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It "Dawned" On Me... *a message from Dawn Giganti*

Dear Creative Carpet & Flooring Friends and Family,

Thanks to you, Creative Carpet & Flooring was voted Best Carpet and Flooring Store in the NWI Times Best of the Region awards last year! We are beyond grateful for your votes, support, and trust in us. It was an incredible honor to receive this recognition, and we couldn't have done it without our amazing community.

We have some amazing news to share - we're back at it again! We've been nominated for Best of the Region 2025, and we would love to keep the streak going. Your votes made all the difference last year, and with your support, we can do it again!

Voting is open from February 20 – March 23, 2025.

- ✔ Text 492 to 219-915-8767 to cast your vote!
- ✔ Go to www.nwi.com/bestof → Select Shopping → Vote us "Best Carpet/Flooring Store."

(You'll need to enter an email and password at Register/Login in the upper right.)

You can vote daily, once by text and once online. If you've ever walked on a floor we've installed and thought, "Wow, this feels like a winner," here's your chance to make it official!

"Rejoice always, pray continually, give thanks in all circumstances." – 1 Thessalonians 5:16-18

This verse reminds us to celebrate our blessings, stay faithful, and always be grateful... whether in times of victory or challenge. Winning last year was an incredible moment, and just being nominated again is a blessing in itself. No matter the outcome, we are thankful for the love and support of our amazing community!

Let's make 2025 another winning year together!

With love and gratitude,

Dawn G. Giganti Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring



Autumn Sibbo, Flooring Consultant at Creative Carpet & Flooring in Highland, IN



Mark Bouquet

Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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March 2025

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Month at a Glance:

9th Daylight Savings Begins – Great news! You lose an hour of sleep, but in exchange, you get extra daylight to stare at your to-do list before actually doing anything.

17th St. Patrick's Day – A day to wear green, enjoy festive drinks, and pretend you have even the slightest clue what a shillelagh is. Bonus points if you find a leprechaun or at least an abandoned green hat on the sidewalk.

20th First Day of Spring – Time to trade in those winter coats for allergies and an overconfident attempt at wearing shorts when it's still 50 degrees.

29th National Mom and Pop Business Owners Day – Shoutout to the hardworking small business owners who keep things running with equal parts passion, caffeine, and sheer determination... like us at Creative Carpet & Flooring! Shop local, because big box stores don't do happy dances when you buy from them.

Employee birthdays this month:

March is birthday-free... guess we'll find another excuse for cake!

Welcome Back Valued Friends!

Adrienne Gomez	Darlene Lang	Judy Orban	Nicole Brown	Steven
Angie & Jeff Newman	Dorothy Denton	Karen Vondrak	Pam & Mike Melnyk	Mellendorf
Barbara Boblink	Duke & Sue	Kathy Sharpe	Pete & Tracy	Tom & Julie
Brent & Kathy Humecki	Zuidema	Kimoy Philips	McMahon	Sicinski
Brian & Edith Lenz	Jodi Billig	Latoya & Kameron	Rachel Strozewski	
Charissa Byczko	John Spudic	Jackson	Russell Hayes	
	Judy & Elmer Oliver	Nancy Long-Graham	Steven Bautz	



DRESS YOUR PET

CONTEST WINNER!



GINA MERCER of HIGHLAND, IN,

the winner of the FREE Carpet Cleaning Grand Prize valued at \$156 in our 'DRESS YOUR PET' photo contest! Her photo entry received **447 votes**, the most of any entrant, and has been crowned the winner! 🐾🎉

We want to send a big thank you to everyone who participated in our contest and helped make it a success!

We're always coming up with new ways to have fun, so stay tuned for more exciting contests and giveaways in the future!



Lara as Baby Yoda

When Britain Taxed Sunshine

No one enjoys paying taxes—our ancestors certainly didn't, either. However, governments have been finding creative ways to collect money for thousands of years. Case in point: England's infamous "window tax." Back in 1696, King William III decided that instead of taxing income or goods, he'd tax people for the number of windows in their homes. The logic? Tax assessors could just stroll by and count the windows from the street—no sneaky tax dodging allowed!

This wasn't England's first attempt at a property-based tax. The government tried a chimney tax a few decades earlier, but clever homeowners outwitted them by bricking up their fireplaces before inspections. So, the crown switched to windows, charging nothing for homes with only a few but increasing the tax for those with more than 10 (which later dropped to seven.)

Unsurprisingly, people were not thrilled. Landlords and homeowners across the U.K. started bricking up windows left and right, and new buildings were designed with fewer windows to dodge the tax. Critics called it a "light and air tax," arguing it was terrible for public health. Even Charles Dickens jumped into the fight, writing scathing critiques of the tax's impact on the poor.

The uproar finally led to the tax's repeal in 1851, but its legacy lives on—wander through older parts of the U.K. today, and you'll still spot buildings with suspiciously bricked-up windows, silent reminders of a time when even daylight came with a price tag.

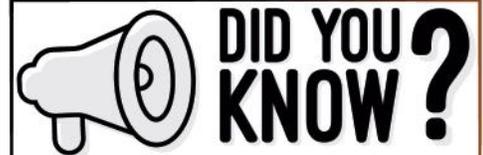


Cheers to Irish American Heritage Month!

March is the perfect time to embrace your Irish roots (whether or not you're actually Irish)! It's Irish American Heritage Month, a time to celebrate the culture, history, and contributions of Irish Americans. From St. Patrick's Day parades to epic tales of the Irish spirit, this month is filled with shamrocks, leprechauns, and plenty of green. So, whether you're sporting a little extra emerald on March 17 or just enjoying some good Irish food, let's raise a glass to the Irish Americans who helped shape the U.S. Cheers to a fun-filled month! 🍀

Roll Out the Welcome Mat for Our Newest Friends!

Adam Domagala	Donna Schwartz	Joyce Korista	Michael & Rebecca Maticcik	Shari & Joe Elbaor	Valerie Vukojevic
Andy & Sandy Devries	Emilee Nitz	Kathryn Perez	Nathaniel Rogers	Sheila Kundys	Virginia Pesa
Barbara Green	Eric & Maura Seper	Katie Betkowski	Nikki Smith	Steven & Janet Wagner	
Brittany Ketner	Frank & Judy Morrone	Linda Zoller	Novis Gray	Sue Vasquez	
Carol Bukowski	George Spadoni	Lynn Murnane	Patrick Allen	Tim Lahey	
Chris & Allison Parker	Jennifer Klaich	Megan & Tom Evenhouse	Sandra Metcalfe		



Raise Money for Your Church or Non-Profit Organization

Creative Carpet & Flooring Pay It Forward Program

Are you part of a church or non-profit organization looking to raise funds? Well, you're in luck! Take a peek at Creative Carpet & Flooring's Pay-It-Forward Program! Here's the scoop:

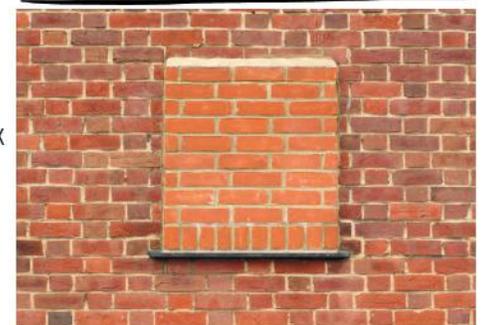
- **Step 1:** Get your 501(c)(3) organization signed up for Creative Carpet & Flooring's Pay-It-Forward Program.
- **Step 2:** Whenever any of your members or supporters buy something from us, your organization pockets 3-6% of the purchase price.
- **Step 3:** We'll hook you up with vouchers, flyers, and a personalized letter explaining the deal to your crew. Plus, we'll lend a hand with stuffing, stamping, and addressing those envelopes!

Ready to boost your fundraising game? Enroll your organization today!

(888) 910-6585

dawn.g@CreativeCarpetInc.com

CreativeCarpetInc.com/pay-it-forward



MEGA Trivia Contest

Win \$100 off our online store
Shop.CreativeCarpetInc.com or a
\$50 restaurant gift card to



This month's Mega Trivia question:

Which famous Illinois-born person's inauguration took place in March?

- (A) Abraham Lincoln
- (B) Ronald Reagan
- (C) Barack Obama
- (D) Ulysses S. Grant

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

Last month's question:

Which annual beer festival takes place in downtown Michigan City, Indiana, every February?

Answer: (D) Shelf Ice Brew Fest

This popular annual event has been warming up the winter in downtown Michigan City, Indiana, since its inception in 2015. Celebrating its 10th anniversary in 2025, the festival takes place every February in the Uptown Arts District, featuring over 40 local and regional craft breweries. Attendees can enjoy a variety of craft beers, live music, and delicious food, all while embracing the chilly weather in a lively outdoor setting. It's a must-attend event for beer enthusiasts looking to experience the vibrant local brewing scene amidst the winter season.

Congratulations to last month's winner:

LEE ANN HEDEEN

OF ORLAND PARK, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from March 1 - 31, 2025. Thanks for taking part in our contest! Enjoy your prize!

MEET OUR CARPET CLEANING CIRCLE...

Amy Hojnacki	Kimberly Scalzitti
Ann & James Finn	Larry & Gladys
Christine Carter	Hindson
Donna Morris	Larry Lefaiver
Gro Gabor	Michelle Sierra
Heidi Yunker	Richard & Pam Bel
John Sacks	Robert Braun
Judy Rago	Sherry Mate



CALL FOR MORE INFO ON OUR
CARPET CLEANING SERVICES!
888.910.6585 EXT. 100

PUT
A LITTLE
Spring
IN YOUR
STEP

with **FREE** standard padding on all carpet purchases in March

That's a \$4.50 per square yard SAVINGS!

Sale ends March 31, 2025 - May not be combined with any other offers.

Shaw FLOORING NETWORK

Love YOUR FLOORS

SPECIAL FINANCING AVAILABLE*

See store for financing details.
*With approved credit.

(Not to be combined with any other offer or discounts.)

February 4 - March 10

Anderson Tuffex COREtec Floors Shaw FLOORS

Blood Types: More Than Just an Icebreaker!

Your blood type is not only important for medical reasons; it can also reveal insights about your personality! There are four main blood types: A, B, AB, and O.

- **Type A:** The responsible one, known for being organized and thoughtful... like the friend who remembers your birthday.
- **Type B:** The creative free spirit, spontaneous and fun... perfect for last-minute adventures.
- **Type AB:** The diplomat, adaptable and open-minded, great at diffusing tension during family gatherings.
- **Type O:** The ultimate team player, generous and reliable, always ready to help out.

So, the next time you discuss blood types, remember it's not just medical trivia; it offers a glimpse into personality and potential friendship!



Creative Carpet & Flooring

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MON 10am 6pm
TUE 10am 8pm
WED 10am 6pm
THR 10am 8pm
FRI 10am 6pm
SAT 10am 4pm
SUN closed



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



MON 9am 6pm
TUE 9am 6pm
WED 10am 6pm
THR 9am 6pm
FRI 9am 6pm
SAT 10am 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!

Diane Adkins
Mark & Tina Hines
Sheri & Chris Lask
Teresa & John Sears
Theresa & Bill Bardach
Tracey & Justin Jonusas



WARNING

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

I worked with Dana, and she was a pleasure to work with from start to finish. She ordered a specific sample that I wanted, and although we encountered a few issues during installation, Dana and her installer, Yon, addressed them immediately. The hallway turned out beautifully!

~ Barbara Foreit of Munster, IN
This month's \$25 Target gift card winner!