FEBRUARY

6

ARTNER OF THE MONTH

2023

ON HOTELS & RESORTS

EUROPE PARTNER. INCLUDES A TRAVEL ADVISOR BUNDLE, PARTNER OFFERS, HOTEL DETAILS, AND MORE!

WELCOME

Dear Travel Advisors,

We are happy to present our February Europe Partner of the Month: Baglioni Hotels. Our Partner of the Month campaign is designed to give you the resources you need to sell our preferred partners.

Each month, our reservation and business development teams invest their time learning more about our featured partners so they can better serve you. This includes a training session where they learn about the most recent hotel updates and current property/destination highlights.

Our marketing team has also curated a special Travel Advisor Bundle for you! This includes our *NEW* consumer LookBook for your clients, a customizable flyer, and webinar so you can be fully equipped to sell this month!

We look forward to a great month. Happy selling!



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FEBRUARY PARTNER OF THE MONTH BAGLIONI HOTELS & RESORTS



BAGLIONI HOTELS & RESORTS

AN ITALIAN ADVENTURE AWAITS.

The Baglioni Hotels are elegant and sophisticated with an intimate, homely atmosphere. Everything is designed to give your clients unforgettable memories through their own authentic, Italian story. Each hotel offers tailor-made service to put guests at ease while traveling.

FEATURED OFFERS -

Book now through 02/28/23 for travel from 12/31/23

BAGLIONI HOTEL LUNA

- Daily breakfast for two
- Venetian aperitivo at Caffe Baglioni for two, once per stay
- Complimentary Wifi
- Junior Suite

3 NIGHTS FROM \$1,301 PER PERSON

BAGLIONI MASSERIA MUZZA

- Daily breakfast for two
- Aperitivo for two, once per stay
- Complimentary Wifi
- Junior Suite

3 NIGHTS FROM \$710 PER PERSON

BAGLIONI HOTEL REGINA

- Daily breakfast for two
- 3-course a la carte dinner at Brunello Bar & Restaurant for two, including mineral water and coffee, beverages excluded, once per stay
- Complimentary Wifi
- Deluxe Room

3 NIGHTS FROM \$780 PER PERSON

CASA BAGLIONI

- Daily breakfast for two
- Aperitivo for two, once per stay
- Complimentary Wifi
- Superior Room

3 NIGHTS FROM \$2,129 PER PERSON

VIEW EUROPEAN RICHES BREAKFAST WITH BAGLIONI HERE.

ClassicVacations.com | 800.221.3949

*Blackout dates may apply. No cash or refund for any unused amenities or services. Offers are valid on new bookings only. Offers are subject to availability at the time of booking and may be changed or discontinued at any time without notice. Blackout dates, minimum night stays, and minimum stay requirements are subject to change. Seasonal surcharges, resort fees (if any), and other restrictions may also apply. Offers are not valid for Group Travel. Some booking and travel dates may vary. Other promotions and departure dates are available which may result in a different rate and/or hotel inclusion. The customer is responsible for hotel taxes and fees on the free night offers, where applicable. For those properties where Classic Vacations has access to dynamic pricing rates, those rates will likely fluctuate from time to time based on market conditions and other factors beyond Classic Vacations control. Classic Vacations CST# 2079429-20.



AN INCENTIVE JUST FOR YOU

DID YOU ATTEND OUR POM WEBINAR? IF SO, YOU HAVE A CHANCE TO WIN A 2-NIGHT STAY!

If you attended our Partner of the Month webinar on February 7th and book at least 10k with participating Baglioni Hotels, you have a chance to win:

2 NIGHTS AT BAGLIONI LUNA IN VENICE A DINNER FOR TWO

*featuring the Michelin Star menu of Chef Claudio Sadler

PARTICIPATING HOTELS Baglioni Hotel Luna Baglioni Hotel Regina Baglioni Masseria Muzza Casa Baglioni

BOOKING WINDOW 02/01/23 through 03/31/23

TRAVEL WINDOW 02/01/23 through 12/31/23

*Blackout dates may apply. This incentive is valid on new bookings only. Travel advisors must attend the February Partner of the Month Webinar AND produce at least \$10,000 in revenue at participating Baglioni Hotels to be considered in the prize raffle.

TRAVELADVISOR BUNDLE

Access the tools and resources to help you sell Baglioni Hotels during the month of February. We've created consumer-friendly content for you to share with your clients.

DOWNLOAD CUSTOMIZABLE FLYER

Open in Adobe Acrobat. Customize. Send.

VIEW CONSUMER LOOKBOOK

View and send to your clients.

Our Partner of the Month webinar featured Baglioni Hotels & Resorts and Marriott International, Hawaii. This recording includes the most recent updates, current month-long offers, lavish amenities, and more!

EXPLORE BAGLIONI HOTELS & RESORTS

BAGLIONI HOTEL LUNA

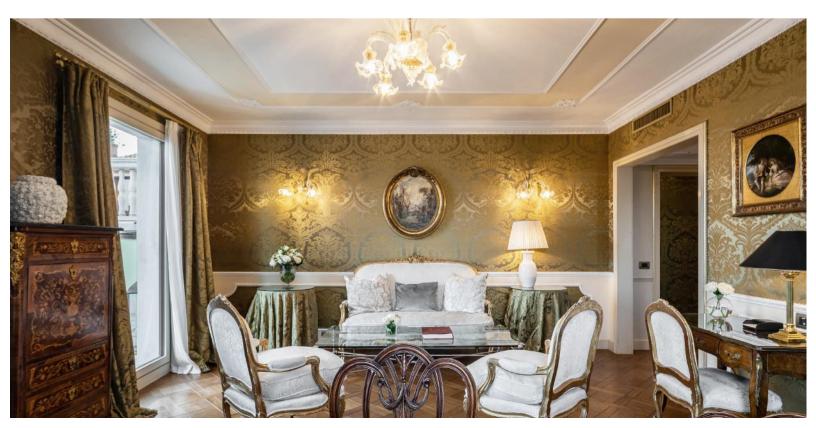
BAGLIONI HOTEL REGINA

BAGLIONI MASSERIA MUZZA

CASA BAGLIONI

GET TO KNOW BAGLIONI HOTEL LUNA VENICE





A TIMELESS Journey Through Beauty

Steeped in history and culture, Venice has a magic about it that enchants all visitors who stay in this incredible place, almost frozen in time and overflowing with the beauty of every kind. Enhance the magic of your visit with a stay at the Baglioni Hotel Luna, one of the top-rated 5-star hotels in Venice. Choose from a wide range of romantic rooms and prestigious suites furnished in the lush Venetian style.

Wine and dine in style at the award-winning Canova Restaurant. Relish the modern interpretation of traditional Venetian cuisine while feasting your eyes on the beautiful, historic surroundings.









CHARMING ACCOMMODATIONS

Discover Venice's most romantic side by staying at the Baglioni Hotel Luna. Access the heart of the world's most fascinating and mysterious city. From the balconies of the suites, you can enjoy a spectacular panoramic view over the Venetian Lagoon and the Royal Gardens, which stretch over the San Marco basin and the island of San Giorgio Maggiore.

Spacious and luxurious, the suites are filled with sumptuous furnishings, beautiful paintings, antiques, Murano glass chandeliers, modern technology, and exceptional mod cons.

Venice's romance and fascinating ambiance continue in the hotel's luxury rooms and junior suites. You will feel like a Venetian nobleman of the old times when you enter your lush and opulently decorated room. Junior suites boast a classic yet cozy Venetian style and breathtaking views over the city and the lagoon. Whether you choose a suite or luxury room, you will always rest your head in true Baglioni style.

JUNIOR SUITE

BAGLIONI SPA

Relax the mind and nourish the body with our beauty and well-being treatments at the brand-new Baglioni spa. From full body and facial massages, our luxury spa will give you magic moments of pure pleasure. Located on the hotel's first floor, the spa features a steam bath, massage rooms, and a relaxation area.

Inspired by the Venetian aesthetic, canals, and bridges, the spa is embellished with classic textile panels, bronze glass inlay, and smokedglass mosaics. You'll find a wide range of treatments to indulge in.

WORLD LUXURY RESTAURANT AWARDS WINNER 2022

The Canova Restaurant has refreshed its menus in the signature style of Michelin-starred chef Claudio Sadler. The new offering is a paragon of sophistication on the international gastronomic scene, with gourmet dishes that reinvent the Italian culinary tradition. Chef Claudio Sadler and resident chef Gennaro Balice lead their guests on a journey of unique flavors and experiences. Open Tuesday through Sunday, from 7:30 pm to 10:30 pm.

THE CANOVA BISTROT

Italian classics in an attractive, informal space. From *pasta e fasoi* (pasta and bean soup) to *spaghetti al pomodoro*, the menu offers a selection of the best regional dishes. It's the ideal place for a quick light bite.

Open daily from 12:00 pm to 3:00 pm. Also opened Monday evenings from 07:30 pm to 10:30 pm.

THE CANOVA BAR

Whether you're looking for an excellent espresso or a pre-dinner aperitif treat, the Canova Bar has what it takes to delight. The freshly restyled bar creates an elegant, intimate mood.

Open daily from 11:00 am to midnight.

EXPERIENCES

- CARNIVAL IN VENICE: a magical masquerade ball to relive the splendor of the Venetian Carnival tradition
- THE GOLD EXPERIENCE: watch the last craftsman in Europe transform gold, silver, and other precious metals
- YACHT TOUR OF THE VENETO COAST
- GLASS WORKSHOP FAMILY EXPERIENCE
- CHOCOLATE TASTING EXPERIENCE
- CODEGA APERITIVO EXPERIENCE



GET TO KNOW BAGLIONI HOTEL REGINA ROME





A MAGICAL "DOLCE VITA" EXPERIENCE

All roads lead to Rome.

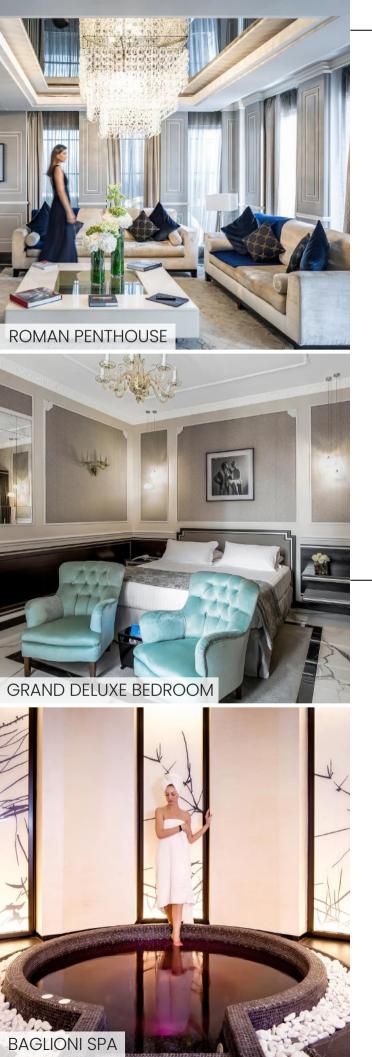
To this day, the Eternal City impresses visitors with its monumental architecture and its rich history. Immerse yourself in remnants of ancient times, marvel at some of the most significant works of art ever produced, or indulge in the flair of pizza, pasta, and more.

Soak in Rome's unique style with a stay at the Baglioni Hotel Regina. A meeting place beloved of the international jet set, the Baglioni Hotel in Rome has a magnificent selection of rooms in an original Italian Art Deco style. Enjoy exceptional views of famous historical monuments like the Colosseum or the Sistine Chapel from the elegantly furnished suites and experience the genuine feeling of "Dolce Vita."









LUXURIOUS ACCOMMODATIONS

Experience Rome like never before: in true Baglioni Hotels style. Whether it's the Dolce Vita Suite, the Regina Suite, or the new Roman Penthouse – everything here has been designed and looked after to make your stay unforgettable. With over 6,000 square feet of space, a three-level terrace, and three bedrooms, the Roman Penthouse is one of the most spectacular suites in the city. In fact, this hotel suite in Rome redefines the very concept of "suite." Situated in one of the highest points of the capital, the terrace offers a 360° panoramic view of the Eternal City.

Only at Baglioni Hotel Regina will you feel the beating pulse of one of the most charming areas of Rome, the historic Via Veneto, with its myriad of splendors. Here you'll see the Dolce Vita come back to life.

AN ELEGANT OASIS WITH A DREAMY EXPERIENCE

Inside the Baglioni Hotel Regina in Rome, there's an elegant oasis in the heart of the city: the Baglioni Spa, a place to savor relaxing moments and rediscover your inner harmony. Soothe your mind and nourish your body with our beauty treatments inspired by the Slow Revolution wellness philosophy by Insium.

The spa is a haven of pure pleasure. Its welcoming spaces feature comfortable rooms for massages and beauty treatments, a fitness center, a whirlpool bath, a sauna, a Turkish bath, complimentary skincare products, and a beautiful area to relax in over herbal tea.

THE MOST INNOVATIVE LOUNGE IN ROME

Brunello Bar and Restaurant is an elegant and versatile place with its exclusive entrance on Via Veneto. Its stunning decor, wonderful scents, delicious flavors, and impeccable service will take you on a unique sensory experience. With its unparalleled blend of innovation and service, Brunello Bar and Restaurant perfectly complements the awe-inspiring hotel.

Restaurant lunch hours from 12:30 pm to 2:45 pm. Restaurant dinner from 7:30 pm to 10:45 pm. Lounge hours from 12:00 pm to 1:00 am.

CHEF LUCIANO SARZI SARTORI

Luciano Sarzi Sartori creates typically Mediterranean dishes by combining innovation and tradition. He has cooked for a number of celebrities, including Jennifer Lopez and George Clooney. He has been developing his passion for cooking since his teenage years.

Since 2009, he has been chef at the Brunello Bar and Restaurant, receiving the "International Certificate of Excellence" from Gotha del Gusto, the international body that brings together more than 200 food and wine journalists and agri-food experts.

Participation and exhibitions: Relais&Chateaux GourmetFest at Carmel-by-the-Sea, Baltschug Kempinski in Moscow, Yachting Club in Monte Carlo.





EXPERIENCES

- ROMAN HOLIDAY TOUR ON A VESPA: have fun exploring the most beautiful places in Rome
- THE ITALIAN PICNIC EXPERIENCE: dine outdoors in the Villa Borghese Gardens, the largest public park, walking distance from the hotel
- LA DOLCE VITA PHOTO TOUR
- FIAT 500 VINTAGE TOUR
- GALLERIA BORGHESE EXPERIENCE
- MEETING WITH SCULPTOR DANTE MORTET
- COOKING CLASS IN YOUR ROMAN PENTHOUSE



GET TO KNOW BAGLIONI MASSERIA MUZZA PUGLIA

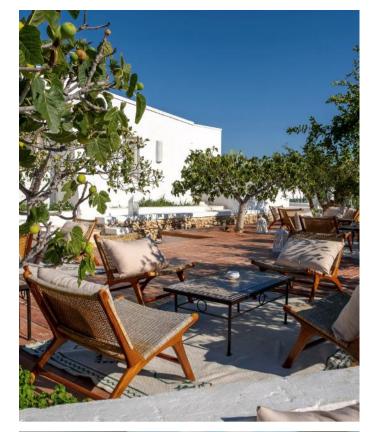




AN ENDURING CHARM

An enchanting location just a few minutes from Otranto, surrounded by verdant olive groves and the azure Salento sea. The Baglioni Masseria Muzza is a magical historic property deep in the Salento countryside amid the Mediterranean flora, the fragrance of the olives, and the beautiful Adriatic beaches. It is a superlative blend of the simplicity of the old Puglia tradition and the excellence of luxury Italian hospitality in inimitable Baglioni style.

The heart of the Masseria is the 17th-century building: its rooms and suites in whitewashed limestone and exposed masonry exude an essential elegance, enhanced by the tasteful furnishings in classic Puglia style. Three restaurants offer Pugliese cuisine at its light, sophisticated best, while the Baglioni Spa refreshes both body and mind.













ELEGANT ACCOMMODATIONS

The bright and spacious suites, are surrounded by greenery and preserve the distinctive architectural identity of the territory. Equipped with every comfort and space reserved for privacy, such as the outdoor verandas, some have an evocative view of the Alimini Piccolo lake. In contrast, others look out onto the resort's beautiful swimming pool. White stone treasure troves with a rustic style, where harmony and purity give life to stunning dwellings.

The rooms offer perfect spaces to rest comfortably in a welcoming atmosphere, where you will find the best services. Each room is equipped with modern furnishings and is designed to offer you a unique stay experience, providing functional yet luxurious spaces which ensure maximum comfort and privacy.

5-STAR WELLBEING AT THE BAGLIONI SPA AND FITNESS ROOM

Give yourself moments of pure relaxation. Flowers, plants, essences, and earth are the heart of the spa treatments in Masseria Muzza, a large area dedicated to wellness and meditation. An oasis of peace where you can enjoy moments of pure relaxation with face and body treatments, anti-stress massages, and beauty care in total harmony. The Baglioni Spa features a steam bath, covered pool, Finnish sauna, ice fountain, relaxation zone, two sensory showers, and four treatment cabins.

For those wanting to re-energize with a workout, the fitness room has an array of Technogym equipment in an attractive, naturally lit space.

TRADITION AND GENUINENESS

The authentic Pugliese cuisine for a unique tasting experience among exquisite flavors and the typical aromas of Southern Italy. Three exclusive restaurants based on traditional recipes: Le Site, for a gourmet dinner; Mirto Restaurant, for daily breakfasts and a delicious and light lunch; La Limonaia Restaurant, to taste typical Salentine dishes. Also, the Limonaia Bar is perfect for sipping an Italian aperitivo at sunset. Enjoy a light meal or cocktail by the pool with the hotel's convenient pool bar.

EXPERIENCES

- E-BIKE EXPEDITION IN AND AROUND OTRANTO
- HORSE RIDE IN THE OTRANTO COUNTRYSIDE
- TREKKING IN ALIMINI LAKES NATURE RESERVE AND THE BAIA DEI TURCHI
- KAYAKING ALONG THE OTRANTO COAST
- A GOURMET TOUR OF OTRANTO OR LECCE
- A TOUR OF LECCE'S ART AND CRAFTS
- SAILBOAT TRIP ALONG THE SANTA MARIA DI LEUCA COAST
- YACHT DAY CRUSING THE SALENTO COAST
- OSTUNI: olive oil tour and picnic
- ALBEROBELLO: trulli and mozzarella capital

KIDS CLUB

Dedicated areas and talented entertainers will take good care of and entertain children (ages 3 to 12 years old) with group games, sports, dances, and creative and educational activities —a thousand opportunities for having fun on holiday. The hotel's little guests will have fun playing in groups or swimming at the pools, learning and exploring nature.



MIRTO RESTAURANT

GET TO KNOW CASA BAGLIONI MILAN





AN ART OF HOME

Milan is art, fashion, design, good food, and great events. It is a city with an international flair, which is transformed day after day. You'll find a crossroads of cultures that allow you to look at the world with new eyes. Casa Baglioni Milan is the newest jewel of the Baglioni Hotels & Resorts Collection.

Casa Baglioni Milan is the newest jewel of the Baglioni Hotels & Resorts Collection.

Located in the Brera district, the hotel boasts 30 rooms and suites , a living area, a restaurant designed by Michelin- starred Chef Claudio Sadler and a wine cellar . The spaces, designed by the Spagnulo & Partners architectural studio , draw inspiration from the art and design of Milan in the 60s, integrating perfectly thanks to the skillful study of light and the use of colors.







DELUXE SUITE WITH BALCONY





SERENE AND STYLISH ACCOMMODATIONS

A perfect marriage of functionality and elegance, each suite is a serene and contemporary retreat perfectly suited to the pleasure of feeling at home. Inspired by the design of 1960s Milan, these marvelous suites are characterized by the wooden floors laid in a herringbone pattern, the lamps are detailed with satin brass, and the fabrics and carpets express the designs of the avant-gardes.

Ideal for a romantic getaway, a business stay, or a family vacation, the rooms are perfect for spending moments of absolute pleasure and comfort. Bright, colorful, and spacious, some rooms have their own balcony overlooking the characteristic streets of the Brera district.

EXPERIENCES

Live unforgettable experiences made of food, art, culture, shopping and extraordinary places

THE HIGHLIGHTS

- THE ART OF THE BRERA DISTRICT: Discover prestigious Milanese places such as the Academy of Fine Arts and the Museo del Novecento and other secret corners
- IN THE FOOTSTEPS OF GIO PONTI: Marvel at the majesty of Gio Ponti's works with a tour of designer shops and fascinating palaces

OTHER VENTURES

- THE TASTE OF BRERA EXPERIENCE
- MILAN IN BLOOM
- CRAFTSMANSHIP OF PRECIOUS LEATHERS
- THE POLDI PEZZOLI MUSEUM SEEN THROUGH
 THE EYES OF THE WOMAN
- BEHIND THE SCENES OF CLASSICAL MUSIC
- THE HIDDEN TREASURES OF THE RENAISSANCE

STARRED CUISINE SIGNED BY CHEF CLAUDIO SADLER

In the artistic heart of Brera, inside the 1913 Art Nouveau building that houses Casa Baglioni, the Sadler Restaurant, awarded with a Michelin star, will offer a food and wine journey to discover the flavors of Milan in a cuisine that combines modernity, innovation, and tradition.

A gastronomic offer completely curated by the expert and refined hands of Chef Claudio Sadler , whose proposals, from à la carte breakfast, to lunch and dinner with the starred Sadler Restaurant, reflect the excellent Italian culinary history reinterpreted with creativity.

Daily restaurant lunch hours from 12:30 pm to 2:30 pm. Restaurant dinner from 7:30 pm to 10:30 pm, Monday through Saturday.

ABOUT THE CHEF AND HIS PHILOSOPHY

Milanese, by birth and spirit, Chef Claudio Sadler began his career in the 1980s. His story is full of successes and made his Sadler Restaurant one of the most renowned starred restaurants on the Milanese scene. With enthusiasm, the restaurant lands in the center of Casa Baglioni. The culinary philosophy remains the same: a delicate balance between tradition and innovation, reinterpreting regional Italian cuisine with creativity and artistic sensibility.

WINE CELLAR

A refined cellar for private tasting experiences, with a prestigious selection of Italian and international labels, for the most demanding palates. An experience for those who want to enjoy a glass of wine in the heart of Brera.









WAYS TO CONNECT WITH US IN 2023

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Call your preferred number and while on hold, accept the prompt for the CV call-back.

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> Call 1.800.221.3949 or your preferred number

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Work with a team of agents available via email for FIT bookings. An annual commitment of \$100,000 is required. Contact your BDM for more information

ADS DESK

This FIT dedicated desk provides you an exclusive reservation agent. Email requests with phone consult as needed. \$200,000 annual commitment required. Contact your BDM for more information.

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visit: classicvacations.com/shopping

Our online booking engine can help you book and pay for land-only reservations. You don't need to call anyone, you just get it done

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To make booking Europe easier, we've introduced Europe4U, a new premium service allowing you to connect via email with an experienced team of Europe travel sales specialists dedicated to helping you book your client's European getaway.

- Scan QR Code displayed on this page
- Submit your Europe booking request
- Agent will respond within 2–4 business hours of submission!



NEW BOOKING

Do you know exactly what your clients want? If you have names, dates of birth, travel dates, preferred destination(s), including hotel name(s), we can now help you via email request.

Fill out the form on the link below and we'll respond to you within 2-4 business hours!

Visit: <u>classicvacations.com/quoterequest</u>

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Every Day : 1 am to 9 pm PT Including Holidays

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Manage FIT & Group Bookings Design Custom Proposal Itineraries Manage private-label profiles <u>classicvacations.com/travel-agent</u>

TRAVEL PROTECTION

To learn more about our industry leading Travel Protection Plans <u>http://bit.ly/3iD89wJ</u>

MINOR CHANGES

To change seat assignments, add FF #'s, confirm bedding requests, add or revise transfers, or note other special requests E: <u>minorchanges@classicvacations.com</u>

TOURS & ACTIVITIES

To add tours & activities email us at: toursandactivities@classivacations.com



Earn points with every FIT booking

2023 Virtual Retail Gift Card Every 200 points earns you a **\$75 Gift**

Card Requirements:

- A minimum of 200 eligible points in your 2023 points account
- Submit a VRGC Redemption Form
- Include your personal W9
- Agency Owner or Manager approval

VRGC requests are processed on the last Friday of each month.

Recipients will receive an email the first week of the following month. The email will contain a link to choose your Virtual Retail Gift Card(s).

Choose your VRGC.

You may split your gift card value among two or more gift cards. You will have options like *Disney Store, Amazon, Sephora, Safeway, Starbucks, Target*, and many more!

Click here to Check your Points

2023 Travel and Explore Every 200 points earns you a **\$150 Travel Credit**

Requirements:

- A minimum of 200 eligible points
- Make your booking with Classic Vacations
- Pay Deposit and Final by due dates
- Submit a Travel Redemption Form
- Agency Owner or Manager approval

Submit your travel redemption at least 30 days prior to departure.

Recipients will receive an email receipt upon submission. Agency Owner/Manager will receive an email to approve.

Points are redeemed and applied to your booking 2 to 3 days prior to departure as a refund.

No travel blackout dates! Travel to any of Classic Vacations destinations. Use your Rewards towards Air Only, Hotel Only, Package, Car or Tours. Book online or call 800-221-3949 (choose 1 than 3 at prompt). Pay the NET due only (no commission).

Virtual Retail Gift Card: Every Classic booking that travels between January 1, 2023 and December 31, 2023 are eligible toward 2023 Gift Card redemption. A maximum of 1200 Royalty Points are allowed for redemption per calendar year. Your 2022 Royalty Points may not be combined for gift card redemption. Only U.S.-based agents qualify for gift card redemption. Group points are eligible for Travel redemption and may not redeemed for a VRGC. 2023 Points towards VRGC expire 2.28.24 remaining points may be used for Travel, see below.

Travel: Points may only be used on Advisors' personal travel with Classic Vacations. Payment in full is required. The \$29 minimum payment is non-refundable. Points cannot be used for minimum payment or processing fees. Points are applied just prior to travel date as a refund. Points applied to the booking are non-refundable. Points may not be applied to canceled or past travel bookings. 2021 Points expire March 24, 2023. 2022 Points expire March 22, 2024. 2023 Points expire March 21, 2025.

Visit our Instagram featuring Travel Advisors Royalty Rewards in action: #weareclassicvacations

See complete list of Terms and Conditions: www.classicvacations.com

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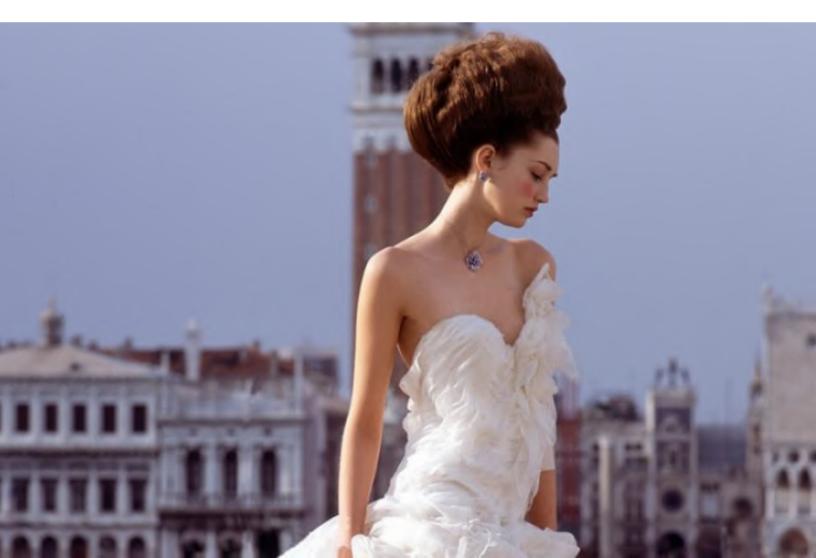
BAGLIONI WEDDINGS

VENICE, A BACKDROP OF LOVE STORIES

Elegance, art, and history: locations of unique beauty set against the backdrop of the romantic lagoon for your wedding reception. Baglioni Hotel Luna staff will provide expert advice and tailored solutions from classic buffets to exclusive cocktail and dance receptions.

ROME, A CITY OF ROMANCE

Set amid the historical and cultural wonders of the romantic city, the Baglioni Hotel Regina is the ideal place to celebrate important occasions in a couple's life, such as the engagement party and the wedding ceremony.





SAY I DO IN PARADISE

Groups by Classic presents our exclusive Say I Do In Paradise campaign with Baglioni Hotels & Resorts.

The WEDDING COUPLE can earn up to \$1,000 USD credit toward their Destination Wedding Airfare! If you would like to qualify, you can book a Destination Wedding at Baglioni Hotels & Resorts, by December 31, 2023, and have 75 room nights materialized.

View details and customize the Say I Do Flyer

DOWNLOAD SAY I DO FLYER

FEBRUARY

PARTNER OF THE MONTH

CONTACT US 1.800.221.3949

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