



**Board President's Address** 

.04 - 06. 2022 Agency Allocations

.07.

Budget and Allocations
Committee

.08.

**Board of Directors** 

.09.

Campaign Cabinet

.10 - 11.
Campaign Highlights and
Summary

.12.

Loaned Executives

.13.

Meal Sponsor Recognition

.14.

Statement of Income & Expenditures

.15.

Gratitude & Contact



Dear Friends of United Way of Hamblen County,

As we celebrate the past year for United Way and look forward to the next, it is a time to reflect on what a giving community we live in. As the President of the Board of Directors, I want to thank all of you who have supported the United Way this year. We are blessed to have many Heroes who stepped up to make it a successful campaign this year.

Our 22 agencies are the backbone of our community. Every year, over half of our population is served either directly or indirectly by one or more of our agencies. With 2 new agencies added this year, United Way will serve even more people in the coming year. Providing everything from cultural programs to food and shelter, we are a better place because of the services that they provide.

It is the United Way of Hamblen County's job to provide funding for these agencies. To do that we raised over \$1,410,000 this past year. This money was raised by Drew Rowe, our campaign chair, and his cabinet of volunteers who worked tirelessly to raise the needed funds. Thank you, Drew and all campaign volunteers, for your hard work to make this a successful campaign. I also want to thank Gary Matthews and Jennifer Winkler for your support of our efforts. Because of you, we have an organization that is well run and fiscally responsible.

Most importantly I want to thank all who have so generously given their fair share to United Way. The generosity of this community always amazes me. We are a community that takes care of its own. Also, the many volunteers who donate their time to our agencies are the Heroes who keep our agencies going. Thank you for your contribution of love for our community and its people that you give on a daily basis.

It has been a great honor to serve as Board President of the United Way of Hamblen County for the past 2 years. Our caring and giving community makes this a great place to live and work. Let's keep that spirit alive and strong in Hamblen County. Thank you for supporting the United Way and Being Someone's Hero.

Carl Storms
President, 2022 United Way Board of Directors





Our caring and giving community makes this a great place to live and work.



### AGENCY ALLOCATIONS



#### United Way of Hamblen County Participating Agencies

Contributions to United Way of Hamblen County support 22 health and human service agencies that exist to improve the lives of those who reside or work in the county.

#### **American Red Cross**

\$28,565

American Red Cross of Northeast Tennessee needs Volunteers from our area! Free home smoke alarms provided and installed, first aid training and certification, provides basic comfort items, and partners with Morristown Fire Department, EMA and 9-1-1.

#### Boys & Girls Club of Morristown

\$179,868

Boys & Girls Club of Morristown offers tutoring and homework assistance, computer and technology classes, a safe & fun place for after-school and when school is not in session, performing arts & recreational sports activities, healthy meals, and career/technical prep.

#### Boy Scouts of America - Great Smoky Mtn. Council

\$16,358

Serving more than 10,000 youth in 21 counties by preparing them to make ethical and moral choices over their lifetimes through service projects, exploration, earning merit badges, leadership, responsibility, maturity, service to the community, the environment and God. Co-ed programs offered.

#### **Epilepsy Foundation**

\$4,728

Our mission is to lead the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives. Services provided include bicycle helmet distribution, first aid and seizure training, educational programs, support groups and referrals.

#### Friends of Hospice

\$17,730

Friends of Hospice, thru one of their diverse programs, Serenity House, provides a home-like setting for patients who are not able to remain in their own homes. Grief camp for children, grief education and peer support programs for adults, and "Last Wish" services to make dreams come true for hospice patients.

#### Girls, Inc. of Hamblen County

\$137,900

Making a difference for girls ages 6-18 with opportunities, experiences, and support needed to thrive in today's world since 1972. Encouraging & empowering girls through life's trials while they learn new skills for success in adulthood. After-school transportation provided from most schools.

#### Helping Hands Clinic

\$9.850

Free medical clinic in Morristown providing primary care to uninsured individuals that live or work in Hamblen County. Over 2500 patients are cared for annually at no charge according to Federal Poverty Guidelines. All staff are volunteers except for one nurse practitioner. Translator services provided.

### AGENCY ALLOCATIONS



#### United Way of Hamblen County Participating Agencies

Contributions to United Way of Hamblen County support 22 health and human service agencies that exist to improve the lives of those who reside or work in the county.

#### Kingswood Home for Children

\$46,598

Private residential children's home for ages 5-18 in a nurturing, Christian, home-like environment for children that have been abandoned, abused, neglected, or displaced with all basic needs provided. Programs for emotional healing, self-esteem & physical development, spiritual growth, independent living skills, educational support.

#### Lakeway Achievement Center

\$985

Teaching and learning opportunities for individuals with developmental disabilities, transportation to medical appointments, shopping, and community involvement. Job coaching, supported employment programs, and residential services for individuals who require 24 hour care available.

#### Lakeway CASA

\$9,850

Volunteers serve as Court Appointed Special Advocates for abused and neglected children in juvenile court to represent their best interest with the goal of securing a safe, permanent home. State law allows judges to appoint CASA volunteers to "speak up" for the child's best interests. CASAs work for the child.

#### **McNabb Center**

\$24,238

Inpatient and outpatient services for adults and adolescents recovering from substance abuse. Support groups, outreach, assessment, education, and counseling. Youth Emergency Shelter (YES) for temporary housing for children who need immediate care and basic needs met. Jail-to-Work program for female inmates to break the cycle of repeat offenders, establish employment, and housing.

#### M.A.T.S.

\$72,890

Serving men, women, and whole families who experience homelessness by providing shelter, food, clothing, budget coaching, and soft skills. Counseling and job readiness training to improve chances of success and ultimately achieve their goal of a sustainable income leading to permanent housing.

#### Morristown-Hamblen Central Services

\$275,800

Emergency assistance programs include food pantry, reduced price thrift store, rent/mortgage and utilities payment assistance, and Holiday meal and gift programs. Prescriptions and medical equipment assistance. Education and training designed to break the cycles of poverty by providing compassionate empowerment.

#### Morristown-Hamblen Child Care Center

\$116,230

Provides physical, speech, and occupational therapy at children's homes and at the facility, in addition to providing services for children with disabilities. Free or low-cost child care is available based on income requirements.

### AGENCY ALLOCATIONS



#### United Way of Hamblen County Participating Agencies

Contributions to United Way of Hamblen County support 22 health and human service agencies that exist to improve the lives of those who reside or work in the county.

#### Morristown Rescue Squad

\$44,325

Volunteer staff that renders first aid and care for all persons in distress while assisting first responders with knowledgeable, trained emergency care. Personnel are trained and equipped to provide vehicle extrication, search and rescue, high angle - dive - confined space rescue, and support for medical and fire emergencies.

Rose Center \$13,790

Educational and community opportunities including displaying county schools' student art, dance, music, and fitness classes, and maintain Rose School as a museum and cultural center. Annual festivals and events for community engagement with local artists, crafters, and makers. Space is available for rent to host events.

#### Senior Citizens Center of Morristown

\$21,670

Enhance the quality of life, help seniors remain independent for as long as possible, provide educational, fellowship, and fitness activities in a comfortable and safe place to socialize, make new friends and create memories. Keeping the body and mind active to prevent loneliness and isolation which are frequently a problem for people as they age.

#### Senior Citizens Home Assistance

\$18,715

Caregivers help clients remain in clean, familiar surroundings at home with meals prepared, Trained to provide companionship, help with light chores and housekeeping, shopping, laundry, medication reminders, transportation, salon services and respite care for family caregivers. Skilled medical care is not provided.

Stepping Out \$17,730

Guiding people to a better life by teaching a pattern of positive behavior in individuals and families to equip with skills to achieve emotional, physical, and spiritual growth. Life skills education, behavior modification in multiple areas including parenting, anger management, household management, and Automatic Positive Thinking.

## BUDGET & ALLOCATIONS COMMITTEE



Each year, the Budget and Allocation Committee evaluates each agency requesting to become or to remain an agency of the United Way of Hamblen County. This committee is unique among funding organizations because it assures contributors a strict accountability for all donated funds.

_		
MIKE BEST	••••	MAHLE
DAN BLAIR	••••	COMMUNITY VOLUNTEER
JIM CLAWSON	• • • •	HAMBLEN COUNTY GOVERNMENT
JERRY CRANFORD	••••	COMMUNITY VOLUNTEER
TERRY FISHBURN	••••	ADVANCED COMMUNICATIONS
DAVE GILLES	••••	HOWMET
CHRISTINE GOSSER	••••	STRATE INSURANCE GROUP
GREGG HARRELL	••••	HARRELL BUSINESS CONSULTING
SHIRLEY HOLT	••••	COMMUNITY VOLUNTEER
CHRIS HORN	••••	ON-TRAC
WENDY McGOWAN	••••	NEOTISS
NOEL MONTEPEQUE	••••	MONTE LABOR
JESSICA RICH	••••	HOMETRUST BANK
DON ROGERS	••••	ROGERS PETROLEUM
DREW ROWE	••••	SONOCO
<b>BECKY SKELTON</b>	••••	REMAX REAL ESTATE
<b>RONI SNYDER</b>	••••	CAREER PROFESSIONALS
CARL STORMS	••••	COMMUNITY VOLUNTEER
RANDY WELLS	••••	PRATT INDUSTRIES
TIM WILD	••••	WILD BUILDING
DEBRA WILLIAMS	••••	CHAMBER OF COMMERCE
ANDREW WINSTEAD	• • • •	COMMERCIAL BANK

### BOARD OF DIRECTORS



United Way of Hamblen County is an independent organization governed by a local, volunteer Board of Directors who apportions funds where they are needed the most among 22 health and human service non-profit agencies.

#### **OFFICERS**

CARL STORMS •••• PRESIDENT

DREW ROWE •••• VICE PRESIDENT

DAVID CULVERN •••• TREASURER

FRANKIE COX •••• SECRETARY

**BOARD MEMBERS** 

MIKE BEST HUGH CLEMENT FRANKIE COX

DAN BLAIR DAVID CULVERN JIM CLAWSON

TIM COLEY AMY HERNDON JERRY CRANFORD

JEFF CRANFORD CHRIS HORN GREGG HARRELL

SUSANNE DENEAU BETH MCGHEE-FOLSOM SHIRLEY HOLT

NATHAN FOSHIE WENDY McGOWAN NOEL MONTEPEQUE

JOE MOLITOR DON ROGERS BECKY SKELTON

DREW ROWE JOAN TAYLOR DAVID SLACK

GEAN ANN SING ANDREW WINSTEAD TIM WILD

**CARL STORMS** 

TERM EXPIRES 2023 TERM EXPIRES 2024 TERM EXPIRES 2025

### CAMPAIGN CABINET



For the annual campaign, the Campaign Chairman selects volunteer members for their cabinet to assist with community engagement and fundraising. This reinforced strength in numbers approach creates an extended network of reach and support. It is our belief, based on results, that an effective campaign is designed with a volunteer spirit in mind.

CAMPAIGN CHAIRMAN	••••	DREW ROWE
MAJOR FIRMS I	••••	DAN BLAIR
MAJOR FIRMS II	••••	SHIRLEY HOLT
MAJOR FIRMS III	••••	CHRIS HORN
MAJOR FIRMS IV	••••	JUSTIN COOK
LARGE FIRMS	••••	ANDREW WINSTEAD
BUSINESS I	••••	TERRY FISHBURN
BUSINESS II	••••	DEBRA WILLIAMS
BUSINESS III	••••	VIC TROBAUGH
F.I.R.E.	••••	KRISTY LACY
GOVERNMENT & EDUCATION	••••	JIM CLAWSON
MEDICAL I	• • • •	DANIEL BOWLIN
MEDICAL II	••••	GREGG HARRELL
PROFESSIONAL	••••	LAUREN CARROLL
SPECIAL GIFTS	••••	TERRY HACKNEY
PACESETTERS	••••	RONI SNYDER
LEADERSHIP	••••	CHRIS LIPOSKY

### CAMPAIGN HIGHLIGHTS



## KAYE SCHWALB: JOE Q. DOUGHERTY VOLUNTEER OF THE YEAR FOR 2022



Even with 40 years as a volunteer at Rose Center, Kaye Schwalb was still just as surprised to receive this award! Her dedication ranges from serving on the Board of Directors and various committees to making soup beans, cornbread, and pies for the annual Mountain Makins festival.



Guest speaker Van Wolfe, Executive Director of 20 years at SafeSpace of East Tennessee, shared sobering statistics of how a shelter for domestic violence victims like theirs is needed and appreciated in the area.



Various language, arts & cultural classes, Hispanic Heritage festival, outreach and community building are integral to HOLA Lakeway, as shared by Director Betsy Hurst during a Report Luncheon.



Campaign Chairman Drew Rowe was feeling as festive as he looks in a Santa cap when he learned the goal had been reached the week before Christmas.



By mid-November, 4 Division Chairs had already met their goals. By the end of the campaign, 9 out of 16 divisions had reached their goals. (L-R): Jim Clawson, Roni Snyder, Campaign Chairman Drew Rowe, Shirley Holt, and Andrew Winstead

### CAMPAIGN SUMMARY



**GOAL** \$1,350,000 **FUNDS RAISED** \$1,415,504

GOAL EXCEEDED BY \$65,504

As a bridge connecting our community's steadfast financial support to local agencies and the needs of many, United Way of Hamblen County has upheld a legacy of neighborly, communitybased giving for 67 years. Anyone who lives or works in Hamblen County is able to gain access to these resources and is encouraged to do so. With diverse needs across a growing population to support, this year's campaign fundraising goal was \$1.35 million dollars. Excess funds raised were gratefully received and allocated to our agencies.

DIVISION STATS { 9 OF 16 EXCEEDED THEIR GOAL } { 14 OF 16 OR MORE OF THEIR GOAL }

### PACESETTERS

#### Roni Snyder, Division Chair

Three local companies held their employee campaigns early to "Set the Pace" for the overall countywide fundraising drive. Collectively these companies set the combined goal of \$70,000. Under the direction of Roni Snyder, together they raised \$144,969 or 207% of their division goal.







### LARRY WHALEN LEADERSHIP CIRCLE OF GIVING

#### Chris Liposky, Division Chair

Now in its 36th year, the Larry Whalen Leadership Circle of Giving Program has a membership of families. The program recognizes community leaders contributing a gift of one thousand dollars or more to the United Way of Hamblen County.

In 2022, under the efforts of the Leadership Committee, 283 families pledged one thousand dollars or more to be enrolled in the program. There were 32 new families participating.

The Larry Whalen Leadership Circle of Giving Program raised \$603,955 during the 2022 Campaign. Leadership giving comprises 43% of the money raised during the campaign

### LOANED EXECUTIVES



This year Loaned Executives gave 54 presentations at area locations including businesses, city & county government offices, and schools. These volunteers are "on loan" to the United Way for the duration of the campaign, serving as an extension of our office's staff through giving presentations in the community and securing pledges for the annual fundraising drive.

DEBBIE A'HEARN •••• SMOKY MOUNTAIN HOME HEALTH & HOSPICE

BONNIE BURCHFIELD •••• ASSURED INSURANCE CONSULTANTS

CHRISTINE GOSSER •••• STRATE INSURANCE GROUP

LISA GROOMS •••• LAKEWAY PUBLISHERS

ADAM IVY •••• FIRST HORIZON BANK

KAY JAMES •••• MCNABB CENTER

JANET KILLIAN •••• HAMBLEN COUNTY SCHOOL SYSTEM

JESSICA MCCLURE •••• WALTERS STATE COMMUNITY COLLEGE

ED MCKINNEY •••• WALLACE DISTRIBUTION COMPANY

JESSICA RICH •••• HOMETRUST BANK

SPENCE SMITH •••• EDWARD JONES INVESTMENTS

STACY SMITH •••• MORRISTOWN LANDING

CARL STORMS •••• COMMUNITY VOLUNTEER

### MEAL SPONSOR RECOGNITION



United Way of Hamblen County is grateful to the following businesses that made monetary donations specifically to provide a catered Kick-Off Breakfast and Report Luncheons as prepared by Jersey Girl Catering.

#### **MEAL FUND SPONSORS**

ANDREW JOHNSON BANK

**BIBLE INSURANCE** 

COLORTECH

COMMERCIAL BANK

**DANIEL PAUL CHAIRS** 

**FIRST BANK & TRUST** 

FIRST HORIZON BANK

**HEALTHSTAR PHYSICIANS** 

**HOMETRUST BANK** 

JTEKT

**SONOCO** 

**MAHLE** 

MASENGILL-MCCRARY-GREGG
INSURANCE

MORRISTOWN-HAMBLEN
HEALTHCARE SYSTEM

MORRISTOWN UTILITIES
OTICS

PURKEY, CARTER, COMPTON, SWANN & CARTER

**ROGERS PETROLEUM** 

WALLACE DISTRIBUTION
COMPANY

## MEALS FOR BUDGET & ALLOCATIONS COMMITTEE MEETINGS GENEROUSLY DONATED BY THESE LOCAL RESTAURANTS









# STATEMENT OF INCOME & EXPENDITURES

December 1, 2021 - November 30, 2022

#### **INCOME DURING THE PERIOD**

CAMPAIGN PLEDGE INCOME	\$1,421,454			
INTEREST INCOME	\$547			
RECEIPTS OF MEETING MEALS	\$65,504			
TOTAL INCOME	\$1,428,601			
EXPENDITURES DURING THE PERIOD				
PAYMENTS TO AGENCIES	\$1,061,512			
UNITED WAY ADMINISTRATIVE AND CAMPAIGN EXPENSES	\$203,513			
PAYMENT FOR MEETING MEALS	\$6,265			
TOTAL EXPENDITURES	\$1,269,880			
INCOME EXCEEDS EXPENDITURES	\$158,721			

Through the individual and collective purposes of Our Partner Agencies, a bridge of support is created to help people cross streams of troubles — ultimately encouraged, guided, and taught how to support themselves. This is the most selfsustaining solution to issues such as food or housing insecurity, substance misuse and addiction recovery, homelessness, financial and emotional management, and unmanaged healthcare needs. Between our United Way and partner Agencies, we utilize and value the dedication of more than 200 volunteers each campaign year!



Thank you for your continued support in our efforts to be...

The Best Way to Help the Most People!

UNITED WAY OF HAMBLEN COUNTY <a href="https://unitedwayhamblen.org/">https://unitedwayhamblen.org/</a>

3780 W. ANDREW JOHNSON HWY P.O. BOX 1794 **MORRISTOWN, TN 37816-1794** 

**OUR STAFF** 

Gary Matthews, Executive Director unway@musfiber.com

423-581-8601 - ph 423-585-0536 - fax

Jennifer Winkler, Office Manager jwunway@musfiber.com