



# PROSPEK CERAH BERINVESTASI DI KABUPATEN NIAS UTARA

BRIGHT PROSPECT OF INVESTMENT IN NORTH NIAS REGENCY





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara



### **Profil Kepala Daerah** *Profile of Regional Head*

**MARSELINUS INGATI NAZARA, A.Md.**  
**Bupati Nias Utara**  
*The Regent of North Nias*

Beliau dilahirkan di kota Lahewa pada tanggal 28 Oktober 1970, memiliki hobi Bulu-tangkis, dengan moto: "Berdo'a, Bekerja, Melayani". Dalam pernikahan dengan Ibu Dermawani Gea, AM.Keb., beliau dikaruniai 2 putera dan 1 puteri.

Pendidikan dasar formal ditempuhnya di SD Katolik Daya Baru Lahewa (lulus tahun 1983), SMP Negeri 1 Lahewa (lulus tahun 1986) dan SMA Katolik Sibolga (lulus tahun 1989). Sedangkan Pendidikan tinggi beliau ikuti di Sekolah Tinggi Ilmu Ekonomi Harapan Medan (D-III, lulus tahun 1993).

Pengalaman pekerjaan beliau adalah sebagai Anggota DPRD Kabupaten Nias (1999-2004); Ketua DPRD Kabupaten Nias (2004-2009); Wakil Ketua DPRD Kabupaten Nias Utara (2009-2014) dan sebagai Anggota DPRD Kabupaten Nias Utara (2014-2015) sebelum kemudian terpilih sebagai Bupati Nias Utara melalui PILKADA2016.

Beliau juga memiliki pengalaman berorganisasi antara lain sebagai: Sekretaris DPD II Partai Golkar Kabupaten Nias (2000-2004); Wakil ketua DPD II Partai Golkar Kabupaten Nias (2004-2009) dan Ketua DPD II Partai Golkar Kabupaten Nias Utara (2009-2019).

*He was born in Lahewa City on 28 October 1970, has a badminton hobby, with the motto: "Pray, Work, Serve". In his marriage with Mrs. Dermawani Gea, AM. Keb., he was blessed with 2 sons and 1 daughter.*

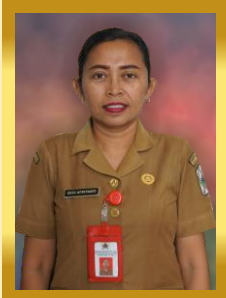
*He attained formal basic education at the Daya Baru Lahewa Catholic Elementary School (graduated in 1983), the State Junior High School 1 of Lahewa (graduated in 1986) and the Catholic Senior High School of Sibolga (graduated in 1989). Whereas he attended higher education at the Harapan College of Economics in Medan (D-III, graduated in 1993).*

*His work experience is as a Member of the Regional Parliament (DPRD) of Nias Regency (1999-2004); the Chairperson of DPRD of Nias Regency (2004-2009); the Deputy Chairperson of DPRD of North Nias Regency (2009-2014) and as a Member of DPRD of North Nias Regency (2014-2015) before being elected as the Regent of North Nias through the 2016 Regional Head Election.*

*He also has organizational experience including: the Secretary of the Regional Leadership Council (DPD) Level II of GOLKAR Party of Nias Regency (2000-2004); the Deputy Chairman of the DPD Level II of GOLKAR Party of Nias Regency (2004-2009) and the Chairman of the DPD Level II of GOLKAR Party of North Nias Regency (2009-2019).*



## Bright Prospect of Investment in North Nias Regency



### Sambutan Kepala Dinas Penanaman Modal dan Pelayanan Peijinan Terpadu Satu Pintu Kabupaten Nias Utara

*Foreword of The Head of The Ones-Stop Office of Investment and Integrated Licensing Services of North Nias Regency*

**DEVI AFRIYANTI, SH., MM.**

Merupakan suatu kebanggaan tersendiri yang patut kita syukuri atas karunia Tuhan Yang Maha Kuasa, suatu wilayah yang sangat indah mempesona dengan kekayaan sumber daya alam yang siap untuk dimanfaatkan bagi sebesar-besar kesejahteraan rakyat. Kabupaten Nias Utara dengan Ibukota Lotu, luas wilayahnya adalah 1.501,63 Km<sup>2</sup> yang terdiri dari 11 Kecamatan, 112 Desa dan 1 Kelurahan. Nias Utara adalah satu-satunya daerah kabupaten yang memiliki obyek wisata berupa danau di wilayah Pulau Nias yaitu Danau Megötö. Selain itu kabupaten ini juga terkenal dengan objek wisata Pantai Tureloto yang terletak di Desa Balefadorotuhu, Kecamatan Lahewa. Selain itu, terdapat juga objek wisata Hutan Mangrove yang berlokasi di Desa Sisarahili, Kecamatan Sawo.

Dari sisi Investasi, Kabupaten Nias Utara memiliki banyak sekali bidang yang mampu dimanfaatkan untuk investasi, misalnya: Bidang Pariwisata, Telekomunikasi, Perumahan, Perdagangan, Perindustrian, Kelautan dan Perikanan, Peternakan, Kehutanan dan Perkebunan, dan Bidang Pertanian, Pangan dan Hortikultura.

Penerbitan buku "**Profile of the 10 Potential Regions for Investment in Indonesia**" ini memberikan gambaran singkat tentang Potensi dan Peluang Investasi di Kabupaten Nias Utara, yang dapat dijadikan pedoman bagi para Calon Investor baik dari Dalam maupun Luar Negeri yang mungkin berminat untuk menanamkan modalnya di Kabupaten ini.

Faktor keamanan dan ketertiban sangat berperan penting untuk menarik investor menanamkan modalnya di suatu wilayah. Pelaku bisnis dan investor menginginkan jaminan keamanan dan ketertiban di tempat mereka berinvestasi. Pemerintah Daerah Kabupaten Nias Utara sudah memberikan perhatian yang besar dalam menjaga kondisi keamanan yang stabil di wilayah pelayanan ini sehingga investor dipastikan akan merasakan keamanan yang tinggi untuk menanamkan modalnya di wilayah Kabupaten Nias Utara.

Terima kasih kami sampaikan kepada Bupati Kabupaten Nias Utara, Bapak **M. Ingati Nazara**, yang telah memberikan kepercayaan kepada kami untuk menyusun, membuat, menerbitkan dan mendistribusikan buku informasi ini. Demikian juga kepada para Pihak yang turut serta dalam kegiatan kami untuk menyusun buku ini, kami sampaikan rasa terima kasih dan penghargaan yang setinggi-tingginya.

Semoga Bermanfaat!

*It is a matter of pride that we should be grateful for the gift of GOD The Almighty, a very beautiful area of enchanting natural resource wealth that is ready to be utilized for the greatest welfare of the people. North Nias Regency with the Capital of Lotu, has area of about 1,501.63 Km<sup>2</sup> which consists of 11 Districts, 112 Villages and a Sub-District. North Nias is the only regency area that has a tourism object in the form of a lake in the Nias Island region, named Lake Megötö. In addition, the Regency is also famous for its tourism objects such as Tureloto Beach located in Balefadorotuhu Village of Lahewa District. Besides this, there is also Mangrove Forest Tourism Object located in Sisarahili Village of Sawo District.*

*In terms of investment, North Nias Regency has many fields that can be utilized for investment, for example: Tourism, Telecommunications, Housing, Trade, Industry, Maritime and Fisheries, Animal Husbandry, Forestry and Plantation, as well as Agriculture, Food-crops and Horticulture.*

*The publication of the book entitled "Profile of the 10 Potential Regions for Investment in Indonesia" provides a brief description of the Potential and Investment Opportunities in North Nias Regency, which can be used as a guide for Prospective Investors from both Domestic and Foreign Affairs who may be interested in investing their capital in the Regency.*

*Security and order factors are very important to attract investors to invest their capital in an area. Businessmen and investors want security and order guarantees where they invest. The Regional Government of North Nias Regency has given great attention in maintaining stable security conditions in the service area so that investors will certainly feel a high level of security to invest in North Nias Regency.*

*Our gratitude goes to the Regent of North Nias Regency, Mr. M. Ingati Nazara, who has given us the confidence to compile, make, publish and distribute the information book. Likewise, for the Parties who participated in our activities to compile the book, we extend our highest gratitude and appreciation.*

*Maybe useful!*





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

# PROSPEK CERAH BERINVESTASI DI KABUPATEN NIAS UTARA BRIGHT PROSPECT OF INVESTMENT IN NORTH NIAS REGENCY



### VISI DAN MISI KABUPATEN NIAS UTARA (VISION AND MISSION OF NORTH NIAS REGENCY)

#### VISI / VISION :

"Terwujudnya Nias Utara yang Maju, Berdaya-saing, Beriman dan Berbudaya".  
"Realization of Advanced, Competitive, Faithful and Cultured North Nias Regency".

#### MISI :

Misi Pembangunan Jangka Menengah Kabupaten Nias Utara adalah:

1. Meningkatkan Kualitas Pendidikan, Kesehatan dan kesejahteraan Masyarakat;
2. Membangun Kemandirian Ekonomi yang berbasis pada pertanian, kelautan dan perikanan, pariwisata serta pengelolaan potensi sumber daya alam;
3. Membangun infrastruktur penataan wilayah serta pemanfaatan ruang yang berkualitas dan berwawasan lingkungan.
4. Membangun manajemen pemerintahan yang profesional, bersih dan yang berbasis pada pelayanan masyarakat serta meningkatkan kualitas kemitraan dengan legislatif; dan
5. Meningkatkan kualitas kehidupan sosial kemasyarakatan yang taat hukum, beriman dan berbudaya.

#### MISSION :

The Mid-term Development Missions of North Nias Regency are:

1. Improving the Quality of Education, Health and Community Welfare;
2. Building Economic Independence based on Agriculture, Marine and Fisheries, Tourism and Management of Natural Resource Potentials;
3. Building Regional Spatial Infrastructure and utilizing Quality and Environmentally Friendly Space;
4. Developing Professional, Clean and Governance Management and based on Community Services and improving the Quality of Partnerships with Legislative Institution; and
5. Improving the Quality of Law-abiding, Faithful and Cultured Social Life.



## Bright Prospect of Investment in North Nias Regency



## GAMBARAN UMUM DAERAH GENERAL DESCRIPTION OF THE REGION

### Letak, Luas Dan Batas Wilayah

Kabupaten Nias Utara merupakan salah satu wilayah administrasi di Provinsi Sumatera Utara yang terletak di Pesisir Barat Pulau Sumatera dan berbatasan langsung dengan Samudera Hindia. Secara astronomis, terletak antara 1°03'00"-1°33'00" Lintang Utara dan 97°00'00"-99°00'00" Bujur Timur. Berdasarkan posisi geografis, Kabupaten Nias Utara diapit oleh Samudera Hindia di sebelah Utara dan Barat, kota Gunungsitoli dan Samudera Indonesia di sebelah Timur dan Kabupaten Nias dan Nias Barat di sebelah Selatan. Luas wilayah Kabupaten Nias Utara adalah 1.501,63 Km<sup>2</sup> yang terdiri dari 11 Kecamatan, 112 Desa dan 1 Kelurahan. Kabupaten Nias Utara terdiri dari 15 buah pulau besar dan kecil. Banyaknya pulau yang dihuni 6 pulau, sementara yang tidak dihuni sebanyak 9 pulau.

### Topografi

Kondisi alam atau topografi daratan Kabupaten Nias Utara sebahagian besar berbukit-bukit sempit dan terjal serta pegunungan dengan tinggi di atas permukaan laut bervariasi antara 0 – 478 m, yang terdiri dari dataran rendah hingga bergelombang, dari tanah bergelombang hingga berbukit-bukit dan dari berbukit hingga pegunungan. Akibat kondisi alam yang demikian mengakibatkan adanya sungai-sungai kecil, sedang, atau besar yang ditemui hampir di seluruh kecamatan yang berjumlah total 50 sungai.

### Location, Area and Boundary

North Nias Regency is one of the administrative regions in North Sumatra Province, which is in the West Coast of Sumatra Island and directly adjacent to the Indian Ocean. By astronomical, it is in between 1°03'00" - 1°33'00" North Latitude and 97°00'00" - 99°00'00" East Longitude. Based on the geographical position, North Nias Regency is flanked by the Indian Ocean next to the North and West, Gunungsitoli Town and the Indonesia Ocean in the East and the Regencies of Nias and West Nias in the South. Vast territory of North Nias Regency is 1,501.63 km<sup>2</sup> consisting of 11 Districts, 112 Villages and 1 Sub-District. North Nias Regency consists of 15 large and small islands. 6 islands are inhabited, while the remaining (9 islands) is uninhabited.

### Topography

The natural conditions or land topography of North Nias Regency are mostly narrow and steep hills and high mountains above sea level varying between 0 and 478 m, consisting of lowlands to bumpy, from bumpy to hilly land and from hilly to mountains. As a result of such natural conditions, many small, medium or large rivers are found in almost all districts, which total of about 50 rivers.





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

### **Iklm**

Akibat letak Kabupaten Nias Utara dekat dengan Garis Khatulistiwa, maka curah hujan setiap tahun cukup tinggi. Curah hujan yang tinggi setiap tahun mengakibatkan kondisi alam Kabupaten Nias Utara sangat lembab dan basah dengan jumlah hari hujan tiap bulan rata-rata 23 hari dengan rata-rata curah hujan mencapai 265,06 mm per bulan dan 48% penyinaran matahari. Disamping itu, keadaan iklim Kabupaten Nias Utara juga sangat dipengaruhi oleh posisinya yang dikelilingi oleh Samudera Hindia. Kecepatan angin rata-rata dalam satu tahun sebesar 5,2 knot terutama dari arah Utara (terbanyak). Kondisi seperti ini disamping curah hujan yang tinggi mengakibatkan sering terjadinya badai besar. Musim badai laut setiap tahun biasanya terjadi antara bulan September sampai dengan November, tetapi kadang-kadang terjadi juga pada bulan Agustus dan cuaca bisa berubah secara mendadak.

Suhu udara rata-rata di Kabupaten Nias Utara bisa mencapai 26,3°C dengan rata-rata maksimum 30,8°C dan minimum 23,3°C. Kelembaban mencapai 91,3%,



### **Penduduk**

- **Kependudukan**  
Berdasarkan hasil proyeksi penduduk, jumlah penduduk Kabupaten Nias Utara tahun 2018 adalah 137.002 orang dalam 28.147 rumah-tangga dengan laju pertumbuhan 0,67% terdiri dari 67.823 laki-laki dan 69.179 wanita (rasio: 98,04) dan kepadatan penduduk mencapai 91,24 orang/Km<sup>2</sup>.

### **Climate**

*As it is in close to the Line of Equator, then the precipitation every year is quite high. High rainfall every year causes the natural conditions of North Nias Regency to be very humid and wet with the number of rainy days each month - an average of 23 days with an average rainfall reaching 265.06 mm per month and 48% of sun exposure. In addition, the condition of the climate of North Nias was also greatly influenced by the position surrounded by the Indian Ocean. Average annual wind speed is 5.2 knots mainly from the North (most) direction. Conditions like this in addition to high rainfall resulting in frequent large storms. The annual sea storm season usually occurs between September and November, but sometimes it also occurs in August and the weather can change suddenly.*

*The average air temperature in North Nias Regency can reach 26.3°C with a maximum average of 30.8°C and minimum of about 23.3°C. Humidity reaches 91.3%.*



### **Demography**

- **Population**  
*Based on the results of population projections, the population of North Nias Regency in 2018 was 137,002 people in 28,147 households with rate of growth of 0.67%, composed of 67,823 men and 69,179 women (sex-ratio: 98.04) and population density reached 91.24 people/Km<sup>2</sup>.*

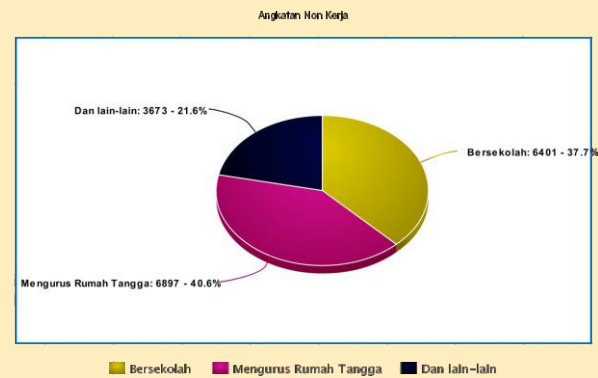
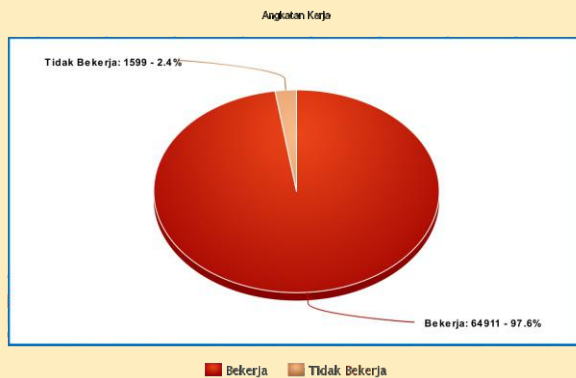


## Bright Prospect of Investment in North Nias Regency



- Ketenagakerjaan**  
 Pada tahun 2018, terdapat 66.590 penduduk yang tergolong dalam angkatan kerja, terdiri dari 64.991 yang bekerja dan 1.599 penduduk menganggur. Sedangkan untuk Non-Angkatan Kerja tercatat 16.971 orang (6.401 orang bersekolah; 6.897 orang mengurus rumah-tangga dan 3.673 orang berkegiatan lain-lain). Tingkat Partisipasi Angkatan Kerja (TPAK) di tahun 2018 untuk Kabupaten Nias Utara adalah sebesar 79,69% artinya dari 100 penduduk usia 15 tahun keatas, sekitar 80 orang memproduksi barang dan jasa pada periode tertentu. Sedangkan Tingkat Pengangguran Terbuka (TPT) sebesar 2,40%.

- Employment**  
 In 2018, there were 66,590 people belonging to the labour force, consisting of 64,991 were working and 1,599 people unemployed. Whereas for Non-Labour Force, there were 16,971 people (6,401 people attended school; 6,897 people took care of households and 3,673 people engaged in other activities). The level of Labour Force Participation Rate (LFPR/TPAK) in 2018 for North Nias was at 79.69%, means that out of 100 people aged 15 and older, about 80 people to produce goods and services in a given period. While the Open Unemployment Rate (OUR/TPT) amounted to 2.40%.



## SARANA DAN PRASARANA FACILITIES AND INFRASTRUCTURE

### Bandara

Kabupaten Nias Utara tidak memiliki bandar udara, namun untuk mencapai Kabupaten ini dapat dilakukan dengan melalui Bandara Binaka di Gunungsitoli (sekitar 40 km dari Kota Lotu) dan Bandara Lasondre di Nias Selatan.

### Airport

North Nias Regency does not have an airport, but to reach the Regency, it can be done through Binaka Airport in Gunungsitoli (about 40 km from Lotu City, the Capital of North Nias Regency) and Lasondre Airport in South Nias Regency.





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

### Pelabuhan

Ada 2 pelabuhan terdekat yang dapat digunakan untuk menuju ke Nias Utara ini, yaitu Pelabuhan Lahewa dan Pelabuhan Gunungsitoli.



### Port

*There are 2 nearby ports that can be used to go to North Nias, namely the Ports of Lahewa and Gunungsitoli.*



### Jalan Raya

Jalan darat merupakan prasarana perhubungan darat yang sangat diperlukan guna mempermudah akses masyarakat antara suatu wilayah dengan daerah lain. Tersedianya jalan sudah merupakan syarat mutlak bagi kemajuan pembangunan suatu wilayah. Oleh sebab itu upaya pembangunan dan peningkatan sarana dan prasarana jalan di Kabupaten Nias Utara dari tahun ke tahun terus dilakukan oleh pemerintah baik pemerintah daerah maupun pusat. Jika dilihat dari kondisi jalan, pada tahun 2018 panjang jalan adalah 1.089,90 km terdiri dari 118,60 km jalan Provinsi (dengan 101,10 km jalan beraspal dan 17,50 km jalan tanah) dan 971,30 km jalan Kabupaten.



### Highway

*Ground road is a transportation infrastructure that is needed to facilitate community access between a region and other regions. The availability of roads is an absolute requirement for the progress of the development of an area. Therefore, efforts to develop and improve road facilities and infrastructure in North Nias Regency from year to year continue to be carried out by the government, both local and central governments. If seen from the road, in the year 2018 road length was 1,089.90 km consisting of 118.60 km of Provincial Roads (with 101.10 km of paved roads and 17.50 km of dirt roads) and 971.30 km of Regency Roads.*



### Transportasi

Hubungan darat antar kecamatan dapat melalui jalur jalan kabupaten, dimana alat transportasi yang digunakan untuk masing-masing kecamatan yaitu bus umum maupun ojek. Jumlah bus umum yang beroperasi adalah sebanyak 45 unit yang tersebar di seluruh kecamatan.

### Transportation

*Land connections among Districts can be via the Regency Roads, where the means of transportation used for each District are public buses or motorcycle taxis. The number of public buses that operate is as many as 45 units spread throughout the entire districts.*





## Bright Prospect of Investment in North Nias Regency



Kabupaten Nias Utara memiliki satu pelabuhan laut, yaitu Pelabuhan Laut Lahewa. Pelabuhan Laut Lahewa hanya melayani pengangkutan barang. Pada tahun 2016 terjadi peningkatan kunjungan kapal laut di pelabuhan Lahewa. Pada tahun 2015 ada 59 kunjungan, sedangkan pada tahun 2016 terjadi 72 kunjungan. Aktivitas bongkar muat di Pelabuhan Lahewa mengalami penurunan, baik untuk aktivitas bongkar barang, begitu juga dengan aktivitas muat barang. Pada tahun 2016, aktivitas bongkar barang menurun lebih dari 200 ton, sedangkan untuk kegiatan muat barang turun berkurang lebih dari 450 ton.

### Telekomunikasi

Untuk bidang pelayanan jasa pengiriman surat atau barang khususnya penggunaan jasa pos di Kabupaten Nias Utara, terdapat 2 unit Kantor Pos Pembantu yaitu Kantor Pos Cabang Pembantu di Kecamatan Lahewa, di Kecamatan Tuhemberua dan di Kecamatan Lotu. Ketiga kantor pos tersebut merupakan kantor pos cabang pembantu dari kantor cabang Gunungsitoli agar dapat mempermudah masyarakat dalam hal penggunaan jasa pengiriman melalui pos. Kantor cabang pembantu di Pos Lahewa mengirim sebanyak 363 surat dan menerima 2.802 surat selama tahun 2016. Sedangkan jumlah wesel yang dikirim sebanyak 93 dengan jumlah nilai Rp. 188.870.000, sedangkan yang diterima lebih banyak yaitu 594 dengan jumlah nilai mencapai Rp. 743.722.000. Dari tahun ke tahun PT Pos semakin maju terbukti dengan penggunaan Sistem Online yaitu adanya kerjasama dengan beberapa instansi lain seperti dalam hal pembayaran listrik dengan PT PLN, penyimpanan tabungan di Bank BTN dan Bank Muamalat, pembayaran kredit rumah maupun kredit sepeda motor dengan Bank BTN dan ITC, pembayaran telepon dengan PT. Telkom, pembayaran tagihan Kartu Halo dan masih banyak lagi transaksi lain yang dapat memberikan kemudahan pelayanan kepada masyarakat.

### Perbankan

Bank yang membuka kegiatannya di Kabupaten Nias Utara adalah BRI KCP Unit Alasa, BRI Unit Lahewa, BRI Kantor Kas Lotu dan Bank Sumut KCP Lotu.



North Nias Regency has one seaport, the Lahewa Seaport. The Lahewa Seaport only serves the transportation of goods. In 2016 there was an increase in ship visits at the Port of Lahewa. In 2015 there were 59 visits, while in 2016 there were 72 visits. The loading and unloading activities at Lahewa Port have decreased, both for unloading activities, as well as loading ones. In 2016, unloading activities decreased by more than 200 tons, whereas for loading activities decreased by more than 450 tons.

### Telecommunication

For the field of mail or goods delivery services, in particular the use of postal services in North Nias Regency, there are 3 units of the Sub-Post Office, namely the Sub-Branch Post Offices in Lahewa, Tuhemberua and Lotu Districts. Both sub-post offices are sub-branch offices of Gunungsitoli Branch Office in order to facilitate the public in using postal delivery services. Sub-branch Post office in Lahewa sent 363 letters and received 2,802 letters during 2016. While the number of notes sent were 93 with a total value of IDR 188,870,000; while those which received more were 594 with a total value of IDR 743,722,000. Over the years PT Pos has continued to advance as evidenced by the use of the Online System, which is the collaboration with several other agencies such as in terms of electricity payments with PT PLN, saving deposits at Bank BTN and Bank Muamalat, home and motorcycle loans payments with Bank BTN and ITC, telephone payments with PT. Telkom, Halo Card bill payments and many other transactions that can provide convenience services to the community.

### Banking

The banks that open their activities in North Nias Regency are BRI KCP Alasa Unit, BRI Lahewa Unit, Cash Office of BRI Lotu and Bank Sumut KCP Lotu.





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

### Kesehatan

Terdapat 1 Rumah Sakit Umum (RSUD); 11 Puskesmas, 36 Pustu, 58 Poskesdes, 185 Posyandu, 2 Klinik/Balai Kesehatan, 1 Apotik; 11 Klinik Keluarga Berencana (KKB); 27 PLKB; 113 Pos Pelayanan KB Desa (PPKBD); dan 226 Sub-PPKBD. Tenaga Kesehatan yang ada di Puskesmas: 16 Dokter Umum; 2 Dokter Gigi; 192 Bidan; 225 Perawat dan 9 Kefarmasian serta 1 Ahli Gizi, 2 Tenaga Sanitasi dan 16 Tenaga Kesehatan Masyarakat. Sedangkan pada RSUD terdapat: 1 dokter, 9 Perawat, 1 Bidan dan 1 Kefarmasian.

### Fasum dan Fasos lainnya

Kabupaten ini memiliki 2 Taman Kanak-Kanak Negeri (TK-N) dan 13 TK Swasta; 1 Raudatul Athfal (RA); 162 Sekolah Dasar Negeri (SD-N) dan 3 SD Swasta; 1 Madrasah Ibtidaiyah Negeri (MI-N) dan 2 MI Swasta; 49 Sekolah Menengah Pertama Negeri (SMP-N) dan 7 SMP Swasta; 1 Madrasah Tsanawiyah (MTs) Swasta; 13 Sekolah Menengah Atas Negeri (SMA-N) dan 2 SMA Swasta; dan 20 Sekolah Menengah Kejuruan Negeri (SMK-N) dan 4 SMK Swasta; dan 1 Madrasah Aliyah (MA) Swasta. Nias Utara memiliki 107 Gereja Katolik.

### Health

*There are 1 General Hospital (RSUD); 11 Public Health Posts (PHC/Puskesmas), 36 Sub-PHC (Pustu), 58 Rural Health Posts (Poskesdes), 185 Integrated Services Posts (Posyandu), 2 Clinics/Health Centres, 1 Pharmacy; 11 Family Planning Clinics (KKB); 27 Family Planning Service Posts (PLKB); 113 Rural Family Planning Service Posts (PPKBD); and 226 Sub-PPKBD. Health Workers in Puskesmas were 16 General Practitioners; 2 Dentists; 192 Midwives; 225 Nurses; 9 Pharmaceuticals and 1 Nutritionist, 2 Sanitation Workers and 16 Community Health Workers. Whereas at RSUD there are 1 doctor, 9 nurses, 1 midwife and 1 pharmacy.*

### Other Public and Social Facilities

*The Regency has two State Kindergartens (TK-N) and 13 Private TK; 1 Raudatul Athfal (RA); 162 State Elementary Schools (SD -N) and 3 Private Elementary Schools; 1 State Madrasah Ibtidaiyah (M I- N) and 2 MI Private; 49 State Junior High Schools (SMP-N) and 7 Private SMPs; 1 Private Madrasah Tsanawiyah (MTs); 13 State High Senior Schools (SMA-N) and two Private SMA; and 20 State Vocational Schools (SMK-N) and 4 Private SMK; and 1 Private Madrasah Aliyah (MA). North Nias has 107 Catholic churches.*



## PELAYANAN TERPADU SATU PINTU (PTSP) ONE-STOP INTEGRATED SERVICE (PTSP)

### Kebijakan Investasi dan Perizinan

Penanganan permasalahan pembangunan yang mendesak seperti infra-struktur, kesehatan, prasarana layanan umum lainnya terus dilaksanakan secara konsisten untuk memastikan adanya penyelesaian yang komprehensif terhadap permasalahan tersebut. Peningkatan kualitas pelayanan kesehatan dan pelayanan pendidikan kepada masyarakat terus dilaksanakan dengan terus melakukan penyempurnaan dan perbaikan terhadap sistem dan mekanisme pelayanan yang diberikan melalui SPM yang berkualitas. Upaya untuk mendorong peran serta masyarakat dalam pembangunan daerah perlu terus ditingkatkan dengan pemberdayaan lembaga kemasyarakatan, pember-dayaan gender,

### Investment and Licensing Policy

*Handling urgent development problems such as infrastructure, health, other public service facilities continue to be implemented consistently to ensure a comprehensive solution to these problems. Improving the quality of health and education services to the community continues to be carried out by continuing to make improvements and corrections to the system and mechanism of service provided through quality Human Resources. Efforts to encourage community participation in regional development need to be increased by empowering social institutions and gender, increasing the role of youth and fostering sports that involve the community. Overall bureaucratic reform will be carried out*



## Bright Prospect of Investment in North Nias Regency



peningkatan peran pemuda dan pembinaan keolahragaan yang melibatkan masyarakat. Reformasi birokrasi secara menyeluruh akan dilaksanakan dalam semua aspek pemerintahan daerah sehingga terjadi percepatan penyelenggaraan pemerintahan yang lebih baik.

*in all aspects of regional government so that there will be an acceleration of better governance.*

Beberapa hal yang perlu mendapatkan perhatian dalam hal Peluang Investasi di Kabupaten ini adalah:

*Some things that need attention in terms of Investment Opportunities in the Regency are:*

a	Sektor Pertanian, bagi daerah Kabupaten Nias Utara sampai saat ini masih merupakan tulang punggung perekonomian daerah sebagai penghasil nilai tambah dan devisa maupun sumber penghasilan atau penyedia lapangan pekerjaan sebagian besar penduduk / <i>The Agriculture Sector, for the North Nias Regency at present is still the backbone of the regional economy as a producer of added value and foreign exchange as well as a source of income or employment provider for the majority of the population.</i>
b	Pengembangan investasi Bidang Perkebunan yang dapat dilakukan: pengembangan usaha karet, pengembangan usaha pisang kepok, durian, dan jeruk pengolahan hasil sampai produk industri hilir serta membangun kemitraan untuk pemasaran / <i>Development of investment in the Plantation Sector that can be carried out: the development of rubber business, the development of banana, durian, and orange on processing of products to the downstream industry products and building partnerships for marketing.</i>
c	Pengembangan investasi Bidang Perikanan yang dapat dilakukan meliputi: pengembangan usaha budidaya perikanan, pengembangan usaha perikanan tangkap, pengembangan usaha pembibitan ikan, pengembangan usaha industri pengolahan hasil perikanan (industri pengolahan tepung ikan, industri makanan/restoran, dan industri pakan ikan) / <i>The development of investment in the Fishery Sector that can be carried out includes: developing a fishery aquaculture and capture fishery businesses, fish breeding business, fishery product processing industry (fish meal processing industry, seafood/restaurant industry, and fish feed industry).</i>
d	Pengembangan investasi Bidang Peternakan yang dapat meliputi: pengembangan usaha budidaya peternakan mencakup pengembangan ternak sapi, kerbau, kambing, babi, ayam, (telur, susu, dan daging); pengembangan usaha pembibitan berupa pengembangan hijauan makanan ternak; pembibitan ternak / <i>Development of investment in the Animal Husbandry Sector which may include: developing livestock farming business including the development of beef cattle, buffalo, goats, pigs, chickens, (eggs, milk and meat); development of breeding businesses in the form of forage development; livestock breeding.</i>
e	Peluang investasi Bidang Telekomunikasi di wilayah-wilayah "blind spot" di desa-desa pelosok tersebut tentunya menjadi potensi untuk dikembangkan melalui pendirian BTS oleh operator seluler sehingga jaringan komunikasi akan lebih merata di seluruh wilayah Kabupaten Nias Utara / <i>Investment opportunities in the Telecommunications Sector in the "blind spot" areas in remote villages certainly have the potential to be developed through the establishment of BTS by cellular operators so that the communication network will be more evenly distributed throughout the territory of North Nias Regency.</i>
f	Peluang investasi Bidang Perdagangan meliputi: usaha toko modern/ minimarket / <i>Investment opportunities in the Trade Sector include: modern shop/ minimarket businesses.</i>

### Fasilitas Pemerintah Daerah Kepada Para Investor

Untuk meningkatkan promosi dan investasi di Kabupaten Nias Utara, Pemerintah Daerah Nias Utara memberikan kemudahan sebagai berikut:

### Regional Government Facilitation to Investors

*To increase promotion and investment in North Nias Regency, the Regional Government of North Nias Regency provides convenience as follows:*

a	Investasi pada Sektor Pertanian akan lebih diperhatikan karena sebagian besar penduduknya masih menggantungkan hidupnya pada sektor tersebut, dengan cara membuka kesempatan investasi dalam upaya membangun sarana dan prasarana yang berkaitan dengan Sektor Pertanian / <i>Investment in the Agricultural Sector will be considered because most of the population is still dependent on the Sector, by means of open investment opportunities in an effort to build infrastructure related to the Agricultural Sector.</i>
b	Investasi pada Bidang Industri Pengolahan Bahan Baku dari hasil pertanian lebih lanjut, seperti pengolahan biji jagung menjadi jagung pipilan, pengolahan karet menjadi karet kering dengan kebijakan bantuan mesin pengolahan hasil pertanian ke petani dalam rangka meningkatkan nilai tambah dari produk olahan tersebut / <i>Investment in the Industrial Sector of Raw-material Processing of agricultural products further, such as processing corn kernels into shelled corn, the processing of rubber into dry rubber under assistant policy in processing machine of agricultural products to farmers in order to increase the added value of these processed products.</i>
c	Peningkatan efisiensi investasi dengan cara menciptakan iklim yang kondusif, dan suku bunga yang rendah dalam rangka meningkatkan harga jual dan pendapatan petani / <i>Improvement of investment efficiency by creating a conducive climate and low interest rates in order to increase the selling price and farmers' income.</i>
d	Penyediaan berbagai bentuk insentif kepada para investor termasuk penyediaan sarana dan prasarana transportasi, komunikasi, listrik, air bersih, kemudahan perizinan dan keringanan pajak / <i>Provision of various forms of incentives to investors including the provision of transport, communications, electric and clean water facilities and infrastructure; ease of licensing and tax relief.</i>





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

### Jenis-jenis Perizinan

Jenis-Jenis Perizinan dan Non-Perizinan yang penandatanganannya dilimpahkan kepada Kepala DPMPTSP Kabupaten Nias Utara, antara-lain adalah:

### Types of Licensing

Types of Licensing and Non-Licensing whose signature is delegated to the Head of the One-Stop Office of Investment and Integrated Services (DPMPTSP) of North Nias Regency, among others are:

1	Pendaftaran Penanaman Modal / Investment Registration
2	Izin Usaha Penanaman Modal / Investment Business License
3	Izin Usaha Perluasan Penanaman Modal / Investment Expansion Business License
4	Izin Usaha Perubahan Penanaman Modal / Investment Change Business License
5	Izin Usaha Penggabungan Perusahaan Penanaman Modal (Merger) / Business License for Merging Investment Companies
6	Izin Lokasi / Location License
7	Izin Mendirikan Bangunan / Building Construction License
8	Izin Usaha Jasa Konstruksi (IUJK) / Construction Service Business License
9	Izin Penggalian Jalan Umum, Penanaman Pipa, Kabel dan sejenisnya / License for Excavation of Public Roads, Planting Pipes, Cables and the Like
10	Izin Tempat Penjualan Minuman Beralkohol / License for Place of Selling Alcoholic Drinks
11	Izin Usaha Bengkel Umum Kendaraan Bermotor / Business License for Public Vehicle Repair Workshop
12	Izin Usaha Industri (IUI) / Industrial Business License
13	Izin Usaha Perdagangan (SIUP) / Trade Business License
14	Izin Perluasan Industri (IPI) / Industrial Expansion License
15	Tanda Daftar Industri (TDI) / Industry Registration Certificate
16	Tanda Daftar Gudang (TDG) / Warehouse Registration Certificate
17	Izin Usaha Toko Modern / Modern Shop Business License
18	Izin Reklame / Advertisement License
19	Izin Penyewaan Kios/Los / Kiosk/Los Rental License
20	Izin Trayek / Route License.
21	Izin Usaha Perikanan / Fishery Business License
22	Izin Toko Obat / Drug Store License
23	Izin Apotik / Pharmacy License
24	Izin Mendirikan dan Menyelenggarakan Rumah Sakit Daerah/ Swasta / License for Establishment and Organizing Regional/Private Hospital
25	Izin Praktek Fisioterapis / Physiotherapist Practice License
26	Izin Praktek Dokter Umum / General Practitioner Practice License
27	Izin Praktek Dokter Gigi / Dentist Practice License
28	Izin Praktek Dokter Spesialis / Specialist Doctor Practice License
29	Izin Praktek Bidan / Midwife Practice License
30	Izin Praktek Apoteker / Pharmacist Practice License
31	Izin Klinik / Clinical License
32	Izin Optik / Optical License
33	Izin Toko Obat Tradisional / Traditional Medicine Store License
34	Izin Kerja Perawat / Nurse Work License
35	Izin Praktek Perawat / Nurse Practice License
36	Izin Operasional Rumah Sakit / Hospital Operational License
37	Izin Operasional Puskesmas / Public Health Centre Operational License
38	Izin Kerja Tenaga Teknis Kefarmasian / Pharmaceutical Technical Workers Work License
39	Izin Penyelenggaraan Pendidikan / License for Organization of Education
40	Izin Kursus Keterampilan / Skill Course License
41	Izin Penyelenggaraan Balai Latihan Kerja / License for Organizing Job Training Centers
42	Izin Usaha Peternakan / Animal Husbandry Business License
43	Izin Usaha Perkebunan / Plantation Business License
44	Izin Usaha Perkebunan Untuk Pengolahan (IUPP) / Plantation Business License for Processing
45	Izin Usaha Perkebunan Budi Daya (IUPB) / License for Plantation Cultivation
46	Izin Usaha Rumah Pemandokan/ Kos / Business License for Boarding House
47	Tanda Daftar Usaha Pariwisata / Tourism Business Registration Certificate
48	Izin Lingkungan / Environmental License
49	Izin Produksi Industri Rumah Tangga / License for Household Industry Production
50	Surat Keterangan Distribusi Perdagangan BBM / Fuel Trading Distribution Certificate.





**POTENSI DAN PELUANG INVESTASI  
POTENTIAL AND INVESTMENT OPPORTUNITY**



Faktor keamanan dan ketertiban sangat berperan penting untuk menarik investor menanamkan modalnya di suatu wilayah. Pelaku bisnis dan investor menginginkan jaminan keamanan dan ketertiban di tempat mereka berinvestasi. Pemerintah Daerah Kabupaten Nias Utara sudah memberikan perhatian yang besar dalam menjaga kondisi keamanan yang stabil di wilayah pelayanan ini sehingga investor dipastikan akan tertarik untuk menanamkan modalnya di wilayah Kabupaten Nias Utara. Masih banyak peluang investasi di wilayah ini, terutama peluang di sektor Pariwisata, mengingat wilayah ini memiliki tempat-tempat kunjungan wisata yang sangat menakjubkan.

*Security and order factors are very important to attract investors to invest their capital in an area. Business people and investors want security and order guarantees where they invest. The Government of North Nias Regency has given great attention in maintaining stable security conditions in this service area so that investors will certainly be interested in investing in North Nias Regency. There are still many investment opportunities in the region, especially opportunities in the Tourism sector, considering that the region has amazing places for tourist visits.*

**Pertanian, Perkebunan dan Kehutanan**

- Tanaman Pangan

**Agriculture, Plantation and Forestry**

- Food Crops



Luas panen padi sawah: 7.101,75 ha dengan produksi padi berkisar 30.220 ton; Padi ladang: 95 ha, 285 ton; Jagung (597,5 ha; produksi 33 ton); kacang kedelai (55 ha; 109 ton); Ubi kayu (271 ha, 270,5 ton); ubi jalar (161 ha; 161 ton); kacang tanah (49 ha, 92 ton); Kacang hijau (12 ha, 24 ton).

*Wetland Paddy harvested area: 7,101.75 ha with a production of paddy of about 30,220 tons; Dry-land Paddy: 95 ha, 285 tons; Maize (597.5 ha; production of 33 tons); soybeans (55 ha; 109 tons); Cassava (271 ha, 270.5 tons); sweet potatoes (161 ha; 161 tons); peanuts (49 ha, 92 tons); Mung-beans (12 ha, 24 tons).*



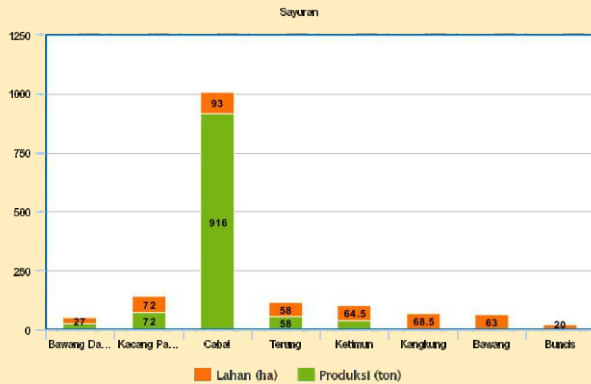


## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

### • Hortikultura

Jenis, luas panen dan produksi sayuran di Kabupaten Nias Utara adalah sebagai berikut: bawang daun (27 ha; 27 ton); kacang panjang (72 ha; 72 ton); cabai (93 ha; 916 ton); terung (58 ha; 58 ton); ketimun (64,5 ha; 39 ton); kangkung (68,5 ha; 2,3 ton); bayam (63 ha; 1,3 ton); buncis (20 ha; 1 ton). Sedangkan jenis, luas panen dan produksi buah-buahan adalah sebagai berikut: pisang (497 ha; 4.320 ton); disamping itu juga terdapat berbagai jenis tanaman buah antara lain: mangga, jeruk, durian, jambu biji, duku/langsat, rambutan, pepaya, manggis, nenas, belimbing dan nangka.

Areal perkebunan rakyat meliputi: karet (32.295,1 ha; 1.815,18 ton), kelapa (5.253,25 ha; 225,78 ton), kopi (1 ha; 2 ton), cengkeh (152 ha; 2.317,99 ton), nilam (9 ha; 0,41 ton), kakao (342 ha; 237,20 ton) dan Pinang (186,5 ha; 63,40 ton).



### Peternakan

Kabupaten Nias Utara memiliki 102 kambing dan 38.521 babi; serta 54.122 ayam buras dan 2.520 itik.

### Perikanan

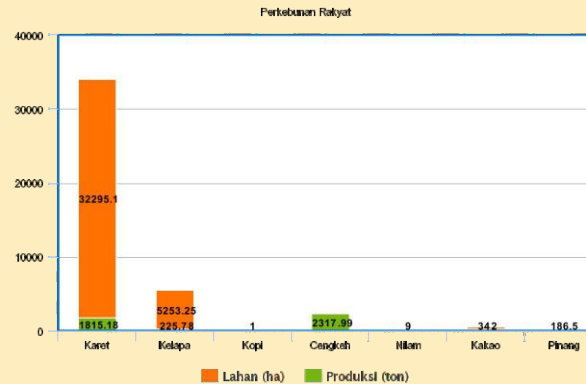
Produksi Perikanan Laut mencapai 14.097 ton; perairan air tawar berkisar 105 ton dan pada perairan air payau berjumlah 2 ton. Darat (Budidaya kolam): 232,2 ton; Jumlah produksi Perikanan Laut: 12.457 ton.



### • Horticulture

Types, harvested area and production of vegetables (2018) in North Nias Regency were as follows: scallion (27 ha; 27 tons); long beans (72 ha; 72 tons); chilies (93 ha; 916 tons); eggplant (58 ha; 58 tons); cucumber (64.5 ha; 39 tons); kangkong (68.5 ha; 2.3 tons); spinach (63 ha; 1.3 tons); snap beans (20 ha; 1 ton). While types, harvested area and production of fruit (2018) were as follows: banana (497 ha; 4,320 tons); besides, there were also different kinds of fruit trees, among others: mango, citrus, durian, guava, duku/lansium, rambutan, papaya, mangosteen, pineapple, star-fruit and jackfruit.

Smallholder Plantations area included: rubber (32,295.1 ha; 1,815.18 tons), coconut (5,253.25 ha; 225.78 tons), coffee (1 ha; 2 tons), cloves (152 ha; 2,317.99 tons), patchouli (9 ha; 0.41 tons), cocoa (342 ha; 237.20 tons) and Areca nut (186.5 ha; 63.40 tons).



### Animal Husbandry

North Nias Regency has 102 goats and 38,521 pigs; as well as 54,122 native chickens and 2,520 ducks.

### Fishery

Sea Fisheries Production reached 14,097 tons; freshwater waters are around 105 tons and in brackish waters are 2 tons. Land (aquaculture pond): 232.2 tons; Total Sea Fisheries production: 12,457 tons.



## Bright Prospect of Investment in North Nias Regency



### Industri, Pertambangan dan Energi

Unit usaha industri kecil tercatat 38 unit dan menengah sebanyak 20 unit. 56 pasar desa, 1 kios dan 35 rumah makan/restoran. Perusahaan perdagangan berdasarkan jumlah izin yang diterbitkan tercatat 6 Perseroan Terbatas (PT); 4 CV dan 285 perusahaan perorangan.

Pengadaan listrik Kabupaten Nias masih bergabung dengan PLN Area Nias Rayon Gunungsitoli yang disuplai oleh PLTD Moawo dan PLTD Idanoi. Pada tahun 2018 terdapat sebanyak 49.585 KW daya terpasang; 149.214.067 KWh produksi; 149.071.763 KWh yang disalurkan pada 8.397 pelanggan.

Air minum/bersih disalurkan oleh UPTD Lahewa, Lotu dan Alasa dengan jumlah 2.800 pelanggan; 77.187 m<sup>3</sup> produksi; 57.199 m<sup>3</sup> disalurkan.

Jenis-jenis bahan tambang yang ada di Kabupaten Nias Utara antara-lain bijih besi, batu mangan, emas, batu kapur (gamping), andesit, granit, marmer dan batu-bara.

### Pariwisata

Nias Utara sangat kaya akan berbagai unsur budaya dan pariwisata yang memiliki ciri khas tersendiri seperti unsur bahasa, hukum adat, kesenian, arsitektur rumah, olahraga, dan pesta-pesta adat seperti masa panen, perkawinan, pengangkatan gelar dan lain sebagainya. Kebudayaan Nias Utara dapat dilihat dengan adanya data Muskala sebanyak 130 buah yang tersebar di seluruh Kecamatan baik itu yang berbentuk batu megalit, rumah adat dan lain-lain. Dari data muskala tahun 2018 yang ada di Kabupaten Nias Utara menunjukkan bahwa kebudayaan masyarakat pada zaman dahulu masih tetap terjaga hingga sekarang yang keseluruhan berjumlah 130 unit terdiri dari 19 unit rumah adat Nias Utara, 54 batu megalit, 46 tempat rekreasi dan 11 lokasi situs serta 28 organisasi kesenian (17 Seni Tari; 10 Seni Musik; dan 1 Seni Teater) dan 11 seniman. Pada saat upacara adat tertentu, para seniman ini akan menunjukkan kebolehannya baik itu berupa tarian maupun musik. Tentunya dengan menggunakan alat musik tradisional yang ada di Kabupaten Nias Utara.



### Industry, Mining and Energy

There are 38 small and 20 medium industrial business units, 56 rural markets, 1 kiosk and 35 restaurants/dining houses. Trading Company based on the number of issued licenses was recorded 6 Limited Liability Companies (PT); 4 Limited Partnerships (CV) and 285 individual companies.

Electricity supply in North Nias Regency is still joined by the State Electricity Company (PLN) of Gunungsitoli Rayon of Nias Area of which is supplied by the Moawo Diesel Power Plant (PLTD) and the Idanoi PLTD. In 2018 there were as many as 49,585 KW of installed power; 149,214,067 KWh production; 149,071,763 KWh distributed to 8,397 subscribers.

Drinking/clean water is distributed by the Regional Technical Implementation Unit (UPTD) of Lahewa, Lotu and Alasa with a total of 2,800 customers; 77,187 m<sup>3</sup> of production; 57,199 m<sup>3</sup> were distributed.

Types of mining materials in North Nias Regency include iron ore, manganese, gold, limestone, andesite, granite, marble and coal.

### Tourism

North Nias is very rich in various elements of culture and tourism which has its own characteristics as an element of the language, customs law, art, house architecture, sports, and traditional parties such as the harvest, marriage, tittle appointment and others. The culture of North Nias can be seen by the presence of 130 Muskala data scattered throughout the Regency in the form of megalith stones, traditional houses and others. From 2018 Muskala data in North Nias Regency shows that the culture of the people in ancient times is still maintained until now, with a total of 130 units consisting of 19 units of traditional houses in North Nias, 54 megaliths, 46 recreation areas and 11 site locations and 28 art organizations (17 Dance Arts; 10 Music Arts; and 1 Theatre Arts) and 11 artists. At the time of certain traditional ceremonies, these artists will display their skills either in the form of dance and music. Of course, it is by using existing traditional music of North Nias Regency.





## Prospek Cerah Berinvestasi di Kabupaten Nias Utara

Nias Utara adalah satu-satunya daerah kabupaten yang memiliki objek wisata berupa danau di wilayah Pulau Nias yaitu Danau Megötö. Selain itu kabupaten ini juga terkenal dengan objek wisata Pantai Pasir Berbisik (Gawu Sifakiki) yang terletak di desa Sifahandro, Kecamatan Sawo; Air Terjun Luaha Ndroi yang berlokasi di desa Fulolo, Kecamatan Alasa; Pantai Gawu Soyo, Pantai Tureloto, Kara Sangadulo, Pulau Wungu Laguna, Pantai Toyolawa, Pantai Sifahandro, Pantai Fofola, Pantai Nela, Pantai Pasir Putih bak Bangkuang, Pulau Makora dan Hutan Mangrove.

Jumlah wisatawan yang berkunjung ke daerah Kabupaten Nias Utara tahun 2018 adalah sebanyak 3.652 orang terdiri dari 438 Wisatawan Asing dari 30 Negara dan 3.214 Wisatawan Domestik. Fasilitas hotel di Kabupaten Nias Utara juga tersedia meskipun dengan jumlah yang masih minim yaitu 2 unit hotel (17 kamar dan 34 tempat tidur) dan 35 rumah makan.

*North Nias is the only regency area that has a tourism object in the form of a lake in the Nias Island region named Lake Megötö. In addition, the Regency is also famous for its tourism object, such as: Pasir Berbisik Beach (Gawu Sifakiki) located in Sifahandro Village of Sawo District; Luaha Ndroi Waterfall located in Fulolo Village of Alasa District; the Beaches of Gawu Soyo, Tureloto, Kara Sangadulo, Toyolawa, Sifahandro, Fofola, Nela and Yamlike White Sand; Makora Island and Mangrove Forest.*

*The number of tourists visiting North Nias Regency in 2018 was 3,652 people consisting of 438 Foreign Tourists from 30 Countries and 3,214 Domestic Tourists. Hotel facilities in North Nias also available although the amount is still minimal which are only 2 hotels (17 rooms and 34 beds) and 35 dining houses.*







**DATA TABULATION  
REGIONAL LEADING SECTOR OF NORTH NIAS REGENCY  
FOR ACTIVITIES OF FOREIGN DIRECT INVESTMENT (FDI/PMA) AND DOMESTIC INVESTMENT (DI/PMDN)**

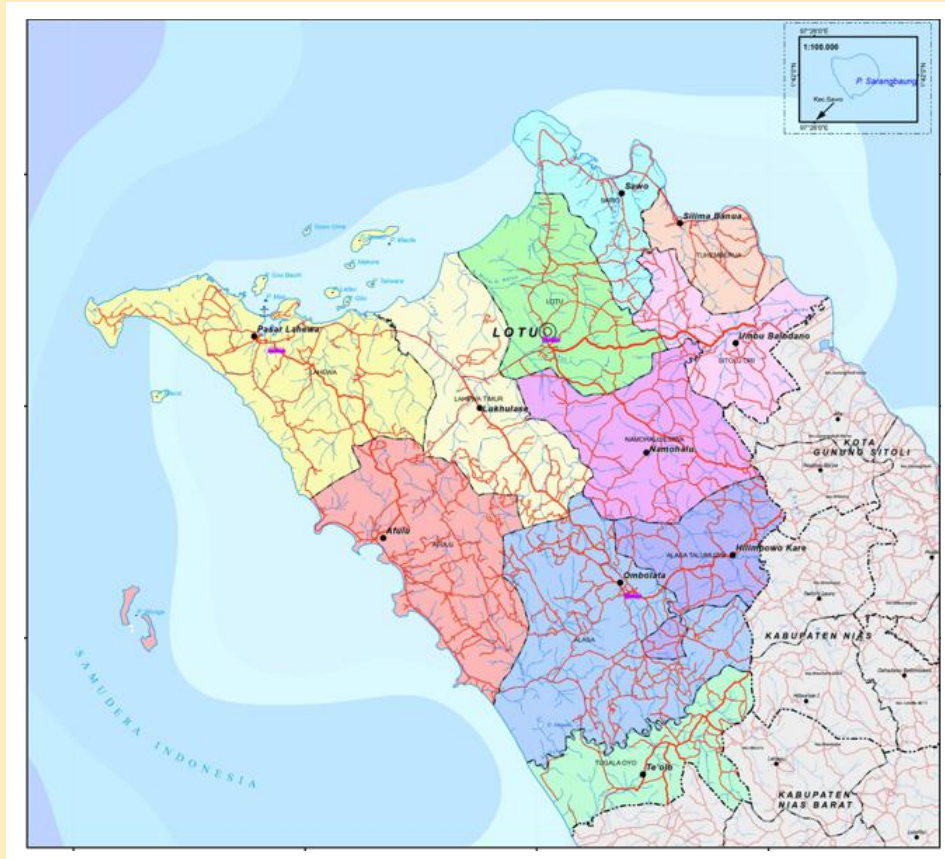
NO	SECTOR	INVESTMENT PROJECT	LOCATION	ORGANIZED BY
1	<b>AGRICULTURE AND PLANTATION</b>	Development of Agricultural Facilities and Infrastructure; Increased Production, Processing and Marketing of Agricultural Products; Rubber and Banana Fruit Business Development.	North Nias Regency	Community
2	<b>ANIMAL HUSBANDRY</b>	Improvement and Development of Beef Cattle, Buffalo, Goat, Pigs and Chickens; Development of Animal Forage Nursery and Livestock Breeding Businesses.	North Nias Regency	Community
3	<b>FISHERY</b>	Business Development of Aquaculture, Capture Fisheries, Fish Breeding; Business Development of Fisheries Product Processing Industry (Fish meal, Seafood Restaurant and fish feed).	North Nias Regency	Local Government and Community
4	<b>TELECOMMUNICATION</b>	Construction of BTS in the "Blind Spot" areas in the Remote Villages.	North Nias Regency	Local Government
5	<b>INDUSTRY AND TRADE</b>	Development of the Agriculture Product Processing Industry; Modern Shop / Minimarket Business Development	North Nias Regency	Local Government and Community
6	<b>TOURISM</b>	<ul style="list-style-type: none"> <li>• Facility Development of Hospitality, Travel Industry or Travel Agency.</li> <li>• Development of Tourism Support Facilities.</li> <li>• Development of Tourism Objects; and</li> <li>• Development of supporting facilities for accommodation (restaurants, cafes, salons and spas, sports facilities, etc.).</li> </ul>	North Nias Regency: Lake Megoto; Pasir Berbisik Beach; Lu-aha Ndroi Waterfall; Beaches of Gawu Soyo, Tureloto, Nela, Kara Sangadulo, Toyolawa, Sifahandro, Fofola, White Sand as Yambean and Wunga Laguna Island, Makora Island, Mangrove Forest.	Local Government and Community





**Prospek Cerah Berinvestasi di Kabupaten Nias Utara**

**PETA KABUPATEN NIAS UTARA  
MAP OF NORTH NIAS REGENCY**



**KONTAK INVESTASI :**



**DINAS PENANAMAN MODAL DAN PELAYANAN PERIZINAN TERPADU SATU PINTU  
KABUPATEN NIAS UTARA**

Jl. Gunungsitoli-Lahewa Km.42 Lotu 22851  
Email: [perizinan.niasutarakab@gmail.com](mailto:perizinan.niasutarakab@gmail.com)  
Website : [www.perizinan.niasutarakab.go.id](http://www.perizinan.niasutarakab.go.id)

**Contact Person:**

1. Devi Afriyanti, SH., MM. (Kepala DPMPPTSP) : HP: 082165697199
2. Marsono Zega, S.Pd.SD., MM (Kabid. Penanaman Modal) : HP: 081260143143

