



LAZY GIRL'S

Garden Club

bloom.

The Signature
Zinnia Garden
Membership
Community

**SPRING/SUMMER
2024**

GET READY TO BLOOM...

Welcome to the Club!

This is going to be GOOD. So good. This is the season you'll grow abundantly, flourish and spring to life in *full* bloom. And yes. Your Zinnia garden will, too.

Hi, I'm Kelly, Lazy Gardener Extraordinaire. And welcome to the 2024 Lazy Girl's Garden Club! Step-by-step, we'll dig into your new life-giving passion: effortless, summer-long, earthy beds bursting with colorful blooms. No room for confusion or overwhelm here. This season is yours for the (Zinnia) picking. Bushel after bushel of them. You've got this!

Together we'll prepare, plant and play with stunning stems. Yes, inside and outside of your garden, get ready to grow. It's going to be an on-going garden party and it's my pleasure to be your guide. I can't wait to grow a bountiful season of beauty with YOU!



*xoxo,
Kelly*

About THE AUTHOR

KELLY RADCLIFF / Creative Director, The Tattered Pew & Lazy Girl Garden Club

From the Bronx to the foothills of Colorado, Kelly has planted many-a-seed in the lives of young people as a long-time *Kindergarten* teacher... And now here, as *your* garden teacher as well. Her joy comes in sowing achievable beauty into the everyday, and equipping others to do the same in the midst of a growing, "in the thick of it" home. She believes that what you water, grows. That elevated style and new skills do not have to be hard. And that creativity, joy and community are seeds worth planting.



www.lazygirlsgardenclub.com

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Let's Get Growing OVERVIEW

Welcome to the Lazy Girl Garden Club, where we prepare, plant & play with cut flowers. With ease. You can be confident that a full summer of cut-and-keep-coming Zinnia blooms await you. Yes please! We'll break it down phase by phase... here's a peak of the garden path where we'll prepare (February - May), plant (May - June), and finally play (July - October)! These are loose approximations.

Pre-season: January- March

PREPARE

O1

What

Why Zinnias?? Let us count the ways ... this crowd-pleaser will have you cheering in no time (p. 9-10)

O2

Where

Shade, sun, adjacent plants & more... perfect placement peaks bright bloom success It's soil & hydration prep time, too. (p.11-12)

O3

When

Plant in April or June? Learn about your zone - and therefore your ideal window for sowing seeds. (p. 13-14)

Planting Season: April - June

PLANT

O1

Materials

Tried and true. From seeds to soil, climbing supports and more... I've got you! (p. 17-18)

O2

Methods

Here we'll break down the Lazy Garden Girl way! With a few tips, your seeds will sprout with success. (p. 19-22)

O3

More Tips & Tricks

Growth tips - every drop to support your solid start and each part of the growing season.(p. 23-24)

Full Blooms: July - October

PLAY

O1

Harvest

Encourage growth of these cut-and-come-again blooms all season long. The best will be shared here with you! (p. 27-29)

O2

Hospitality

Bouquets, wreaths and more, oh my! Personalized gifts and unique purposes for these stunning flowers abound. (p. 30-32)

O3

Hurray

Find your frost date and tuck flower beds in for Fall. Harvest seeds for next year - and start counting down to the blooms ahead! (p. 33-34)

Introducing...



Together...

This season is ours
for the (flower) picking...

Among friends, we'll
cultivate the cut flower
garden & sweet summer
of our dreams with the
style & simplicity of

Zinnias.

We believe that whatever
you choose to water,
will grow.

... that elevated beauty
& growing new skill
do not have to be hard.

And that creativity,
joy & community
are seeds worth planting.



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Seeds & WHERE TO FIND THEM

Remember, I'm all about keeping things easy. So when I first started planting zinnias from seed I generally use a large mixed bag that was 3 in 1 and included the seeds, soil improvement and fertilizer. It's a great option for beginners or lazy gardeners like myself.

Now that I have done this for awhile I have decided to branch out and purchase specific colors, varieties and heights of zinnias.

Below you can find a list of seed suppliers (with shoppable links) I like to frequent!

- 01 Your local garden center
- 02 [Floret Farms](#) 
- 03 [Eden Brothers](#) 
- 04 [Johnny's Selected Seeds](#) 
- 05 [Burpee](#) 
- 06 [Amazon](#) 

Perfect for me
PERSONAL PLANTING PLAN

Most important Lazy Girl hack? Know your zone & plan accordingly. Don't leave this one detail to chance... Work smart not (as) hard. Fill in the blanks as you go - you'll be a confident Zinnia grower before you know!

FILL IN YOUR OWN DETAILS

01 WHAT

Fill in below:

- Seeds selected: _____
- Soil Selected: _____
- Water System Selected: _____

02 WHERE

Pick one- or more:

- raised beds
- in-ground
- in pots

03 WHEN

Fill details in. These are the big ones!
(And YES, I know my zone!)

- Soil prepared: _____
- Seeds planted (after last frost): _____
- Water Schedule: _____



Lazy Girl
Method

PLAN to PLANT

What is my all-time, MOST important Lazy Girl hack? **Write out your plan!** Know your zone & plan accordingly. Don't leave this one detail to chance... Work smart not (as) hard. It will eliminate most all problems you can have. I promise.

.....

“
IF YOU FAIL
TO PLAN, YOU
ARE PLANNING
TO FAIL.
”

.....

-Benjamin Franklin

So this is the time! As you learn about everything in the Pre-Season section of this guide, go ahead and fill in your personal plan as you go. You've got this- I'm *rooting* for you!



Congratulations, Lazy Girl!

You did it! Congratulations on finishing your first zinnia growing season. You have officially become a fully equipped Zinnia flower gardening gal (guys, we loved seeing you here, too)!

I'm beyond excited to have had YOU in Bloom, our Founding Member class of the Lazy Girl's Garden Club.

Your dedication to growing and learning in the garden has been truly inspiring. Thank you, thank you, for choosing to embark on this journey with me. I've had a bloomin' blast and I hope you have too.

I will be saving this season's Zinnia seeds (see p. 33 for my Lazy Girl Method) and am already counting down to next spring, when I get to do it all over again with you.

Again, I'm so proud of us ... our yes- lets-grow-beauty-with-ease community we have built.

Forever *rooting* for your Zinnia garden... and you!

*xoxo,
Kelly*



MORE ZINNIA-LOVING RESOURCES

Instagram: The Lazy Girl's Garden Club

Start or end your day with beauty. Yes please! Here is where Zinnia inspiration, tips, & tricks drip on the daily like your morning (cream, sugar &) coffee. Find me [HERE!](#)

VIP Bloom Membership / Lazy Girl's Garden Club

If you are a VIP member, log-in to your VIP Private Facebook page [here](#). If you are not a VIP member and want more personal connection, this is still available for you to purchase [HERE](#) & join the VIP member club!

Homepage: The Lazy Girl's Garden Club

Home base for all resources growing Zinnias with ease... new content added regularly, visit [HERE](#). Join my "Garden Gazette" (e-list) [HERE](#) to get all the best of the best sent weekly to you!

Garden Party Playlist (Spotify)

Listen to the Lazy Girl's Garden Club Playlist along with me! See it [HERE!](#)

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