



*Launch &
Discussion on*

*The
Enlightened
Manager*

*A Transformative Approach
to Work and Life*

APR FRIDAY
24 6:00 pm - 7:30 pm
2026 MMA Management Center



VISHWANATH ALLURI
AUTHOR



DR S RAJKUMAR
GUEST OF HONOUR



S MEIYAPPAN
GUEST OF HONOUR

SYNOPSIS

The Enlightened Manager explores the timeless wisdom of philosopher Jiddu Krishnamurti and its relevance to modern leadership and management. Drawing from his entrepreneurial journey, author Vishwanath Alluri reflects on contemporary business challenges through the lens of self-awareness, integrity, humility and compassion. The book examines how deeper self-understanding can lead to better decisions, meaningful work and more responsible leadership. By returning to first principles, it encourages managers and entrepreneurs to rethink conventional approaches to management and embrace a more conscious, purpose-driven way of leading.

PROGRAMME

- 5:15 PM Registration & Hi - Tea
- 6:00 PM Welcome & Introductory Remarks
Gp Capt R Vijayakumar (Retd), VSM
Executive Director
Madras Management Association
- 6:05 PM Overview & Address by the Author
Mr Vishwanath Alluri
Author, Tech Entrepreneur &
Secretary, Krishnamurti Foundation India
- 6:15 PM Launch of the book by the dignitaries
Address by the Guests of Honour
- 6:25 PM **Dr S Rajkumar**
President - Engine Components Division (ECD)
Rane (Madras) Limited
- 6:35 PM **Mr S Meiyappan**
General Manager
The Times of India
- 6:45 PM Mr Vishwanath Alluri, Author in conversation with the
Guests of Honour
Dr S Rajkumar
Mr S Meiyappan
- 7:15 PM Q&A
- 7:25 PM Vote of Thanks
- 7:30 PM End of the Program

PROFILE



Mr Vishwanath Alluri

*Author, Tech Entrepreneur &
Secretary, Krishnamurti Foundation India*

Mr Vishwanath Alluri, whose academic background is in chartered accountancy and company secretaryship, worked as a finance manager and later went on to have a three-decades-long career as a CEO. Though not an engineer, he became a tech entrepreneur and has founded IMImobile, which specialized in mobile data infrastructure, and having developed cPaaS (communication Platform as a Service). IMImobile had equity investors from India, the UK and the USA. Vish had many international laurels to his name. IMImobile, having been listed on the London Stock Exchange's AIM, was acquired by CISCO in 2021. Prior to this, his engineering software unit was acquired by a Danish Engineering Conglomerate. Vish has also produced two films.

PROFILE



Dr S Rajkumar

*President - Engine Components Division (ECD)
Rane (Madras) Limited*

Dr. S. Rajkumar is a distinguished automotive industry professional with over three decades of experience spanning manufacturing, operations, and business leadership. Currently serving as President of the Engine Components Division at Rane (Madras) Limited, he leads five manufacturing plants, driving performance, profitability, and strategic growth through operational excellence and transformation initiatives.

Since joining Rane in 2016 as Vice President - Operations, he has strengthened manufacturing capabilities and championed digital and lean transformations. His prior roles include Senior General Manager (Operations) at Nippon Seiki, where he established and managed plant operations, and leadership positions at Apollo Tyres, overseeing production, industrial engineering, and IT-enabled manufacturing systems.

During his tenure at Lucas TVS, he led Manufacturing Systems Engineering, TQM, and logistics, implementing lean practices such as JIT and Kanban, and contributing to greenfield projects. A University Rank Holder in B.E., he also holds an M.Tech, MBA, and Ph.D., and is a Six Sigma Black Belt. His international training in Japan and leadership roles in professional bodies underscore his industry recognition and influence.

An active contributor to industry and academia, he is Chairman of MMA Trichy Chapter, President of ISQ Chennai Chapter, and holds key roles in professional and academic bodies. His core strengths include Operations Management, Lean Manufacturing, TQM, TPM, Six Sigma, and Digital Manufacturing.

PROFILE



Mr S Meiyappan

General Manager

The Times of India

Mr. S. Meiyappan is a seasoned media and business leader with extensive experience in the Indian media industry. As General Manager at The Times of India (Bennett, Coleman & Co. Ltd.), he plays a pivotal role in driving business growth, strengthening market presence, and managing key strategic and operational functions.

With a strong background in media sales, brand partnerships, and client relationship management, Mr. Meiyappan has consistently contributed to building impactful advertising solutions and revenue growth initiatives. He has been actively involved in developing innovative engagement strategies that connect brands with audiences across print and digital platforms.

Over the course of his career, he has demonstrated expertise in market development, team leadership, and stakeholder management, helping organizations adapt to the evolving media landscape. His ability to blend traditional media strengths with modern, integrated solutions has enabled him to deliver sustained value to clients and partners.

Mr. Meiyappan is known for his strategic thinking, execution excellence, and deep understanding of consumer and business dynamics in a competitive media environment.

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