



SHAWNEE, OKLAHOMA



Free
Bidder
Registration

Car and Memorabilia AUCTION

AUG 21, 2026 6:00PM

FRIDAY NIGHT IS VEHICLES ONLY

AUG 22, 2026 AT 9:00AM

Grand Casino Hotel & Resort

777 Grand Blvd. Shawnee, OK

Special Discounted Room Rates Available

**For Pre-Registration
Call 405-481-9411**

WWW.OKCLASSICSONLINE.COM



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USED STRUCTURAL CORRAL FENCING MATERIALS FOR SALE

TUBING
2-3/8", 2-7/8", 3-1/2"

CASING
4-1/2", 5-1/2", 7"

SUCKER RODS
5/8", 3/4", 7/8", 1"

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Cushing, OK

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Let's get your ad in front of the right people!

Call **918-528-7689**

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Spalding #3 Top Flite #2
Buick Open 1991 enclosed in plexiglass case \$20
Wilson 90 Ultra 4
Buick Southern Open not enclosed \$10
[785-515-0454](tel:785-515-0454)

LEER MODEL 180XL
Camper Shell
Off 2017 4 door Silverado 1500, sliding tinted windows with screens, dome and stop lights, keys, mounting hardware, red.
Call or Text [405-780-0056](tel:405-780-0056)
\$300

MEMORY LANE CONSIGNMENT

Handmade items, books, glassware, games, tools, furniture, guitars, CD's, DVD's, 3D printed items, purses/bags, framed art, puzzles, clothes and so much more to explore.

107 W. Main St.
Oilton, OK

Monday Closed
Tuesday 9am-5pm
Wednesday 9am-5pm
Thursday 10am-4pm
Friday 9am-5pm
Saturday 9am-5pm
Sunday Closed

Facebook.com/MemoryLaneConsignment

ROCK CRYSTAL VASE

10 inch \$50

Cutty Sark 1869 Model Ship 20X15 \$150
Excellent Condition

1912 Model Buick ERTL Die Cast Metal in Box \$20

Cloud 9 Harlequin Sleeping bag, 33X76 - \$40
[785-515-0454](tel:785-515-0454)



LANE DVD/CD CABINET

Walnut, 30X12.5X12.5
Excellent Condition \$150

1969 Apollo 11 Moon Metal in case with documentation \$150

Garmin GPS Navigator in box \$20
[785-515-0454](tel:785-515-0454)

LADIES ROPERS

Smooth wine, Spanish kip skin, 6.5-7
Justin Boot Fort Worth Like New Sale Price \$60

LONGHORN WESTERN HAT
Three X Beaver, light brown rust, excellent condition, 7-7 1/8 \$40

NOCONA WESTERN BOOTS
Chocolate Brown, Excellent Condition.
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Health/Life/Dental/Vision/Medicare Products
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50's - 60's
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Call [405-878-1400](tel:405-878-1400) OR
Quote Online
www.OklahomaInsuranceQuotes.net

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offers reliable handyman and home repair services including maintenance, plumbing fixes, drywall, and small projects. Honest pricing and quality work.
Call [918-285-6827](tel:918-285-6827) for estimates.

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405-273-3326

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needing REPAIR \$\$\$ Up to \$40 and fast pickup!
Text Pictures of Mower for Price - # [832-410-0933](tel:832-410-0933)
Shawnee, OK

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table saw, 10" blade, with roller base.
\$275
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Mobility Scooter
Everything works
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WANTED
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Platinum or King Ranch
Will pay top dollar!
[580-370-0667](tel:580-370-0667)

I BUY OLD SIGNS!

One sign or an entire collection. Gas pumps also.
Call or Text
[405-808-8948](tel:405-808-8948)

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FOR SALE
Turn of the century armoire \$340
50's bedroom set: headboard, footboard, vanity, 4 drawer dresser \$150
Vanity with mirror and dresser \$125
8 drawer dresser with bookshelf \$125
Elaine hope chest \$110
Call [405-334-3094](tel:405-334-3094)

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LOUIE'S LANDSCAPING

Lawn Care Service
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Stump Removal
Fencing Any Kind
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[918-285-1021](tel:918-285-1021)
Quality Work
Reasonable Price

HELP WANTED

CONCRETE MIXER TRUCK DRIVERS CLASS A OR B CDL 5 Day Weeks, Paid Holidays, Insurance Available. Apply in Person
Must Bring MVR
Monday-Friday 8am-4pm
329044 E. 1070 Rd.
McCloud,OK
[405-391-2919](tel:405-391-2919)

ACCOUNT SALES REPRESENTATIVE

Oklahoma's Choice Weekly is seeking a passionate and results-driven Sales Representative to join our dynamic sales team. As a key member of our organization, you will be responsible for selling advertising space within Oklahoma's Choice Weekly, both in print and digital formats. This is an exciting opportunity to play a vital role in the success of local businesses by creating customized advertising solutions and building long-term relationships.

Key Responsibilities:

Prospect, identify, and reach out to potential clients to promote advertising opportunities.

Present advertising solutions to businesses that align with their marketing objectives.

Manage client accounts from initial contact through ad sales and campaign execution.

Build strong, lasting relationships with clients by offering excellent customer service and follow-up.

Meet or exceed monthly and quarterly sales targets.

Collaborate with the creative and management teams to ensure client satisfaction.

Stay up-to-date with industry trends, competitive offerings, and new advertising opportunities.

Represent Oklahoma's Choice Weekly in a professional and positive manner at local events, meetings, and networking opportunities.

Call
Oklahoma's Choice Weekly General Manager/Graphics Director,
Anesa K. Chastain Jones
at 918-285-1314,
email: graphics@oklahomaschoiceweekly.com

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SCAN ME

Social Media Didn’t Change Marketing. It Revealed It.

By Anesa K. Chastain Jones - Advertising Insights with Anesa
Oklahoma’s *Choice Weekly*

If you’ve spent any time online lately, you’ve probably seen someone claiming they’ve figured out the latest social media algorithm.

Post at this exact time. Use this many hashtags. Make your video this long. Use this trending sound.

The promises are always the same: follow these simple steps and your business will explode with engagement.

If only it were that easy.

The truth is, social media didn’t rewrite the rules of advertising. It simply made them impossible to ignore.

Long before Facebook, Instagram, TikTok, LinkedIn, or YouTube existed, successful advertising depended on one thing: earning someone’s attention. Whether it was a newspaper ad, a radio commercial, a television campaign, or a billboard along the highway, the businesses that stood out were the ones that gave people a reason to stop and pay attention.

That hasn’t changed. What has changed is how quickly people can decide they aren’t interested.

Today’s consumers can scroll past your message in less than a second. They don’t owe any business their attention, and they certainly aren’t waiting around to watch another commercial disguised as a social media post.

That’s why so many businesses become frustrated. When engagement drops, it’s easy to blame the algorithm. It’s harder to ask whether the content was compelling enough to earn someone’s attention in the first place.

Before pointing a finger at Facebook or any other platform, try asking yourself a simple question: ***If this post had been created by another company, would I stop scrolling to look at it?*** If the honest answer is no, then the platform probably isn’t the problem.

Social media has become an amplifier. Great content reaches more people because people choose to engage with it. Weak content reaches fewer people because people ignore it. The platform isn’t creating the conversation. It’s reacting to it.

That’s why businesses should spend less time chasing algorithms and more time understanding their audience.

People don’t build relationships with logos. They build relationships with people.

They want to see the faces behind the business. They enjoy learning how products are made. They appreciate helpful tips, customer success stories, company history, and even a little humor from time to time. Those moments create familiarity, and familiarity builds trust.

Trust has always been the foundation of successful advertising. No algorithm can manufacture that.

There will always be new platforms. There will always be new features, new trends, and new advice from self-proclaimed social media experts promising overnight success.

Most of those trends will come and go. Good marketing won’t. The businesses that continue to thrive won’t necessarily be the ones with the biggest advertising budgets or the most followers. They’ll be the ones that consistently tell their story, provide value, and give people a reason to come back tomorrow.

Social media didn’t change what great marketing looks like. It simply exposed the difference between businesses that are creating meaningful connections and those that are just creating more noise.

Advertising Insight: Great marketing isn’t built by an algorithm. It’s built by earning the attention and trust of real people.

Oklahoma’s *Choice Weekly*

ANESA K. CHASTAIN JONES,
General Manager/Graphics Director,
918-285-1314, graphics@oklahomaschoiceweekly.com

#OklahomasChoiceWeekly



SCAN THE QR
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THE ADVERTISING
INSIGHTS WITH
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67152



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GARAGE SALE

LIVING ESTATE SALE
Friday, July 31, 2pm-6pm
Saturday, August 2, 9am-2pm
(closed 12-12:30)
2206 N. Manning, Stillwater
GRANNY CORE!!!!
Refrigerator, sewing machines,
sewing, quilting, craft supplies,
quilting frame, Afghans, quilts,
quilt tops, desks, couch, table
and chairs, collector cars,
hand, garden tools, push
mower, decor, piano, Pyrex,
Fenton, Roseville, records,
queen bedroom suite, curio
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OKLAHOMA'S
Choice WEEKLY



Arzon Development Co., LLC
712 S. Devon Street
Stillwater, OK 74074
Phone: 405-780-7755/Fax: 405-385-0809
TDD 7-1-1 Oklahoma Relay

AFFORDABLE SENIOR APARTMENTS
Subsidized rent may be available to those who qualify.

Chandler, OK	Allison Park Apartments*	405-258-2855
Midwest City, OK	Autumn Creek Villas	405-736-0080
Midwest City, OK	Autumn Creek Villas II	405-736-0080
Seminole, OK	Broadway Pointe Apartments	405-382-2259
Cushing, OK	Cedar Lane Apartments	918-225-1516
Ada, OK	Cottage Lane Apartments*	580-332-1066
Clinton, OK	Forrest Lane Apartments*	580-323-7404
Hollis, OK	Golden Age Apartments *	580-688-9444
Eufaula, OK	Lake Ridge Senior Villas	918-689-7002
Eufaula, OK	Lakeland Cove Senior Village*	918-689-7002
Stillwater, OK	Legacy Park Apartments	405-780-7358
Sayre, OK	Sayre Senior Village*	580-928-3252
Stroud, OK	Stroud Senior Village*	918-968-2893
El Reno, OK	Woodson Park Apartments	405-422-3443
Oklahoma City, OK	Mt. Olive Senior Cottages*	405-486-7921
Blackwell, OK	Kittie Huston Apts. (Elderly & Disabled)	580-363-4738

* Also open to tenants meeting definition of handicap/disabled, regardless of age.
This institution is an Equal Opportunity Provider and Employer, Arzon does
not discriminate on the basis of handicap status in the admission or access to, or
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ATTACHMENTS * SEMI * DUMP TRUCK
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6PM
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TRAILER, BOAT, SKID STEER
ATTACHMENTS, SEMI, DUMP TRUCK,
HAY, RV, MOTORHOME
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LippardAuctions.com 580-237-7174

MON
Aug 24th
6PM
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VACANT LAND * 3 LOTS * EDMOND RD
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Oklaohoma's Choice
Classifieds

Up To 30 Words
FREE

918-528-7689

Estate Auction

Thursday, August 6, 2026

Address: 16870 S. Yale Ave. • Bixby, OK 74008
Directions: In Bixby, OK @ Jct of Hwy 64/Memorial Dr/67E & 151st St S.,
Take Hwy 67 West 2 mi to S Yale Ave. Turn Left (S). Go 1.7 mi.
Auction on Right. Lots of Pasture Parking Available.

Starts @ 8:47 AM

For More Info and Pictures:
www.chuppsauction.com

Don't Miss This
60+ Year
COLLECTION

AMMO - TRACTOR - MOWERS - PASTURE SPRAYERS
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WORK BENCHES - VISES - VINTAGE ITEMS - METAL SHELVING
POP MACHINE - GOLD FOIL ETCHINGS - PATIO FURNITURE
POOL TABLE - HOUSEHOLD APPLIANCES and FURNITURE
ANTIQUES & COLLECTIBLES - OFFICE FURNITURE and MORE!
AUCTION STARTS @ 8:47 AM - LIVE ONSITE & ONLINE BIDDING ON LOTS 2-70 START @ 10:01 AM
ESTATE OF: Tom Wing OWNER: Vicki Wing
Auctioneer's Note: Following Tom's passing, Vicki is selling the property and belongings. This 60+ year collection
includes BARN FINDS, HIDDEN TREASURES, ANTIQUES, COLLECTIBLES, and MUCH MORE. Come early while it's cool -
you don't want to miss it! Follow us on Facebook or visit our website for more info at www.chuppsauction.com
TERMS: Cash - Credit Cards - Check with Proper ID - OK Sales Tax Applies unless exemption is shown.
NOT RESPONSIBLE FOR ACCIDENTS. ANY ANNOUNCEMENTS DAY OF SALE SUPERSEDES PREVIOUS ADVERTISING.

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(918) 638-1157

Dale Chupp, Realtor
Coldwell Banker Select
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Jonathan Miller
(918) 237-7582

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Oklaohoma's Choice Weekly



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LAND - MINERALS - HOMES - EQUIPMENT



WIGGINS

Upcoming Auctions

THE ESTATE OF HERBERT W. HOLDER

Tuesday

Aug 4

Attractive, Well Cared-For, Brick Home in Heritage Hills Addn. | Enid, Garfield Co., OK
Also Selling: Chrysler 300 | Winnebago Adventurer Motorhome | Guns/Rifles | Appliances | Vizio TV
Furniture | Coin Collections | Mobility Scooter
Grandfather Clock | & More!

ROHIL, LLC

Wednesday

Aug 5

Commercial Building (Formerly Known as the Lone Ranger Convenience Store & Midway 2) | SH 8/US 60 Frontage | Exc. Visibility from US 412 | High Traffic Count
Orienta/Fairview/Cleo Springs Area, Major Co., OK

DANIEL & TINA MORRISON

Thursday

Aug 13

160 +/- Acres | Good Sm. Grain/Livestock Land w/ Hunting Potential
Cleo Springs/Aline Area, Major Co., OK

OIL & GAS INVESTMENT OPPORTUNITY!

Thursday

Aug 20

438 +/- NMA | Oklahoma Producing & Nonproducing Mineral Interests
Garfield, Alfalfa, & Major Counties

ESTATE OF CARL F. SCHNEIDER JR.

Friday

Aug 21

2 BDRM, 2 BA Home w/ 1,219 SF | Investment Property
Great Starter Home w/ 2 Car Garage | Tons of Potential
Joins Bluff Creek Park just Minutes from Hefner Lake
Oklahoma Co., OK

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Trade.

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and traders across

Oklahoma!

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find great deals, or

make the perfect

trade, we make it

easy and effective.

Let's get your ad

in front of the right

people!

Call

918-528-7689

Stroud Oklahoma

Horse Auction

55623 W Hwy 66
Stroud OK 74079

Summer 2
Day Sale

FRIDAY AUGUST 28 - 6 PM

TACK BLOWOUT

Accepting consignments of new + used saddles,
tack, trailers, panels, feeders and other
equine related items + equipment

SATURDAY AUGUST 29- 10 AM

ALL BREED HORSE SALE

CATALOG SESSION
Catalog opens July 22nd and closes August 23rd

AFTER CATALOG SESSION
Consignments open through sale day with posting to Facebook

LOOSE HORSES
Accepting consignments of all classes of horses, ponies,
mules and donkeys through sale day. NO CONSIGNMENT NECESSARY

Send quality pictures and videos of all your consignments, we would love to
share them on our Facebook page!
To consign call Christy @
580-334-0160

NO PO FEES
Commissions:
Catalog Session- \$45 + 8%
After Catalog Session- \$35 + 8%
Loose Horses- 8%
Yardage- \$15 on all horses
On Site Coggins- \$35
Barn Rider or Lead- \$20
Tack- 20%
Trailers, Saddles, Etc- 10%

TWO WAYS TO BID ONLINE

 REGISTER TO
BID AND BUY
ONLINE!



For More Info
Kory- 405-213-6680 | Rusty- 580-334-1391

Oklahoma's Choice Weekly

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FIRST WEDNESDAY OF EVERY MONTH!



CAT 420E TLB CHA 2WD 1063H



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Kobeco SK55 SRX EXCVTR HYD THUMB
AUX REMOTE 2217H



NH T4.115 CHA 4WD LDR PR DR BS 2494H



Case 105A CHA 4WD LDR PR DR 667H



MF 2670 CHA 4WD LDR TF PR DR 3044H



CAT D3 DZR CHA W/RIPPERS 1830H

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CONSTRUCTION



Bobcat E32 EXCVTR 1750H



Bobcat E42 EXCVTR 3441H



Bobcat E50 EXCVTR CHA HYD THUMB



Bobcat T76 SKD CHA 2348H



Bobcat T650 SKD CHA 2300H



Case 1150B DZR BLADE PUSHBAR



Case 580 SUPR N TLB CHA 2WD 1063H



Case TV450 SKD CHA HF 1338H



CAT 289D-3 SKD 2391H



CAT 259B3 SKD CHA 2SPD 2726H



CAT 259D SKD 514H



CAT 272D CHA HF TIRE MACHINE 6821H

CAT D3 DZR CHA W/RIPPERS 1830H

CAT D5H DZR

CAT 420E TLB CHA 2WD 1063H

CAT 320 EXCVTR CHA 3974H

CAT 303ECR EXCVTR 1178H

Clark 20,00LB FORKLIFT

Cormidi C1200 STND ON SKD 1H

(2) GENIE 5519 '18 1800H

GENIE 5519 '19 1200H

GENIE 5519 '19 1400H

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w/ RIPPERS 6308H

JD 331G SKD CHA HF 814H

JD 323D SKD 263H

JD 323D SKD 2634H

JD 333E SKD HF 1843H

JD 333G SKD CHA 2563H

JD 333G SKD CHA 2226H

JD 410J TLB 4WD

JLG SKYTRAK 8042 TELEHDLR 3557H

JLG 10054 SKYTRAK '04 6270H

JLG 5500 TELEHDLR '15

Kub K0040-4 EXCVTR 2188H

Kub K0057-4 EXCVTR 3822H

Kub K0066-4 EXCVTR 2000H

Kub U558 EXCVTR

Kub L39 TLB 4WD 3685H

Kub L47 TLB 4WD HST 2072H

Kub M59 TLB 4WD 2569H

Kub SVL75-2 SKD 1173H

Kub SVL75-2 SKD 788H

Kub SVL75-3 SKD CHA HF 1371H

Kub SVL90-2 SKD CHA HF 1619H

Kub SVL95-2 SKD CHA 2687H

Kub SVL95-2 SKD HF 4933H

Kub SVL95-2 SKD HF 1004H

Kub SVL95-2 SKD CHA HF 2180H

Kub SVL97-2 SKD HF 1205H

Kobeco SK55 SRX EXCVTR HYD THUMB
AUX REMOTE 2217H

NH C232 SKD CHA HF 1789H

NH C345 SKD CHA '21

NH LM632 TELEHDLR

SkyJack SJ643 TH w/FORKS '20 1800H

GENOFF SOD AUCTION
SEPT 2ND
12 TRACTORS, SOD,
AND FARM EQUIPMENT
SOLD ABSOLUTE

AUCTION CALENDAR

SEPT 2, 2026
OCT 7, 2026
NOV 4, 2026

Live Online Bidding
Powered By: **proxibid**

2026 COMMISSION RATES

TRACTORS
10% ON THE FIRST \$1000
4% THEREAFTER
MAX COMM PER ITEM \$1000

EQUIPMENT
10% MAX COMM PER ITEM \$1000

NO CHARGE FOR PO'S
NO BUYERS PREMIUM FOR ON SITE
BUYERS

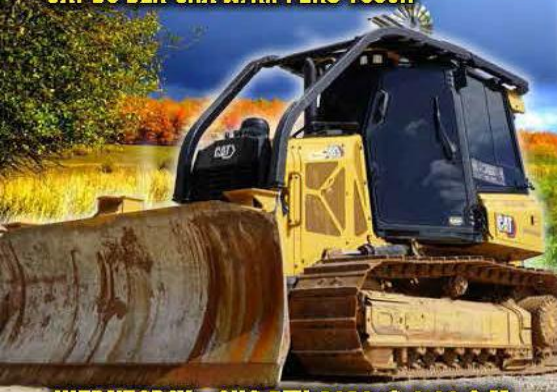
ENLOW TRACTOR AUCTION IS NOT RESPONSIBLE FOR ITEMS CONSIGNED OR PURCHASED THAT ARE DAMAGED OR LEFT ON SIGHT

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CAT D3 DZR CHA W/RIPPERS 1830H



WEDNESDAY - AUG 5TH 2026 @ 9:00 A.M.

ONLINE BIDDING

www.enlow66.com

(10) 40' CONTAINERS WITH SIDE DOORS



KUB RTV X850 MANUAL DUMP 188H



SEPTEMBER SOD SPECIAL EARLY PREVIEW



TYM T654 CHA 4WD LDR TF PR DR 23H



500+ PIECES OF IMPORT EQUIPMENT



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AUCTION DAY SCHEDULE:

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