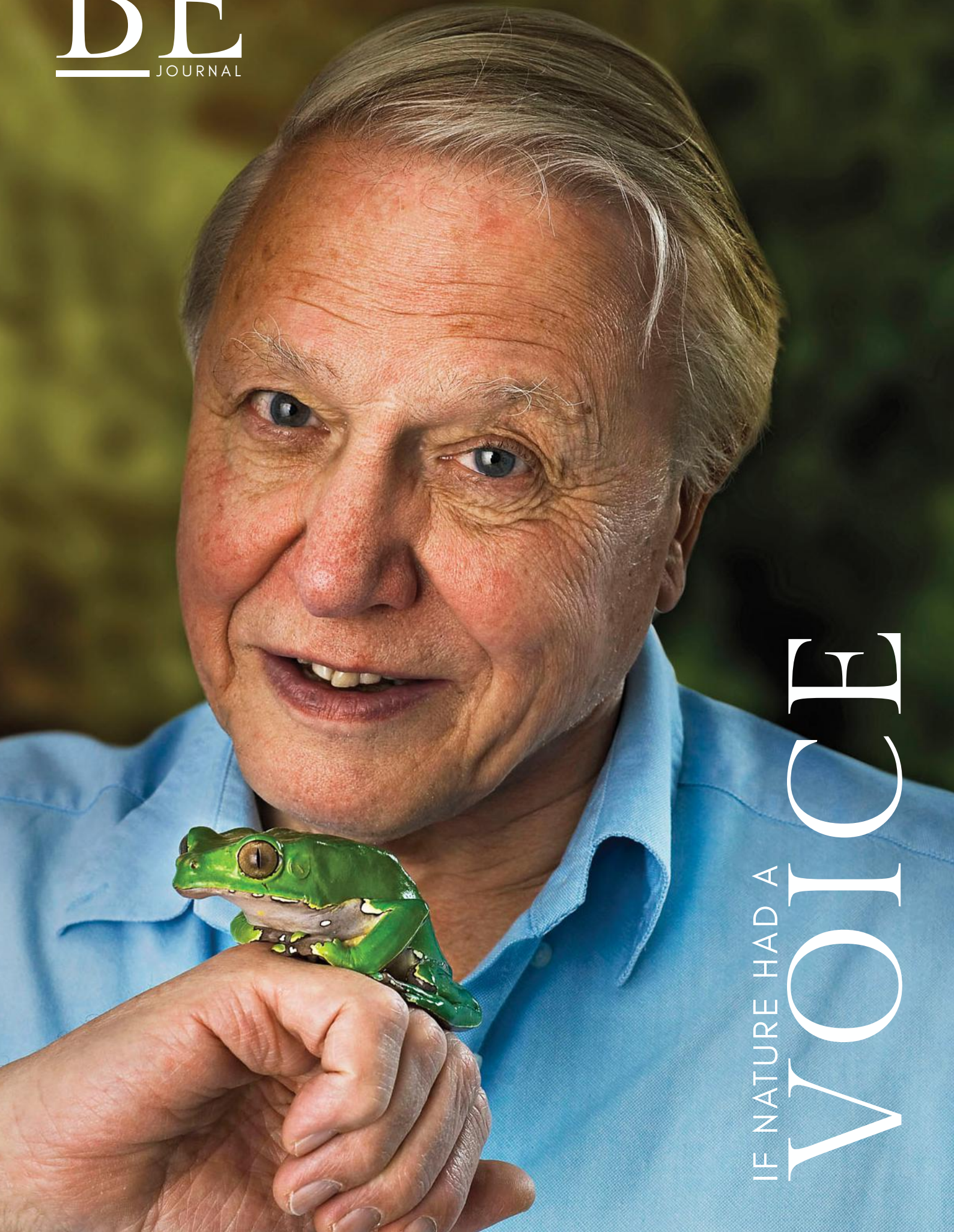


BE  
JOURNAL

SIR DAVID ATTENBOROUGH  
100 YEARS OF STEWARDSHIP



IF NATURE HAD A  
VOICE

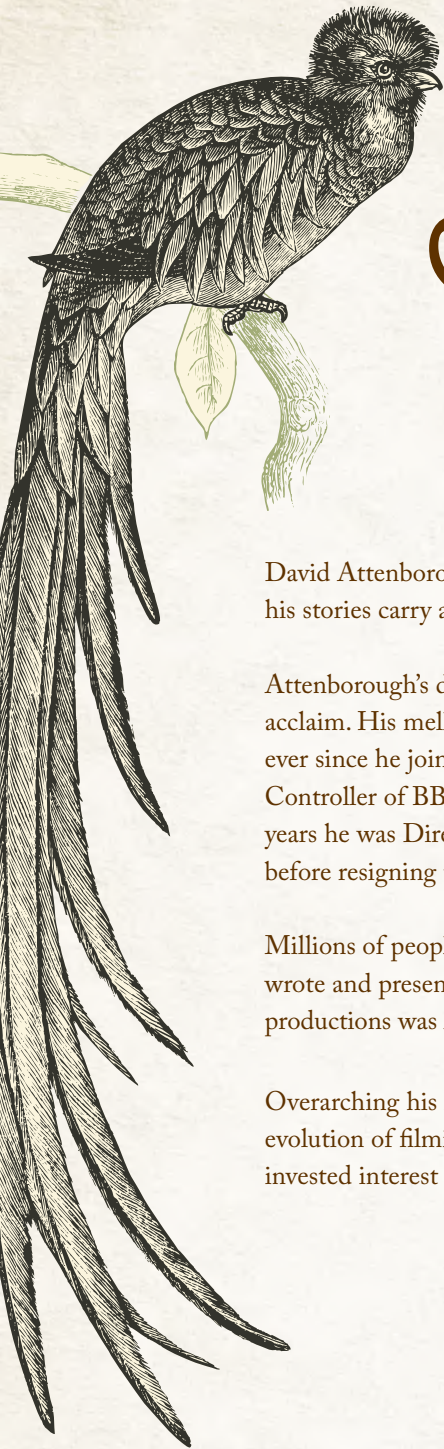


*A Message from*

*Sir David Attenborough*

AS THE NUMBERS OF THE HUMAN RACE INCREASE, SO THERE IS LESS SPACE  
FOR THE NATURAL WORLD. YET WE DEPEND UPON THE NATURAL WORLD FOR THE  
FOOD WE EAT, FOR THE AIR WE BREATHE, FOR OUR VERY SANITY.  
SO WE MUST CARE FOR IT. AND WE CANNOT PROPERLY DO THAT  
UNLESS WE LEARN ABOUT IT AND THE WAY IT WORKS.

*30-9-2013*



# The *Life and* Legacy *of Attenborough*

David Attenborough's life resonates with rich encounters, unique insights and unparalleled experience—his stories carry audiences on magnificent journeys as if on expedition with the great naturalist himself.

Attenborough's distinguished career in broadcasting spans over 60 years, and has garnered global critical acclaim. His mellifluous tones and warm personality have entertained and educated generations of viewers, ever since he joined the BBC Television Talks Department in 1952. From there he went on to become Controller of BBC2 and was responsible for the introduction of color television in Britain. For some four years he was Director of Programmes with editorial responsibility for both of the BBC's television networks, before resigning to return to programme making, claiming "*I haven't even seen the Galapagos Islands.*"

Millions of people across the world, were fascinated by Attenborough's 13-part series *Life on Earth*, which he wrote and presented, along with its sequels *The Living Planet* and *The Trials of Life*. One of his most popular productions was *Frozen Planet* which completed a trilogy comprising of *Blue Planet* and *Planet Earth*.

Overarching his legacy of Natural History documentaries, is the role which Attenborough has played in the evolution of filming techniques. His wonder is infectious and his passion is inspiring—engaging us with invested interest in the future of the natural world.

Special Thank's to René Campbell who provided this sketch of the famous naturalist. **Story behind the Sketch:** As a studying (marine) biologist and someone hoping to get into conservation, Sir David Attenborough is my idol and I had the pleasure of seeing his live show. I drew a pen sketch for him and started a much larger portrait that I was hoping to give to him in person but alas, I ran out of time. See more of René's work at: [www.rene-art.tumblr.com](http://www.rene-art.tumblr.com)

