

Shapee®

Nursing
Series

Maternity
Series

Postpartum
Recovery

Feeding
Series



Who We Are

Shapee was born out of a personal journey, inspired by Fion's own motherhood experiences. Despite facing breastfeeding challenges with her first two daughters, she successfully breastfed her youngest son for 38 months.

This journey led her to create Shapee, a brand dedicated to supporting and empowering mothers. From humble beginnings, we've earned the trust of mothers worldwide with our quality, functional, and care-driven products.

Looking ahead, we aim to expand our offerings and reach more mothers globally, continuing to be their reliable companion and empowering them with confidence and self-worth throughout their motherhood journey.

What We Believe

Empowering mothers with confidence and self-worth is essential for their well-being and the well-being of their families.

Our Purpose

To empower mothers with confidence and self-worth during their motherhood journey.

Our Vision

To create a world where every mother feels valued, supported, and empowered.

Our Mission

To provide mothers with comfortable, high quality maternity and nursing essentials that enhance their confidence & well-being.

Empowering Every Mother, Every Moment



From Mother

To Mother

For Mother

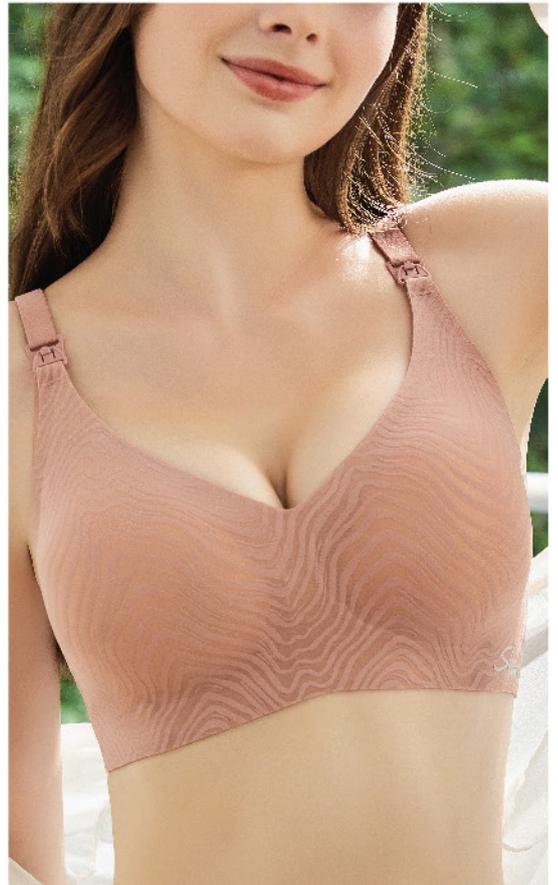


INVI

Nursing Sheer Air Bra

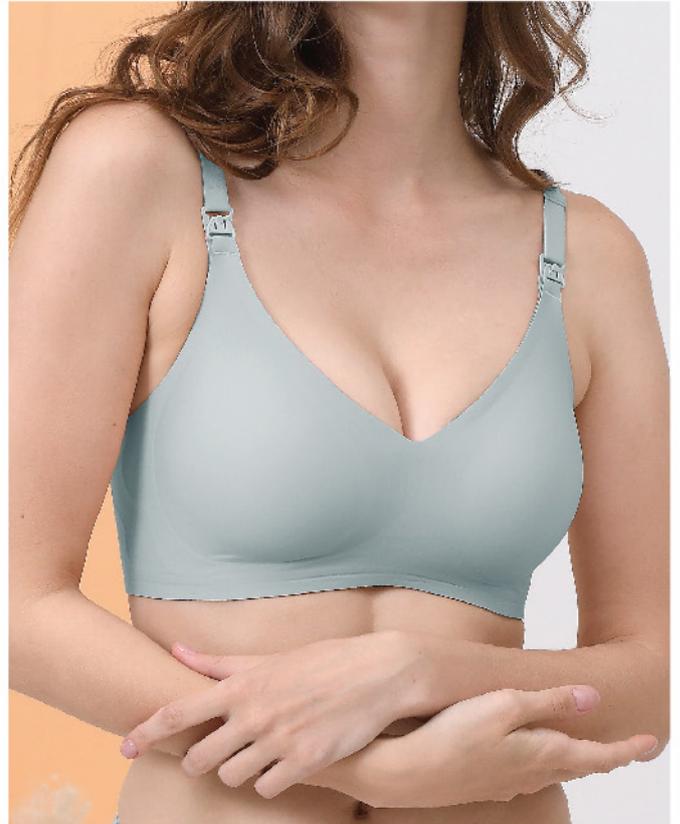
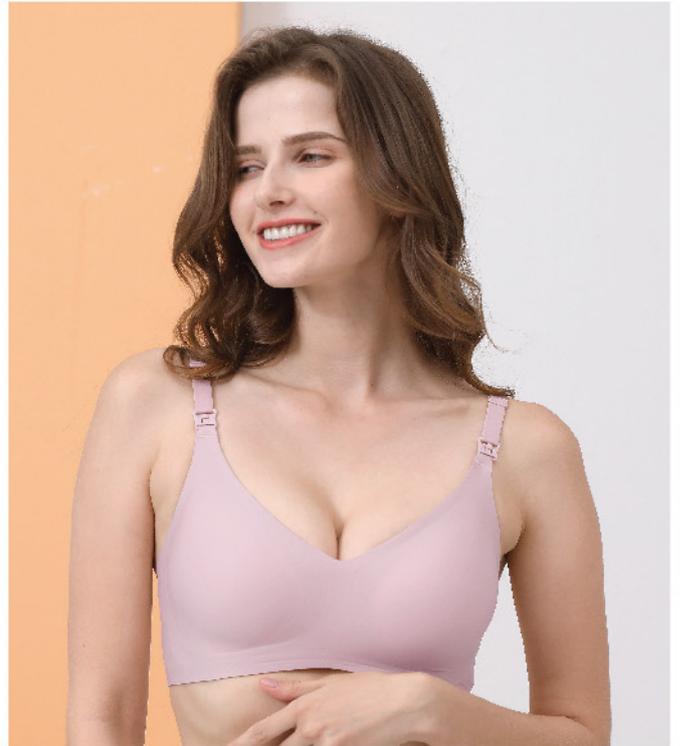
Size

S | M | L | XL



Cooling Effect | Sheer Design | 360° Support | Wireless Design





INVI

Nursing Air Bra



Size

S | M | L | XL

Cooling Effect | Wireless Design | 360° Support



**Motherhood
Choice**
2023 | 2024



Best Nursing Bra

Nursing Series

LACEY

Nursing Bralettes

Size

S | M | L | XL | XXL



Wire-free Design | Premium Material | Unique & Sexy Design



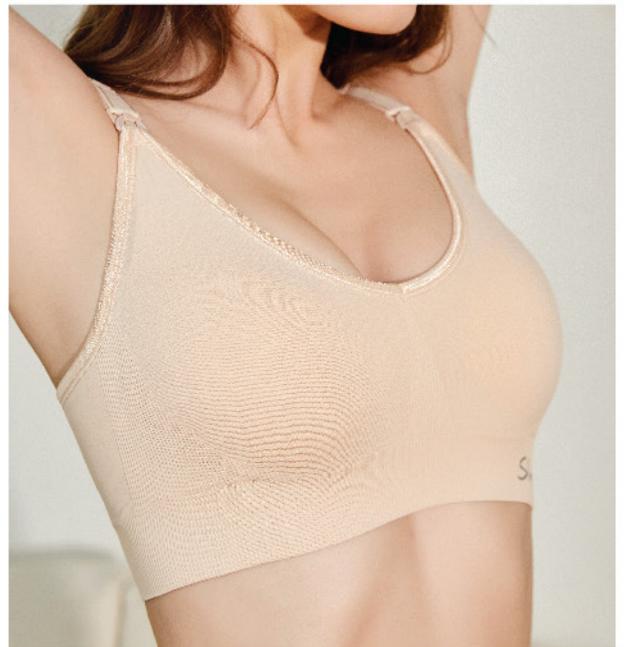


LUXE

Nursing Bra

Size

S | M | L | XL



Luxuriously Soft Material | 3D Seamless & Wireless Design
Full Cup Design | Wide Side Wing | Extra 360° Support



Size

S | M | L | XL



COZY

Nursing Bra



One Piece Bra Pad Design | 360° Support | Wireless Design
Innovative Nursing Clip Design

CLASSIC

Nursing Bra



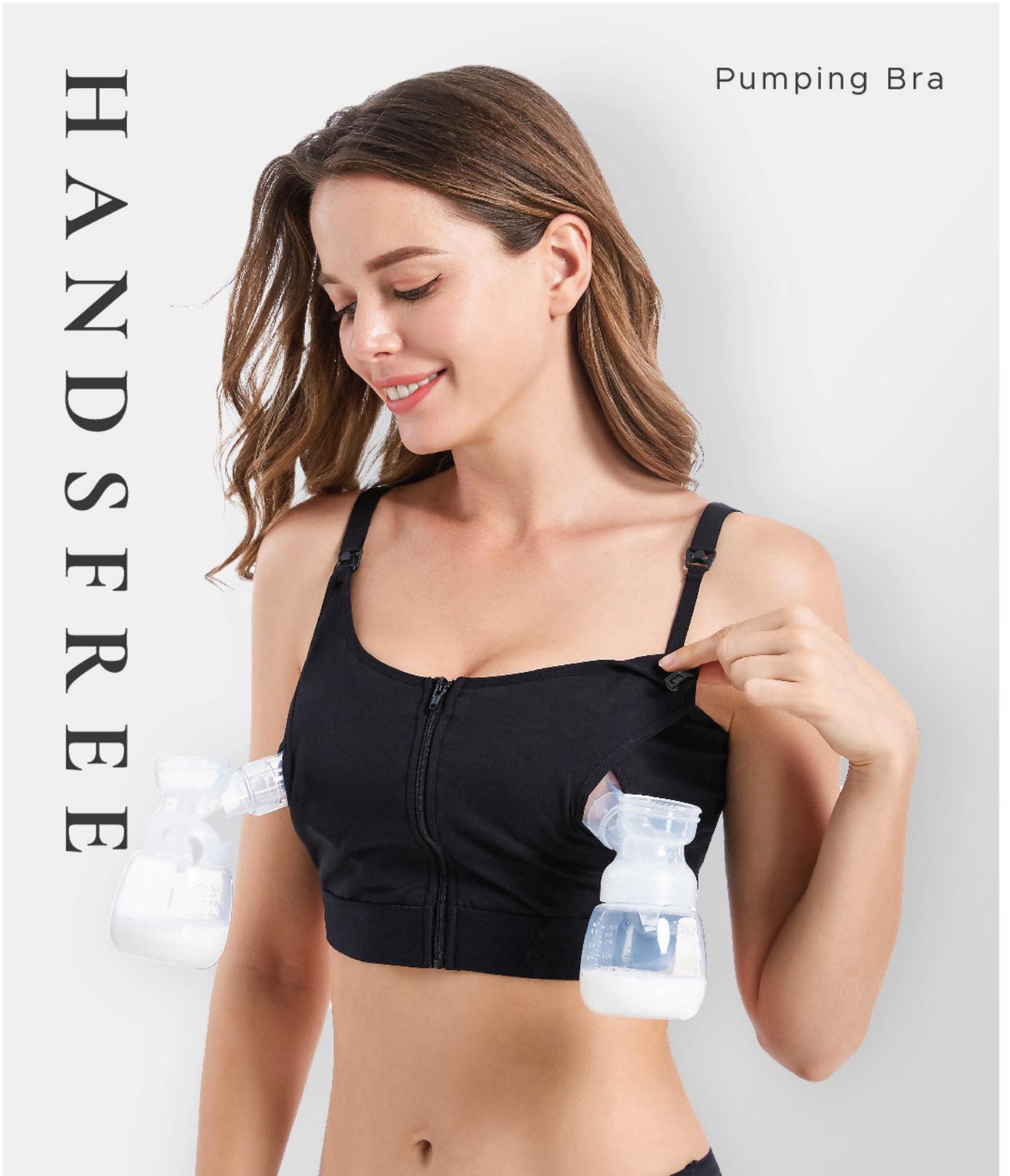
Size

M | L | XL

3D Seamless Design | Nursing Clip Design | 360° Support

Pumping Bra

H
A
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F
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E



Pump On-the-go | Zipper Design | Nursing Clip | Velcro Design



SHAPPE EXCLUSIVE

BELLY

Support Band

| Skin-Friendly & Breathable

| Adjustable & Stretchable

| Perfect Fit

| Stabilize & Relieve

| Accelerates Recovery

SHAPEE EXCLUSIVE



PREGNANCY

Support Band

Ergonomic Comfort Design |

Enhanced Mobility |

Ergonomic Comfort Design |

Adaptive Fit Solution |





BELLY BAND

Plus+



- | Postpartum Recovery
- | Triple Compression Design
- | Breathable & Elastic Material
- | Improve Breastfeeding Posture

HIPS WRAP

Plus+



Triple Compression Naturally Narrows Hips After Delivery.



BELLY WRAP

Basic



Made Of The Finest Elastic Material With Breathable Fabric.

BELLY WRAP

Plus+



Instantly Slim With Customized Triple Compression



Size

M-L | L-XL | XL-XXL



Size

S-M | L-XL

DISPOSABLE Ladies' Cotton Panties

- Washable & Reusable
- 100% Premium Cotton
- Soft & Stretchable Fabric

Suitable For

Travelling, Hospital Stays, Postpartum, Camping, Hiking, Work-out & Daily Use.

OVERNITE Sanitary Panties

- 360° Comfort Design
- Leak Proof Protection
- Dri-comfy Technology

Suitable For

Heavy Flow Period, Working, Confinement, Sleeping, Exercising.



Size

M | L | XL | XXL



Size

M-L | L-XL | L-XXL

POSTPARTUM Mesh Panties

- Mesh Soft Fabric
- Fully Secured Design
- Washable & Reusable

Suitable For

Caesarean Section



HIGH WAIST

Maternity Briefs

- High Elasticity Level
- 360° Abdominal Support
- High Waist Seamless Design



LOW WAIST

Maternity Briefs

- Made of Viscose
- V-Shaped Design
- Soft & Stretchable



INVI

Maternity Briefs

- Soft Material
- Cooling Effect
- Stretchable Fabric



INVI

Maternity Sheer Briefs

- Soft Material
- Sheer Design
- Cooling Effect





MATERNITY BELLY SUPPORT

Wrap Plus+

Abdominal & Back Support During Pregnancy.

Size

M | L | XL



MATERNITY COMPRESSION Support Leggings



Maximum Comfort | Full Abdominal Support | Soft & Stretchable Fabric



Shogel

MARILYN MONROE

MADE & CRAFTED

GUINNESS

REDSTAR



LE MÈRE

Insulated Cooler Bag

Ain't too bulky and small for a stylish cooler bag - a perfection for breast-feeding mama.

LE MÈRE

Duet Shoulder Bag 2.0

Effortlessly switch between hand-carry and shoulder strap options while maintaining your chic and fashionable look.



LE MÈRE

Chic Backpacks

A stylish travel backpack that meets functionality with large and multi-insulated compartment to store your expressed breast milk or lunch box.







LACFREE

Electric Wearable Breast Pump 3.0

- | Wireless Design Concept
- | Ultra-silent Technology
- | 4 Mode Feature



Efficient Pumping Experience



Handsfree & Lightweight Design



Detachable Collector Cup

LACPRO

Double Electric Breast Pump

- | Multiple Strength Level Control
- | PPSU Wide Mouth Bottle
- | 2 Mode Selection



6 Level Stimulation Mode



12 Level Expression Mode



LED Touch Screen Panel



ROSY



AQUA



LACTATION

Massager

- | Relieve Milk Ducts
- | Increase Pumping Output
- | Stimulate Milk Flow & Letdown
- | Relieve Pain Caused By Engorgement

BREAST THERAPY

Thermal Pads

- | Stimulate Milk Flow
- | Encourage Let-down
- | Relieve Pain And Swelling



LACFLEX

Handsfree Milk Collector Cup

- | Flexible
- | Handsfree
- | Lightweight





DISPOSABLE

Nursing Pads

- | Ultra Thin Design
- | 3D Shaped Design
- | Honeycomb Design
- | Dri-comfy Technology
- | Ultra Water Absorbent



MILK

Storage Bag

- | Pre-Sterilized
- | Thermal Sensors
- | Seal Opening Notch
- | Double Zipper Design
- | Baby Friendly Material



WASHABLE

Nursing Pads

- | Ultra Soft
- | Superior Absorbency
- | Leak Proof Protection
- | Stay Dry For Long Hours



ICE

Blocks

- | Reusable
- | Non-toxic
- | Long Lasting
- | Freezer Safe

NURSING

Support Pillow

- | Easy Care
- | Multi-purpose
- | Ergonomic Design
- | Hypoallergenic Fibre
- | Soft & Comfortable
- | Breathable Material



3 - i n - 1

Pregnancy Support Pillow

- | Premium Material
- | Enhanced Comfort
- | Ergonomic C-Shape
- | Versatile 3-in-1 Design
- | Hypoallergenic & Safe
- | Multipurpose Functionality



Hospital Bag

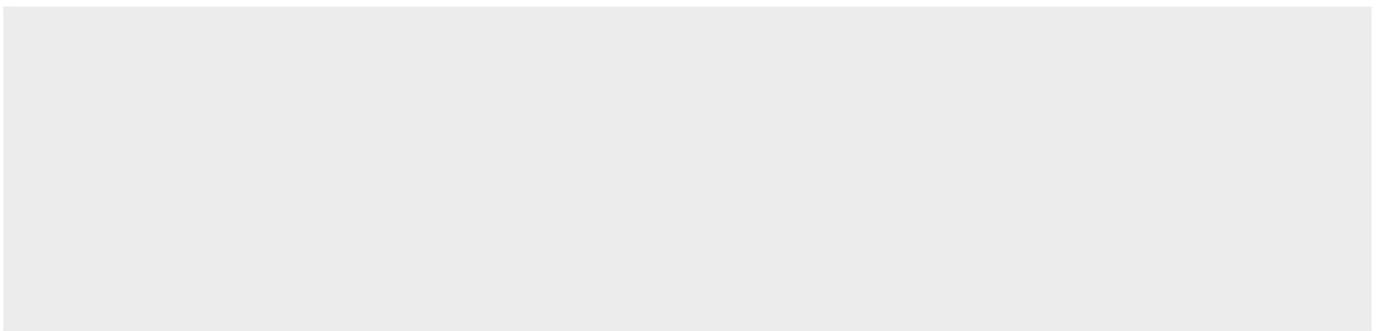
CHECKLIST FOR MOM

- | | |
|--|---|
| <input type="checkbox"/> Nursing Bras | <input type="checkbox"/> Socks |
| <input type="checkbox"/> Nursing Pads | <input type="checkbox"/> Energy Drink |
| <input type="checkbox"/> Sanitary Pads | <input type="checkbox"/> Support Pillow |
| <input type="checkbox"/> Disposable Panties | <input type="checkbox"/> Massage Oil |
| <input type="checkbox"/> Disposable Underpads | <input type="checkbox"/> Slippers |
| <input type="checkbox"/> Belly Wrap / Corset | <input type="checkbox"/> Lip Balm |
| <input type="checkbox"/> Nipple Ointment / Cream | <input type="checkbox"/> Snakcs |
| <input type="checkbox"/> Personal Toiletries | <input type="checkbox"/> Hair Ties |
| <input type="checkbox"/> Towel | <input type="checkbox"/> Appointment Book (Red) |
| <input type="checkbox"/> Contacts / Glasses | <input type="checkbox"/> Identical Card |
| <input type="checkbox"/> Going Home Outfit | <input type="checkbox"/> Mobile & Charger |
| <input type="checkbox"/> Comfy Loose Clothes | <input type="checkbox"/> Jacket / Sweater |
| <input type="checkbox"/> Comfort Food | <input type="checkbox"/> Kain Batik |

Shapee®

Empowering Every Mother,
Every Moment.

Available At



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