LandNSeaTrips.com

# CORPORATE CONFERENCES @ SEA

**REPORT OF SET 1** 



Contact us for a complimentary analysis to plan your event at sea with exclusive incentives!

- Company Meetings/Events
- Franchise Convention
- Continuing Education Courses
- Networking Events



**Cruise Ships Incentive Trips Luxury Sports Travel** Recommendations



Dear Valued Partner,

Every bold achievement starts with a bold vision, and at Cruise Planners – Land N Sea Trips, we bring that vision to life with transformative journeys that inspire, engage, and leave a lasting impact. Our passion lies in crafting extraordinary travel and event experiences that strengthen connections, re-energize teams, and celebrate success in ways that traditional settings cannot achieve.

In today's dynamic corporate landscape, businesses are constantly seeking groundbreaking strategies to inspire, reengage, and drive their teams to new heights. Among the innovative approaches emerging is hosting a corporate conference, retreat, or incentive trip aboard a luxury cruise ship, which stands out as a truly transformative experience that redefines the traditional event setting.

Our expert team of travel and meeting planners handles every aspect of your event seamlessly, from concept to completion. Whether it's an executive retreat that sparks creativity and camaraderie or an incentive trip that rewards and motivates your top performers, we ensure every detail is flawlessly executed. This comprehensive support allows you to focus on what matters most—your people and your goals, giving you the confidence that your event is in capable hands.

With our innovative and exclusive CruiseTech IQ platform, we will take your event to the next level. Real-time itineraries, live engagement tools, and insightful analytics ensure that your event runs effortlessly while delivering measurable outcomes. It's an event innovation designed for connectivity, engagement, and success.

Partnering with Cruise Planners – Land N Sea Trips means gaining more than a planner; you gain a dedicated collaborator and an experienced team committed to making your vision a reality. Together, we create meaningful, results-driven experiences that resonate long after the journey ends.

Let's set sail on something extraordinary. I look forward to helping you design an event that inspires, connects, and elevates your team like never before.

Warm regards,

Keith Lefkof, ECC, TAE Cruise Planners

- Land N Sea Trips (561) 327.4494

Keith.Lefkof@Cruiseplanners.com

www.LandNSeaTrips.com



From Concept to Completion
Cruise Planners Is Your In-House Meeting and Travel Expert!







Cruise Ships Incentive Trips Luxury Sports Travel Recommendations Complimentary Consult





### Keith Lefkof, ECC, TAE Corporate Travel Consultant Founder - CruiseTechIQ



corporate America, seamlessly integrating a diverse background in hospitality management, CruiseTech IQ, a pioneering event management platform leveraged by the award-winning corporate real estate, franchise consulting, and entrepreneurship. His extensive experience Trippus event management company, which boasts over 25 years of industry experience across these fields uniquely equips him to craft insightful, high-impact narratives, as designed to revolutionize the planning and execution of cruise events and conferences. demonstrated in his book Navigating Brand Success.

As the owner of a full-service travel agency and a proud franchisee of Cruise Planners—an internationally acclaimed, award-winning brand—Keith leverages the company's extensive global reach, industry-leading technology, and unparalleled expertise to create extraordinary experiences for his clients. From meticulously crafted family vacations to impactful corporate cruise conferences, Keith's commitment to service, value, and forward-thinking event design consistently sets him apart in the industry. Keith and his team of travel and meeting professionals utilize a personal touch in an innovative, collaborative, process-driven, and techsavvy approach to memorable cruise events.

Keith sets sail on a groundbreaking literary journey with a transformative trilogy of B2B books, redefining the potential of Corporate Cruises for business success. His first title, Navigating Brand Success, reveals the secrets to crafting memorable brand experiences through immersive travel, guiding companies in strengthening their identity and impact. Following this, Corporate Conferences at Sea serves as a masterclass for hosting high-impact events in a unique, floating setting, transforming traditional gatherings into extraordinary experiences. Concluding the series, Cruise to Connect explores how the magic of the open sea fosters authentic connections and powerful networking opportunities. Rich with insights and behind-the-scenes expertise, Keith's trilogy is a must-read for those eager to harness the power of corporate cruises to elevate their brand and forge lasting connections.

Keith Lefkof brings over two decades of multifaceted expertise to the travel industry and Understanding the specific needs of the cruise conference industry, Keith is launching CruiseTech IQ will set new benchmarks in collaboration, productivity, planning, attendee engagement, and overall event success.

> Keith's commitment to learning and innovation is unwavering. He strengthens his community impact through active involvement with the International Franchise Association (IFA), Meeting Professionals International (MPI), and the Society for Incentive Travel Excellence (SITE), where he engages with industry leaders and leverages the resources of these influential organizations. Keith's commitment to learning and innovation enables him to provide clients with unparalleled expertise and forwardthinking perspectives, instilling confidence in his ability to adapt to industry changes.

> A graduate of Florida International University with a Bachelor of Science in Hospitality Management, Keith also serves as a board member for FIU's Hospitality Alumni Network, dedicating his time to supporting and guiding the next generation of hospitality professionals.

> On a personal note, Keith lives in Boca Raton, FL, with his family and is an accomplished Ironman and Marathon finisher.

Recommendations **Complimentary Consult Cruise Ships Luxury Sports Travel Incentive Trips** 



































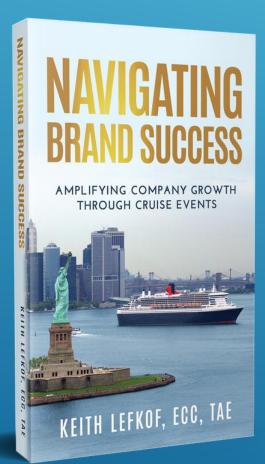
## KEITH LEFKOF, ECC, TAE CERTIFICATIONS & TRAVEL ASSOCIATIONS



Cruise Ships Incentive Trips Luxury Sports Travel Recommendations Complimentary Consult

## NAVIGATING BRAND SUCCESS

#### Amplifying Company Growth Through Cruise Events



Book Description: Navigating Brand Success offers valuable insights for

#### companies

looking to elevate their brand through immersive and memorable events. This book dives deep into the transformative power of hosting corporate gatherings on luxury cruise ships, showcasing how these exceptional settings foster deep connections, strengthen brand loyalty, and differentiate companies in a competitive landscape. The return on investment (ROI) of such events can be significant, with companies achieving up to 30% in event cost savings. By blending business with exclusive high-seas experiences, brands can create an environment where attendees are fully engaged, inspired, and in harmony with the company's values and mission. Packed with practical insights on crafting

#### impactful events, this book

covers essential strategies for enhancing brand presence at sea. Each chapter reveals into practical approaches for curating every element of the event to reflect the brand's identity—from themed excursions and personalized agendas to cutting-edge technologies that amplify engagement. Readers will learn how to maximize the cruise setting's advantages, using breathtaking destinations and all-inclusive luxury to immerse attendees in a cohesive brand experience. This practical guide will equip you with the knowledge and tools to implement these strategies, making you feel ready and confident.

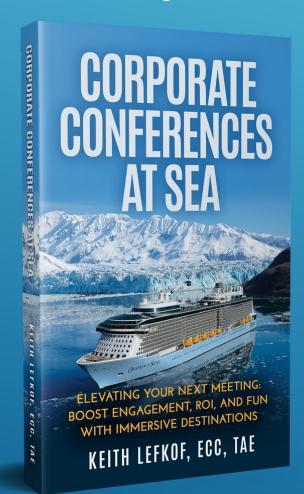
Ideal for corporate leaders, brand strategists, and meeting planners, "Navigating Brand Success" demonstrates how to turn cruise-based events into powerful tools for corporate growth. This book provides actionable steps on blending technology, storytelling, and logistics to create seamless, memorable experiences that leave a lasting impression. By reimagining corporate events as inspiring journeys, companies can achieve a new level of connection and loyalty, setting a course for sustained success.

Leveraging your brand with iconic cruise ships like Cunard would bring a blend of luxury, distinction, and unparalleled experiences that elevate the occasion and leave lasting impressions on attendees. From company conventions, leadership retreats to client appreciation events, Cunard offers an unmatched backdrop of grandeur, elegance, and seamless service. It's a setting that reflects well on any corporate host and leaves attendees inspired.

Navigating Brand Success draws readers into the dynamic world of real-time, end-to-end event logistics, illustrating how advanced tools like CruiseTech IQ can transform cruise-based events into extraordinary, seamless experiences. This cutting-edge platform empowers organizers to master the unique challenges of planning and executing events at sea with unmatched ease and precision. CruiseTech IQ's innovative features enhance every aspect of the event journey—from cultivating collaboration among stakeholders to crafting an immersive, personalized experience for each attendee on the cruise.

## CORPORATE CONFERENCES AT SEA

Elevating Your Next Meeting



Book Description: Set sail on a transformative voyage with "Corporate Conferences at Sea," a captivating book for franchisors and Fortune 500

#### companies looking

to elevate their company conferences from the mundane to memorable, all aboard the grandeur of luxury cruise ships.

Imagine the thrill as your conference agenda merges with the endless possibilities of a cruise ship voyage, where every session, breakout, and keynote are infused with the spirit of adventure and the charm of exotic locales. Get ready to chart a course for success, where the horizon is not just a destination, but a backdrop to innovation, camaraderie, and unforgettable moments!

This book explores the unparalleled, all-encompassing potential of these immersive-based venues to host conferences that are not only enjoyable but truly memorable, leveraging the cruise ship's amenities, exciting destinations, and engaging activities to enhance the conference atmosphere.

Designing a dynamic agenda is one of the key ingredients to crafting an impactful conference that not only bolsters team spirit and collaboration but also promotes mental well-being and employee engagement. Each conference becomes more than just a gathering—it transforms into a remarkable odyssey, all while adhering to eco-conscious and sustainable event practices.

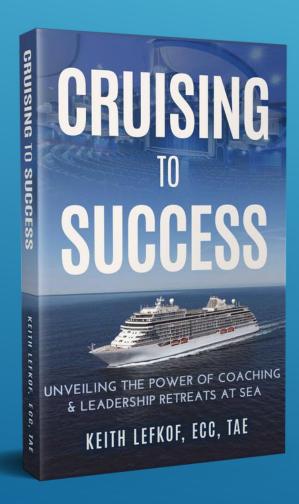
"Corporate Conferences at Sea," is more than just a scenic voyage. The author Keith Lefkof provides tangible, actionable strategies to maximize the potential of your conferences at sea. From cost-effective planning, collaboration with travel partners to an immersive engagement agenda and conference schedule, the book empowers you to navigate the challenges of offering an exciting new conference venue to management and your employees with confidence that offers a memorable ROI.

Key insights and important warnings are carefully revealed, accompanied by a range of effective solutions, showcasing the powerful ability of a cruise environment to break down barriers. By adopting a comprehensive preparation cruise-specific timeline and establishing a specialized team focused on conference organization, this methodical approach aims to ensure the smooth execution of the event.

Start Your Adventure - Click to Learn More About the Cruise Retreat Trilogy

## CRUISING TO SUCCESS

Unveiling the Power of Coaching & Leadership Retreats at Sea



#### **Book Description:**

Embark on a transformative voyage with "Cruising to Success," your indispensable guide to unlocking the immense value and benefits of hosting business coaching and leadership retreats in exotic destinations.

Imagine yourself on a luxurious cruise ship, surrounded by the vast expanse of the ocean, with the gentle sea breeze caressing your face. Now, picture yourself attending a business coaching and leadership retreat in this idyllic setting. The allure of a cruise retreat is undeniable.

In this groundbreaking exploration, author Keith Lefkof unveils an exciting and immersive roadmap for retreat leaders, writing coaches, and business coaches eager to harness the unique advantages that cruise retreats offer in propelling professional, personal, and organizational growth, as well as increasing the retreat leaders' ROI.

Delve into the limitless wellspring of creativity that the open sea inspires. "Cruising to Success" explores how the unique environment of a cruise retreat stimulates fresh perspectives, igniting creativity and innovation among participants. Learn how the ebb and flow of the ocean can wash away mental barriers and unlock untapped potential. From exploring exotic destinations to enjoying world-class entertainment and dining options, a cruise retreat offers a diverse range of activities that cater to different interests and preferences.

In Cruising to Success, Keith Lefkof debunks the myths and misconceptions about cruises that cause it to hinder, rather than fuel, personal and business achievement.

#### You'll learn:

• Team Building Beyond Boundaries Accelerated Business Growth Strategies

• The keys to Effective Networking And more!

As you set sail with this guide, prepare to witness the transformative power that lies within the synergy of business, leadership, and the boundless horizon of the open sea.

www.CruiseRetreatBooks.com



## CRUISETECH IQ

Event Management Platform

<u>Simplify Planning, Elevate Experiences</u> Discover CruiseTech IQ Today!



Cruise Ships Incentive Trips Luxury Sports Travel Recommendations Complimentary Consult

## CRUISETECH IQ

Cruise Tech IQ leads the industry in providing specialized project and event management solutions tailored specifically for cruise conferences. Leveraged by the award-winning Trippus event management platform, which boasts over 25 years of industry experience, our technology is designed to be the ultimate Cruise Conference Planning Command Center.

At the helm of Cruise Tech IQ is our founder, Keith Lefkof, ECC, TAE, a seasoned travel advisor with Cruise Planners who not only specializes in corporate conferences at sea but is currently writing a trilogy of Cruise Retreat Books with the first book about corporate conferences at sea. This unique expertise and firsthand knowledge have profoundly shaped our platform, making it the premier choice for those aiming to create impactful and memorable cruise-based corporate events.

CruiseTech IQ, addresses the unique challenges of organizing events on cruise ships, emphasizing seamless integration, stakeholder collaboration, and unparalleled attendee experiences. Our services cater to a diverse clientele, including company organizers, travel advisors, and meeting planners, facilitating effective communication, robust task management, and efficient allocation of resources.

Understanding the dynamic nature of events at sea, Cruise Tech IQ's technology suite includes a custom-branded website, automated registration processes, mobile apps for personalized attendee engagement, and real-time adjustments to schedules and logistics. This ensures every conference is smoothly executed with minimal disruptions, ensuring maximum satisfaction for all participants.

Our task management tools are particularly adept at addressing the logistical challenges posed by cruise ships, assisting in the precise scheduling of activities, allocation of meeting spaces and AV equipment, and clear assignment of responsibilities. These tools are indispensable for maintaining order and timeliness in the constantly moving and confined spaces of a ship.

Attendees benefit from our platform's mobile apps, which provide access to personalized agendas, real-time notifications about sessions or venue changes, and digital interaction with other participants and speakers. This engagement level not only enhances their experience but also fosters greater involvement with the conference's offerings.

Real-time coordination tools provided by Cruise Tech IQ prove crucial during the event, allowing for swift modifications in response to unexpected changes such as weather conditions or technical difficulties. These features help maintain a professional and enjoyable atmosphere throughout the conference.

At Cruise Tech IQ, we are committed to elevating the cruise conference experience, making it more efficient, enjoyable, and impactful for everyone involved. We empower organizers to exceed the expectations of their attendees, creating memorable and effective events that resonate well beyond their conclusion. Whether you are orchestrating your inaugural cruise conference or seeking to refine your event management strategy, Cruise Tech IQ is your reliable partner in overcoming the challenges of cruise event planning.





## CRUISETECH IQ

#### Powerful features for successful events

Everything you need for on-site events!

# Invite and gather bookings Send personal invitations and collect event registrations seamlessly. Customize the design, fields and information you require. Book your spot for the Cruise Event Forting Event Forting Congany • Email •

#### Event communication

Keep attendees updated with flexible SMS and email solutions that can be sent instantly or scheduled.



#### Digital tickets and checkin

No need for printing tickets! Go digital and send out your participants with digital tickets which can be scanned and validated at the event.



#### Event apps - the only tool participants needs

Everything for your event - gathered in one place! you collect tickets, directions, programs, interaction and much more. Customize with your graphic profile to tailor it to your event.



#### Gather information on a event page

Spark the interest of your event with a stunning and dedicated event page! Include the program, tickets, about the event and so much more! Design it to your liking.



#### Interaction and polls

Engage with your audience by providing live polls and on-site interaction, meaning they have the option to ask and answer questions.



#### Lead Management

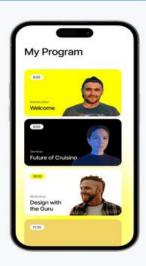
Collect and manage hot leads from events by scanning attendees QR-codes on their name badges with your mobile phone.



#### Table seating and group placement

Randomize or manually select people into groups or seat at a table. The participant will directly see it in their event app.





## Enhance Engagement and Connectivity with Our Event App

Attendees benefit from our platform's mobile apps, which provide access to personalized agendas, real-time notifications about sessions or venue changes, and digital interaction with other participants and speakers. This engagement level not only enhances their experience but also fosters greater involvement with the conference's offerings.

**Cruise Book Trilogy** CruiseTech IQ **Meeting Planning Services Pre/Post Cruise Hotels** Introduction

## CUSTOMIZED MEETING SERVICES

Meeting Services Our number one goal is to make your event an outstanding success. In order to

accomplish that, we

**CRUISE PLANNERS** 

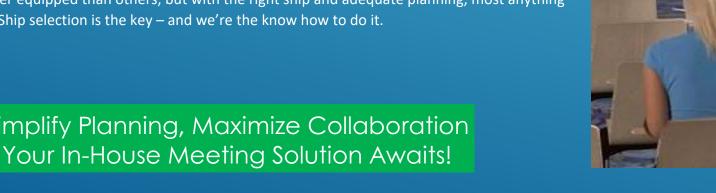
pay close attention to detail and ensure everything is just perfect. We will be onboard to ensure everything runs seamlessly. Meeting Rooms Over the past several years, new era ships come with

multiple function rooms and meeting facilities,

and each generation of ships adds more and more. The cruise lines are responding to increased demand for meetings, conferences, conventions and workshops at sea. From a small board of directors meeting to a grand awards presentation on a rotating stage, purpose-built conference rooms and theaters are now a reality aboard most of the newer vessels. Some even offer video walls, interactive TV's and appropriate space for small trade shows.

We can organize general sessions with multiple breakout rooms, gala awards receptions, formal banquets, sit-down dinners-on-deck with video screen presentations and live entertainment. Some ships are better equipped than others, but with the right ship and adequate planning, most anything can be done. Ship selection is the key – and we're the know how to do it.

Simplify Planning, Maximize Collaboration





**Cruise Ships Incentive Trips Luxury Sports Travel** Recommendations **Complimentary Consult** 

## CUSTOMIZED MEETING SERVICES

#### In addition, we provide the following services to you:

- >> Research & recommend the right ship and destination to meet your business meeting needs and objectives.
- >> Negotiate best rates and amenities to fit your budget.
- >> Provide an experienced coordinator who serves as your day-to-day liaison with the cruise line, ground operators, air suppliers, hotel for early arrivals, etc.
- >> Review and recommend how to adapt your program to a cruise environment and provide unlimited consulting throughout the entire planning period
- >> Customize the on-board experience with private events/excursions/parties
- >> Develop the written operational plan, event orders, and timelines
- Anticipate needs, follow up on all details, solve problems, manage database of participants and provide all necessary manifests
- >> Coordinate awards, meeting needs. audio visual equipment, port activities and VIP requirements.
- >> Create registration forms, invitations and other communication pieces
- >> Provide professional staff aboard ship to ensure smooth event management
- >> Implement the program aboard ship (in conjunction with you and your team)
- >> Monitor budget, provide daily accounting aboard ship, and financial reconciliation at end of program
- >> Provide additional support including room gifts, signage, name badges, pier decor, gift baskets, logo items, and much, much more!
- >> Our job isn't done until you are completely satisfied with your experience!





Travel Advisor: Keith Lefkof (561) 327.4494

Keith.Lefkof@CruisePlanners.com <u>LandNSeaTrips.com</u>

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## Preferred Pre-Cruise Hotel Options































Introduction Cruise Book Trilogy CruiseTech IQ Meeting Planning Services Pre/Post Cruise Hotels

## Exclusive Corporate Incentive Programs

**Private Ship Charters & African Safari Tours** 

African Safaris | All-Inclusive Resorts | Antarctica | Bora Bora | Galápagos | Tahiti

Private Customized Luxury Programs from 10 - 400 People

For Further Information:

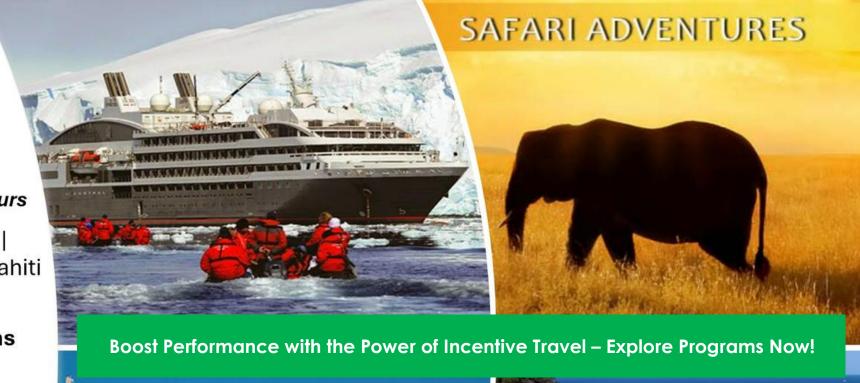
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LandNSeaTrips.com

**Cruise Ships** 







Incentive Trips Luxury Sports Travel Recommendations Complimentary Consult

## Cruise Planners – Land N Sea Trips Unveils Exclusive 2025 and 2026 Luxury Sports Travel Packages with VIP Access to the World's Most Prestigious Events

#### Experience the Ultimate in Luxury Sports Travel – Click to Explore Now!

Cruise Planners – Land N Sea Trips is excited to announce the launch of our exclusive 2025 and 2026 Luxury Sports Travel Packages, providing immersive travelers, athletes, and sports fans with unparalleled access to the world's most prestigious events and premier sporting destinations. Whether you're looking to experience the thrill of the Super Bowl or the sophistication of the Monaco Grand Prix, recover in style after a marathon, or embark on a once-in-a-lifetime cycling adventure, our bespoke travel packages cater to your every need, blending elite sports with indulgent luxury travel.

Our all-encompassing array of **Luxury Sports Travel Packages** includes three standout offerings, each designed to provide unforgettable experiences:

- VIP Sports Event Travel Packages Gain exclusive, front-row access to the most iconic global sporting events, such as the Super Bowl, Kentucky Derby, Olympics, World Series, and Monaco Grand Prix. Enjoy premium seating, behind-the-scenes tours, luxurious accommodations, and personalized itineraries that will make you feel like a true VIP.
- Race2Cruise Program Tailored for marathoners and triathletes, the Race2Cruise program offers the perfect post-race luxury getaway. Celebrate your accomplishments with a seamless travel experience that includes airfare, hotel stays, and a relaxing cruise to rejuvenate after your race. Featuring access to spa services, gourmet dining, and bespoke itineraries, this program ensures you recover in comfort and style.
- Premium Worldwide Cycling Travel Experiences In partnership with Trek Bike Tours, we offer customized cycling adventures that take riders through some of the most famous routes across the globe, including the Swiss Alps, Giro d'Italia Bike Tour, and gravel bike tours throughout the U.S. Our cycling packages include top-tier bikes, luxurious accommodations, and expert guides, providing athletes with thrilling rides paired with lavish amenities.

Cruise Planners – Land N Sea Trips is a full-service travel agency specializing in luxury travel experiences for discerning clients. Our luxury sports travel packages offer unprecedented access to premier sporting events, VIP amenities, and customized travel itineraries that ensure every journey is tailored to our clients' desires. Whether you're a passionate sports fan, a dedicated athlete, or someone who simply appreciates the finer things in life, Cruise Planners – Land N Sea Trips guarantees an unmatched travel experience.

With our expertise and meticulous planning, you'll not only meet your fitness goals but also enjoy a luxurious, unforgettable vacation that blends the best of elite sports and relaxation. Whether you're embarking on a solo adventure, traveling with friends, or celebrating with fellow athletes, **Cruise Planners – Land N Sea Trips** is your ticket to the ultimate fusion of fitness and indulgence.

Let's Start Planning your Epic Sports Vacations; contact us now for a complimentary call with your Ironman Travel Advisor.







#### **RECOMMENDATIONS**

#### John Browning, CEO – Guardian Rock Wealth

Having worked with Keith over the past year on everything from planning a cruise with my wife and some friends to working through business strategy and marketing I truly appreciate his skills, expertise and commitment to those he works with. Keith has adapted through extremely difficult business environments and thrives despite the challenges for good reason.

If you're looking to schedule an amazing vacation experience or for some help thinking through business strategy this is the guy to partner with.

#### Bruce Weinstein, Co-Owner & Founder – Weinstein Wealth Insurance Solutions

Working with Keith has been nothing but seamless and professional! If you have been considering getting back to traveling, Keith has amazing ideas and opportunities for you to fulfill your travel 'dreams'. We highly recommend working with Keith for your individual and family needs but also your GROUP EVENTS!

He found MY GROUP an amazing cruise package with Celebrity that exceeded everyone's expectations!

#### Dana Morgan Barnes, Book Author and National Speaker

If you are booking a cruise for a writing retreat, corporate retreat, or a speaking retreat you need to work with Keith Lefkof of Cruise Planners, he is unbelievable, detail-oriented, so helpful, very knowledgeable, and an expert in planning cruise retreats. So have Keith plan you next cruise.

#### Kevin Hempstead, Motivation Speaker and Book Author

My friend Keith booked our Alaska Speaker Cruise Retreat and it was amazing, where we learned a lot and had lots of fun. I really appreciate Keith for planning our cruise and look forward to our next cruise."

#### Sabrena Rodriquez, Franchisee Owner & Business Consultant

Keith has been an amazing support and business leader to our NLX Boca networking group. He has the ability to identify top talented individuals and been a resource for traveling, franchising, event planning and consulting among the group. He has shown he is a subject matter expert in these fields. I surround myself with like-minded individuals who are successful and help others along the way. I'm grateful to have Keith in our strong network.

Cruise Ships Incentive Trips Luxury Sports Travel Recommendations Complimentary Consult



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