

"Fylde Coast's Best Kept Secrets: Your Guide to Independent Shopping with Local Pulse!"

Whats On - Where To Drink - Where To Eat - Local Businesses



**THE
CORKSCREW**



**BACKSTAGE
CLEVELEYS**



**THE
BOWL & BECK**



Salad Tiki Bar in Cleveleys

Juice Wave Tiki Bar, located right in the heart of Cleveleys, offers a delightful array of fresh Salads, Paninis and Smoothies that cater to all taste buds. Whether you're a fan of Salmon or Prawn, vibrant vegetables, or protein-packed toppings, there's something for everyone.



Corkscrew Wine & Cheese Bar

Here at The Corkscrew Wine & Cheese Bar, we pride ourselves in a wide offering of fine wines, cheeses, whiskeys, beers and spirits. Our range has been sourced professionally from around the globe, in an effort to create an exquisite selection for our locals.


Sign up today for your **FREE**
Monthly Online Magazine

“Let February be the month you conquer your doubts and chase your dreams.”



Bowl & Beck Opens in Thornton

We are a bar and bistro, which means we will be serving breakfast, lunch & brunch until 4pm. We will then be staying open until late just for drinks! We'll also be offering take out service on both food and drinks. Currently, you will need to pop in to place your order to takeaway whilst we find our feet and then we will be looking to join a delivery service for you!

Next Edition March 2025

Thank you for Both Advertising and Reading the First edition of the Local Pulse Magazine. Both Mike & George wish all advertisers much success within their business. Please let us know early if you require an advertisement in the March Edition.

 **BOOK NOW**

To Advertise Your Business
01253 280524 - 07918655630

First Edition February 2025

Hey there,

Let's face it, traditional ads can be... boring. But your business? It's far from boring. So why settle for advertising that puts people to sleep?

With Local Pulse, your ad transforms into a digital experience. Our Flipbook

Advertising brings your business to life with:

Animated links that make your audience click faster than a cat chasing a laser.

Video capability to showcase your products or services like a Netflix trailer (but better).

Affordable pricing starting at just £25—because you don't need a Hollywood budget for blockbuster results.

Easy upgrades to grab even more eyeballs when you're ready to shine brighter.

Your audience will swipe, click, and replay your ad—not scroll past it.

Ready to make your ad unforgettable? Click here to learn more:

<https://localpulse.co.uk>

Let's make magic happen,

Mike Lane

Local Pulse Ltd

hello@localpulse.co.uk

01253 280524

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To sign up for monthly magazine by email please go to

<https://signup.localpulse.co.uk>

To see latest magazine go to <https://mag.localpulse.co.uk> Pre Launch

FREE Gift. AI Facebook Advert Generator <https://freegift.localpulse.co.uk>



Hello, I'm Mike Lane, a 67-year-old retired professional with a background in Digital Marketing. After a rewarding career in the fast-paced world of digital strategy, I've recently made Thornton Cleveleys my home. This charming town has a unique heart and soul that I've quickly come to appreciate, and I'm excited to contribute to its vibrant community.

With my experience in digital marketing, I've decided to launch something special, a local, online, digitally formatted magazine specifically for the independent business owners of Cleveleys and Fylde Coast. This magazine, designed for online reading only, will serve as a dynamic platform to showcase the amazing businesses in the area. It's animated, interactive, and features live links and videos where appropriate, ensuring an engaging experience for both readers and businesses.

My aim is to create a space that not only highlights the best of what Cleveleys has to offer but also supports and strengthens the local business community. As I continue this new chapter of my life, I'm thrilled to be working on something that combines my passion for digital marketing with my love for this town.

Whether you're a business owner looking to expand your reach or a resident eager to discover local gems, this magazine is for you. I invite you to contribute your stories, share your experiences, and join this exciting journey as we build a thriving digital hub together.



Stay tuned for our upcoming launch, and if you're interested in being featured or have any questions, don't hesitate to reach out. Let's celebrate the essence of Cleveleys and foster a community spirit that can be felt both online and offline.

Thank you for your support, and here's to a bright future in our delightful town! Thank you for visiting, and I look forward to connecting with you soon!

10 interesting facts about Thornton Cleveleys:



1. **Location and Composition:** Thornton Cleveleys is a part of the Borough of Wyre in Lancashire, England. It consists of two distinct communities: Thornton and Cleveleys, each with its unique character and amenities.
2. **Historical Roots:** Thornton's history dates back to medieval times, with mentions in the Domesday Book of 1086. Cleveleys developed later, largely in the 19th century, as a seaside resort.
3. **Seaside Attraction:** Cleveleys is known for its beautiful promenade and sandy beach, making it a popular destination for tourists seeking a traditional British seaside experience.
4. **The Mythic Coast Artwork:** Cleveleys is home to the "Mythic Coast" artwork trail, featuring sculptures like the iconic Sea Swallow sculpture. These artworks are inspired by local folklore and myths.
5. **Wyre Estuary Country Park:** Located in Thornton, this park offers stunning views of the River Wyre estuary and is a haven for wildlife enthusiasts and bird watchers.
6. **Historical Buildings:** Thornton has several historical buildings, including Marsh Mill, a well-preserved 18th-century windmill that is now a heritage and community center.
7. **Thornton's Industrial Past:** Thornton was once an industrial hub with industries such as salt mining and chemical production playing significant roles in its development.
8. **Marine Hall:** Situated in Cleveleys, Marine Hall is a prominent entertainment venue, hosting various events, from concerts to theater productions.
9. **Shopping and Leisure:** Cleveleys boasts a vibrant shopping area with a mix of independent shops and well-known high street stores, alongside cafes, bars and restaurants.
10. **Transport Links:** Thornton Cleveleys is well-connected, with easy access to nearby towns like Blackpool and Fleetwood. The area is served by several bus routes and is close to major road networks, including the M55 motorway.



OPENING HOURS

WEDNESDAY 22ND 1:00PM - 11:00PM
THURSDAY 23RD 1:00PM - 11:00PM
FRIDAY 24TH 12:00PM - 12:00AM
SATURDAY 25TH 12:00PM - 12:00AM
SUNDAY 26TH 12:00PM - 11:00PM



BACKSTAGE

CLEVELEYS

AFTERNOON **LIVE** FREE ENTRY
SATURDAY 15TH FEBRUARY



107-109 VICTORIA ROAD WEST, CLEVELEYS

THE BLACKAWAYS

THE BLACKAWAYS

THE BLACKAWAYS

WATERBOYS-STONES-VAN MORRISON-CROWDEDHOUSE-BOWIE
BEATLES-REM-EAGLES-TALKING HEADS-FACES-CHUCK BERRY-
MAYBE A BIT OF IRISH



BACKSTAGE CLEVELEYS
SATURDAY 15th FEBRUARY

WANTED

PREFERABLY ALIVE

THE BACKSTAGE BANDITS



UNARMED AND NOT EVEN REMOTELY DANGEROUS

REWARD: FREE ENTRY

SUNDAY 16th FEBRUARY 2025 3PM

BACKSTAGE CLEVELEYS, 107-109 VICTORIA RD W, CLEVELEY, THORNTON-CLEVELEY PTD 3LA

WHAT'S ON



EMAIL

107-109 Victoria Road West, Thornton-Cleveleys, United Kingdom






**Ex FREDDIE & THE DREAMERS
WORLD FAMOUS 60s BAND**

SIMON CLARKE

"MUSIC MAN"

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TRIBUTE TO THE 60s / 70s + MORE

Appearing:
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Saturday, February 15th, 2025
7 - 9pm

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Craft Beer Extravaganza: Savour the finest craft beers. Whether you love hoppy IPAs or smooth stouts, our selection has something for every beer lover!


Live Performances: Unforgettable afternoon and evenings with live entertainment will set the perfect vibe for a great day out.

Bring your friends, enjoy some great beers, and let's make this weekend one to remember! See you at The Wobblinn!
#CraftBeer #LiveMusic #TheWobblinn #WeekendFun



POINT BLANK

Live duo performing rock and pop classics from all eras.



**WOBBLINN
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from 7pm.**

Performing songs by:
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plus many more !

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01253 374021

Decade's

RETRO CAFÉ BAR

RETRO CAFE BAR



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01253 283833

Sjtffsarah@outlook.com
decadesretrocafebar.com
Dine-in · Outdoor seating





07359 513903

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Yesterday we pressure washed this and what a difference it made the before and after pictures speak for themselves.

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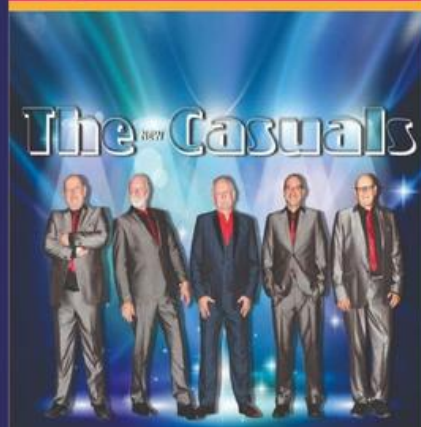
14th MARCH **SKA FACE** Tickets £7



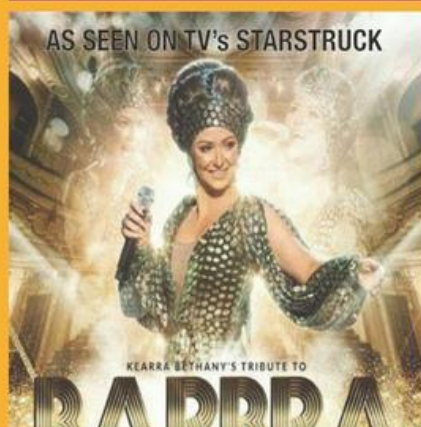
From TV's Benidorm & I'm a Celebrity Get Me Out of Here
The TOP CLUB presents an evening with the
Legendary Crissy Rock
11th APRIL Tickets £7 Members £10 Non Members



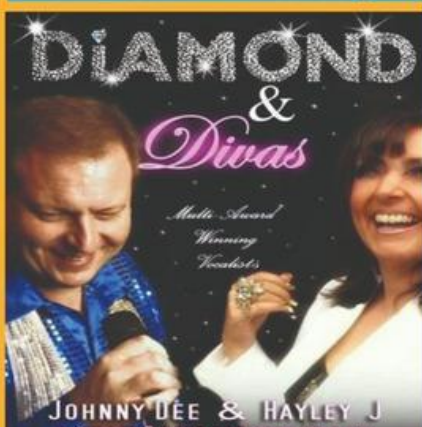
CRIS QUAMMIE'S SOUL SENSATION
live at Cleveleys WMC
18th APRIL **FREE Entry**



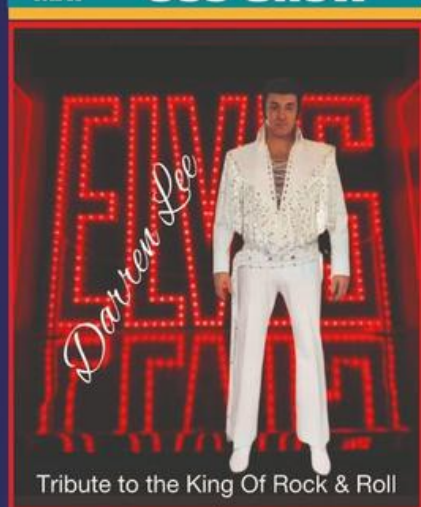
The Casuals
THE LEGEND CONTINUES
16th MAY **The Casuals 60s Show**



AS SEEN ON TV'S STARSTRUCK
KEARRA BEYHANY'S TRIBUTE TO
BARBRA
13th JUNE £5 per ticket



DIAMOND & Divas
Multi Award Winning Vocalists
JOHNNY DEE & HAYLEY J
A SUPERB 2 HOUR NON STOP TRIBUTE TO THE DIVA CLASSICS & THE LEGEND THAT IS NEIL DIAMOND
18th JULY **Johnny Dee & Hayley J** £5 per Ticket



Darren Lee
Tribute to the King Of Rock & Roll
15th AUGUST £5 per Ticket



The Four Dees
19th SEPTEMBER £10 per Ticket



THE UK'S MOST AUTHENTIC TRIBUTE TO...
TAKE THAT
A PHENOMENAL 3 PIECE SHOW - GARY, MARK & HOWARD
10th OCTOBER £7.50 per Ticket



WHAT'S ON
f



14th NOVEMBER **SKA FACE** Tickets £7



CWMC
100 Years
1924 - 2024
The Top Club



MARK'S TAXI SERVICES

ON-TIME, COMFORTABLE, AND HASSLE-FREE JOURNEYS!



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NIGHT OUTS

SPORTING EVENTS

CITY TRIPS



ESTATE CARS
UP TO 4 PASSENGERS



MINI BUS
UP TO 8 PASSENGERS



LOCATION

MANCHESTER AIRPORT

LIVERPOOL AIRPORT

LIVERPOOL CRUISE TERMINAL

LEEDS BRADFORD AIRPORT

ESTATE CARS
(1 to 4 passengers)

FROM £150

FROM £150

FROM £150

FROM £ 220

MINI BUS
(1 to 8 passengers)

FROM £190

FROM £190

FROM £190

FROM £280

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The Corkscrew



New opening times
January 2025
Mon Closed
Tuesday Closed
Wednesday Closed
Thursday 3pm - 9pm
Friday 3pm - 10pm
Saturday 1pm - 10pm
Sunday 1pm - 9pm

57a Victoria Road West, Thornton-Cleveleys,
United Kingdom
01253 283353

Thecorkscrewwineandcheeseco@gmail.com
thecorkscrew.co.uk

Unlocking the Potential: Cleveleys Independent Business Opportunities

Hello Cleveleys Enthusiasts!

Are you ready to dive into the vibrant world of independent business opportunities right here in Cleveleys? This thriving coastal town is brimming with potential for entrepreneurs eager to make their mark. From quaint boutiques to bustling cafes, the spirit of independent business is alive and well, offering a unique charm that chains simply can't replicate.

Why Cleveleys?

Cleveleys is not just a beautiful seaside town; it's a community that welcomes innovation and creativity. With its picturesque views and a friendly local population, it's the perfect place to start or grow your dream business. Whether you're into retail, hospitality, or services, the town offers a supportive environment and plenty of foot traffic from locals and tourists alike.

Opportunities Abound

The independent business scene in Cleveleys is as diverse as it gets. Imagine your own charming shop on Victoria Road or a cozy café overlooking the stunning coastline. The local market is ripe for fresh ideas and unique offerings. Plus, with an increasing focus on supporting small businesses, customers are more inclined than ever to choose local.

Join the Movement!

Now is the perfect time to join the wave of entrepreneurs transforming Cleveleys into a hub of creativity and commerce. With a supportive community and a scenic backdrop, your business could be the next big thing in this delightful town.

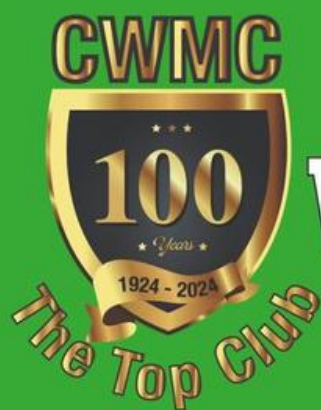
Don't wait! Explore your potential in Cleveleys today and be part of something extraordinary!

Ready to Start Your Journey?

Connect with us and discover how you can bring your business dreams to life in Cleveleys!

Warm Regards,

Mike Lane
Cleveleys Business Enthusiast



CLEVELEYS WORKING MENS CLUB



FEBRUARY ENTERTAINMENT

**SAT
1st**

7.45 Tom Townsend
9.15 Stacey Grant
10.20 Luke Moore
11.15 Chelsea Stevens

**SAT
15th**

7.45 TBC
9.15 Natalie Dee
10.20 Natalie Jaxx
11.15 Michael Cosgrove

**SUN
2nd**

8.30 John Hopkins
10.15 Laura Blackburn

**SUN
16th**

Bradley Fox

FRI 7th KARAOKE

FRI 21st KARAOKE

**SAT
8th**

7.45 Charisma Duo
9.15 Dani Raye

**SAT
22nd**

LA BAMBA BAND
9.15 Jared Lee

**SUN
9th**

8.30 Emma Norman
10.15 Tony Lee

**SUN
23rd**

8.30 Natalie Bartley
10.15 Anthony Oliver

**FRI 14th Bandnight with
TRIPWIRE**

**FRI 28th
SOUL NIGHT**





THE VAULT BAR & LOUNGE

INVITES YOU

To an old bank infused with Creativity & Alcohol to create the greatest vibe in the whole of cleveleys



COME EARLY



ENTERTAINMENT



THE VAULT

[The Vault Entertainment \(Click Here\)](#)

Welcome to Pedal and Perk! Thornton-Cleveleys

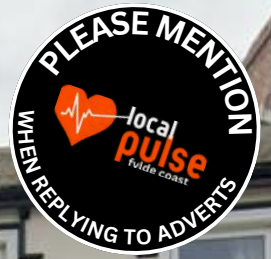
Are you passionate about cycling and love discovering cozy spots to unwind? Then you've just found your new favourite group!

Pedal and Perk is the ultimate community for cyclists who enjoy hitting the road and sharing good times with fellow bike enthusiasts. Whether you're a seasoned rider or just starting out, our group is all about connecting with others who share your love for cycling and good company.



NEW MEMBERS WELCOME





1-2 Queens Terrace, Fleetwood, United Kingdom
01253 681001
thesteamerfleetwood@gmail.com

This Saturday we have the band Company Of Strangers for your entertainment 9.30 start come and join us for a great night

**ACTORS
STILL
NEEDED!**

**NEW
AMATEUR
GROUP**

Jack & the Beanstalk

**SMALL ROLES AVAILABLE!
(MIN SCHOOL LEAVING AGE)**



**JOIN OUR COMMUNITY THEATRE
AND BE PART OF SOMETHING SPECIAL!**
MORE INFO: WWW.BCTCIC.CO.UK

THE REGAL HOTEL

Regal Hotel Karaoke Bar



Join Caroloke and the Regal crew every Friday and Saturday from 8-12 for the best karaoke, music vids, dance and fun. It's party time every weekend. Don't miss out.

Address: Victoria Rd W, Blackpool, Thornton-Cleveleys FY5 1AG
Phone: 01253 852244



ADHD Awareness Month's goal is to provide reliable information and resources to help people thrive with ADHD. Although the month of October is designated as ADHD Awareness Month, learning and sharing information about ADHD is beneficial all year long! In keeping with our 2024 theme, Awareness is Key!, we encourage the ADHD community to increase awareness and understanding by sharing ADHD information and supports with all who could benefit.

ADHD Symptoms and Diagnosis

Deciding if a person has Attention-Deficit/Hyperactivity Disorder (ADHD) is a several step process. There is no single test to diagnose ADHD: many other problems, like anxiety and depression, can have similar symptoms. Thus, diagnosing ADHD should be done only by trained health care providers.

What is ADHD?

ADHD is a neurodevelopmental disorder affecting both children and adults. It is described as a “persistent” or ongoing pattern of inattention and/or hyperactivity-impulsivity that gets in the way of daily life or typical development. Individuals with ADHD may also have difficulties with maintaining attention, executive function (or the brain's ability to begin an activity, organize itself and manage tasks) and working memory.

There are three presentations of ADHD:

Inattentive - Hyperactive-impulsive - Combined inattentive & hyperactive-impulsive

What is the DSM-5?

The Diagnostic and Statistical Manual of Mental Disorders, Fifth Edition, (DSM-5), published by the American Psychiatric Association is the guide that lays out the criteria to be used by doctors, mental health professionals, and other qualified clinicians when making a diagnosis of ADHD.

What about ADHD changed with the DSM-5?

Adult ADHD: For many years, the diagnostic criteria for ADHD stated that it was children who were diagnosed with the disorder. That meant that teens and adults with symptoms of the disorder, and who may have been struggling for many years but didn't know why, couldn't officially be diagnosed with **ADHD**. **The DSM-5** changed this; adults and teens can now be officially diagnosed with the disorder. The diagnostic criteria mentions and gives examples of how the disorder appears in adults and teens.

The criteria of symptoms for a diagnosis of ADHD:

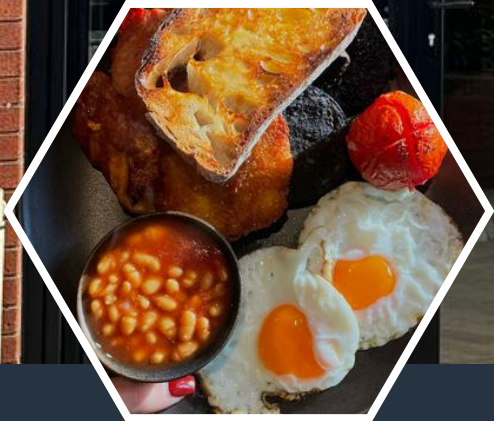
Inattentive presentation: Fails to give close attention to details or makes careless mistakes: Has difficulty sustaining attention: Does not appear to listen: Struggles to follow through on instructions. Has difficulty with organisation: Avoids or dislikes tasks requiring sustained mental effort: Loses things: Is easily distracted: Is forgetful in daily activities: **Hyperactive-impulsive presentation:** Fidgets with hands or feet or squirms in chair: Has difficulty remaining seated: Runs about or climbs excessively in children: extreme restlessness in adult: Difficulty engaging in activities quietly. Acts as if driven by a motor adults will often feel inside like they were driven by a motor: Talks excessively: Blurts out answers before questions have been completed: Difficulty waiting or taking turns: Interrupts or intrudes upon others: **Combined inattentive & hyperactive-impulsive presentation:** Has symptoms from both of the above presentations.

Dine In
Takeaway



Bistro
Bar

bowl
&beck.



Unit 2, Thornton-Centre,
Victoria Road East, Thornton-Cleveleys,
info@bowlandbeck.co.uk
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We are a bar and bistro, which means we will be serving breakfast, lunch & brunch until 4pm. We will then be staying open until late just for drinks! We'll also be offering take out service on both food and drinks. Currently, you will need to pop in to place your order to takeaway whilst we find our feet and then we will be looking to join a delivery service for you!

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We are a small,
intimate, family-run
bar located in the
heart of Thornton
village

Hours:
Thursday 3–10 pm
Friday 3–11 pm
Saturday 3–11 pm
Sunday 3–10 pm
Monday Closed
Tuesday Closed
Wednesday 3–10 pm



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REEF

Pink Grapefruit, Apple, Mint, Ginger

MOJITO

Apple, Cucumber, Spinach, Lime, Mint

SUNSET

Apple, Pineapple, Carrot, Beetroot, Lemon

SKINNY DIP

Apple, Cucumber, Celery (allergen), Spinach, Lime, Ginger

SUNRISE

Orange, Carrots, Pink Grapefruit, Ginger

BEETS

Apple, Spinach, Beetroot, Parsley

SUNNY

Orange, Carrots, Lime

Juice Wave Price

normal RRP £75.00

You will receive 5 x 330 ml for each day.

Choose 4 flavours for the 3-day cleanse, one of your choices will be duplicated please specify.

Please ensure you read the ingredient list for each juice for taste preferences and allergens.

Please note we will not offer refunds on personal taste of the juices.

18 Victoria Road West, Cleveleys. FY5 1BU





07540 329474



Juice Wave Tiki Bar, located right in the heart of Cleveleys, offers a delightful array of fresh Salads, Paninis and Smoothies that cater to all taste buds. Whether you're a fan of Salmon or Prawn, vibrant vegetables, or protein-packed toppings, there's something for everyone. Juice Wave Tiki Bar prides itself on customer satisfaction, ensuring that each bite is as fresh as it is flavourful.

Poké Style Bowls Salad Bowls Açaí Bowls Smoothies Juices Paninis

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Local Testimonial by Jane Littlewood



Grout Restoration Services Available

Retiling can be costly and time-consuming.

We offer a quicker, more affordable alternative. Our specialized compounds bond to existing grout, making lines uniform and pristine.

We specialize in

- Kitchens
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Don't replace; Refresh!

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GroutGleam delivers excellent results on grout and tiled surfaces, ideal for domestic and commercial spaces. We ensure rapid restorations with minimal disruptions, making areas ready for use within hours.

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Blackpool, Lytham St Annes, Bispham, Fleetwood, Thornton Cleveleys, Kirkham, Wesham, Wyre, Fylde, Poulton Le Fylde, Hambleton, Preesall Skippool, Garstang, Wrea Green, Freckleton, Saltcotes, Ansdell, South Shore. Plus surrounds!



MABLETHORPE

Continental Street Market

18TH-21ST APRIL 2025

EFIX



Computer Service Repair



Fast Turnaround

Quick diagnosis and repair to get your devices up and running in no time.



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Certified professionals providing reliable and high-quality service for all major brands.

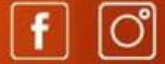


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Competitive rates with transparent pricing —no hidden fees, just great service.



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For Every Occasion



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Blackpool, United Kingdom



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IT ALL STARTS WORKING WITH CHILDREN & YOUNG PEOPLE



- + Level 1 Award in Caring for Children
Thursday | 9.30am - 12pm | Starting 27 February
- + Level 2 Certificate in Understanding Behaviour that Challenges
Tuesday | 6pm - 9pm | Starting 4 March
- + Level 2 Certificate in Children and Young Peoples Mental Health
Thursday | 9.30am - 12.30pm | Starting 24 April
- + Level 1 Award Intro to Health and Social Care & Childrens & Young Peoples Settings
Thursday | 9.30am - 12.30pm | Starting 24 April

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*Funding for over 19 years subject to eligibility

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DOMESTIC - COMMERCIAL - INDUSTRIAL

Patios Drives Decking Cladding Graffiti Vehicles Plant Etc.

Yesterday we pressure washed this and what a difference it made the before and after pictures speak for themselves.

We can pressure wash any external surface using our industrial grade equipment.

We have the knowledge and expertise to safely clean delicate surfaces using reduced pressure on our variable setup.

Please do not hesitate to contact us for a site survey and no obligation quotation ASAP:

Bars and restaurants are central to any community, serving as hubs of social activity and culinary delight. For businesses in this industry, crafting irresistible promotions and exclusive offers is key to attracting new customers, retaining loyal patrons, and standing out from the competition. Here are some creative and effective ideas tailored to bars and restaurants:

1. Seasonal Menu Specials

Leverage the appeal of limited-time offerings by designing seasonal menus that highlight fresh, local ingredients or reflect the flavours of the season. For example:

Summer Cocktails or Mocktails: Offer refreshing drinks with vibrant, tropical flavours.

Autumn Harvest Plates: Feature dishes using seasonal produce like pumpkins, squash, or apples.

Festive Holiday Menus: Create themed options for Christmas, Easter, or other celebrations. Promote these seasonal items as exclusive, encouraging customers to visit before the offer ends.

2. Happy Hour Deals

A tried-and-true favourite, happy hour discounts can draw crowds during off-peak times. Bars and restaurants can offer:

Discounts on popular drinks like beer, wine, or cocktails.

Appetiser deals or small plates at reduced prices.

Bundle options, such as a drink and a snack combo for a set price.

3. Loyalty Programmes

Encourage repeat visits by rewarding loyal customers. Ideas include:

A punch card system offering a free drink or appetiser after a certain number of visits.

Exclusive perks for members, such as priority seating or early access to new menu items.

Discounts for birthdays or anniversaries to make customers feel valued.

4. Local Partnerships

Collaborate with nearby businesses to create joint promotions that benefit all parties.

For instance:

Partner with local breweries to offer beer flights featuring regional craft brews.

Collaborate with a nearby theatre to create a “Dinner and a Show” package.

Work with local farms or producers to highlight farm-to-table dishes on the menu.

5. Event-Themed Promotions

Host special events and create promotions around them to bring in customers. Examples include:

Live Music Nights: Offer discounts on food and drinks during performances.

Trivia or Quiz Nights: Provide prizes like free meals or drinks for winners.

Sports Viewing Packages: Serve themed food and drink deals during major sports events.



FLEETWOOD GYM JFC

DEVELOPMENT SESSIONS

FLEETWOOD HIGH SCHOOL – IN THE SPORTS HALL

**EVERY WEDNESDAY
5.45PM – 6.30PM**

**EVERY SATURDAY
9.30AM – 10.15AM**

**OPEN TO ALL CHILDREN
FROM PRE-SCHOOL TO YEAR 3**

**LEARN THE BASICS OF FOOTBALL THROUGH ENGAGING
DRILLS, TEAM GAMES, AND SKILL-BUILDING ACTIVITIES
PERFECT WAY TO MAKE NEW FRIENDS, STAY ACTIVE, AND ENJOY THE
JOY OF PLAYING FOOTBALL! SUITABLE FOR ALL SKILL LEVELS**

**KICKSTART YOUR FOOTBALL
JOURNEY WITH
FLEETWOOD GYM JFC**

**CONTACT US ON FACEBOOK
FOR MORE INFORMATION**



**BLACKPOOL
COMMUNITY
YOUTH
THEATRE**



YOUTH THEATRE

JACK & THE BEANSTALK AUDITIONS FOR AGES 8-17

**MAY
2nd**

Spencer Court
Community Centre
Spencer Court, Blackpool
FY1 3TW

**START
6PM**

Staff are Enhanced DBS Checked & Update Service Registered

Web: www.bcyt.org.uk **Tel:** 0300 102 8420

6. Family-Friendly Offers

Attract families by offering deals that cater to parents and children alike, such as:
“Kids Eat Free” nights with the purchase of an adult meal.
Special kids’ menus with smaller portions at reduced prices.
Family meal bundles designed for sharing.

7. Exclusive Member Perks

Introduce a VIP club or mailing list to offer exclusive benefits, such as:
Early access to bookings or seasonal menus.
Member-only discounts or free tastings of new menu items.
Invitations to private events or cooking classes hosted by the chef or bartender.

8. Social Media Exclusives

Use social media platforms to run exclusive offers that drive engagement and foot traffic:
Share time-sensitive promo codes for discounts.
Encourage followers to share posts or tag friends for a chance to win a free meal or drink.
Offer special deals to customers who check in at your location or post about their visit online.

9. Eco-Friendly Discounts

Appeal to eco-conscious diners by introducing sustainable initiatives:
Discounts for customers who bring reusable coffee cups or food containers.
Rewards for returning bottles or jars if your restaurant offers takeaway items.
Highlighting zero-waste menu options.

10. Takeaway and Delivery Offers

With takeaway and delivery services becoming increasingly popular, bars and restaurants can create exclusive promotions to boost this revenue stream:
Free delivery for orders over a certain amount.
Discounts on first-time orders placed through your website or app.
“Meal Deals” for families or groups, bundling multiple items at a reduced price.
Conclusion

Bars and restaurants have endless opportunities to attract and delight customers through creative promotions and exclusive offers. By tailoring these ideas to your unique brand and local audience, you can make a lasting impression, drive revenue, and build a loyal customer base. Whether it’s through seasonal menus, loyalty programmes, or collaborative events, the key is to create experiences that leave customers excited to return.





Support Local: The Heartbeat of the Fylde Coast*

On the picturesque Fylde Coast, where the golden sands meet the rolling waves, a vibrant tapestry of independent small businesses thrives. Picture a sunny Saturday morning; the air is filled with the scent of freshly baked bread wafting from a local bakery. Families gather, laughter echoing as children enjoy homemade ice cream from a nearby shop. This is not just a scene; it's a community brought to life by the passion and dedication of its independent entrepreneurs.

Each small business, whether it's a quaint café, a charming gift shop, or a unique art gallery, tells a story of hard work and creativity. The owners pour their hearts into their ventures, crafting experiences that reflect the unique spirit of the Fylde Coast. When you support these local businesses, you're not just buying a product or service; you're investing in your community.

Your patronage helps sustain jobs, foster innovation, and maintain the character of the area. Unlike larger corporations, independent businesses often reinvest their profits locally, supporting schools, charities, and local events that benefit everyone. Moreover, shopping local means you're likely to find one-of-a-kind items that cannot be found elsewhere, adding a personal touch to your purchases.

But the impact goes beyond economics. The relationships formed with local shopkeepers create a sense of belonging and familiarity. Imagine walking into your favourite bookstore and being greeted by name, or receiving personalised recommendations from the owner of a boutique. These connections enrich our lives and strengthen the fabric of our community.

So next time you're tempted to shop online or visit a big-box store, think about the independent gems on the Fylde Coast. By choosing to support them, you're not just making a purchase; you're nurturing the heartbeat of your community, ensuring its vibrancy and diversity for generations to come. Embrace the charm of local businesses and be a part of something truly special.



1. Engaging Visual Experience

Flipbooks provide a dynamic and interactive way to present content, making it more engaging compared to static images or text. This can capture the audience's attention more effectively.

2. Enhanced Storytelling

Flipbooks allow for a narrative flow, enabling advertisers to tell a story in a sequential and visually appealing manner. This can help convey the brand message more effectively and create a lasting impression.

3. Increased Interactivity

Interactive elements such as **clickable links**, **embedded videos**, and **animations** within flipbooks can enhance user engagement. This interactivity can lead to higher retention rates and more time spent on the advertisement.

4. Mobile-Friendly Format

Flipbooks are optimised for mobile devices, ensuring a smooth viewing experience on smartphones and tablets. Given the high usage of social media on mobile devices, this is a significant advantage.

5. Shareability

Flipbooks are easily shareable on social media platforms, increasing the potential reach of the advertisement. Users can quickly share flipbooks with their network, amplifying the brand's exposure.

6. Measurable Analytics

Flipbook platforms often provide detailed analytics, allowing advertisers to track engagement metrics such as views, clicks, and time spent on each page. This data can be used to measure the effectiveness of the campaign and optimize future advertising efforts.

7. Cost-Effective

Creating and distributing flipbooks can be more cost-effective compared to traditional advertising methods. There is no need for printing or distribution costs, and digital flipbooks can be easily updated and reused.

8. Brand Differentiation

Using a flipbook for advertising can set a brand apart from competitors who may rely on more conventional formats. This innovative approach can enhance brand perception and attract a tech-savvy audience.

9. SEO Benefits

Digital flipbooks can be optimized for search engines, improving the brand's online visibility. Proper use of keywords, metadata, and tags within the flipbook can help drive organic traffic to the content.

10. Versatility

Flipbooks can be used for various types of content, including product catalogues, brochures, reports, and magazines. This versatility allows brands to use a single format for different marketing purposes, maintaining consistency and cohesion in their advertising strategy.

By leveraging the unique advantages of flipbooks, advertisers can create more compelling and effective campaigns on social media platforms, ultimately driving better engagement and achieving their marketing goals.



ADVERTISING PACKAGES

P1

P1

P3

P4

P4

P2

PACKAGE 1 1/4 PAGE

£25

- Basic Artwork
- Telephone No
- Website Address
- Email

BOOK NOW!

PACKAGE 2 1/2 PAGE

£45

- Basic Artwork
- Telephone No
- Website Address
- Email

BOOK NOW!

PACKAGE 3 FULL PAGE

£85

- Basic Artwork
- Telephone No
- Website Address
- Email

BOOK NOW!

PACKAGE 4 DOUBLE PAGE

£155

- Basic Artwork
- Telephone No
- Website Address
- Email
- Infomercial

BOOK NOW!

LINKS TO EMAIL AND WEBSITE

£10

www.localpulse.co.uk

hello@localpulse.co.uk

BOOK NOW!

DISPLAY VIDEO

£10

BOOK NOW!

Prices are per Month:

Book Two months receive 10% Discount

Book Three months receive 15% Discount

LOCALPULSE.CO.UK