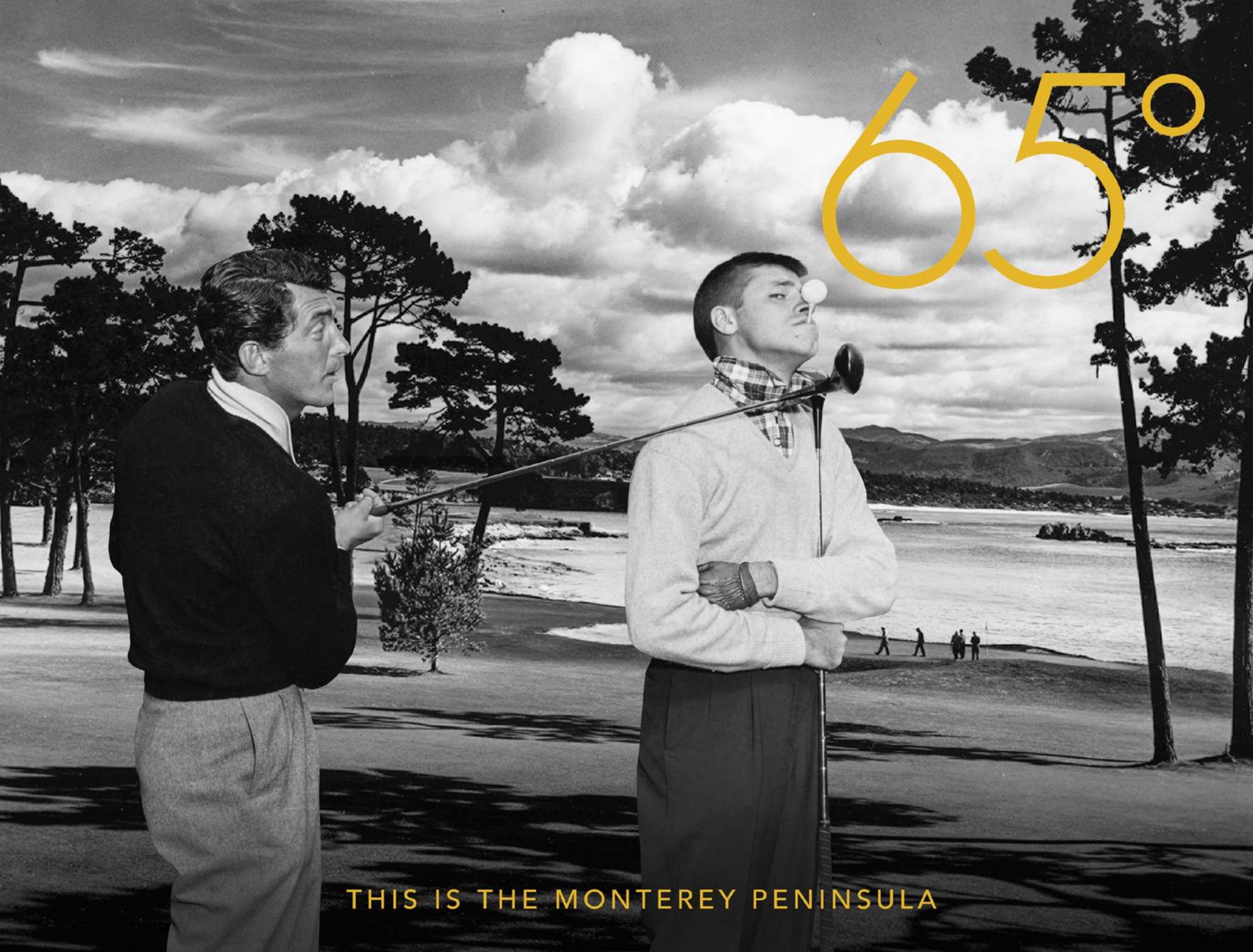


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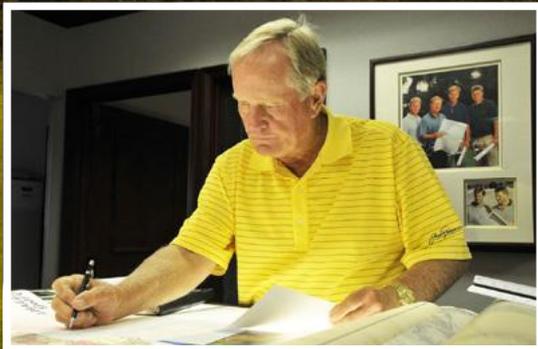


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Steve Dallas

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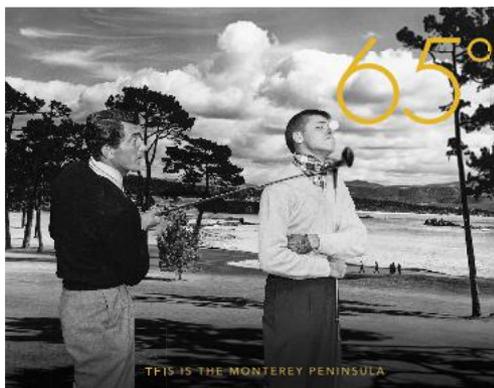
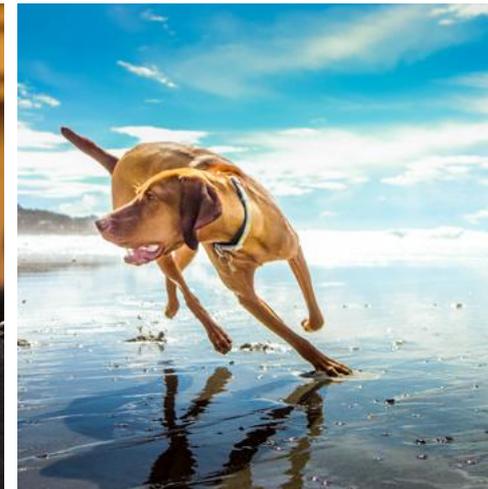
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Cover: Dean Martin and Jerry Lewis at the Crosby Clambake. Pebble Beach in the background. Photos provided by Barbara Briggs-Anderson.

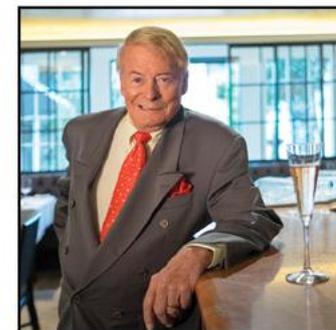


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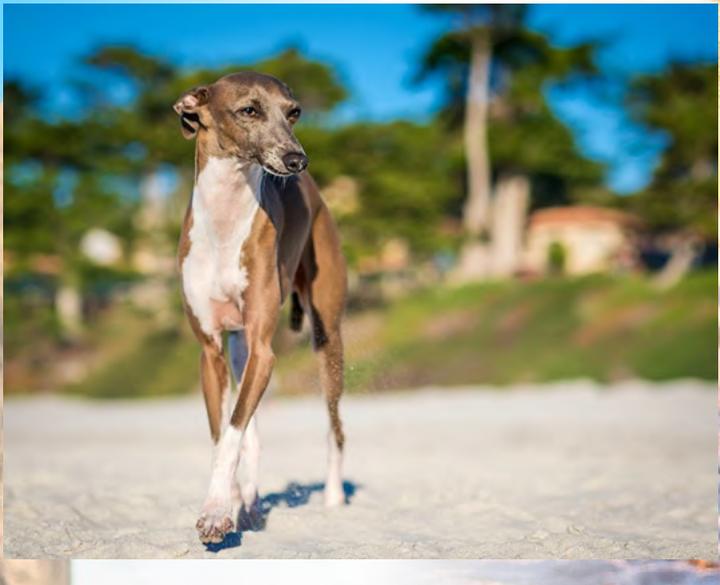
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East, West, Home's Best

By Andrea Stuart | Photo by Manny Espinoza

The fragrance of cypress hangs in the air, mingling with a fine mist that veils the windows. The ocean plays peek-a-boo with the serpentine road as the car weaves between forested neighborhoods. Morning dew dangles pendulously on the tips of pine needles, and the aroma of fresh-brewed coffee sits comfortably on the edge of nostrils.

Cruising along Seventeen-Mile Drive with java in hand has become a morning tradition for Sandra Silvestri and her husband, Alan, a tradition that began when they ferried their young children to and from school. "This is how we say good morning to our world," says Sandra. "Sometimes the kids call while we're on the drive. We tell them we're driving the kids to school. They think we are so weird," Sandra says as a laugh bounces out of her throat.

Despite having grown up in Hagerstown, Maryland and New York, Carmel is her home. The only discernable evidence of her eastern upbringing is an occasional charming accent that lilts off her tongue when she's at ease.

Before coming to California, Sandra became a Ford model in New York at 16, eventually earning the title of first runner-up to Miss New York State for Miss World 1969. "Mom kept submitting my picture to all these places," she says.

After her first year in college, she moved to New York City where she attended Columbia University. In that time, she appeared in over 100 commercials before being jettisoned out of Long Island and into a whole new world, where she became a student at UCLA and continued modeling.

Today, Sandra is revered for her involvement with the Juvenile Diabetes Research Foundation (JDRF), having raised one million dollars for the organization over the last 22 years through the annual JDRF Walk to Cure Diabetes. After her son was diagnosed with diabetes, she focused her attention on assisting the organization in seeking ways to help support the search for a cure. She served a six-year tenure on several committees on the International Board with JDRF, and her work has been instrumental.

On the Communications Committee, Sandra acted as an advocate for children with diabetes and their families. On the Lay Committee, she helped oversee funding decisions for JDRF while following the medical science review board's recommendations. And on the Government Relation Committee she was the first ChairMom for the JDRF's 1999 Children's Congress, a biannual event that brings children with diabetes and their parents to Washington, D.C. to advocate on their own behalf for diabetes research. In that role, Sandra worked closely with the government relations staff and volunteer leadership to develop the theme "Promise to Remember Me," drafted by Alan Silvestri and Stephen Schwartz (of "Wicked" fame). She worked closely with the families throughout the process. "I continue to work with JDRF on the local level and on their International Board of Chancellors," she says.

Sandra's work with JDRF is close to her heart, but so is her role as the voice of Silvestri Vineyards. Contributing to the vineyard's newsletter, Sandra fills their members in on all Silvestri adventures both among and beyond the vines. She has also recently started taking watercolor classes with local artist Kathy Sharpe, who she met through the Film Commission Festival. Sandra's kaleidoscopic vision of the world just seems to grow each year. "I'm never bored!"

Since moving from Los Angeles to Carmel in 1989, Sandra has developed a sincere relationship with the Peninsula, having raised a family with her husband over the course of their 37-year marriage. Each day, she is reminded of how much she loves about the Peninsula, from the verdant landscape to the vital people who have enveloped Sandra and her family in the quality of life they cherish.

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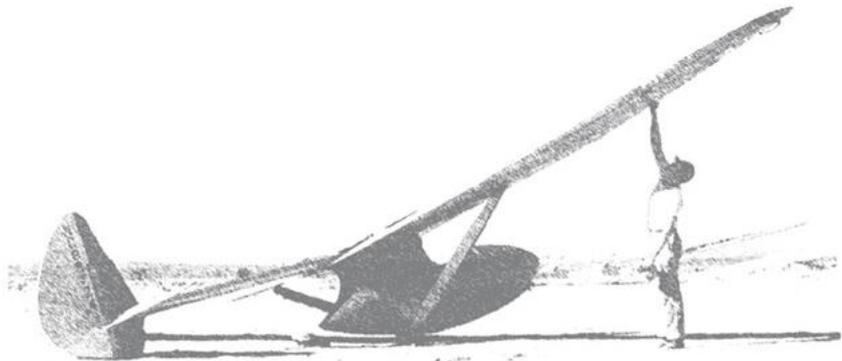
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For the Love of the Craft

By Kimberly Horg | Photo by Manny Espinoza

Growing up in Istanbul, Kirkor Kocek was an Armenian working hard as a young boy to survive. After his father's textile factory burned, Kocek and his three older brothers, born to his parents, Varuhi and Horen, went to work. This instilled strong family values and a sense of community at an early age.

When Kocek was 11, his principal asked the classroom, "Who would like to be a jeweler?" Kocek, without hesitation raised his hand and said, "I do." Even at an early age, he knew what he wanted to do and that this was his calling. Working full-time at an early age in the market, Kocek learned the trade quickly. Creativity came naturally; crafting wooden go karts out of spare wood was a common pastime.

At 13, a gold synthetic Alexandrite ring was the first of many he designed. Kocek never forgot how he felt when he brought his mother to tears, and to this day, he continues to bring his customers to tears of joy with the beauty and thoughtfulness behind each design—not to mention the years of design and technique that personalizes each work of art.

In the 1970s, at 23, Kocek had an opportunity to travel to the United States and design jewelry with a friend in Beverly Hills. Three months later, he found himself on a road trip to Carmel. Upon arriving, Kocek felt at home. Carmel reminded him of the islands in Istanbul and part of Switzerland.

With only seven jewelers in Carmel, a wholesale jeweler tested his skill by asking him to make a ring out of a stick of gold. Completing the task in a little over two hours, he was hired on the spot.

After a couple of years' experience, Kocek was well on his way to becoming a master jeweler and opened Kocek Jeweler, Inc. in Carmel. In his own words, "I came here to the United States for one reason. People can be anything they want to be."

Remembering his mother's emotional response to his jewelry, Kocek continues to personalize every piece that he creates. In recreating an emotional experience for all of his customers, he understands that his creations are keepsakes that will be passed down from generation to generation.

Presenting the finished product to customers is his favorite part of the job. Bette Davis, Kim Novak, Clint Eastwood, Jim Carrey, Tim Allen, Paul Anka, Bob Hope, Jimmy Doolittle, Arnold Schwarzenegger, and President Reagan, are just a few of the well-known clients he has served in Carmel. Presenting Pope John Paul II a piece at the Vatican is another lasting memory.

An active member of the The Rotary Club of Monterey for over 20 years, Kirkor Kocek has served on the Carmel Business Association and Chamber of Commerce. He was awarded the Business of the Year and the Green Ribbon Award for the Best Jeweler in Town. Kocek also belongs to The American Appraisal Association, The National Association of Jewelry Appraisers, The International Society of Appraisers, The Jeweler Board of Trade, and The California Jeweler Association, and he supports Kinship Center, Rancho Cielo, and The Boys and Girls Club.



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A Place on Carmel's Timeline

Katherine Matuszak | Photo by Manny Espinoza

Part of Carmel's charm comes from a melding of past and present, and numerous books have been written on the architecture of the Peninsula. In the early 1900s, the Monte Verde Inn began as apartments. Ethel P. Young owned the property in the 1920s and her daughter, Virginia Stanton, wife of renowned architect Robert Stanton, managed them.

Today, the Monte Verde Inn belongs to new owners Kate LeVett Crayne and Casey Crayne, who work to keep the historic beauty of this hotel alive, while modernizing it to appeal to today's clientele. Soft renovations on the rooms have begun and will continue through January, and combine all the comforts one looks for in a modern hotel (WiFi, flat screen TVs, premium beddings, breakfast buffets, a complimentary decanter of their signature sherry, and more) with the romantic ambiance the historic setting provides. Monte Verde is also dog-friendly, so your canine companion will be greeted as a welcomed guest.

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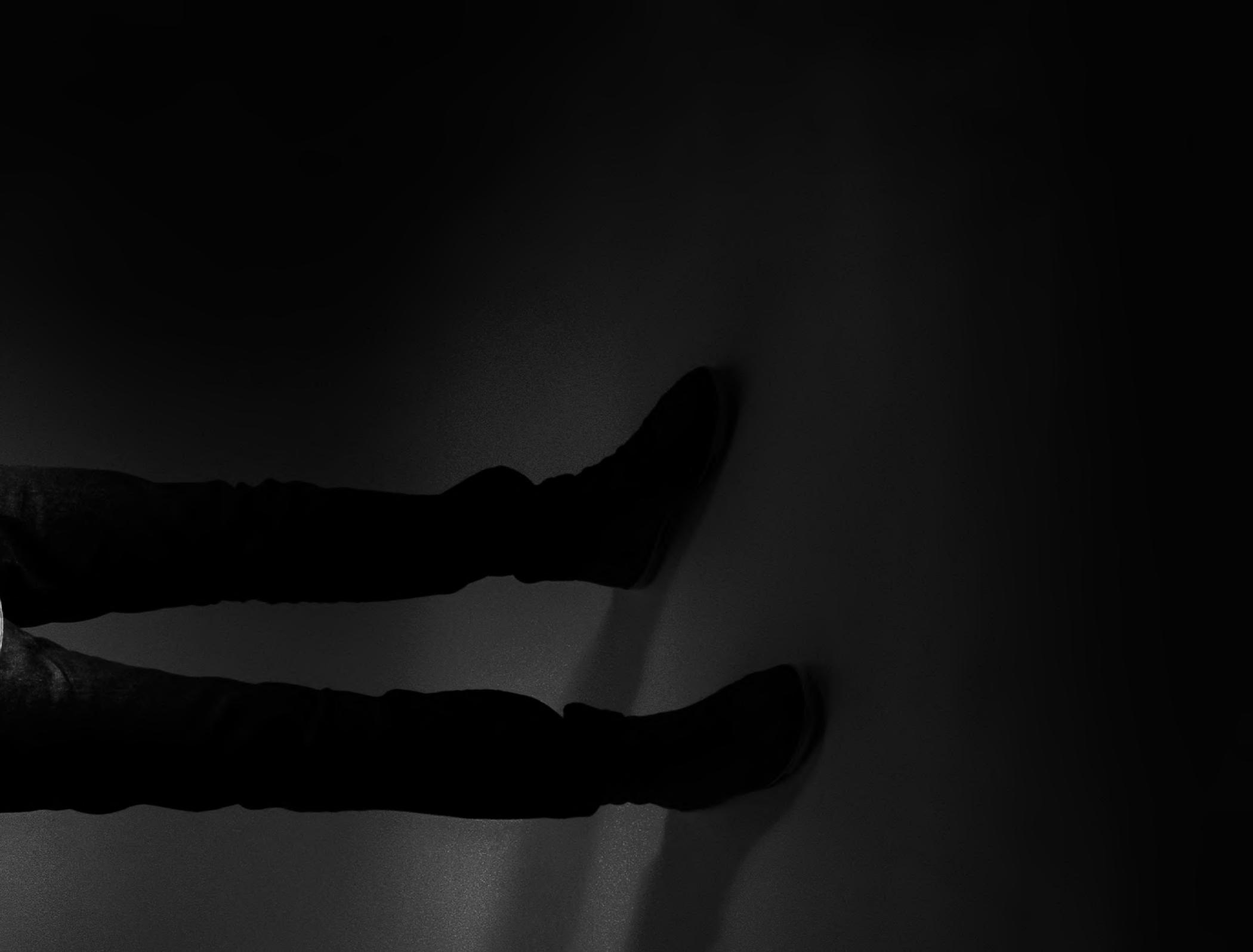
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Adventures in Songwriting

By Jennie Tezak | Photo by Manny Espinoza

Wearing black frames and a soft expression, musician Johan Sotelo could be a twenty-first century Buddy Holly. With a distinctly rounded voice that reaches high registers effortlessly, Sotelo has quickly created a name for himself on the Monterey Peninsula, where he has played at venues such as Bistro Beaujolais, Forge in the Forest, Cypress Inn, C Restaurant at The Intercontinental, Affina, and the now-closed Jack London's. He has also performed one-man shows at the Manny Espinoza Gallery & Photo Studio.

Sotelo has been interested in music since he was a child. His first memory is when his mother rented *Fantasia* when he was four years old. "It became my favorite movie." He started taking piano lessons, and in fifth grade, joined a guitar program in school. Originally self-taught, he started learning songs by ear and on YouTube. The only musician in the family, Sotelo is grateful for having supportive parents.

Sotelo moved from Caborca, México to Yuma, Arizona with his family when he was a sophomore in high school. One advantage Sotelo has is that his father was an English professor, and that made learning English that much easier. After attending the University of Arizona, he transferred to Berklee College of Music in Boston. While at Berklee, he was fortunate to attend the Latin Grammys and perform live on stage with legendary Latin sing/songwriter Alejandro Sanz. In Carmel, Sotelo has had the opportunity to perform for fellow Berklee Graduate and Three-time Grammy winner Mark Mancina.

Before moving to Carmel in April of 2015, Sotelo went straight from Berklee to busking in Santa Monica. "If you can stand that, you can stand anything," he says. He obtained a performing license to do so after learning that playing at Los Angeles venues was nearly impossible without a reputation or tens of thousands of followers on social media. With a venue as ever-changing as the streets, Sotelo found himself surrounded by unique experiences and performances. "You have three seconds to get people's attention. If you mess up, they continue walking," he states, matter-of-factly. He busked for half a year while completing music internships.

During a performance at Jack London's, someone asked him to play a Backstreet Boys song. He pulled up the chords for "I Want It That Way" on his iPad and sight-read the song. "While I was singing, I realized what the song was saying," he says, sheepishly. "When I was a kid, I would sing or mimic the pronunciation of the words although I didn't always understand what I was saying." That time at Jack London's was kind of like an 'Aha!' moment for him as he realized the song only was so familiar because it was the first cassette he ever bought with his lunch money.

One of Sotelo's biggest influences is John Mayer. "When I started out, I would pause his videos and watch his finger placements to figure out the chords." His cover of Mayer's "In your Atmosphere" has nearly 30,000 views. Sotelo's Camila cover "Collecionista De Cancions" has over 68,000 views. His covers of Coldplay, Mayer, Sheeran, and Sam Smith can be seen among his many YouTube videos. With a smooth tenor voice that hits falsetto notes effortlessly, Sotelo makes fans long for more auditory sugar.

Sotelo plans to play music for the rest of his life. "It doesn't matter what I end up doing. I will always come back to the guitar. It's my passion," he says. Sotelo has an album, *Quédate A Mi Lado* (Stay By My Side), and continues to play locally. Sotelo will always have a special place in his heart for Carmel-by-the-Sea. Residents and businesses welcomed him with open arms and have rekindled his music dreams.

Hear more from Johan Sotelo at johansotelo.com



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Looking From Past to Future: Steve Dallas

Photo by Manny Espinoza

Steve Dallas has fond memories of skimboarding and bonfires on Carmel Beach and playing baseball at Larson field. A born and raised Carmelite, Steve loved the peninsula and whenever he left, he always knew he was coming back. He attended Sacramento State but made monthly trips home to re-energize, and later, as he traveled the world, he knew Carmel was waiting to welcome him home. As Steve puts it, “there is no other paradise like it on earth.”

These days, Steve revisits some of his favorite memories through the eyes of his 12-year-old daughter, Alex. His wife, Madeleine, and he enjoys hikes and watching Alex jump waves at Carmel Beach until she’s too cold to continue.

Steve lives in Carmel full-time with his family, and feels committed to maintaining the health and integrity of the village. Previously serving as a Planning Commissioner and currently as a City Council member, Steve developed a big heart for the community and is currently running for Mayor of Carmel. He spends a lot of time on the streets talking and listening to people, looking to help in any way he can. “Carmel is not only home, but is where my heart and soul belong,” Steve says.



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Bing's Crosby Clambake

by Barbara Briggs-Anderson Photos by Julian P. Graham



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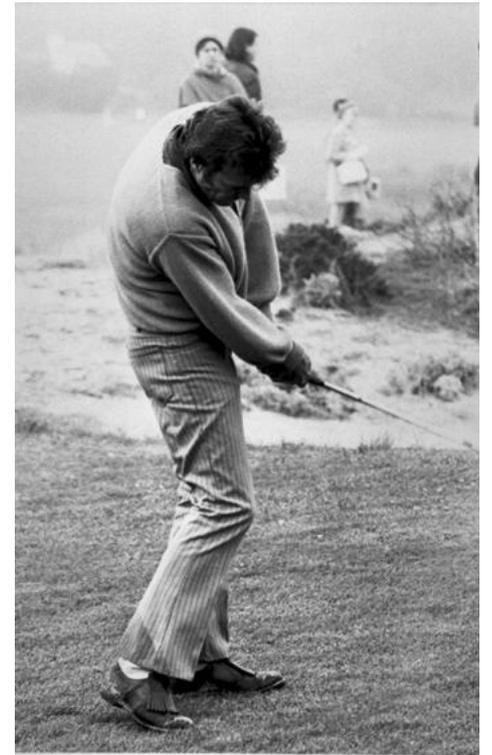
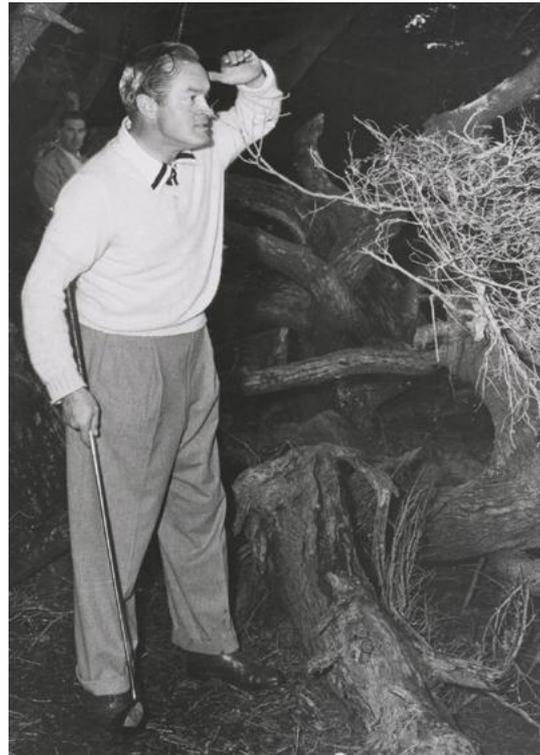
Harry Lillis "Bing" Crosby, Jr. created his namesake golf tournament in 1937 at Rancho Santa Fe Golf Club in Southern California. Bing's idea was to pair his Hollywood show business golfing buddies and sports celebrities (low handicap amateurs) with the top professional tour golfers. The Pro-Am team format was created as an entertaining golf event followed by a blow-out clambake party to celebrate the winners and raise money for charity. In 1947, after WWII, Crosby moved the event, originally known as the Bing Crosby National Pro-Amateur Golf Championship (nicknamed the Crosby Clambake) to the ruggedly stunning Monterey Peninsula. Three

spectacular golf courses comprising 54 holes were chosen to host a four-day event. The courses were The Pebble Beach Golf Links, The Cypress Point Club, and The Monterey Peninsula Country Club.

Known for his bass-baritone voice, Bing had a signature sound that made him one of the most popular singers in the world. Matched with Bing's scratch to two golf handicap, he was the perfect golf enthusiast to commentate and host the tournament. Bing's easygoing and casual style highlighted the start of each Crosby Clambake in February by singing/crooning "Straight Down the Middle." This song was from *Honor Caddie*, a 1948 film that starred Bing, Bob Hope, Ben Hogan, and Sam Snead.

Bing's circle of golfing pals were some of the brightest stars and biggest names in the entertainment world. Bing's favorite sidekick, Bob Hope, along with Phil Harris, Dean Martin, Jerry Lewis, Johnny Weissmuller, a young Clint Eastwood and James Garner, were some of the many Hollywood elites that brought lighthearted silliness and gaiety to the very difficult and challenging game of golf. The professional golfers that joined in the early days of the Clambake were Sam Snead, Ben Hogan, Arnold Palmer, Jimmy Demaret, Jack Nicklaus, Gary Player, Lloyd Mangrum, Jackie Burke, Jr., Bryon Nelson, Cary Middlecoff and Ken Venturi, to name a few.

To kick off the Clambake, Bing hosted an enormous welcome dinner on the eve of the tournament. It featured an elaborate open bar and live entertainment, which drew movie stars, TV personalities, and golf pros to the Monterey Peninsula. Word quickly spread and the event gained a reputation as one of the major golfing events of the year. Bing provided \$10,000 of his own money for the Crosby Clambake, including funds for the prize money. He did this so that the proceeds from ticket sales and





programs could go to charities. Over the years, the Crosby Clambake raised millions of dollars for the benefit of Bing's favorite charity, The Crosby Youth Fund.

At that time of year on the Peninsula, wet weather as prominent with high winds, rain, and fog delays. In 1952, there were 45-mile-per-hour winds and the Pro-Am was called "The Year of the Big Blow." Gary Middlecoff complained about the wind being so strong that he couldn't use his golf tee. Scottish-born Pebble Beach Head Pro Peter Hay (a 9-hole, Par 3 course is named in Peter Hay's honor; it's close to the Lodge at Pebble Beach) told Middlecoff, "Show me in the rule book where you have to tee up the ball. Now get back out there and play." Many golfers putted on their knees to fight the winds that year.

In 1958, the event was changed from 54 to 72 holes. That same year, the Crosby Clambake first aired on CBS to a national television audience with rave reviews. With NBC and ABC falling in line, the Crosby Clambake became one of the most viewed TV golfing events of the year.

In 1962, it snowed for the first time in 40 years, forcing the final round to be played on Monday. Jimmy Demaret was famously quoted in an early morning wakeup call as saying, "I know I got loaded last night, but how did I end up in Squaw Valley?"

In 1967, Spyglass Hill replaced The Monterey Peninsula CC and in 1991 Cypress Point Club was replaced with Poppy Hills. In 2010, Monterey Peninsula CC rejoined the tournament replacing Poppy Hills.

Bing died at the age of 74 after playing 18 holes of golf on a Spanish golf course in 1977. Reportedly, his last words were, "That was a great game of golf, fellas." His family ran the tournament until 1985. AT&T became the sponsor the following year. In 1986, the event was renamed the AT&T Pebble Beach National Pro-Am. The Monterey Peninsula Foundation handles the proceeds and directs the money to various charities. Bing's Clambake, one of the first golf tournaments of its kind, set the high standard for PGA tournaments that are watched and loved today.

All historical photographs were taken by Julian P. Graham, official photographer for Del Monte Properties, predecessor to The Pebble Beach Company. Barbara Briggs-Anderson is the Curator for the Julian P. Graham Historical Photographic Collection, which features over 3,000 images on her website.

Visit www.julianpgraham.com or www.loonhill.com





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Jack Pappadeas

Jack Pappadeas has been a Carmelite for the last 10 years. He takes pride in this beautiful hamlet and would like to give back to the community. With the Carmel-by-the-Sea 2016 election approaching this April, 65° has a few questions for this candidate.

Q: If you become an elected council member of Carmel-by-the-Sea, what will be your first order of business?

A: Council members primarily serve as liaisons between the public and the city staff. I would like to forge a better relationship between the city and the community, including the businesses.

Q: What makes you qualified to be a city leader?

A: As one gets older, one typically becomes more mindful about experiences that can only be learned in time. I have witnessed a great deal of right and wrong and I am practiced at discernment. So, I believe my insights will foster to boost our towns needs for the next 100 years.

Q: Carmel is an amazing village that attracts people from all over the world. What do you think needs to be done so future generations will keep coming back?

A: I think it is important to improve our scope of commerce by attracting new businesses that will positively impact our economy and fill the numerous vacancies. This will enable us to focus on a new generation of visitors.

Q: If you could make just one change today, what would it be?

A: Expand our burgeoning youth activities. For instance, we have over 500 acres of park land, some of which would make wholesome settings for learning and recreation. I think we can bolster our already outstanding youth programs to incite even more academic and community participation among youth, continuing to build on their excitement for the future.



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Hangzhou Happy

By Sandy Balzer | Photos by Ryan Rosene

When 15-year-old Cayleigh Capaldi stumbled across an online ad requesting submissions to participate in The Hangzhou Global Tour 2015, the contest organizers had unknowingly connected with the perfect candidate. A straight-A high school sophomore, Cayleigh has been studying Mandarin since sixth grade. As one member of a close, creative family of performers, Cayleigh knew her family had a great chance to win the 30-day trip spanning three continents, seven countries, and 10 cities.

If chosen, the Capaldi family would join the winning Chinese family in Hangzhou for the first seven days of the tour, learning the history and culture of Hangzhou. The ambassador families would then take what they've learned and share it at scheduled events in cities throughout the tour to promote tourism in Hangzhou. In addition, both families would record their learnings in daily blogs and videos.

The day I met with Cayleigh and her family in a coffee shop in their current hometown of Carmel, Cayleigh's mother, Leigh, remembered feeling uncertain about the contest. "The skeptics in us said, 'It's not real, it could be a scam.'" But they decided it couldn't hurt to produce a family video.

After all, the Capaldis are a show business family. Domenick is a talented singer, songwriter, and musician who once toured with the rock group Foreigner. Leigh

is an acclaimed actress and Olivier Award winner who has performed on Broadway and London's West End stages. Cayleigh is also comfortable onstage, loves to sing, and has perfect pitch. That perfect pitch contributed to her accomplished Mandarin skills as Domenick explained, "Chinese and Mandarin in particular is very tonal, musical. Cayleigh's perfect pitch allows her to hear and speak it musically.

"Cayleigh grew up in concert halls and dressing rooms. We are performers—we're old Vaudevillians. We felt that was what was unique about our family," Domenick explained.

The first opportunity to share their musical communication style arrived during a huge media kick-off event at The Wyndham Grand Hotel in Hangzhou. With a practiced performer's confidence, Cayleigh took the microphone and walked among the naturally reserved group of over one hundred press singing "Hangzhou Happy" in Mandarin to the tune of Pharrell Williams' "Happy." The press was captivated.

"We did numerous radio interviews, and we would sing the song by request. It began to catch on in the media," Leigh recalls. In fact, the tour organizers asked Domenick to write the tour theme song performed in collaboration between the two ambassador families and featuring Cayleigh singing lead.

The Capaldis spent the first nine days of the tour immersed in learning about Hangzhou and genuinely fell in love with the city. Throughout their time in China and beyond, her parents most enjoyed watching Cayleigh gain confidence in her language skills. She engaged with locals and crew while traveling through China and helped translate for the mother and daughter of the partner Chinese family who only spoke Mandarin. The reactions of native speakers were heartwarming as Cayleigh explained, "Their faces lit up. They didn't expect this young American girl to be able to converse in their language."

Domenick cites a moment of wonder on the bullet train from Paris to Geneva as he and Leigh watched Cayleigh converse like a native Chinese for three hours, teaching the hipster, Hong Kong-based film crew how to play an irreverent American card game. He noted that throughout the trip, "her language skills, musical skills, just her interests as a young person all seemed to coalesce in this one amazing experience."

"It shaped me as a person. I know I have been changed. I have the confidence to cross borders, stretch myself, connect with other people. I want to go back," Cayleigh adds.





Photos by Manny Espinoza





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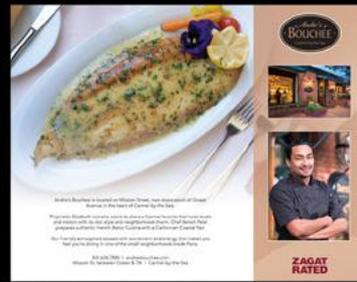
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POPPY HILLS

And the Architecture of

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In an area where enclosures have often been celebrated as veils of privacy, Sterling|Huddleson has gently tipped the scale toward transparency, and Poppy Hills provides the opportunity to showcase their ideals.

The layouts in their recent design are endeavoring to provide a welcoming arrival and blur the lines between indoor and outdoor in dramatic ways. When viewed from the street, their houses are, in their words, "designed to be interesting but unopened books."

Sterling|Huddleson is also addressing a trend toward warmer summers and more temperate winters, as well as the preferences and ideals of a new youthful segment of the real estate market that wants to take their work and play outside. Real Estate broker and developer Tim Allen is spearheading this new enclave of opportunity by representing Pebble Beach Company in this offering, and as an investor who understands this new trend in modern lifestyles.

Sterling|Huddleson believes the view is the stage and the house is an amphitheater. They begin the design process by meticulously studying sight lines for primary

and secondary views under various lighting conditions, surveying angles and climate conditions at different times of the day. In the case of Poppy Hills, they also survey when the fairway is busy as well as idle.

These conditions will form the backdrop and sometimes the inspirations that will play host to countless moments spent by a family at their home, the design of which should enhance these experiences. Gone are the days of a hall connecting a row of rooms: people want a sense of individual, independent space. They desire more of an Edwardian and less of a Waltons lifestyle insofar as requiring layouts that cater to adult guests, including adult children with young families of their own, teens home from college, or visiting parents. These scenarios ask for unique spaces in diverse locations within the property.

Sterling|Huddleson has given each of their designs a specific, unique spatial and formal rhythm. They have set the tone for this new movement in Pebble Beach architecture in which this composed diversity is heightened with an understated palette of tactile materials. In return, the designs unify each home with its surroundings while showcasing the unique forest setting that is Poppy Hills.

Purchase inquires: Tim Allen Properties
www.timallenproperties.com | 831.214.1990

Design inquires: Sterling|Huddleson Architecture
www.sterlinghuddleson.com | 831.624.4363



True Love Waits



Martin P. Mitchell has always had an affinity for Carmel and the beauty of the Central Coast, but it was in 2008, while designing the interior of a home in the Golden Rectangle of Carmel, that he fell in love. "Being from the Bay Area, Carmel was always a favorite destination, but this time it was different. I recognized the character and diversity of the local architecture, and how it seemed to organically develop through the history, culture, and beauty of the natural surroundings. I didn't want to leave. I knew someday this would be home."

Planning a move in the midst of a progressive career would take dedication and patience. Since starting Martin Perri Interiors over 20 years ago, Martin's notoriety for classic, timeless interiors with an allure for the eclectic have gained him national attention. His projects have been featured on MTV's *Cribs*, HGTV's *Million Dollar Rooms*, and in *Architectural Digest*, showcasing his design work for New York Yankees Pitcher C.C. Sabathia's home in New Jersey.

Martin enjoys projects of all sizes and styles, from designing a single room of distinctive furnishings, to custom projects including architectural details and comprehensive design specification packages. With the opening of his new showroom in Carmel, Martin looks forward to introducing his work to the Monterey Peninsula.



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The Ice Siblings: GLACÉ CRYOTHERAPY

Over a year ago, Carmel-raised siblings Brittney and Skyler started their first business venture. After first learning about Whole Body Cryotherapy in 2011, they journeyed to where a handful of these businesses existed, from Southern California to Texas. After experiencing Cryotherapy for themselves, they decided to work together to open up the very first Cryotherapy spa on the Central Coast.

A Cryotherapy session involves up to three minutes of cool, dry air circulated around the body at 290 degrees below zero with the intention of relieving aches and pains by reducing inflammation. These sessions appeal to those seeking help with pain management, athletic recovery, and improving their mood and energy levels.

Brittney and Skyler fit well as business partners. Skyler is "the science guy," who earned his degree in exercise physiology, and Brittney, has a BA in Political Science, focusing on marketing and administration. Their business, GLACÉ CRYOTHERAPY, opened its doors in October of 2014, and they have since seen more than 1,000 clients while maintaining a great retention rate. They love what they do because they love seeing their clients benefit from this therapy. Four other partnership locations have opened. Their current goal is to expand the GLACÉ CRYOTHERAPY brand and open 100 spas in the next five years.

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WINNER OF THE 2015 GOLDEN PINE CONE FOR BEST ARCHITECT

Adam Jeselnick, a talented local architect, is the winner of the Carmel annual readers' choice award, "The 2015 Golden Pine Cone," for Best Architect / Designer. Every year, 13,000 email subscribers of The Carmel Pine Cone are asked to name their favorite local restaurants, retail stores and service providers from around the Monterey Peninsula.

Adam's recent high-profile clients include Affina Restaurant, the event center at Seventh & Dolores, and The Dance Center, a "marvel of inventive and stylish architecture." (Monterey County Weekly). He considers himself a "community-minded" architect who supports sustainable designs that fit the spectacular natural environment of Carmel, Pebble Beach, and Big Sur. Last year, Adam also donated his time to create a plan for the proposed Dolores Street Pedestrian Promenade. In addition to his commercial work, Adam is in the midst of several notable residential commissions, including a 5,000 square foot contemporary, luxury golf course home next to Poppy Hills Golf Course.

"I am truly honored to win The 2015 Golden Pine Cone award for Best Architect," Adam said. "I have appreciated the opportunity to work with all of my clients, from designing residential projects of all styles, and facilitating the expansion of local businesses, to crafting master plans for prestigious golf clubhouses. I look forward to serving the people and businesses of the Monterey Peninsula for many years to come."



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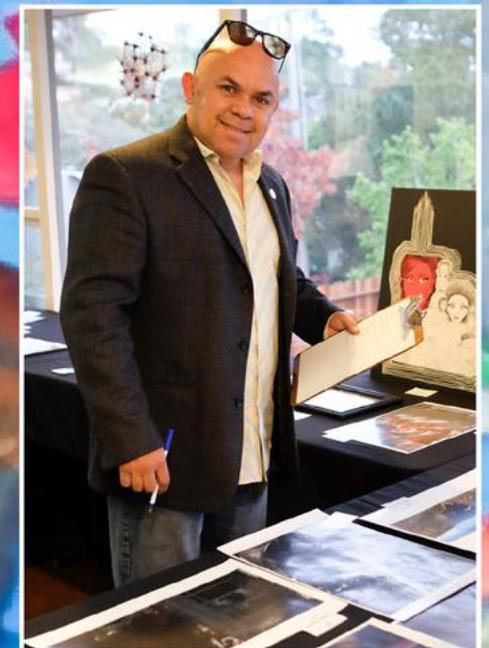
Carmel Inspires

It's 3:30 p.m. Yellow school buses congregate in front of the police station on 4th, and kids pour out. At first, the groupings seem fairly standard: paired off by age and gender, kids laugh and push each other around as they head off in different directions.

Then, a number of them become a herd headed in the same direction, now grouped as an amalgamation of boys and girls from elementary to middle school. They stay separate, but move as one and meld with the high-schoolers towards the familiar green-framed doors of The Carmel Youth Center. And there's a reason kids look forward to their time here.

Kids check in and hit the snack bar, spending a few bucks on Ballpark-style food or opting for the free stuff: fresh fruit or olive oil-cooked popcorn. Now, this isn't the library, and they don't pretend to be: this place gets loud. But they do encourage academics, and have an on-site tutor and computers with priority given to those working on homework. Paired with incentives for getting their homework done, they've seen a big increase in kids using this time to work—and shutting off the Xbox and Wii for the first hour helps, too.

The center has a newly renovated backyard area for physical play, Jiu-Jitsu classes, a movie theater, and a game room they're currently renovating. They create a safe place for kids after school, and best of all, make a place they look forward to going. But they don't stop there. The Youth Center's vision is to develop young minds and citizens...and new artists.





This November, *65 Degree Magazine* and The Carmel Youth Center teamed up to host an art contest for youths aged 8-18. The theme was "Carmel Inspired," and the judges saw more than 40 entries, which ranged from crayon drawings, pencil, charcoal, ink, acrylic, oil, and watercolors, to jewelry, mixed media, and digital art pieces. Individual prizes in the form of gift cards were awarded in each age group.

The New Artist Prize was awarded to Alexis Pine, age 9, who received four behind-the-scenes tour passes for the Monterey Bay Aquarium, donated by Steve and Sona Dennis.

Alex Weber, age 15, won the Teen Artist Prize, a \$100 gift certificate to Basil, compliments of Chef Soerke Peters.

The grand prize, an iPad Mini provided by Greenscape California, was awarded to Skylar Jackson, age 10. Local judges were selected, including Manny Espinoza of Crema Creative Media, Michele McDonald of Dawson Cole Fine Art, and Steve Dallas of Carmel-by-the-Sea City Council.



The participants were excited for the opportunity to show off their work, and because of the positive response, the Youth Center hopes to host another art contest next year.

"Art is important to the city of Carmel, and having a contest like this is awesome," said Ernest "E" Griffin-Ortiz, Executive Director of the center. He mentioned other artistic endeavors of the center, including a monthly open mic night and music lessons during the week, and hinted at a new art program the center plans for spring which would help connect young, aspiring artists with professional artists in the Carmel community.



La Maison d'Or

SW Corner Dolores and 11th Street – Carmel



The professionally-decorated “La Maison d’Or” or “House of Gold” on the southwest corner of Dolores and Eleventh Streets is the quintessential Carmel home. Light, bright, and happy with new paint and doors throughout the interior and exterior, as well as hardwood floors and carpet throughout the interior, it is situated on a white picket fenced 4,000-square-foot lot with lush landscaping, mature trees, and plenty of windows to beckon the California sunshine and gorgeous garden views.

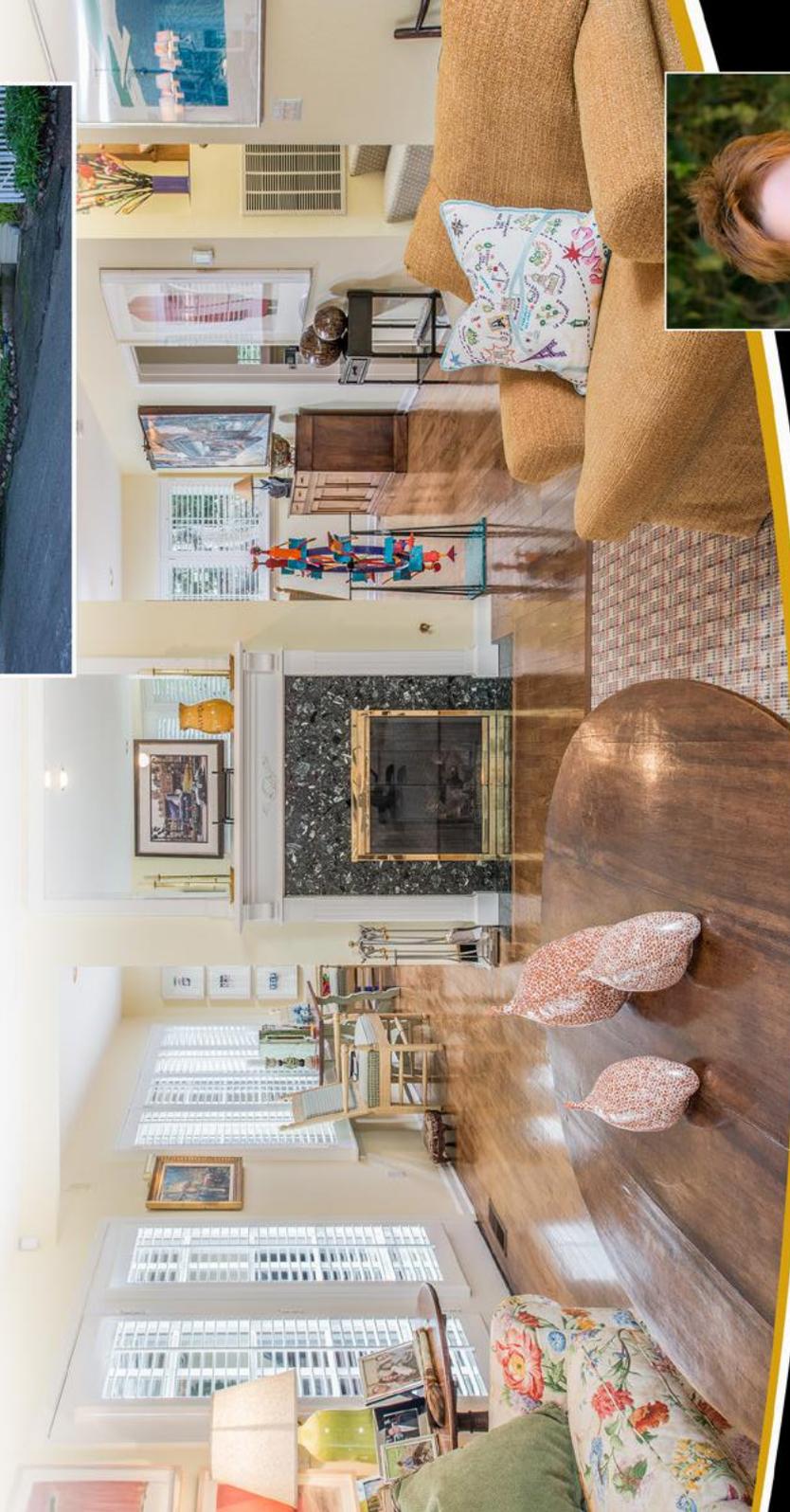
An entertainer’s dream come true, the spacious living room boasts an intricately carved, mirrored fireplace to keep warm in the winter and recessed lighting overhead, while the separate large dining room invites guests to congregate beneath the elegant bronze chandelier and enjoy food prepared in a well laid out kitchen with recessed appliances, gas range, pendant lighting, center-island, white cabinetry with glass displays, matching custom wood panel refrigerator, and skylights.



Two bedrooms (one with a built-in corner office unit) share a Jack and Jill full bath and a half bath for guests complete the 1,453-square-foot first level. In addition, there is a beautiful, sunny south facing deck off the living room and kitchen that is complete with outdoor heating.

Ascend the carpeted staircase beside the fireplace to marvel at the cozy master suite with vaulted ceiling, extra-large bath with double sinks, vanity, custom wood panel tub, shower, and generous closet space. The 823-square-foot second level of this Carmel charmer brings the total square footage of both levels to 2,276 square feet of luxurious living space, more than enough room to relax as a family, relish a casual gathering with friends, or host a soirée in classic coastal style.

**For more information about La Maison d'Or,
contact Alain Pinel's Judie Profeta at
(831) 601-3207, email jprofeta@apr.com,
or visit DoloresAnd11th.com.**



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57°

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6

THIS IS THE CITY







THE THRILL
OF PINOT NOIR

Dom Pérignon



ROSÉ



A rooftop terrace at dusk. In the foreground, there is a round glass table with a woven wicker base and two matching wicker chairs. A lantern with a lit candle sits on the table. The terrace is enclosed by a decorative metal railing with a leaf pattern. In the background, a brick wall is visible, along with a fire pit and more outdoor seating. The sky is a mix of blue and purple, and a body of water is visible in the distance.

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AN ELEGANT EVENING

FEATURES

CITY ON THE SEA:
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HEALING NOTES
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57°

Description:
Joe and Dwight talking before the game with the Los Angeles Rams In 1984 in Anaheim. The two were inseparable in those days and THAT team in THAT year was arguably the best of the 5 49er Super Bowl winning teams...& one of the best teams of ANY era.

Michael Zagaris, Photographer

PUBLISHER'S NOTE

by Rich Medel



You might have noticed the cover of 57° this issue pays tribute to our favorite football team, the San Francisco 49ers. We had the pleasure of speaking with a number of alumni spanning several decades of the team's spirited history in order to present a candid look at what it really means to the athletes and movers and shakers behind this community icon. We were delighted that Carmel Policy was a part of the project, and we give special thanks to Michael Zagaris for the cover shot of 57°.

Of course we all know there are great events in the City and on the Monterey Peninsula, but few experiences match up to the exciting time we had with the children at the Carmel Youth Center during "Carmel Inspired," an art contest for kids ages 8-18, co-hosted with 65°. It was so much fun watching their faces light up as we announced winners.

As for what you'll find in this issue, we think you'll enjoy reading about Sandra Silvestri, a woman who has expanded her family to include the Monterey Peninsula and has helped shape its spirit through selfless service. We're also delighted to introduce you to Johan Sotelo, a thriving young musician whose story has written itself on the strings of Johan's guitar. We also celebrate Sorin Balainu, who defected to America 40 years ago as a champion wrestler and now enjoys living in San Francisco, his true home.

Finally, we turn your attention to UCSF Children's Hospital, where they have implemented music therapy with the help of The Peterson Foundation, providing a therapeutic environment where children can heal.

We thank Barbara Briggs-Anderson for providing us with the cover shot of 65°.

Happy New Year!

57°

THIS IS THE CITY

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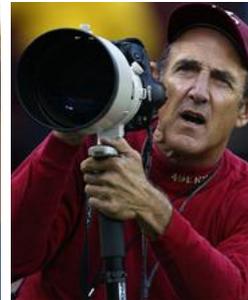
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Skin Deep

By Maggie Grainger | Photos by Hemail Zaveri

Like the city she has called home her entire life, Carmen Milagro is always reinventing herself. The self-described “entrepren-artist” is no stranger to change. In fact, she’s learned to embrace it with open arms. “Change is going to happen,” she says with a smile. “I mean, that’s what makes San Francisco the great city that it is.”

It is also what has kept her on her toes for most of her life. Milagro, 51, is currently starting her own skincare company—Borbonskin.com—while balancing her roles as the founder of the non-profit Peanut Butter & JAMMUSIC Sessions for Kids, a board member of Heaven’s Door Cancer Foundation and Performing Arts Workshop, a working musician among other roles on her resume. “I’ve always struggled against labels,” she laughs.

It was this curiosity and passion for life that stuck with her through the years. “I’m very laser-focused and disciplined now, but I wasn’t always,” she admits. “It

comes with age, experience, and trial and error.” She’s found that it also comes with taking a few risks that might take you completely out of your comfort zone.

For Milagro, that moment came back in 2007 when she landed a gig playing Latin-inspired music with a Japanese band at one of the swankiest luxury hotels in Japan.

The minute she learned she had landed the audition, she was whisked off to Japan for three days of music, parties, and adventure. She quickly realized it was the chance of a lifetime and signed on the second she heard she had won them over. “I got the headline spot in a Latin band, which required leaving everyone I knew,” she explains. “I didn’t know a soul in Japan. It was pretty crazy. I had never been, didn’t speak Japanese, and didn’t know what I was getting into!”

Milagro was accepted by an audience that was gracious and appreciative in a way she had never experienced before. Their responses brought tears to her eyes. “I was taught by my drummer that the Japanese audience did not clap loudly, but the faster they clapped the more they were enjoying the music.” On many nights she noticed her regulars silently clapped so fast their hands looked like the flapping wings of a hummingbird. “They love Latin music!”

During her visit, a 12-course 3 a.m. dinner with Iron Chef Morimoto tops the list of memories alongside singing at a club where the cheapest bottle of wine was \$1,500.

Despite the homesickness, Milagro would do it all again and hopes to travel with a band. Her dream destination? Dubai. Until then, she’s focusing on her skincare creation, which has come with its own ups and downs.

“It all started when I woke up with two huge age spots on both my cheeks,” she admits. “I began to ask people, ‘What did your grandmothers use on their skin?’ I focused on what my mother taught me.”

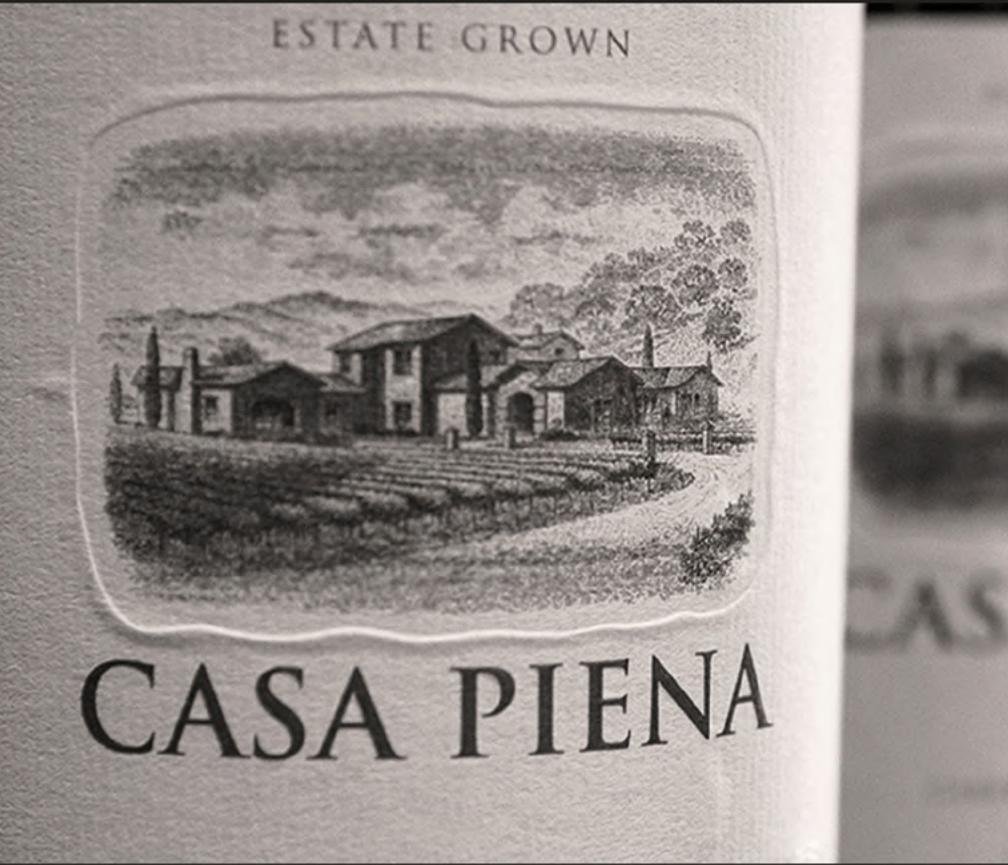
During her research, she discovered something else: her product was helping people by providing something that is beneficial and not harmful. “At the end of the day, it’s how we feel about ourselves.” Milagro says seeing the happiness and hope she can bring to others propels her and makes all the hard work and long hours worthwhile.

What advice does Milagro have for people looking to make a big life change? Pay attention to positive voices that help bring to fruition what you believe in. Milagro believes that hard work assists us in becoming our authentic selves. “If you’re constantly being berated for being you, find people who are kind in business and who understand and accept you, and do the same in your personal life.”



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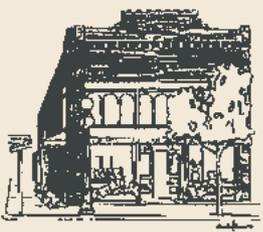
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Caledonian Skies

Pearl Harbor Day, 1941, was “a day that will live in infamy” for America. But for Europe, June 28, 1914 may well have been even more notorious. On that muggy summer day, a disgruntled Serbian teen set the course for the remainder of the 20th century when he assassinated Archduke Franz Ferdinand of Austria-Hungary, setting off a cascade of violence that became World War I. Another World War and a Cold War later, the world’s current geopolitical architecture was set and Europe bore the brunt.

The Treaty of Versailles ended WWI but set the stage for the conflict that followed. It left Germany in social and political disarray, burdened with staggering war debt. It took the arrival of a charismatic narcissist to set Germany once again upon the road to tyranny. Adolf Hitler was appointed head of state in 1934 and just five years later, on September 1, 1939, Germany invaded Poland. Many historians now view the two World Wars as a single conflict with a twenty-year pause.

Since the Second World War’s end, there has been an ongoing historical retrospective investigation of why it began and how it might have been prevented. Now, Monterey Peninsula author Hugh Wilson’s historical fiction novel, *Caledonian Skies*, offers a unique view of the interwar period and the origins of WWII. The germ of his story was inspired by his parents’ youthful experiences in Scotland during WWII.

At war’s outset in 1939, Wilson’s father had just completed trade school as a tool and die maker. Just seventeen, Hugh Sr. joined the Royal Air Force (RAF), first training as a flight engineer then later assigned to the Royal Naval Torpedo Factory manufacturing munitions. Wilson’s mother, who was still in school at the time, later related stories of Luftwaffe bombs dropping near her school as the Nazis attempted to destroy the RNTF.

In the process of some online family research, Wilson came across a captured German aerial reconnaissance photo of his





parents' hometown with the Torpedo Factory highlighted in the center. The photo was dated 2/10/39. "I was shocked to learn the Germans had been reconnoitering Scotland a full seven months prior to the Polish invasion," he recalls. Moments later though, he realized his mistake. In Europe, 2/10/39 is an abbreviation for October 2, 1939. The photo had been taken after the outset of the war, not prior.

But the seed of an idea had been planted. "It hit me like a lightning bolt," Wilson relates. "What if the Germans had indeed been planning their Scottish attacks as early as February 1939? And what might have been the outcome had it been discovered?" he asked. "Today's world might be an entirely different place."

Caledonian Skies opens with eagle-eyed World War I veteran flying-ace Ian Mackay out for a February 1939 hike. With his exceptional eyesight and aviation experience, Mackay is able to spot a speedy, high flying object in the sky. He is certain it is an aircraft and reports his concern to the domestic intelligence service, MI5. But lacking any corroboration, MI5 is loath to take action.

Still single at 42 and suffering symptoms that would today be recognizable as PTSD, Ian sees little in his future and volunteers for an espionage mission to Germany. Without much more than a cyanide capsule tucked away in his pocket, he sets sail for Germany as the world plunges full speed ahead toward oblivion.



When asked how *Caledonian Skies* is faring, Wilson replies, "Critical reaction has been excellent." A Scottish reviewer wrote, "Wilson had me soaring, even looping-the-loop, in *Caledonian Skies*!" A woman reviewer felt that "if the Hallmark channel had television shows for men, '*Caledonian Skies*' would make a great one!"

Of his next literary effort, Wilson will only say it will be more contemporary but will likely continue the theme of the beleaguered underdog.



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A Tale Hollywood Couldn't Write

By Rick Baraff | Photos by Hemail Zaveri

If Sorin Balaianu's life was a movie, he might stand on top of the Olympic podium in 1976 with a gold medal around his neck, claiming victory for his beloved homeland of Romania, and becoming a national hero.

Unfortunately, that version didn't happen because in real life, Romania was under the repressive communist regime of Nicolae Ceausescu, where even the most vaunted citizens such as athletes like Sorin were not immune to a highly regulated and difficult life. So before he got his shot at the podium, Sorin defected to Turkey in 1975.

"I started traveling with wrestling, and in 1973, I came to the World Championships in Miami Beach. I thought about defecting [there]; however, my desire to go back to Romania and tell my friends about what I saw in America was stronger than my desire to defect. When I got back, I got most of my close friends together and told them about the shopping and the freedoms here. There were supermarkets full of fresh food and consumer goods hanging everywhere. They couldn't even dream about those things, and nobody believed me at that time. Now, the weird thing is that Romanian kids don't remember how bad it was. In one generation, it all changed."

Sorin took a few years to organize a plan to defect and waited until he was 21 so that the repercussions on his parents wouldn't be as severe. After defecting, he spent five months in a Catholic Charities-sponsored refugee camp in Turkey before ending up in Italy.

"I wrestled for the Police Team and ended up as Italian National Champion at 198 pounds," recounts Sorin. Despite the fact that wrestling was his ticket out of Romania, "wrestling was not my first love. Like most Europeans, soccer was my great passion. I started wrestling at the age of 14, and after a year, I had a winning streak that ran for three and a half years."

From Italy, Catholic Charities sponsored Sorin's move to the U.S. where—with \$5.65 in his pocket and speaking very little English—he wrestled for the New York Athletic Club before being recruited to attend Hofstra University. He became three-time East Coast champion and four-time All-American. Sorin was then offered an internship at Merrill-Lynch because his personality, intelligence, and multilingual skills shined as equally bright as his ability to pin opponents to the mat.

In the 1980s, Sorin came to California and worked in Lake Tahoe real estate for four years, then three in Carmel before a 14-year stint at the Four Seasons Residence Club Aviara in Carlsbad, where he was recognized as one of the top three sales reps in 2008. On the side, Sorin couldn't ignore his passion for soccer and created the International Federation of Foot Tennis, promoting a soccer-style sport played on a tennis court. In 1994, when the soccer World Cup was held in the U.S., Sorin's vision blossomed into an expo of soccer skills for kids in Los Angeles. He eventually saw his idea take off in Europe.

Two years ago, Sorin moved to San Francisco, where he joined the Fairmont Heritage Place, Ghirardelli Square as the Senior Sales Manager for the Private Residence Club. He calls San Francisco "the idea capital of the world," and loves being surrounded by innovative young people who are not afraid to try new things. Sorin is now celebrating 40 years in America. In his free time, he volunteers as a wrestling coach at Bay Area high schools and enjoys exploring all the cultural richness and great restaurants of his latest—and favorite hometown.



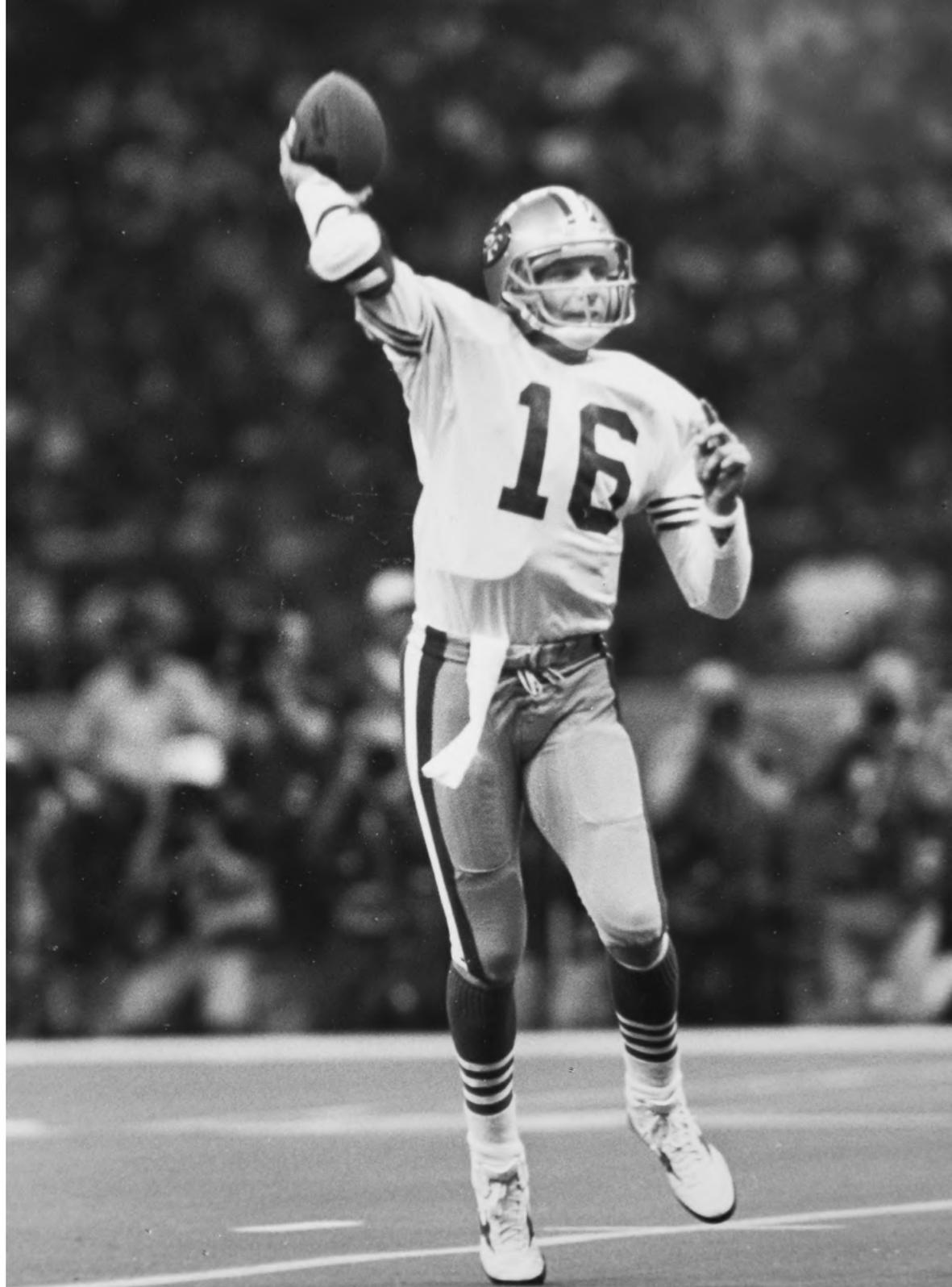
Living Red & Gold

By Peter Hemming | Photos by Michael Zagaris

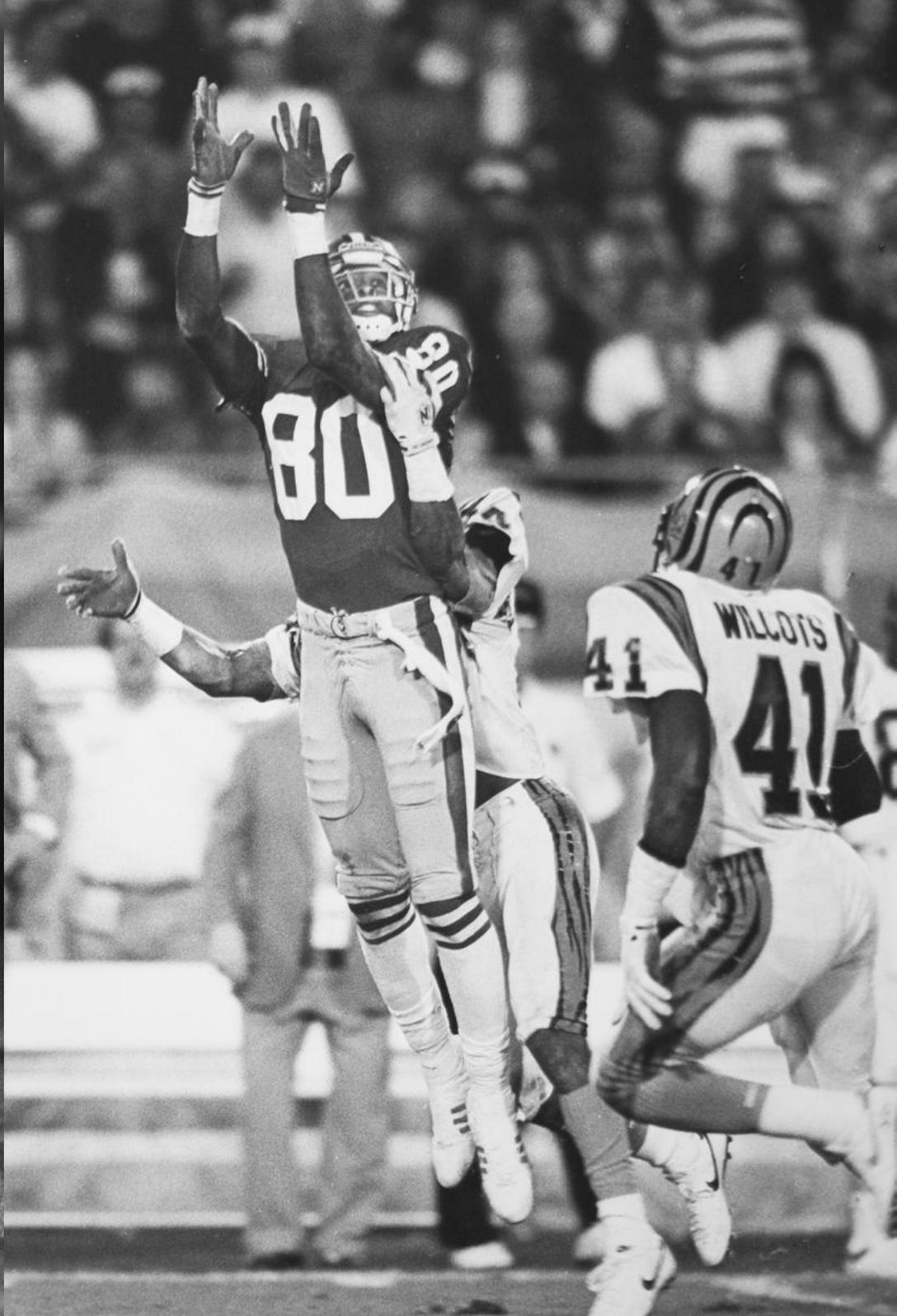
On September 8, 1946, Len Eshmont, a former Fordham University draft, charged 66 yards down the field at Kezar Stadium, scoring the first touchdown for the San Francisco 49ers. This triumph was only the beginning for Tony Morabito's new football team, named in honor of the 1849 California Gold Rush. In October, with Buck Shaw as head coach, the 49ers beat the future league champion Cleveland Browns on their home turf, 34-20. "They couldn't afford to let us fly, so it took three days on a bus to get there!" First team player Ken Casanega laughs.

In the 1950s, the 49ers joined the NFL and came into their own with additional victories over L.A., Green Bay, and Cleveland. During a game in 1957, tragedy struck the field when Niners founder Tony Morabito collapsed of a heart attack and died. Despite this terrible loss, the Niners pushed through to defeat the Chicago Bears 21-17 that day, and Morabito's widow, Josephine, took over majority ownership of the team following her husband's death.

In 1960, coach Red Hickey devised the shotgun formation, which positioned the quarterback farther from the line of scrimmage and allowed more time to throw a pass. In 1960, the shotgun formation was utilized by the Niners to beat the Baltimore Colts 30-22. By 1961, the Chicago Bears had caught on to the shotgun and defeated the Niners 31-0. "There were 30 rookies that year, all great players," 1968 10-round draft choice Tommy Hart remembers. "John Brewer kind of mentored me. I was at my best. You felt you couldn't do anything wrong."







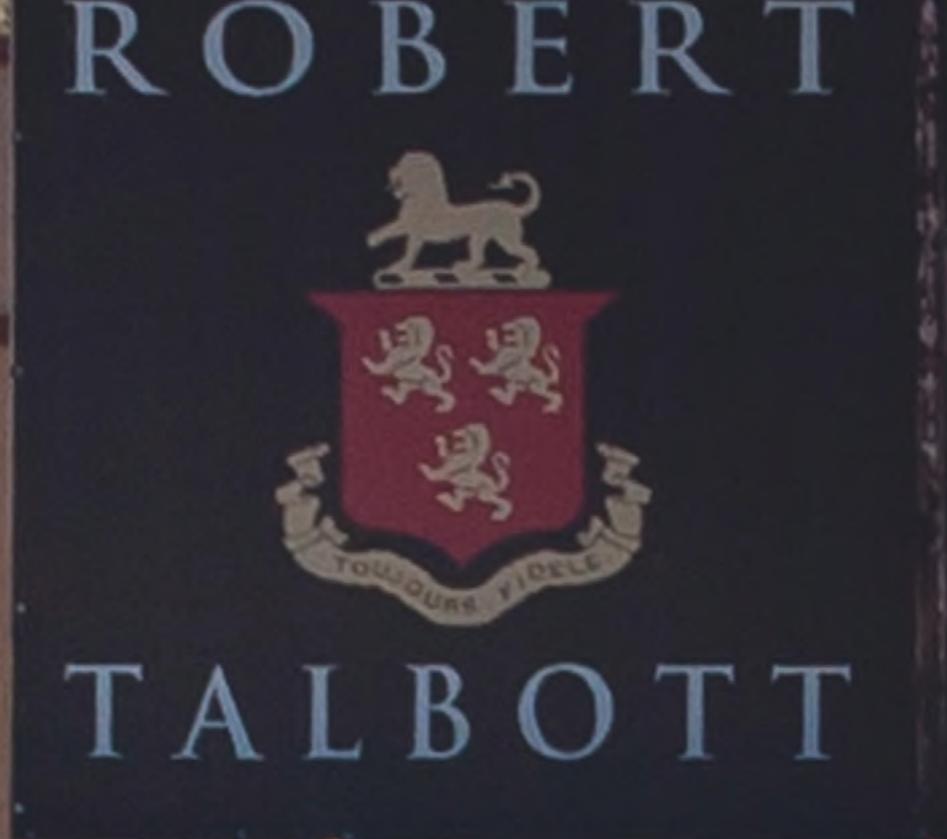


It is thought by many that the 1970s were a dark time for the Niners, but their luck changed in the '80s with a young dynamo named Joe Montana and new head coach Bill Walsh from Stanford. "Walsh put in a process where a standard was set," says former quarterback Steve Bono. "It was a way you conducted yourself, whether it was practice, a game, or a meeting; it was a very special place." Following two lackluster seasons, Montana led the Niners to a 13-3 record in 1981. With memorable plays such as "the catch," a historic touchdown pass Montana threw to Dwight Clark to beat the Dallas Cowboys 28-27, the path to Super Bowl was open.

January 24, 1982. San Francisco versus Cincinnati. There were 81,270 people in the stands at the Silverdome in Pontiac, Michigan. Diana Ross sung the National Anthem. Despite a strong 49ers beginning, the Bengals rallied during the third and fourth quarter, but with the help of kicker Ray Wersching's four field goals, the 49ers won Super Bowl XVI, 26-21. Then they won Super Bowl XIX, XXIII, XXIV, and XXIX, only losing to Baltimore in Super Bowl XLVII.

"The '80s and '90s were pretty magical times involving the team," says former 49ers CEO Carmen Policy. "Not only were they successful, but they were vehicles of change in terms of the NFL. I was a very, very lucky man to have been a part of it."

The team has remained in the DeBartolo family since 1977, now co-chaired by Denise DeBartolo and husband John York. The new Niners' home, Levi's Stadium in Santa Clara, holds 75,000 seats, and today, Jim Tomsula serves as head coach. Since 1946, the 49ers have won five league championships, five Super Bowls, six conference championships, and 19 division championships. "It was a goal I had since I was a kid. We won four Super Bowl championships. It was fun to accomplish those goals," center Jesse Sapolu recalls, beaming with a spirit and pride reminiscent of 1946.





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City on the Sea: The USS America

By Katherine Matuszak

The first impression of the USS America is one of size. If you traversed the 850-foot flight deck, you might suddenly feel very small. If the sheer magnitude of the deck wasn't enough, seeing the rest of the ship would definitely do the trick. During a deployment, the ship will be "Home, Sweet Home" to 1,100 sailors and 1,500-1,800 marines, essentially a floating city. If this sounds familiar, it might be because in October 2014, the ship joined Fleet Week and celebrated its commissioning in San Francisco.

Although the ship is smaller than the average super carrier, the USS America serves a huge purpose for the fleet. It was specifically designed for the newest Marine Corps aircraft, most of which employ vertical launch takeoffs, similar to a helicopter. Due to the aircrafts' vertical launch capabilities, there is no need for a catapult system like one that would be found on a super carrier.

The USS America's purpose is to deliver Marines, their aircraft, and their equipment wherever in the world they're needed. While this may paint a picture of a thousand Marines landing on the beach for an amphibious assault mission, much of the USS America's time has actually been spent on small-scale contingency and peace-time operations, including humanitarian efforts and disaster relief. The USS America has a robust capability to provide this kind of support, including reverse osmosis machines that can provide 200,000 gallons of fresh water from sea water every day, along with a hospital facility which includes a Level-II trauma facility, hospital rooms, IC wards, permanent party doctors and dentist onboard, and even more when they are deployed. Everything needed for months at sea has been taken into account, and some of the sailors even live onboard year-round.

On the other hand, those who consider themselves claustrophobic probably wouldn't appreciate a trip onboard. When asked about what civilians might find surprising about the ship, current Commanding Officer Captain Michael Wayne Baze replied, "I think most civilians don't appreciate what a warship is really like. It's not like a luxury cruise. Even on a ship as big as ours, personal space is a real premium."





Captain Baze speaks with humor and optimism at all times, and it's clear that he's happy and proud to be serving in his current role. Captain Baze spent most of his career as a helicopter pilot, so when he earned the honor to command a warship, he was, in many ways, out of his element, but he seems to have a knack for it. So what's it like being an aviator on a warship? According to Captain Baze, "It's awesome, are you kiddin' me?" He says there's a close tie between the communities, and that there are many overlapping skill sets. He also noted with a laugh that they "don't just throw you into it, thank God." Captain Baze mentioned his late stepfather, who raised him and worked as a Marine aviator. "Working side by side with Marine aviators is a huge honor, and it's humbling, and I wish he was around to see that." Captain Baze's command philosophy emphasizes teamwork between sailors and Marines. Some of the sailors live on the boat full-time, and about 70% of all of the sailors are under thirty years old. "They learn awesome responsibility early on. They're doing great stuff, from every state, every walk of life economically—the most diverse folks you'll ever see, and they're kickin' tail, as far as I'm concerned. What makes America strong—the ship and our country—is our people."

As for the future, USS America will likely participate in Rim of the Pacific, or RIMPAC, the world's largest international maritime warfare exercise. Thirty to forty countries are involved, and USS America would be one of the centerpieces, a flagship, for the exercise. It would provide training opportunities and validate further the safety protocols they use for deploying. After that, the sailors get ready to start workup cycles for an anticipated 2017 deployment, and beyond that, the USS America will take its place as a fleet asset, ready to deploy.



The USS America is currently in a period undergoing maintenance called Post Shakedown Availability, which means they are docked in San Diego but the ship is still bustling. The ship just celebrated a year since its commissioning in San Francisco, and Captain Baze looks back on the time spent in the Bay Area during Fleet Week with tenderness. "We miss San Francisco!" he says. "Sailors and Marines still talk about how exceptional our reception was there, the warmth and hospitality. We could hardly buy a trolley ticket without everyone buying them for us. There was no better place to commission the ship from; we look forward to seeing our San Francisco friends again."





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For Dave & Corrie

February 27, 2016





Healing Notes

By Katherine Matuszak

Between the white walls, the unmistakable smell of antiseptic, and absolute silence, hospitals tend to evoke a feeling of unease in the bravest of souls. At UCSF children's hospital, however, bright colors and decorations line the walls, and in one particular wing, things are far from the usual quiet.

Joyous laughter and the familiar swell of music fill the air in the hospital's sound studio, and for many of the young patients, it is the best part of the day.

Current research shows that music therapy can help children with cancer cope with pain, anxiety, and depression while improving cognitive function and muscle flexibility. During a session, a child may listen and move to music, or sing, all in the presence of a music therapist like UCSF's Oliver Jacobson. Sessions are customized to fit each child's needs and response, and their main objectives are to rekindle creativity, help children feel a sense of calm, and give them something to look forward to throughout the day.

The Peterson Foundation currently focuses on funding this and similar programs, and they're looking to bring music therapy to as many children as possible.

Jeffrey Peterson, the president of the foundation, sees music as an important way for children to cope with their situation and express themselves in a way they may not be able to do with words. "[It] allows the kids to express themselves through creative arts—being able to sing, make a cool song about how they feel, when they might be unable to express that to their parents. It's very moving and therapeutic. Instead of feeling like a patient, each child feels like a person," Peterson says.

The importance of these programs is something Jeffrey really believes in, and the Peterson foundation works to bring music therapy to children throughout the world. For





Jeffrey, this recently included a trip to Rome and the Bambino Gesù Children's Hospital. Jeffrey speaks with excitement in his voice as he says, "I've been working with Stanford and UCSF, going international with bringing music therapy to as many children as I possibly can."

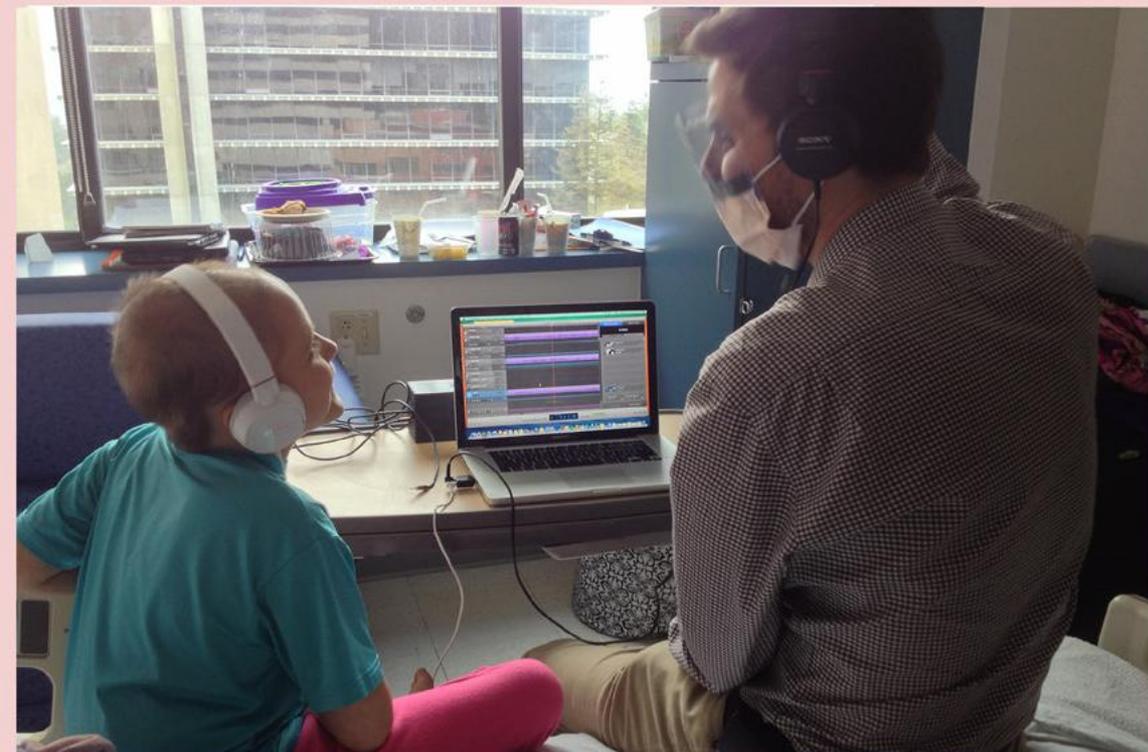
The Peterson Foundation hopes to help children dealing with a whole range of issues, not just cancer. Jeffrey Peterson's twin sons, Kort and Eric, both have diabetes, and Eric was diagnosed with ALL, a form of Leukemia, when he was three. Both of his sons are currently in college, and the tribulations they faced during their childhood continue to inspire Jeffrey and the Peterson foundation to give back to children going through similar ordeals.

The foundation was created in 2003 as a tribute to Karen Peterson, his late wife and Kort and Eric's mother, who passed away a year prior after battling lung cancer. Always in tune with the original wishes of the Peterson family, the foundation dedicates much of their time and resources to help doctors and their research work to treat, and eventually cure, pediatric diseases such as leukemia and other blood disorders.

His family has gone through many trials, but Jeffrey glosses over them; it becomes clear he has told the story many times. While his life experiences led to the creation of the foundation, his focus returns to the future. "It's exciting to be a part of the emergence of creative arts programs, watching children heal, grow, and overcome such great adversity."

The Peterson Foundation has already made significant and generous contributions to many worthy causes. The foundation has granted over 3.8 million dollars to cancer research and support since 2003, and it seems Jeffrey has no intention of slowing down.

More information about the foundation and how to contribute can be found at petersonfamilyfoundation.org.





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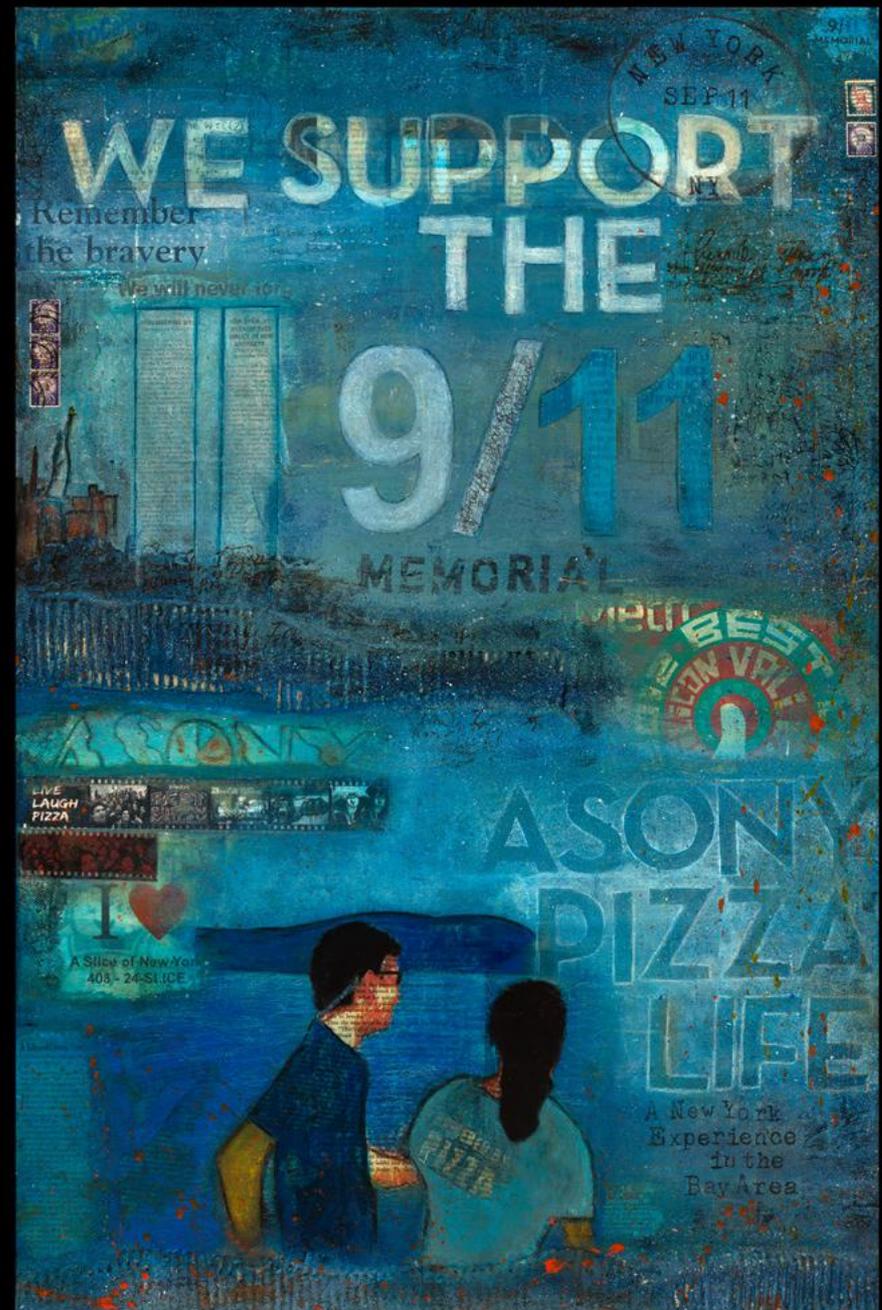
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Commissioned Artwork , Titled: A Tribute to Sept 11 & A Slice of New York Pizza Life

Materials: Acrylic mediums and paints, Pastel and Inktense colored pencils, india ink, vintage USA & Liberty postage stamps, original brochure from National September 11 Memorial & Museum (shown through the top lettering), 9/11 letters and newspaper articles, recycled corrugated cardboard from Slice of New York pizza box, pizza sheet (deli paper), Metro's Best of Silicon Valley Pizza article clippings, and recycled film strip. The red paint splatters celebrate the Pizza Sauce at ASONY Restaurants.

ART & DESIGN *Lighthouse*

Jocelyn Cruz is a Mixed Media Artist & Owner of LAD.

ACCEPTING COMMISSIONED PROJECTS:

Jocelyn is a storyteller. When she approaches a project, she does research & personal interviews.

"When You Love What You Do, It's No Longer Work" is an example of how she steers viewers toward the truth about her subject's redemptive identity and family members' strong bonds with each other.

CONTACT INFORMATION:

Visit www.LighthouseArtDesign.com

Call (408) 622-4362 to make an appointment to visit Jocelyn's Art Studio



Commissioned Artwork, Titled: When You Love What You Do, It's No Longer Work

Jocelyn created this custom piece in honor of her brother Joelle's birthday, which is why it has his birth date at the top right of the painting. The image behind the birth date is of Joelle skydiving on his birthday. In this painting, Jocelyn captured Joelle's creative talent, his dedication to his family, and passion about life.

Materials: Acrylic paints and Mediums, personal photographs, Relax Magazine clippings, recycled wrapping paper, corrugated cardboard, old film strips, color pencils, and words "Take A Nap" (Because Joelle typically falls asleep on the couch during family get togethers.)



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Someday is Today: HackCancer SF

By Katherine Matuszak

How do you persuade the public to not only show up, but help give back? In 2013, a group of friends involved in the burgeoning Bay Area tech industry came together to answer this question. The answer came in the form of HackCancer, an organization made up of entrepreneurs and tech workers in and around San Francisco. These do-gooders connect people and host events to raise funds for local charities.

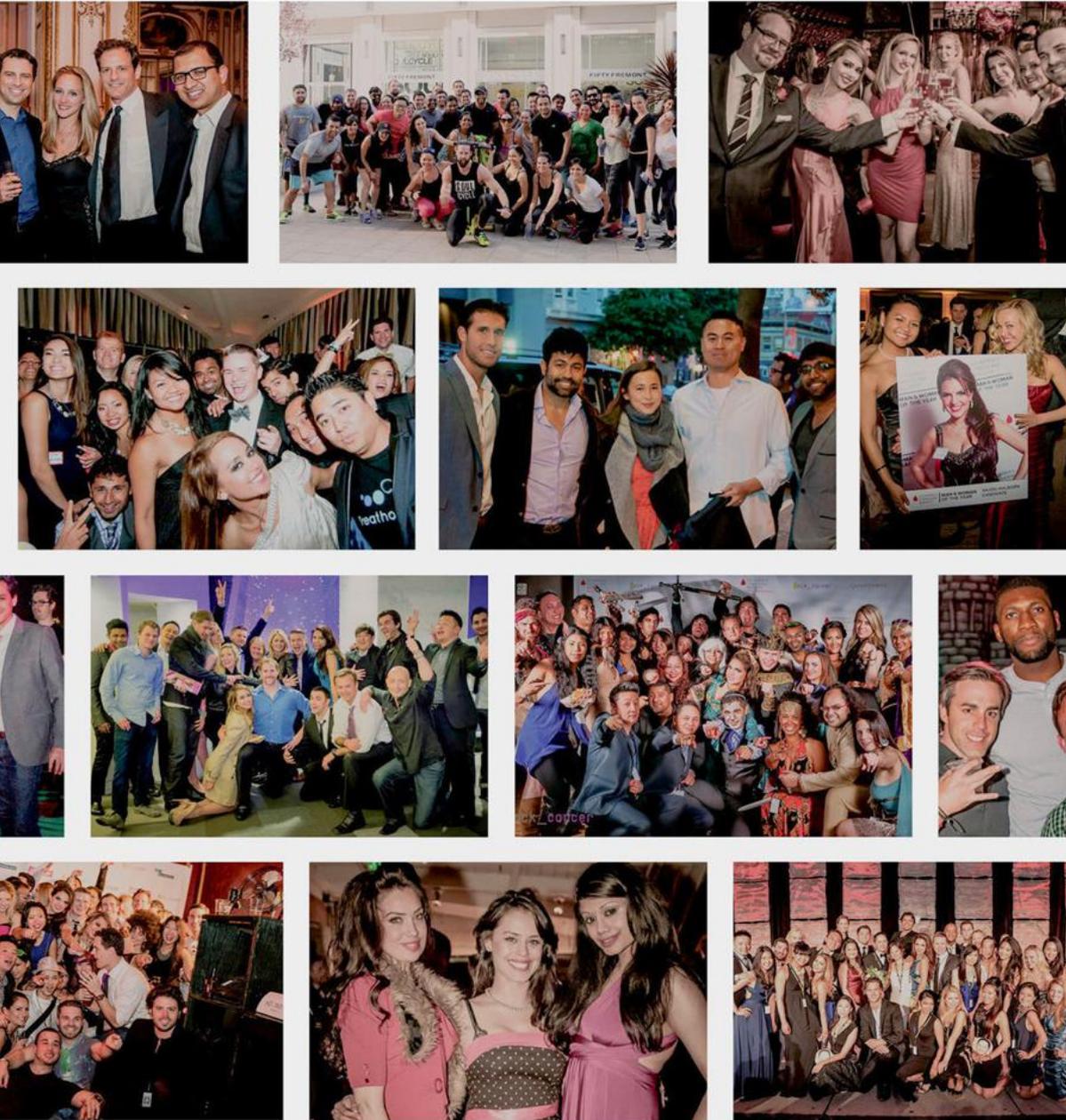
Last year, HackCancer helped Anjou Ahlborn, President of the organization, become The Leukemia & Lymphoma Society's Woman of the Year. Through their efforts, they raised a record-breaking \$244,000.

In the last two years, HackCancer has grown from just a few friends with a vision into 40 committee members and 500 members, and it has raised over \$560,000. Anjou says what's really impressive is that "everyone's a volunteer. Everyone has a normal job and life. They're not really people in the nonprofit space or researchers, just people who've all been touched by cancer in one way or another."

They host signature events, including the annual White Party, an elegant *Mad Men*-themed soiree, as well as 2014's spring *Game of Thrones*-themed party, the world's largest party of its kind, which was attended by over 3,000 people.

While they regularly throw mixers, events, and galas, they also host other kinds of campaigns such as volunteer days, wellness initiatives, and awareness seminars.





HackCancer also hosted three online VC/CEO auctions, where they auctioned experiences with entrepreneurs and investors. "We take for granted how many people we can connect with and what unique access to Silicon Valley we have by living here," Anjou says. Bids came in from all over the world for the opportunity to have face time with Silicon Valley VC's and Tech Entrepreneurs. The winners gained the knowledge and experience they desired, while the funds went to charities. As Anjou said of the VC/CEO auctions, "everyone benefits," and that's exactly why organizations such as HackCancer are so important.

Another event they are always excited for is Mr./Mrs. Silicon Valley, a seated dinner and pitch competition followed by a fun and elegant gala. This June will be their fourth time hosting this annual event, and 10 to 15 startups or entrepreneurs get the chance to pitch their ideas to an audience of about 150 people with a panel of esteemed investors from some of the most respected VC firms in the world as judges. After a winner is crowned, the door is opened to a 1,000-person gala celebrating philanthropy and community.

"It's just a really incredible group of people who do things outside of themselves for their community," Anjou says. "We've gotten so much more out of this than any of us could've given back. Together, we can HackCancer in our lifetime."

There are multiple ways to get involved and help HackCancer, including volunteering, making a donation, corporate sponsorship, or coming to one of their memorable events. More information is available at hackcancersf.com.

