

LUXE BRANDING



2023

PORTFOLIO

J.D. DRAYTON — Brand Strategist . Creative Director. Designer.



PREMIUM DESIGNS



Hello.

I'M J.D. DRA YTON

Brand Strategist . Creative Director. Designer.

Throughout my career, I've served as a creative director, brand stylist, and graphic designer, specializing in minimalist, modern, and contemporary design aesthetics. With over a decade of experience, my work has gained recognition on a global scale, having been featured in renowned international magazines, showcased at prestigious fashion shows, including New York Fashion Week, and graced the red carpets of notable events.

My passion lies in helping female entrepreneurs establish a distinctive and memorable online presence.

My portfolio is a testament to my affinity for collaborating with creative entrepreneurs across various sectors, including coaches/mentors, course creators, interior designers, authors, speakers, celebrities and fashion brands.

This diverse clientele showcases my ability to adapt and excel in meeting the unique design needs of each project.

www.jazzyandjolly.com



2022 - 2023

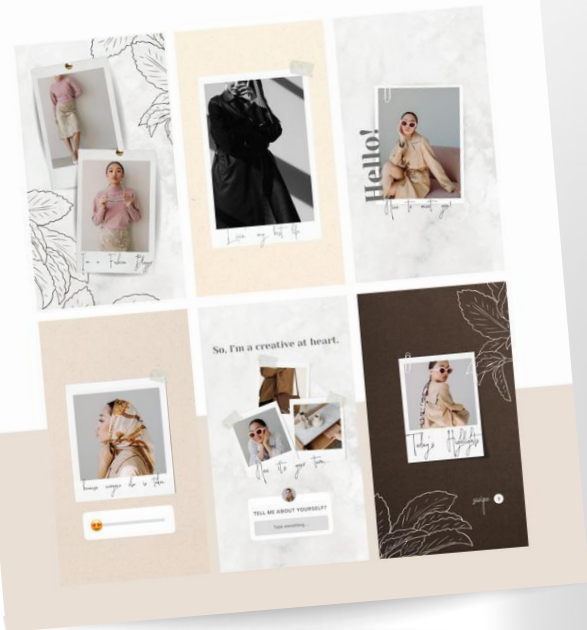
BRAND IDENTITY

BRAND STRATEGY AND DESIGN



STORY DESIGNS

elle Evans



INSTAGRAM FEED

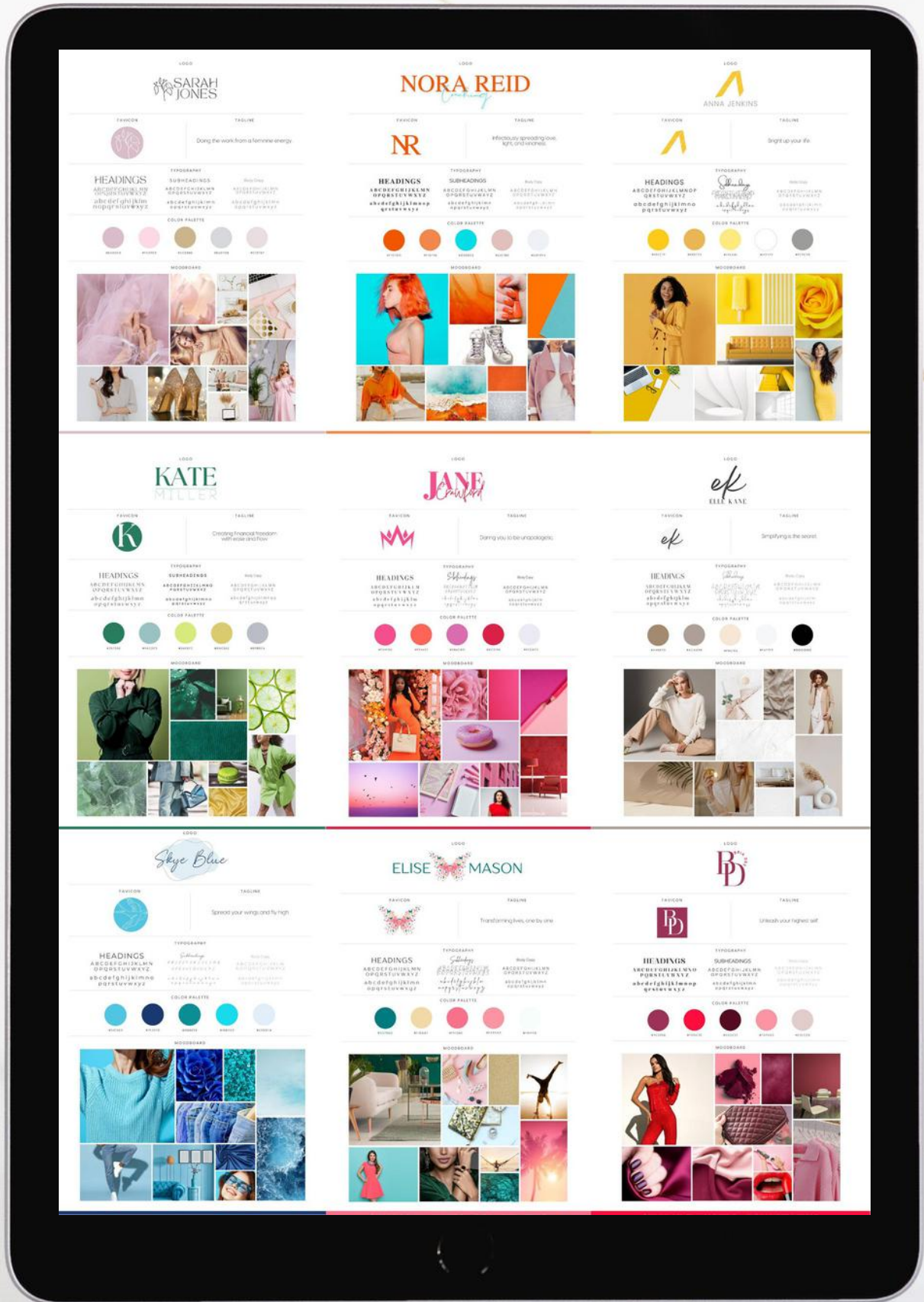
elle Evans

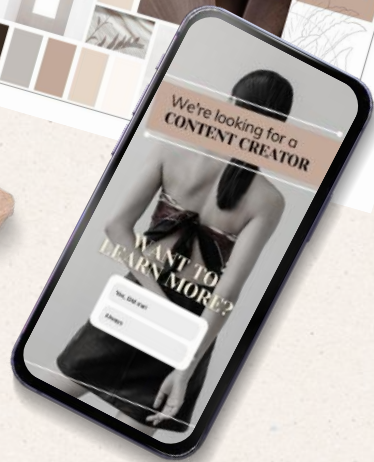


MOOD BOARD

elle Evans







BRAND *Identity*



BRAND *design* AND



SOCIAL MEDIA MAKE-OVER

Quote of the Day

The greatest glory in living lies not in never falling, but in rising every time we fall.

NELSON MANDELA

@yourhandle

DAILY affirmations

I am successful.
I am confident.
I am powerful.
I am strong.
I am getting better and better every day.

www.yourhandle.com

Reminder

The greatest glory in living, lies not in never falling, but in rising every time we fall.

NELSON MANDELA

@yourhandle

3 HABITS
While Working from Home

EXERCISE JOURNAL TAKE BREAKS

YOURSITE.COM

How did your book launch go?

OMG, I'm officially an international best selling author...and it was an EPIC launch. 🙌

@yourhandle

Quote of the Day

"It is a blessing to know a free woman. Sometimes she will stop by and hold up a mirror for you. She will help you remember who you are."

— GLENNA DOYLE

how to manifest your dream life

MY TOP priorities

- Personal Development
- Discovering New Skills
- Family Time

@yourhandle

how to develop a *mindset* success

LISTEN NOW

“Tell me and I forget. Teach me and I remember. Involve me and I learn.”

— BENJAMIN FRANKLIN

“YOU CAN HAVE IT ALL. JUST NOT ALL AT ONCE.”

— OPRAH WINFREY

OFFER special

24-hour Flash Sale

Visit our website
www.yourhandle.com

DID YOU KNOW?

...that branding comes before marketing?

@yourhandle

MY GOAL IS TO HELP YOU HIT \$10K MONTHS

TO LEARN MORE SEND ME A DM



BRANDING *package*



2020 - 2023

MAJOR PROJECTS

BRAND STRATEGY AND DESIGN

BRAND IDENTITY: RENAE BARTLETT, NUTRITIONIST + COACH

LOGO



FAVICON



TAGLINE

The Non-Diet Nutritionist

TYPOGRAPHY

HEADINGS

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmno
pqrstuvwxyz

Subheadings
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz

Body Copy

ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklm
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Other

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OPQRSTUVWXYZ

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nopqrstuvwxyz

COLOR PALETTE



#4282AA



#191A1B



#FFFFFF



#C3D0CE



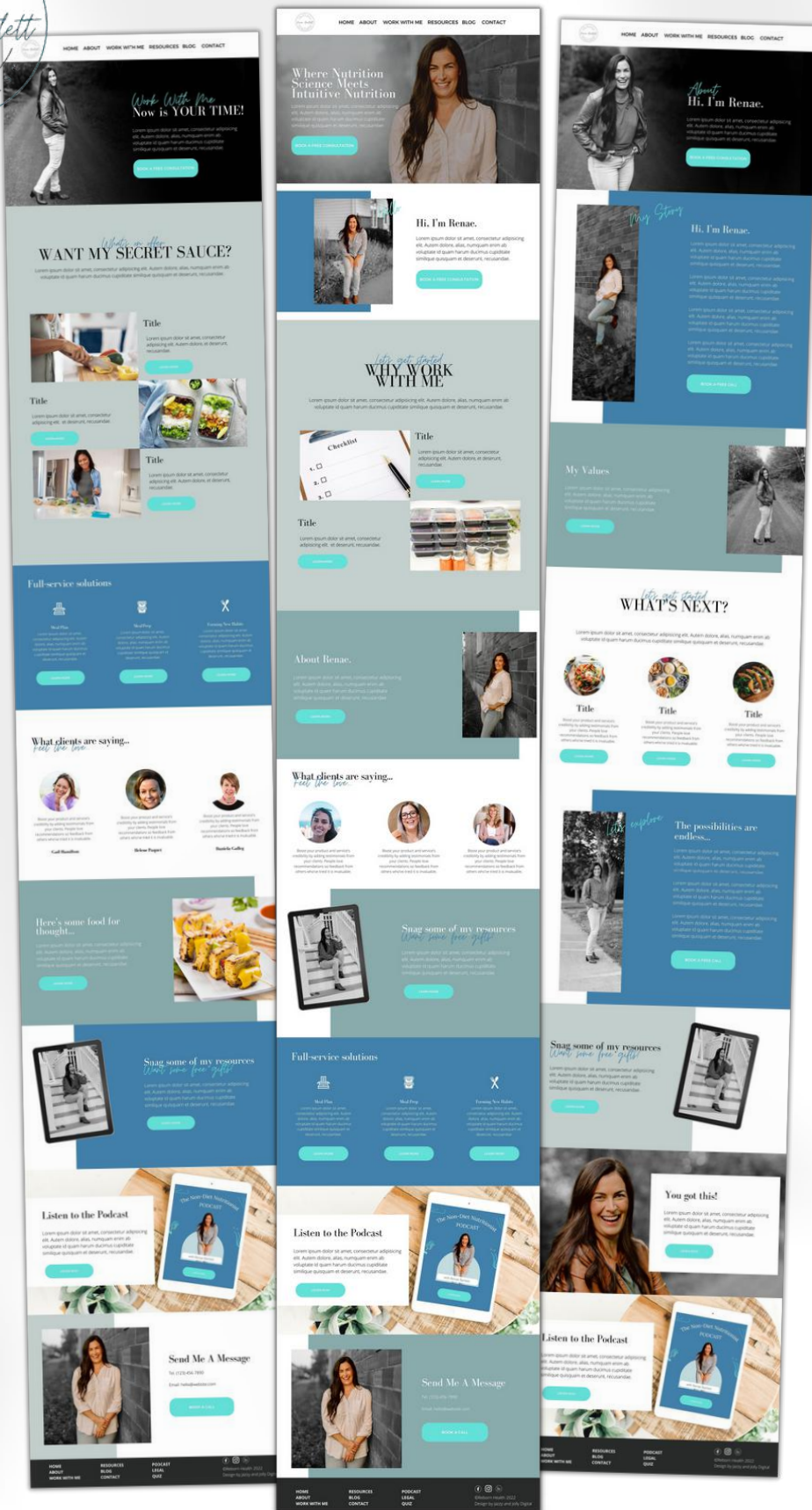
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#64E2D9

MOODBOARD





OPT-IN AND THANK YOU PAGE



HOME ABOUT WORK WITH ME RESOURCES BLOG

Thanks for signing up!

I've just sent this resource to your email. Please check your email in about 5 minutes. If you don't receive anything or have any questions, please email me at renae@renaebartlett.com

"Rensae has helped me unload one of the biggest unnecessary stressors in my life - food anxiety. Turning to food was a coping mechanism. I have advocated this counselor and hope a shift in mindset - there are no more guilt spirals. Life is what it is and I am glad to enjoy it."
- Vicki

"Rensae has a way of delivering her messages in a friendly and real way. I am more mindful of hunger and not just eating due to timing or eating mindlessly. This in turn has lessened the amount I think about food in general."
- Bec

"I was completely obsessed by food, food rules and had a distorted relationship with food and myself. Thanks to Rensae, I gained my freedom with eating and just accepting myself as I am."
- Anonymous

"Rensae doesn't give you the pre-digested advice you can get anywhere on the internet. She has a very down to earth approach and confronts your beliefs with science and their deep rooted origins. This helped me a lot!"
- Anon

Want to explore all the possibilities?
Let's hop on a call.

[BOOK A FREE CONSULTATION](#)

RENSAE BARTLETT
THE NON-DIET NUTRITIONIST
EMAIL: renae@renaebartlett.com

HOME ABOUT WORK WITH ME

RESOURCES
BLOG
PODCAST

QUIZ
LEADS
CONTACT

Are you emotionally eating or just hungry?

Grab this free guide to find ways to deal with your emotional eating and better understand your emotions.

Grab it for FREE!
Enter your email and you'll receive it in your inbox within the next 10-15 minutes.

[YES I WANT THIS](#)

Untangle your feelings from food

DISCOVER
Why you turn to food for comfort

LEARN
Distinctions between physical and emotional hunger

PRACTICE
Cook yourself what you really need, so food is not your only tool to cope.

[BOOK A FREE CALL](#)

Hi, I'm Rensae.

I'm a Non-Diet, Food Behaviour Nutritionist who believes that you are the expert of your own body.

My job is to help you figure out what your body is trying to tell you, so you trust your decisions about food.

[BOOK A FREE CALL](#)

LET'S END THE EMOTIONAL EATING TODAY!

In this quick video (less than 10 seconds), I'll explain exactly why you're the "NON-DIET" nutritionist and coach, and help women disrupt the "dieting" cycle.

[SEND AN EMAIL](#)

WHAT OTHERS ARE SAYING...

"Rensae has helped me unload one of the biggest unnecessary stressors in my life - food anxiety. Turning to food was a coping mechanism. I have advocated this counselor and hope a shift in mindset - there are no more guilt spirals. Life is what it is and I am glad to enjoy it."
- Vicki

"Rensae has a way of delivering her messages in a friendly and real way. I am more mindful of hunger and not just eating due to timing or eating mindlessly. This in turn has lessened the amount I think about food in general."
- Bec

"I was completely obsessed by food, food rules and had a distorted relationship with food and myself. Thanks to Rensae, I gained my freedom with eating and just accepting myself as I am."
- Anonymous

"Rensae doesn't give you the pre-digested advice you can get anywhere on the internet. She has a very down to earth approach and confronts your beliefs with science and their deep rooted origins. This helped me a lot!"
- Anon

NUTRITION SCIENCE
Understanding how your physiology works alongside nutrients.

INTUITIVE EATING
A self-care framework of eating that respects trust and freedom around food.

HUMAN BEHAVIOUR
Working with your key personality strengths and understanding your subtleties when it comes to food and health.

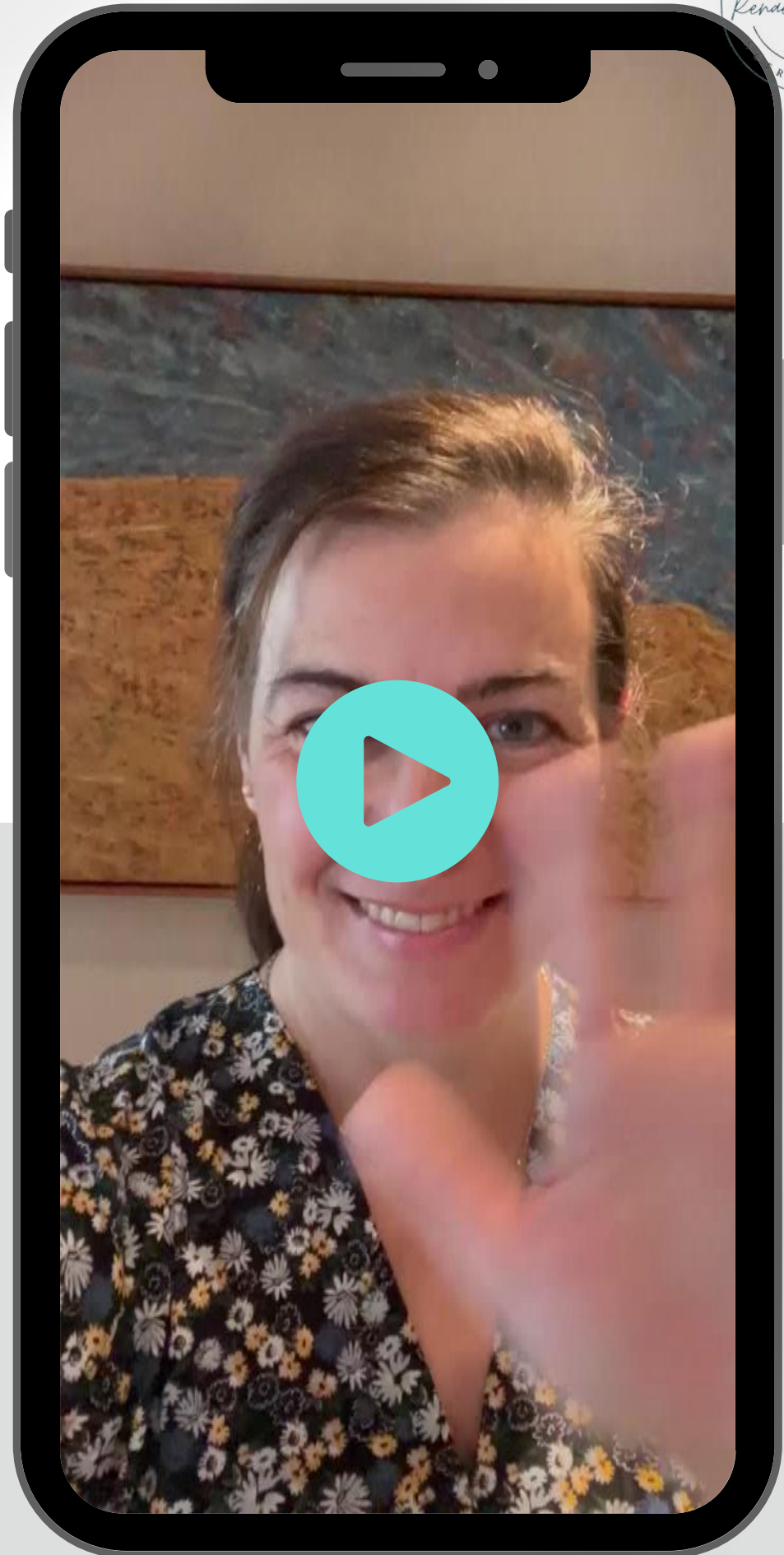
Snag some more resources

Want more free gifts?

Do you know why you're not that proud of your weight loss? Or perhaps you are wanting to understand why you turn to food as a way to cope?

Let's get you covered!

[YES PLEASE!](#)



BRAND IDENTITY: AMY MCNALLY, COACH + AUTHOR

COLOR PALETTE



#FC93A2



#F9BBC8



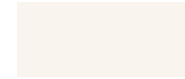
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#D8C896



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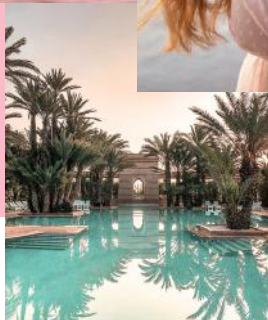
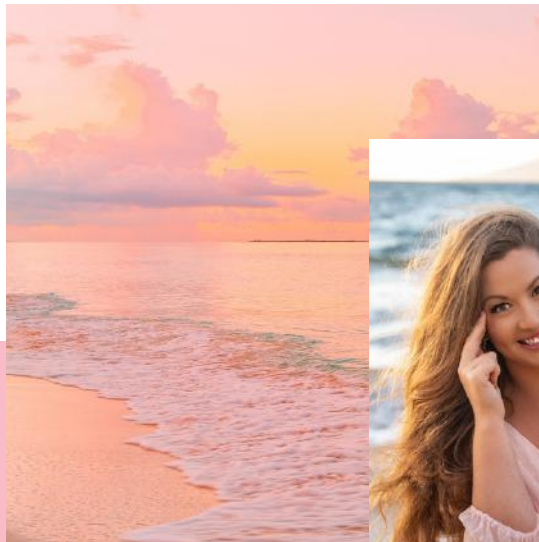
LOGO

Amy McNally

FONTS

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alegreya sans thin

VISUAL THEME



REBRAND AND WORKBOOK



Amy McNally

PROGRAM

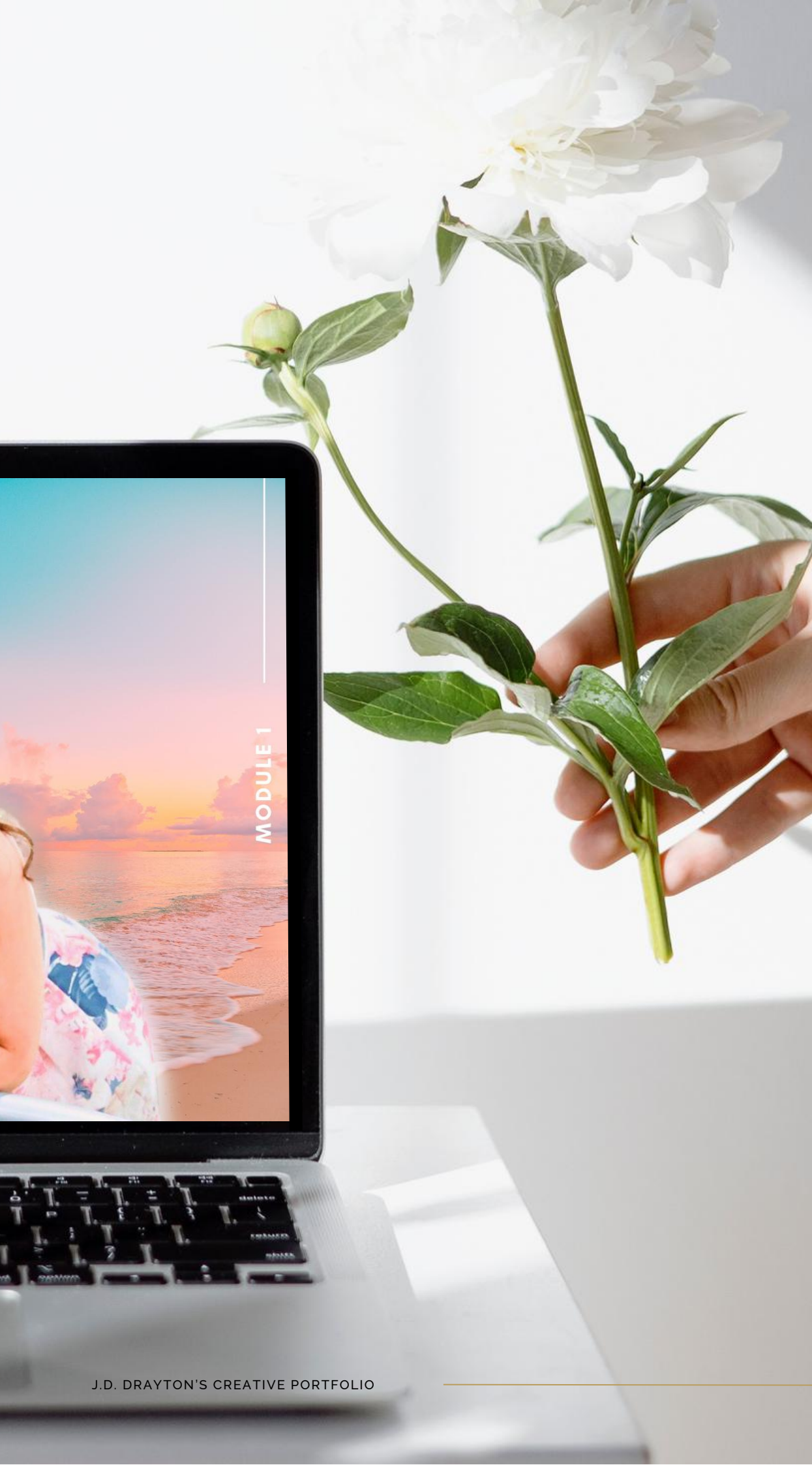
design

BECOME
A COACH
in 90 days

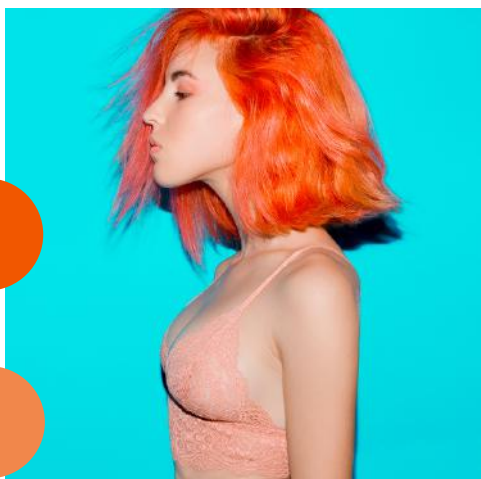
with

AMY MCNALLY





COMPLETE REBRAND



COLOR PSYCHOLOGY

High-energy, enthusiastic, excited, creative, honest, trustworthy, loyal, secure, quirky, dynamic, powerful, edgy

COLOR PALETTE

- Orange
- Coral
- Turquoise
- Ballet Slipper Pink
- Silver

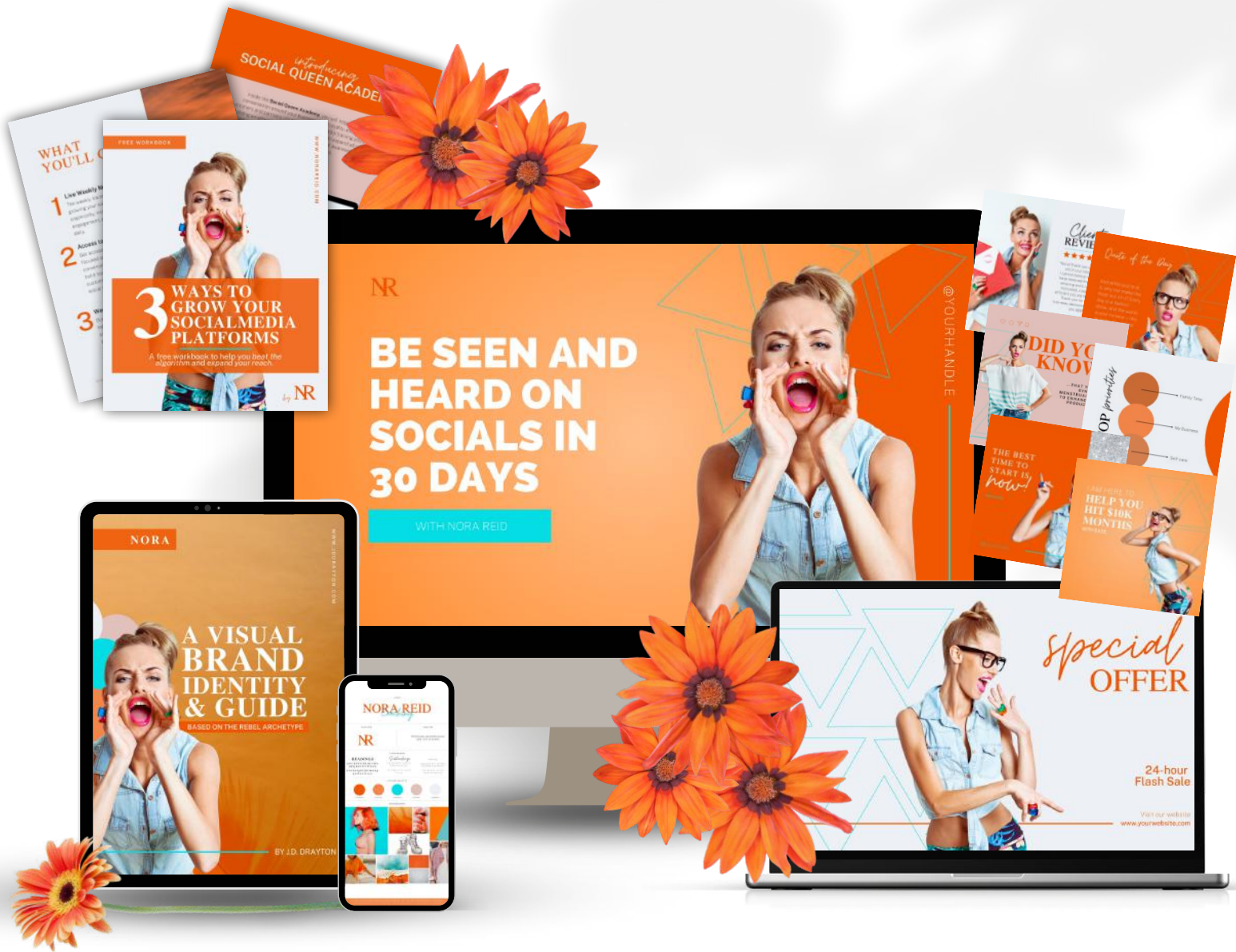
FONT PAIRINGS

HEADINGS

Subheadings

Body Copy

NORA



SOCIAL *media*



“
NO MATTER
WHAT
PERSONAL
STYLE YOU
CHOOSE TO
EMBODY,
JUST BE
YOURSELF!
”

@YOURHANDLE



“Hello!”

I HELP COACHES BE SEEN AND HEARD WITH EASE.

Join my exclusive Facebook Community of like-minded women and receive free resources and weekly trainings.

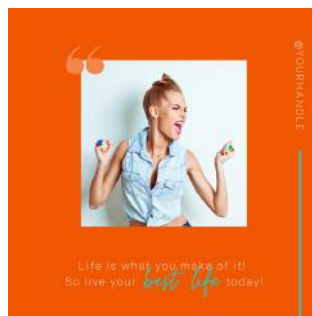
[CLICK HERE](#)

@YOURHANDLE



MY GOAL IS TO HELP YOU HIT \$10K MONTHS with ease.

@YOURHANDLE



Life is what you make of it! So live your *best* life today!

@YOURHANDLE

A life without love is like a year without summer.

A SWEDISH PROVERB




special OFFER

24-hour Flash Sale

Visit our website
www.yourwebsite.com

MY TOP priorities

- Family Time
- My Business
- Self-care

@yourhandle

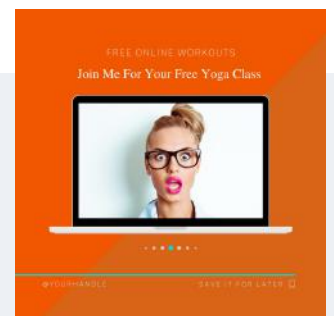
DID YOU KNOW?

...THAT YOU CAN SYNC YOUR MENSTRUAL CYCLE TO ENHANCE YOUR PRODUCTIVITY?

@yourhandle

FREE ONLINE WORKOUTS

Join Me For Your Free Yoga Class



@yourhandle

SEND IT FOR LATER

NOTHING IS IMPOSSIBLE, SO YOU CAN ACHIEVE ANYTHING AS LONG AS YOU SET YOUR MIND TO IT AND TAKE IMPERFECT ACTION.

@yourhandle

The sun is not meant to be your solitary and kept doing

@yourhandle



WHEN WAS THE LAST TIME YOU LET YOUR INNER CHILD RUN WILD AND FREE? Tell me in the comments below...

@yourhandle







BRAND IDENTITY: UNIVERSAL INTERIOR DESIGNS



UNIVERSAL
INTERIOR DESIGNS

COLOR PALETTE



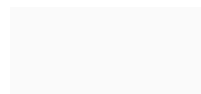
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#FAFAFA



#D3B460

BRAND FONTS

LE JOUR SERIF

*Duongiorno
Castellina*

Montserrat

ICONS



BRAND + LOGO AND STATIONERY



678-260-1326
info@uidesigns.org
www.uidesigns.org

To:

Client Name
Address
City

May 16, 2023

Dear Client,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Eget nunc lobortis mattis aliquam faucibus purus. Tincidunt praesent semper feugiat nibh. Mi proin sed libero enim sed faucibus turpis. Tempor id eu nisl nunc mi. Suscipit adipiscing bibendum est ultricies integer. Mattis nunc sed blandit libero volutpat sed.

Ac ut consequat semper viverra nam. Adipiscing bibendum est ultricies integer quis auctor elit sed vulputate. Elit ut aliquam purus sit. Morbi enim nunc faucibus a pellentesque sit amet porttitor. Sem fringilla ut morbi tincidunt augue interdum. Ac turpis egestas sed tempus urna et pharetra. Ullamcorper dignissim cras tincidunt lobortis feugiat vivamus at augue eget.

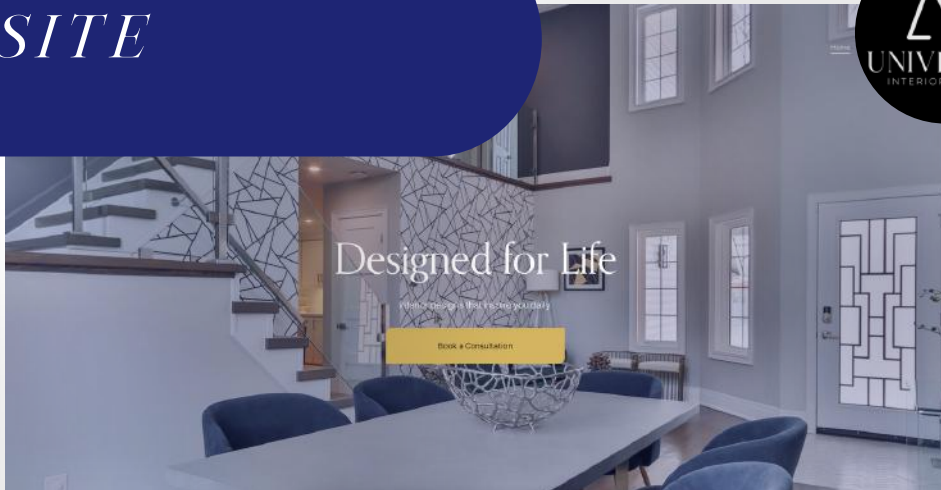
Regards,

Stephanie

Stephanie Cherry
FOUNDER & CEO

www.uidesigns.org





About

Founded in 1925, Sackett Woodworking is a fourth-generation family business dedicated to the art and craft of the carpentry. From grand homes to one of a kind heirlooms, we approach every project as a unique opportunity to apply classic woodworking techniques to modern aesthetics.



Testimonials

"Stephanie is just exceptional."
— **Amalia H.**

"Stephanie is simply amazing."
— **Gabby D.**

"Stephanie takes the stress..."
— **Kashia W.**

Book a Consultation

We'll prepare a proposal and walk you through every step of your design process.

Book Consultation



Universal Interior Designs

info@uiddesigns.com
678-380-0282





TESTIMONIAL

Stephanie Cherry
Staging Consultant /
Interior Designer

www.uidesigns.org

Before working with J.D., I had no brand, no website, no logo - nothing!

And now I have a beautiful brand that truly reflects who I am and my work, as well as **a stunning website that screams luxury and elegance. It's so much more than I ever dreamed or expected...**

J.D. truly amazed me! **She truly is a miracle worker!** I'm extremely excited about my super amazing website and **I am extremely impressed with all of J.D.'s hard work.**

This experience has blown me away!

Now that I have a brand and website that I am proud to present to the world has made the biggest impact in my business because now I can focus on getting more clients.

J.D., I truly appreciate what you have done. I'm forever grateful for all your hard work and patience.

BRAND IDENTITY: ONLINE SUMMIT: NEXT LEVEL WEALTH



COLOR PALETTE



BRAND FONTS

HORIZON

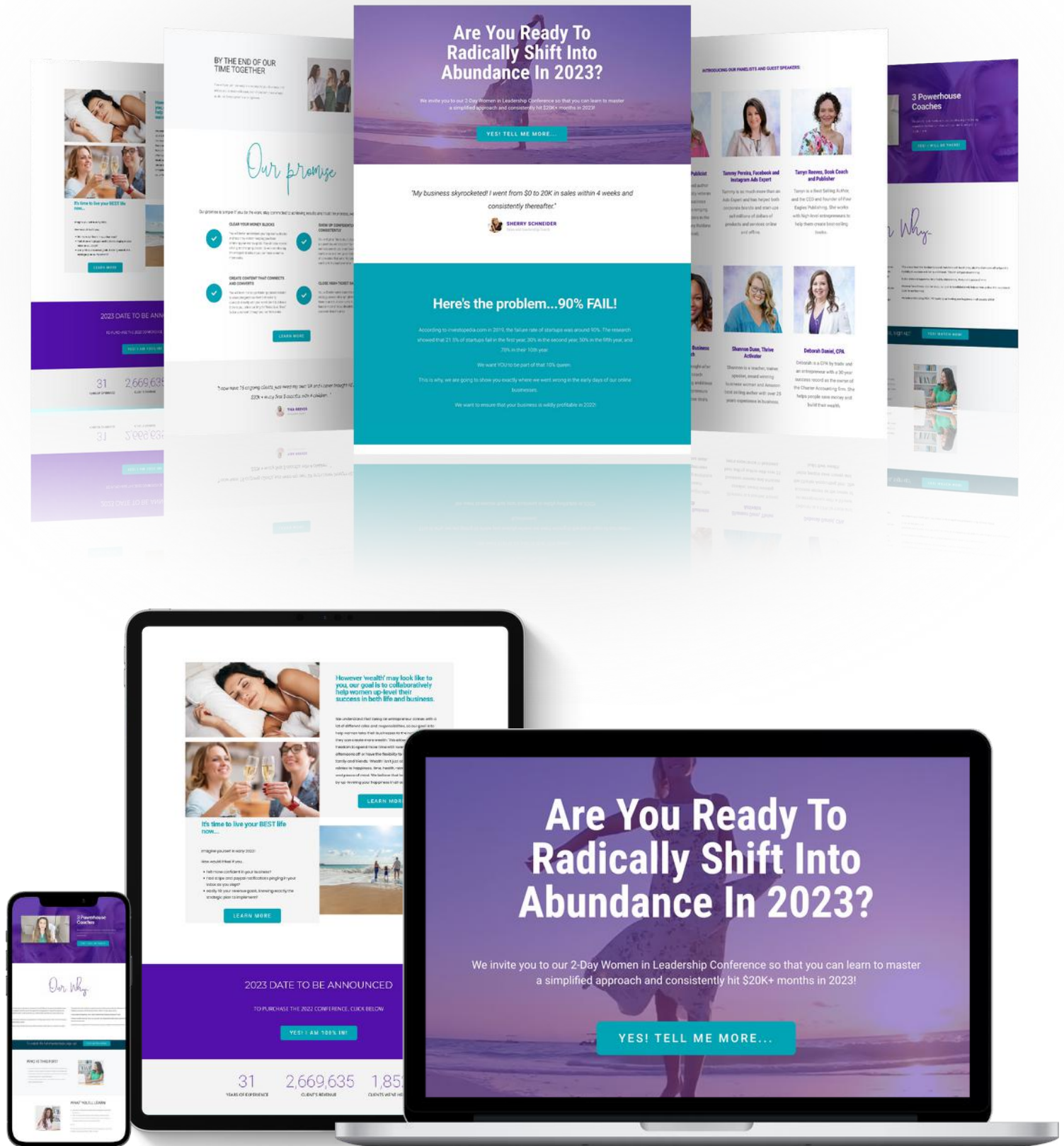
Open Sans

Brilliant Signature

ICONS



VIRTUAL EVENT PLATFORM AND WEBSITE





Introducing



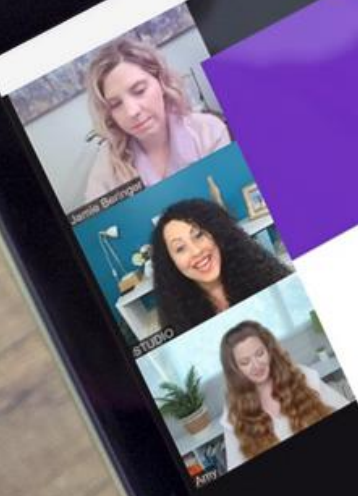
JAMIE BERINGER
Attraction Marketing / Client Acquisition
Strategist, Coach and Mentor



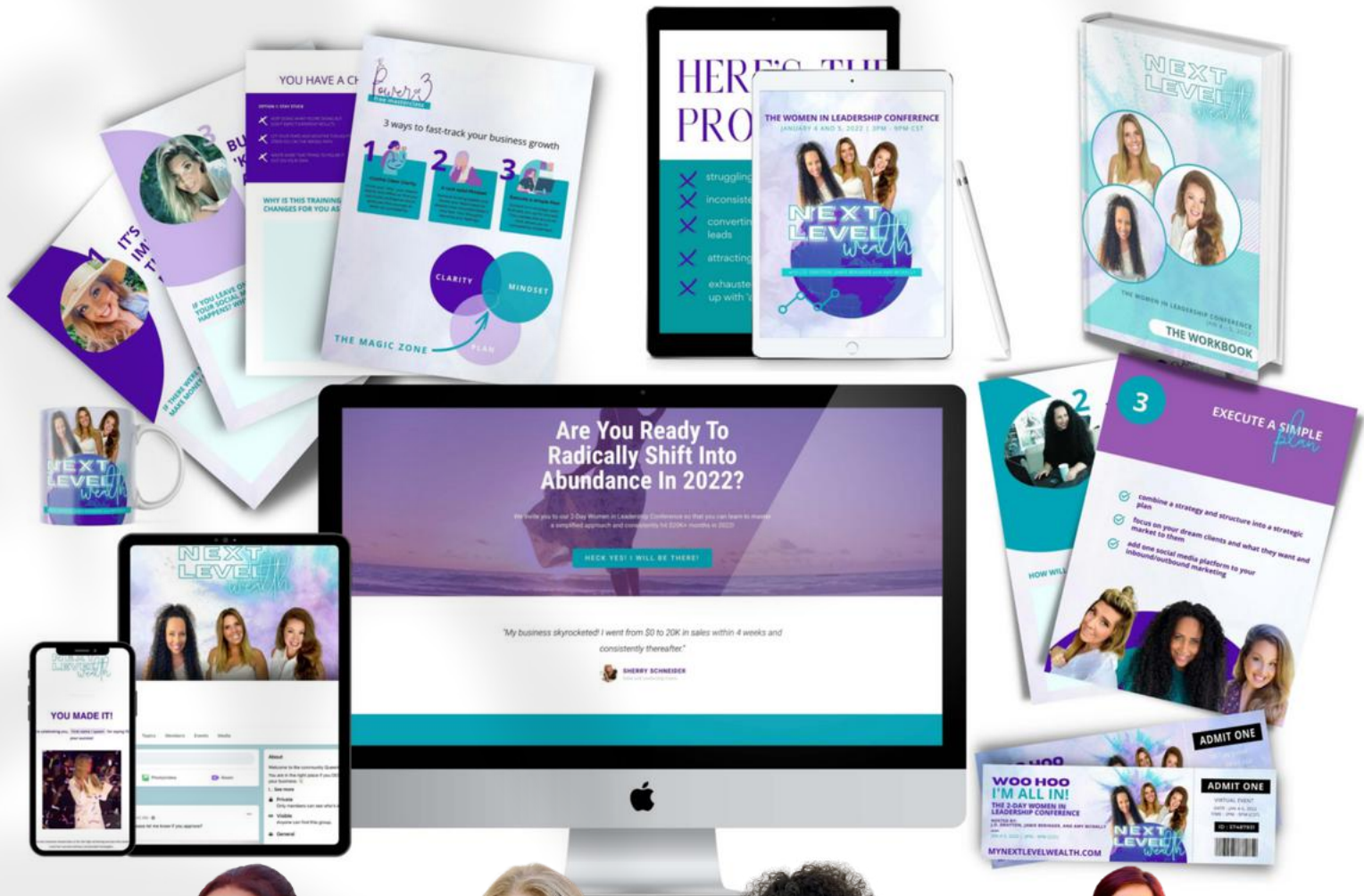
AMY McNALLY
Money-Mindset/Business Coach and
Mentor, Speaker and Author



J.D. DRAYTON
Brand Experience Strategist,
Business Coach and Mentor



VIRTUAL EVENT PLATFORM AND WEBSITE



Sales Page

Virtual Event Platform

Course Portal

Next Level Wealth Conference - Jan 2022

A virtual 3 Day Women in Leadership Conference on Real Wealth, Success and Mindset in 2022

More about the course

Unbeatable value

Pricing Plans

About Us

Frequently asked questions

Want to receive free earnings, tips, tricks and business hacks?

Are You Ready To Radically Shift Into Abundance In 2023?

YES! TELL ME MORE

My business skyrocketed! I went from \$0 to 20K in sales within 4 weeks and consistently thereafter!

Here's the problem... 90% FAIL!

TOO MANY WOMEN ENTREPRENEURS SAY THAT THEY STRUGGLE WITH:

- Visibility
- Quality Leads
- Sales Conversion
- Inconsistent Revenue
- Growing their Audience
- Productivity

LEARN MORE

ARE YOU READY TO RADICALLY SHIFT INTO ABUNDANCE IN 2022?

ARE YOU READY TO RADICALLY SHIFT INTO ABUNDANCE IN 2022?

Speakers

J.D. Dwyer, Amanda Sumere, Amy McIntyre, Tammy Perella

Programme

18:00 - 19:00: The Struggle of the 90% who fail

19:00 - 20:00: The Paradigm Shift in Problem Solving

20:00 - 21:00: A Strategic Solution to Single Results

21:00 - 22:00: Real-world Coaching

22:00 - 23:00: Holistic Factor Framework

23:00 - 00:00: Magnificent Your Audience Through Content

00:00 - 01:00: How Self-care is consistent with self-love

01:00 - 02:00: Abundance vs. Feminine Energy

What our clients are saying...

Connect with us

Check-out

Next Level Wealth Conference - Jan 2022 [NLW-2022]

Play with card

Card number: WM 1234 5678 9010 1111

Price: \$497.00

Total: \$897.00

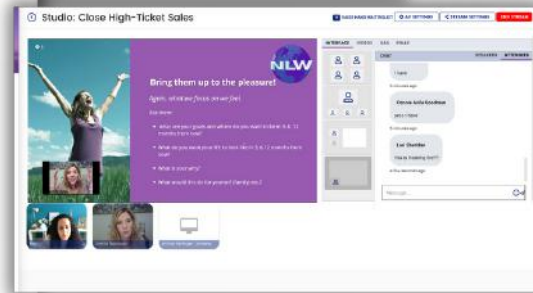
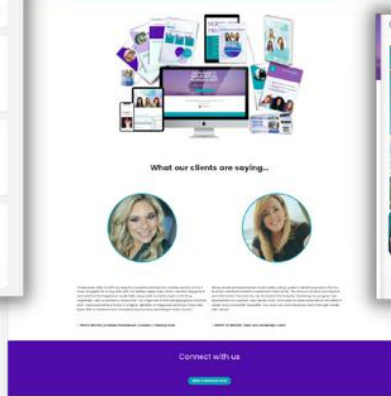
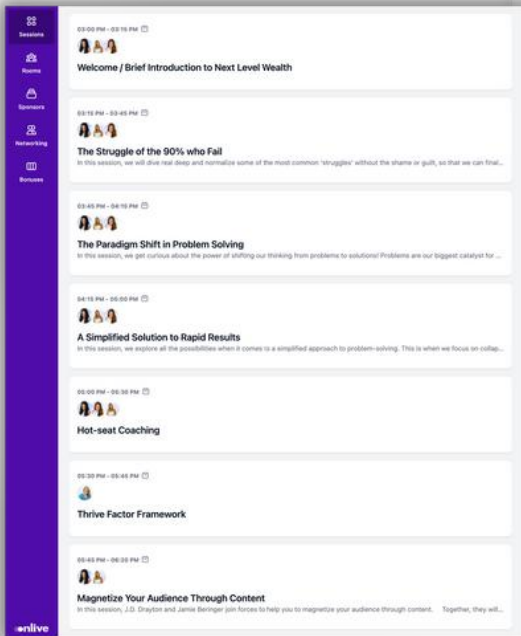
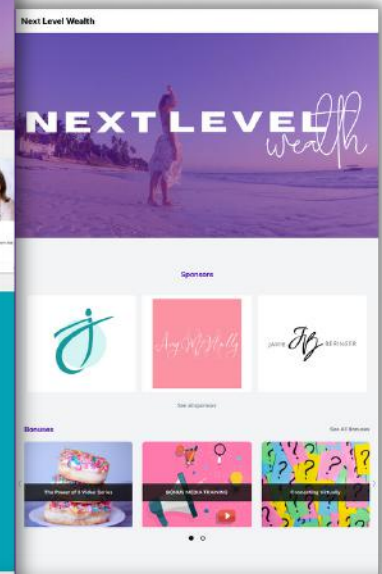
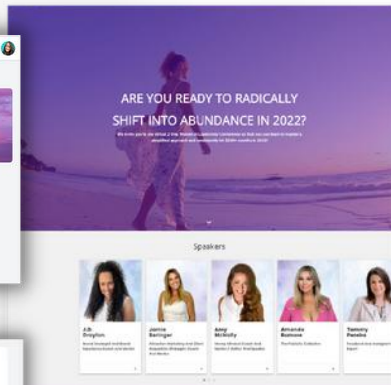
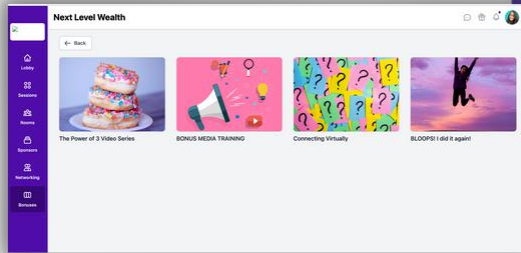
BUY \$497.00



Live Virtual Event



Terryn Reeves
Head of Digital Publishing



BRAND IDENTITY: JAMIE BERINGER, COACH

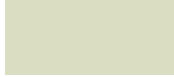
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#9AC2C5



#DADDC2



#A18D5B



#FFCD00



#000000

LOGO



FONTS

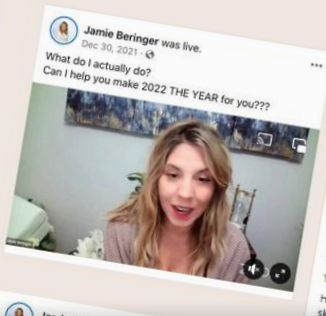
NOTO SERIF DISPLAY
The Something Script
Open Sans Light

VISUAL THEME



BRAND + LOGO AND WORKBOOK

CONVERT EXAMPLES



...but I've been p
connections, and
haven't hit 4-5 fig
If you're just posting
a link to your websit
them...then your str
the way to your de
you'll reach the rig
That's why I teach
three keys you
Once you mast
any online bus
Yes, I know y
However, th
skills need

WHAT IS THE R.E.A.L. FORMULA?

- My proven Client Attraction step-by-step process which helped me, and my clients generate consist

It is a marketing and s
building a solid perso

What is attraction ma
to you through your c
strategy to make peop
Understand people lo

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THE FORMULA FOCUSES ON:

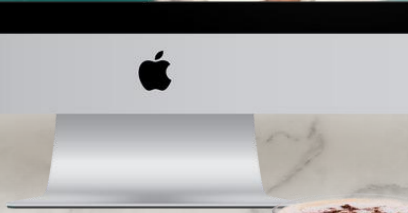
1. REACH
2. ENGAGEMENT
3. ATTENTION
4. LEARN

HIGH-TICKET SALES MASTERY

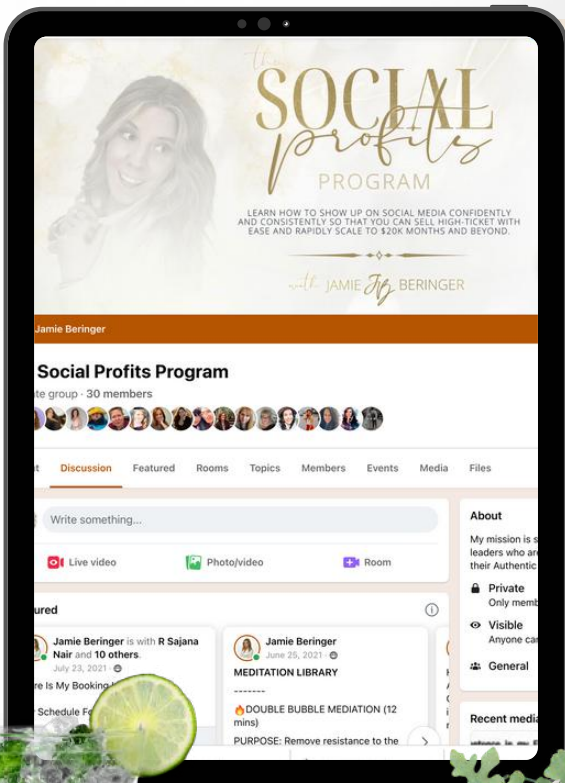
by JAMIE *Jb* BERINGER



PROGRAM *design* AM

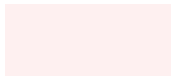


FACEBOOK covers / banners



BRAND IDENTITY: TIKA REEVES, WEDDING PLANNER

COLOR PALETTE



#FEFoFo



#737373



#F6C2C2



#F68383



#D8C896



#E6DCCA

LOGO



FONTS

ACHERUS GROTESQUE
The Something Script
acherus grotesque light

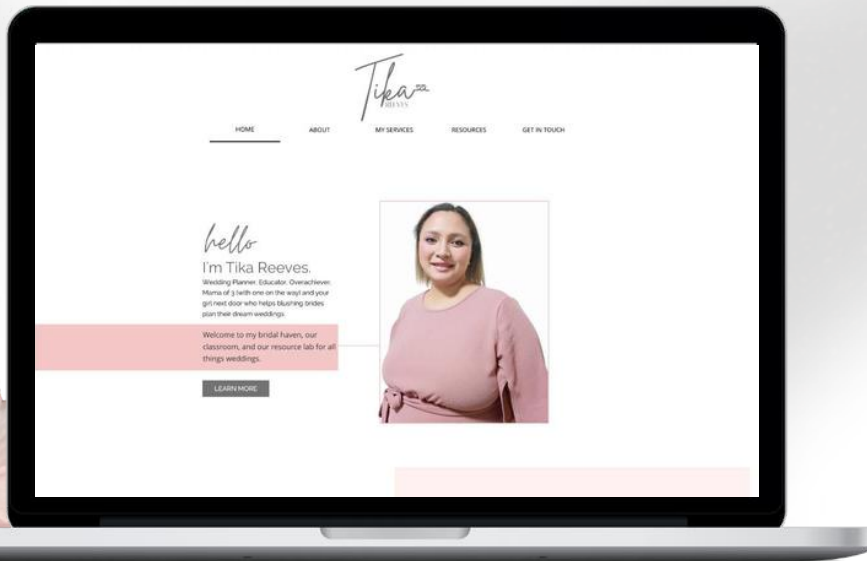
VISUAL THEME



PLANNER



WEBSITE + SALES PAGE



Are you ready to have the wedding of your dreams?



SEE SERVICES



"Tika went above and beyond to help make our day perfect! I wouldn't have been able to make my wedding amazing without her! Highly recommend!"

Shay W. Plowry | Wedding in Dorrville, Victoria, Australia

free
DOWNLOAD



Are you ready to say 'I DO' without the stress and overwhelm? Grab my **FREE** 12-month Checklist that will make your life so much easier as you organize and prepare for your big day!

Join and receive your **FREE** checklist

before the end of the year to arrange wedding, and your first contract.

Full Name

Email

check it out



client weddings

What people are saying...



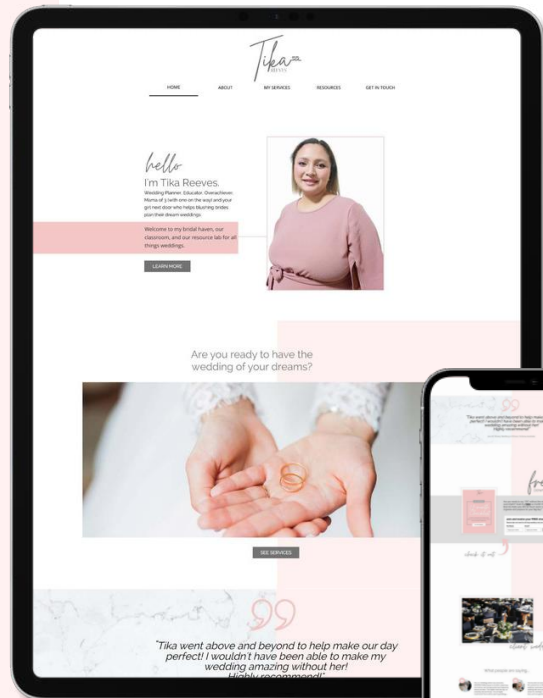
"The day wedding planner was absolutely AMAZING! Following up on vendor's organizing, coordinating, and managing when her business was on hiatus. The best planner on the planet and she's so friendly and supportive. would highly recommend her to other planning weddings."

Michelle Reynolds, Texas



"The day planner at wedding planner in support with the wedding day was really helpful throughout the wedding process. She was really helpful and organized. The best planner on the planet and she's so friendly and supportive. would highly recommend her to other planning weddings."

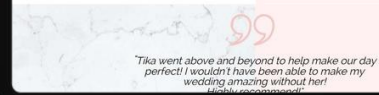
Shay W. Plowry, Texas



Are you ready to have the wedding of your dreams?



SEE SERVICES



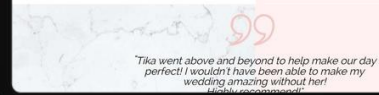
"Tika went above and beyond to help make our day perfect! I wouldn't have been able to make my wedding amazing without her! Highly recommend!"



Are you ready to have the wedding of your dreams?



SEE SERVICES



"Tika went above and beyond to help make our day perfect! I wouldn't have been able to make my wedding amazing without her! Highly recommend!"

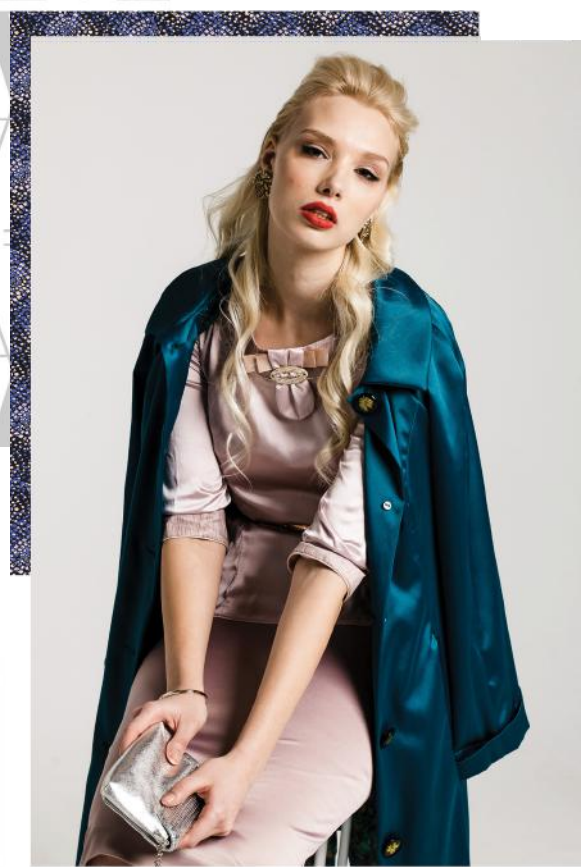
2017 - 2023

CREATIVE DIRECTION

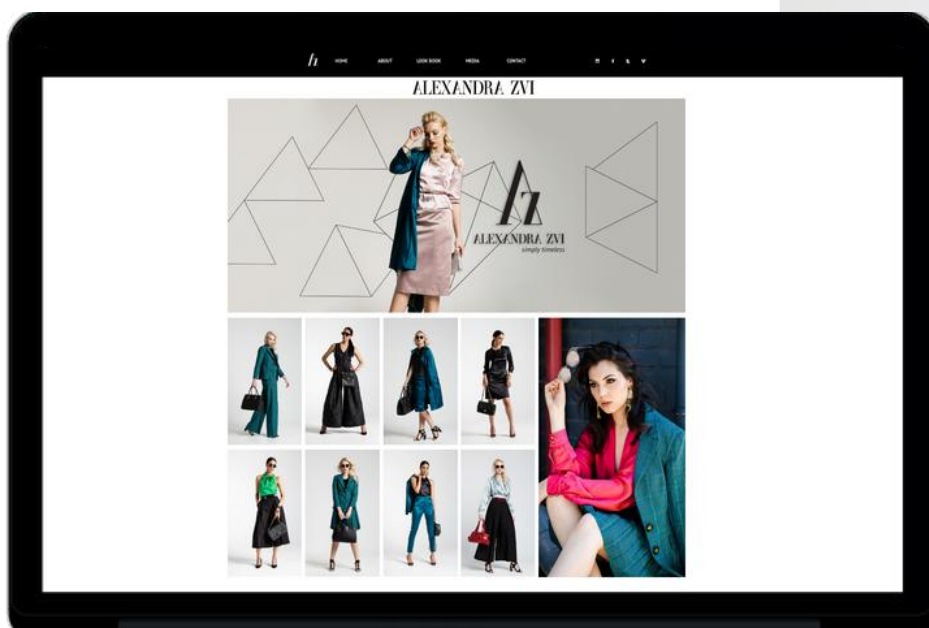
IDENTITY, STYLE AND DESIGN



17

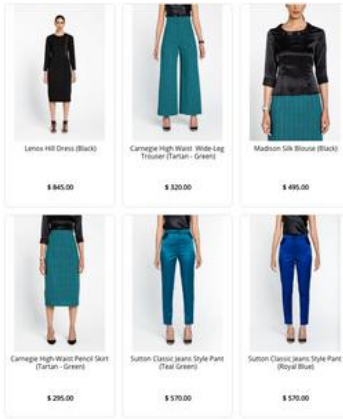
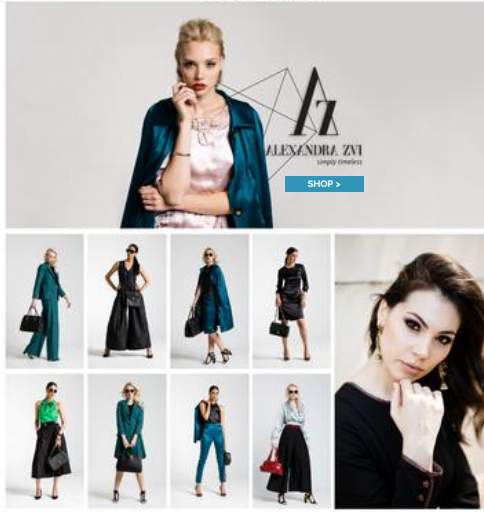


ALEXANDRA ZVI



HOME PAGE

ALEXANDRA ZVI



SHOP >

Why ethical?

The textile and fashion industry plays a major role all over the world and is considered to be the second most polluting industry worldwide because it causes negative impacts on people.

No matter where we live, this problem exists everywhere around the world. As compassionate human beings, we must stand together and advocate for those who are victims of modern slavery. It's our responsibility to change this current system and to make a positive impact on our world.

Our goal is to stop the human trafficking and the modern slavery which still exist today in manufacturing clothing. Our mission is to produce ethical fashion specifically tackling the social and commercial issues.

We aim to attract fashion consumers to shop ethically at ALEXANDRA ZVI's online store where 10% of profits will be donated to [STOP THE TRAFFIC](#), an organization whose mission is to prevent, disrupt and abolish human trafficking and modern slavery.

Through ALEXANDRA ZVI (the label), our mission is to make a difference within the fashion industry.



Make a statement

Alexandra Zvi's Fifth Avenue collection celebrates timeless fashion for women who appreciate style and who dare to be the centre of attention.

SHOP >



Be bold!

It's so easy to make a statement in Alexandra Zvi's Fifth Avenue collection. With rich, bright and bold colours, it has never been this effortless exuding confidence and power.

SHOP >



ALEXANDRA ZVI

FEATURED IN THE MEDIA

EDITORIAL

THE BOLD and the BOSSY

MANUKA MAGAZINE AUGUST 2017

INTERVIEW

THREAD BY THREAD DESIGNING A BETTER LIFE

F MAGAZINE
CELEBRATING FEMALE SUCCESS

RUNWAY SUCCESS

Published on March 23, 2018 | In Focus

The Australian Fashion Connect, an independent runway at this year's Virgin Australia Melbourne Fashion Festival (VAMFF) was held at the Hotel Windsor in Melbourne on Sunday 11 March. The event offered guests the Windsor's signature afternoon tea as they showcased Melbourne's emerging designers in support of United Nations Women Australia. Curated by the Panzi Group and partnered by designer, Lucy Laurita, the event promoted women's empowerment and gender equality through the celebration of fashion, music, culture and artistic expression.

SHEAD MELLINERY RUNWAY LAUD TAPPECES RUNWAY ALEXANDRA ZVI RUNWAY

DOWNLOAD MEDIA KIT

MEDIA PAGE



ISSUE
02
OCT
2017

MANUKA

THE FASHION OVERLOAD

CONTRIBUTORS



MELAN GREGORIO

Melan Gregorio is a fashion, portrait and lifestyle photographer originally from Los Angeles, currently based in Manhattan. Her special-ness is in her focus on her work and searching for new inspiration and experience.

www.dfangregorio.com
@dfangregorio



RAUL MUÑOZ

Raul Muñoz is an international photographer based in Barcelona who specializes in fashion, beauty, lifestyle and travel. With a passion for photography, music, fashion, and art, Raul is well known for his street style and travel photography in Paris, Barcelona and Tokyo. Through his travels, Raul has established a distinctive photographic style that is truly captivating. He is a creative talent who is fast becoming a sought after photographer worldwide.

www.raulcamphoto.com
@raulcamphoto



KASIA KOZINSKI

Kasia Kozinski is a fashion, beauty, lifestyle and Commercial Photographer and Art Director, now residing in Paris. Inspired by culture, music and art, Kasia also loves her photography allows her to interact with people on an intimate level to produce beauty and emotion. Kasia is drawn to portraiture and cinematographic light, her contrasts and subtle gradations.

www.kasiakozinski.com
@kasiakozinski

BECOME A CONTRIBUTOR

Do you want to be part of the MANUKA team and be regularly featured in MANUKA?

MANUKA provides all creatives the opportunity to contribute their work and have it published in an international publication.

Being published in MANUKA exposes your work globally, leading to more opportunities from the exposure.

Want to hear more? Email us and ask us about MANUKA's collaboration program.

We'd love to hear from you.

Email at: submit@manukamag.com

Follow us: @manukamag

SUBMIT YOUR WORK

For the month of August/September, MANUKA will be accepting open-themed and **BEAUTY** submissions.

This category is for any unpublished work you may have, which include:

- Art
- Beauty
- Fashion
- Lifestyle
- Travel

Got a hot story you want to share? Tell us more...

submit@manukamag.com

MANUKAMAG.COM



MANUKA

FASHION

EDITORIAL DIRECTOR **Jade Carl'Elle**
ART DIRECTOR **K.T. Clayton**

BEAUTY

EDITORIAL COORDINATOR **Jade Carl'Elle**

CONTRIBUTORS

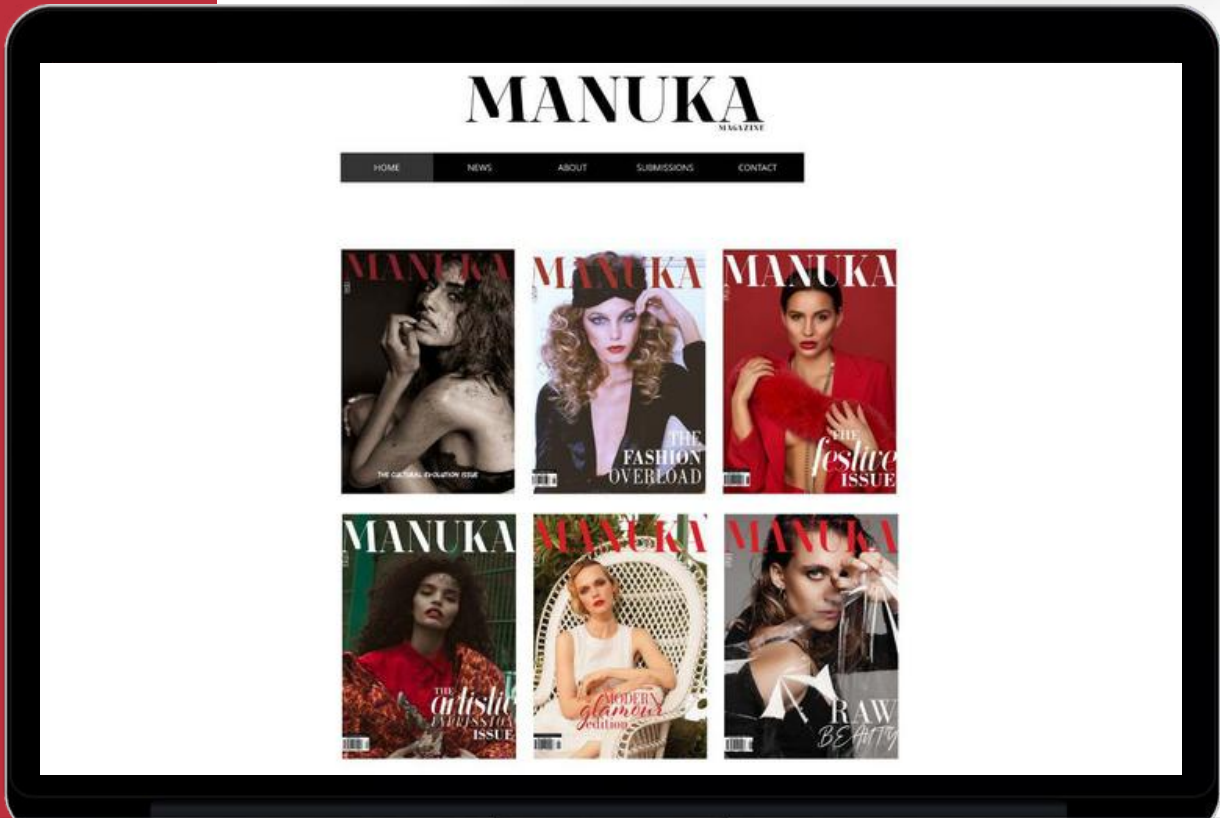
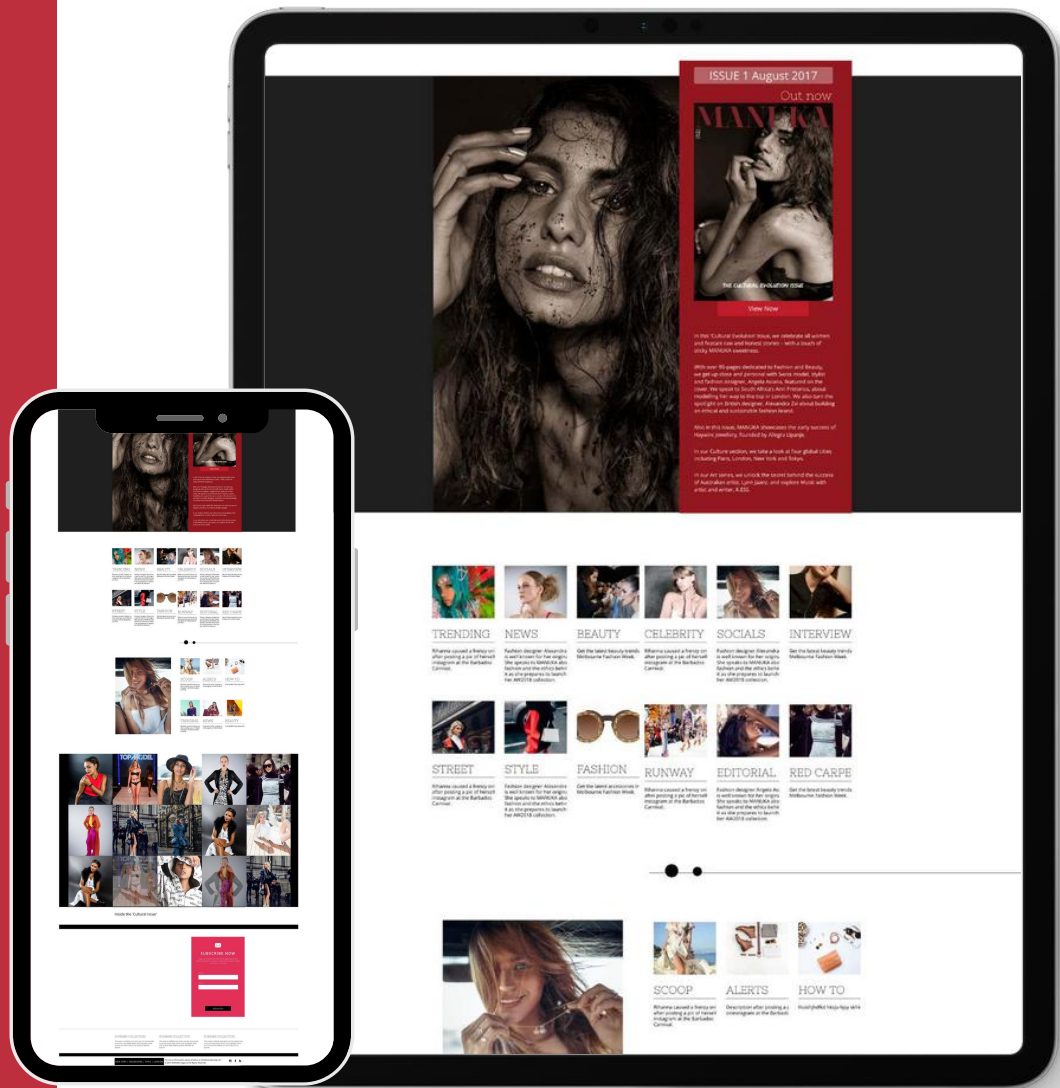
COVER PHOTOGRAPHER **Robin Jade**
PHOTOGRAPHER **Raili Muir**
PHOTOGRAPHER **Stan Triamades**
PHOTOGRAPHER **Tina Nikolovski**
PHOTOGRAPHER **Andrea Wollman**
PHOTOGRAPHER **Daniela Lazar**
PHOTOGRAPHER/WRITER **J.D. Nelson**
PHOTOGRAPHER **Lela Valdivia**
PHOTOGRAPHER **Zelha Kaku**

MARKETING

ADVERTISING MANAGER **Deanna Love**
DIGITAL EDITOR **Jade Francis**

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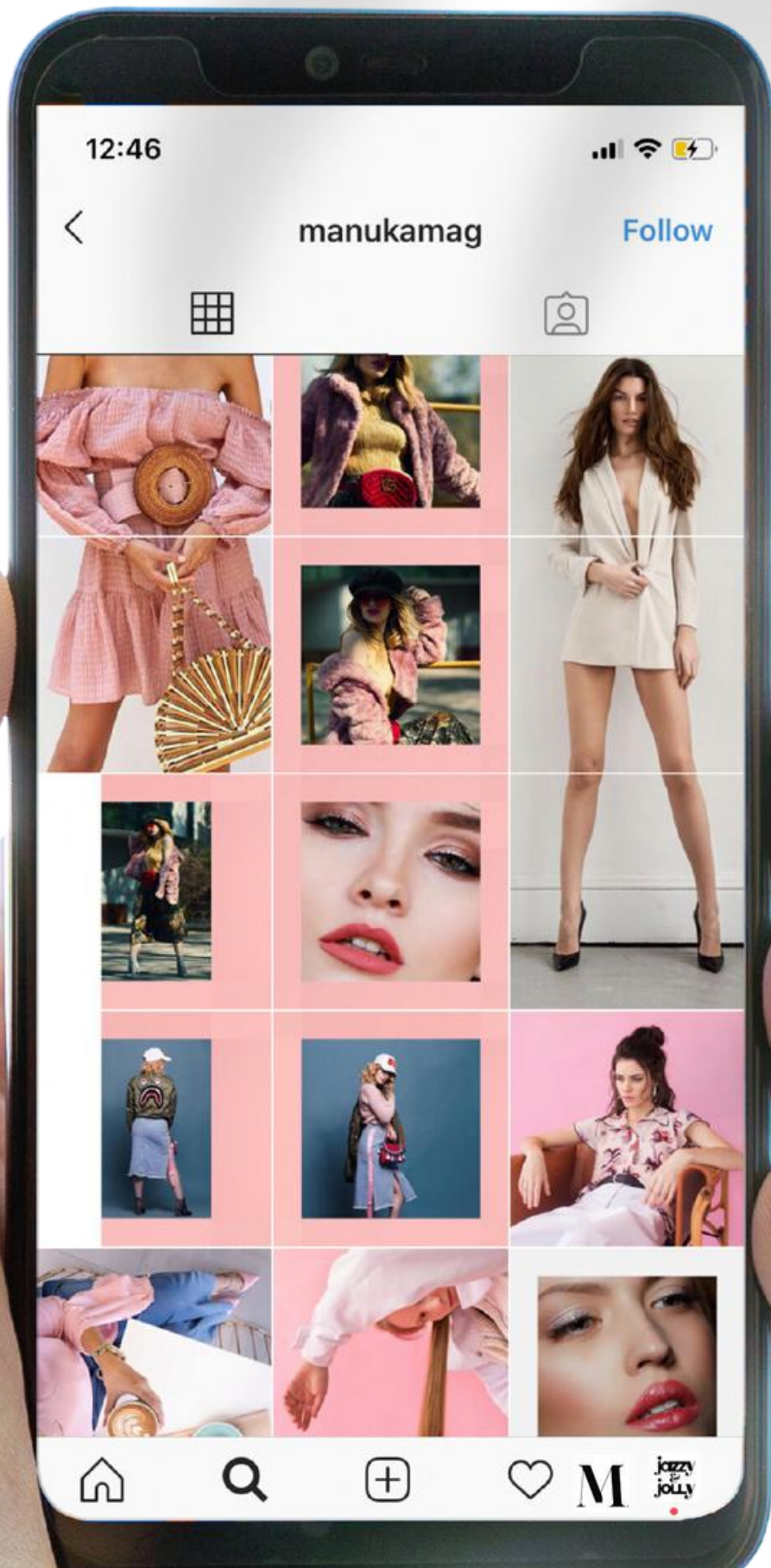
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HOMME PAGE

INSTAGRAM



2018 - 2023

DESIGN LAYOUTS

GRAPHIC DESIGN

MAGAZINE

CONTRIBUTORS



BORÉN JUDE

Borén Jude is a fashion editor and general photographer based in London. Having a background in design she has the ability to create for brands of fashion great by creating vibrant images. Her key interests in her work are colour, texture and quality of experience. She loves taking portraits and street photos, please contact her via general@borénjude.com. She takes an open mind to everything and thinks out of the box because life is too short not to.

www.pinterest.com/borénjude
www.instagram.com/borénjude



RAE MUNOZ

Rae Munoz is an international photographer based in Barcelona who operates in fashion, beauty, lifestyle and travel. With a passion for photography, music, parties and art, Rae is well known for her clear sight and fresh photography in Paris, Barcelona and Milan through her travels. Rae has established a distinctive photographic style that is truly compelling. He is a creative person who is fast becoming a sought after photographer worldwide.

www.raemunozphoto.com
www.instagram.com/raemunozphoto



SEAN TRANEDES

Sean Traneides is a Melbourne based photographer specializing in general fashion and lifestyle photography. Founder of his own studio, Photography, Sean's portfolio of creative images have been featured around the world. He holds various fashion and lifestyle photography awards from his previous work throughout his work and has attracted a wide audience around the world.

www.seantraneides.com.au or www.seanphotography.com.au
www.instagram.com/seantraneides

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Follow us: www.instagram.com/manukamag

SUBMIT YOUR WORK

For the month of May/June, MANUKA will be accepting **COLOR** themed submissions.

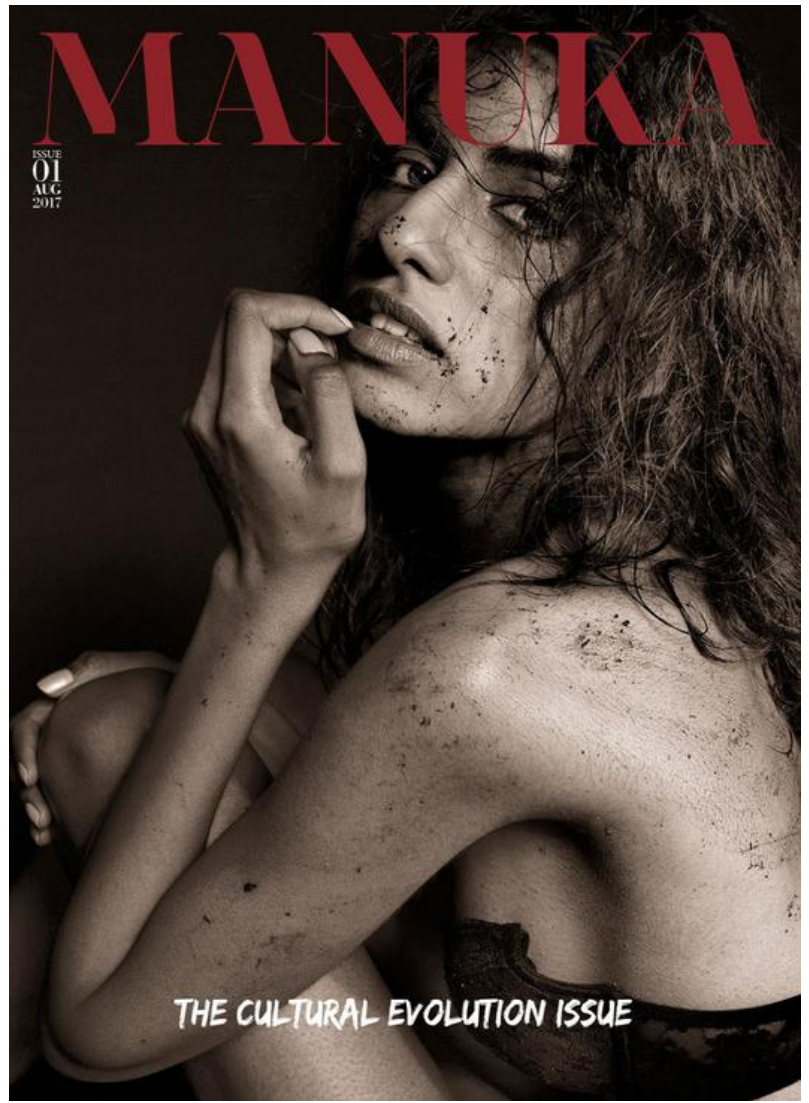
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- Fashion
- Lifestyle
- Travel

Got a hot story you want to share? Tell us more...

submit@manukamag.com

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MANUKA

ISSUE
04
APR
2018

THE *artistic* EXPRESSION ISSUE



BEAUTY | STYLE



LESS IS MORE!

BY J.D. DRAYTON

These fresh-faced beauties were spotted at Paris Fashion Week for their astounding 'skin-stick' get-ups paired with their natural beauty.

Modern glamour is about showcasing a woman's natural beauty by bringing out your soft feminine traits, while still highlighting your best features.

Our ultra-glam modern-day fashion separates all expectations that effortless and feminine also mean.

Less is more! —an aesthetic that modern glam look is achieved by looking like you just don't give a damn (even though deep down, you actually do).

Add a slick high ponytail, a messy bun, or smooth straight hair to complete your look.

10 STEPS TO A LUMINOUS NATURAL LOOK

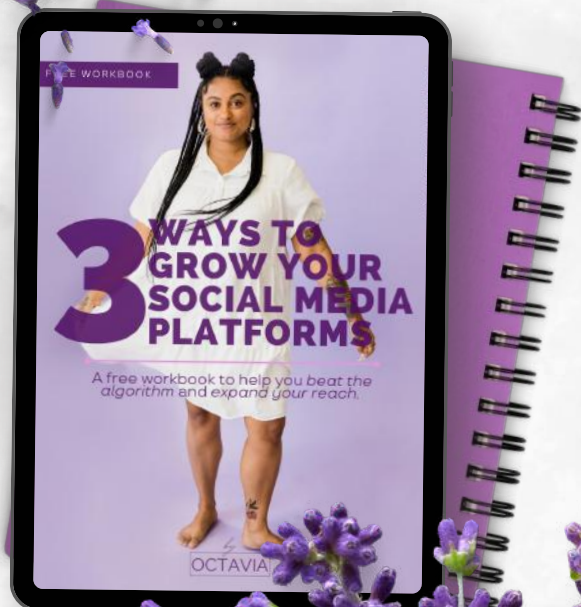
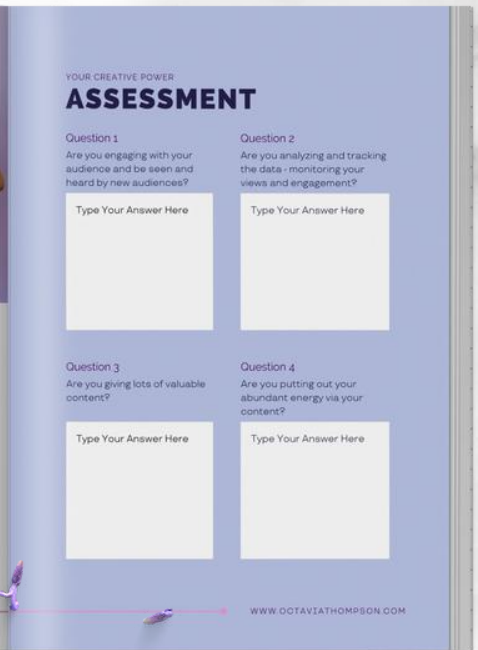
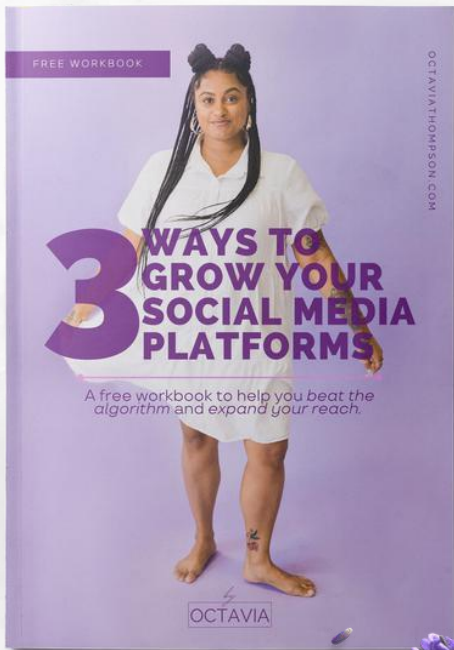
1. Start with a clean face and exfoliate to prep your skin.
2. Prime your skin. A primer is a base for foundation that allows it to go on smoother and last longer.
3. Add your foundation and go light with your coverage.
4. Use a concealer for any scars, redness, pimples, blemishes.
5. Blush and bronzer away.
6. Now highlight and use your favorite illuminators.
7. Add a touch of earthy eye makeup (brown, gold, beige etc).
8. Emphasize your eyebrows.
9. Add a smidge of eyeliner and mascara.
10. Finish with a touch of peach lipstick or lip gloss.

Voilà! You are done! Are you ready to step traffic?

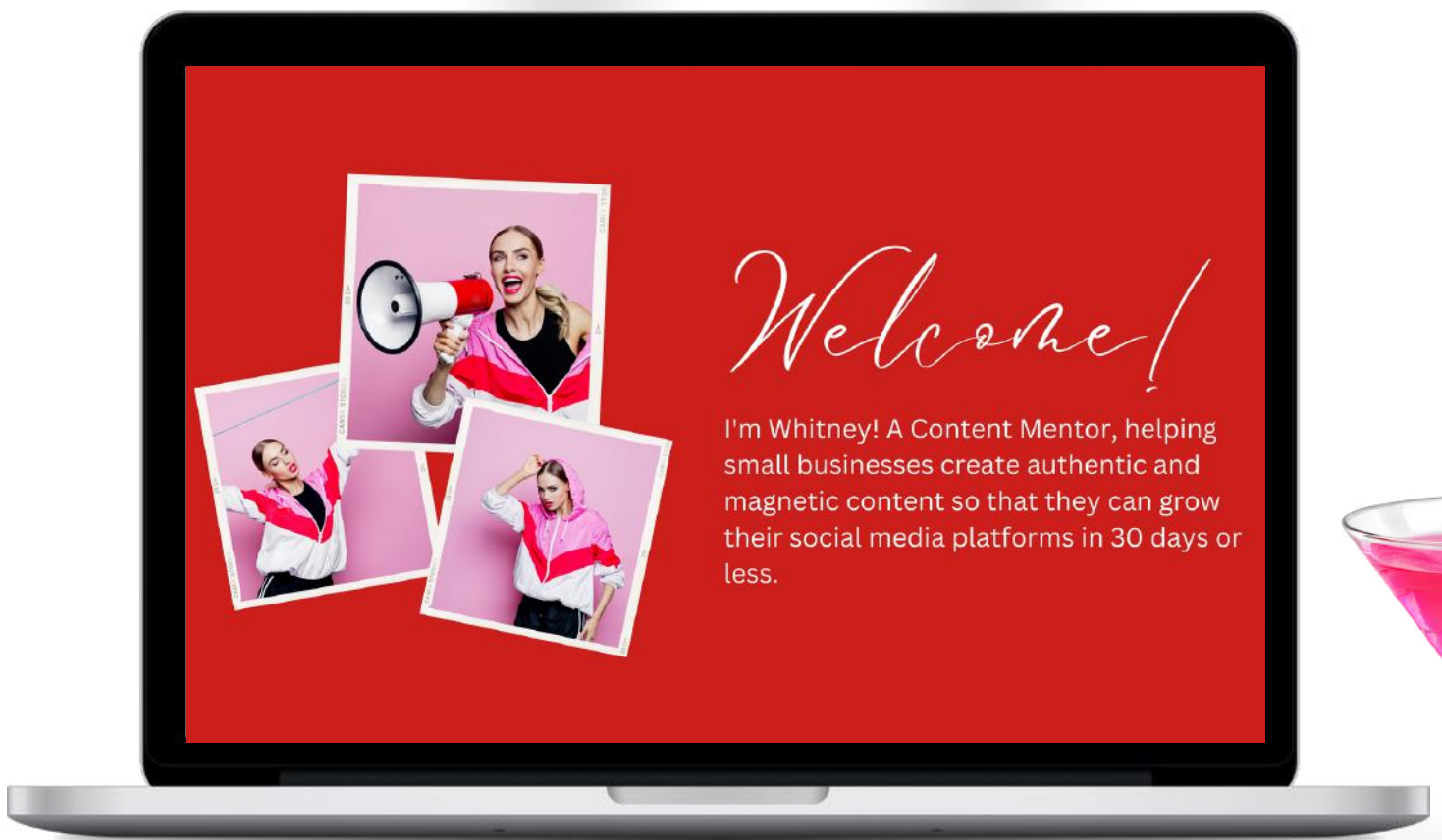
62 | manukamag.com

WORKBOOK





PRESENTATION



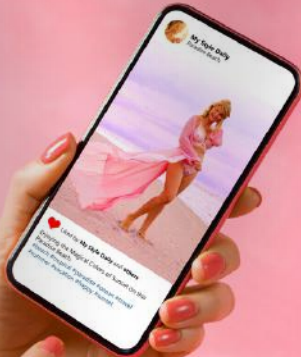
IF YOU CAN
DREAM IT, YOU
CAN ACHIEVE IT.

I'm here to help you through every step of the way. Whether you're just starting out, I'll work with you to ensure the process is seamless and successful.



Whitney

Book a Call
LINK IN BIO



CONSISTENCY

- CONTENT CREATION
- MESSAGING
- FREQUENCY

Lesson 1

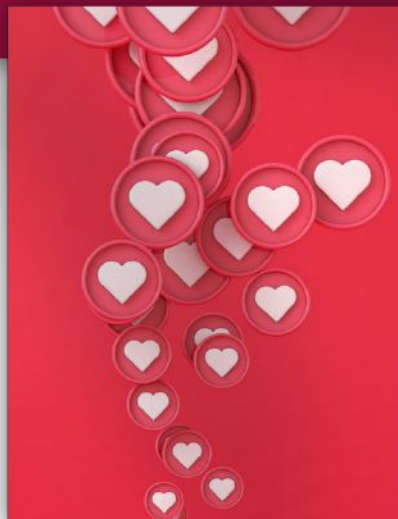


Client REVIEW



"Whitney! Thank you so much for all of your hard work, I cannot believe the result I have received from all your amazing work. I love how motivated, creative and efficient you are to work with. Thank you for making it an easy decision to work with you again."

MARIA AVILLA



ENGAGEMENT

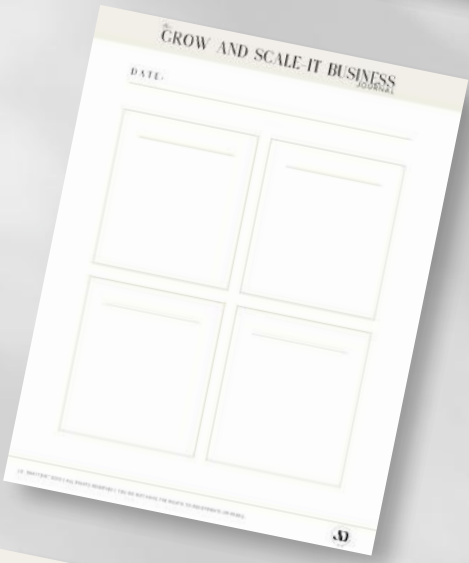
- LIKE, COMMENT & INTERACT WITH OTHERS
- GIVE, GIVE, GIVE
- NO EXPECTATIONS

Lesson 3

COURSE MATERIALS



JOURNAL/WORKSHEETS



IF ANY OF THIS SOUNDS LIKE YOU ...

- Lately, your business has been plateauing
- Your excitement is or on the time low and you're unsure about your next steps
- You find that you are more receptive to three offers and get distracted easily
- Everything seems "fuzzy" - you need clarity to move forward
- Accountability, business, and coaches are new that you need more! You want a better system for yourself to make aligned plans to reach your big goals and actually follow through with them.
- You don't take enough time for reflection so you keep making mistakes
- You are working so hard on to bring in new revenue but there are so many holes where your business is leaking money on the table and it's bleeding off profitability
- You want to get better at managing yourself, your emotions and time.

This journal is right for you if it will help you to:

- Get unstick and bring your business back to growth
- Ask yourself the right questions and identify the right answers
- Create a structure for weekly check-ins and aligned planning
- Helps you begin and maintain clarity and focus
- See and leverage what's working
- Reset and eliminate what's in the way of reaching your goals
- Dream, think and build bigger business as an entrepreneur
- Sweep up the clutter from self-employment-CTO



HOW TO GET THE MOST OUT OF THIS JOURNAL

Recommend going through the clarity and focus portion of the journal on a weekly basis. Ideally you incorporate covering these questions into your weekly planning process and then journal for 15 minutes per day, answering one of the suggested prompts over the next 28 days. Always reviewing how your answers changed over time, set the intention to take aligned action and trust that the process will not bring change into your life and business.



MEET THE AUTHOR
J.D. Drayton
 Membership Owner / Mentor
 Helping women entrepreneurs harness all their personal brands so that they are seen as the top expert in their industry.



WORKBOOK/GUIDE





WORKBOOK



DAILY CHECKLIST

- Morning Journal
- Meditation/Prayer
- Gratitude List
- My To-Do List
- Top 3 Priorities
- Celebrations

How do you feel this morning? Write your answer below. We will love to read. Below, write your answer on today.

ACTION STEPS

1 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In ante felis, accumsan non fringilla ut, eleifend sed ex.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In ante felis, accumsan non fringilla ut, eleifend sed ex.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In ante felis, accumsan non fringilla ut, eleifend sed ex.

The 30-DAY PERSONAL BRANDING JOURNALING Challenge

A TRANSFORMATIONAL EXPERIENCE TO ELEVATE YOUR PERSONAL BRAND FROM THE INSIDE OUT

FROM THE BEST SELLING AUTHOR
J.D. DRAYTON

FIND YOUR PURPOSE

Trust yourself.

PART ONE
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In ante felis, accumsan non fringilla ut, eleifend sed ex.



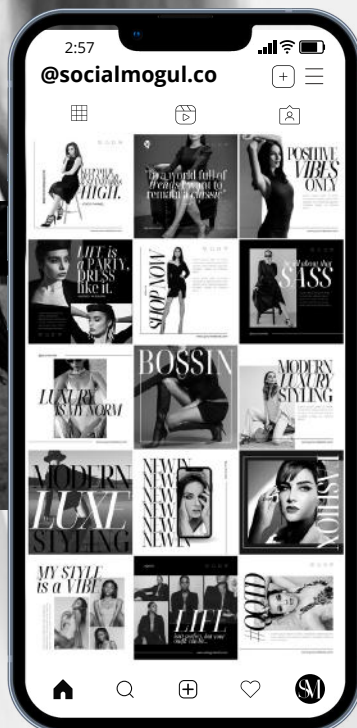
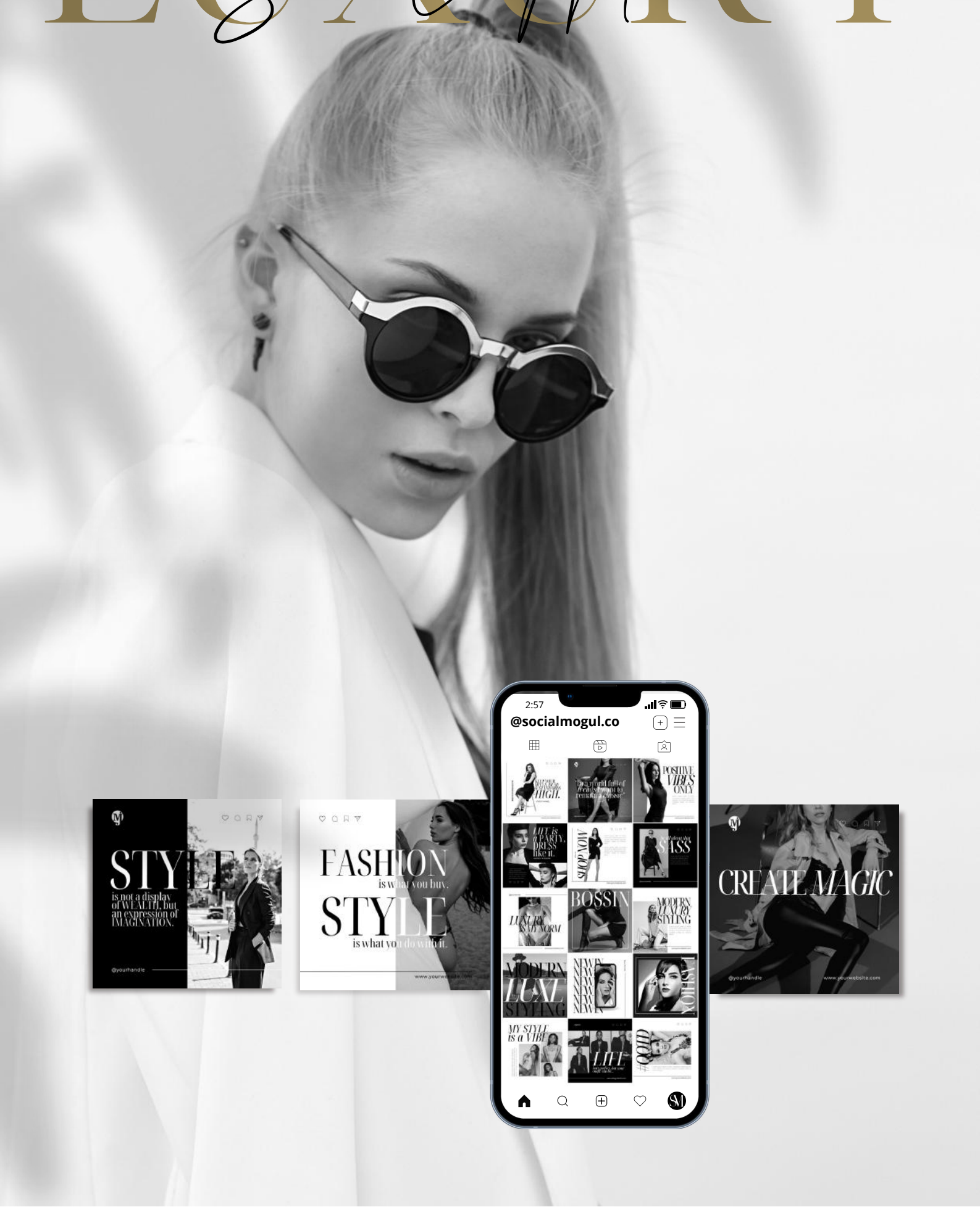
2023 - 2023

PRE-MADE TEMPLATES

BRAND STRATEGY AND DESIGN

LUXURY

Social Media





Hello!



The PERFECT DAY

Celebrate with me!

SNEAK PEEK



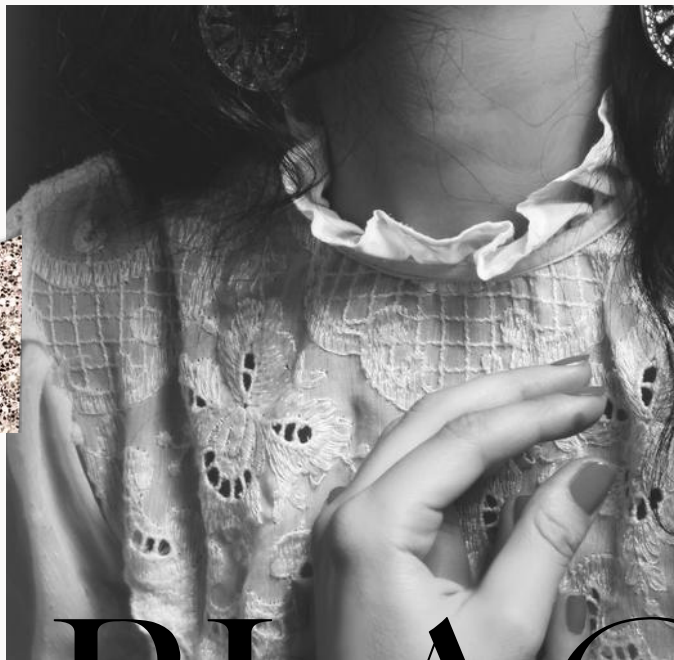
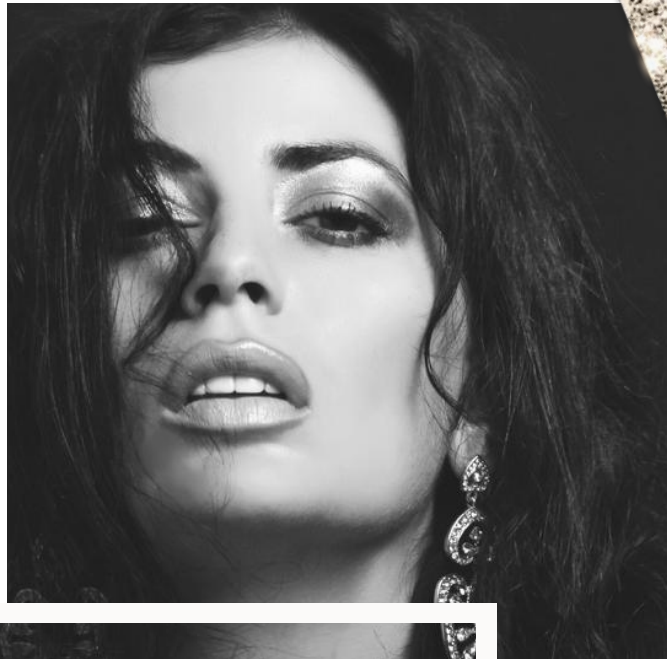
Behind the scenes



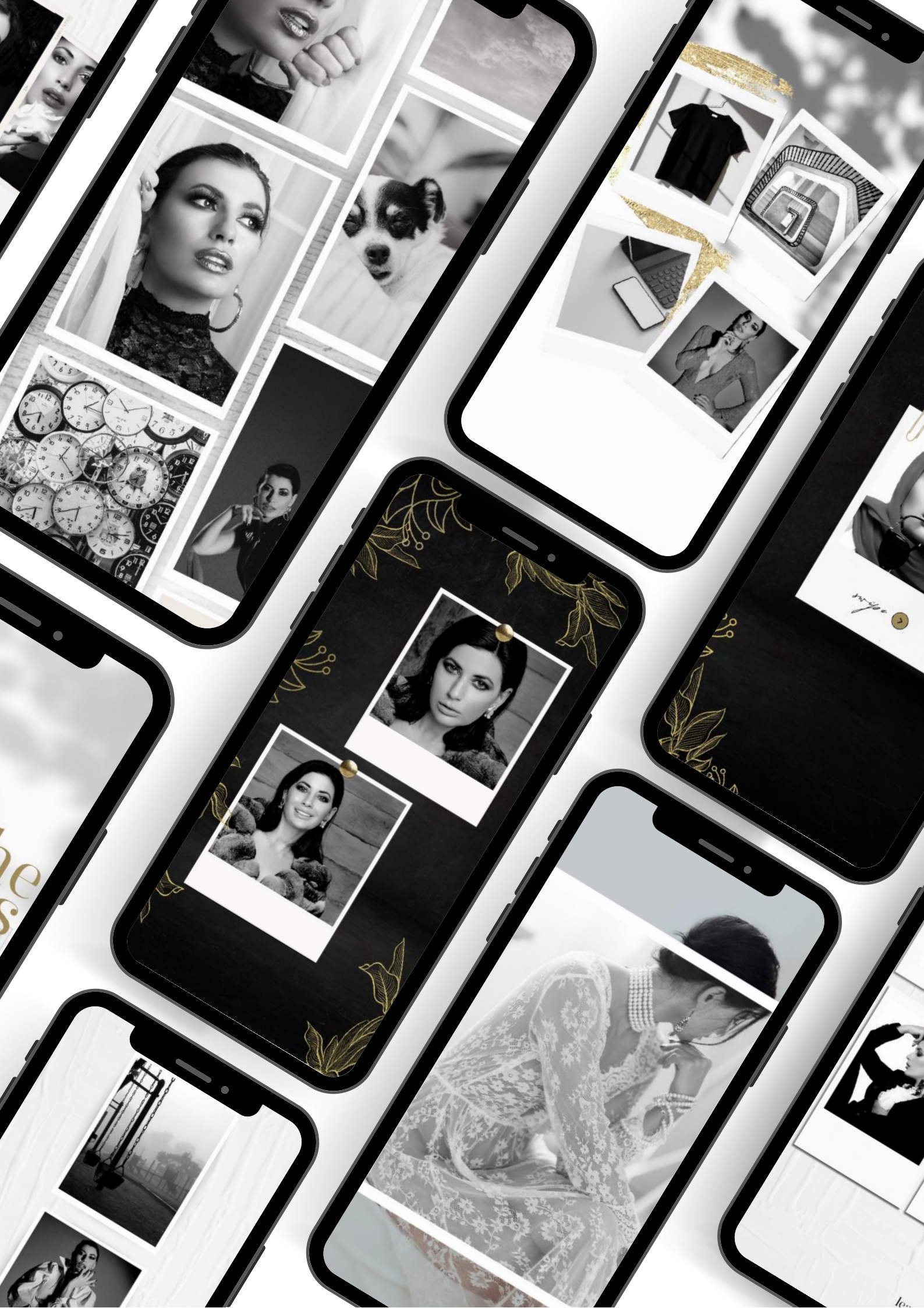
DO YOU AGREE?
Tell me in the DMs...

Like my best life

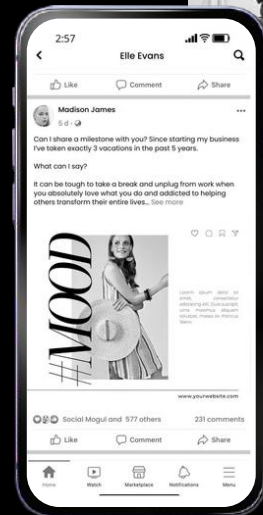
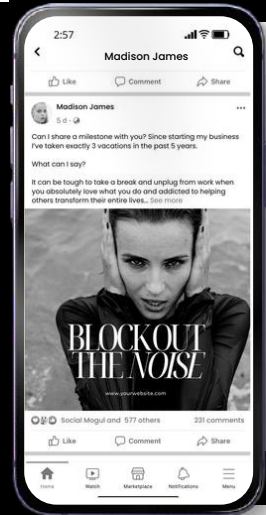




BLACK & WHITE

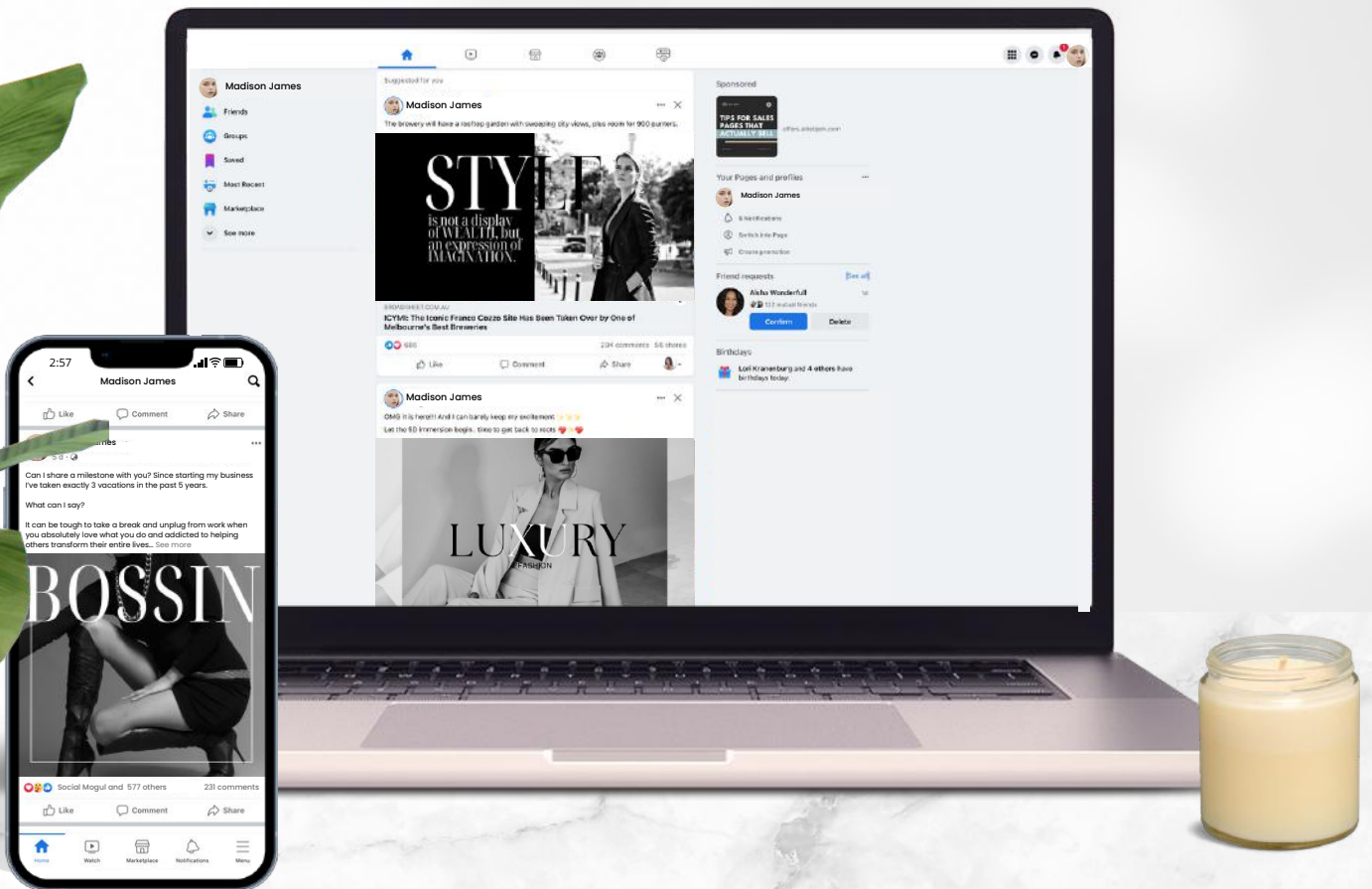








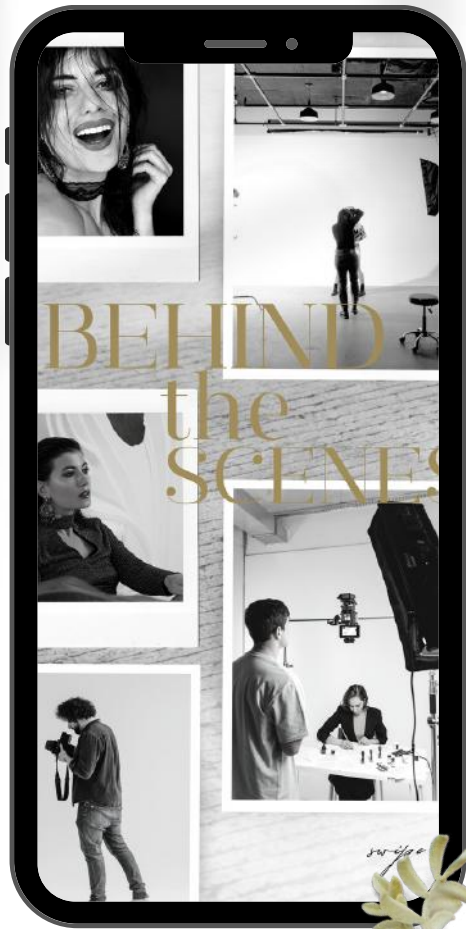
FACEBOOK *feed* BOOK





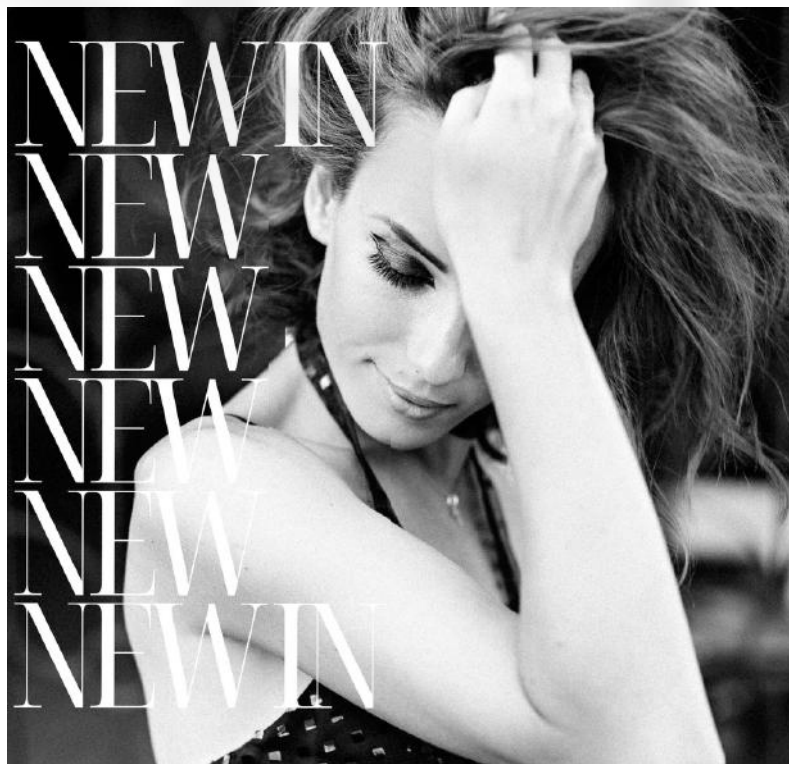
INSTAGRAM POSTS



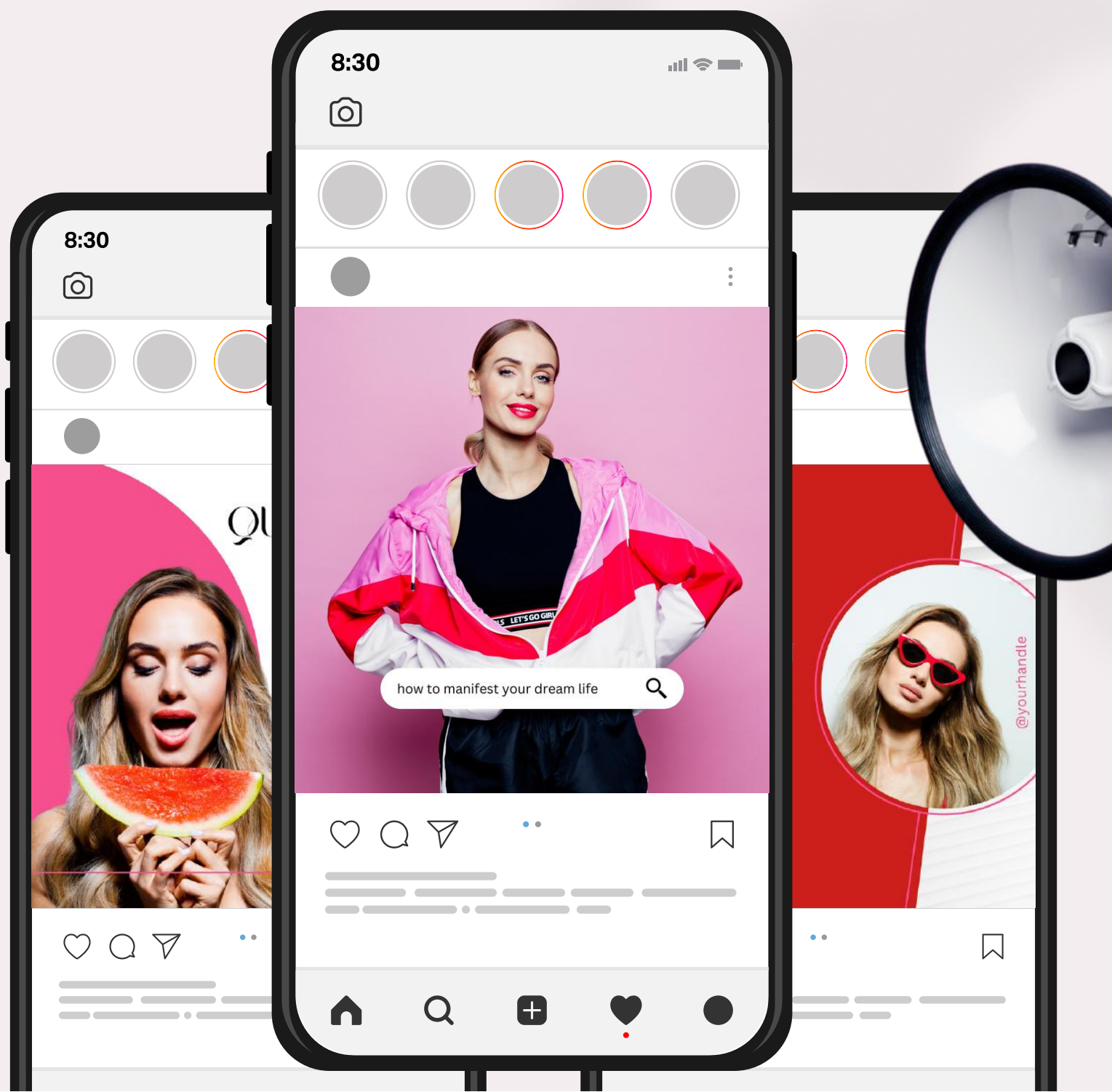




by socialmogul.co



INSTAGRAM *posts* GRAM





7:57



socialmogul.co



<p>JOB TRAINING</p> <p>I've created a 25-min crash course to share how I sign high ticket clients in the DMs without sales calls!</p> <p>WHO WANTS ACCESS?</p>	<p>QUESTION</p> <p>NAME A SONG THAT YOU SWEAR IS ABOUT YOU?</p>	<p>SOME PEOPLE FEAR THE FIRE. SOME PEOPLE SIMPLY BECOME THE FIRE.</p> <p>WHICH ONE ARE YOU?</p>
<p>WHERE ARE YOU IN THE WORLD?</p>	<p>WHAT MADE YOU SMILE TODAY?</p>	<p>HOW DO YOU LIKE YOUR EGGS?</p>
<p>BOSS BABES HOW DO YOU RELAX?</p> <ul style="list-style-type: none"> A in a hot bath? B watching Netflix? C getting a massage? 	<p>WHAT'S THE BEST PART OF YOUR DAY?</p>	<p>What's your favorite self-care practice?</p>
<p>HELLO June</p> <p>What 3 things will you accomplish this month?</p>	<p>What's your favorite affirmation or mantra?</p>	<p>WHAT'S YOUR FAVORITE SCENIC ESCAPE?</p> <ul style="list-style-type: none"> A beach B mountains
<p>SOUP OR SALAD?</p> <ul style="list-style-type: none"> A soup B salad 	<p>Complete the sentence: I would never ever...</p>	<p>What motivational quote do you live by?</p>





Who is your style icon?

SHARE IN THE COMMENTS

WHAT'S YOUR FAVORITE SOCIAL MEDIA PLATFORM?



What's been your 5 favorite moments this month?

Share in the comments below.

I'd love to connect with more badass boss babes...
If that's you, say "ME" below.

GIRL BOSS

QUESTION? WHAT'S YOUR FAVORITE SEASON?



WHAT'S ONE THING THAT MOST PEOPLE DON'T KNOW ABOUT YOU?

SHARE IN THE COMMENTS

#yourhandle

LET'S HAVE SOME FUN!

USING THE FIRST INITIAL OF YOUR NAME DROP A POSITIVE WORD BELOW

#yourhandle

If you could be anywhere in the world right now...
where would you be?

What motivational quote do you live by?

SHARE IN THE COMMENTS

INSTAGRAM POSTS

BOSS BABES
WHAT DO YOU CALL YOURSELF?

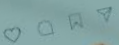
- A an entrepreneur?
- B a CEO?
- C a business owner?

List 3 things on your bucket list?

SHARE IN THE COMMENTS

beach

HOPE FEAR
RE. SOME
E SIMPLY
E THE FIRE.



EMPOWERMENT QUOTES FOR Instagram



8:30



“

In the end, we only regret the chances we didn't take.



@YOURHANDLE



8:30

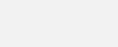


#OOTD

BELIEVE IN THE... of the s...



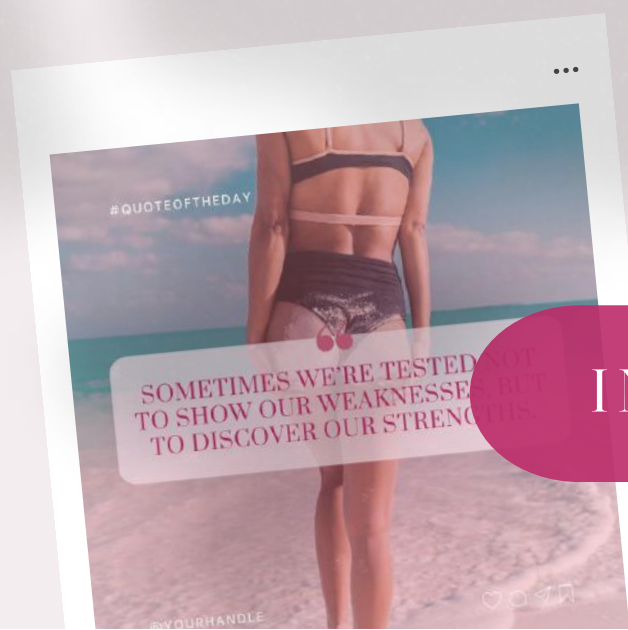
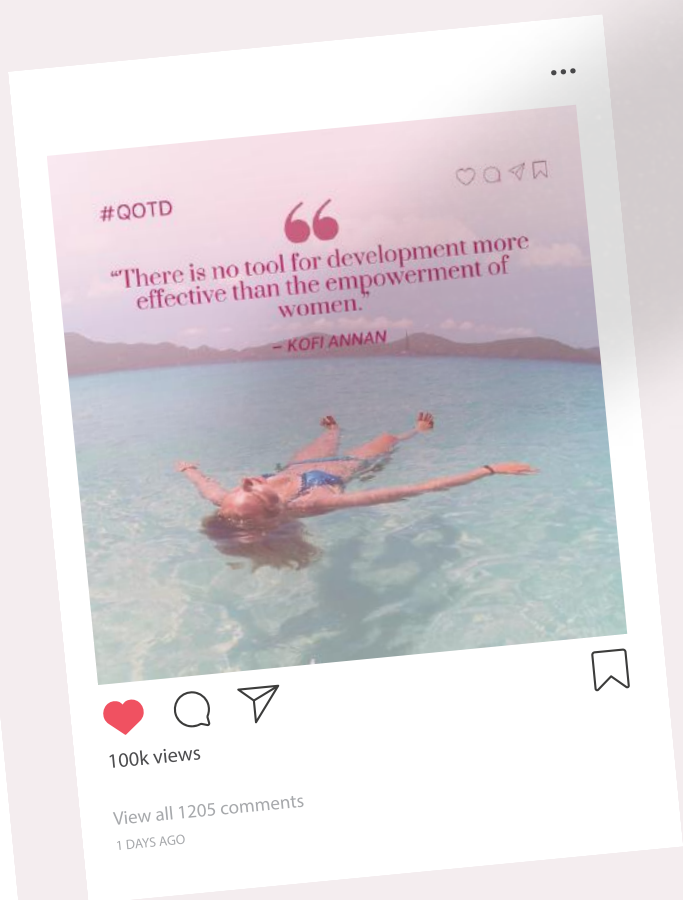
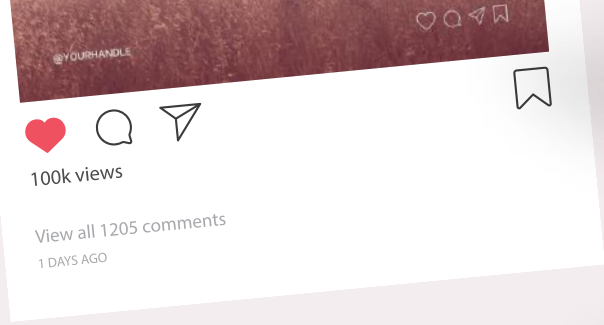
8:30



ITATION ONLY T IN YOUR gination.

ITATION ONLY T IN YOUR gination.





INSTAGRAM POSTS

FACEBOOK POSTS



WHEN IT COMES TO GROWING YOUR SOCIAL MEDIA, WHAT'S YOUR biggest frustration?

- Not enough time
- Posting consistently
- Creating content
- All of the above

@yourhandle

09:00
Mon, May 31



OPPORTUNITY is calling...

Accept Decline

DAILY REMINDER

YOU ARE WORTH IT

Thank you! So are you!

@yourhandle



WHAT CLIENTS ARE SAYING



I want you to know that taking your course was the best decision I've ever made!

The way you teach makes it so easy to understand complicated tech! Thank you!

You're hands down the best mentor I've ever had. You make things so simple.

OMG! The best investment I've ever made in myself! I can't thank you enough.

SAVE IT AND SHARE IT!



3 MONEY TIPS TO HELP YOU SAVE FOR YOUR NEXT FAMILY VACATION

- 1) Track your daily spending
- 2) Put away \$50 a week
- 3) Set a budget and plan ahead

@yourhandle

MY 3 MOODS



Excited Hangry Sleepy

@yourhandle




”

THE BEST TIME TO START WAS YESTERDAY. THE SECOND BEST TIME TO START IS NOW.

- unknown

@yourhandle

WHICH MARKETING TOOLS YOU LIVE WITHOUT?

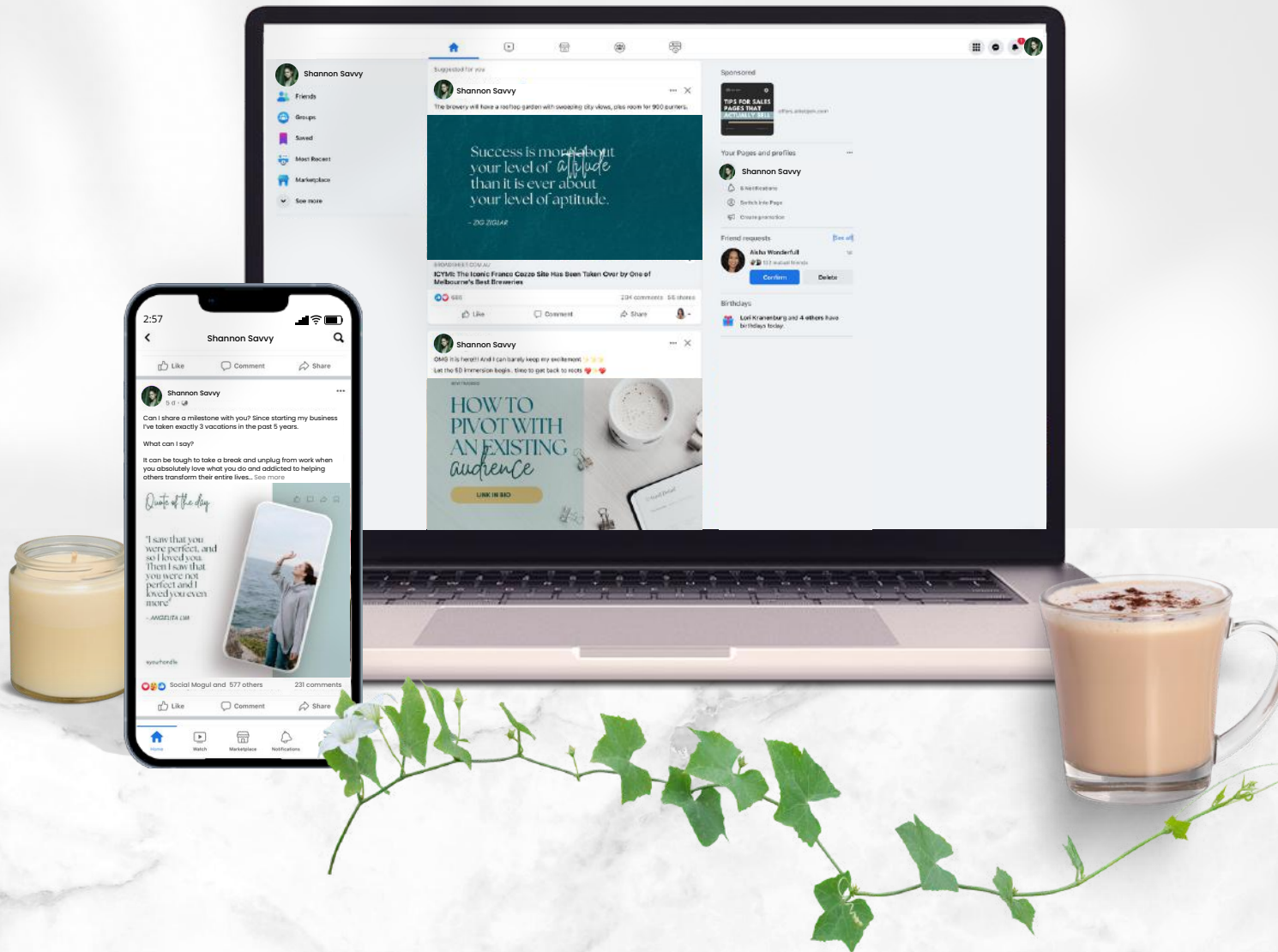


CLICKFUNNELS GOOGLE SUITE CHAT GPT WORDPRESS TRELLO CANVA

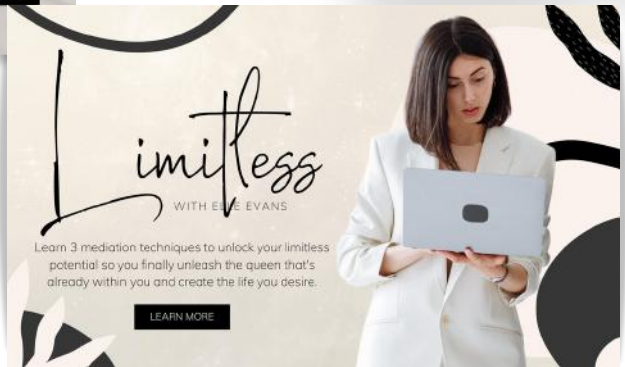
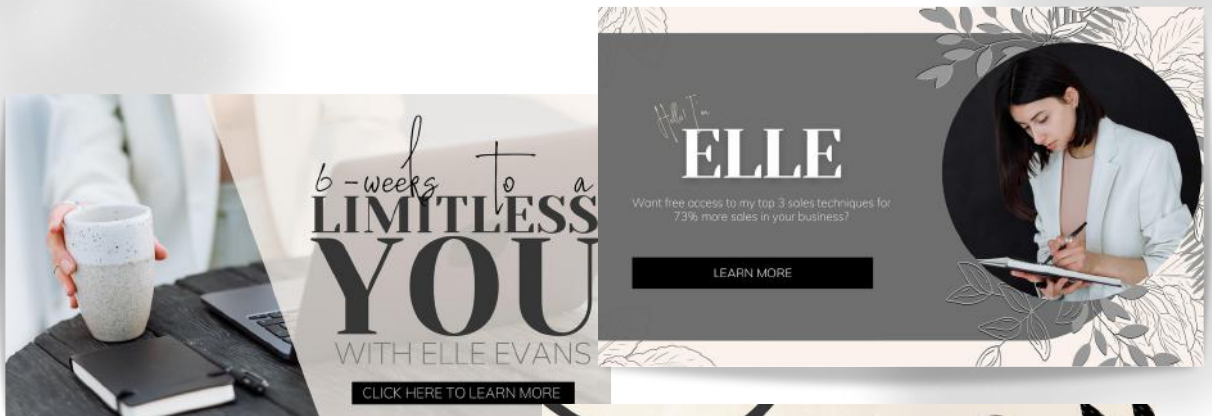
TELL ME IN THE COMMENTS

@yourhandle

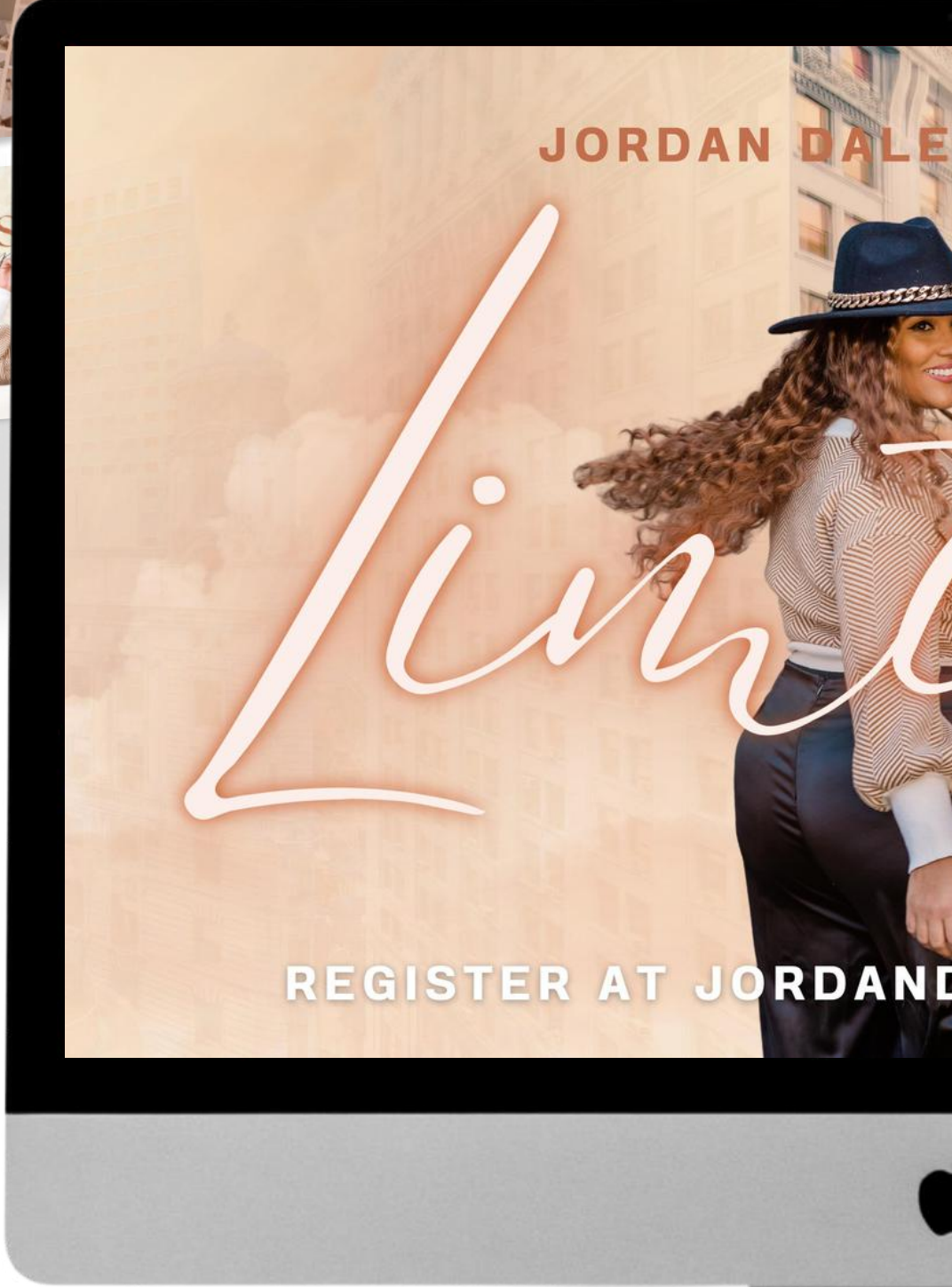
FACEBOOK *Feed* BOOK



Glam + feminine
**FACEBOOK
COVERS**
FOR COACHES & COURSE CREATORS







...meditation techniques to unlock your limitless potential so you finally unleash the queen that's already within you and create the life you desire.

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Learn how to create more wealth with Jordan Daley

[LEARN MORE](#)

[LEARN MORE](#)

STEP INTO YOUR
Queen power
with Jordan Daley

Learn 3 meditation techniques to unlock your limitless potential so you finally unleash the queen that's already within you and create the life you desire.

[LEARN MORE](#)

Limitless
WITH JORDAN DALEY

Learn how to unlock your limitless potential so you finally unleash your inner queen and create the life you desire.

[LEARN MORE](#)

JORDAN

Want free access to my top 3 meditation techniques for mindfulness, stress relief and peace of mind?

[LEARN MORE](#)

7 ways to
BECOME LIMITLESS
WITH JORDAN DALEY

Y PRESENTS

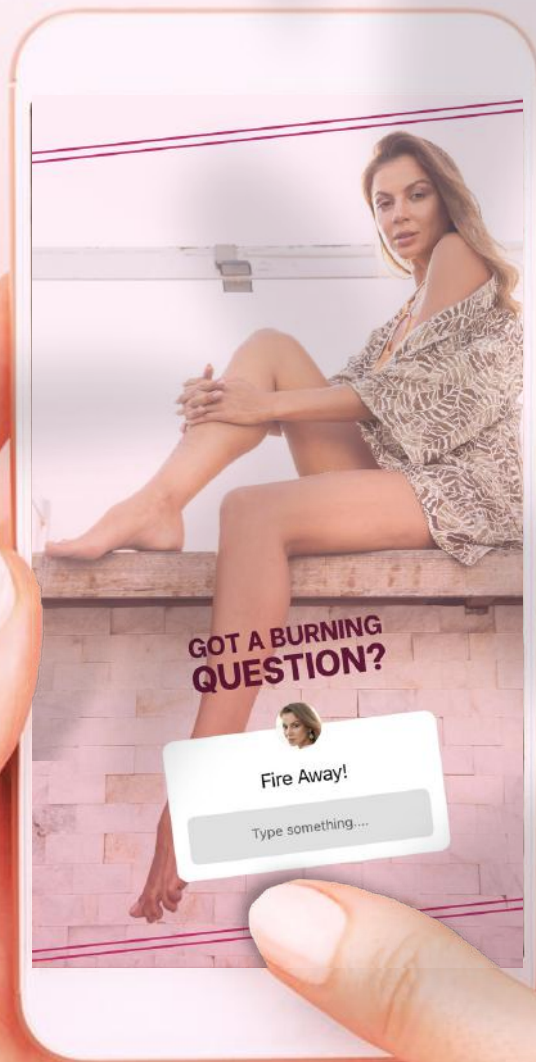
Limitless

DALEY.COM/LIMITLESS





FACEBOOK *stories* BOOK



**GOT A BURNING
QUESTION?**

 Fire Away!

Type something....





SWIPE TO LEARN MORE →

THIS OR THIS?

WAYS TO FIND YOUR CREATIVE POWER



@yourhandle

DID YOU KNOW?

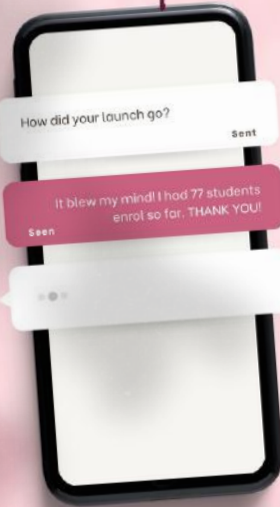
That there's no such thing as "failure"...



Comfy Clothes

Dressed to the Nines

CLIENT love



How did your launch go?

Sent

It blew my mind! I had 77 students enrol so far. THANK YOU!

Seen

@yourhandle

CAN YOU GUESS MY FAVORITES?

Fire Away!

Type something....

@yourhandle

HIGHLIGHTS FROM MY LATEST PODCAST EPISODE



WATCH NOW

@yourhandle

3 TIPS TO SPICE UP YOUR OFFICE

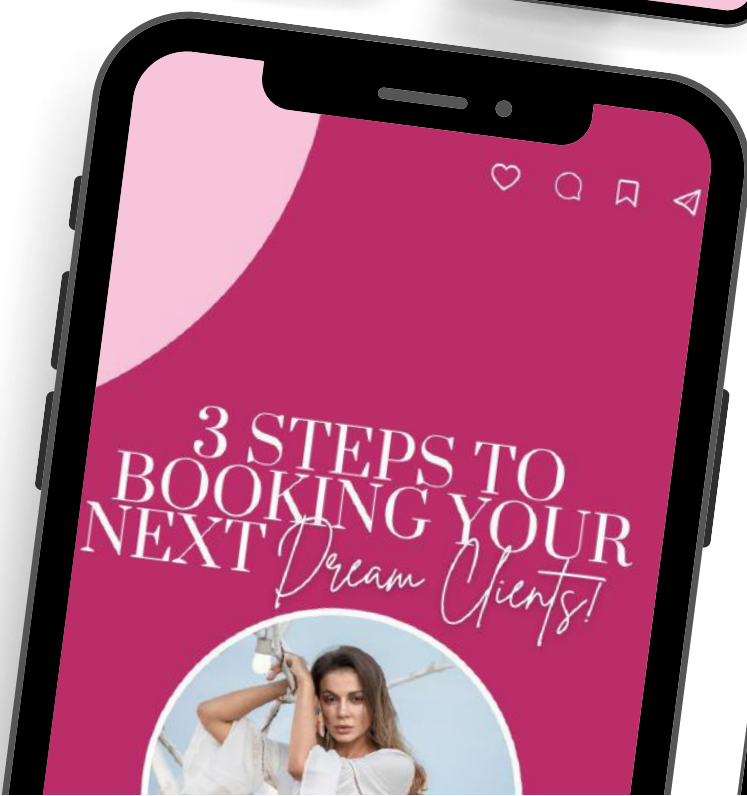
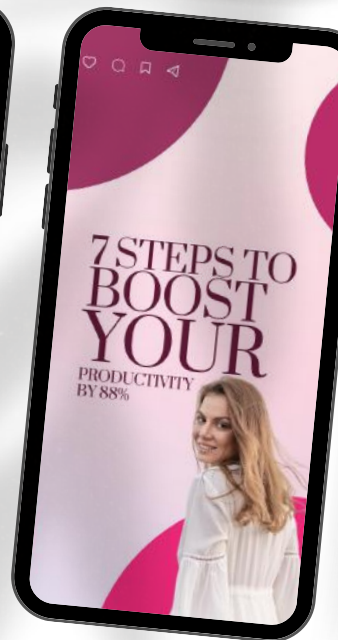
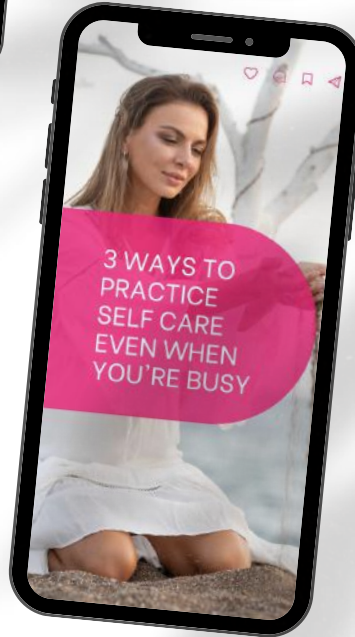


BIG NEWS

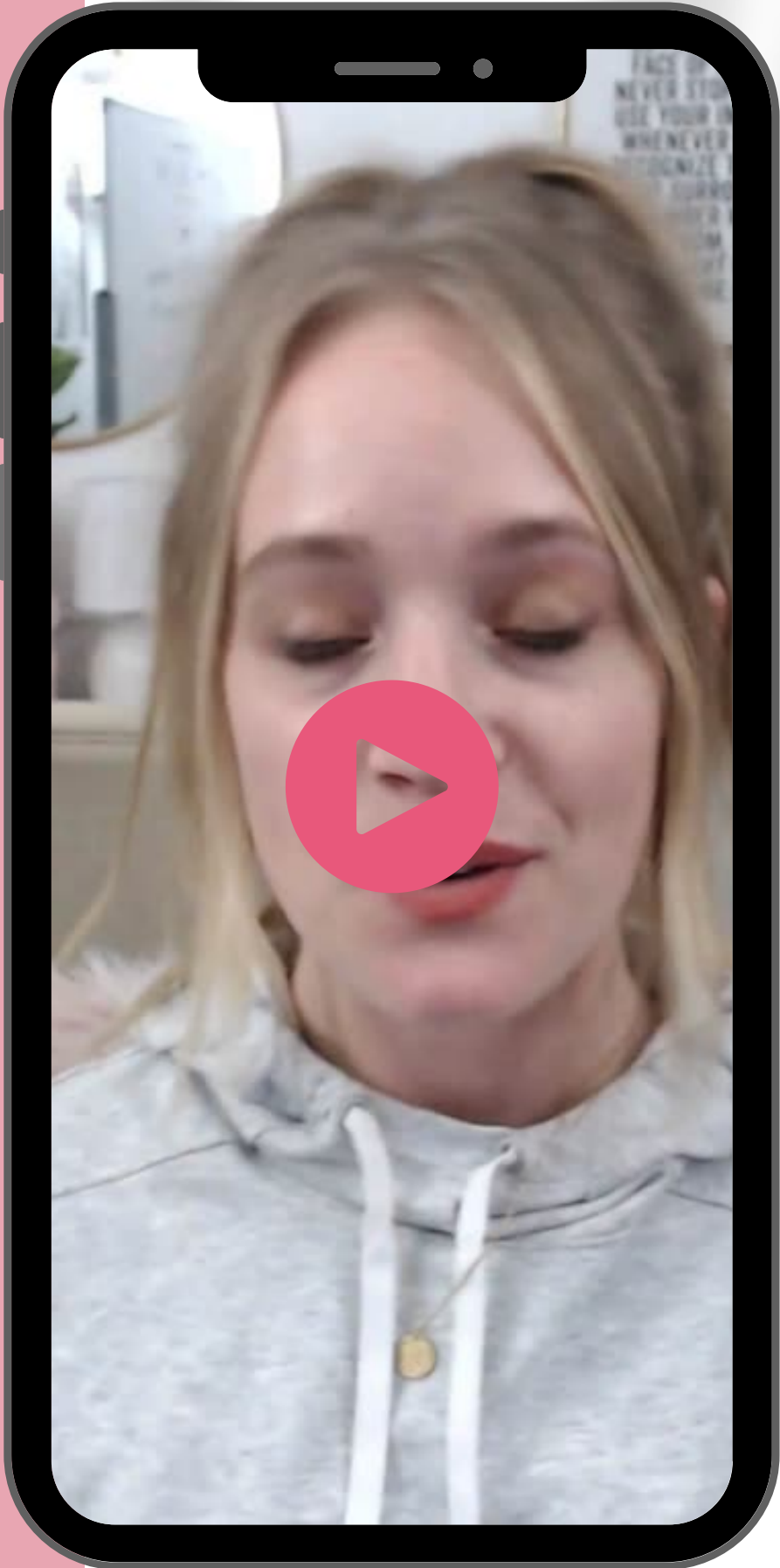


HIGHLIGHTS FROM MY LATEST PODCAST EPISODE





THINK *video* TOOK



Thank you.

Thank you for taking the time to explore my portfolio.

I hope you found it interesting and captivating.

I have an unmistakable passion and deep appreciation for clean and meticulously structured designs.

As a recovering perfectionist, I've honed an unwavering commitment to detail.

I find great joy in crafting minimalist yet opulent designs, while also embracing the use of color fearlessly to infuse a bold essence into my creations.

If you have any inquiries or need a quote for your project, please reach out to me via email at:

hi@jddrayton.com

Thanks again,

Joane Danielle aka JD.

J.D. DRAYTON

Brand Strategist . Creative Director. Designer.