:

Dive deep into the world of turnaround and restructuring with the TMA Turnaround Square webinar series. These webinars bring together leading industry experts to share their insights and strategies on navigating the complexities of corporate turnarounds and restructurings. Each webinar focuses on topical content addressing the latest trends, challenges, and best practices in the field.

- Monthly Series | 1-Hour with panelists. CLEs, CEUs and CPEs available

### DEMOGRAPHICS:

- 95% of attendees/participants are active TMA members
- Average 150 registered attendees each month for TMA Turnaround Square!
- In 2025, between February and August, nearly 900 individuals registered for TMA webinars!
- Top occupations registering include Turnaround Consultants/CROs, Attorneys & Financial Advisors

### SPONSORSHIP OPPORTUNITY

Benefits and fulfillment would include:

- Digital branding and recognition on the event website
- Sponsor promotion and recognition on select weekly reports
- Sponsor promotion and recognition on select TMA LinkedIn posts
- Opportunity for the sponsor to designate a subject-matter expert within their organization to participate in two (2) different panels of their choosing in a calendar year.
- Webinar recording archived on the TMA Learning Link indefinitely for member viewing.
- Sponsor branded registration confirmation email to individual attendees

**EXCLUSIVE PRICE: \$22,000**



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