100% SUPPORT | 100% COMMISSION

United® Real Estate



12225 Amos Lane Suite 303, Fredericksburg, VA 22407 (540) 374-1111 | JOINUREP.COM

More than 21,000 Professional REALTORS® Across the Nation



100% COMMISSIONS FOR EVERY REALTOR®

YOU RECEIVE 100% COMMISSION FROM UNITED REAL ESTATE FOREVER.

ZERO TRANSACTION FEES FOR ALL AGENTS, ZERO E&O, \$50 A MONTH





\$1.5 MILLION OR 4 TRANSACTIONS IN THE MOST RECENT 12-MONTH PERIOD

- PREMIUM CUSTOM -MADE CLOSING GIFTS FOR EVERY CLIENT
- 42-TOUCH POST CLOSING PROGRAM ON EVERY BUYER DEAL
- 200 POSTCARDS PER LISTING
- MEMBERSHIP ID CARD

\$50 A MONTH Zero

F&0

Zero Transaction Fees

- Full Broker and Management Support Available
- Agent Referral Bonus Program

Training Available for Agents

Agent Recruitment Bonus

Solidifying Our Position AT THE TOP

United Real Estate has solidified its industry-leading position, now the sixth-largest in transaction count and agent count as well as the second fastest-growing company in sales volume.

6TH
TRANSACTION SIDES

9TH SALES

VOLUME

RISMEDIA: 2023
POWER BROKER
REPORT

6TH

AGENT COUNT

TRANSACTION SIDES

OINUREP.COM

12TH

SALES
VOLUME

FASTEST GROWING

BY SALES VOLUME (2ND) & TRANSACTION SIDES (5TH)

7TH

TRANSACTION SIDES

10TH

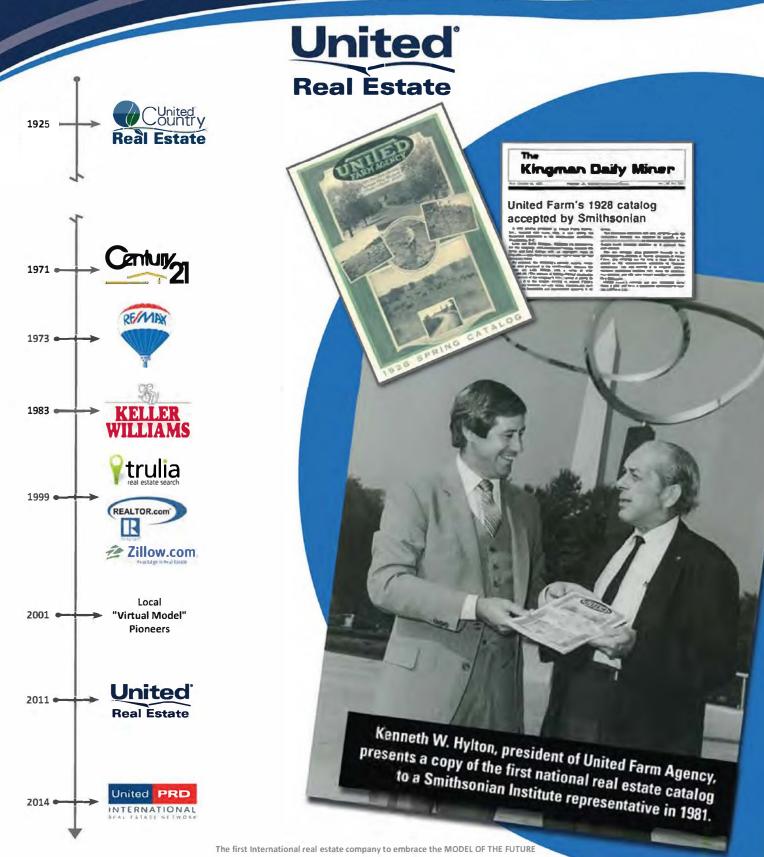
SALES VOLUME

REALTRENDS FIVE HUNDRED

United[®]
Real Estate



Find Your Freedom®















AGENT-CENTRIC APPROACH TO BUSINESS

Agents are the backbone of United's model with a superior economic structure including 100% commission, a flat transaction fee and a monthly affiliation fee - No Broker Splits!

As Real Trends #1 fastest-growing brokerage, United Real Estate addresses the needs of agents through full-brokerage support, seamless technology, marketing training, and business solutions to accomplish a shared goal.

Our devotion to our agents' success is demonstrated through our consistent investment in providing the tools and support agents need. Whether a new or seasoned agent, our company is here to drive you to be the best agent you can be.

GLOBAL PRESENCE, LOCAL EXPERTISE

Backed by a century of history in the lifestyle real estate industry, United offers you industry-leading services and a vast network of agents around the United States.

Spanning coast to coast, United Real Estate agents come together through the United Referral Network to assist each other in closing more transactions. Anywhere, anytime, United agents have a network of opportunities.



Customizable, Digital Health Benefit Packages

We Now Offer Customizable, Digital Benefit Packages To Our Agents And Their Families

With United Clearwater Benefit Offerings, you and your family get:

- · Plans you can depend on
- · Amazing Customer Service you can depend on
- Access to \$0 Healthcare options
- Offering does not pierce the W2 / Independent Contractor Barrier





Unlimited \$0 visits with doctors & expert medical opinion, available 24/7.



Mental Health

We've partnered with Talkspace to offer virtual mental health.



Preventative Care

Your plan provides \$0 care for preventative services as outlined by the Affordable Care Act.



Low Cost RX

Most plans have a \$0 generic prescriptions and patient prescription programs to help high cost RX.

Our Support Begins and Continues With Our Agents Well-Being

FREE

Business Cards, Name Badge and Signs

FREE

Custom-Made Closing Gifts For Your Clients

FREE

Free Virtual Tour Videos To Drive Website Traffic To Your Listings

FREE

Customizable Agent Website To Capture Leads

FREE

Marketing Materials For Your Buyers and Sellers

FREE

Automated 5-Year Post-Closing Client Nurturing Program

FREE

Just Listed/Just Sold Postcard Program FREE

Referral & Prospecting Tools For Buyers and Sellers

FREE

Specialized Training To Generate

More Leads

FREE

In-Office and Online Agent
Support

Our Brokerage Helps You Create Lifelong Clients, Generate More Referrals and Provide The Healthcare You and Your Family Need





United's powerful productivity dashboard, **BULLSEYE**, was designed to **ADVANCE YOUR REAL ESTATE CAREER!**

KEY AREAS:

GETTING STARTED

 Access the company store and get familiar with the products

COMPANY INFO & NEWS

- •United Referral Network
- Award Programs
- •Latest United News
- Company Directory

UNITED UNIVERSITY

- Invest in yourself continuing education,
 research and networking
- RealEstateCoach.com



- Access Support via Online Chat
- Screen Share Assistance
- •VOIP



AGENT BRANDING

- Custom Agent Website
- Personalized SEO
- Mobile Apps

STRATEGIC PARTNERSHIPS

- United partners with strategic vendors, such as DocuSign and Paperless Pipeline, to offer you affordable solutions and time management tools to help grow your success.
- Autism Speaks®

SALES MARKETING & TECHNOLOGY

- Logo & Brand Guidelines
- Listing Presentations
- •In-House Advertising Agency Enhanced Marketing Solutions® (EMS)
- Client Marketing Plans
- •Flyers, Postcards and Business Cards
- CRM



aperless Pipeline

With Paperless Pipeline, keep all transaction communication, paperwork, and due dates in one place. You will instantly know the up-to-date status and next steps for every transaction.



Your Education at Your Fingertips in Bullseye



You education is tracked and updated automatically when you complete a course; access it anytime from anywhere!

Attend livestream training events and instructor-led webinars; watch recorded training on-demand in the training library.

Register for training opportunities offered through your office.

Access training for sales skills, marketing and branding, social media, Bullseye tools and programs, Agent orientation and much more!

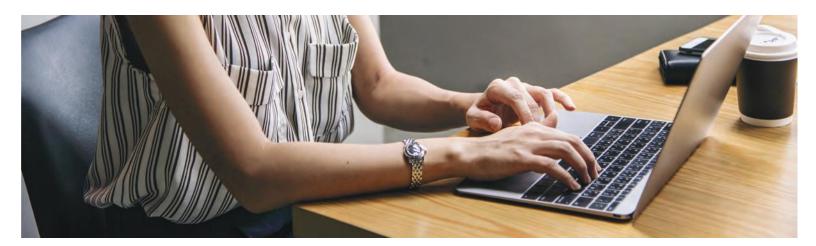
Receive rewards for completing training!



ONBOARDING SPECIALISTS

We offer onboarding representatives to help guide you through your transition to United Real Estate Premier, and direct you to everything United.

They are here to make you feel like a member of the family and make sure that you are always cherished while with United Real Estate Premier





OVER 1000+ HOURS OF ONLINE TRAINING AVAILABLE 24/7

- Lead Generation
- Conversion Strategies
- Social Media Training
- Listing Presentations
- Marketing Training
- Online Support Chat

- Technology Training & Support
- Relocation & Referrals
- New Agent Program
- Open Houses
- Game Changer Series



FREE COACHING AVAILABLE

Ready to elevate your business to the next level? Our agents are provided with accountability and free coaching. Our coaches help and direct our agents through business strategy, prospecting methodologies, goal setting, business processes and procedures development, and much more. Our coaches are here to meet when you need them and are tailored to each agent's needs. They won't be the ones doing the work for you, but they will be ready and willing to help you find out what exactly you need to do, and how to do it.

ACCOUNTABILITY IS THE SOLUTION TO YOUR SUCCESS ARE YOU READY TO GROW YOUR BUSINESS?



MENTORSHIP PROGRAM

Mentorship will be REQUIRED unless you have had at least 2 Buys and 1 Listing in the past 3 years.

GROUP AND 1-ON-1 TRAINING

- •In-depth sessions instructed by area specialists
- Assist you in learning to be a fully operational, independent agent

HOW-TO: LISTING PRESENTATION

- Mentor will assist in the preparation, and will accompany you at listing appointment
- •Learn how to establish a foundation for selling a home, and then selling it

HOW-TO: BUYER PRESENTATION

- Mentor will be present with you from start to settlement
- •Leave understanding how buyers think, respond and react



AUTOMATED MARKETING PROGRAM

Just Listed/Just Sold Postcard Program



HOW TO SIGN UP

AUTOMATED MARKETING PROGRAM





Click Automated Marketing



Click on the Credit Cards Tab, enter your information and save



Click Profile Button

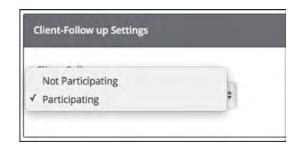


Click Auto Enroll Tab



Enroll in Post Sale Client Follow Up

To auto enroll in Client Follow-Up select Participating from the drop down



Enroll in Listed/Just Sold

To Auto Enroll in Just Listed/Just Sold select your setting and click Save at the bottom of the page





Promote yourself and your business through postcards, brochures, flyers, and more. We offer exclusive access to branded designs that are only available to United agents at a subsidized price. From open houses to just listed/sold designs, you'll have the ability to promote your business, your way.







JUST LISTED/SOLD/OPEN HOUSE POSTCARDS

Full Color, 5.5" X 8.5"
Price Subsidized by United Real Estate Premier

Quantity	Standard Postage	First-Class
25-49	\$0.89	\$1.02
50-149	\$0.86	\$0.99
200-299	\$0.64	\$0.77
300-499	\$0.64	\$0.77
500-999	\$0.63	\$0.76
1000-1999	\$0.58	\$0.71
2000-4999	\$0.56	\$0.69

FLYERS 2-Page, Full Color 8.5" X 11" Price Subsidized by United Real Estate Premier

·		
Quantity	12 pt Gloss Paper	14 pt Gloss Paper
25-49	\$0.75	.82
50-149	\$0.72	.79
150-199	\$0.69	.77
200-249	\$0.69	.77
250-499	\$0.69	.77
500+	\$0.69	.77

BROCHURES

4-Page, Full Color 11" X 17" Folded to 8.5" X 11" Price Subsidized by United Real Estate Premier

Quantity	12 pt Gloss Paper	14 pt Gloss Paper
25-49	\$2.55	2.65
50-99	\$1.70	1.80
100-199	\$1.40	1.50
200-299	\$1.37	1.47
300-499	\$1.34	1.44
500-999	\$1.33	1.43
1000+	\$1.32	1.42



Free Custom Closing Gifts to Give to Your Clients

From cutting boards to champaign flutes, all United agents receive custom gifts to give to their buyer and seller clients when you go to close, completely free to you.









FREE customizable designs for broker-approved signs are available in various sizes. Existing signs will be re-wrapped at zero cost to agents.



Signs may be purchased through corporate and local partners

FREE MARKETING MATERIALS WHEN YOU JOIN

- FREE-Custom-made Client Closing Gifts
- FREE-Training
- •FREE-C.E.
- FREE-Coaching
- FREE-Business Planning
- FREE-United Website with IDX
- FREE-Paperless Pipeline
- FREE-Bullseye Plus
- FREE-Corporate Referral Network
- FREE-Name Badges

- FREE-Online Learning Academy
- FREE-Smart CRM
- FREE-Listing Presentation Templates
- FREE-Post Card Templates
- FREE-Listing flyer templates
- FREE-Just Listed/Just Sold Templates
- FREE-Bullseye Platform Training
- FREE-Marketing Drip Campaigns
- FREE-Business Cards
- FREE-Marketing Material

WE GIVE YOU THE TOOLS YOU NEED TO TAKE YOUR BUSINESS TO THE NEXT LEVEL



GET PAID FASTER WITH ENVOY TITLE



Envoy Title is our full-service, in-house title & settlement company. They utilize cuttng-edge technology, secured portals for privacy protection, and multiple communication options for the purpose of protecting you and your personal information. They strive to ensure that every transaction is performed as smooth and flawless as possible.

Envoy Title has partnered with several breakthrough companies such as ZOCCAM and Qualia to make it easier for you and your clients to view the status of your closing, and receive your earnest money faster then ever.

BENEFITS OF USING ENVOY TITLE

- Get paid faster
- Friendly & inviting staff
- Prospective lead data software made available for agents
- Secure Online portal to send and receive documents
- Local/Mobile closing up to 50 miles from office (with advance notice)

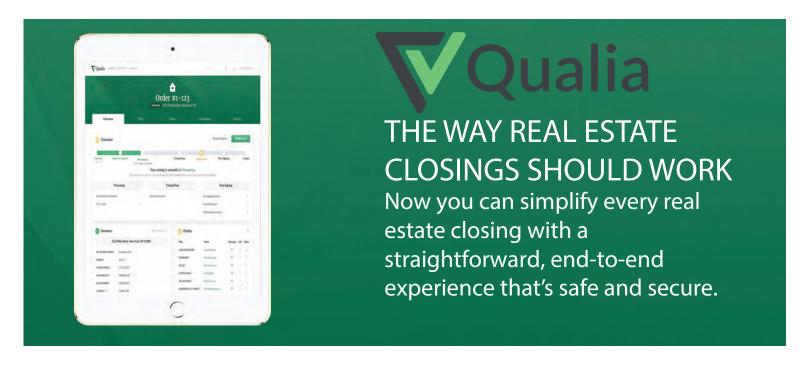


Your Virtual Courier is Here!





ZOCCAM allows you to deposit your earnest money safely and securely through it's revolutionary mobile app







MOVEMENTMORTGAGE



Joseph Batitto | LOAN OFFICER NMLS ID #1662002 Office: (804) 677-0310 joseph.batitto@movement.com









Our goal is to give both real estate agents and home buyers the kind of service that exceeds expectations. Our fresh approach complements the relationship between agents and buyers, making the home buying experience great for both parties. 6-Hour Upfront Underwriting and 7 Day Processing* are just the beginning of the advantages we offer. With us, you'll feel more supported and successful as a real estate agent than ever.

Movement Mortgage Provides

MARKETING TOOLS THROUGH OUR CUSTOM MOVE-HOME PROGRAM,
AGENT APP, ALLOWING CO-BRANDED FLYERS, LANDING PAGES FOR
LISTINGS AND MORE

MOVEMENT MORTGAGE, LLC

*While it is Movement Mortgage's goal to provide underwriting results within six hours of receiving an application, process loans in seven days, and close in one day, extenuating circumstances may cause delays outside of this window. VA-MLO-35407VA | Movement Mortgage, LLC supports Equal Housing Opportunity. NMLS ID# 39179 (www.nmlsconsumeraccess.org) | 877-314-1499. Movement Mortgage, LLC is licensed by VA # MC-5112. Interest rates and products are subject to change without notice and may or may not be available at the time of loan commitment or lock-in. Borrowers must qualify at closing for all benefits. "Movement Mortgage" is a registered trademark of the Movement Mortgage, LLC, a Delaware limited liability company. 8024 Calvin Hall Rd, Indian Land, SC 29707.





NEED TO RELOCATE?

United has over 90 offices within the continental United States. We offer our agents relocation services to help make your transition into another office as seamless as possible.



Scottsdale, AZ (480) 750 -9200 7600 E Redfield Ste #175

Beverly Hills CA (888) 558-8790 120 S El Camino Dr., Ste #12

Denver, CO (877) 382-1155 7535 E. Hampden Ave., Ste #400

> Jacksonville, FL (904) 382-8869 309 Ponce Blvd.

Urbandale, IA (515) 509-2344 7177 Hickman Rd., Ste #8D

Oakbrook Terrace, IL (630) 748-4660 One Mid America Plaza, Ste #120

Metairie IA (504) 305-4930 3330 Veterans Blvd., Ste C

> Southhaven, MS (662) 470-6058 8849 Centre St.

Fair Lawn, NJ (888) 501-6953 18-19 River Rd., Ste B

> Lake Park, NC (704) 628-7653 6200-B Creft Cir

Cincinnati, OH (513) 212-6964 11500 Northlake Dr., Ste #105

> Wyomissing, PA (610) 372-0212 4 Park Plaza, Ste #200

Chattanooga, TN (423) 771-7611 6720 Heritage Business Ct., Ste #602

Nashville, TN (615) 432-2919 2500 21st Ave., South, Ste #102

> Grapevine, TX (817) 360-8499 430 S Main St. Front Royal, VA (877) 347-5397

34 E Jackson, St. Gig Harbor, WA (253) 514-0065 7901 Skansie Ave., Ste #205

Tucson, AZ (520) 612-7422 7430 N. La Cholla Blvd.

Downey, CA (562) 862-8717 8345 E. Firestone Blvd., Ste #320

Clearwater, FL (727) 900-5995 2451 McMullen Booth Rd., Ste #210

> Lake Marv. FL (407) 243-8840 725 Primera Blvd., Ste #100

Indianapolis, IN (317) 216-8800 1425 E 86th St., Ste #200

> Olathe, KS (913) 276-0086 525 Mur-Len Rd.

New Orleans IA (504) 305-4930 1700 Josephine St.

Kansas City, MO (816) 629-4494 8320 N. Oak Trafficway, Ste #223

> Lanoka Harbor, NJ (866) 626-2689 815 Route 9

New Bern, NC (252) 412-3490 1316 Commerce Dr., Ste A

Wakeman, OH (440) 225-0012 9406 State Route 60

Aiken, SC (803) 226-0120 304 Laurens St N.W., Ste A

Franklin, TN (615) 371-1544 318 Seaboard Ln., Ste #115

Allen, TX (469) 854-3557 700 Central EXPR, South, Ste #400

> Houston, TX (713) 965-7165 3131 Briarpark Dr., Ste #125

Hanover, VA (804) 359-9200 9097 Atlee Station Rd., Ste #101

Little Rock, AR (501) 747-1532 916 Garland St.

Huntington Beach, CA (855) 295-4610 17011 Beach Blvd., Ste #230

Doral, FL (786) 667-8770 8300 NW 53rd St., Ste # 350-20

Miami, FL (305) 273-9000 11430 North Kendall Dr., Ste #300

> Des Plaines, IL (847) 241-8484 1678 S River Rd., Ste #3

Elizabethtown, KY (502) 509-4498 2865 Ring Rd., Ste #107

Crofton MD (301) 805-5200 1302 Cronson Blvd.

Denville, NJ (888) 501-6953 3117 Route 10 East.

> Ramsev, NJ (888) 501-6953 107 Spring St.

Raleigh, NC (919) 573-8322 5650 Six Forks Rd., Ste #101

Eugene, OR (541) 636-4580 1580 Valley River Dr, Ste #130

Columbia, SC (803) 399-7239 1030 Wildewood Centre Dr., Ste B

Knoxville, TN (865) 444-2400 308 N Peters Rd., Ste #225

Austin, TX (512) 910-7962 107 Ranch Rd 620 South, Ste #117 3 Lincoln Centre 5430 LBJ FRWY, Ste #280

Cottonwood Heights, UT (801) 916-6366 8035 South Danish Rd.

Reston, VA (703) 889-5347 10780 Parkridge Blvd., Ste #80

Arcadia, CA (888) 558-8790 50 E Huntington Dr.

Mesa. CA (619) 500-2020 8702 La Mesa Blvd.

Fort Lauderdale, FL (954) 396-3001 2201 W. Prospect Rd., Ste #200

Weston, FI (954) 384-2326 1535 North Park Dr., Ste #101

Hickory Hills, IL (708) 598-1144 7667 W. 95th St., Ste #109

Lexington, KY (859) 800-7355 424 Lewis Hargeti Cir., Ste #120

Owings Mills, MD (833) 999-8733 11155 Dolfield Blvd., Ste #108

East Windsor Township, NJ (609) 308-6539 614 US-130.

Greenville, NC (252) 355-3129 1440 E Arlington Blvd., Ste A.

Wilmington, NC (252) 412-3490 107 Chestnut St., Unit #3

Mechanicsburg, PA (717) 707-2200 900 Bent Creek Blvd

Florence, SC (843) 536-0400 2519 S. Cashua

Mount Juliet, TN (615) 288-8292 75 Industrial Dr.

Dallas, TX (972) 372-0590

> Charlottesville, VA (540) 374-1111

Richmond, VA (804) 359-9200 9011 Arboretum Pkwy., Ste #120

Beverly Hills, CA (888) 558-8790 120 S El Camino Dr., Ste #12

> Pomona, CA (800) 510-5568 855 Towne Center Dr.

Fort Myers, FL (239) 288-2424 12751 Westlinks Dr. Unit 1-2

Ames. IA (515) 509-2344 2010 Philadelphia St., Suite #3

> Mokena, IL (708) 487-0023 19606 S La Grange Rd.

Louisville, KY (502) 509-4498 101 Bullitt Ln, Ste #110

Honkins MN (952) 228-1049 1589 MN-7. Unit #200

> Edgewater, NJ (888) 501-6953 18 Dempsey Ave.

Jacksonville, NC (910) 915-8715 3227 Henderson Dr.

Wilson, NC (252) 640-2515 3713 Nash St.. NW

Wayne, PA (404) 367-7727 676 East Swedesford Rd., Ste #140

Mount Pleasant, SC (803) 467-4837 735 Johnie Dodds Blvd., Ste #200

Murfreesboro, TN (615) 624-8380 1602 W. Northfield Blvd., Ste #1

Frisco, TX (469) 200-5656 6959 Lebanon Rd., Ste #107

> Fredericksburg, VA (540) 374-1111 992 Bragg Rd., Ste A

> > Warrenton, VA (877) 347-5397 26 N. 5th St.



OUR MISSION

IT IS THE MISSION OF UNITED REAL ESTATE PREMIER TO PROVIDE THE STRUCTURE SO THAT OUR AGENTS CAN PROFITABILITY AND ETHICALLY PROVIDE HIGH QUALITY PROFESSIONAL REAL ESTATE SERVICES TO THE HOME BUYING, HOME SELLING, AND REAL ESTATE INVESTING PUBLIC

OUR VALUES & GUIDING PRINCIPLES

POSITIVE

We believe that a positive mental attitude when addressing opportunities and challenges is the foundation for all successful endeavors

SUSTAINABILITY

We believe in reducing our environmental impact through smaller office footprints, paperless transaction management and lower utility consumption

SEE THINGS DIFFERENTLY

We believe that the future holds great opportunities for leaders who are willing to leverage fresh perspectives, adapt to changing conditions and incorporate new learning into how they pursue opportunities

FISCAL RESPONSIBILITY

We understand that without a healthy financial foundation we cannot sow the seeds that will ensure long-term success

HIGHER PURPOSE

We believe in God and conduct ourselves in a manner consistent with this belief

INTEGRITY

We treat each other and our partners fairly and expect the same in return

EXCELLENCE

We believe that excellence is consistently surpassing expectations and that excellence results in competitive advantage... we seek to deliver excellence in all we do

FAMILY

We understand the importance of a strong, supportive family and respect the sanctity of the families that are part of our team



COMMUNITY SERVICE

We believe that we have a duty to be a positive contributor to the people and institutions that are the fabric of the communities we serve

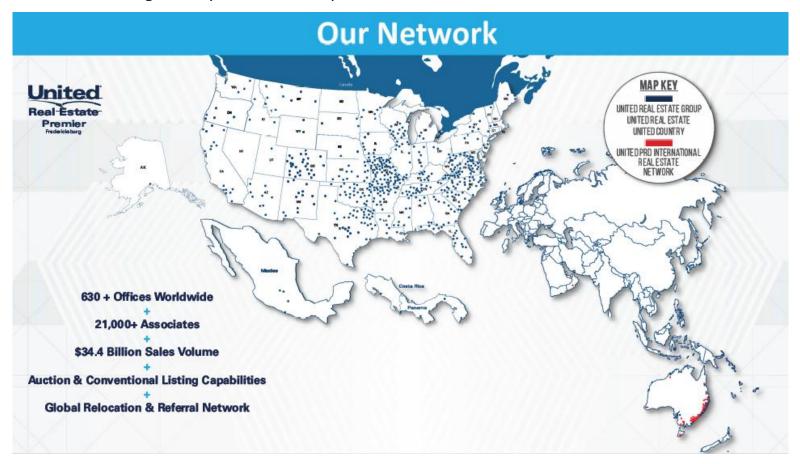


Working with Sellers

Home can be listed for any percentage you would like

Working with Buyers

Permitted to grant any cashback that you desire



Ready to Join United? Call Us Today! (540) 645-7371
INFO@UREPVA.COM
JOINUREP.COM