

LAZZONI

PROJECTS

NEW YORK | LONDON | **LOS ANGELES** | BOSTON | **ROTTERDAM** | SEATTLE | **ISTANBUL** | ATLANTA | **NEW JERSEY** | BAKU | **ANKARA**

SIMPLICITY IS THE ULTIMATE SOPHISTICATION

When once you have tasted flight, you will forever walk the earth with your eyes turned skyward, for there you have been, and there you will always long to return. Learning never exhausts the mind. Art is never finished, only abandoned. Painting is poetry that is seen rather than felt, and poetry is painting that is felt rather than seen. The human foot is a masterpiece of engineering and a work of art. It had long since come to my attention that people of accomplishment rarely sat back and let things happen to them. They went out and happened to things. I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do. As a well-spent day brings happy sleep, so a life well spent brings happy death.

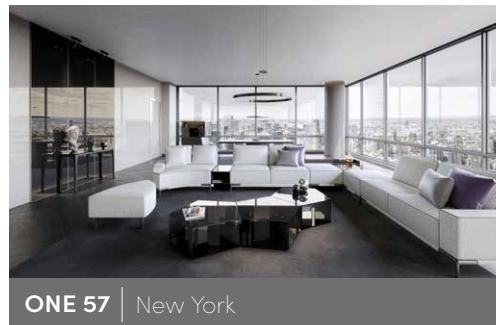
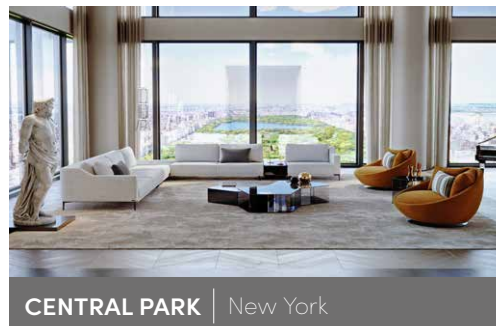
Leonardo da Vinci

LAZZONI GROUP

33 GLOBAL SHOWROOMS



INTERIOR DESIGN



CONTRACT HOTELS & OFFICE



With great manufacturing capacity, Lazzoni promises premium quality for the best price with 33 stores worldwide.

As a big-scale design studio with more than 200 interior designers, Lazzoni is known for its value engineering.

Providing solutions for the industry leaders, Lazzoni meticulously furnishes custom, large scale projects.

HOSPITALITY

DESIGN BUILT



LAZZONI | Hotel



NEW AIRPORT | Hotel



BODRUM | Farmhouse



BLACKSEA | Lodge



ELVISH | Honey

DEVELOPMENT

RESIDENTIAL & COMMERCIAL



LAZZONI HOUSE | Residential



LAZZONI FACTORY | Commercial

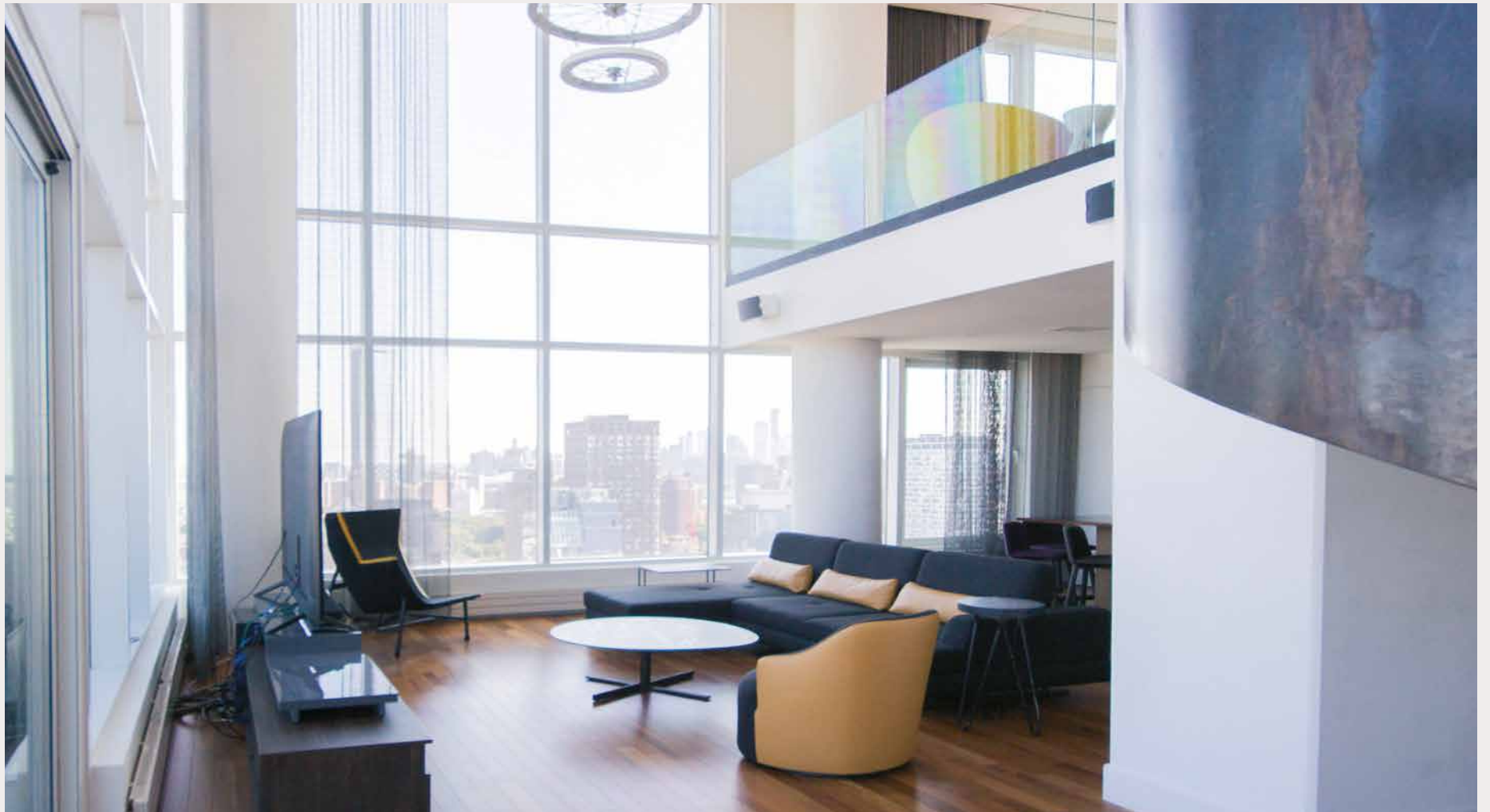


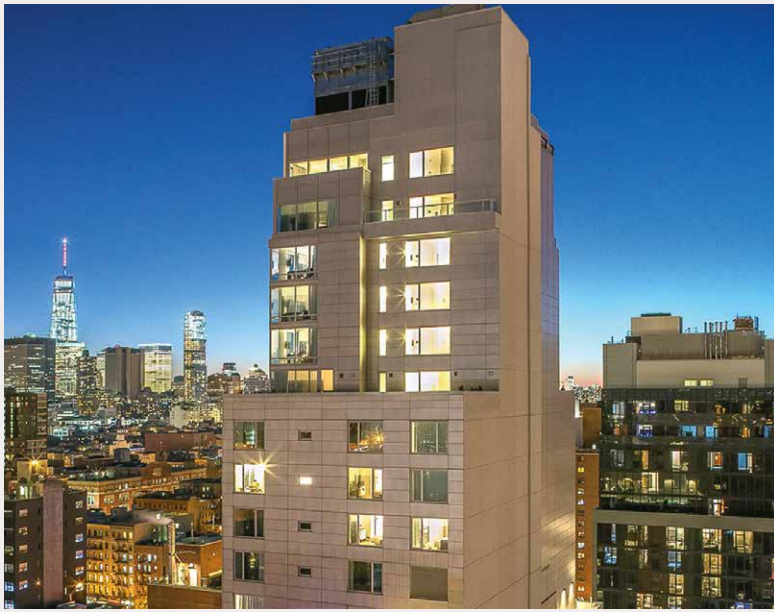
WAREHOUSE | Commercial

Starting strong with the 7-star Hotel back in 2014, Lazzoni continues to grow in service industry as well.

Operating as contractors in its specialized fields, Lazzoni worked in 2 separate residential projects with 108,000 m² in total and 3 separate commercial ones with 92,000 m² in total. Upcoming projects are in construction.





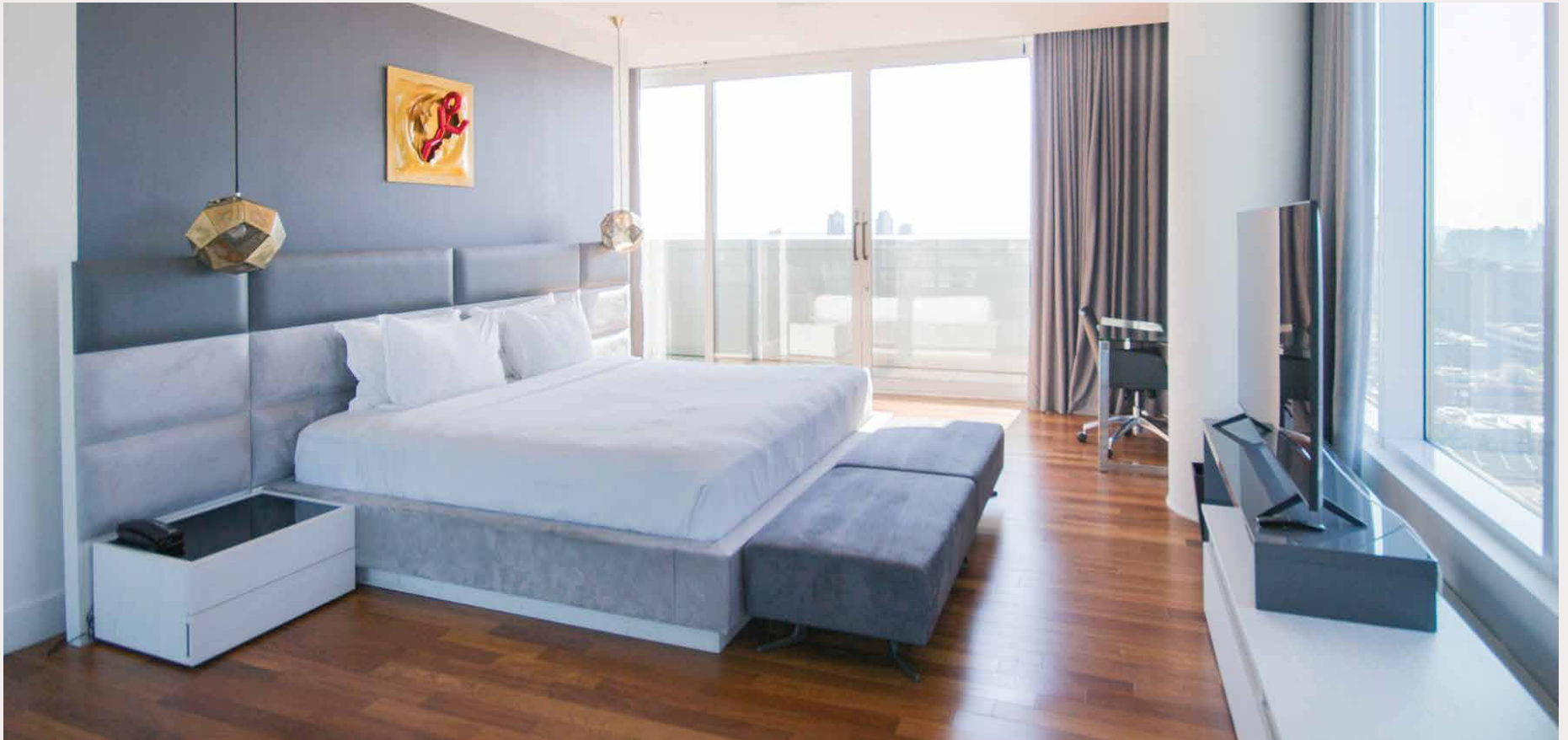


HOTEL INDIGO®

New York, USA - 2020

HOTEL - PENTHOUSE

Social facilities of Burj Alfardan which is located in the middle of Doha has been designed with the special products exclusively manufactured in the manufacturing plant of Lazzoni. Furniture gave life to the common areas, which are designed with the aim of creating a chic and modern style, with matching color transitions and tones.







ST REGIS

Doha, QATAR - 2022

ST REGIS, MARRIOTT

Located in the prosperous city of Doha, St. Regis is designed with custom-made furniture that mirrors the essence of the city. Luxurious elements combined with eclectic style.





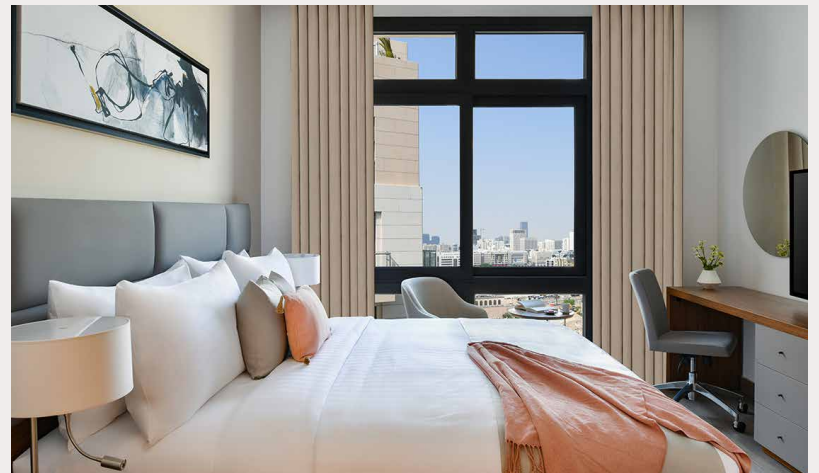
Istanbul, TURKEY - 2019

LUXURY HOTEL

Six Senses Bosphorus Hotel located in one of the most prestigious areas of Istanbul, Sariyer, has been designed with the exclusively manufactured products of Lazzoni!

The renovation of this glorious mansion is made delicately to stay true to its original features. The fabrics, lighting articles, and accessories are carefully selected to maintain the historical atmosphere of the place while adding contemporary details.







EXTENDED STAY

Consisting of 5 blocks and 164 residences, La Mirage Housings located in Doha, the capital city of Qatar, have been put into service with the products of Lazzoni! All of 164 luxurious residences located in La Mirage Housings have been designed by using the products of Lazzoni.

All of 164 luxurious residences located in La Mirage Housings have been designed by using the products of Lazzoni.







MIAMI, FLORIDA - 2022

AZAMARA CRUISE SHIPS

Lazzoni furnished Aqualine Restaurant, Living Room, Prime C Restaurant, Atlas Bar, Spirits Lounge, Discoveries Lounge, and Mosaic Cafe for the luxury cruise ships company.







LAZZONI HOTEL

Istanbul, TURKEY - 2015

7 STAR AWARDED HOSPITALITY & DESIGN

Lazzoni Hotel, with its seafront location at the coast of Golden Horn, one of the historical textures of the European side, has a unique location for those who desire to discover the city thanks to its proximity to the city's historical texture, business centers, shopping and entertainment complexes or to make business visits, meetings and explore the city.







HAKKASAN

Doha, QATAR - 2020

RESTAURANT

Standing out as the glamorous capital of Qatar, the city of Doha introduces Japanese cuisine with Hakkasan restaurant that was adorned with custom design pieces of Lazzoni.





ZAHA HADID

New York City, USA - 2018

MODEL UNIT

An Exclusive Look Inside Zaha Hadid's First New York City Residence "It's sculpture inhabited. That's how Tiago Correia, the U.S. director of Zaha Hadid Architects describes his firm's condo building at 520 West 28th Street." "We made a building that very deliberately blurs the lines between art and architecture," he explains. "That's our way to pay tribute to the location, to Zaha's work, and to the burgeoning lifestyle in the area."

West Chin and Jennifer Post created interiors that both highlight Hadid's work and, in a sense, soften it for everyday living. Furnished with Lazzoni Momy sectional sofa and Olivia bed.

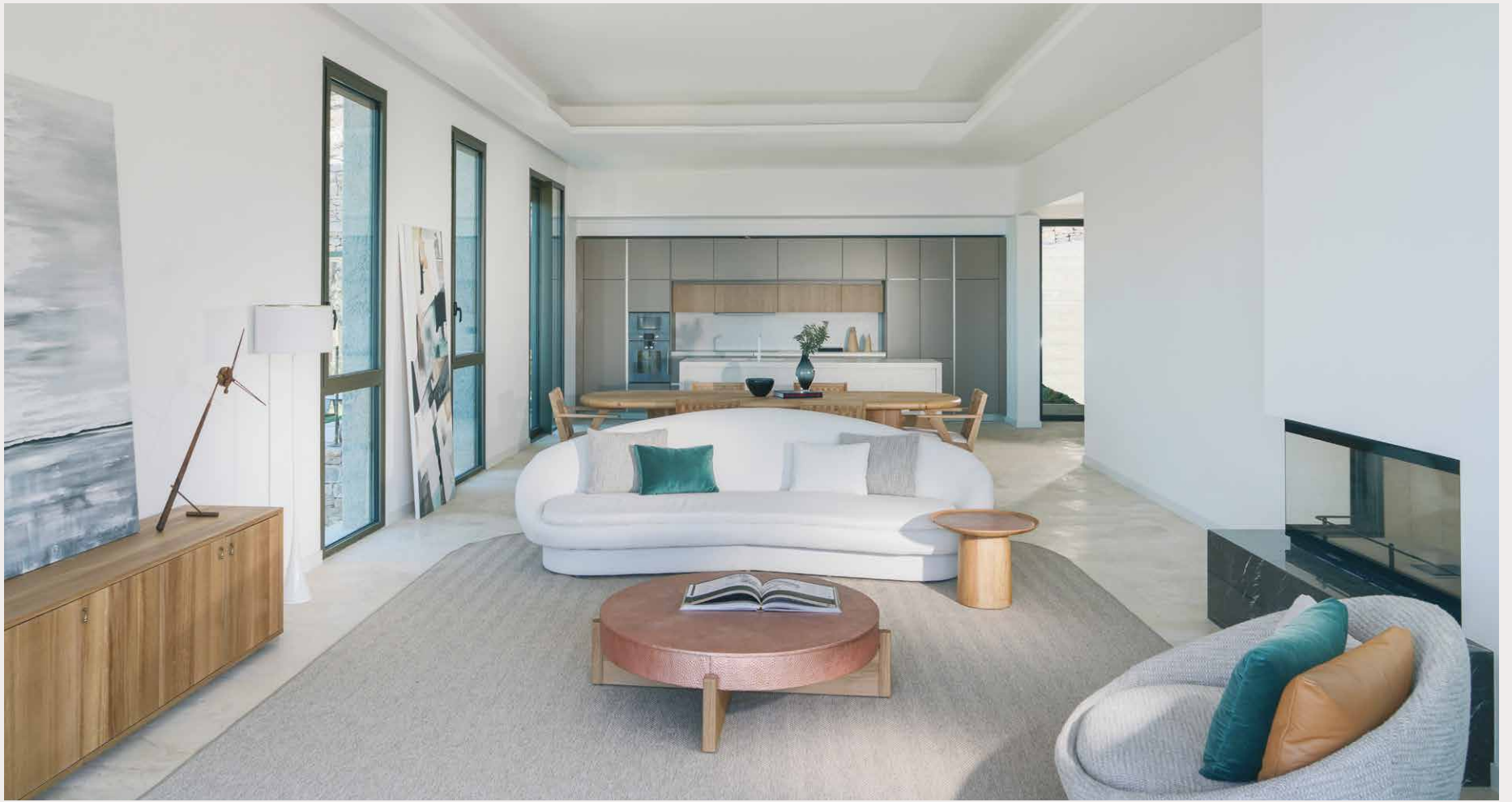




CENTRAL PARK VIEW APARTMENT, NEW YORK

For this project, Lazzoni introduces its never-before-seen articles that are exclusively customized for the residence. The latest modules of Milda Modular sofa make their grand debut in this project, offering modern solutions for large gatherings. Overall spaciousness of the Grand Salon is followed with light-colored upholstery in seating modules while adding a vibrant element with burnt orange of Arte accent chairs. Floor-to-ceiling windows maximize the views and light in the residence that is enhanced with the elegant harmony of reflective and transparent surfaces in table units. The delicate-cut ceramic dining table takes the spotlight in the living area that is accompanied by the soon-to-be-released glass accent and coffee tables.







MODEL UNIT

Located in the captivating city of Bodrum, Paradise Bay suites invite the brightest cerulean blues to accompany your Mediterranean summers. For this private suite, pieces were selected from Lazzoni's latest outdoor collection along with custom-made products. To accentuate the breathtaking scenery right outside, off-white and creamy hues and oak accents were used in the entire place.

Lotus series make their debut in this project with knitted wicker details. While Lotus Chair was used in the dining area in its simplest form, Lotus Lounge Chair takes on a different look in the bedroom as a cozy detail. Arte armchair was used in the living area to experience both indoors and outdoors in 360. While Tubi Table and Bent Sofa were selected for the terrace area to bring comfort to an exclusive scenery.







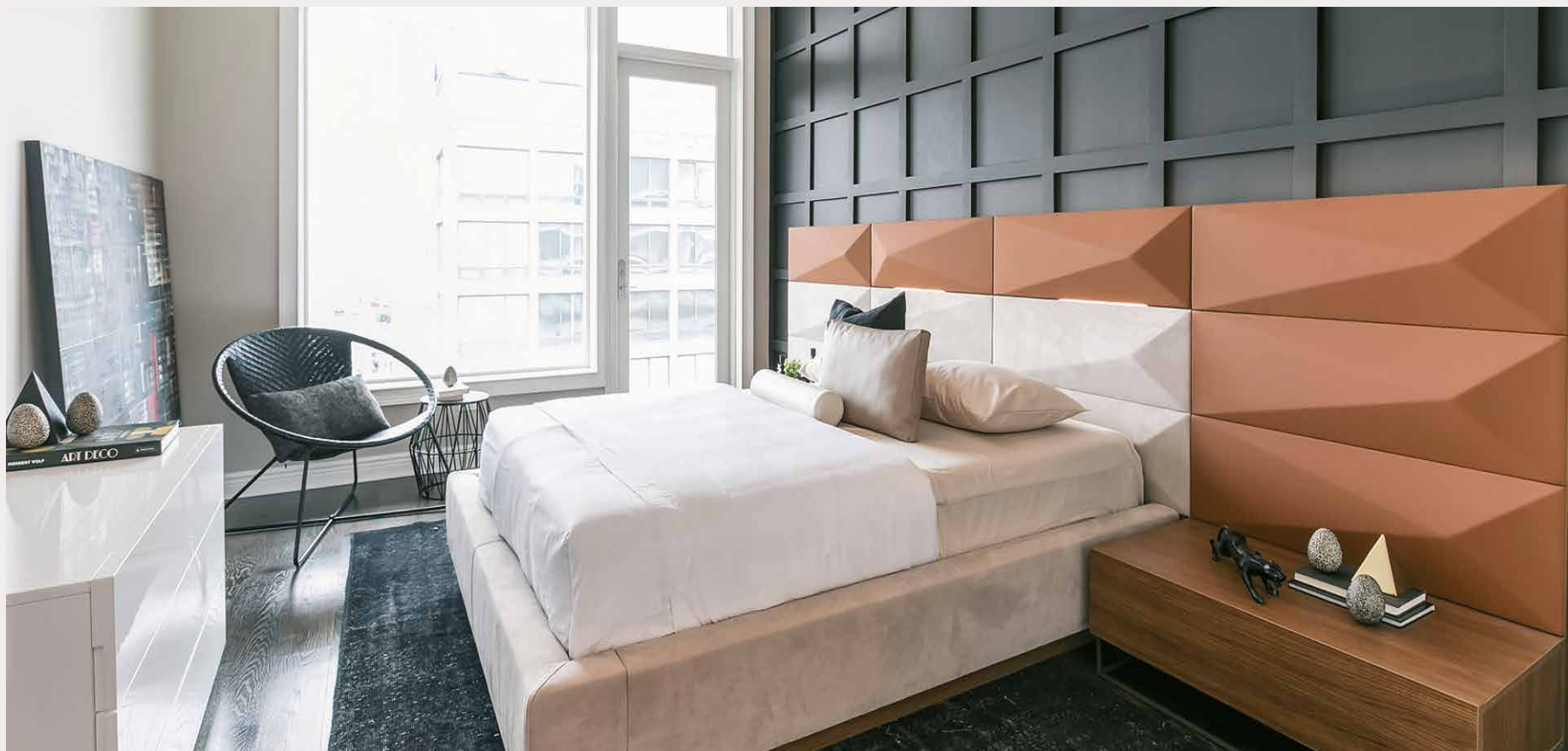
GLASS HOUSE

New Jersey, USA - 2021



RESIDENTIAL

Apartments designed by 5 famous brands and 5 interior designers gathered by one of the biggest interior design and estate magazines, Aspire Magazine made their debuts at Glass House! The luxurious apartment in Glass House located at New Jersey was designed by Lazzoni's designers. It is aimed to create a comfortable and joyful living area in the project and never to compromise on a chic style!



REFERENCES



Reyhan ÖZGÜR

Consul General

Consul General Reyhan Özgür was born in Kircaali in 1978. He graduated from Middle East Technical University, Faculty of Economics and Administrative Sciences, Department of Political Science and Public Administration in 2003.

Consul General Özgür joined the Foreign Service in 2004. At the headquarters of the Ministry of Foreign Affairs of the Republic of Turkey, he served as the Head of Department at Deputy Directorate General for NATO and Euro-Atlantic Security and Defence Affairs (2018-2019), and as a Chief of Cabinet to the Deputy Foreign Minister (2019-2020).

He also served as Third Secretary in the Turkish Embassy in Baghdad, Iraq between 2007-2009; Second Secretary & Counsellor at the Permanent Delegation of Turkey to NATO in Brussels, between 2009-2012, and as a Deputy Consul General at the Consulate General of Turkey in New York, between 2014-2018. Since August 15, 2020, he has been serving as the Consul General of the Republic of Turkey to New York.

Lazzoni worked on the Turkish House project with Reyhan Ozgur as the main contact and provided customized furniture for the project.



CONSULATE GENERAL OF THE REPUBLIC OF TÜRKİYE

821 United Nations Plaza, New York, NY 10017

Tel: (212) 351-7200 Fax: (212) 983-1293

consulate.newyork@mfa.gov.tr

New York, December 5, 2022

Lazzoni USA
145 Madison Avenue
New York, NY 10016

To whom it may concern,

I would like to begin this letter by saying thank you for the services you provided. Your whole team has contributed significantly to making the Turkish House Project at 821 United Nations Plaza, New York NY 10017, a success in every way. Without a doubt, it's my absolute pleasure to recommend LAZZONI USA.

The products that you supplied to Turkish House, are not only comfortable, but they also meet our expectations. The wide product range and the after sales services are very advanced. The contractor of the Turkish House, Tishman Construction Corporation, who built the building, also speaks highly of Lazzoni and commends Lazzoni for its high quality work.

Lazzoni seems fully committed to its client's satisfaction despite the challenges that they face. I cannot say enough good things about Lazzoni's performance and quality and I highly recommend Lazzoni.

Sincerely,

Reyhan ÖZGÜR
Consul General



LIKA Group AG Blegistrasse 1-6343 Rotkreuz

LAZZONI A.S.
Güzelhisar
Çankırı Blv No:49
Ankara-TURKEY

Rotkreuz, 10.07.2023

Letter of Recommendation for Lazzoni - Hotel Döttingen Project

To whom it may concern,

I am writing to recommend Lazzoni on behalf of LIKA Group AG for her outstanding contribution to the Hotel Döttingen project. Lazzoni's dedication, professionalism and commitment to excellence have impressed us greatly.

Lazzoni's wide range of high quality products not only met but exceeded our expectations. The exceptional craftsmanship and attention to detail evident in their work was commendable. In addition, the customer service provided by Lazzoni ensured a smooth experience for our team.

Finally, I would like to express our sincere gratitude to Lazzoni for their invaluable contribution to the success of the Hotel Döttingen project. We highly recommend their services and are confident that they will exceed expectations.

Thank you very much for your exceptional services.

Sincerely,

Esat Likaj
Founder / CEO
LIKA Group AG



Esat LIKAJ

Founder / CEO
LIKA Group AG

Founded in 2012 by CEO Esat Likaj, the LIKA Group AG has put the following principles into practice: to meet the Swiss quality benchmarks, to place a high emphasis on attention to detail, to empower our people and partners (architects, engineers, and others), and to continuously apply a dynamic attitude to an innovative approach. LIKA Group AG believes that these values significantly differentiate us from the competition and make us pioneers of a new era in construction & real estate development in Switzerland.

Lazzoni worked on Swiss Star Hotel project (formerly Hotel Döttingen) by the LIKA group, where built-in and moveable furniture was designed and customized spanning restaurant area and suites.

JOURNEY OF 125 YEARS

See the video



*Chelsea, New York City
2009*



*Headquarters in Ankara, Turkey. First modern
manufacturing facility.
2002*





*Our 2nd and 3rd generations standing
in front of Lazzoni's first carpentry shop
1960*



*Traditional Blacksea Laz wooden house circa 1897
and first delivery vehicle Opel Rekord Caravan 1961
1952*

We are LAZZONI and LAZZONI is much more than a furniture design house. It is a contemporary boutique of ideas, inspiration, and goodwill that transforms spaces into homes. We acknowledge that every home is different, carrying that individual spirit and feel, unique in every one of us. This is why we put an extra emphasis on creating interiors that nurture human wellness and embody a personal sanctuary.



WE PRODUCE WITH CARB2/EPA PARTICLE BOARDS WITH LOW FORMALDEHYDE EMISSION, WHICH HAVE EPA CERTIFICATE ISSUED BY US ENVIRONMENTAL PROTECTION AGENCY



LAZZONI FURNITURE, WHICH IS AN INTERNATIONAL BRAND OF TURKEY, IS CORPORATED INTO TURQUALITY PROGRAM BY THE MINISTRY OF TRADE OF REPUBLIC OF TURKEY.



LAZZONI IS AWARDED WITH A CERTIFICATE BY ITALY-BASED ICRO CONFIRMING WATER BASED PAINTS THAT ARE UNHARMFUL TO ENVIRONMENT AND HUMAN HEALTH AND NON-CARCINOGENIC SUBSTANCES HAVE BEEN USED IN OUR PRODUCTS.



LAZZONI PRIORITIZES THE SAFETY OF LIFE AND PROPERTY OF ITS CUSTOMERS AND AIMS TO GUARANTEE THAT ALL OF ITS FINISHED/ SEMI-FINISHED PRODUCTS ARE MANUFACTURED IN ACCORDANCE WITH THE DIRECTIVES OF EUROPEAN UNION AND WORKS WITH ELIGIBLE SUPPLIERS FOR THIS PURPOSE.



LAZZONI IS CERTIFIED BY BUREAU VERITAS FOR FOLLOWING AN EFFECTIVE AND EFFICIENT PROCEDURE IN HANDLING CUSTOMER COMPLAINTS.



LAZZONI WHICH IS A GLOBALLY REGISTERED TRADEMARK BY WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO) IS ALSO A WELL-KNOWN TRADEMARK IN TURKEY.



LAZZONI IS CERTIFIED BY US-BASED CARB (CALIFORNIA AIR RESOURCES BOARD) THAT THE SUBSTANCE (FORMALDEHYDE) USED IN ITS PANELS IS AT A LEVEL THAT DOES NOT POSE ANY THREAT TO HUMAN HEALTH.



LAZZONI IS AWARDED WITH A CERTIFICATE BY GERMANY-BASED FOREST STEWARDSHIP COUNCIL (FSC) ON THE USE AND SUPPLY OF FORESTRY PRODUCTS APPROPRIATELY AND IN COMPLIANCE WITH THE LAWS.



LAZZONI IS CERTIFIED THAT ITS PANELS ARE CLASSIFIED AS "DIFFICULT TO IGNITE" AND FIRE RESISTANT TO A CERTAIN EXTENT ACCORDING TO THE EUROPEAN NORMS.



LAZZONI IS CERTIFIED BY INDEPENDENT ORGANIZATION BBS, WITH INTERNATIONALLY KNOWN INFORMATION SECURITY MANAGEMENT SYSTEM.



BY EMBRACING THE JAPANESE LEAN MANUFACTURING PHILOSOPHY AND SIX SIGMA METHOD, OUR COMPANY EMPLOYS MANUFACTURING PRACTICES TO MNIMISE THE ERROR RATE, INCREASE PRODUCTIVITY AND CUSTOMER SATISFACTION TO THE HIGHEST LEVEL.



LAZZONI

lazzoni.com /  @lazzoni