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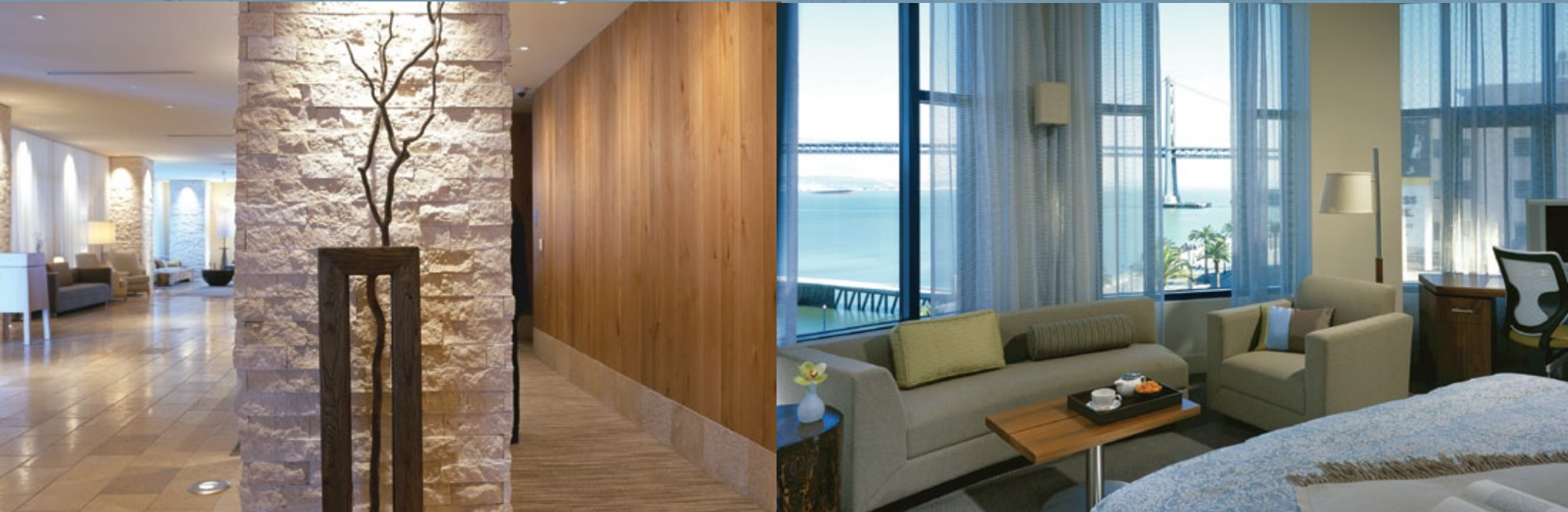
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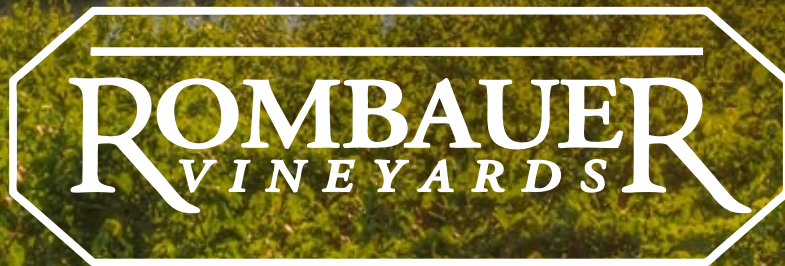
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## Glamour in the Sky

by Chad Medel with Andrea Stuart

In 1935, a four-engine flying-boat known as The China Clipper—one of three Martin Model 130s developed by Glen L. Martin for Pan America Airlines—delved through the misty blanket covering San Francisco Bay after it embarked on its first airmail mission from Alameda. As it approached the Golden Gate Bridge—still under construction at the time—the pilots determined they could not pass the structure without colliding with it. As a result of instinctive action, the China Clipper soared beneath the incomplete bridge to avoid disaster. The small shuttle succeeded, and continued its course across the Pacific Ocean to its destination of Manila, Philippines, where they released their cargo of 110,000 letters.

The China Clipper eventually etched itself into the aviation industry, becoming the gold standard for luxury travelers, having served as the “Concorde” of the era beginning in 1936. At a top speed of 180 miles per hour, the all-metal, unpressurized air beast flew passengers and mail more than 3 million miles before its demise in 1945. The aircraft has since been recognized as an icon of its time by the entertainment industry and by aviation enthusiasts.

## 57° DEPARTMENTS

### PERSONA

They Gave Us Bruschetta  
So We Won't Riot

BY **ALEX MAY**

Ahead of the Game

BY **CAROL ZIOGAS**

### SPECIAL

America's Cup:  
Battle On the Bay

Vertigo Series: San Francisco

### SCENE

The Bay Lights:  
Everything is Illuminated

Cal Shake's 18th Annual Gala:  
ONE GREAT PARTY

JLSF Fashion Showcase

### COMMUNITY

Charting a Course for the Arts  
BY **ANDREA STUART**

### COVER

1936 Pan Am China Clipper.  
Image courtesy of Library of Congress.

Artistically retouched by Luke Lamar.





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# The Bay Lights: Everything Is Illuminated

SCENE

Photography by Drew Alitzer • DREWALITZER.COM





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Leo Villareal, Yvonne Force-Villareal, Lisa Pritzker, John Pritzker



Debbie Renyolds, Roger Renyolds, Brooke Wentz, Lorre Erlick



Jennifer Raiser, Ben Davis, Helen Raiser



Matthew Goldman, Ben Davis, Lisa Goldman, Jason Goldman, Doug Goldman



Amy Critchett, Dorka Keehn

Randy





PERSONA



# They Gave Us the Bruschetta So We Won't Riot

by Alex May  
photography by Hemali Zavery

Walking into the quiet corner office, I'm greeted by a gentleman in Friday attire with a broad smile

and a robust handshake, reassuring me I'm in good company. He immediately jumps into a story about the birds outside his fourteenth floor window, and then shows me a video on his iPhone; something he'll continue to do the rest of the day. This is Randy Ferguson.

He takes me gently by the elbow and walks in the direction of food, interrupting one story to tell another; a recurring motif. Randy speaks with the measured pace of someone with a weighty tome of anecdotes archived beneath his ivory swath of hair. Randy grew up in Southern California, in a house his father, Thomas, built. It was the same house Thomas would later die in at the age of 101. Randy's mother, Eliza, was a writer, and his father was one of the 600 original FBI agents. After the war, Thomas segued into the burgeoning wine industry in Northern California, an occupational change that would soon influence his eager son.

He shows me a picture of Thomas at a party looking stoic, regal. His mouth is taut, but content. Seated to his left is Andre Tchelistcheff, a close friend and business partner at Buena Vista Winery, someone that many have called the "dean of American winemakers."

A wistful twang saturates Randy's stories, of which he has an endless supply. He sips his wine and the angelic expression returns as he speaks more of his father

and his upbringing. The most poignant story begins with Randy surprising his family on Thanksgiving 30 years ago. Thomas held court as Randy walked into the living room. His father took him by the elbow before they sat and talked, for seemingly the first time as two adults, two equals. It turned into a conversation that lasted until Thomas died in Randy's arms in 2009.

Randy derails his train of thought to introduce me to somebody. It seems he knows everyone within a seven-mile radius.

His father preached hard work, and Randy has: from picking grapes on his father's vineyards, to attending law school, and growing his own grapes in the Carnernos fields. Entitlement, he thinks, is for the birds. "We're not raised that way," he says. As a law student, he advocated for Native American rights, advising Richard Oakes before his murder. He found customs law while working in Germany and made it his own, building a significant reputation. "Go, go. Eat, eat," he commands me as he finishes his anecdote.

Randy's repertoire is vast, and conversation swings from jurisprudence to the subtle variations of sauvignon blanc, music, and everything else under the sun. He takes his time. He wants you to soak in the experience as he did. "I tell these stories..." he pauses, "because I spent all my life as a kid not being able to tell stories."

Randy lost a pronounced stutter in the mid-1970s, an obstacle that both plagued and identified him for 30 years. Now it seems he has some catching up to do. His pursuits are so varied one can't help but wonder if there is a chemical dependence to vocation, but he eschews a singular title.

"I don't want to be known as a customs lawyer, I don't want to be known as just a surfer. I don't want to be known as a wine guy." He stops, seeking verbal precision. "I just want to be known as someone who thoroughly enjoys this ride."

The day ends at a trattoria on Fillmore Street, and he introduces me to the entire staff. At the end of the bar, we sit barely an arm's length from the bustling kitchen. "They gave us the bruschetta so we won't riot," he says, a boyish glint in his eye. When we exit the noisy restaurant, it is dark. Conversation concludes and he gives me, a perfect stranger, an enormous hug before stumbling home our separate ways. Randy is someone whose innate drive is to connect with people, and he wouldn't have it any other way. That much, above anything else, is clear. This is Randy Ferguson.



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# America's Cup: Battle on the Bay

by Allen Kersgard

Oracle Racing Team USA / Photography by Gullain Grenier

Oracle Racing Team USA, leading the defense of the 34th America's Cup, a competition that is only two years younger than the California Gold Rush, has been slicing through the chilly waters of San Francisco Bay for close to a year. They bring an extraordinary international team of individuals who are the best on the planet in sailing, design, engineering, boat building, and support talent with a primary goal of winning the America's Cup in September.

In February, the team re-launched an incredible nautical sailing machine with the number designation 17 labeled on each of its beautiful ebony hulls. Having suffered a mishap as it capsized in an October training run in six knot currents, the boat was pulled past the Golden Gate Bridge and nearly sent to Davey Jones' locker. After the 12-hour ordeal that ended at 3 a.m., the crew succeeded in preventing her from going under. The team of 11 sailors proved themselves as defenders and protectors on land and water.

AC17 is such an incredible sailing machine she could almost be considered a flying machine. She practically flies above the water on two winged tip hydro-foils that lifts the 72-foot vessel out of the water creating nearly zero resistance. The boat was seen this winter "flying" from near Chrissy Field to Alcatraz in under one minute; an achievement that had never been done before. And it's the result of the most advanced hydrodynamic wind powered boats in the world racing at extreme sailing speeds to win a 162-year-old silver cup.

An identical companion that is under construction, and whose number has not yet been assigned, will join AC17 at the massive Pier 80. Oracle Racing Team USA will have two boats of which one will be selected to represent the USA in the Cup final in September. The competition will be fierce as challengers Artemis Racing Sweden, Prada Luna Rossa Italy, and Emirates Team New Zealand plan attacks that will create a wind powered nautical battle for the first time in the history of San Francisco Bay.



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# Cavallo Point

Photography by Kodiak Greenwood



## At the Base of Heaven

by Alex May

Across the orange vermillion bridge in Sausalito, sequestered away from the hustle and bustle of the big city, lies Cavallo Point Lodge, an expanse of eco-sensitive accommodations swaddled in the verdant landscape of the north bay. Walk the pathways, paved or grassy, and breathe in the solitude of a place with deep history, brimming with modern amenities and a steadfast focus on leaving the lightest of carbon footprints.

The trees, originally planted by the army to break up the mercurial winds of the bay, have flourished and brought their own wistful sensory powers to the property. Gaze upon the restored officer's quarters and colonial-style buildings, dating to the early 1900s, and take a trip back in time. Turn around and watch the fog melt away to reveal a view only found here or on the front of a glossy postcard. A familiar, comforting feeling wells within. This place is special; it feels like home. And that's the point.

"It's an ideal place to come in for a few days to escape. To renew and reconnect," says General Manager Euan Taylor, who's been at the helm



since November, 2011, bringing 20 years of hospitality experience with him. “It’s nostalgic,” he continues. “There’s a sense of time. From all the original hardware on the doors... there’s a sense of place when you’re here.”

A mammoth expanse of parade ground horseshoes the historic houses with inviting front porches, white pillars, and identical rust-colored rooftops. They have been meticulously restored to make a guest’s stay relaxing and stimulating all at the same time. One senses quickly that Cavallo Point has revolutionized luxury accommodations, straying from the ultra-swank, high-rise sleep structures that pepper the skylines of major cities.

Although the restoration process was 10 years in the making, the resort has made quick work in its five years of operation, winning accolades aplenty, including the U.S. Green Building Council’s Leadership in Energy and Environmental Design (LEED) gold medal. Adirondack chairs fashioned from recycled milk caps guard the front porches of the historic and contemporary rooms, of which there are 68 and 74, respectively. Low emission carpets cover the floors, organic linens hug the beds, and organic towels, shampoos, conditioners, and soaps line each bathroom. Solar panels provide a considerable amount of energy to the grounds, chemical-free laundry is done on-site, and stringent recycling and water conservation programs are in

place. The point was to “build a legacy property for the Bay Area that would focus on providing an Eco Luxe environment,” says Taylor. And, importantly so, to bring “a level of authenticity and genuineness from the staff.”

Spend any amount of time in the Farley Bar or Murray Circle restaurant and you’ll get a sense of that hospitality. The staff is friendly and human, well aware of the price guests are paying, but relaxed and confident enough to express that Cavallo Point is luxury without the prodigal grandeur.

With only a year of operation under its belt, Murray Circle earned a Michelin Star from 2009 to 2011. Executive Chef Justin Everett, a seemingly perfect match for the resort’s objective of sustainability and community connection, is well-versed and carries a weighty resume for only being in his 30s. A longtime Bay Area resident, he has thrived on the land, continuing the positive trend of farm-to-table ingredients and keeping strong his relationships with farmers and proprietors from the Napa and Sonoma valleys.

“We wanted to make Murray Circle attractive as a destination restaurant, a place you can just drop into on the way home, or for an upscale yet California-casual meal out during the week,” says Taylor. And it has been, because 80 percent of the business comes from the community.

With both of the initial investors being Bay Area residents, they jumped at the chance to develop on the vacant military post and national park, creating a humble resort respectful of its history, but forward-thinking in its hospitality and eco-friendly goals.

The lodge is the getaway within arms’ reach of whatever it is you’re getting away from. Close enough to snap a picture, but far enough to enjoy the quiet seclusion of an early California morning. Besides having reservations, there seems to be very little that is exclusive about the place.

The Mercantile shop breaks the paradigm of a souvenir store, featuring local designers, innovators, and





artisans, opening up trunk shows to the public as often as possible. Local artists' work is found in the rooms and the walls of various buildings.

The lodge offers everything from nearby hiking trails and complimentary morning yoga, to a picturesque spa, beautifully crafted from the former administration buildings. Guests can enjoy a meditation pool, locally purchased wellness products, and integrative medicine options, including therapy and access to a shaman.

"This is not just somewhere you can get a massage," says Taylor in his British twang. And when all is said and done, the day winding down, there seems nothing better than sitting with a glass of wine, gazing upon the sparkling city by the bay.

The lodge, from day one, has kept the community in mind and has pushed to become a mainstay in the area, offering its services and generous discounts to locals. With the help of a well-trained staff and support system, it has worked hard to distinguish that it's not just some high-end hotel purposely hidden away from the public eye, only available to those who have put down the credit card.

Cavallo Point holds power, an unspeakable strength that connects with everyone who visits, even if only for an afternoon. The sun peeks through the clouds, warming the skin and the soul. Wind sifts through the terrain carrying the smell of eucalyptus to the olfactory nerves, calming the body. A nearby foghorn plays its bluesy lullaby. It's the genial, welcoming staff, it's the history, and it's the feeling that whenever you arrive, this is exactly where you're supposed to be.

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## Ahead of the Game

by Carol Ziogas / photography by Greg Harris

Mark Ibanez, the “Silver Fox” of Channel 2 Sports, has been a mainstay of Bay Area sports broadcasting for over three decades, but his roots go further afield. Born to a Mexican father and a Canadian mother, Ibanez was transplanted from Toronto to California as a second grader in 1963. With a master’s degree in education, his father was more interested in making sure his three children had a well-rounded education than pushing them to make the sports team. At age 12, Ibanez was a drummer in a garage band and had a paper route. After winning free tickets to a Giants game through his paper route, life took a different turn.

“It was just like being thunderstruck for me,” says Ibanez. The smells and sights “just grabbed me.” Looking out onto the field, he noticed a particular player and asked a friend who that player was. “And he goes, ‘You idiot, that’s Willie Mays.’” From that point forward, he was hooked and followed Mays’ career. “As a kid, I read everything I could about Willie. He was definitely my first hero ever, and in later years, I got to meet him and tell him that.”

At first, Ibanez dreamed of being a Major League ball player himself, but his parents counseled him to have a backup plan. While listening to games on his transistor radio, he would turn the sound down low and practice his own play-by-play voiceovers. He started college at Santa Rosa Junior College and later transferred to the University of Idaho, where he majored in Journalism with a minor in Radio and Television. He landed a job as a disc jockey for the university radio station, which expanded into doing actual play-by-plays for the football team. “It went from no sports to sports mania,” Ibanez says of his early progress.

During his university years, he also interned one summer at a two-man television station in Lewiston, Idaho, where he did the six and 10 o’clock news. Using footage of the broadcasts for auditioning at other stations back home in California, his big break came when he visited a news director in San Jose, who suggested calling a director in Salinas. The Salinas station wasn’t hiring, as they had just picked up Joe Fonzi from a station in Sacramento that day. Determined to work in Northern California, Ibanez insisted that the San Jose news director call the Sacramento station, where he was granted an interview and hired as a twice-weekly sportscaster in 1978. One year later, he was offered a position at Channel 2, where he has stayed for 34 years and has come to view his co-workers at the station as extended family.

Ibanez is a fan of all sports, especially baseball. “Baseball has always interested me because of the personalities,” says Ibanez. “It’s more than just the game; it’s the people who play it.” He views the ebb and flow of trades, injuries, good seasons and bad as a microcosm of life.

“I’ve always found the pace soothing and equal to my personality. I’m not a real wound-up, Type-A person. Even in the worst times of my life—stress, divorce, what have you—I remember turning on baseball games, and it was always soothing to me. It was therapy, just the pace of it. Football and basketball are very staccato,” he says, snapping his fingers rapidly. While football and basketball are ruled by the countdown clock, in baseball, the game isn’t over until it’s over.

“The Bay Area audience is a pretty sophisticated audience, and pretty intuitive. I think they can sense that the passion I convey for the sports is sincere, and that I grew up here. If I ever got transferred or had to move to L.A., I’d be acting. If I had to act excited about the Dodgers winning every night, I’d be faking it, but I don’t have to do that here.”



# JLSF Fashion Showcase

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Kimberly Hooker, Elizabeth Leep, Carol Benz



Jamie Lynn Craig, Blossom Barnes, Tim Fayn



Loree Dowse, Susie Hall



# Charting a Course for the Arts

by Andrea Stuart

The Mission District in San Francisco—the City’s oldest neighborhood—sustains a cultural dichotomy that has enriched the history of the City. Framed by a profusion of produce markets, taquerías, bakeries, and various shops, The Mission narrates a story about immigrants that originated from Latin America, Europe, and the Middle East, creating community and building an extended family network. Renowned as the home of the burrito, birthplace of Casa Sanchez and the “Jimmy the Cornman” free-lunch challenge, and home to notable performing artists Primus and Benjamin Bratt, the Mission is also credited for the proliferation of an artistic society through which an ethos that embraces the generations was born.

Since February, 2003, The Red Poppy Art House on 23rd and Folsom has become an icon for supporting the Mission’s moral nature. Originally formed as an underground collective art space first known as Porfilio Is-Mission Art Space, the Poppy was founded by Todd Brown and a housemate who rented the facility and performed extensive renovations to resurrect the dilapidated home. Since then, hundreds of artists have passed through its doors, even serving as artists-in-residence—many of whom return frequently in support of the organization—including jazz/folk songstress Meklit Hadero and local composer Marcus Shelby.

Building upon the Poppy’s mission to provide an integral performance experience for artists and the public, the venue operates a performing arts program, exhibitions, residencies, and more. The Poppy’s dedication to the arts has breathed life into numerous artistic endeavors including the Arte y Tapas performance series. Established by culinary artist and creator of Lovage Cooking Jessica Hendrick, Arte y Tapas celebrated its one-year anniversary in February at the Poppy with a Valentine’s Day art soirée featuring French street performers Les Trois Coups

and live painting by Joshua Coffy, complemented by seasonal French-inspired tapas. “This year, Arte y Tapas plans to expand into a theater collaboration featuring other local talents such as Kate Kilbane and the Cellar Doors and Michelle Navarrete,” Hendrick shares. “In addition to catering and cooking, I love producing events.”

Serving to extinguish cultural tension brought on by gentrification over past decades, Mission Arts & Performance Project (MAPP) was also born in 2003, supplementing the Poppy’s intercultural mantra and providing a community-wide venue for visual and performing arts and political activism. Columbian-Nicaraguan singer-songwriter and founder of La Gente, Rafael Sarria cites MAPP as a foundational influence in restoring the Mission’s heritage. “Oh man, one of my favorite MAPP experiences was a night when [MAPP curators] David Kubrin, Jorge Molina, and six of us bands jammed at his house until 3 a.m.,” Rafael shares a mental souvenir of the event. “At one point, some indigenous folkloric musicians came through and we participated in an indigenous ceremony; Jorge was burning sage, it was half jam session and half spiritual ceremony. Amazing!”

Late last year, the Poppy endured near closure when residents, weary of the traffic and noise affiliated with the venue’s artistic shenanigans, confronted the City about the underground scene. Conflict was assuaged when the Poppy received appropriate licensing, providing the facility with legal permission to host live music performances. The modern day speakeasy may now, more or less, rest on its laurels, honoring the vintage mentality of the Mission and strengthening its perennial sense of community.

***For more information about Red Poppy Art House and the Mission, visit [redpoppyarthouse.org](http://redpoppyarthouse.org).***



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It began in 1950, when Robert Talbott packed his family into a Ford station wagon and left a successful Wall Street career for the pristine splendor of California's Central Coast; starting a new life in the magical town of Carmel. There, the entrepreneurial spirit took hold when his wife Audrey's talent for hand sewing colorful bowties sparked a business idea in Robert's mind, giving birth to the classic American brand we know today as Robert Talbott.

The company flourished as the exclusive line of fine neckwear expanded over the ensuing decades into shirts, jackets, sportswear, accessories and women's wear. The company grew out of its original Carmel cottage, but remained in the Monterey Peninsula, never wavering from the exacting standards and principles upon which it was founded.

Welcome to the next chapter- the most inspired Robert Talbott collection yet. The brand found inspiration in the natural beauty of the Monterey Peninsula, from a day of golf at Pebble Beach to the dramatic coastline dotted with iconic locales. Incorporating the finest fabrics with exclusive patterns and design, the result is a collection that crafts a new vision while remaining true to the Robert Talbott values.

The latest offerings from Robert Talbott prove that the value of the brand's founders and the vision for the future are completely harmonious. The company's evolution is grounded in the beliefs of the strong family at its helm, influenced by world travel, inspired by the Monterey Peninsula lifestyle, and dedicated to the quality and the Made in America label.

This may be their best product ever. To see it for yourself, connect with Robert Talbott at their two locations in Carmel by the Sea and The Shops at Pebble Beach or on their website.

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# 65° DEPARTMENTS

## COLUMNS

Publisher's Note

## PERSONA

In Panetta We Trust  
BY **KIMBERLY HORG**

Coming To America  
BY **ANDREW CALL**

## SPECIAL

Boy of the Year: Cooper

The Photography of  
D.M. Troutman

Memoirs of the  
Beach & Tennis Club  
BY **TAMMY NEAL WITH CAROL ZIOGAS**

## COMMUNITY

Monterey Downs:  
Reinventing Fort Ord  
BY **ANDREW CALL**

Mikado Gala Comes  
To Sunset Center  
BY **ANDREW CALL WITH ANDREA STUART**

A Dog's Life  
BY **ANDREA STUART**

## SCENE

Ted J. Balestreri  
Leadership Classic

## COVER

Photo: Julian P. Graham photograph courtesy  
Pebble Beach Company Lagorio Archives.

Artistically retouched by Luke Lamar.



## PUBLISHER'S NOTE

by Richard Medel

Each issue, I get the opportunity to meet extraordinary people who are who changing the lives of those they meet. This issue, we have the pleasure of introducing you to Silvia Panetta, who is demonstrating through example how serving the community can make our world a better place. Another pivotal person in the community is Randy Ferguson, a man who has made a life out of compiling experiences he's garnered from years of legal service and wine growing. And Anna Weinberg, owner of Park Tavern, shares her love of food and city culture with us. We're also happy to share Monterey Downs with you, a project that promises to bolster the equine culture of our peninsula.

One of the personal highlights was when Nancy Scheid introduced me to Cooper John Bonessa, a young man whose strength is admirable. Fighting a life threatening condition is enough to weigh any person down. However, Cooper's positive attitude continues to shine through, complementing his courage as he completes the maintenance stage of his cancer treatment.

Another encouraging person is Shane Smit. Originally enticed to the United States by Dina and Clint Eastwood, the South African a cappella singer has travelled halfway around the world just to fall in love with Carmel, where he has chosen to reside. His story proves that while we can be changed by what happens to us, if we refuse to be reduced by it we can improve the world around us.



Many of you sports fans out there may recognize this next name. Mark Ibanez, an iconic Bay Area sportscaster for over three decades, shares his philosophy on sports, the effect it's had on him throughout his life, and how it's turned him into a Channel 2 staple.

And I would be remiss if I didn't mention one of the camera's shining stars: Jax the dog. Out of all of the photo shoots we conducted this issue, he was by far the camera lens' best friend.





## Timeless Carmel

by Andrew Call / photo by Chris latesta

Carmel's intrinsic beauty is the driving force for our collective love affair with the area. Ever since humans have inhabited the region, a long list of artists, poets, and photographers alike have taken to rendering its magic. As of late, that torch of creative historical heritage belongs to Luke Lamar, whose unprecedentedly vibrant paintings grace the walls of The Pegasus Collection on Lincoln and Ocean Avenue in Carmel.

Luke's passion for portraying the vitality of the peninsula's natural surroundings flourished as he immersed himself in researching local history for a Pebble Beach estate mural he was commissioned to paint. As his genuine love for Carmel and its surroundings strengthened, so too did his capacity to genuinely represent its beauty in his paintings; so much so that the mural is said to be the deciding factor that helped sell the home in a declining market.

Luke takes a patient and thoughtful approach to his paintings, and a humble and grateful approach to his life in Carmel. Constance Dudley Laub, owner of The Pegasus Collection and Constance Wine Bar, was awestruck when she first saw his canvases, especially given his calm and approachable demeanor. "He's extraordinarily talented, and very, very kind," she emphasizes. Constance elaborates on Luke's paintings, citing his uncanny ability to spark a moment from the past into the now. "There's an originality, an authenticity, and a presence to his paintings," she says.

The Pegasus Collection as a whole is like nothing else Carmel has to offer. Its ultimate purpose is to consistently embody what it means to live in Carmel, which means that folks in suits and dresses and folks in t-shirts and sandals are all equally embraced upon walking into the gallery. "I want to show people what this town is really about," states Luke with sincerity equivalent to that of the gallery owner who showcases his art. That's truly their mission—to portray our home at this point in time with a comprehension of the past so that the flame of its timeless beauty can continue to stay lit into the future. Luke and Constance are ecstatic about the opportunity, and look forward to seeing visitors and locals alike at The Pegasus Collection so they may continue to spread their love and appreciation for Carmel.

Luke's paintings grace the covers of 65° and 57° magazines this issue. His artistic talent brings vintage scenery to life in an unprecedented way. The boats at Stillwater Cove and the circa 1930s Pan Am airplane in San Francisco are exquisite examples of California expressionism, the results of subtle accentuations of color that liven the paintings while retaining a sense of old-fashioned California heritage.

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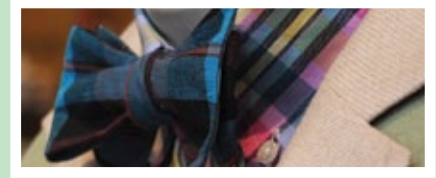


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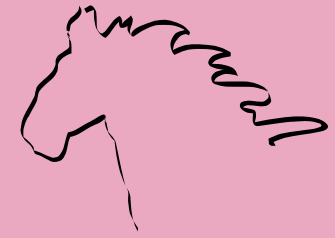
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# Boy of the Year: Cooper

by Melissa Paniagua / photo by Randy Tunnell

Celebrating 21 years, Man and Woman of the Year (MWOY)—one of several fundraising efforts for the Leukemia and Lymphoma Society (LLS)—has helped to bring blood cancer research and patient education to new levels.

In this 10-week competition, community locals reach out to friends and businesses, contending for the honor of being named the MWOY, breathing hope for a cure into The LLS. These “champions of hope” are granted the honor of meeting the true heroes, leukemia and lymphoma patients and survivors: the Boy and Girl of the Year. Meeting these children is a humbling experience, the pivotal force behind the campaign.

What started as a memorial for a 39-year-old Hastings department store employee who lost his life to leukemia has spread its wings. Flourishing for two years in Monterey County, MWOY helps to fund several research grants, including 40 research projects at The University of California San Francisco and Stanford University.

The LLS, founded in 1949, is the world’s largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. The organization utilizes fundraisers such as MWOY in order to raise public awareness; the ultimate goal of which is to eradicate leukemia, lymphoma, Hodgkin’s disease, and myeloma, and improve the quality of life of patients and their families. Campaign kickoff began February 21, 2013 with the motto, “Someday is Today.”

Cooper John Bonessa, this year’s nominated Boy of the Year, began the quest to fight acute lymphoblastic leukemia on December 30, 2011 at the age of seven. Unaware of the high tides before him, this young crusader chose to fight and has been bravely doing so each day since his diagnosis. With the full support of a family and doctors who he calls “terrific,” Cooper is never alone. Mom and Dad both remain strong, wearing warrior faces in times of treatment to uplift Cooper’s spirit. Cooper’s own positive attitude and disposition help him to remain healthy.

Now eight years old, Cooper enjoys one of his greatest loves, fishing on weekends with his father, which also provided him with great conversation while in the hospital. Considered to be in the maintenance stage of cancer for two more years, Cooper is required to take oral chemo treatments every night, go to the hospital once a month, and have a weekly blood test.

An estimated 957,902 people in the United States are living with, or are in remission from, leukemia, Hodgkin lymphoma, non-Hodgkin lymphoma, or myeloma. For this reason and others, Cooper is forever grateful for his blessings, never taking a day for granted, trudging ahead with amazing strength and dignity. Strong hearted, humble, and grateful, this Boy of the Year represents inspiration for others.







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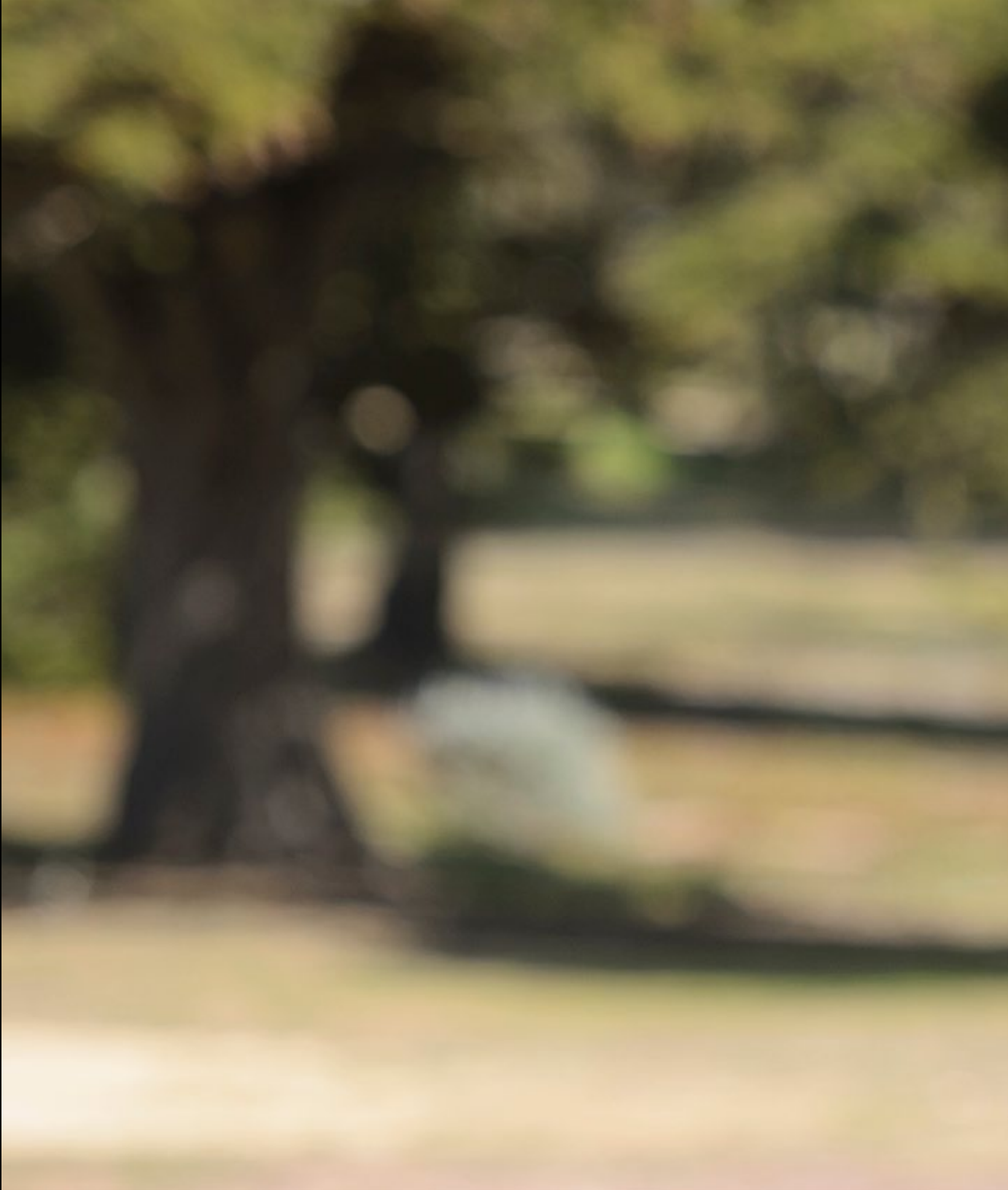
LIISA CORBIERE, "PORT NAVALO EN BRETAGNE"



MARC CLAUZADE, "LA MARECHALE"



Sylvia







## In Panetta We Trust

by Kimberly Horg / photography by D.M. Troutman

While gathering eggs and picking weeds on her parents' chicken farm in Petaluma as a young girl, Sylvia Panetta was learning the importance of a hard day's work. On summer breaks, she had the important job of watering the vegetable garden and picking ripe tomatoes to add to the homemade marinara sauce brewing on the stove.

Born of deep northern Italian roots, Sylvia and her younger sister, Mary, were taught early on by their mother, Benedetta, and father, Jim Varni, the weight of a good education and loyalty to not only family but the community.

At the age of 11, she took to babysitting, earning 50 cents an hour, a modest yet sufficient sum of money for a teenager. At 14, she began her career by working as a nurse's assistant for her mother. Watching her mother closely, the teenager picked up traits, unfolding these talents later to build upon her career as an administrator in Washington, D.C., helping those in need.

This Catholic girl was a multitasker, working vigorously as the editor of the school newspaper, serving as president of her class, and boosting morale as a cheerleader at Saint Vincent. These were but the stepping stones from her humble beginnings as a church organist when she was in only second grade and began playing the piano.

There was always something that sparked her interest, including a particular man who caught her eye at a "mixer" at Santa Clara University. Fifty years later, United States Secretary of Defense Leon Panetta is still the apple of her eye: mutual respect for one another serves as the key ingredient for their marriage. "Life changing moments happen all the time; meeting and marrying Leon was one of them," says Panetta.

While Leon served in the Army, the couple lived in Santa Clara. During the 1960s, the family moved to Washington, D.C. where their three boys, Christopher, Carmelo, and Jim were raised. Grasping on to the history and the change of lifestyle on the East Coast, Panetta embraced motherhood to the fullest, exposing her children to the riches of the land. "It was fun raising kids in Washington because there is so much history and always something to do," she says.

All three sons are in public service; two are attorneys on the Peninsula and the other is a cardiologist in Minneapolis. Whether serving on boards or improving the community, each son has developed strong leadership skills from Mom and Dad.

Drawing from her skills acquired at nursing school, she applied her talents to run her husband's office in Washington, recruiting, hiring, and training staff to help the congressmen serve the people. Coordinating youth development programs was part of her job, which was not only fulfilling but bolstered a long-standing interest of hers beginning when her boys first started school. Getting involved was the only way for her to discern how her children were taught, so she served on various organizations and parent advisory committees. "We may be leaders now but nothing lasts forever, and for that reason I try to inspire young people."

As part of the couple's lifelong commitment to public service, the Panetta Institute trickles down as yet another attempt to improve the society in which she lives. It has nine projects, which Panetta is constantly striving to improve.

Work is her life. It is her greatest pleasure, outside of her family. She would like to one day have the time to grow a vegetable garden similar to the one she tended on the farm as a child. Cooking, another favorite pastime, is an activity of which she would like to do more, recreating authentic Italian dishes from her mother's and grandmother's recipes and cherished cookbooks.

Panetta, a grandmother of six grandchildren, lives on her husband's family farm in Carmel Valley with their golden retriever, Bravo.



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### Cypress Benedict

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## Hemingway Daiquiri

**Bacardi Superior Rum, maraschino liqueur, fresh lime juice, grapefruit juice, simple syrup.** *"Daiquiri" was also the name of both a beach and an iron mine near the town of Santiago, Cuba, where this classic was invented by a group of American mining engineers working there around the year 1900. Earnest Hemingway clocked a lot of time in Cuban bars, and preferred his drinks a little less sweet.*

## Perfect Manhattan

**Maker's Mark 46 Bourbon, sweet and dry vermouth and a dash of bitters.** *Named after New York's Manhattan Club, this cocktail took over the lead role previously held by gin martinis.*

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**Christian Brothers Brandy, Bacardi Silver rum, Cointreau, fresh lemon juice.** *The name itself suggests you exercise caution (or not!) with this deliciously smooth Sidecar cousin.*



...or night





Shane



## Coming to America

by Andrew Call / photo by Chris latesta

Meet Shane Smit, singer and songwriter for Overtone, the South African a cappella group recently profiled on E Network's Eastwood & Co. The profile was, in many ways, an ode to just how far Shane has come, but an investigation into that journey is nothing short of inspiring, a lesson in perseverance and humility.

At just four years old, Shane experienced what, to this day, he considers the single most terrifying experience of his life—a powerfully defining car accident in which his grandfather lost his life and he and his father barely escaped with theirs. Shane may have only been four years old at the time, but the experience still falls off his tongue in choppy excerpts as he mentally pauses over the trauma—a heartfelt reminisce that only began to carve his perspective of what it means to succeed.

Shane met Dina Eastwood—who would ultimately fly him and the band to America—after a 2009 concert they held in his cherished hometown of Johannesburg, South Africa. After the show, Shane spoke with his soon-to-be manager and agreed to perform for the entire cast and crew of *Invictus*, a breakthrough performance that would later prove worthy of an offer from Clint himself to contribute to the film's soundtrack.

Shane's participation with the *Invictus* soundtrack lasted three weeks, and when it was finished, Shane took the time to explore California outside of Beverly Hills, Los Angeles, where he remembers he felt rather trapped and isolated. His trip around the West Coast, though, was eye opening. Shane is, after all, a product of a racially torn country the size of Texas, and to drive freely through a country that values equal rights and freedom was "like a big dream."

Observation suggests that the trip invigorated Shane; he speaks with a refreshing excitement about our freedoms and the opportunities we have to pave our own way and "decide on what you want to do." He's also amazed at "just how big" America is, the substantial food portions, and the fact that "everyone sounds like Dina."

Nonetheless, after having briefly explored parts of the country that had only existed in his mind through movies, Shane flew back home to get everything sorted for his eventual permanent relocation to the U.S. The trip provided Shane with the opportunity to see his home country through the eyes of someone with a glimpse of freedom. "South Africa is like America in the '60s," he shares. He talks of all the barred windows and gated up homes—an observation he hadn't really made until revisiting the place in which he spent his childhood.

Now, Shane's goal is to inspire other South Africans that they, too, can make something of themselves and follow their dreams despite the racial tension and sense of violence they were brought up in. At one point, Shane had intentions of starting a business in South Africa, but his affection for America converted his intention to relocating his family here.

It took a while to adapt to our culture, he admits, but after touring the West Coast and finding his niche, he's chosen to stay for a long time, right here in Carmel. One thing he says keeps him particularly levelheaded here is a sense of home through weekly "braai" or barbecues he has with other local native South African families. "I feel a lot safer (in America). Much more free. I feel like I can park my car safely. That's one of the reasons I love America so much."

Shane is quick to point out that his home in South Africa is far from an unsafe tourist destination. He mentioned with a sense of urgency that the tourist industry is thriving and entirely safe, and he explained in jest that there aren't wild lions roaming around nor do residents live in huts. He speaks with a deep love for his home in South Africa, and with profound enthusiasm about bringing his cherished culture to the American musical mainstream.



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## Cantinetta Luca - ristorante squisito!

by Tammy Neal / photo by Chris Iatesta

Cantinetta Luca is one of Carmel's sought-after Italian restaurants. Featuring casual dining and authentic menu items such as Neapolitan style pizza baked in an Italian wood-burning oven, Luca's other specialties include antipasti, assorted salamis, and handmade pasta. Executive Chef Jason Balestrieri—having worked previously at Patina, the famed Los Angeles restaurant of celebrity chef Joachim Splichal—brings about vibrant flavors and is known for using whole fish and roasted meats served family style and prepared with fresh seasonal ingredients. Chef Balestrieri partnered with David Fink, owner and creator of Cantinetta Luca, and co-partner/food and beverage director Giuseppe Panzuto in an effort to bring back the real flavor of Italy.

Energy fills the air at Luca, where a newly designed exhibition kitchen complements the 93-seat restaurant. A blend of stone, brick, glass, chiseled wood, bright Italian colors, a barrel vaulted brick ceiling, and chiseled beams draws on classic Italian architecture that is contrasted by contemporary furnishings and modern lighting.

This spring, Panzuto and Chef Balestrieri will embark on a 15-day tour of Italy in which they will research some of the finest restaurants, balsamic and prosciutto factories, and wineries Italy has to offer. In June, they will host an inspirational dinner, bringing their experience of fine Italian cuisine and wines straight to Cantinetta Luca. Included in Luca's lista degli eventi is Luca Late Nights. Featuring music, pizza, and cocktails, Luca Late Nights occur Saturdays, 10:30 p.m. to 1 a.m. Evviva!

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# Ted J. Balestreri Leadership Classic

Photography by D.M. Troutman

Ted Balestreri, Chancellor John Bowen & Leon Panetta



Justice Richard Aldrich, Richard Marriott & Bill & Nanci Perocchi



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Joan & Justice Richard Aldrich



Denise Fugo & ProStart students



Betsy Latham, Ralph Brennan & Bill Latham



Sondra & Mike Gibbons



Phil Hickey



Jim & Gail Griggs

# SUMMIT



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*designed by Alwy Visschedyk*

# SUMMIT



MODERN COLLECTION  
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Monterey Los Angeles San Francisco London Monaco

# GREENSCAPE CALIFORNIA

Greenscape California has deepened its reputable roots here on the Peninsula, bringing its passion for landscaping to treasured local properties including the Church of the Wayfarer garden and the Cypress Inn, as well as beautifully landscaped residences seeking Greenscape's trusted expertise.

With a personal approach to commitment and a dedication to quality and service, Greenscape California has set itself apart as a valued partner in bringing Peninsula gardens to life in an exemplary way. "They're cheerful and pleasant to work with," mentions Pastor Norm of the Church of the Wayfarer, whose garden has been affordably maintained, keeping its renowned tranquil setting thanks to Greenscape.

Fiona Ayers, general manager of Cypress Inn, has also caught on to Greenscape's undeniable quality and dedication to the community. "We're excited to bring Dave's company on board at Cypress Inn, having watched his artistry evolve across the street in the grounds of the beautiful Church of the Wayfarer. I look forward to seeing his vision unfold for us as we continue to enhance that all-important "first impression" for our guests," she exclaims.

Aram Kinosian, a Pebble Beach resident whose property contains thousands of annual flowers, has depended on Greenscape California for over 10 years. Whether ordering, growing, transporting, installing, and/or managing the entire operation of the property's landscape, Aramis is thrilled with their attention to detail and consistent outstanding oversight. "They provide knowledgeable and talented gardening personnel, and we get exactly the results we want, every time." Greenscape California also takes great pride in the garden of Carmel resident, Lacey Bucks, a valued customer for years where they care for over 80 varieties of trees, plants, shrubs and flowers. Most of the garden includes native varieties and all are well suited for our Mediterranean microclimates.





David Otterbach and Greg Cottingham, co-owners of Greenscape California, are astute landscaping veterans, and are excited to share their gardening passion. Maintaining a deep gratitude for overseeing some of the very best gardens on the peninsula, Dave and Greg are proud to employ a team of highly experienced gardeners, who average over 18 years of experience per team member. "Our gardeners have a unique understanding and in-depth knowledge of our area's many micro climates" states Dave. Dave and Greg also take pride in being "hands-on owners," committed to being out in the field with their crews every day in order to better understand the needs of their gardens, and more importantly, to build long term and valued relationships with their customers. They and their entire team of 26 professional gardeners insist on caring for their customers' property's gardens as if they were their own. As Certified Green Gardeners, they are water conservationists, which is extremely important issue here on the Peninsula. They recommend native and other drought tolerant plants and trees as well as implementing the reduced use of pesticides and chemicals. "The goal of any gardener should be to work more in tune with Mother Nature," states Dave.

Greenscape California looks forward to working with you on your next garden and landscape project to create your vision and maintain the garden's health for many years thereafter.

Please visit us online at [www.greenscapeca.com](http://www.greenscapeca.com).

You can reach us via tel: **831.250.6200** (Office) or by fax: 831.250.1035 and/or by email: [info@greenscapeca.com](mailto:info@greenscapeca.com)



# Monterey Downs: Reinventing Fort Ord

by Andrew Call

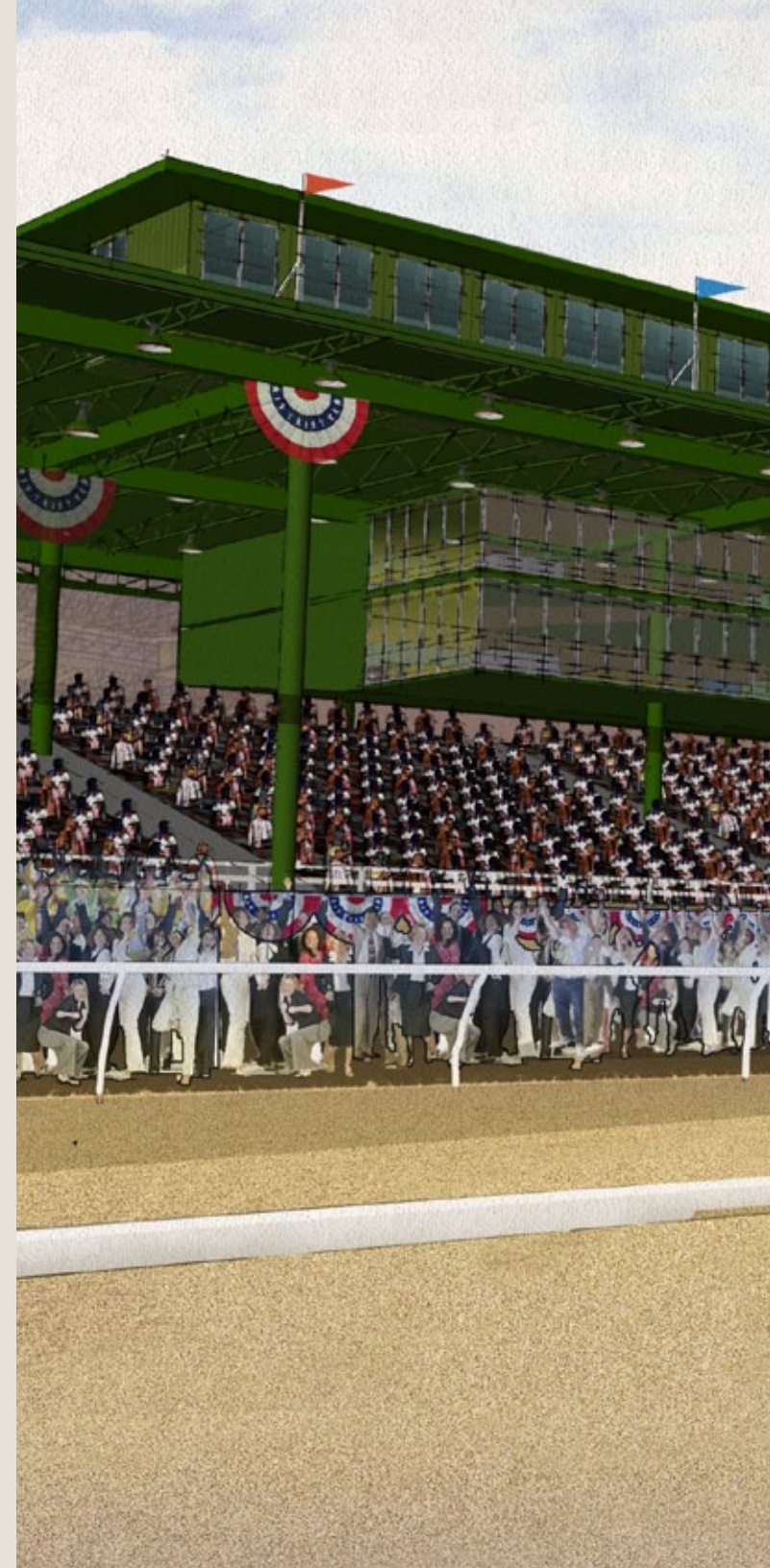
It's not that Fort Ord isn't much to look at; it's just that for now, as it sits isolated and unused, no one seems to be looking. The 28,000 acres, established in 1917 as an army base and closed in September 1994, has since been nipped from the collective community radar as the Fort Ord Reuse Authority, setting its sights on revitalizing the land back to the \$500 million yearly contribution to the local economy for which it once provided. One piece of that puzzle is The Monterey Downs, an elaborate 550-acre equestrian center. One of its goals is to reintroduce Monterey County to an animal that plays a larger role in local Monterey heritage than many realize, and to do so using land that is more beautiful and expansive than many have taken the time to explore.

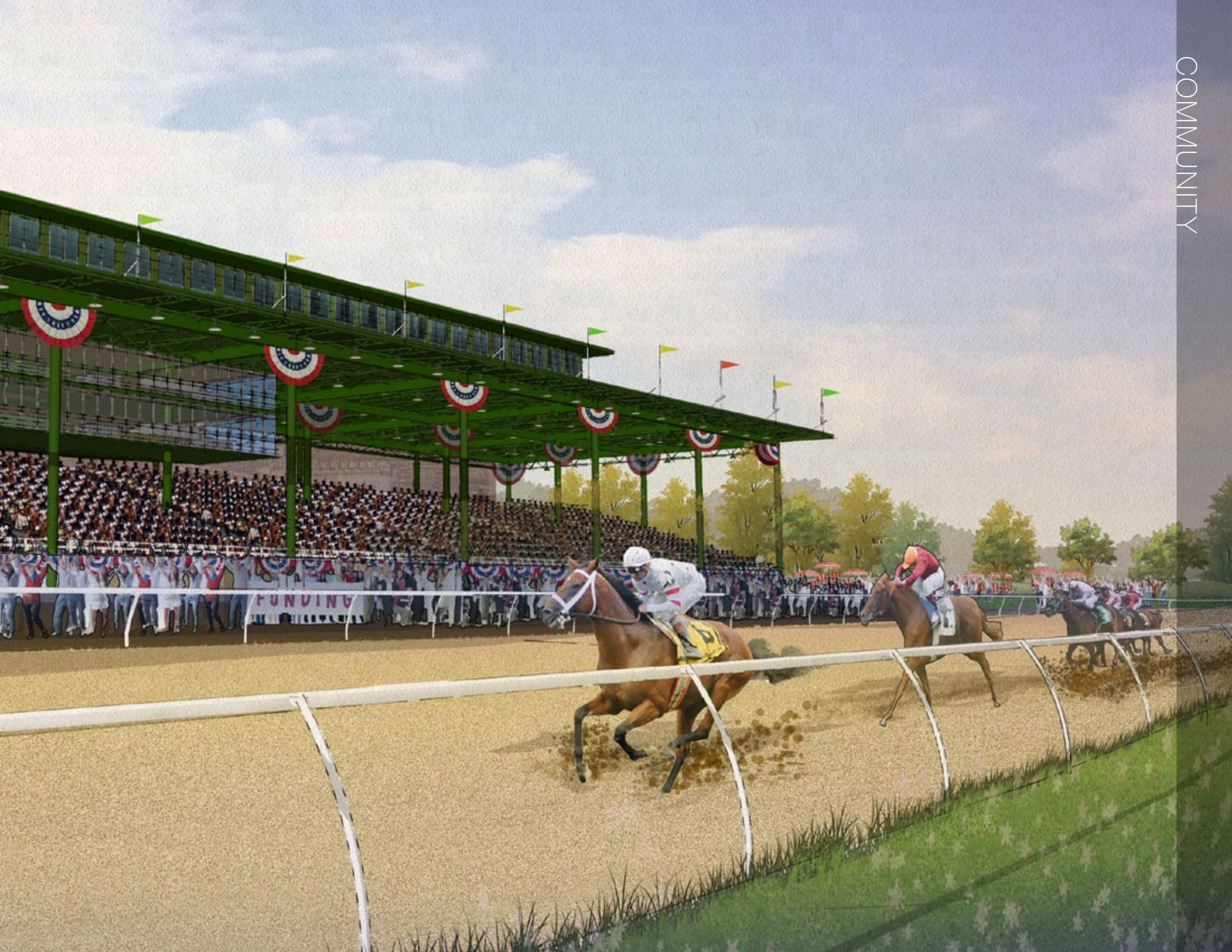
Originally proposed by a team advocating for a San Francisco bid in the Summer 2012 Olympics, local politicians and developers have continued to favor an equestrian element in the reuse plan with its balanced vision of provoking both environmental involvement and local economic stimulation. Namely, Monterey County Supervisor Dave Potter—traditionally not a major proponent of coastal development—contacted Brian Boudreau to assist moving forward with the project. Potter, in support of upholding a promise to Fort Ord revitalization, and having realized Boudreau's lifelong commitment to equestrian life as well as his successful development track record, initiated a conversation with the California-native developer. Those conversations have since taken a rather vague component of a plan to increase San Francisco's chances at an Olympic bid to Boudreau's very real and intricately designed convergence of man, animal, and environment.

The 550 acre development—complete with a horse park, multi-purpose sports arena, equine training facility, open air town-walk, hotel and office space, tennis and swim center, residential housing, and an appropriately sited veterans' cemetery—will be nestled conveniently up against 100 acres of its own open space, and over 20,000 acres of lush, accessible north Monterey County wilderness.

Upon completion, Monterey Downs is estimated to directly create 3,000 permanent jobs with pertinence to an entire range of educational and occupational backgrounds—certainly accommodating for an area as diverse in its breadth of individual diversification as the greater Monterey County. The Downs will also indirectly create 2,000 jobs with its influx of tourist dollars to the area and plans on working in conjunction with local colleges to supplement their equestrian, hospitality, recreation, and fire programs.

The development is also expected to serve as a recreational go-between from the ocean to the backwoods of Fort Ord—an ease-of-access that the Fort Ord Reuse Authority has always envisioned. The necessary 500 construction jobs a day for 10 years will also be of benefit to the community.





FUNDING



When Emerson Development Group began the remodel on a classic 1920s home on Carmel Point, their first inclination was to uphold the integrity of the environment and the architecture of the building while implementing powerful new technologies and infrastructure of the modern era within it. These are the non-negotiable staples of the cutting edge development group—efficiency with sustainability, patience with urgency, as well as resourcefulness with a respect for Monterey County environment and its intangible assets of history and beauty. “Harmonious with the past,” says Chris Adamski of his exciting current project on Carmel Point. That same harmony with the past, however, involves incredible futuristic technology, like the ability to control its heating mechanisms from a smart phone from the other side of the country. This is Emerson Development’s passion; implemented through a business model perfectly aligned with the Central Coast’s insistence on remaining sustainable and serene. With their service affordability and unmatched dedication to quality material and attention to detail, Emerson Development Group is setting the new standard for central coast development.

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# Mikado Gala Comes to Sunset Center

by Andrew Call with Andrea Stuart

The Sunset Center has long been a leading force in Monterey County for the advancement of the arts. On Saturday, May 11, the center is proud to host The First Annual Sunset Center Gala, the first event of its kind designated to honor, to the fullest extent, the pursuit of that creative appreciation and imagination. "It is well documented," states the Sunset Cultural Center, "that performing arts are important to communities. They strengthen local economies, encourage creativity, and improve the quality of life." Ultimately, the center upholds a dedication to influencing the community with the contagious inspiration of its performers, both from the stage and in the community.

The First Annual Sunset Center Gala begins at 5 p.m. with valet parking, a champagne and cocktail hour, which will include specialty appetizers and a superb dinner by local chef Kurt Grasing, all leading up to the grand spectacle, the highly acclaimed performance, New York Gilbert and Sullivan Players The Mikado. Hahn Winery will be pouring and pairing wines with the meal. This event is a bit different than most fundraisers in that 2 guests at each table will be the lucky recipients of generous gifts donated by local sponsors valued between \$50 and \$250 apiece. In addition, we will have 5 live auction packages valued between \$3,000 and \$10,000+. Sam Linder, owner of Sam Linder Auto has generously donated his Cabo San Lucas Villa for a week for up to 4 couples as an example. Items can be viewed in advance on our website at [www.sunsetcenter.org](http://www.sunsetcenter.org). And Brad Weber, Owner/Designer of Weber Goldsmith Gallery of Carmel in the Crossroads has created a one-of-a-kind gold/silver signature statue with detachable gold/diamond earrings made specifically for this event to be auctioned off this evening.....the value of this is beyond "irreplaceable"!!!

The classic and esteemed play, written by playwrights Arthur Sullivan and W.S. Gilbert is notoriously hilarious—a comic opera full of impossible love triangles and elegantly flamboyant personalities all under the societal influences of British law and institution redirected inside of Japanese culture. If the play doesn't sound exciting enough, then the Sunset Center Gala attendees are also encouraged to dress up in Japanese costume, alongside the players, to truly become immersed in the experience (and if not, black tie attire is kindly requested). Port, chocolates, coffee and dessert will be offered immediately following.

Money raised for the Gala will help fund the Sunset Center and one of its treasured programs, Classroom Connections. The program lands inspiring actors and performers directly in central coast classrooms to spread and teach the very motivating, and sometimes life changing, insight into the career of a performance artist. "Basically, when some of the events that are kid friendly come to Sunset Center, the performers go to the classrooms in Salinas and surrounding communities to speak with them about the performance, introduce them, and the next day, they are bussed to the center to see the performance," explains Christine Sandin, Executive Director. Classroom Connections, the arts in education program that provides this opportunity to underserved children, gives children an intimate, hands-on experience of the connection between process and product.

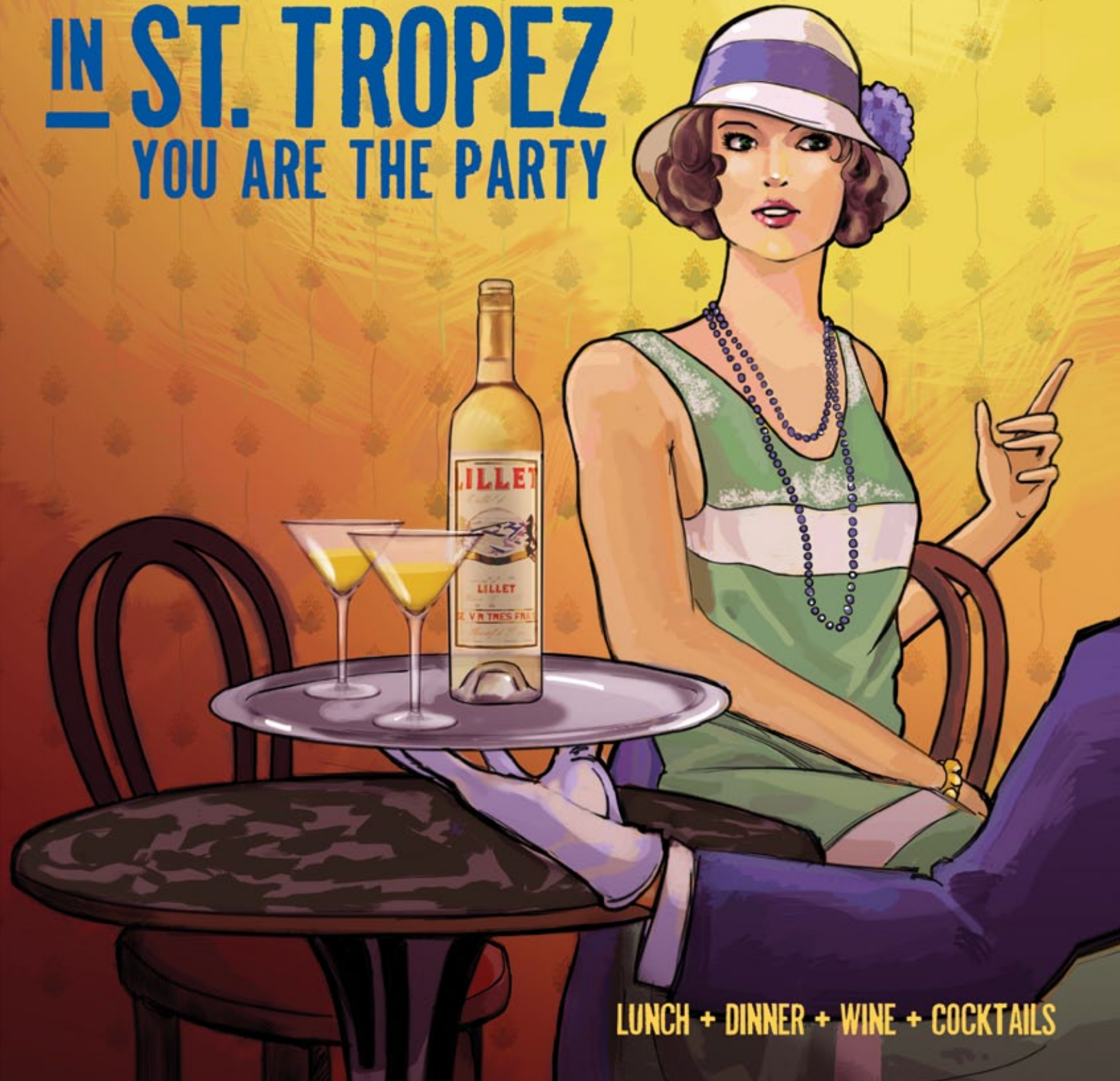
The Schwartzel + Sullivan Wealth Management Group and Merrill Lynch are proud sponsors for the Sunset Center Annual Gala in support of the Monterey Peninsula's Premier Performing Arts Organization. The tickets, all-inclusive, are \$225, and include chances to win a plethora of prizes for all. Please join us!

**To purchase Gala tickets, call the Box Office at  
831-620-2048 or go to [sunsetcenter.org](http://sunsetcenter.org)**



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# Experience

*"Merriment" - Philippe Bianconi, pianist - April 19, 20, 21, 2013*

*Satie, Ravel, Fauré, Hindemith*

*"Ecstasy" - Dubravka Tomsic, pianist - May 17, 18, 19, 2013*

*Bernstein, Rachmaninoff, Mussorgsky*

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# The Photography of D.M Troutman









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# Classic Ocean View Estate



## 3130 Flavin Lane, Pebble Beach

Situated in the upper estate area of Pebble Beach, this Classic Ocean View Estate home draws you in through the front door to a stunning, spacious entry hall. The large living room with its high ceilings and view of the ocean takes your breath away. The country kitchen has a charming breakfast area which looks out to the spectacular view. Also on the main floor you will find the library, formal dining room and master bedroom suite, both opening to the balcony facing the ocean, plus a spacious guest room with and en suite bath.

The lower level includes a very generous family/entertainment room with fireplace that opens out to the beautiful terrace full of potted plants and trees on which to enjoy the view and socializing. You will also find four more guest bedrooms that face the ocean. Add to this a wine room, laundry room, and storage space galore. The grounds flow down to the lower terrace with swimming pool, BBQ area, gazebo and changing room. Welcome to Shangri-La!

*For more information, please contact:*

**Peter Butler | 831.277.7229**

[peterbutler@carmelrealtycompany.com](mailto:peterbutler@carmelrealtycompany.com)

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**CARMEL REALTY COMPANY**  
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**CARMEL REALTY COMPANY PRESENTS**

# Contemporary Pebble Beach Retreat



## 3106 Flavin Lane, Pebble Beach

This newly built contemporary gem sits on 1.1 acres above the ocean with glorious sunset views. Think glass and an open air feel that flows beautifully from the vaulted entry to the large family room, open kitchen and dining room. The tall beamed ceilings and multitude of large windows let an abundance of light enhance every room no matter what time of day. The quality and finishes are top of the line as well as the elaborate lighting. Also on the main level is the master suite, a large office and two 2-car garages.

Descend the winding staircase to another world of fun and entertainment! In addition to the 3 spacious bedroom suites, there is a gigantic game room; media rooms wired for home theater surround sound, a library, and an even bigger great room with fireplace and abundant windows and doors to the lower patio and beautiful views. This is the perfect family retreat with multiple spaces for all to play and entertain! Priced to sell!

*For more information, please contact:*

**Peter Butler | 831.277.7229**

[peterbutler@carmelrealtycompany.com](mailto:peterbutler@carmelrealtycompany.com)

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## Marie's Garden Café

A pleasant white washed cafe sits nestled up to the humble Monte Verde patio. The sign on the café reads Marie's Garden Café. The patio will soon be filled with anxious chatter in anticipation of tasting the café's fine American and European cuisine. Proprietors, Cliff Jansen his mother Marie Jansen, are eager to open the café. Mr. Jansen wanted to set up a small family-owned business in the town he dearly loves. Marie Jansen intends to continue her passion of working at fine restaurants. Her repertoire currently includes Quail Lodge, Carmel Valley Ranch, and Casanovas.

Their hope is to present a comfortably elegant atmosphere and to develop a personal connection with Carmel locals. Mr. Jansen hopes that by setting up Marie's Garden Café he will help his mother achieve financial security while reviving the life of the patio area to the days when Ansul's Garden Café and Chez Christine presided in this very spot. His expectations for this revival are high due to Carmel's close knit community.

**Marie's Garden Café is currently open for business and will be initially open from 11 a.m. to 9 p.m., daily.**



# Upscale Shopping Surprises on Cannery Row

by Andrew Call / photography by Chris Iatesta

**Z Folio Gallery**, just steps from the ocean, showcases an incredibly dynamic glass art collection. For starters, Z Folio features world-class legendary glass artists, including pieces by the father of the Czech art glass movement, Bohumil Eliáš, and his son, Elias, Jr. The gallery's array of beautiful wood sculpture, extraordinary jewelry by local and regional artisans, large-scale fine art photography and wearable art adds to Z Folio's wondrous collection.

Amongst the iconic collections of keepsakes and Monterey-memory-tokens found along Cannery Row are unique shops that contain a different kind of treasure—one of a kind art, jewelry, apparel, and decorative arts that will surprise and delight every shopper. Over the last few years, these showcases of creation have broadened that organic sense of genuine Monterey history and culture for both visitors and locals alike, only adding to the magic of the melting pot that Cannery Row has always been.

**Sand to Glass** is a creatively inspiring gallery, featuring David Alcalá's Sand Tapestry fine art—majestically rendered landscapes portrayed through the delicate and precise maneuvering of colored grains of sand framed between two pieces of glass. Alcalá is considered the pioneer of his own unique landscaping method. Fine jewelry and art glass round out the offerings. In addition, classes are available for budding artists who want to learn the intricacies of this new art form.



Sand to Glass Gallery

The only authorized Swarovski jewelry dealer on the Monterey Peninsula, **Crystal Fox Gallery**, has also made a name for itself with its extensive array of rare artwork. Their glass art collection in particular is a point of pride, featuring pieces



Crystal Fox Gallery



Steinbeck Jewelers



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made by lamp workers (skilled glass artists with torches and rods) and furnace workers (glass artists trained in intricate layering processes) resulting in some of the rarest and most exclusive glass pieces money can buy. After 18 years in business, Crystal Fox has become a trusted source for collectors.

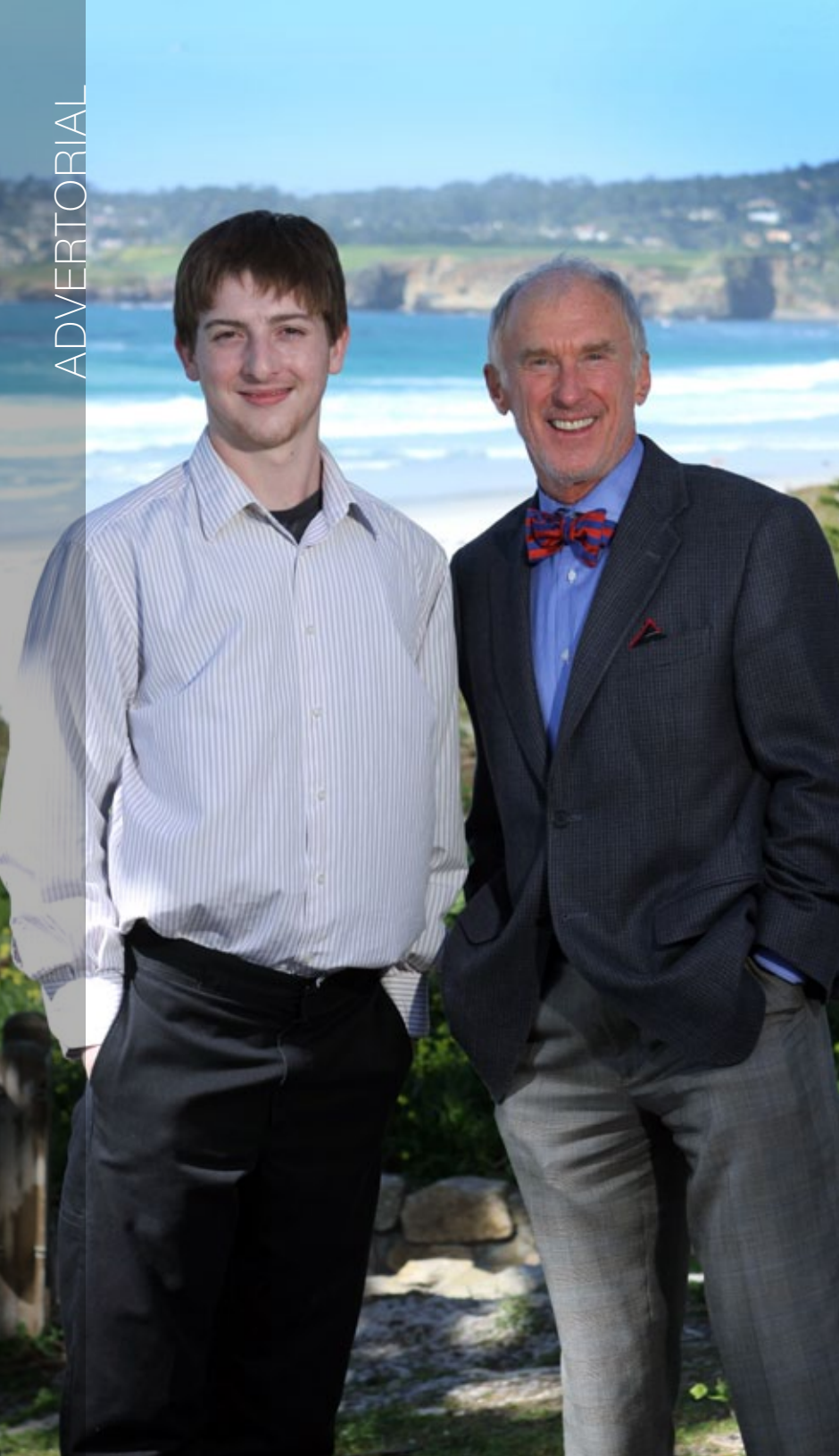
**The Pebble Beach Company** has caught on to the excitement that is Cannery Row, and has extended a branch of its world-class retail department right to the heart of the bustling district. With its internationally known brand of service and hospitality, Pebble Beach on Cannery Row is a perfect convenience for those shoppers seeking the luxury brand's golf and leisure attire, which is supplemented by a classic collection of memorabilia and golf accouterments.

At the **Fine Art Turkish Grand Bazaar**, authentic handmade Turkish decorative arts are proudly displayed. Quality mosaic glass chandeliers, exquisite hand-woven carpets and fashion forward embroidered boots lure passersby. Once inside, the star of the show reveals itself—Ottoman Empire style decorative plates in vibrant colors with enameled surfaces—all combining to make this shop a virtual stroll through Istanbul.

**Steinbeck Jewelers**, in business since 1976, is considered Cannery Row's original jewelry store, and prides itself on its Opal and Tanzanite. The jewelry boutique has an array of gorgeous gems, from more modestly priced semi-precious to exquisite jewels like Paraiba Tourmaline. In recent years, it has added custom design to its services, allowing guests to share in the joy of creation, adding a whole new personal meaning to the shopping experience.



Fine Art Turkish Grand Bazaar



## The Gift of a Smile

by Debbie Best with Melissa Paniagua / photo by Randy Tunnell

Dr. John Eisinger, a local orthodontist with offices in Carmel, Monterey and Marina, has been creating beautiful smiles for 37 years. Following his destiny to make a difference in people's lives, both physically and emotionally, Dr. Eisinger recently had the opportunity to make a young man's dream come true.

The day that Connor, a Carmel resident, expressed that the one thing he wanted more than anything was a great smile, Dr. Eisinger knew he could make the boy's dream come true. Captivated by Connor's polite smile and respectful manner, Dr. Eisinger used the analogy of a "magic wand" to explain how he would offer him treatment as a "pay-it-forward" gift. Connor will soon have orthodontic treatment, improving his quality of life and adding confidence to his already courteous disposition. Connor is our future; this gift brings him hope and helps to build a sense of community in the peninsula area.

Giftng a perfect smile to Connor allows Dr. Eisinger to do what he loves most, to positively transform a life and build a foundation on which a person can build self-esteem and good health. He waved his "magic wand" on Connor's behalf, not just because he can, but because he is honored to do so. Dr. Eisinger is no stranger to braces himself; he is forever grateful for the difference they have made in his life through enhancing his smile and confidence.

Dr. John Eisinger earned his Bachelor's of Science degree from Gustavus Adolphus and his dental degree from the University of Minnesota. He completed his orthodontic residency at the University of California San Francisco, mastering in the science of human facial structure. Dr. Eisinger has always been fascinated by the human profile and the ability of orthodontic technology to enhance one's beauty. Creating treatment plans "custom designed for each individual patient" allows him and his dynamic team to prescribe the treatment best suited for each person, regardless of age.

Dr. Eisinger's office has been greatly praised for their high tech orthodontic approach. Keeping his commitment to stay on the cutting edge of technology, he was the first orthodontist to become certified on the central coast, using the Damon® Clear™ braces with Insignia™, the Damon® System and Invisalign®. With extensive treatment options, Dr. Eisinger's patient care spans all ages, from young children to adults.

Life is an amazing adventure. The ability to alter that which affects us is found in the simplest of gestures. By finding his niche, Dr. Eisinger is working his magic in Carmel, Monterey and Marina, creating positive experiences for his patients and transforming lives in the most personal way: through their smiles.

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# Beach & Tennis Club



# Memoirs of the Beach and Tennis Club

by Tammy Neal / Julian P. Graham photographs courtesy  
Pebble Beach Company Lagorio Archives

Nestled along the jagged contours of ocean cliffs sits Pebble Beach Resort's Beach and Tennis Club. This notable property sits on the breathtaking Stillwater Cove, surrounded by golf courses outlined by rugged beaches. Throughout its rich history, spanning more than 90 years, the Beach and Tennis Club has attracted legendary visitors including Bing Crosby, Clint Eastwood, Jack Nicholson, Teddy Roosevelt, and Sir Winston Churchill.

The Beach and Tennis Club boasts connecting clubs, including the Stillwater Golfing Society and The Stillwater Yacht Club. In August, 1919, Samuel Morse

purchased the property and opened the Fishing Club on Stillwater Cove. Captain John Barneson, also known as "Cap," sailed down from San Francisco to help run the operation until 1942.

Development of the Club grew through the early 1920s, and over the summer of 1926, the original green-painted concrete tennis courts were replaced with turf courts. The Tennis Club was officially formed in 1938, thereby setting the stage for numerous tennis events over the decades. The first memorable event was an amateur exhibition featuring the number-two ranked amateur, Bobby Riggs. In 1966, tennis pro Don Leary hosted the first in a series of celebrity tournaments over the Fourth of July weekend. Don Hamilton took over as club tennis pro in 1969 and continued the event. It was Hamilton who asked Clint Eastwood to host the tournaments, and from 1970 to 1973, the event was known as the Clint Eastwood Celebrity Tennis Tournament. In 1992, the tennis courts became the site of the corporate village for the US Open golf tournament, after which they were treated to a multi-million dollar makeover with new courts and a pro shop.

Renovation to the clubhouse in 1927 included the addition of a swimming natatorium surrounded by beach sand and lush foliage, giving members the option for a taste of seclusion around the pool. This verdure has since been replaced by sleek lines and open, paved areas for lounging in the sun. Poolside celebrations have gained in popularity over the years, including the famous Washington's Birthday swims. In 1970, Kalisa Moore, Cannery Row's uncrowned matriarch for more than four decades, crashed the traditionally men's only swim and became a regular participant thereafter.

Founder Samuel Morse had a passion for sailing, and in 1920 a fishing club was added to the Beach Club, followed by the Stillwater Yacht Club in 1948. Morse set sail for the South Seas in his first sailboat, *Temptress*, from Stillwater Cove. Guests of the Yacht Club were entertained with clambakes on the beach and glass-bottom boat rides to view the underwater marine gardens.

Along with legendary visitors and banquets that have graced the Club's corridors, momentous films have also graced this beautiful location. In *Julie*, a 1956 film featuring Doris Day, the Club played a cameo roll as itself. Other films include *Deep 6*, starring Alan Ladd in 1969, *The Big Bounce*, with Ryan O'Neal, and *The Love Note* with Sandra Dee and Cab Hunter.

The Beach and Tennis Club remains the Monterey Peninsula's leading exclusive social and recreational club for members to enjoy access to many outstanding facilities and services. Whether it is tennis, swimming, sailing, golf, social relaxation, or excellent dining that you seek, the Beach and Tennis Club offers a wide variety of experiences in an unparalleled setting.



# A Dog's Life

by Andrea Stuart / photo by Randy Tunnell

When animal lovers Cheryl and Michael Merritt moved to Carmel with their elderly Jack Russell Terrier, Sally, several years ago, dreams of retirement rested on the horizon of their future. Having moved from Southern California after a long career in the floral business as retailers, lecturers, and innovators, the couple was preparing to hang their proverbial hats and bid their 35-year floral careers adieu. However, life, as it often does, had a different plan. Children grown and lives finally simplified, the Merritts learned of an available rental space that happened to be perfect for a flower shop. They grabbed the opportunity by the hand and Twigery – Michael Merritt Floral Art was born.

Before long, the Merritts found themselves in the midst of a thriving business. However, at home emotions ran high as 18-year-old Sally showed signs of illness. When Sally's time came to cross the Rainbow Bridge, Cheryl and Michael still yearned for canine companionship. That's when they learned of Herby, a miniature Australian Shepherd, through Animal Friends Rescue Project (AFRP). Herby was the victim of severe neglect. Left in a cage and covered in lesions, Herby's health was tenuous at best. He was brought to a Santa Cruz veterinarian by an AFRP volunteer where he was shaved, cleaned, administered fluids, and sutured by an orthopedic specialist. Luckily, he made it through the night, and on Thanksgiving Day the Merritts met him for the first time.

Resembling a Frankenpuppy, Cheryl and the family immediately felt sympathy for this sight for sore eyes. "He was still waiting for another surgery to be re-stitched. There were sutures all around his neck, everywhere. That's when our son, Chris, mentioned fostering him to see if it was a match." It was.

On December 1, the Merritts brought their "foster" dog home, where he remains today. Re-named Jax, the little Aussie has showered the Merritts with affection and appreciation. Jax is praised for his polite behavior and relaxed nature. "He's smart; a good listener, too," says Cheryl. When they had to leave town in January, they were anxious about parting from him so soon. However, he bonded quickly with their son, Chris, and his girlfriend, Carlie, and has accepted them as part of his pack as well. "It was reassuring when they sent us pictures of Jax while we were gone."

Jax is Twigery's official mascot, taking up residence on a pillow beneath the desk and greeting customers with his wet nose when they stop by. When he's not "working his tail off," Jax enjoys jaunts at the beach and morning walks, demonstrating his enthusiasm by bolting to the front door like lightning. Cheryl says his intuition is quite impressive. "After he walks a bit, he pauses, turns around, and gently puts his front paws on my chest and looks up at me." Jax' sentimentality has earned him and the Merritts many new friends.





COMMUNITY





# Journey Into the Extraordinary

by Andrea Stuart

Situated on a slice of Eden eyeshot from Carmel Mission Basilica and Point Lobos, "The greatest meeting of land and water in the world," 2998 Franciscan Way defines Mediterranean charm. Twisting Virginia creeper and a cornucopia of perennial fauna and flora decorate the 10,000+ square-foot property's surroundings, adding a Shakespearean essence to the villa and its guesthouse.

Panoramic views complement the 2,605 square-foot, three-bedroom, three-and-a-half bath home. Stepping through the front entrance and into the great room you are greeted by exposed beams, travertine and walnut floors, and a fireplace fit for royalty. Continuing through German-engineered doors you are lead to a balcony with a six-foot copper fire pit, ideal for warming those cool Carmel evenings. The home's kitchen combines pastoral elegance with modernity through knotty alder cabinets and top-of-the-line appliances and amenities including a Thermador range, Sub Zero refrigerator, and travertine countertops. Abundant storage space only adds to the home's appeal.

Whether entertaining out-of-town guests or seeking a reclusive on-site getaway nook, the cozy, self-contained guest unit, complete with fireplace, built-ins and a full bath, sits across the backyard shaded by rare trees amid a protected garden area and a large lawn with a Carmel stone patio plus fireplace.

Just a short walk from the beach and town, 2998 Franciscan Way embodies ease and comfort. Access to grocery stores, the Post Office, and restaurants complement other conveniences such as direct mail delivery and an attached garage that leads into the kitchen/pantry area. Balancing these features are luxury comforts and privacy. Two bedrooms with en suite bathrooms rest on the main level allowing the master suite to occupy the upper level; its grandeur is accented by a fireplace, large closet, den, ample master bath, and viewing balconies that beckon land and sea sunsets, sprit in hand.

A rendezvous with this property is inescapable.

**Offered at \$3,950,000**  
**[www.2998Franciscan.com](http://www.2998Franciscan.com)**



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*For more information about this home,*

**contact Alain Pinel Owner/Broker Judie Profeta at 831-601-3207 or [JudieProfeta.com](http://JudieProfeta.com)**