



*Why One  
Woman's  
"I Can Do It"  
Became Our  
Club's Turning  
Point*

Meet Cathy Evans, Publicity



# *A Leader Who Transformed the Club's Future*

Cathy Evans stepped into the Punta Gorda Woman's Club with a spark that quickly became a guiding light. What began as a role in Publicity grew into a full-scale modernization effort that reshaped how the club communicates, organizes, and presents itself to the community.

Her vision was simple but powerful:

Make the club accessible, connected, and ready for the 21st century. And she delivered — not through grand speeches, but through action, consistency, and her signature motto:

“I can do it.”

Today, we honor not only her achievements, but the spirit behind them — a spirit that has elevated our club and inspired every member who has worked alongside her.



# *Publicity Chair: Reimagining Communication*

As Publicity Chair, Cathy didn't just take on a role — she reinvented it.

Her contributions include:

- Creating a modern, cohesive public image for the club
- Ensuring every event, fundraiser, and initiative was promoted with clarity and professionalism
- Building a recognizable brand presence across platforms
- Strengthening community awareness and engagement
- Bringing consistency, accuracy, and timeliness to all club communications

She became the heartbeat of how the club speaks to the world — and how the world sees the club.

Her work didn't just inform people.

It invited them in.



# *Digital Transformation: Bringing the Club Into the 21st Century*

Cathy's partnership with the club's webmaster sparked a wave of innovation that changed everything about how the club operates.

Under her leadership and collaboration, the club now has:

- Online dues payments — no more checks, envelopes, or delays
- A shared Outlook calendar that syncs to members' personal calendars
  - Zeffy fundraising pages for seamless online ticket sales
    - Event flyers with clickable links and QR codes
  - A downloadable, beautifully designed 3-panel brochure
- Dedicated email addresses and business cards for committee members
- All club forms available online, including a secure area for private documents
  - Online new-member applications and dues payments
  - Public donations accepted directly through the website

These changes didn't just modernize the club — they future-proofed it.

Cathy helped build a digital foundation that will support members for years to come.



# *A Tireless Volunteer: Showing Up, Lifting Up, Leading by Example*

Beyond titles and tasks, Cathy is present — truly present — in the life of the club.

She has:

- Attended and supported countless events and fundraisers
- Represented the club with enthusiasm and professionalism
  - Encouraged new members and welcomed guests
  - Offered help wherever it was needed
- Brought positivity, humor, and heart to every gathering

Her “I can do it” attitude isn’t just a motto.

It’s a way of being — one that lifts others, strengthens the club, and inspires service.

This is why she was voted Volunteer of the Year by the Punta Gorda Woman’s Club.

And it’s why she rose again to be honored as District Volunteer of the Year.



# *A Legacy of Progress, Heart, and Leadership*

Today, we celebrate Cathy Evans not only for what she has done —  
but for who she is.

A visionary.

A builder.

A connector.

A woman who sees possibility where others see obstacles.

A volunteer whose impact will be felt long after the applause fades.

Because of Cathy:

- The club is more modern.
- The members are more connected.
- The community is more aware of our mission.
- And the future is brighter than ever.



# *A Legacy of Progress, Heart, and Leadership*

Cathy, your work has shaped this club.

Your spirit has inspired its members.

And your leadership has earned every honor you receive.

Congratulations on being named  
Punta Gorda Woman's Club Volunteer of the Year  
and

District Volunteer of the Year.

You didn't just say "I can do it."

You did it — and you changed everything.



*Honoring Cathy Evans*

*Punta Gorda Woman's Club Volunteer of the Year*

*District Volunteer of the Year*

*A woman of action, innovation,  
and extraordinary service.*

