



# Media Kit

Whitney Hammond, CFP, CLU

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# KEYS TO THE VAULT

Since its launch in June 2023, over 400 accomplished women have been transformed by Whitney Hammond's Keys to the Vault Masterclass.

What began as intimate, invitation-only events has had such a profound impact that Whitney is now taking the experience on the road, bringing her message and strategies to women's groups across Canada.





# The Woman Behind the Vault...

I believe that wealth without protection is fragile. You can build the most beautiful castle, but without a strong moat, everything inside is at risk. The same is true of the wealth we work so hard to create. I started Keys to the Vault because I want women to have the strategies, the clarity, and the confidence to protect what's precious. Your money. Your future. Your legacy.

- **Name:** Whitney Hammond, CFP, CLU
- **Designations:**
  - Certified Financial Planner (CFP)
  - Chartered Life Underwriter (CLU)
- **Roles:**
  - Principal, Sovereign Wealth Management Inc.
  - Creator and Host, Keys to the Vault Masterclass Series
  - Founder, From Wallet to Wealth Women's Community
  - Board Member, Canadian Orthopedic Foundation
  - Board Member, Regenalife
- **Impact:** Helping Canadians Grow & Protect Wealth since 1997
- **Location Base:** Canada
- **Talk Formats:** Masterclass 60-90 minute session
- **Audience Fit:** Successful female entrepreneurs and leaders who want trusted strategies to protect, grow, and confidently take control of their wealth.
- **Publisher:** Vault Magazine
- **Host:** Keys to the Vault Podcast
- **Co-Author:** Unreserved: Rewriting The Rules of Business

**Book Keys to the Vault for your next women's event and empower your members with tools they can use immediately.**

**[Fill out the online form here.](#)**

# Once You've Been in the Vault, EVERYTHING CHANGES!

*“Your presentation, knowledge, and encouragement really left an impact and sparked so many ideas for me.”*

*“Whitney!! I can not thank you enough. All night I have been receiving emails about how great your presentation was. It really struck a cord with the group and they all skipped out on high and motivated to get their finances in order.”*

*“Everything just clicked.”*

*“You are a true inspiration and I can not thank you enough for sharing your knowledge and time it was a privilege for us all.”*

*“Thank you so much for doing the call this morning, it truly had me on a high for the day.”*

*“I haven't slept since your session!”*

*“I have never felt this confident about my financial future.”*

*“Being in the Vault is like unlocking a secret code. I left inspired, empowered, and ready to build real wealth!”*

*“Whitney handed me the keys I'd been searching for. Once you're inside the Vault, you can't go back to the way you saw money before.”*

*“This was a game-changing session.”*

*“I've been to plenty of events, but this one was different. The Vault changed how I see my money and my future.”*

*“I can't wait for our planning meeting!”*





# The Future of Finance is Female! Bring Keys to the Vault to Your Audience



Whitney is seeking to partner with influential women who lead other women. These are community builders, connectors, and trusted voices who want to elevate their members by giving them access to proven financial strategies, practical education, and the confidence to build lasting wealth.

Whitney is seeking to collaborate with women who:

- Lead or represent women's groups, associations, or communities with engaged, successful members
- Have an audience of female entrepreneurs, executives, and professionals who have already created financial success
- Are seen as trusted voices in their circles.
- Value financial empowerment and education as a way to strengthen their community
- Want to offer their members exclusive access to advanced wealth-building strategies
- Believe in the message that the future of finance is female and want to be part of leading that change



**Book Keys to the Vault for your next women's event and empower your members with tools they can use immediately.**

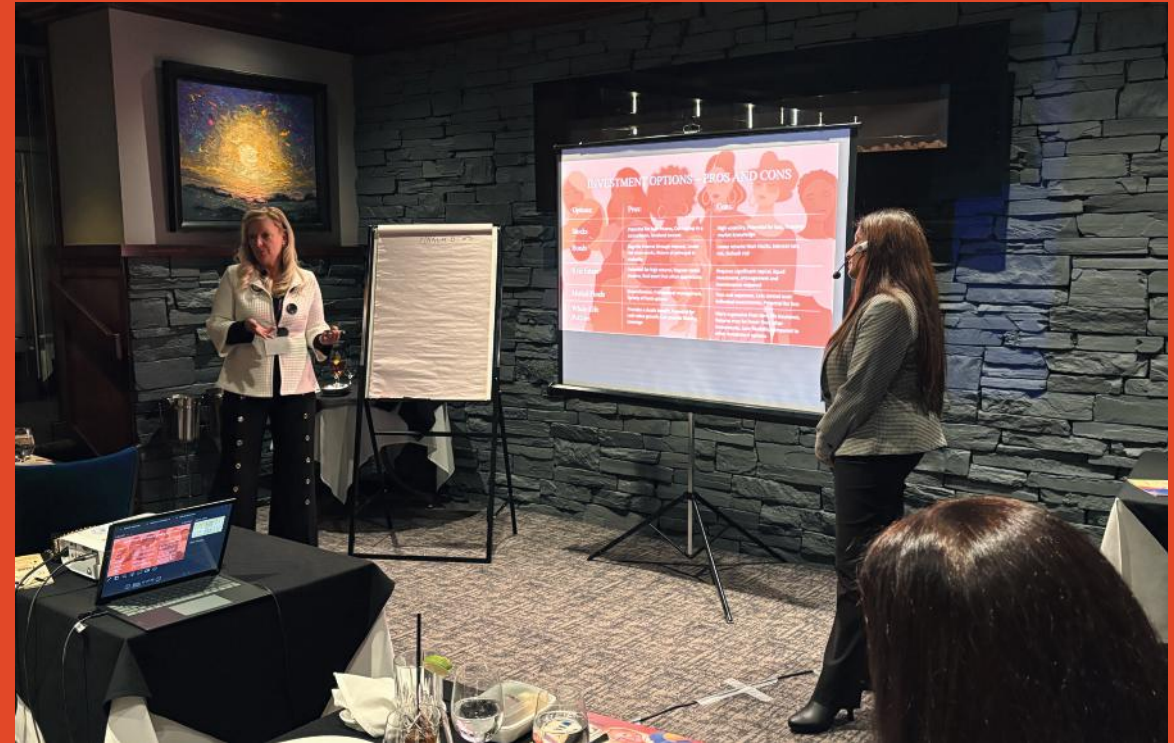
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# Social Stats



1.3K



2000+



★ ★ ★ ★ ★  
Rating



5.9K



130+  
videos



Member  
Since  
2014



# In the Media





# We champion women across Canada to earn more, give more, be more and prosper



From Wallet to Wealth was born out of Whitney Hammond's own experience. Years ago, she had to turn to Halton Women's Place for safety and support. That moment became a turning point and a promise: to rebuild her life, claim her financial independence, and one day help other women do the same.

In 2019, Whitney created *From Wallet to Wealth* to raise funds for at-risk women and children and to inspire women to build confidence, resilience, and wealth.

Since its launch, the group has become both a thriving community with over 60 monthly events and 7 galas, and a philanthropic force, raising over \$640,000 to date for Halton Women's Place while empowering women across Canada to earn more, give more, and be more.

**For more information visit our website:**

[www.wallettowealth.ca](http://www.wallettowealth.ca)

**Join our Facebook community:**

@fromwallettowealth

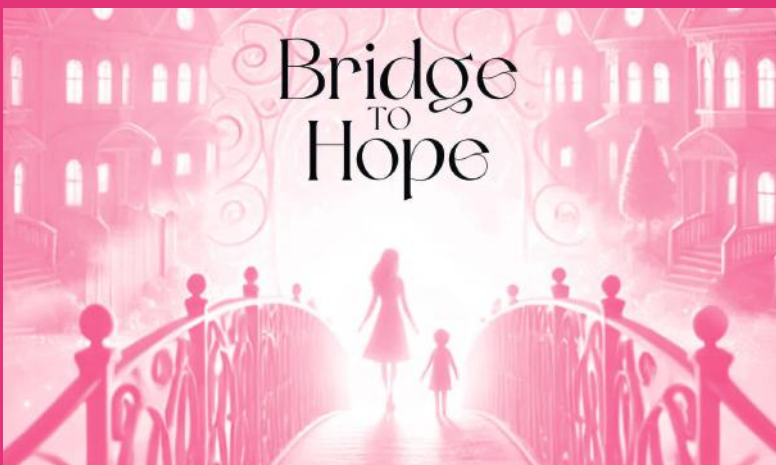
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from  
**Wallet to Wealth**

Engage, Enhance & Empowering Women



Proudly Supporting

**Halton Women's Place**

Healthy Relationships • Healthy Communities

# Events & Galas





from  
**Wallet to Wealth**  
 Engage, Enhance & Empowering Women

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Wallet to Wealth is THE event to:

- help you
- guide you
- mentor you
- educate you
- inspire you

Whitney Hammond - CFP, CLU  
 Sovereign Wealth Management

Supporting  
**HALTON WOMEN'S PLACE**

**November 14, 2019**  
 LaSalle Park Banquet Centre  
 Burlington, ON  
[www.wallettowealth.ca](http://www.wallettowealth.ca)



**What's in Your Preventative Health Toolbox?**

- ◆ Sp1ke Technology - Balance, Pain Reduction
- ◆ Movement/Nutrition - Made4 app
- ◆ Gratitude & Energy in Motion - EFT
- ◆ MagSe, Rebuild, Cellenda, Rokick
- ◆ REMS Bone Scan
- ◆ Arnicare - Topical/Orally
- ◆ Vagus Nerve Hack - Voo, ice pack, breath
- ◆ The Dolphin Neurostim / Photobiomodulation
- ◆ Become the CEO of your Health + HR




**SOVEREIGN**  
WEALTH MANAGEMENT INC.

Peace of mind arrives once  
we map out your future and  
ensure your security.



Whitney Hammond, CFP, CLU is a nationally, sought after, wealth strategist and founder of Sovereign Wealth Management Inc., where she serves as President and CEO. She has been guiding Canadians through the full cycle of wealth—accumulation, preservation, and transition—for nearly three decades. The firm specializes in tax-efficient strategies for incorporated professionals, business owners, and high-net-worth families, with a focus on empowering women to take confident control of their retained earnings, estate plans, and long-term financial futures.



  
@whitneyhammond  
@fromwalletowealth



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