



# ICONS

Spring / Summer SS27

WITHBLACK



SHIFTED  
*perspectives*

A NEW SEASON.  
A NEW POINT OF VIEW.



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# SS27 ICONS

Für SS27 präsentiert WITHBLACK ICONS – eine Kollektion, geprägt von neuen Perspektiven und einem veränderten Zeitgeist. In einer Welt voller Unsicherheit wird das Bedürfnis nach Schlichtheit, Komfort und zeitloser Ästhetik wichtiger denn je.

Diese Saison interpretiert die Sprache des Quiet Luxury neu: zurückhaltend und zugleich richtungsweisend, raffiniert und dennoch mühelos. Outerwear wird durch skulpturale Silhouetten, schützende Volumen und taktile Oberflächen neu definiert – Designs, die Präsenz und Leichtigkeit zugleich vermitteln.

Die Farbpalette spiegelt eine sanfte Modernität wider: erdige Nuancen, ausgewaschene Neutrals, tiefe Waldgrüntöne, kühle Blauabstufungen, sattes Aubergine und warme Caramel-Töne. Farben, die Ruhe, Stabilität und stille Selbstsicherheit ausstrahlen.

ICONS verkörpert die Balance zwischen emotionalem Komfort und moderner Sophistication. Luxus bedeutet heute nicht Überfluss, sondern Beständigkeit, Qualität und das Gefühl, das Kleidung vermittelt. Selbstbewusst. Entspannt. Mühelos souverän.

WITHBLACK SS27 wurde für eine moderne Garderobe mit Bestand entworfen – Pieces, die heute relevant wirken und morgen noch relevanter sind.

SHIFTED PERSPECTIVES – Quiet Luxury for Real Life.

Love, WITHBLACK



WBLFILIPPA VEGAN 3/4 JACKET



WBLNORDIC SPRING JACKET





WBLNOIR SPRING COAT



WBLCORA FUNCTION JACKET





WBLALAIA HOODED JACKET





WBLIMPERIAL WAISTCOAT



WBLZITA BOMBER JACKET





WBLAERO LIGHT JACKET



WBLREVERASBLE MAC



WBLNOIR CHECK SPRING JACKET



WITHBLACK | 21

WBLJUNA SPRING JACKET







WBLSCANDI JACKET



WBLCANDICE BOMBER JACKET











WBLTEA VEGAN JACKET



WBLTIMBER CONSTRAST JACKET



WBLIMPERIAL WAISTCOAT





WBLCREST VEGAN JACKET



WITHBLACK | 35

WBLMERIDIAN QUILTED JACKET





WBLALAIA CARCOAT

Dark Sand

100% Cotton

RRP 139,99 EUR | WHS 50,00 EUR



WBLALAIA CARCOAT

Light Falcon

100% Cotton

RRP 139,99 EUR | WHS 50,00 EUR



WBLALAIA CARCOAT

Black

100% Cotton

RRP 139,99 EUR | WHS 50,00 EUR



WBLANTONIA SPRING COAT

Sand Stone

80% Polyester, 20% Viscose

RRP 139,99 EUR | WHS 50,00 EUR



WBLAUGUSTA TRENCHCOAT

Grey Sand

100% Cotton

RRP 159,99 EUR | WHS 57,14 EUR



WBLCELINE MEL SPRING COAT

Taupe melange

70% Wool, 30% Polyester

RRP 189,99 EUR | WHS 67,85 EUR



WBLJAYLINE TAILORED COAT

Warm Sand Pinstripe

68% Polyester, 29% Rayon, 3% Elastane

RRP 199,99 EUR | WHS 71,42 EUR



WBLJENNY MEL SPRING COAT

Falcon Melange

70% Wool 30% Polyester

RRP 229,99 EUR | WHS 82,14 EUR



WBLJENNY MEL SPRING COAT

Taupe Melange

70% Wool 30% Polyester

RRP 229,99 EUR | WHS 82,14 EUR



WBLJUNA SPRING JACKET  
Blush  
100% Cotton  
RRP 139,99 EUR | WHS 50,00 EUR



WBLJUNA SPRING JACKET  
Light Falcon  
100% Cotton  
RRP 139,99 EUR | WHS 50,00 EUR



WBLMEDUSA CHECKED CAPE  
Warm Sand Check  
73% Polyester, 25% Rayon, 2% Spandex  
RRP 149,99 EUR | WHS 53,57 EUR



WBLNOIR 3/4 TRENCHCOAT  
Sand Stone | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 129,99 EUR | WHS 46,42 EUR



WBLNOIR 3/4 TRENCHCOAT  
True Khaki | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 129,99 EUR | WHS 46,42 EUR



WBLNOIR 3/4 TRENCHCOAT  
Grey Sand | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 129,99 EUR | WHS 46,42 EUR



WBLNOIR SPRING COAT  
Grey Sand  
60% Cotton, 40% Lyocell  
RRP 159,99 EUR | WHS 57,14 EUR



WBLOPHELIA SHORT TRENCHCOAT  
Light Falcon | Shell: 98% Cotton,  
2% Elastane | Lining: 100% Polyester  
RRP 134,99 EUR | WHS 48,21 EUR



WBLREVERASBLE MAC  
Mineral Grey | Black  
55% Cotton, 45% Lyocell  
RRP 129,99 EUR | WHS 46,42 EUR



WBLPAOLA MIDI CARCOAT  
 Grey Sand  
 50% Polyester, 41% Cotton, 9% Nylon  
 RRP 134,99 EUR | WHS 48,21 EUR



WBLPAOLA MIDI CARCOAT  
 Blackberry Wine  
 50% Polyester, 41% Cotton, 9% Nylon  
 RRP 134,99 EUR | WHS 48,21 EUR



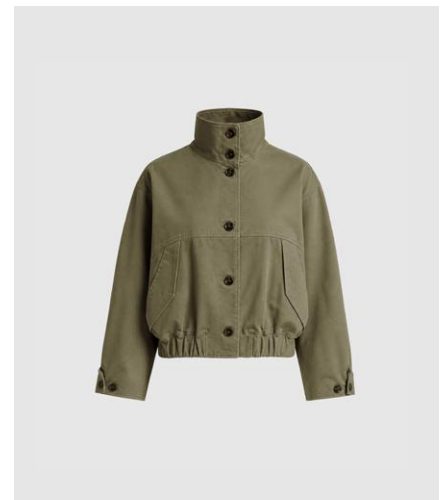
WBLTIDAL SHORT TRENCH  
 Grey Sand | Shell: 100% Cotton  
 Lining: 100% Polyester  
 RRP 119,99 EUR | WHS 42,85 EUR



WBLTIDAL SHORT TRENCH  
 Caramel | Shell: 100% Cotton  
 Lining: 100% Polyester  
 RRP 119,99 EUR | WHS 42,85 EUR



WBLNOIR CHECK SPRING JACKET  
 Warm Sand Check  
 73% Polyester, 25% Rayon, 2% Spandex  
 RRP 139,99 EUR | WHS 50,00 EUR



WBLNOIR SPRING JACKET  
 Sand Stone  
 60% Cotton, 40% Lyocell  
 RRP 139,99 EUR | WHS 50,00 EUR



WBLNORDIC SPRING JACKET  
 Light Sand  
 55% Cotton, 45% Lyocell  
 RRP 139,99 EUR | WHS 50,00 EUR



WBLSKYLINE SPRING JACKET  
 Blackberry Cherry | Shell: 100% Cotton  
 Lining: 100% Polyester  
 RRP 119,99 EUR | WHS 42,85 EUR



WBLSKYLINE SPRING JACKET  
 Sand Stone | Shell: 100% Cotton Lining:  
 100% Polyester  
 RRP 119,99 EUR | WHS 42,85 EUR



WBLALAIA HOODED JACKET  
True Khaki  
100% Cotton  
RRP 119,99 EUR | WHS 42,85 EUR



WBLALAIA HOODED JACKET  
Sand Stone  
100% Cotton  
RRP 119,99 EUR | WHS 42,85 EUR



WBLALAIA HOODED JACKET  
Caramel  
100% Cotton  
RRP 119,99 EUR | WHS 42,85 EUR



WBLCANDICE BOMBER JACKET  
Black  
78% Polyester, 18% Rayon, 4% Spandex  
RRP 119,99 EUR | WHS 42,85 EUR



WBLCANDICE BOMBER JACKET  
Sand stone  
78% Polyester, 18% Rayon, 4% Spandex  
RRP 119,99 EUR | WHS 42,85 EUR



WBLCANDICE CHECK BOMBER JACKET  
Blue Check  
65% Polyester, 33% Rayon, 2% Spandex  
RRP 119,99 EUR | WHS 42,85 EUR



WBLIMPERIAL WAISTCOAT  
Dove Blue  
100% Nylon  
RRP 79,99 EUR | WHS 28,57 EUR



WBLIMPERIAL WAISTCOAT  
Grey Sand  
100% Nylon  
RRP 79,99 EUR | WHS 28,57 EUR



WBLIMPERIAL WAISTCOAT  
Blackberry Cherry  
100% Nylon  
RRP 79,99 EUR | WHS 28,57 EUR



WBLSCANDI JACKET  
Grey Sand  
55% Cotton, 45% Lyocell  
RRP 159,99 EUR | WHS 57,14 EUR



WBLTIMBER CONSTRAST JACKET  
Light Sand | Khaki Mix  
55% Cotton, 45% Lyocell  
RRP 169,99 EUR | WHS 60,71 EUR



WBLTIMBER CONSTRAST WAISTCOAT  
Light Sand | Khaki Mix  
55% Cotton, 45% Lyocell  
RRP 159,99 EUR | WHS 57,14 EUR



WBLZITA BOMBER JACKET  
Blush  
63% Cotton, 37% Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLZITA BOMBER JACKET  
Menzo Green  
63% Cotton, 37% Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLZITA BOMBER JACKET  
Dove Blue  
63% Cotton, 37% Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLALBA QUILTED JACKET  
Sand Stone  
100% Recycled Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLALBA QUILTED JACKET  
True Khaki  
100% Recycled Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



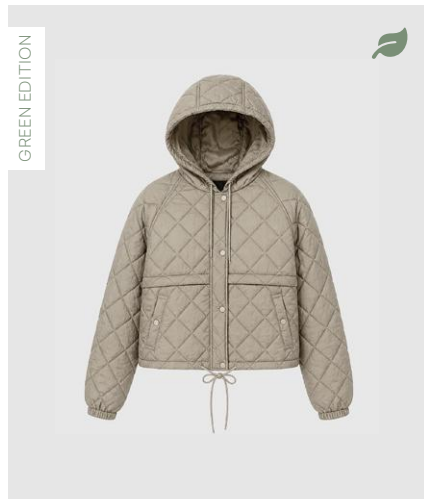
WBLALBA QUILTED JACKET  
Blackberry Cherry  
100% Recycled Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



GREEN EDITION



WBLASTRID QUILTED JACKET  
Sand Stone  
100% Recycled Nylon  
RRP 69,99 EUR | WHS 25,00 EUR



GREEN EDITION



WBLASTRID QUILTED JACKET  
Grey Sand  
100% Recycled Nylon  
RRP 69,99 EUR | WHS 25,00 EUR



GREEN EDITION



WBLASTRID QUILTED JACKET  
Blackberry Cherry  
100% Recycled Nylon  
RRP 69,99 EUR | WHS 25,00 EUR



GREEN EDITION



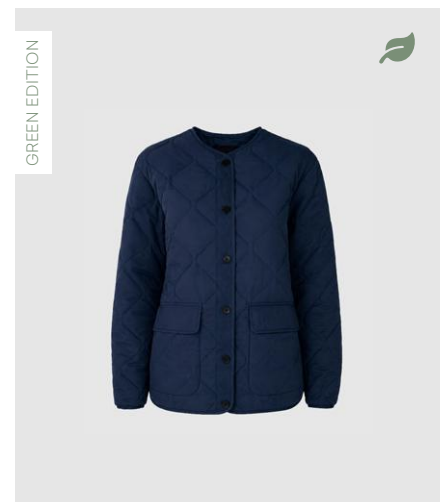
WBLMERIDIAN QUILTED JACKET  
Total Eclipse  
100% Recycled Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



GREEN EDITION



WBLMERIDIAN QUILTED JACKET  
Sand Stone  
100% Recycled Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



GREEN EDITION



WBLSANDY QUILTED 3/4 COAT  
Midnight blue  
100% Recycled Nylon  
RRP 119,99 EUR | WHS 42,85 EUR



WBLAERO LIGHT JACKET  
True Khaki  
100% Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLAERO LIGHT JACKET  
Dove Blue  
100% Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLAERO LIGHT JACKET  
Caramel  
100% Nylon  
RRP 99,99 EUR | WHS 35,71 EUR



WBLCORA FUNCTION JACKET  
Blush  
100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLCORA FUNCTION JACKET  
Uniform Green  
100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLCORA FUNCTION JACKET  
Black  
100% Polyester  
RRP 139,99 EUR | WHS 50,00 EUR



WBLFLORA HOODED JACKET  
Warm Taupe  
100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



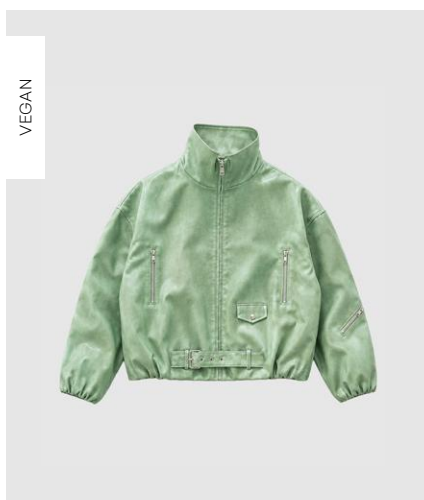
WBLFLORA HOODED JACKET  
Falcon Melange  
100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



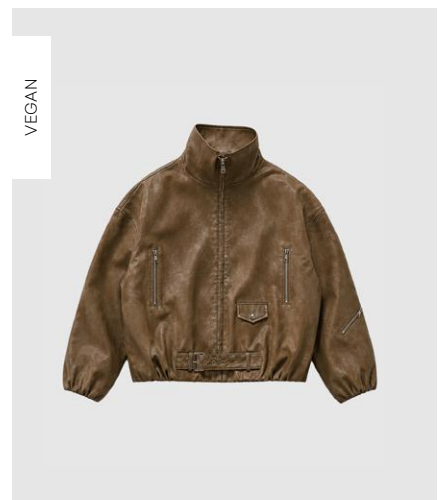
WBLFLORA HOODED JACKET  
Grey Melange  
100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



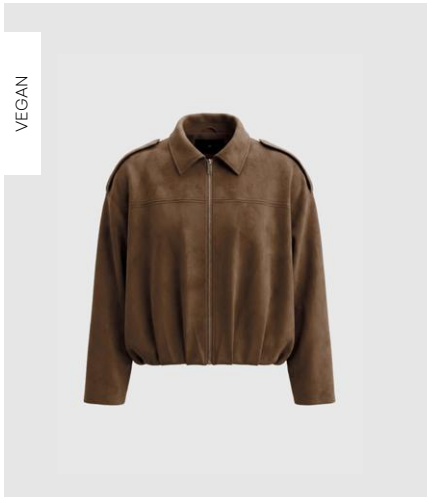
WBLMILLA OVERSIZE SPRING PARKA  
Warm Taupe  
100% Cotton  
RRP 159,99 EUR | WHS 57,14 EUR



WBLCREST VEGAN JACKET  
Menzo Green | Shell: 100% Polyurethane | Base:  
73% Viscose, 15% Polyester, 8% Cotton, 4% Metal  
RRP 119,99 EUR | WHS 42,85 EUR

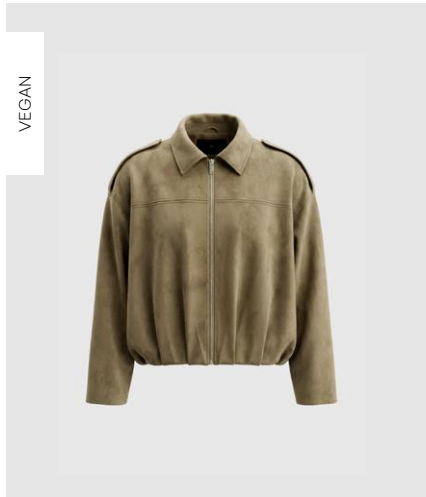


WBLCREST VEGAN JACKET  
Sand stone | Shell: 100% Polyurethane | Base:  
73% Viscose, 15% Polyester, 8% Cotton, 4% Metal  
RRP 119,99 EUR | WHS 42,85 EUR



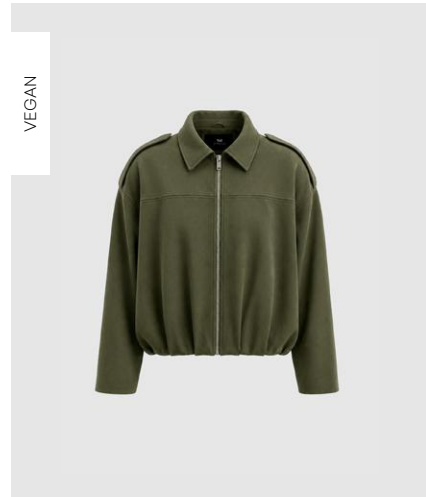
VEGAN

WBLBASE VEGAN SUEDE JACKET  
Squirrel Brown | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



VEGAN

WBLBASE VEGAN SUEDE JACKET  
Mid Falcon | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



VEGAN

WBLBASE VEGAN SUEDE JACKET  
Uniform Green | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 99,99 EUR | WHS 35,71 EUR



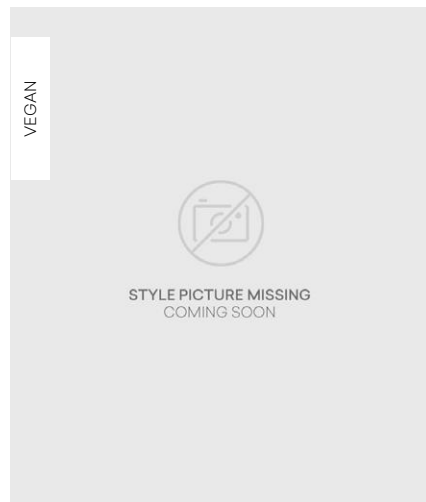
VEGAN

WBLBASE VEGAN SUEDE WAISTCOAT  
Cognac | Face: 89% Polyester,  
11% Elastane | Back: 100% Polyester  
RRP 89,99 EUR | WHS 32,14 EUR



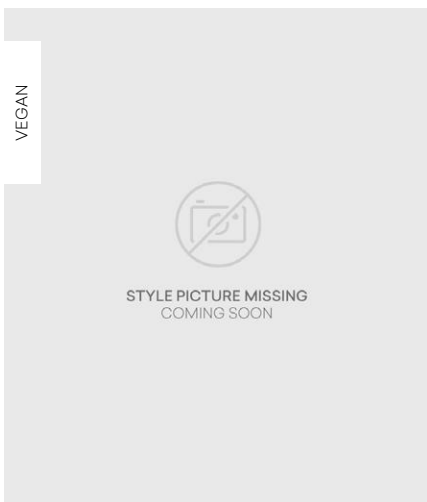
VEGAN

WBLFILIPPA VEGAN 3/4 JACKET  
Caramel | 68% Rayon, 18% Polyester, 10%  
Cotton, 4% Metallic yarn  
RRP 129,99 EUR | WHS 46,42 EUR



VEGAN

WBLFILIPPA VEGAN 3/4 JACKET  
Black | 68% Rayon, 18% Polyester, 10%  
Cotton, 4% Metallic yarn  
RRP 129,99 EUR | WHS 46,42 EUR



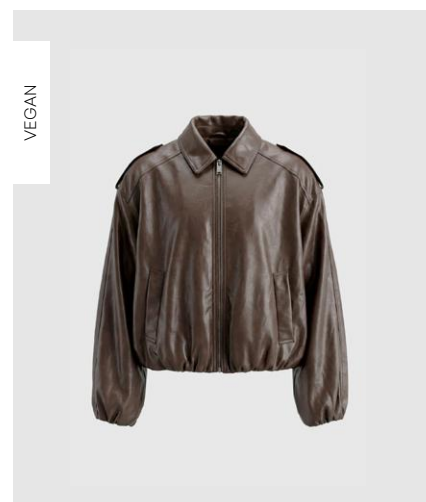
VEGAN

WBLCELINA VEGAN JACKET  
Sand Stone  
68% Rayon, 18% Polyester, 10% Cotton,  
4% Metallic yarn - Polyurethane coated  
RRP 119,99 EUR | WHS 42,85 EUR



VEGAN

WBLISABEL VEGAN JACKET  
Grey Sand  
100% Polyester - Polyurethane coated  
RRP 99,99 EUR | WHS 35,71 EUR



VEGAN

WBLISABEL VEGAN JACKET  
Dark Brown  
100% Polyester - Polyurethane coated  
RRP 99,99 EUR | WHS 35,71 EUR

VEGAN



WBLNORDIC VEGAN JACKET  
Dark Green | Face: 100% Polyurethane  
Base: 94% Cotton, 6% Metal  
RRP 129,99 EUR | WHS 46,42 EUR

VEGAN



WBLNORDIC VEGAN JACKET  
Light Sand | Face: 100% Polyurethane  
Base: 94% Cotton, 6% Metal  
RRP 129,99 EUR | WHS 46,42 EUR

VEGAN



WBLTEA VEGAN JACKET  
Sand Stone  
100% Polyester - Polyurethane coated  
RRP 119,99 EUR | WHS 42,85 EUR

VEGAN



WBLTEA VEGAN JACKET  
Black  
100% Polyester - Polyurethane coated  
RRP 119,99 EUR | WHS 42,85 EUR

AA

stylestore.com



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SEARCH

COUNTRY: EUR

ACCOUNT



0

# PRE-ORDER

Showing 1 - 60 of 262 results

**FILTER BY ▼**



WBLAERO LIGHT JACKET  
99,99 EUR



WBLJAYLINE TAILORED COAT  
199,99 EUR

## Discover WITHBLACK

WITHBLACK comes from the heart of Denmark and speaks the language of genuine, timeless design with a strong emphasis on "buy better for less". Because style and quality should always be affordable. WITHBLACK focuses on creating complete collections that reflects the true essence of the brand: Scandinavian. Simple. Sophisticated.

## Exclusive pre-order

For a smooth ordering process and exclusive pre-order access to our latest collection, we offer the opportunity to order via our B2B-Webshop. Creating your personal customer account is straightforward and can be done by contacting our sales team.

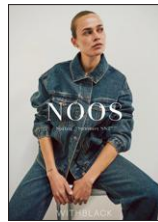
With your personalized account, you can not only pre-order products, but also efficiently manage past orders. It also allows you to easily place replenishment orders and gives you access to a wide range of marketing material.

If you have any questions or need support with your first steps, our dedicated sales team will be happy to help you at any time.

# COLLECTION FLOW

6 Annual Collections

Spring / Summer



NOOS  
SS

Sales period:  
25.05 - 26.06



ICONS  
SS

Sales period:  
25.05 - 26.06



TRANSI-  
TIONS SS

Sales period:  
06.07 - 31.08



HOLIDAY  
SS

Sales period:  
15.09 - 21.10

---

Autumn / Winter



NOOS  
AW

Sales period:  
24.11 - 19.01



ICONS  
AW

Sales period:  
24.11 - 19.01



TRANSI-  
TION AW

Sales period:  
15.01 - 27.02



HOLIDAY  
AW

Sales period:  
16.03 - 30.04

## Social media

#BETTERWARDROBE #STYLEWITHBLACK #INTERNAVIAN  
[https://instagram.com/withblack\\_official](https://instagram.com/withblack_official)

## Contact & ordering

### WITHBLACK | DÜSSELDORF

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### WITHBLACK | HAMBURG

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Tel: +45 70 20 94 98  
customerservice@stylestore.com

WB

WITHBLACK

We reserve the right to make printing errors, changes, delivery delays and sold-out items. Unfortunately, we cannot guarantee sufficient quantities of items after the pre-order period. To ensure that you receive the desired quantities, we recommend using the pre-order option.

Notes



The logo features the letters 'WB' in a large, white, serif font, with a vertical line through the 'B'. Below it, the words 'WITHBLACK' are written in a smaller, white, sans-serif font. The background is a dark, moody scene with a bright, triangular light source on the right side, creating a strong contrast and a soft shadow on the surface below.

WB  
WITHBLACK