

CARNILOVE

SUPER PREMIUM FOOD FOR CATS



OUR COMMITMENT

We believe in living life to its fullest – in health, curiosity, and genuine enjoyment that fuels our enthusiasm and keeps us present in the moments that matter. We seek meaningful experiences, exciting adventures, and mental and physical presence. Cats – independent adventurers, companions, and trusted friends – are an inseparable part of this journey.

Our commitment is simple and steadfast: to feed cats without compromise, for a lifetime of unforgettable moments and shared memories.

Quality is our top priority. That means natural nutrition based on real, meat-first recipes that honour cats' instincts – supporting vitality and natural strength to ignite the true spirit within.



CAT DRY FOOD



CLOSER TO A CAT'S NATURAL DIET TO IGNITE THEIR TRUE SPIRIT

A cat's natural diet requires real, nutrient-rich food that supplies the essential nutrients in proportions that cats need. A high meat content provides vital nourishment for strong muscles and healthy tissues. Natural fats,

vegetables, fruits, and herbs offer vitality and support strength, stamina, and overall well-being – so cats can thrive with confidence, curiosity and balance.

CARNILOVE offers two attractive dry food ranges with a wide variety of meat-first recipes that fully align with a cat's natural dietary needs.



TRUE FRESH

Closer to your cat's natural diet to help ignite true spirit.

Carnilove True Fresh is made with ingredients that closely reflect a cat's natural diet. With 70% fresh meat, each recipe delivers rich, authentic flavour while providing key nutrients with excellent digestibility and bioavailability. Natural fats, vegetables, fruits and herbs support energy, balance and overall natural resilience – helping ignite a cat's true spirit.



70% fresh meat



18-23% vegetables, fruits, herbs



7-12% fats, oils, organs



NO chicken meat or fat



NO grain & potato



TURKEY

For Sterilised Adult All Breeds
400g & 2kg



DUCK

For Sterilised Adult All Breeds
400g & 2kg



BEEF

For Sterilised Adult All Breeds
400g & 2kg



FISH & TURKEY

For Sterilised Adult All Breeds
400g & 2kg



BEEF

For Kittens
400g & 2kg



BEEF

For Adult Large Breeds
400g & 2kg

ACTIVE

Concentrated energy for cats to ignite their true spirit.

CARNILOVE Active ignites the true spirit of a cat with uncompromising, meat-rich nutrition. Containing at least 75% high-quality meat and animal ingredients and up to 25% botanicals, the recipes fully align with cats' dietary needs. They provide essential proteins and concentrated energy to support vitality, agility, and everyday natural well-being. Natural fats, vegetables, fruits, and herbs further enhance vitality and contribute to overall strength, balance, and resilience.



75-80% quality animal ingredients



Including 26% fresh meat or fish



20-25% vegetables, fruits, herbs



NO chicken meat or fat



NO grain & potato



LAMB & WILD BOAR

For Sterilised Cats
400g, 2kg & 6kg



DUCK & PHEASANT

For Sterilised Cats
400g, 2kg & 6kg



SALMON & TURKEY

For Adult Cats
400g, 2kg & 6kg



BEEF & VENISON

For Sterilised Cats
400g, 2kg & 6kgs



SALMON & TURKEY

For Kittens
400g & 2kg



SALMON & TURKEY

For Large Breed Adults
400g, 2kg & 6kg

02

CAT WET FOOD



CARNILOVE CAT WET

Natural meat nutrition
for every cat.

The CARNILOVE Cat Wet range is crafted with high-quality meats and organ meats, naturally rich in the nutrients cats rely on to thrive. Each recipe is enhanced with functional superfoods, herbs, and berries to support digestion, vitality, immunity, and healthy urinary function. All recipes are grain and potato-free, staying true to the needs of the feline carnivore.

With its naturally high moisture content, wet food helps support daily hydration – important for overall well-being and urinary comfort – while offering irresistible aroma and texture even for picky cats. Available as patés or tender, juicy pouches, delivering nourishing, highly palatable meals that are perfect as a complete daily diet or a delicious topper to enrich any bowl.



CARNILOVE PATÉ

Wild-Origin Nutrition in Every Tin.

Crafted to mirror cat's natural diet, CARNILOVE Tin Paté deliver smooth, tasty, instinctively appealing nutrition that helps ignite the true spirit within. Each recipe is made with real, high-quality animal protein and enriched with carefully selected herbs, vegetables, and fruits to support everyday vitality and balanced digestion. Served as a complete meal, it is ideal for both indoor and outdoor cats and brings variety and satisfaction to the daily feeding routine – without compromise.

Delicate. Aromatic. Deeply satisfying.



62-67% meat & organs



NO grain & potato



NO artificial additives



Made with
TURKEY & SALMON
For Kittens
100g



Made with
CHICKEN & LAMB
For Adult Cats
100g



Made with
CHICKEN, DUCK & PHEASANT
For Adult Cats
100g



Made with
TURKEY & SALMON
For Adult Cats
100g






Made with
TURKEY & REINDEER
For Adult Cats
100g

CARNILOVE POUCHES

Natural hydration and balanced everyday nutrition.

CARNILOVE Cat Pouches help ignite a cat's true spirit with meat-first recipes that fully align with a cat's natural dietary needs. Made with high-quality meat and carefully selected functional ingredients, each pouch delivers rich flavour, natural hydration, and balanced everyday nutrition. Available in two irresistible tasty textures – gravy or jelly – they can be served as a complete meal or used to enrich dry food with extra moisture, flavour, and variety.

-  90% meat & organs
-  NO grain & potato
-  NO artificial additives

GRAVY



Rich in
DUCK ENRICHED WITH CATNIP
For Adult Cats
85g



Rich in
PHEASANT ENRICHED WITH RASPBERRY LEAVES
For Adult Cats
85g



Rich in
TROUT ENRICHED WITH ECHINACEA
For Adult Cats
85g



Rich in
WILD BOAR ENRICHED WITH CHAMOMILE
For Adult Cats
85g



Rich in
QUAIL ENRICHED WITH DANDELION
For Sterilized Cats
85g



Rich in
RABBIT ENRICHED WITH MARIGOLD
For Kittens
85g



TURKEY ENRICHED WITH VALERIAN
For Adult Cats
85g



GRAVY POUCH MULTIPACK (12 x 85g) :

3x Turkey enriched with Valerian
3x Rich in Duck enriched with Catnip
3x Rich in Pheasant enriched with Raspberry Leaves
3x Rich in Trout enriched with Echinacea

CARNILOVE POUCHES

Natural hydration and balanced everyday nutrition.

CARNILOVE Cat Pouches help ignite a cat's true spirit with meat-first formulas that fully align with a cat's natural dietary needs. Made with high-quality meat and carefully selected functional ingredients, each pouch delivers rich flavour, natural hydration, and balanced everyday nutrition. Available in two irresistible tasty textures – gravy or jelly – they can be served as a complete meal or used to enrich dry food with extra moisture, flavour, and variety.

JELLY



Rich in
DUCK ENRICHED WITH CATNIP
For Sterilised Cats
85g



Rich in
QUAIL ENRICHED WITH DANDELION
For Adult Cats
85g



Rich in
PHEASANT ENRICHED WITH RASPBERRY LEAVES
For Adult Cats
85g



Rich in
RABBIT ENRICHED WITH MARIGOLD
For Kittens
85g



TURKEY ENRICHED WITH VALERIAN
For Adult Cats
85g



JELLY POUCH MULTIPACK (12 x 85g) :

4x Turkey enriched with Valerian
4x Rich in Quail enriched with Dandelion
4x Rich in Pheasant enriched with Raspberry Leaves



90% meat & organs



NO grain & potato



NO artificial additives

CAT TREATS



CARNILOVE CAT TREATS

At CARNILOVE, every treat begins with a simple belief: cats deserve food that honours their natural instincts. Our treats are crafted from high-quality meats and carefully selected ingredients, with grain-free compositions that reflect the simplicity of a meat-first diet.

Gentle production methods help preserve natural flavour, aroma, and nutritional value, ensuring each treat delivers an authentic, instinctively appealing experience. From crunchy bites and semi-moist pieces, the range offers variety without compromise.

A treat should be more than a reward – it should be a moment of genuine enjoyment that helps ignite a cat's true spirit.



CRUNCHY TREATS

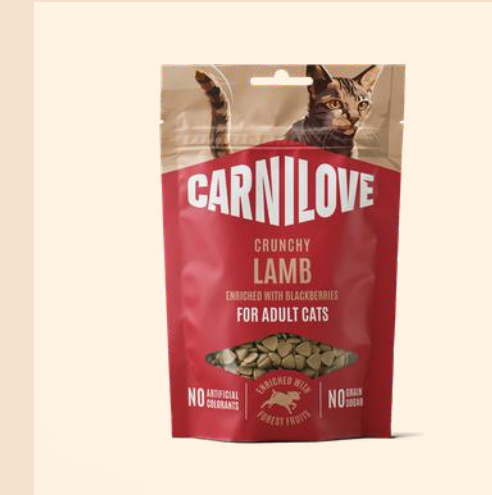
Natural texture.
Crisp bite.
Simple pleasure.

CARNILOVE crunchy treats combine a crisp, satisfying bite with high-quality animal protein and carefully selected ingredients that fully align with a cat's natural dietary needs. Each oven-baked treat delivers a simple, grain-free reward, enriched with berries and catnip for added flavour and functional plant compounds. Ideal for everyday treating, playful moments, or adding a little extra variety to the day.



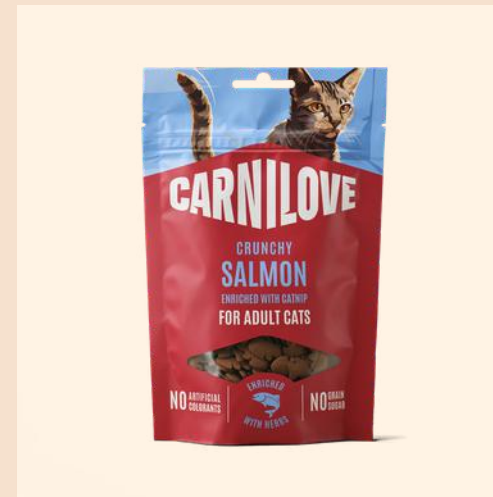
DUCK ENRICHED WITH RASPBERRIES

For Adult Cats
50g



LAMB ENRICHED WITH BLACKBERRIES

For Adult Cats
50g



SALMON ENRICHED WITH CATNIP

For Adult Cats
50g



NO grain & potato



NO added sugar



NO artificial colorants

SOFT TREATS

Tender bites for gentle moments.

Soft, aromatic, and easy to chew, CARNILOVE semi-moist treats are ideal for gentle everyday feeding by hand. Made with selected animal proteins for meaty flavour, and enriched with berries or catnip to add natural variety and functional plant ingredients.



SARDINE ENRICHED WITH STRAWBERRY

For Adult Cats
50g



BUFFALO ENRICHED WITH BLUEBERRIES

For Adult Cats
50g



TURKEY ENRICHED WITH CATNIP

For Adult Cats
50g



NO grain & potato



NO artificial colorants

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FEED INSTINCT