

HAWK FURNITURE

NEWSLETTER

Christmas & New Year Trading Hours

Tuesday 23rd December - Last full trading day
Christmas Eve - 9:00am - 3:00pm
Christmas Day - Closed
Boxing Day - Closed
Saturday 27th December - Closed
Sunday 28th December - Closed
Monday 29th December - Closed

Tuesday 30th December - Closed
New Years Eve - Closed
New Years Day - Closed
Friday 2nd January - Closed
Saturday 3rd January - Closed
Sunday 4th January - Closed
Monday 5th January - Open 9:00am - 5:00pm



2025 has been a truly transformational year for Hawk.

From exciting product launches and design

innovations to project successes, this has been one of our most dynamic years yet.

Following the launch of our Apex range in March, we continue to evolve our office furniture range with a focus on refinement and versatility.



Apex Bench

From subtle updates to some of our most-loved pieces (starting with our Canopy table in 2026), to exploring new ideas that support modern

ways of working, our team is always working to make things better. It's all part of our ongoing commitment to thoughtful, long-lasting design.

Next year we will continue to focus on developing our existing product portfolio, improving on the current designs to achieve the optimum customer experience and product excellence.

The introduction of an internal taskforce aptly named Culture Club has brought an array of fun events and activities, designed to strengthen team camaraderie. This included quizzes, charity fundraisers, darts challenges and a company-wide Christmas party at the end of the year. We're grateful for all their efforts and can't wait to see what they plan for us next year.



Easter bunnies

From a personnel perspective, we've seen the addition of many valuable new team members in 2025 - we're fortunate to have a strong workforce in the office, factory and out on the road. On the other hand, we have sadly said goodbye to a few familiar faces as they move onto ventures new. I'm sure you will join me in wishing them all the luck in their next adventure and I'm sure our paths will cross in the near future.

A particularly exciting moment of this year came in September, as we opened our doors to the brand new showroom in Clerkenwell. This is a big move for Hawk, we previously had a shared space in a nearby showroom, but now we are proud owners of a

dedicated two-floor location on the high-footfall St Johns Street.

We have welcomed a number of our customers to the new showroom, and Clerkenwell Design Week in May will give us another brilliant opportunity to showcase who we are and what we do. If you haven't had the chance to check it out in person yet, please contact a member of the team who will arrange a private viewing.



Clerkenwell showroom

I would like to take the opportunity extend a heartfelt thank you to all our customers, dealer network, suppliers, and anyone else who has helped to build Hawk to the company it is today. We've implemented so many positive changes this year, all in the name of continuous improvement.

Here's to the start of a new year, together.

Paul Lincoln
Managing Director



Hawk Furniture team, September 2025



2025 Highlights



NEW METALWORK FINISH

The start of the year saw the introduction of a new metalwork finish, **Plum**. This brought a bold yet sophisticated update to our selection of colour options to complement a range of styles.

PRODUCT GUIDE

Our new print and digital **Product Guide** was released in April, featuring a number of new ranges and the return of our customer favourites.



NEW PRODUCT LAUNCH: APEX BENCH DESKS

The **Apex** elevates the classic Brava bench, redeveloping it to result in the highest possible quality product with extremely competitive pricing. The improvements went beyond incremental changes, making Apex a complete reimagining of the original and will replace the Brava range.

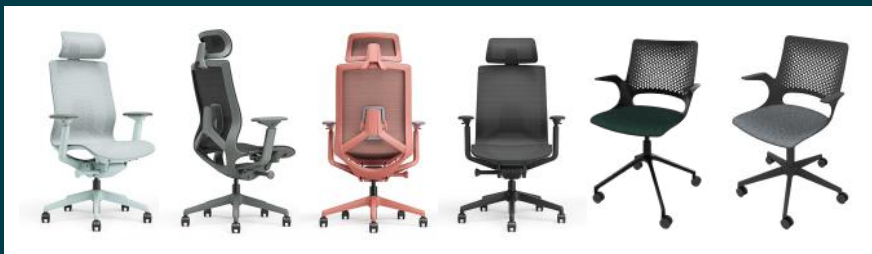
With its superior durability, functionality and style, Apex is the perfect solution for contemporary workspaces, representing the next level in high-performance desk design. The launch made a splash and Apex quickly became one of the best selling products of 2025.

WEBSITE UPGRADE

We were excited to launch our **brand new website** in August this year. The new site was designed to be easier to navigate, showcase our furniture more clearly and provide quick access to our resources.

DESIGN FESTIVAL NORTH

Hawk exhibited at interior design show **Design Festival North** in Manchester and Newcastle this Spring, meeting like-minded people who love commercial design.



NEW PRODUCT LAUNCH: PASADENA & DETROIT

In May we launched two latest seating options designed for style, comfort and productivity.

Pasadena Operator Chairs boast a sleek, modern look with ultimate ergonomic comfort available in Glacier, Coral, Dark Grey or Black.

Detroit Meeting Chairs blend comfort and professionalism, with padded seats for comfort and customisable fabric to suit all decors.



AWARD EVENINGS

We were lucky enough to attend two local business award evenings - Goole & Howdenshire Business Excellence Awards where we took home a **Business of the Year** and **Sustainability Award**. At the Yorkshire & Humberside Family Business Awards we were nominated for a **Manufacturing Excellence** and **Green Award**.





NEW CLERKENWELL SHOWROOM OPENS

We were excited to open a **brand new London showroom** in the heart of Clerkenwell - bringing the best of Yorkshire-made workplace furniture closer than ever.

Situated at 99 St Johns Street, the new spot occupies a prominent, self-contained two floor space in one of the capital's most creative and design-led quarters. The showroom showcases a curated selection of furniture ranges including desking, benches, breakout area furnishings, storage, seating and much more.



CORPORATE SPONSORSHIPS

This year we were proud to be supporting local club **Gilberdyke Phoenix FC** for their next season, as well as **British Supersport talent Carl Harris** and **Market Weighton Angling Club**.



CLERKENWELL DESIGN WEEK

May saw another whirlwind few days for the Hawk team at **Clerkenwell Design Week**, packed with energy, great conversations and plenty of new ideas.

From reconnecting with familiar faces to meeting so many new ones, we couldn't have asked for a better CDW25.



WOMEN IN MANUFACTURING AND ENGINEERING EVENT

Hawk joined a number of fellow companies from manufacturing, engineering, construction, digital and renewables sectors at the **Women in Engineering Careers Fair** at Guildhall in Hull.



DIY SOS PROJECT

We were proud to assist on a **BBC DIY SOS** project taking place in Beverley over the summer. Cherry Tree Youth Club needed a suitable location to hold their events, and we were more than happy to provide the furniture.

AUTODESK VIDEO

Software provider **Autodesk** joined us on site to film a customer profile video, featuring our Bespoke Furniture Design team and Operation Director Ben Appleyard.

Hawk have been using their products for years, so we were delighted that Autodesk asked to share our story.



Best Seller Awards

As the year wraps up, we wanted to take a step back and highlight what really stood out in 2025. We're sharing the top best sellers across every category - the products that stood out throughout the year and consistently performed well with our customers. Next year sees the introduction of a number of brand new ranges, as well as updates to our current product portfolio. Keep an eye out in 2026 for news on product launches.



BENCH DESKING APEX A-FRAME BENCH

Launched in March earlier this year, the **Apex A-Frame Bench Desk** has landed with a bang - taking the top spot in bench sales for the year. Followed closely by the Gianni Cantilever and the Porta ranges, our bench desks continue to be a popular option for the modern workplace.



DESKING SOLO DESK

A familiar favourite from our Desking collection, the **Solo Desk** provides a simple, sophisticated workspace with a sturdy frame.



SEATING ORLANDO OPERATOR CHAIR

Our **Orlando Operator Chairs** offer a wide range of customisable options, making this productivity-led range a great option for a high-traffic workplace. As the best-seller for 2025, we're confident that Orlando will continue to be a firm favourite next year.



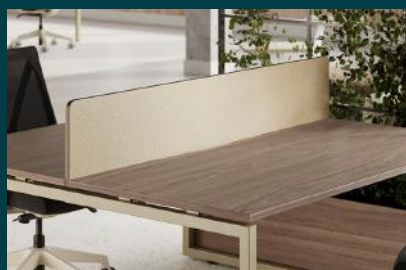
BOARDROOM MAYA BOARDROOM TABLE

Our Maya Boardroom Table is a stylish, practical choice for any modern meeting space. You can customise it to suit your style, with the option of steel or wooden legs, Goalpost or A-Frame leg shape and the selection of our 16 MFC and 12 metalwork finishes.



TABLES CANTEEN TABLE

Ideal for educational and high-traffic environments, our **Canteen Table** has a fully-welded frame for a smooth and super strong result.



SCREENS DESKTOP SCREEN

Upholstered and edged, our Rectangular Desktop Screens can be customised to suit all styles - making it a staple in any office.



HEIGHT ADJUSTABLE DESKS VOLT 2.0

Remaining a top seller again for 2025, our height adjustable **Volt 2.0** desk features a dual three-stage motor for unbeatable strength and reliability. Users can also utilise the digital controller with memory presets to perfectly tailor their workspace depending on their preferences.

