



2026

The Hatcher Classic

SUMMER GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

[VIEW OUR 2025 ANNUAL REPORT](#)

Our Impact

Since its inception, the Austin Hatcher Foundation has provided over...

\$40M+ in valued services and support to

93,000+ Individuals

33 States

42 Children's Hospitals



Sponsor the Summer Hatcher Classic Golf Tournament

Directly Impacting Families Facing Childhood Cancer

Join the fifth annual **Hatcher Classic Golf Series**, a premier gathering of golfers and partners dedicated to raising critical funds for pediatric cancer families.

This year, the tournament makes its debut at the **Chattanooga Golf & Country Club**. Consistently ranked top 5 in the state by Golf Digest, the venue provides one of the most prestigious golfing experiences in the region.

Proceeds provide essential mental and behavioral health services at no cost to families navigating diagnosis, treatment, and survivorship.

Summer Tournament:

August 17, 2026 - Chattanooga Golf & Country Club (Chattanooga, TN)

Learn More:

hatcherfoundation.org/golf

“Sponsoring the Hatcher Classic has been a meaningful way to support the Austin Hatcher Foundation’s mission to help pediatric cancer families, and a great opportunity to connect with other community members.”

- Steve Snyder
Austin Hatcher Foundation Board Member
VP, Garland Carpet & Rug

Player + Sponsor Breakdown

\$25,000 Presenting

- Two foursomes at tournament
- Participant gift bags (per player)
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:
 - PRINTED:** All Tee Signs, All Hole Signs, All Golf Carts, Sponsor Board
 - DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Featured social media promotion highlighting your business's services
- Special feature in press release highlighting your sponsorship of the event
- Included in 2026 annual impact report
- Exclusive mention in radio ads

\$10,000 Gold

- One foursome at tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Tee Sign, One Hole Sign, All Golf Carts, Sponsor Board
 - DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Social media promotion highlighting your business's services
- Included in event press release

\$7,500 Silver

- One foursome at tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Hole Sign, All Golf Carts, Sponsor Board
 - DIGITAL:** Social Media, Newsletter, Website
- Included in social media promotion
- Included in event press release

\$5,000 Eagle

- One foursome at tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Hole Sign, Sponsor Board
 - DIGITAL:** Social Media, Newsletter, Website

\$3,500 Player Level

- One foursome at tournament
- Participant gift bag (per player)

Friend of the Tournament Sponsorships

\$1,000 Bogey Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Tee Sign, Sponsor Board
 - DIGITAL:** Website
- Included in social media promotion
- Mention in event press release

\$500 Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:
 - PRINTED:** Sponsor Board
 - DIGITAL:** Website

\$250 Tee Sponsor

18 AVAILABLE

- Company name on group tee sign at a single hole

Sponsor Visibility

Be seen by millions of community leaders while making a lasting impact.

Print Ads

- 2.6 Million Impressions
- \$8,000+ Value

Website

- 31,000+ Quarterly Views

Email Blasts

- 4,000+ Subscribers

Digital Ads

- 600,000+ Quarterly Impressions

TV Interviews

- 21,000+ Views per episode

Social Media

- 759,800+ Quarterly Impressions
- 9,800+ Followers

Register Today

[Click here to secure your team/sponsorship.](#)

Submit payment online with a **credit card*/E-Check** or send a **check in the mail!**

*A 3.5% fee will be added to all credit card transactions
Payments are processed securely through Bloomerang CRM

Make check payable to Austin Hatcher Foundation for Pediatric Cancer
Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

Austin Hatcher Foundation is a 501(c)3 nonprofit organization (Tax ID: 20-8065108)

Contact Us!



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Free, Lifetime Support for
Pediatric Cancer Families

THE AUSTIN HATCHER FOUNDATION IS A
NATIONAL 501(C)(3) NONPROFIT ORGANIZATION.



hatcherfoundation.org

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