

GLOBAL
LEADERSHIP ISSUE

MEDIA KIT

THE GLOBAL DOMINION 100

LEGACY & LEADERSHIP INDEX

DWANN HOLMES

Founding Publisher
& Executive Editor-in-Chief

WOMEN SHAPING ECONOMIES,
INFLUENCE & INSTITUTIONAL IMPACT

INTERNATIONAL WOMEN'S
MONTH SPECIAL EDITION

CLASS OF 2026

DR. LOUGENIA J. RUCKER

Legacy Architect & Strategic
Partnerships Director

FEATURING
THE ELITE 5

DOMINION LEGACY HONOREES

PROFILES OF WOMEN DRIVING LEADERSHIP, INNOVATION & GLOBAL INFLUENCE

Global Dominion 100

Legacy & Leadership Index

Media Distribution & Audience Reach

The **Global Dominion 100 – Legacy & Leadership Index** is a special International Women’s Month publication recognizing **100 distinguished women whose leadership, innovation, and influence are shaping industries, communities, and institutions across the United States and internationally.**

The publication will be released **March 31st** and distributed through a multi-channel media network designed to provide meaningful visibility for the women featured in the index.

This strategic distribution combines **press syndication, digital media, social platforms, podcast interviews, and broadcast streaming networks**, ensuring that the Global Dominion 100 receives both national and international exposure.

National & Global Media Distribution

Upon release, the official announcement of the **Global Dominion 100 – Class of 2026** will be distributed through a **national and international press syndication network**, allowing the story to be indexed and discoverable across major digital news platforms, media databases, and online search engines.

This distribution strategy allows journalists, media outlets, leadership communities, and professional audiences to access the story globally while providing search visibility for the publication and the women featured within it.

Special Podcast Series & Streaming Broadcast Distribution

To further highlight the honorees, a **special Leadership Spotlight Podcast Series** will accompany the publication release.

Hosted by founding publisher and former television journalist **Dwann K. Holmes**, the series will feature **exclusive interviews with the Elite Five honorees**, highlighting their leadership journeys, impact, and influence across business, ministry, culture, and community leadership.

The series will also introduce and recognize the full **Global Dominion 100 – Class of 2026**.

Multimedia Distribution Platforms

The Leadership Spotlight Series will be distributed through:

- **Dwann Holmes' YouTube network**
- A **Chicago-based global streaming media network** whose programming is available across major smart television and streaming platforms including:
 - Roku
 - Apple TV
 - Amazon Fire TV
 - Smart TV streaming applications
 - Mobile streaming platforms

This multimedia distribution provides additional visibility for the honorees through **digital broadcast media and on-demand streaming platforms**.

Direct Audience Reach

The Global Dominion 100 will also be promoted through the established leadership network of publisher **Dwann Holmes**, whose platforms reach entrepreneurs, ministry leaders, and professionals across the United States and internationally.

Social Media Reach

- Facebook Public Figure Page: **38,000+ followers**

Recent analytics demonstrate strong audience engagement including:

- **2.29 million video views in the past 90 days**
- **109,000+ short-form video views during the same period**

This reach represents a highly engaged audience of **leaders, entrepreneurs, ministry professionals, and marketplace influencers.**

Email Network & Leadership Community

The Global Dominion 100 will also be promoted through **a private leadership email network**, built through years of conferences, leadership training programs, and media initiatives.

This network includes:

- conference registrants
- ministry and marketplace leaders
- business professionals
- coaching and mentorship communities
- collaborative partners and professional networks

These communications ensure the publication reaches a **targeted audience of influential leaders and decision-makers.**

Established Media Platform

The Global Dominion 100 builds upon the publishing foundation established through **The Prophetic Voice**, a leadership and conference magazine produced by Dwann Holmes and distributed through conferences, digital platforms, and international ministry networks.

Past editions have been distributed across the **United States, South Africa, and additional international leadership communities** both in print and digital formats.

This legacy media platform provides an established foundation of readers, subscribers, and leadership audiences who are already engaged with the publisher's work and media initiatives.

Combined Distribution Impact

Through **press syndication, digital media platforms, podcast interviews, broadcast streaming networks, email communications, and social media promotion**, the Global Dominion 100 announcement is expected to reach **hundreds of thousands of viewers and readers across multiple leadership sectors.**

This multi-platform distribution ensures that the women featured in the **Global Dominion 100 – Legacy & Leadership Index** receive both **recognition and meaningful visibility across a broad international audience.**

Official Press Release & Global Syndication

As part of the official release, the **Global Dominion 100 – Class of 2026** will be announced through a professionally written and distributed **official press release.**

This press release will be disseminated through a **national and international media syndication network**, ensuring broad visibility across:

- digital news platforms
- online media outlets
- journalist databases
- search engines and media indexing systems

In addition, this distribution places the announcement in position to be **accessed and picked up by television producers, broadcast media outlets, and news networks** at both **the local and global level.**

This strategic media release enhances the credibility of the publication while expanding the visibility of the women featured in the Global Dominion 100.

The Global Dominion 100 will also be supported by a targeted paid media campaign, including strategic Facebook and Instagram advertising as well as a select billboard awareness campaign in key markets.

These efforts are designed to expand visibility and ensure the publication reaches a broader audience beyond organic and press distribution channels.

Total Campaign Visibility & Media Value

The **Global Dominion 100 – Legacy & Leadership Index** is supported by a multi-channel media rollout designed to maximize visibility, credibility, and audience reach.

This campaign includes:

- National and international **press release distribution**
- Digital media and news platform visibility
- **Leadership Spotlight Podcast Series** featuring the Elite Five
- Distribution across **YouTube and streaming TV platforms** (Roku, Apple TV, Fire TV)
- Direct promotion to a **targeted leadership email network**
- Organic reach across a highly engaged social media audience
- Strategic **paid advertising campaigns (Facebook & Instagram)**
- A **select billboard awareness campaign** in key markets

Estimated Campaign Value

When combined, this integrated media rollout represents an estimated **\$50,000 – \$100,000+ media visibility campaign**, designed to position the Global Dominion 100 as a recognized leadership publication across multiple platforms.

THE GLOBAL DOMINION 100

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Dwann K. Holmes
Publisher

THE PROPHETIC VOICE IS Our CONFERENCE EVENT MAGAZINE
Published by our FOUNDER Dwann K. Holmes FEATURING revelatory articles
for THE APOSOTLIC AND PROPHETIC KINGDOM AMBASSADOR.

Each REGISTRANT here in **Jacksonville** receives A COPY plus TPV is
distributed in **Madison, Florida, Omaha, Nebraska** and **South Africa** as well
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RESERVE YOUR SPACE today.

All ads should be sent to MEDIA@globalpropheticinsitute.com

FULL PAGE AD - \$900

HALF PAGE AD - \$500

INSIDE FRONT - \$3000

INSIDE BACK - \$3000

BACK COVER SPONSOR - \$5000

Acceptable Native Applications

- Adobe InDesign
- Adobe Photoshop (see Photoshop font issues in section 11)
- Adobe Illustrator (with type converted to outlines)

Unacceptable File Formats

- Microsoft Publisher
- Microsoft Word
- Microsoft PowerPoint

PDF Specifications

- ✔ PDFs must meet PDF/X-1a standards with 300 dpi images, CMYK colors, and embedded fonts.
- ✔ Export or "Save As" using the PDF/X-1a settings from Adobe InDesign (preferred), Photoshop, or Illustrator.
- ✔ For quality-control purposes, advertisers who submit PDF files may be required to supply native files if the PDF is problematic.

Images

- ✔ Images should have an effective resolution of 300 dpi. 72 dpi images, or images downloaded from a website, are of unacceptable quality for magazine printing.
- ✔ PSD, TIFF and EPS format files are preferable to JPG.
- ✔ CMYK or grayscale files are acceptable. **RGB, Lab or Index color files are unacceptable.** Do not embed an ICC color profile.

Colors

- ✔ All colors must be CMYK or grayscale. **No RGB, spot (Pantone), Lab or Index color.**

Tints and color type in two-, three-, and four-color ads must be produced in a CMYK equivalent.
- ✔ Do not submit color files for black and white ads.
- ✔ Do not use rich black of any kind for text.
- ✔ Do not set white objects to overprint.

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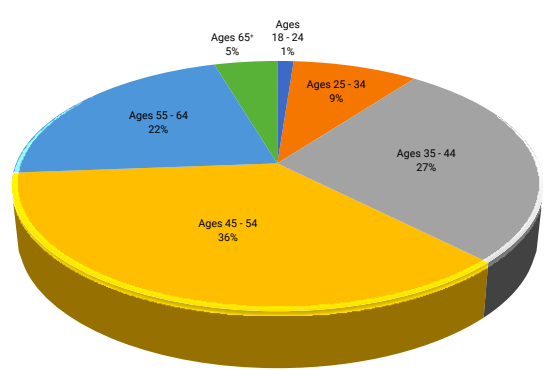
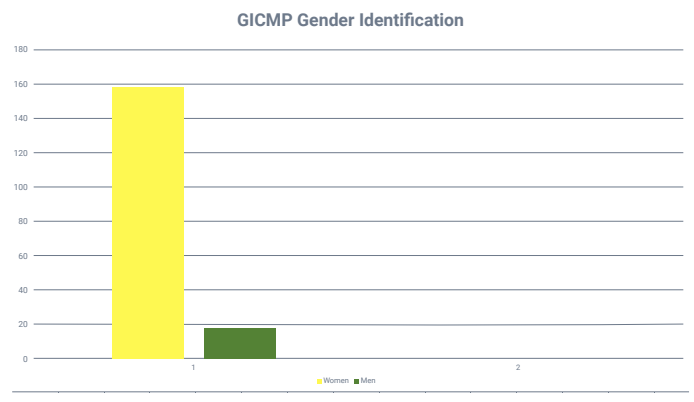
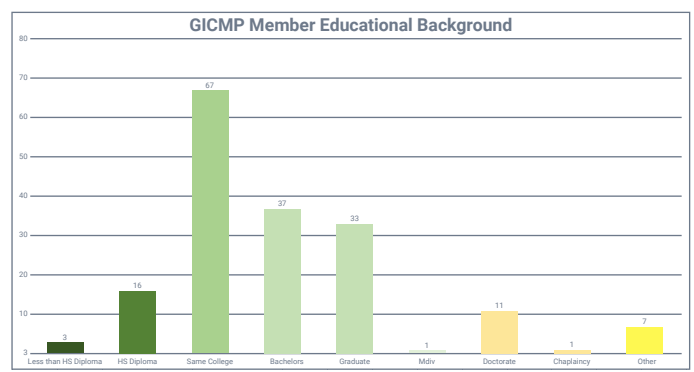
A SNAPSHOT OF THOSE WE SERVE ACCUMULATED WEALTH

Affluent

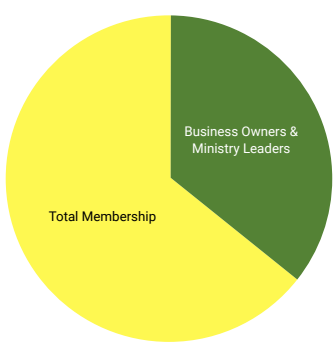
OUR AUDIENCE is Mostly college-educated, white-collar Baby Boomers living in sprawling homes beyond the nation's beltways. upscale professionals--the group's median income is nearly six figures--who have the disposable cash and sophisticated tastes to indulge their children with electronic toys, computer games, and top-of-the-line sporting equipment. The adults in these households are also a prime audience for print media, expensive cars and frequent vacations--often to theme parks as well as European destinations.

Wealthy with kids

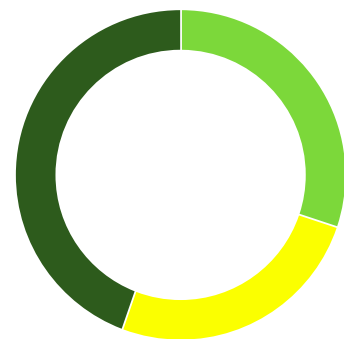
Among the wealthy suburban lifestyles, Winner's Circle is the youngest, a collection of mostly 35- to 54-year-old couples with large families in new-money subdivisions. Surrounding their homes are the signs of upscale living: recreational parks, golf courses, and upscale malls. With a median income over \$100,000, Winner's Circle residents are big spenders who like to travel, ski, go out to eat, shop at clothing boutiques, and take in a show.



Entrepreneurs & Ministry Leaders



Entrepreneurs & Ministry Leaders



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MARCH 2026

SETTING
THE STANDARD

ROSEMARY WINBUSH

AUTHOR, BLOGGER, LEADER,
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INSPIRATIONAL SPEAKER

*"Choose joy in all situation and it
will give you peace".*

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DEFINING
2026

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