

Text  Speech

A4X TRAINING



NO.1. FREE



## Are we self-censoring

### A4X INSIGHT


Text to Speech (TTS) and Speech To Text (STT) intro and set up

### BENEFITS & FREGA

We look at TTS & STT benefits, and use with Frega software

### 3RD PARTY APPS

We compare the many TTS & STT free and paid services

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PocketBook

Text To Speech (TTS) and Speech To Text (STT) apps provide online, on-premise Software as a Service (SaaS)

This Text and Speech software service is used in a :

- website or hub
- mobile apps
- e-books
- e-learning
- documents
- conversational experience
- transport systems
- media
- robotic
- embedded devices
- self-service apps
- Internet of Things (IoT)

In this A4X 3 day training we look forward to introducing to Frega members another exciting 3rd party app

# A4X Insight



Don't let the words of  
other's opinions drown out  
your inner voice  
~ Steve Jobs



TEXT  SPEECH

# Text Speech

Every Frega member expects a quality outcome when they subscribe to a Frega service or engage in any form of content.

Text to Speech or Speech To Text software support, content creators, by addressing the different needs and desires of each member in terms of how they interact with audio-visual content.

## **Websites using technology show an increased web presence**

- attracted 774 million people worldwide with literacy issues
- 285 million people with visual impairments.
- web content speech usability support for disabled
- aids populations, elderly, and foreign/non-native speakers.

## **Strategically helps Word-of-mouth marketing**

- consumes content online and enhances user experience.
- positive web engagement leads to repeat patronage
- social media marketing and word of mouth is still considered by Forbes as the most important platform.

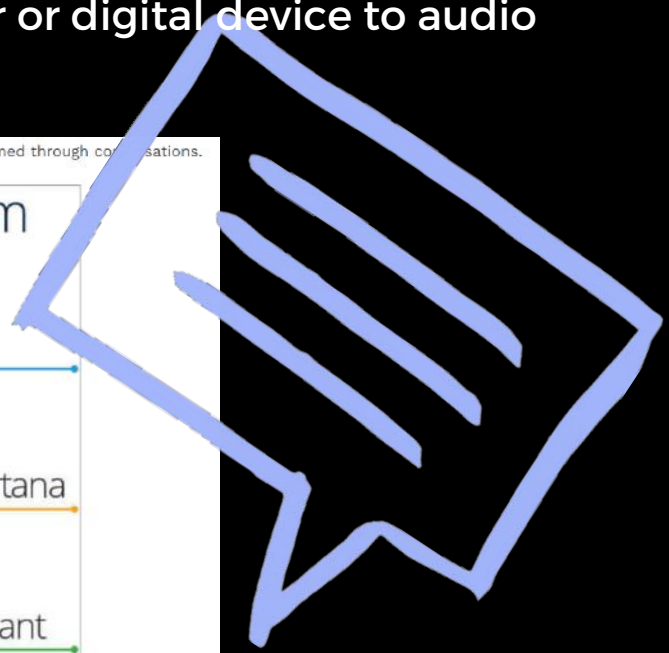
## **E-learning and training easier to apply with TS technology,**

- HR departments and e-learning professionals find that employees are happier to learn anywhere and any time.

# TEXT TO SPEECH

## Text-to-speech (TTS):

- lets your computer or phone read text aloud to you
- Is commonly used as an accessibility feature to help people who have trouble reading on-screen text
- Is convenient for those who want to be read to
- converts words on a computer or digital device to audio



# T S Benefits

## **Speech enabling enhanced customer experience**

- more personal, minimizes workload by improving work performance and reducing operational costs.

## **Effective branding across touchpoints**

- A single audio-visual across multiple contact points supports consistent, emotional branding.

## **Global market penetration**

- clear, lifelike, global audio extend the reach of business.

## **Optimized development and maintenance**

- Robust technology supports most platforms, cloud and on-premises. Scalable, developed and maintenance-free

## **Digital content owner autonomy**

- Can be downloaded manually or cloud-based (SaaS). Simple embedded code, audio is generated instantly and the spoken version is updated automatically.

## **Internet of Things (IoT)**

- critical in digital business transformation. verticals and digital marketing strategies focused on user friendly engagement of customers across various connected devices and channels. To optimize how they interact.

# SPEECH TO TEXT

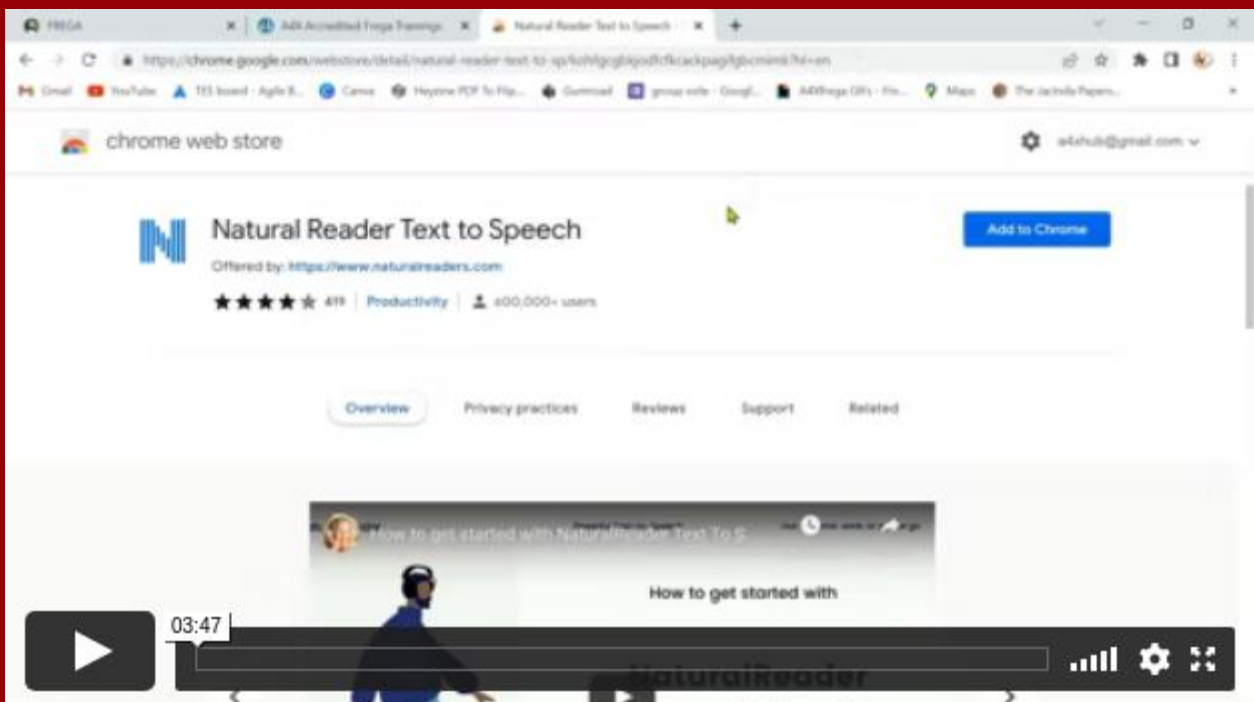
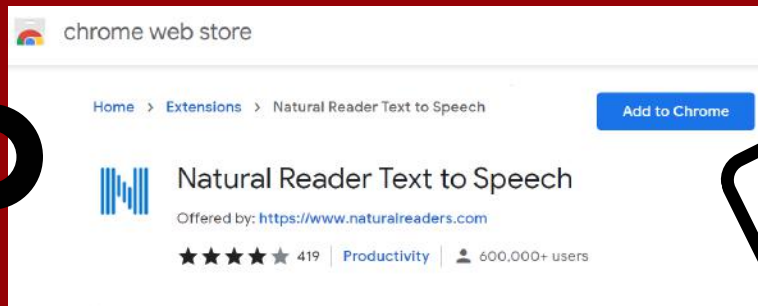
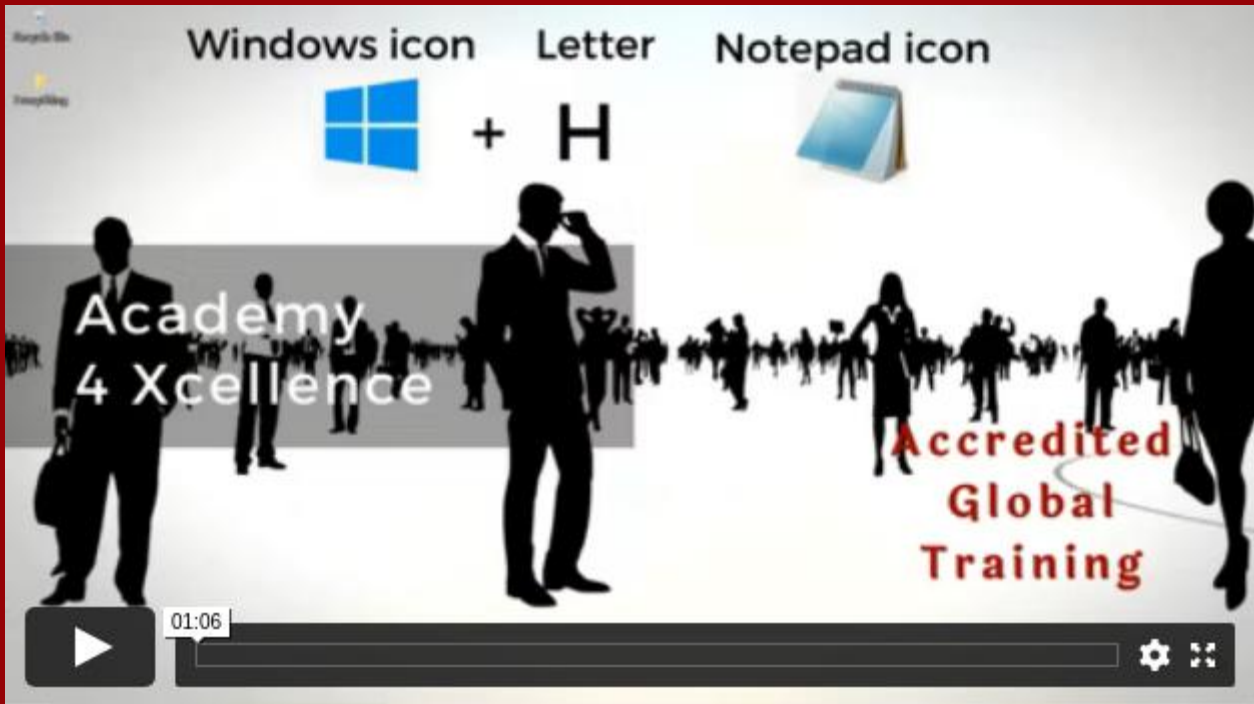
Speech to text (STT):

- converts words spoken aloud into electronic writing.
- supports increased learning and independence
- referred to as dictation or Speech Recognition
- Shifts the focus from the physical act of writing to expressing, ones thoughts and knowledge.
- Enables students to generate written output that better represents their true oral language skills.
- increases written output and legibility





# A4X T S Quickies

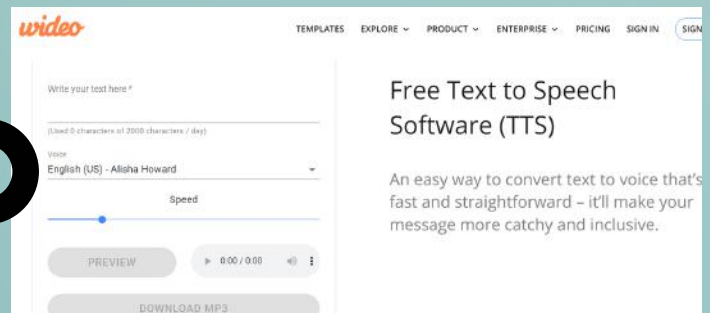
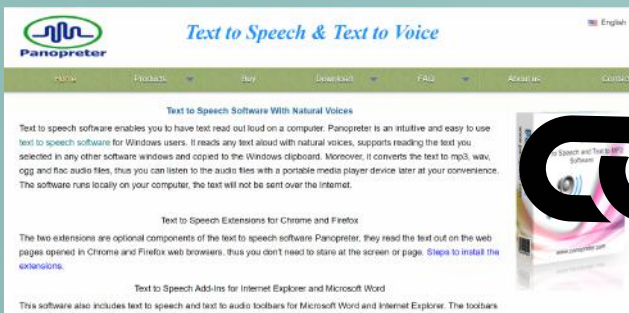
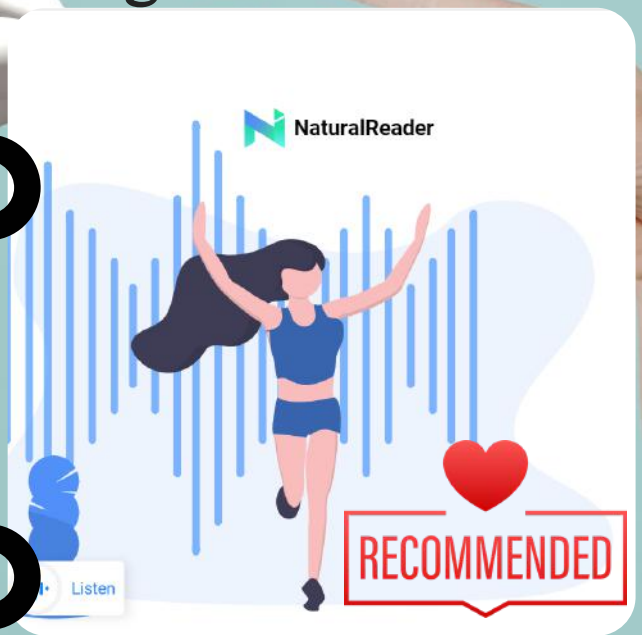
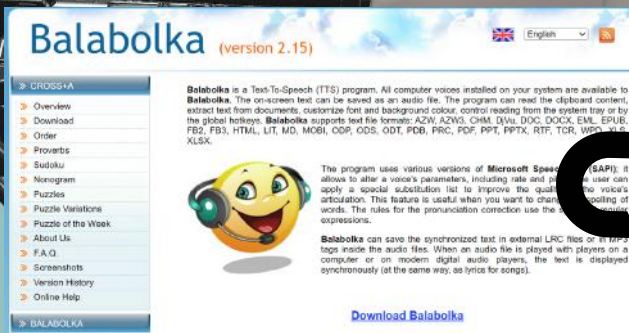


# FREE

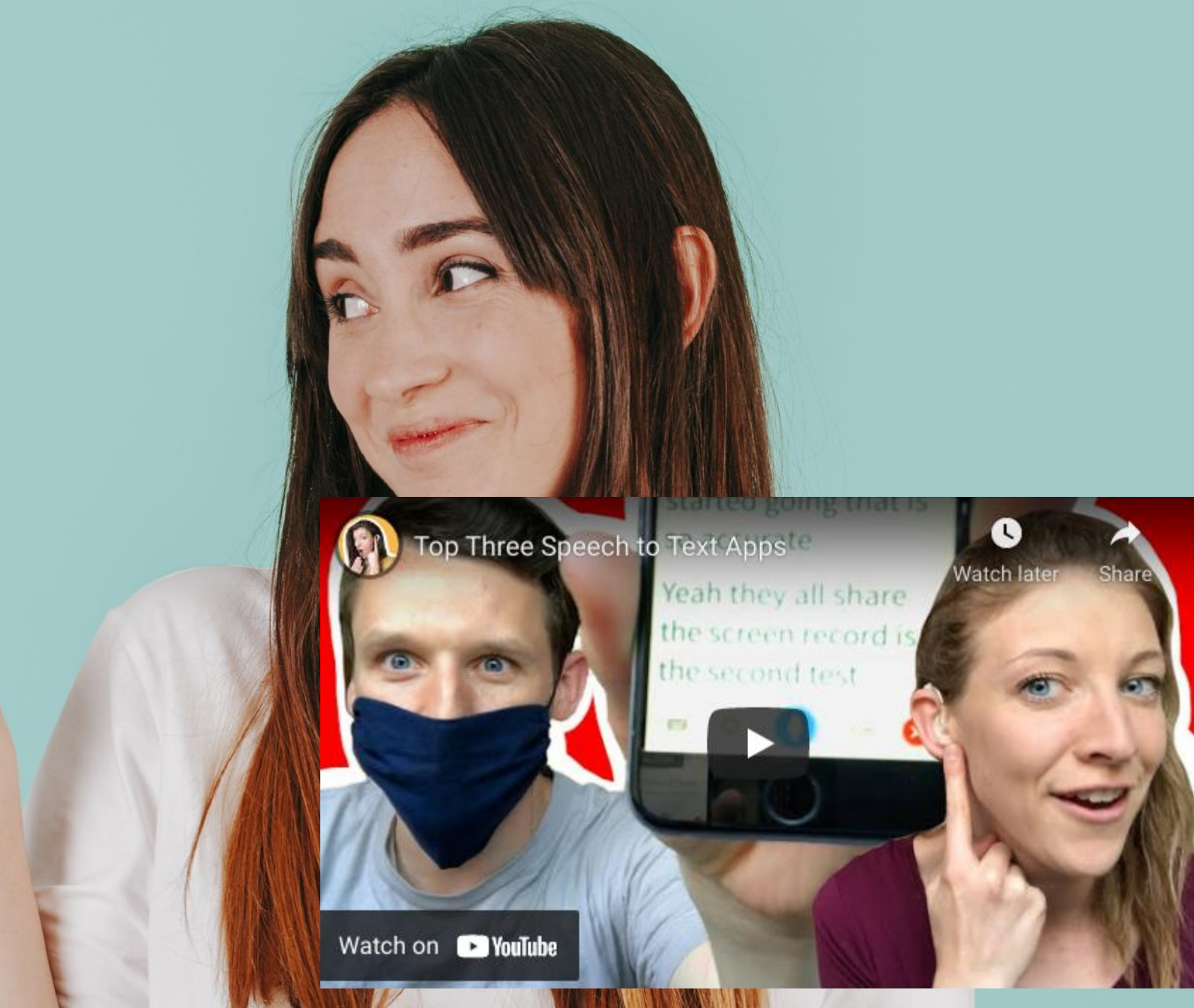
# 2022 TTS Top 5



Click on image/s to download



# STT ios & Android



**FREGA**



## 3rd Party Apps

- Medium
- Canva
- Heyzine
- Youtube
- Vimeo
- Naturalreader

# Medium

EXCLUSIVE

Click on image to test TTS button

ATech  
Dec 22, 2021 · 6 min read · Listen

## Frega's clever trading algorithm & the competitive financial landscape

Points/Units	Your Balance	Issue Price
Frega Eco Points	5.890729	1.21730
Frega Social Points	0.293478	1.00000
Frega Reward Points	5.442336	1.61870

1 | | ...

- 3rd Party app used for Topic Plus
- free or \$5 per month (no ads)
- Easy to use, Professional & SEO
- Text to voice included
- 60+ million monthly active users

# Heyzine Flipbook

Examples of embedded TTS button  
Click on image to access



**Rushmoor Borough Council**

Recycle Dec 2015

 [heyzine.com](http://heyzine.com)



**Academy 4 Xcellence**

Heyzine html flip book

 [heyzine.com](http://heyzine.com)



# Canva

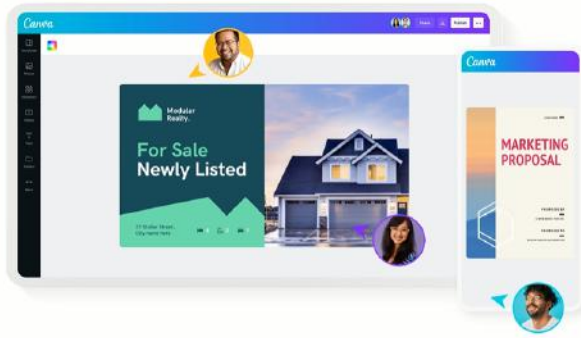


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# We self-censor from fear of ai

Self-censorship is the act of censoring or classifying one's own discourse. This is done out of fear of, or deference to, the sensibilities or preferences of others and without overt pressure from any specific party or institution of authority.

We can learn to trust ourselves and realize that technology is only a physical extension of our sensory system of what we see, hear, smell, taste and feel . And , that no matter what, even though it seems that their are many misguided people, their is also an abundance of those that are guided by that elusive spiritual essence. Here we censor fear and communicate faith.

Spirituality involves the recognition of a feeling or sense or belief that there is something greater than one's self, something more to being human than sensory experience, and that the greater whole of which we are part is cosmic or divine in nature.



*“The coming era of Artificial Intelligence will not be the era of war, but be the era of deep compassion, non-violence, and love.”*

AMIT RAY, PIONEER OF COMPASSIONATE AI MOVEMENT.

