



IHG[®] HOTELS &
RESORTS

Q&A WITH NATASHA SCOTT

SVP COMMERCIAL, AMERICAS, IHG HOTELS & RESORTS

BRAND SPOTLIGHT

EVEN HOTELS

DESTINATION SPOTLIGHT

LOS ANGELES, CALIFORNIA, US

**NEW AND NOTABLE
HOTELS AND RESORTS**

GROUPS & MEETINGS

Welcome
to The Customer Newsletter

ALL BRANDS EDITION - DECEMBER 2024

Kimpton Grand Roatán Resort and Spa | Honduras

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EVEN Hotel Alpharetta - Avalon Area | Georgia, GA, US

WWW.IHGB2B.COM

Q&A with Natasha Scott

Senior Vice President Commercial - Americas, IHG Hotel & Resorts

What is your vision for IHG Hotels & Resorts in the Americas region, particularly in the B2B space?

My vision for IHG Hotels & Resorts in the Americas focuses on these key pillars:

- 1. Advocating for our B2B Customers:** It's crucial to prioritize the needs and feedback of our B2B customers across the organization. By fostering a culture of advocacy, we can align our strategies with their expectations, strengthening partnerships.
- 2. Ensuring Our Best Customers Get the Best Rates:** We are committed to providing competitive pricing and exclusive offers to our top B2B customers, encouraging long-term relationships that benefit both parties.
- 3. Becoming the Best & Easiest Hotel Company to Work With:** We will streamline processes and enhance service offerings to ensure a seamless experience for our B2B partners.

How does your role as SVP Commercial drive growth and innovation across the region?

Our team plays a crucial role in driving growth and innovation across the region through several key strategies:

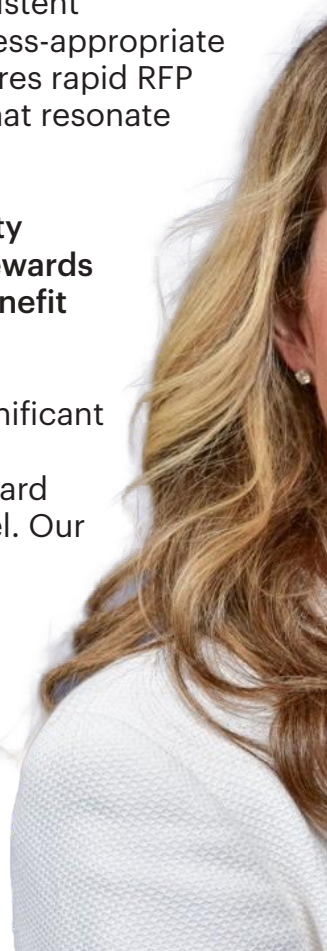
- 1. Listening to Customer Feedback:** We prioritize actively engaging with our customers to gather their insights and feedback. By understanding their needs, we can drive the right initiatives that align with their expectations, ensuring we remain responsive and relevant in the market.
- 2. Driving Commercial Performance with our Best-in-Class Revenue Management System:** We recently rolled out a cutting-edge Revenue Management system enabling our owners to achieve greater

value in their rates. This strategic pricing model enhances our competitive positioning and strengthens customer loyalty by ensuring they receive the best possible offers.

- 3. Capturing Corporate Share and Groups & Meetings:** We are focused on strengthening our presence with corporate and groups & meetings segments. One way we are driving this growth is through our Pivotal Meetings Program. This program highlights Holiday Inn and Holiday Inn Express hotels that feature premium-designed to meet specific quality requirements. It's an important tool for helping our B2B partners recognize and differentiate which Essentials hotels offer elevated meeting spaces and services. The program fosters a consistent experience, provides business-appropriate meeting facilities, and ensures rapid RFP responses—key elements that resonate with our partners' needs.

Can you share how IHG's loyalty programs, such as IHG One Rewards and IHG Business Rewards, benefit B2B customers?

IHG One Rewards provides significant benefits to our B2B clients by offering traveler perks that reward both business and leisure travel. Our redesigned loyalty program provides choice and flexibility, allowing IHG to tailor benefits to meet customers' needs. For example, our Milestone Rewards allow members to select from room upgrades, food and beverage vouchers, or additional points. By recognizing and rewarding customers'



loyalty, we strengthen partnerships and ensure their teams feel valued and appreciated during their travels.

Are there any exciting new properties or renovations in the pipeline for the Americas that would appeal to B2B customers?

Yes, we have many exciting hotels in the pipeline and recently opened that will appeal to B2B customers! One is the new Atwell Suites in Austin. This hotel is a conversion from a Holiday Inn & Suites to the brand-new Atwell Suites prototype. Its prime location, just 2 miles from the airport and close to multiple corporate offices, makes it an ideal choice for business travelers seeking convenience and modern amenities.

Another excellent option is the Crowne Plaza Louisville Airport Expo Center. With its convenient location near Louisville International Airport, strong meeting space-to-rooms ratio, and updated meeting facilities, it offers a modern and accessible venue for corporate events and business stays. These properties reflect our commitment to meeting the evolving needs of B2B customers.



How is IHG leveraging technology to enhance the experience for corporate clients and event organizers?

IHG is focused on continuing to find ways to improve the experience for corporate clients and event organizers and ensure it's as seamless as possible to book and host an event at an IHG hotel. We've started supporting some of our hotels in responding to business requests for both transient and groups and meeting leads and will look to leverage technology in scaling this support further. This centralized support has allowed us to improve overall response both in terms of timeliness and quality, enhancing the experience for corporate and event organizers.

Speed Round Questions:

1. Favorite IHG brand for business travelers? **Holiday Inn**
2. Most exciting new IHG hotel in the Americas? **Regent Santa Monica Beach**
3. Window seat or aisle seat when traveling? **Aisle seat**
4. Dream destination for a workcation? **London**
5. Beach resort or city hotel – which do you prefer for leisure? **Beach resort**
6. Favorite city you've traveled to? **Sydney, Australia**

Thank you,

A handwritten signature in black ink that reads "Natasha". The signature is fluid and cursive.

Natasha Scott
Senior Vice President Commercial - Americas,
IHG Hotels & Resorts



InterContinental San Antonio R



Atwell Suites Expands with Three New Hotels in Key Travel Hubs

Atwell Suites is expanding its U.S. presence with new hotels in Kansas City, Missouri; Henderson, Nevada; and Fort Worth, Texas, joining existing hotels in Miami, Denver, and Austin. These openings are part of a pipeline with over 50 planned destinations nationwide, including Las Vegas, Nevada; Colorado Springs, Colorado; and Cheyenne, Wyoming.

[LEARN MORE](#)



Lucky Number Seven for IHG Destinations in Montenegro

IHG has announced the signing of Crowne Plaza Podgorica, marking its seventh hotel in Montenegro and second in the capital city. Scheduled to open by the end of 2024, the 122-key hotel will be situated within the Capital Plaza mixed-use development, a prime location surrounded by the regional headquarters of prominent banks and multinational companies, including Deloitte, PwC, and The World Bank.

[LEARN MORE](#)



voco hotels Debuts in Atlanta with The Darwin Hotel Conversion

voco hotels made its debut in Atlanta with the opening of voco The Darwin Hotel. The newly converted 111-room hotel brings voco's signature upscale, charming, and authentic experience to the city's Old Fourth Ward district, offering convenient access to Atlanta's vibrant arts scene, culinary hotspots, and tech hubs.

[LEARN MORE](#)



riverwalk | Texas, US

IHG Luxury Collection Welcomes Cozy Season with Minted Partnership

IHG Hotels & Resorts Luxury & Lifestyle Collection has partnered with Minted to celebrate the holiday season. Guests at select hotels can enjoy a curated collection of customizable holiday card designs and photo gifts, available at an exclusive offer. This collaboration is part of IHG’s Winter Chalet seasonal experience in the Americas, featuring Chalet Day on the Winter Solstice, festive programming, and creative culinary and cocktail offerings.



[LEARN MORE](#)



Garner Debuts in Europe with First Hotels in Germany

IHG launched its midscale conversion brand, Garner, in Europe with its first hotels in Germany, in partnership with NOVUM Hospitality. IHG and NOVUM Hospitality have opened three Garner hotels in just ten days: Garner Hotel Hamburg Nord, Garner Hotel Elmshorn, and Garner Hotel Augsburg—marking the brand’s first hotels to welcome guests outside of the Americas.

[LEARN MORE](#)



How IHG Leaders Applied Military Experience to Hospitality

Each year, an estimated 200,000 servicemen and women transition to civilian life, bringing invaluable skills, discipline, and a strong work ethic to thrive in diverse professional environments. IHG supports veterans by offering employment and career opportunities across our hotels, brands, and corporate roles.

[LEARN MORE](#)



Regent Launches New Season of Taste Studio: A Culinary Journey

Regent will reimagine fine dining with two new interpretations of its multi-sensory pop-up dining experience, Regent Taste Studio. In collaboration with a group of celebrated creatives, chefs from Regent Phu Quoc, Regent Shanghai on The Bund, and Regent Chongqing will present two new chapters in the Regent Taste Studio series.

[LEARN MORE](#)

IHG Hotels & Resorts

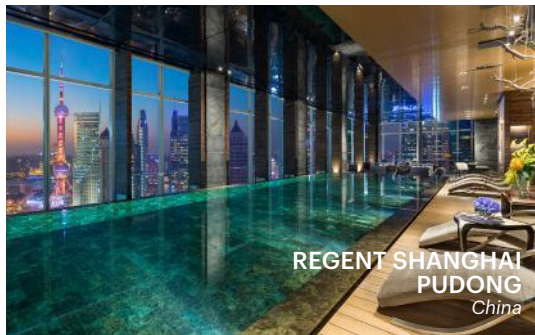
Elevating Incentive Trips



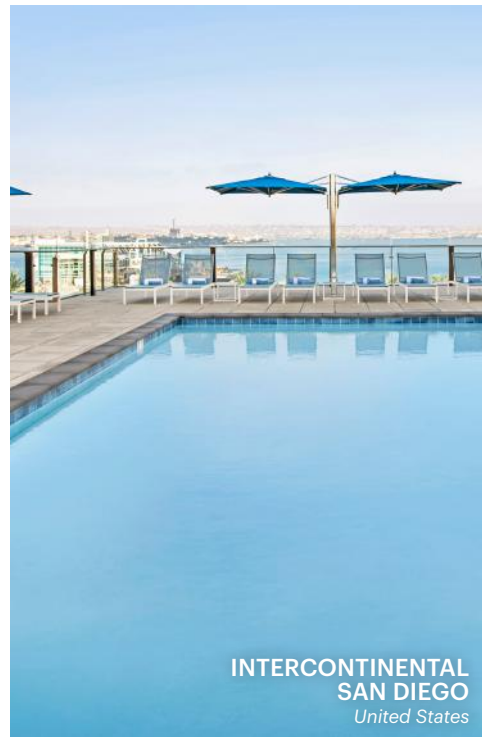
CARLTON CANNES,
A REGENT HOTEL
France



INTERCONTINENTAL
BORA BORA LE MOANA
RESORT
Bora Bora



REGENT SHANGHAI
PUDONG
China



INTERCONTINENTAL
SAN DIEGO
United States

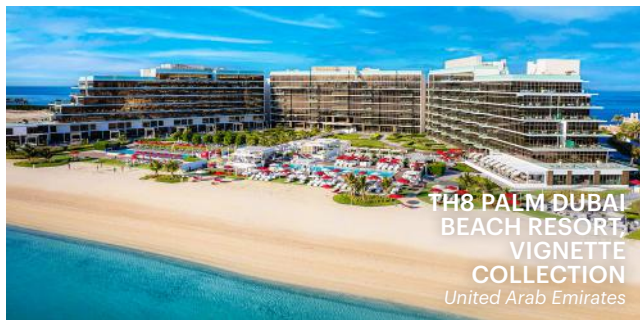




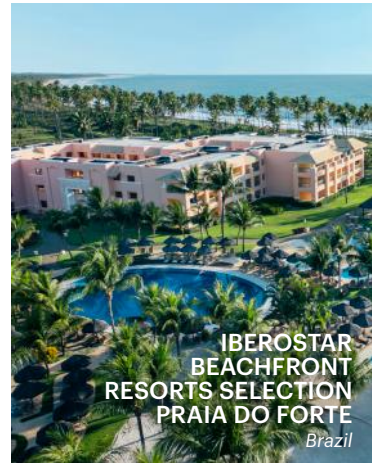
SIX SENSES CON DAO
Vietnam



**SINDHORN MIDTOWN
HOTEL BANGKOK,
VIGNETTE
COLLECTION**
Thailand



**THE PALM DUBAI
BEACH RESORT
VIGNETTE
COLLECTION**
United Arab Emirates



**IBEROSTAR
BEACHFRONT
RESORTS SELECTION
PRAIA DO FORTE**
Brazil



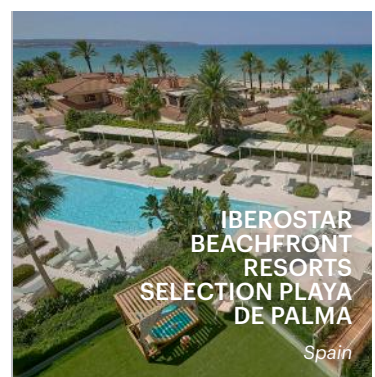
**SIX SENSES
CRANS-MONTANA**
Switzerland



**KIMPTON
KITALAY SAMUI**
Thailand



**KIMPTON BAMBOO
GROVE SUZHOU**
China



**IBEROSTAR
BEACHFRONT
RESORTS SELECTION
PLAYA DE PALMA**
Spain

Unlock a world of unforgettable experiences with IHG incentive destinations. This curated selection of hotels and resorts around the globe promise luxury, comfort, and exceptional service. Click each hotel or resort thumbnail to learn more or check out the special edition of the [Incentive newsletter](#).



EVEN Hotels Shenzhen Guangming Cloud Park | China

POSSIBILITY | CHOICE | ENERGY

Making travel more balanced

EVEN Hotels empowers business travelers who prioritize health and wellness, helping them maintain their routines while on the road. With wellness-savvy staff, top-tier fitness facilities, healthier dining options, and serene, nature-inspired spaces, EVEN Hotels provides a holistic approach to staying balanced and energized.

GUEST EXPERIENCE

Best-in-class fitness experience

Featuring a top-of-the-line 1,000+ square foot athletic studio, complemented by in-room fitness zones for added convenience. Guests can also enjoy on-demand fitness classes, providing a personalized and flexible approach to staying active.

Productivity at your pace

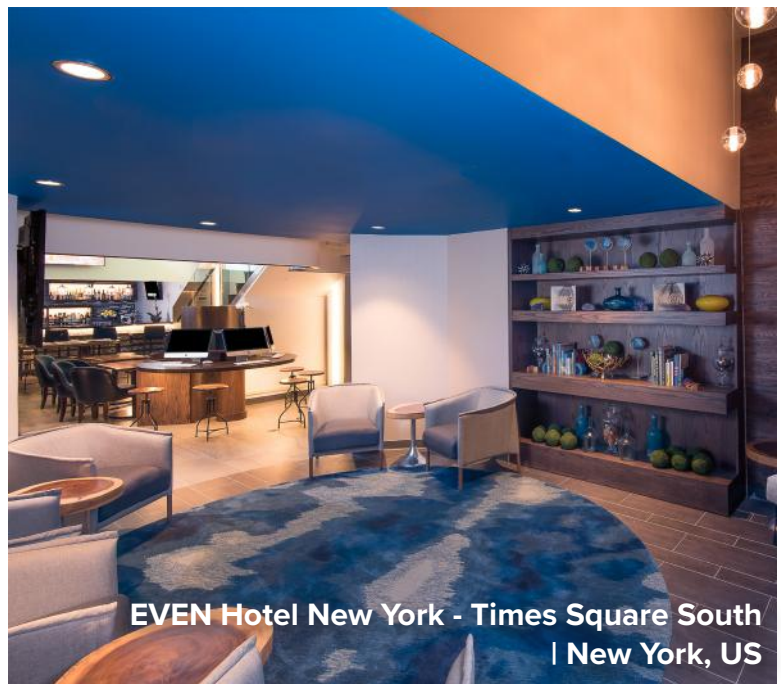
EVEN Hotels offers guests essential amenities and versatile, comfortable workspaces ideal for productive and collaborative meetings. After a long day, guests can unwind and recharge with features such as infused water in the lobby, nightly tea service, a signature sleep experience, and spa-inspired showers—each designed to restore balance and bring guests back to their Zen.

Flexible food and beverage

Each hotel features an EVEN Kitchen & Bar, offering a variety of indulgent and healthier food options for breakfast and dinner, as well as catering for on-site meetings and events. For those on the go, the brand also provides a 24/7 marketplace, ensuring guests can easily grab something whenever they need it.



EVEN Hotel Atlanta - Cobb Galleria | Georgia, US

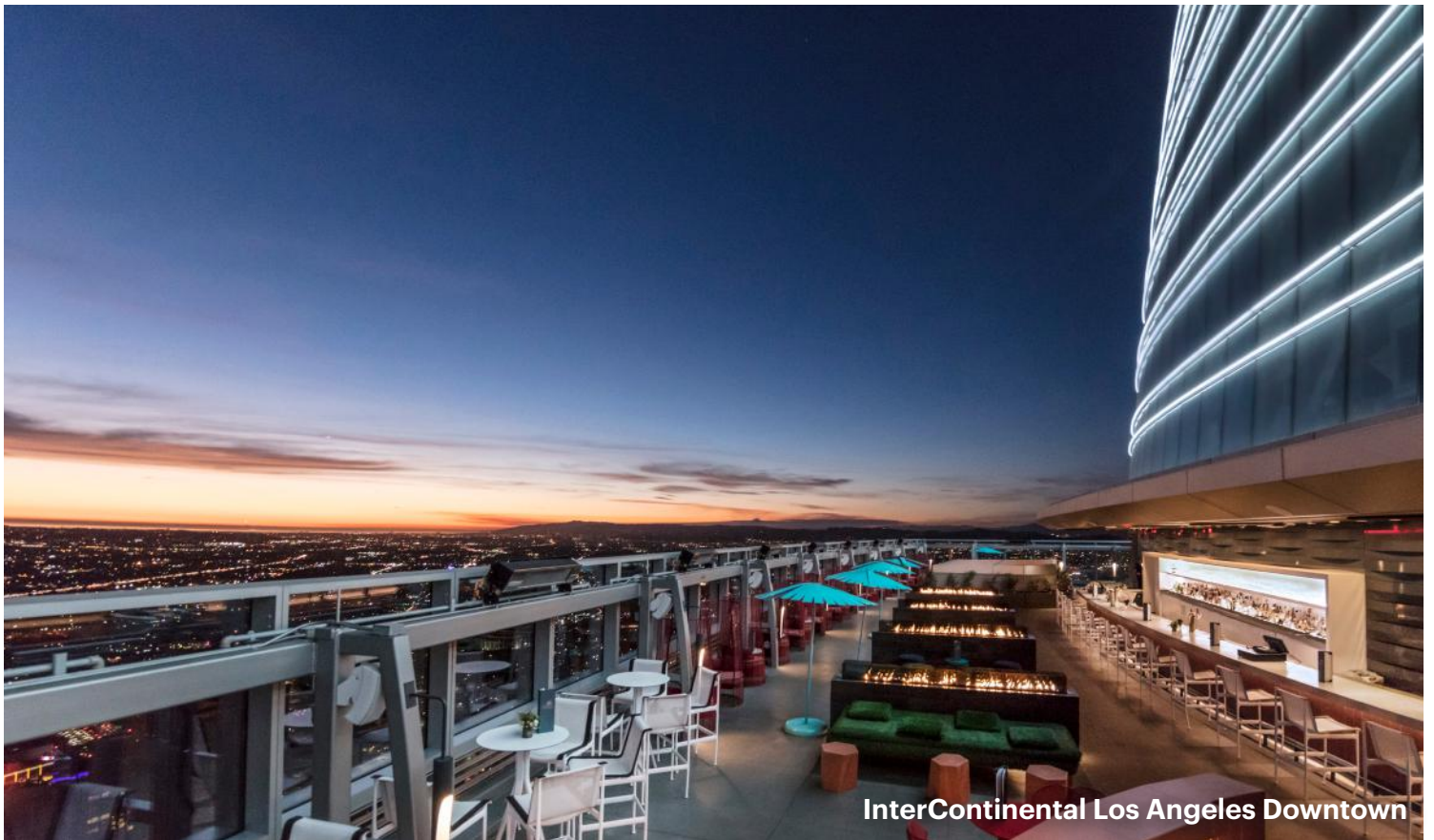


EVEN Hotel New York - Times Square South
| New York, US

Destination Spotlight



Regent Santa Monica Beach



InterContinental Los Angeles Downtown

Destination Spotlight – [Los Angeles, California, US](#)

Los Angeles seamlessly blends cultural diversity, iconic attractions, and business opportunities, making it a top destination for corporate travel and events. IHG's diverse portfolio, including InterContinental, Kimpton, Crowne Plaza, and Holiday Inn, provides tailored solutions for every business need. From luxury stays with stunning views to centrally located hotels near key business hubs, IHG ensures an elevated experience in the heart of this vibrant city.



Kimpton
Everly



Hotel Indigo
Los Angeles Downtown



Crowne Plaza
Los Angeles Harbor Hotel



REGION

AMER:

voco hotels

- [The Clair Cincinnati Downtown](#) Ohio
- [The Darwin - Atlanta Midtown](#) Georgia

Crowne Plaza Hotels & Resorts

- [San Diego - Mission Valley](#) California
- [Niagara Falls NY - Riverside](#) New York

Holiday Inn Express

- [Chicago - Matteson](#) Illinois
- [Stevensville - Benton Harbor](#) Michigan
- [Bronx - NYC](#) New York
- [Abilene](#) Texas

Holiday Inn

- [Port Arthur - Park Central](#) Texas
- [Richmond - West End](#) Virginia

Garner Hotels

- [Phoenix - Surprise](#) Arizona
- [Longview South](#) Texas
- [Gillette South](#) Wyoming

Atwell Suites

- [Henderson - at the Pass](#) Nevada
- [Fort Worth - Alliance Area](#) Texas

avid hotels

- [Oak Creek](#) Wisconsin

Staybridge Suites

- [Port Arthur - Mall Area](#) Texas

Candlewood Suites

- [Annapolis](#) Maryland
- [Orange](#) Texas

Note: All hotels listed opened November through December 2024



voco The Darwin - Atlanta Midtown | Georgia, US



avid hotels Oak Creek | Belgrade, Montana, US



REGION

EMEAA:

Regent Hotels & Resorts

[Bali Canggu](#)

Indonesia

InterContinental Hotels & Resorts

[Lifou Wadra Bay Resort](#)

New Caledonia

Vignette Collection

[The Windsor Hotel TOYA](#)

Japan

[Noku Maldives](#)

Maldives

[Moire Hoi An](#)

Vietnam

[Dinso Resort & Villas Ko Chang](#)

Thailand

Hotel Indigo

[Nagasaki Glover Street](#)

Japan

[Auckland](#)

New Zealand

[Saigon The City](#)

Vietnam

voco hotels

[Bali Seminyak](#)

Indonesia

[London – Marylebone](#)

United Kingdom

Crowne Plaza Hotels & Resorts

[Adelaide Mawson Lakes](#)

Australia

[Sydney Airport](#)

Australia

[Kayseri](#)

Turkey

[Danang City Centre](#)

Vietnam

[Podgorica](#)

Montenegro

Holiday Inn Express

[Bali Sunset Road](#)

Indonesia

[Ghent](#)

Belgium

Holiday Inn

[the niu, Blade Solingen](#)

Germany

[the niu, Rig Lübeck](#)

Germany

[Bintan Lagoi Beach](#)

Indonesia

[Vientiane](#)

Laos

[Kuala Lumpur Bangsar](#)

Malaysia

Garner Hotels

[Augsburg Nord](#)

Germany

[Berlin – Checkpoint Charlie](#)

Germany

[Berlin – Gendarmenmarkt](#)

Germany

[Berlin – Mitte](#)

Germany

[Berlin – Schöneberg](#)

Germany

[Berlin – Spandau](#)

Germany

[Mannheim City](#)

Germany

[Osaka Honmachi Station](#)

Japan

[Osaka Honmachi Midosuji](#)

Japan

[Osaka Honmachi Kita Semba](#)

Japan

[Preston Samlesbury](#)

United Kingdom

Note: All hotels listed opened November through December 2024



Regent Bali Canggu | Indonesia



InterContinental Lifou Wadra Bay Resort | New Caledonia



REGION

GREATER CHINA:

Vignette Collection

[Shanghai Snow World Hotel](#)

Hotel Indigo

[Ningbo Riverside](#)

voco Hotels

[Jincheng Danhe](#)

[Shanghai Zhangjiang](#)

HUALUXE

[Haining](#)

Holiday Inn Express

[Luoyang Longmen](#)

[Nanjing Xi'anmen](#)

[Taizhou City Center](#)

[Wuxi Xishan](#)

[Xi'an Fengdong](#)

Holiday Inn

[Chongqing Nanan](#)

[Chongqing Science Hall](#)

[Jiuhua Mountain Hot Spring](#)

[Kanas Hemu](#)

[Shenzhen Nanshan](#)

*Note: All hotels listed opened
November through December 2024*



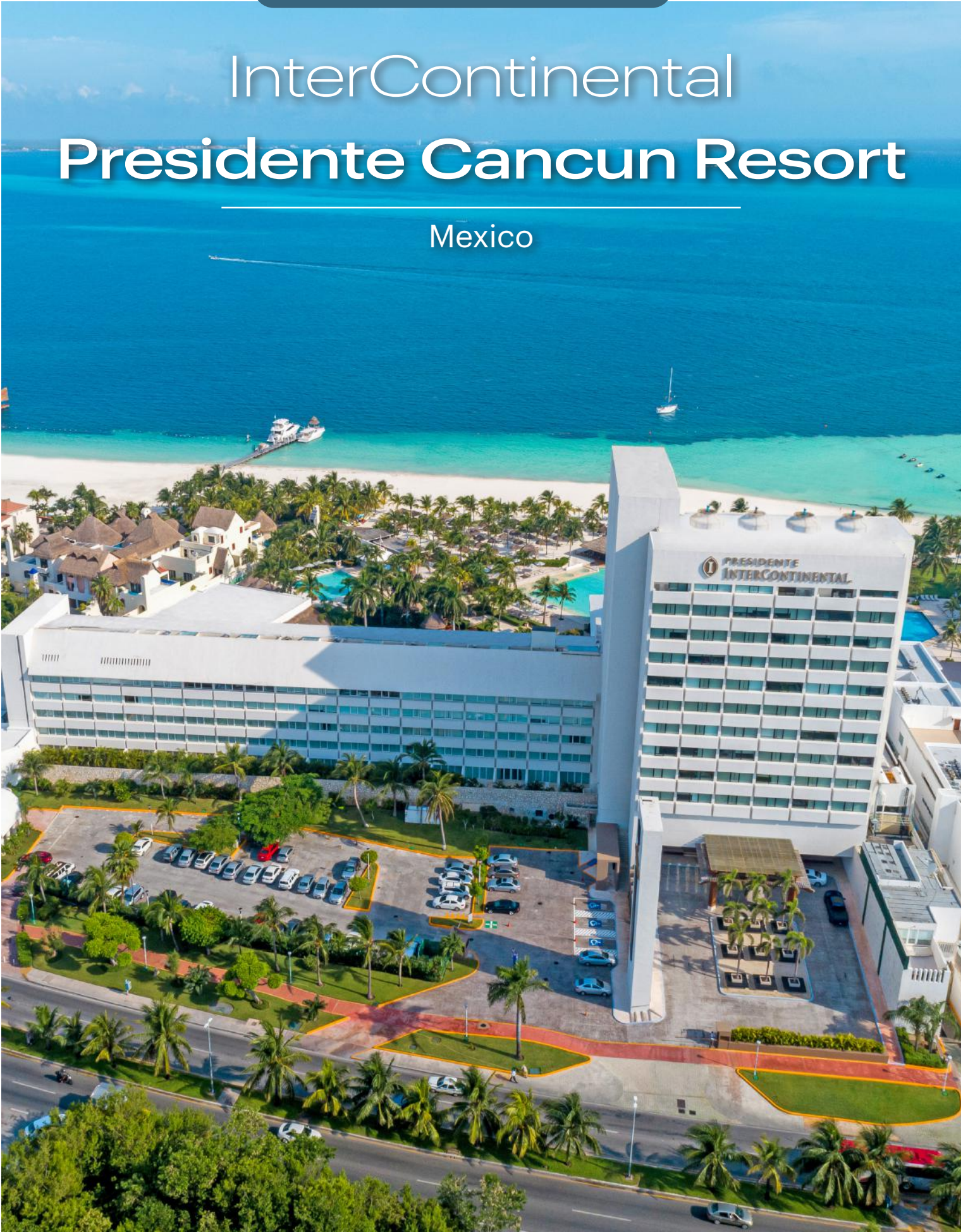
Shanghai Snow World Hotel, Vignette Collection | China



Hotel Indigo Ningbo Riverside | China

InterContinental Presidente Cancun Resort

Mexico



Nestled along the pristine white sands and crystal-clear Caribbean waters, The InterContinental Presidente Cancun Resort offers five-star luxury on Cancun's finest beach. The resort features stunning ocean views, five exceptional dining and beverage venues, a kid's club for young guests, and a prime location near Cancun's vibrant nightlife. Guests can indulge in spa treatments or unwind in the comfort of their rooms, soaking in the serene ambiance of the tranquil sea.







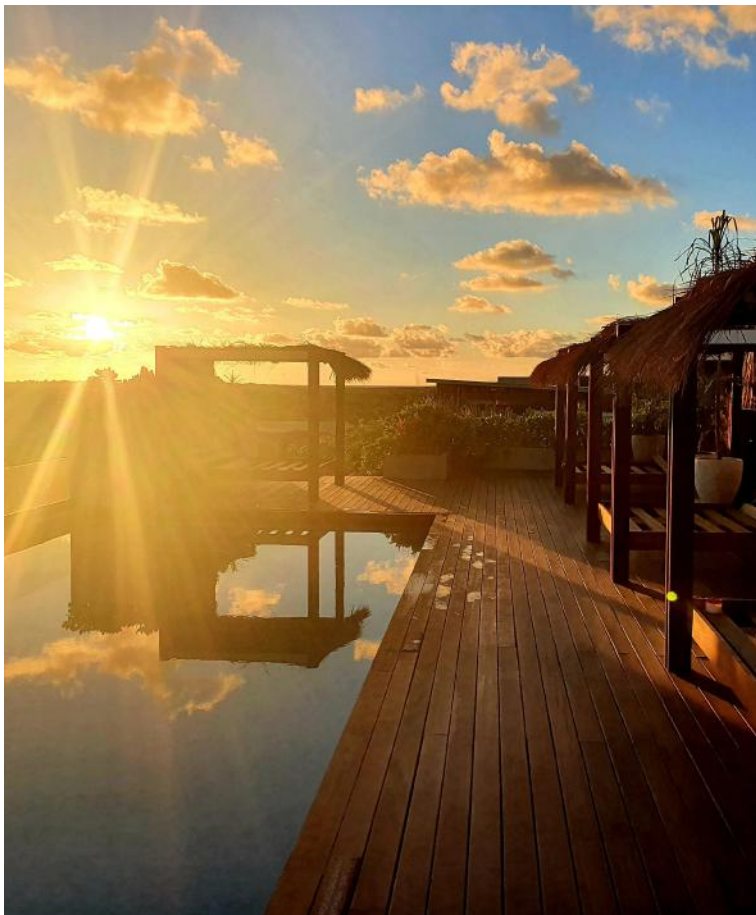
An aerial photograph of a resort pool area. The pool is large and irregularly shaped, with a vibrant turquoise color. It features a circular section with a patterned tile design. The pool is surrounded by a light-colored concrete deck. In the foreground, there are several orange lounge chairs with white towels. The background shows lush greenery, including palm trees and other tropical plants. At the top and bottom of the image, there are buildings with thatched roofs and white walls. The text "Kimpton Aluna Resort Tulum" is overlaid in white, with "Mexico" below it.

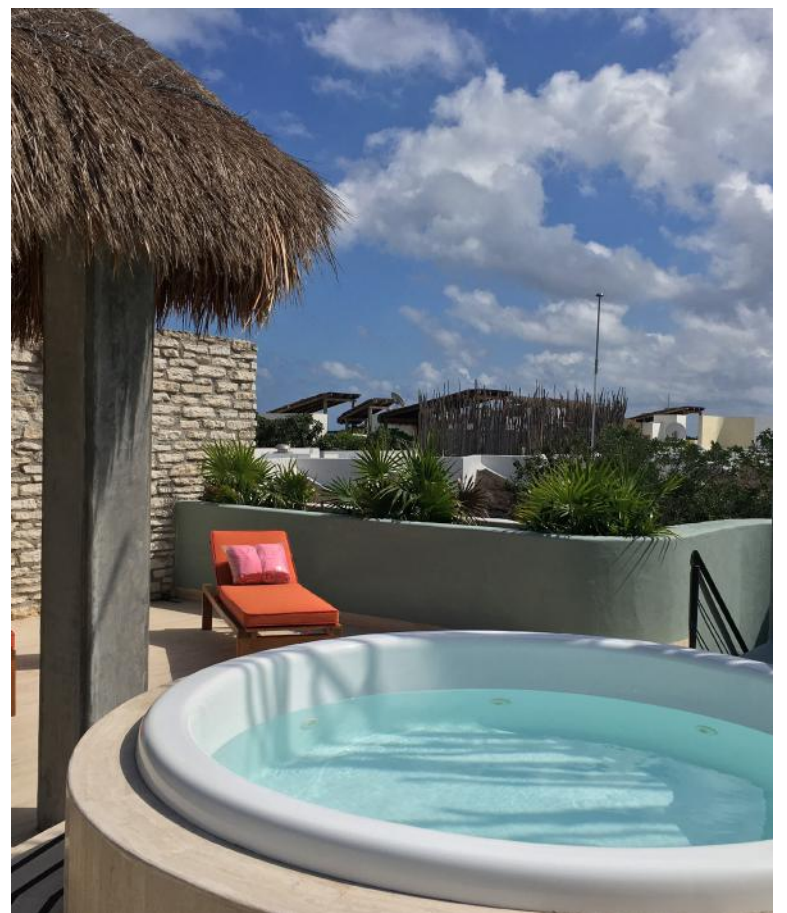
Kimpton Aluna Resort Tulum

Mexico

Set between the jungle and the sea, this luxury 4-star boutique hotel offers an oasis of beauty and tranquility, far removed from the party atmosphere. Guests can enjoy exclusive beach clubs and easily explore the surroundings using complimentary bicycles. The hotel seamlessly blends modernity with spirituality, offering yoga classes at no additional cost to help restore mental, physical, and emotional balance. Guests can relax by the pool surrounded by lush vegetation or take in breathtaking sunset views from the rooftop pool. The experience is enhanced by a social hour featuring drinks and snacks, as well as opportunities to immerse in local culture through tortilla-making classes and village tours.









Kimpton Seafire Resort + Spa

Cayman Islands

Combining trendsetting contemporary design with the timeless allure of the world-famous Seven Mile Beach, the Kimpton Seafire Resort + Spa offers a fresh take on island luxury. Its open-air architecture provides sweeping sea views, complemented by lush gardens, hidden sanctuaries, and vibrant gathering spaces. Guests can tailor their stay to their preferences, whether seeking social and spontaneous experiences or serene and secluded escapes—all infused with authentic Caymanian charm and Kimpton's signature warmth.







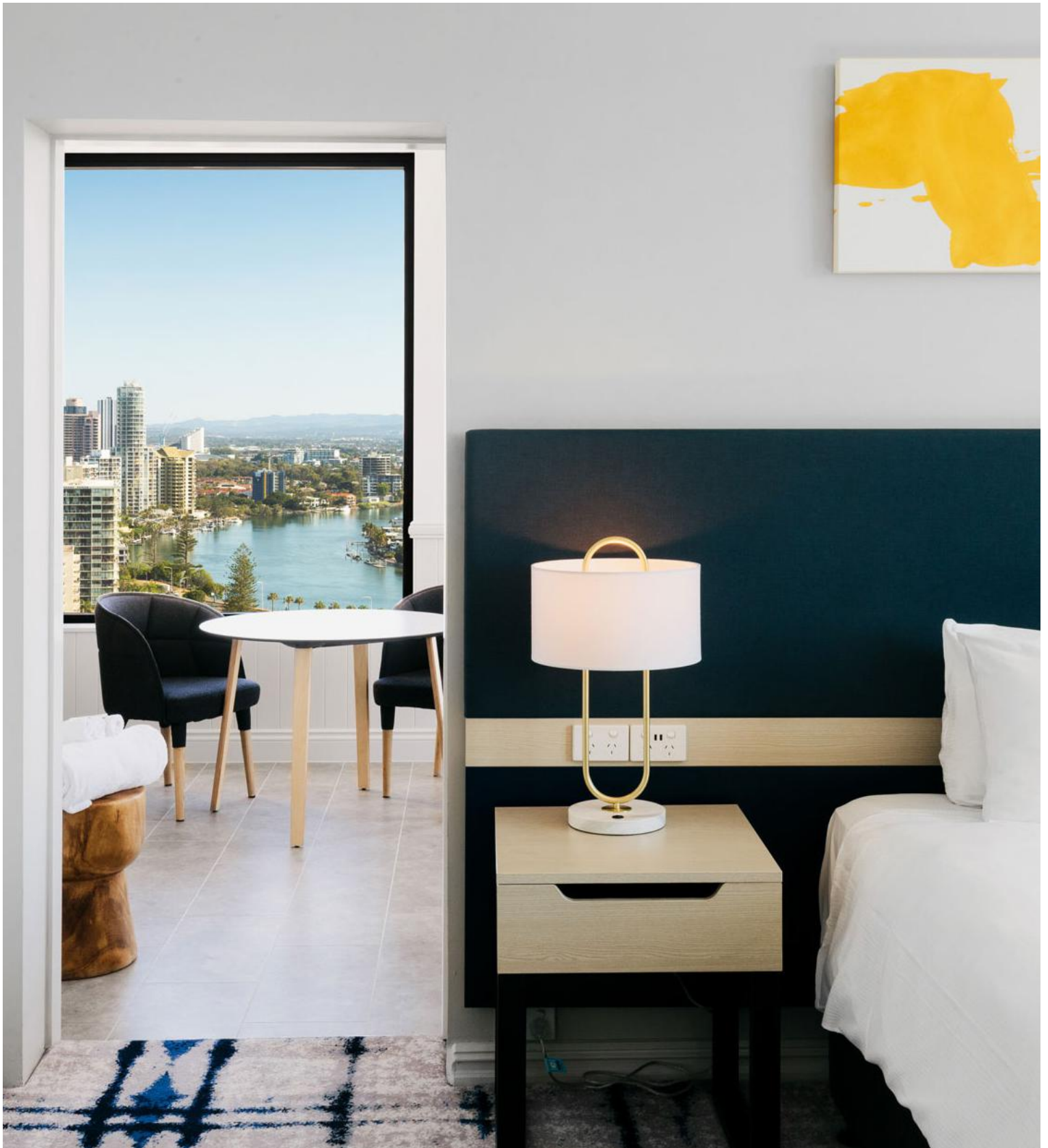
A photograph of the VOCO Gold Coast hotel entrance in Australia. The image shows a modern building with a large, white, cantilevered overhang. The facade is composed of dark, textured stone panels and large glass windows. The entrance area is furnished with two brown armchairs and two potted plants in yellow planters. A dark blue sign above the entrance reads "VOCO" and "1000 HOTEL". The overall scene is well-lit, suggesting daytime.

VOCO

Gold Coast

Australia

voco Gold Coast offers an upscale Surfers Paradise experience, combining premium amenities with a personal touch. Conveniently located near the beach and Cavill Avenue's shops, dining, and nightlife, the hotel provides easy access to local attractions, including the G:link tram just steps away. Guests can unwind in the gym, relax by one of two pools, or savor fresh seafood and premium steaks in stylish yet laid-back restaurants. Plush suites with ocean views, luxurious bedding, and modern technology ensure a comfortable and memorable stay. Discover the unique charm that sets voco apart.



VOCO Dubai

Dubai

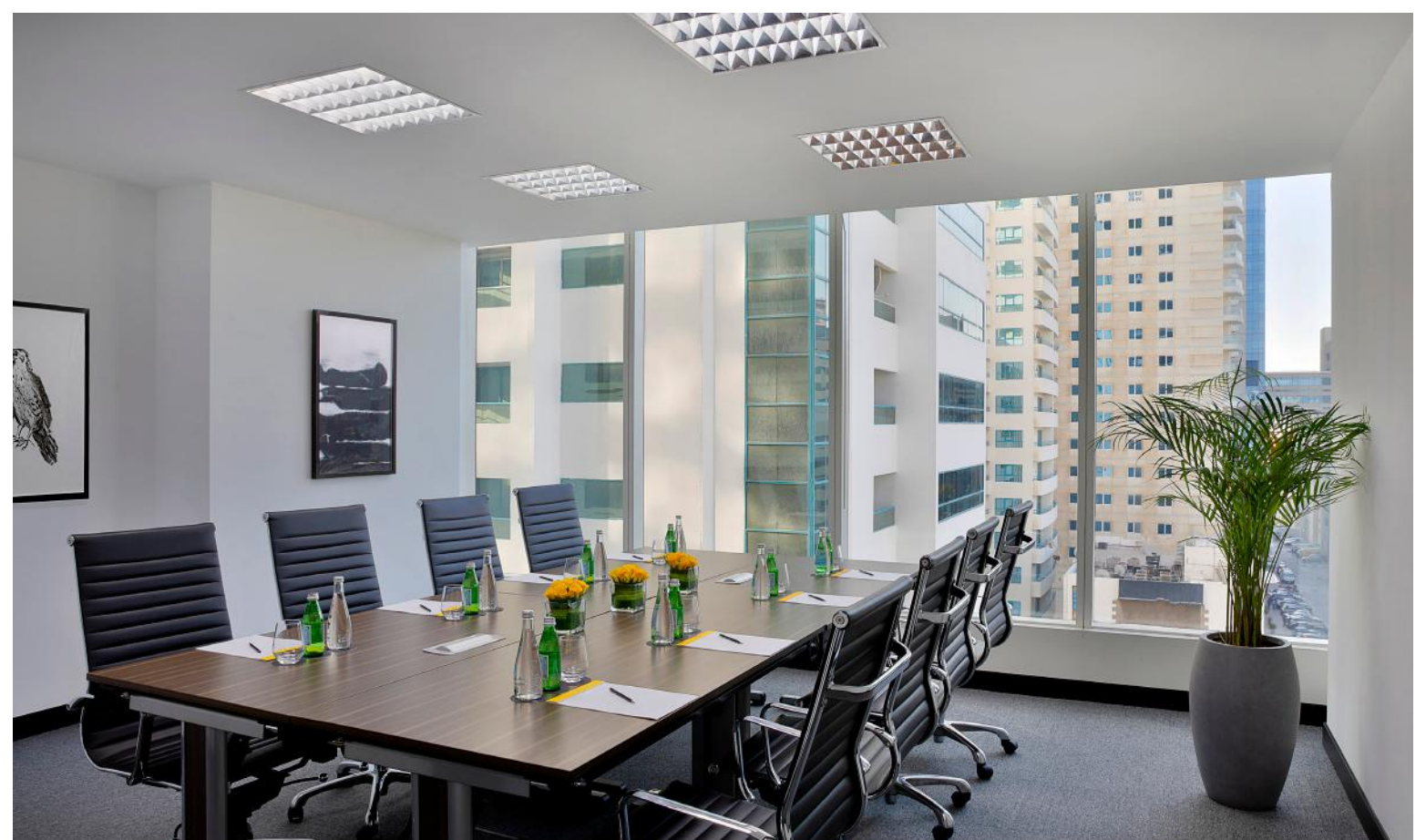
VOCO™
AN IHG® HOTEL



Located across from the World Trade Centre and a metro stop with direct access to Dubai's top attractions, voco Dubai offers 471 modern guestrooms designed for comfort and relaxation. Guests can enjoy diverse dining options, a club lounge with stunning views, and versatile event spaces. With a health club and seamless access to business and leisure destinations, voco Dubai ensures a premium, memorable stay.



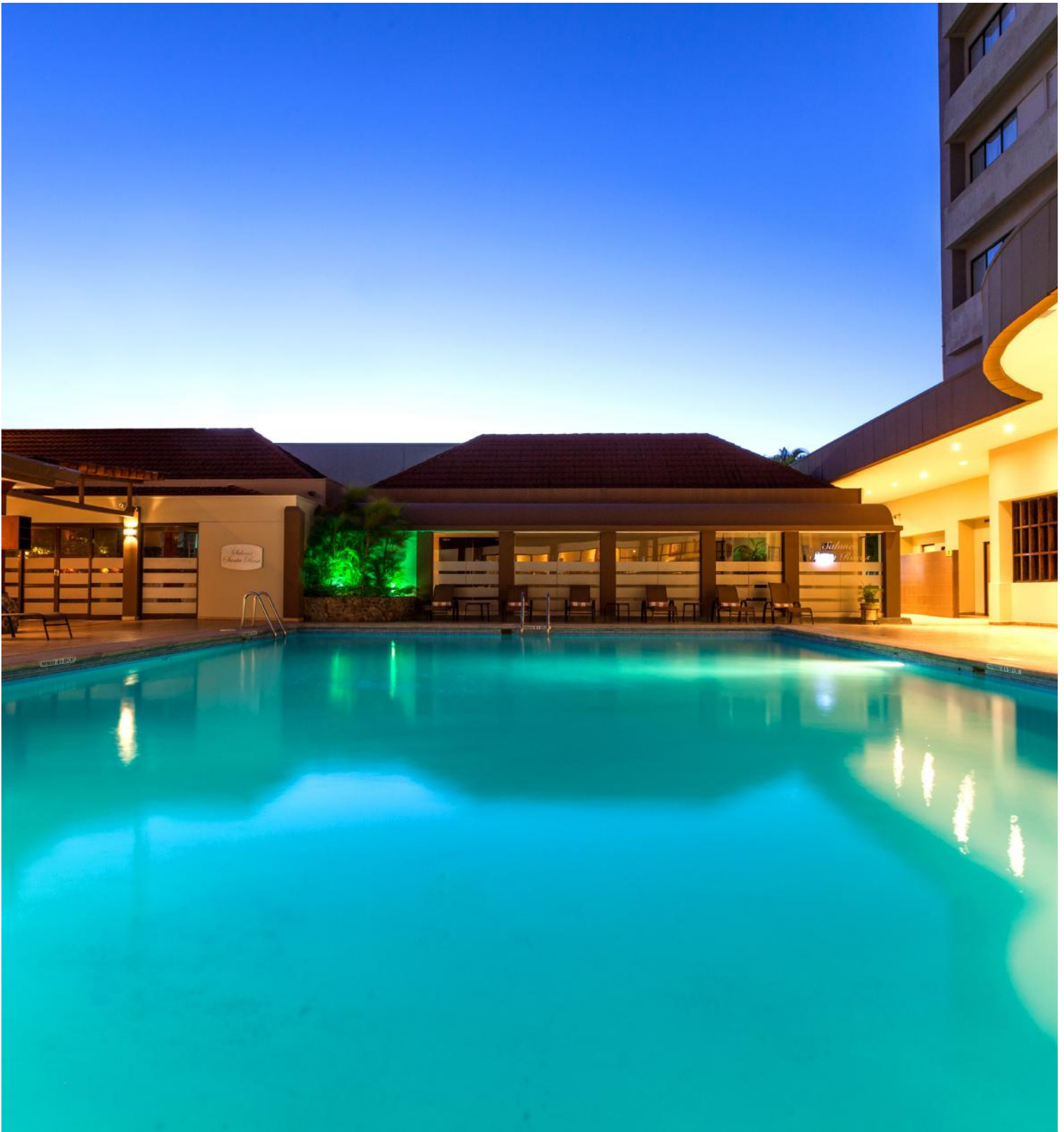




Crowne Plaza San Jose La Sabana

Costa Rica





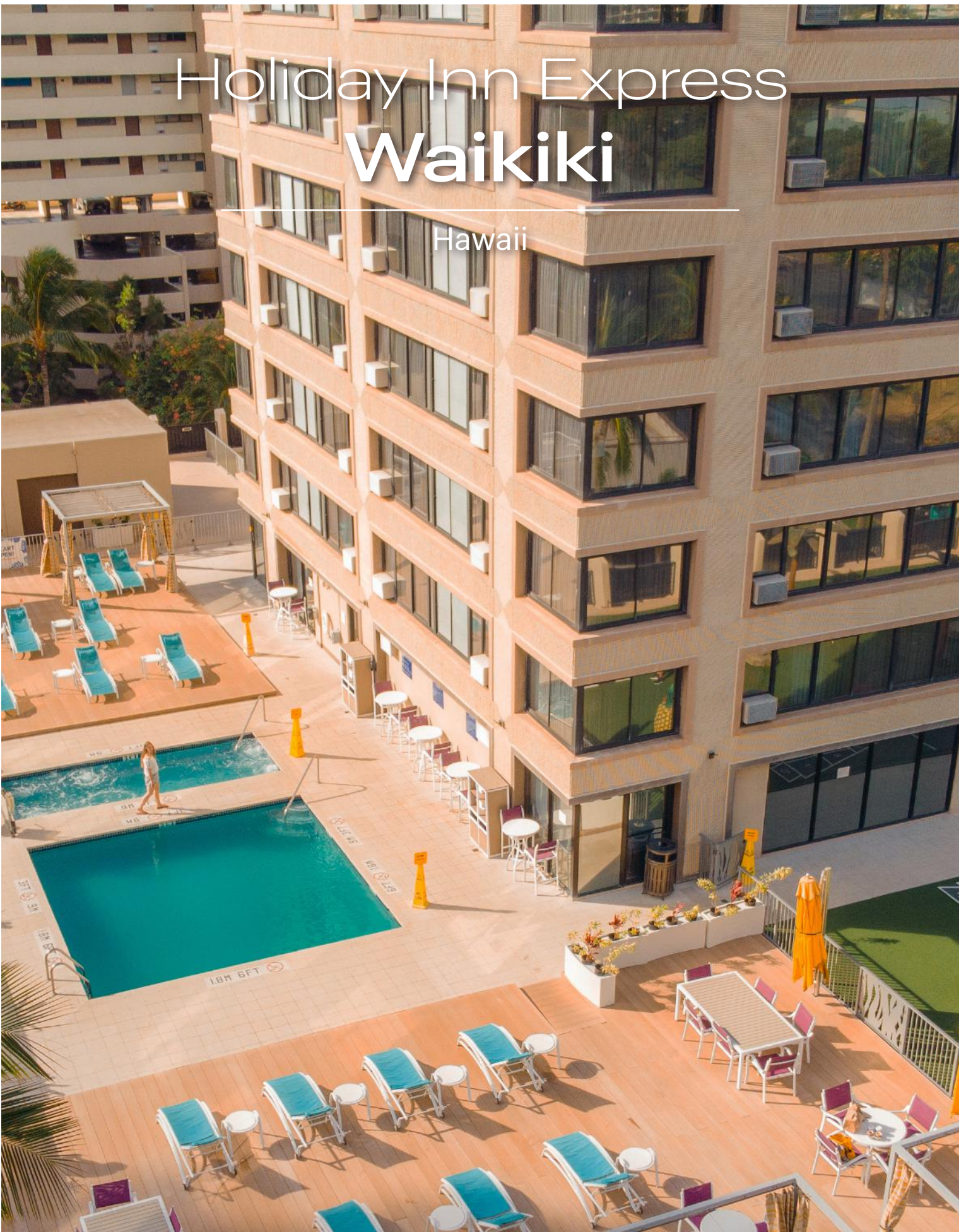
Situated next to the lush La Sabana Metropolitan Park, Crowne Plaza San Jose La Sabana provides an ideal base for exploring San Jose's vibrant culture and modern attractions. It offers convenient access to top corporate offices, cultural landmarks, and renowned dining destinations. Just 20 minutes from Juan Santamaria International Airport, the hotel features extensive conference facilities and expert event planning services, ensuring exceptional gatherings. Guests can stay active at the fully equipped fitness center or unwind in the outdoor pool. Dining options include international specialties at Fuji Restaurant and local flavors at Nattivo Urban Cuisine, offering a variety of culinary experiences.





Holiday Inn Express Waikiki

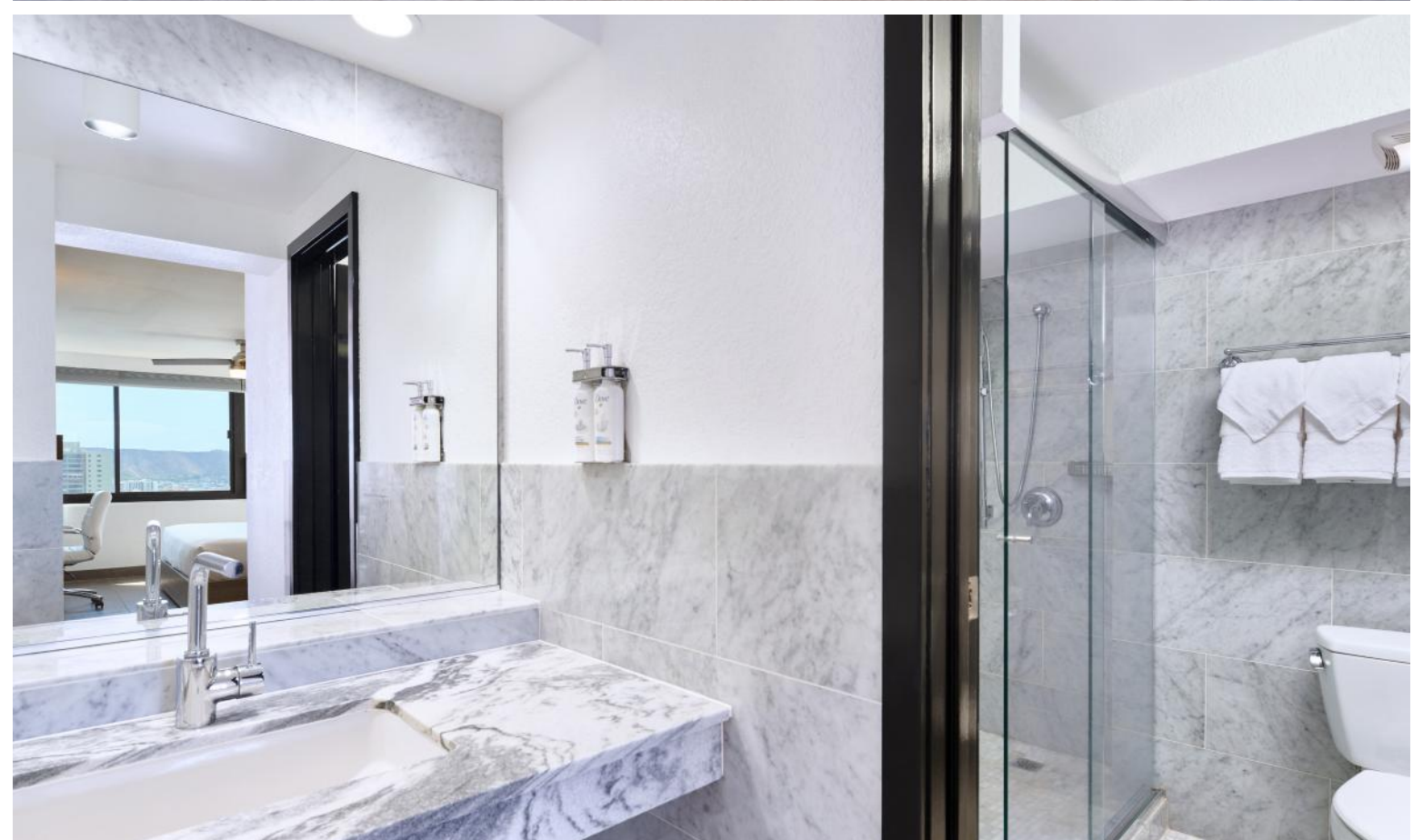
Hawaii



The Holiday Inn Express Waikiki offers a daily free hot breakfast for all guests and is ideally located at the gateway of Waikiki in Honolulu. This 44-story hotel features panoramic views of the Pacific Ocean, Koolau Mountains, and Waikiki skyline, just three blocks from Waikiki Beach and four blocks from the Hawaii Convention Center. Guests enjoy convenient access to nearby shopping, dining, and activities, along with amenities such as free Wi-Fi, a pool, a jet spa, and a business center.







Holiday Inn Express Ghent

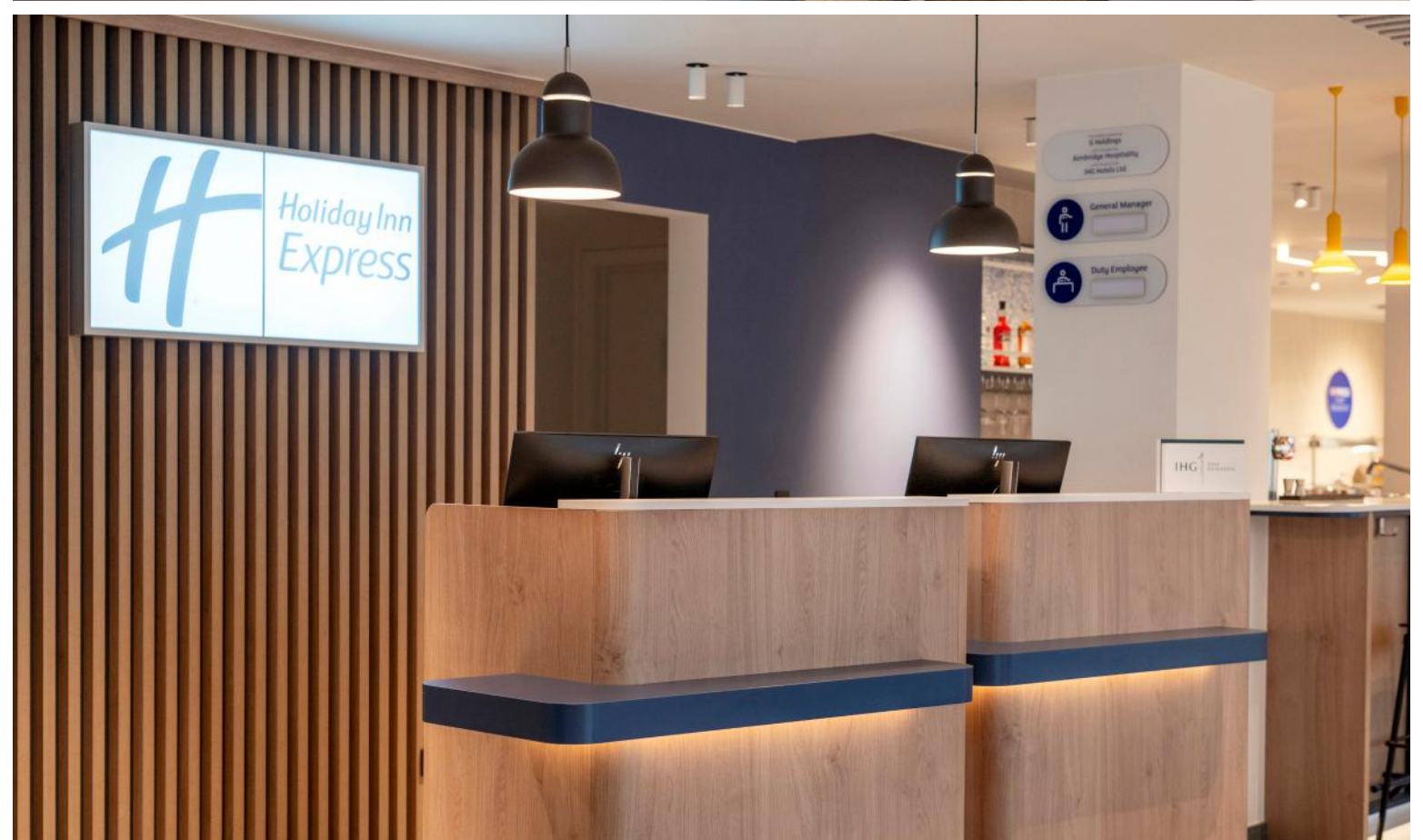
Belgium



The Holiday Inn Express & Suites Ghent is situated in Ghent's vibrant business district, offering guests convenient amenities and comfortable accommodations. The hotel features complimentary Wi-Fi, a free daily breakfast buffet, a bar, and a well-equipped boardroom for meetings. Guests can easily access the city center via various transportation options. The Gent Proeftuinstraat bus stop is directly across the road, while the Ghent UZ tram stop is a 10-minute walk away.







10 Tips for Hosting Responsible Meetings and Events

The rise of responsible business travel has driven meeting venues to adopt strategies to reduce energy and water usage, food waste, and carbon emissions. For businesses targeting net-zero goals, sustainable practices can minimize environmental impact and cut costs. **Here are 10 practical tips for hosting responsible meetings and events:**



Promote Sustainable Travel: Choose centrally located venues near public transport, and encourage ridesharing, cycling, or walking.

Pick Green Venues: To reduce waste and emissions, select venues with eco certifications like Green Key or EIC Sustainable Event Standards.

Cut Waste: Use reusable or compostable items, provide clear recycling bins, and partner with venues like IHG for waste-reducing practices.

Embrace Catering: Offer plant-based menus, source local ingredients, and donate or compost leftovers.

Go Paperless: Use digital tools like apps or QR codes for event materials. If printing is essential, use recycled paper.





Save Energy: Opt for venues with energy-efficient systems like LED lighting and smart thermostats.

Conserve Water: Choose venues with water-saving measures and ban single-use bottles in favor of refilling stations.

Include Hybrid Options: Reduce travel emissions with virtual attendance and ensure venues support hybrid setups.

Share Efforts: Highlight your sustainability initiatives to educate and inspire attendees.

Partner Smartly: Work with responsible hotels like IHG's Meeting for Good or Iberostar's Wave of Change programs for sustainable solutions.

Plan sustainable, impactful events with ease. Visit our Meetings & Events page for tailored solutions and eco-conscious venues.

Venues Around the World

Regent Hong Kong, China

📍 GC



[LEARN MORE](#)

497 guest rooms
16,415 ft² of meeting space
11 meeting rooms

voco Brisbane City Centre, Australia

📍 EMEA



[LEARN MORE](#)

194 guest rooms
12,917 ft² of meeting space
11 meeting rooms

InterContinental Chantilly Chateau Mont Royal, France

📍 EMEA



[LEARN MORE](#)

525 guest rooms
14,500 ft² of meeting space
6 meeting rooms

voco Orchard Singapore

📍 EMEA



[LEARN MORE](#)

423 guest rooms
20,602 ft² of meeting space
17 meeting rooms

InterContinental Edinburgh The George, United Kingdom

📍 EMEA

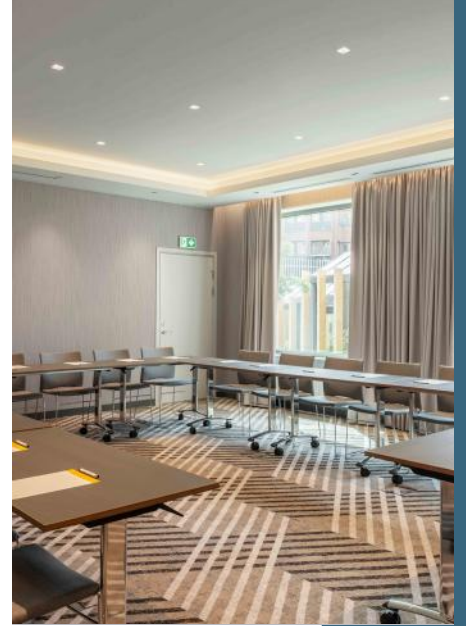


[LEARN MORE](#)

403 guest rooms
20,646 ft² of meeting space
11 meeting rooms

voco Stockholm - Kista Sweden

📍 EMEA



[LEARN MORE](#)

201 guest rooms
1,249 ft² of meeting space
5 meeting rooms

**InterContinental
San Francisco
California, US**

AMER



LEARN MORE

721 guest rooms
27,593 ft² of meeting space
11 meeting rooms

**Crowne Plaza
Sun Palace Beijing,
China**

GC



LEARN MORE

310 guest rooms
40,902 ft² meeting space
13 meeting rooms

**Kimpton
Palomar Beverly Hills
California, US**

AMER



LEARN MORE

264 guest rooms
6,000 ft² of meeting space
6 meeting rooms

**Crowne Plaza
Louisville Airport Expo Ctr
Kentucky, US**

AMER



LEARN MORE

588 guest rooms
50,000 ft² meeting space
24 meeting rooms

**Kimpton Pittman
Texas, US**

AMER



LEARN MORE

165 guest rooms
5,000 ft² of meeting space
4 meeting rooms

**Holiday Inn
Marquette
Michigan, US**

AMER




LEARN MORE

187 guest rooms
4,256 ft² meeting space
2 meeting rooms

IHG[®]

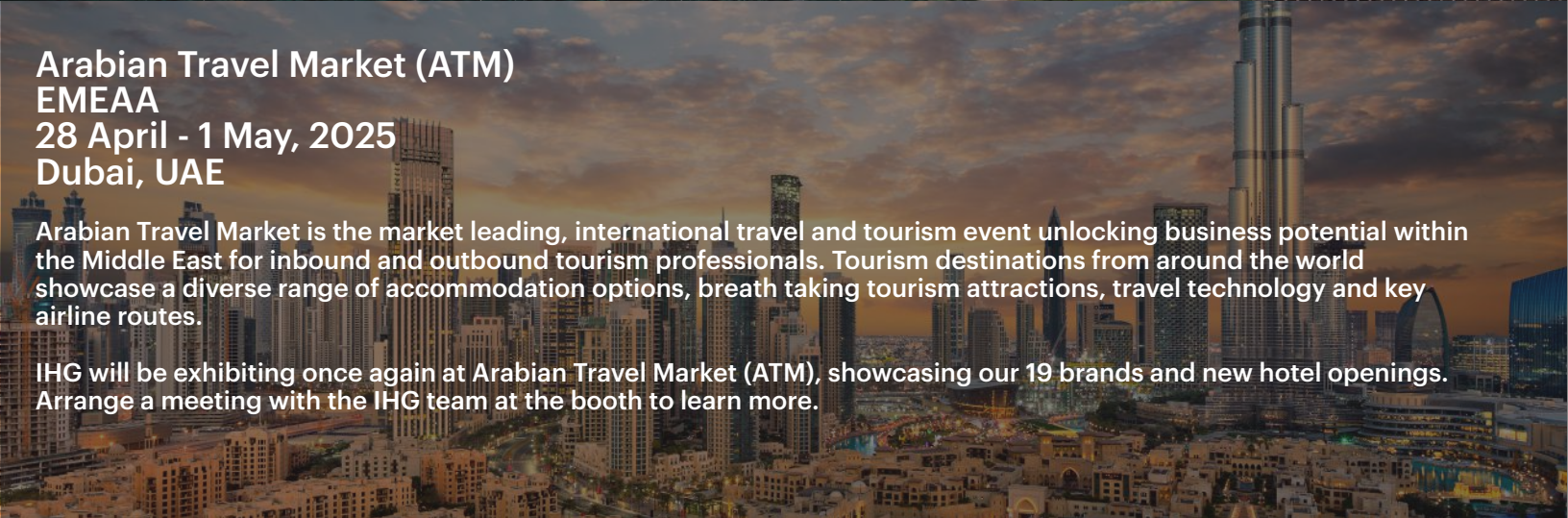
HOTELS & RESORTS

Global Sales Key Events Calendar



PCMA Convening Leaders
AMER
12 January - 15 January, 2025
Houston, TX, US

Join us on Jan. 12-15, 2025, when PCMA Convening Leaders brings its flagship education and networking event to Houston, Texas. Discover why thousands of business events professionals and community leaders from around the world come to Convening Leaders every year to explore, through leading-edge education, research, and networking, how business events generate economic and social legacies for businesses and communities.



Arabian Travel Market (ATM)
EMEA
28 April - 1 May, 2025
Dubai, UAE

Arabian Travel Market is the market leading, international travel and tourism event unlocking business potential within the Middle East for inbound and outbound tourism professionals. Tourism destinations from around the world showcase a diverse range of accommodation options, breath taking tourism attractions, travel technology and key airline routes.

IHG will be exhibiting once again at Arabian Travel Market (ATM), showcasing our 19 brands and new hotel openings. Arrange a meeting with the IHG team at the booth to learn more.



IMEX Frankfurt
EMEA
20 - 22 May, 2025
Frankfurt, Germany

Seamlessly integrate work, leisure and the excitement of international connections at IMEX Frankfurt. Your benefits would include air/rail travel as covered by IMEX, no ordinary stay at the newly opened Kimpton Main Frankfurt, evening event at destination bar Lazuli, gourmet breakfast and exclusive access to our gifting lounge.

Discover how IHG Hotels & Resorts can transform your events with our portfolio of 19 unique brands, including Kimpton and Holiday Inn. If you're based in Europe and want to become one of our select IHG Hosted Buyers, please email charlotte.gates@ihg.com. Note that qualifying criteria apply as set by IMEX Frankfurt.



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