

SmartFlower Solar Sponsorship Program

Drive New Business to your Bank and Capture Long Term Customers on College Campuses



The SmartFlower is a revolutionary solar energy system that follows the sun from sunrise to sunset, allowing your bank to deliver clean energy to college campuses. There's no better way to enhance your brand and showcase your commitment to sustainability.

The SmartFlower Sponsorship Program Provides:



Engagement

Students, faculty, alumni, and the community can interact and observe the SmartFlowers, sparking curiosity and interest in renewable energy and your brand.

Experience

The SmartFlowers provide a unique and memorable experience as people see renewable energy in action. Sponsors can tailor the experience with interactive elements such as information kiosks or QR Codes.

Emotion

Sponsoring the SmartFlowers will create a positive emotional connection to your brand by associating it with innovation, sustainability, and forward thinking values.

Extension

The unique and visually appealing nature of smartflowers makes them likely to be shared on social media, extending the reach of the sponsorship campaign.



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