

THE COLLECTIVE COACHING ACADEMY

MASTER PRACTITIONER CURRICULUM OUTLINE



THE COLLECTIVE COACHING ACADEMY

CERTIFICATION ACROSS ALL 4 MODALITIES AT MASTER PRACTITIONER LEVEL!

NLP

- Quantum Linguistics
- Meta Programs
- Values - elicitation & change
- Advanced Strategies
- Presentation Skills
- Modeling
- Advanced Submodalities
- Logical Levels of Therapy

TIME LINE THERAPY

- Taking a detailed personal history
- 'Drop Down Through' Technique
- Accessing Past Resources
- Chronic Pain Paradigm

HYPNOTHERAPY

- Direct Authoritarian Style
- Estabrooks Techniques
- Elman Techniques
- Pendulum Techniques

NLP COACHING

- Introduction to Meta Health & Healing
- Client consent and forms
- "Breakthrough Coaching" - creating and completing full coaching programs with a client.

THE COLLECTIVE COACHING ACADEMY

MASTER PRACTITIONER OF NLP

NLP MASTERY

- Quantum Linguistics
- Meta Programs
- Values - elicitation & change
- Advanced Strategies

QUANTUM LINGUISTICS

Transform Communication at the Quantum Level

Master the art of influencing reality with the precise use of language. Quantum Linguistics dives into the structure of language to empower you to resolve conflicts, dissolve limiting beliefs, and create rapid change in yourself and others. As a coach or business professional, learn to ask the right questions and reframe conversations to unlock potential and drive transformative results.

META PROGRAMS

Decode Human Behavior with Meta Programs

Dive deeper into understanding the unconscious filters that drive decision-making and behavior. By mastering Meta Programs, you'll gain the skills to identify and leverage these hidden patterns in yourself and others. This knowledge enables you to tailor your communication, build stronger connections, and effectively motivate and influence those you work with, whether in coaching sessions or business negotiations.

VALUES ELICITATION & CHANGE

Align Values for Lasting Transformation

Values are the core drivers of every decision we make. Learn how to elicit and shift values to create deep, lasting change in your clients and yourself. This powerful technique enables you to align actions with what truly matters, especially useful for overcoming internal conflicts in teams and boosting motivation. As a practitioner, you'll guide others in discovering their true values, leading to more authentic and fulfilling lives.

ADVANCED STRATEGIES

Master Complex Behavioral Patterns

Delve into the world of Advanced Strategies to decode and re-engineer the thought processes behind successful behaviors. You'll learn to identify, modify, and install effective strategies for achieving desired outcomes in any area of life. This knowledge equips you with the tools to help clients break unproductive cycles, enhance performance, and achieve their goals with precision and ease.

THE COLLECTIVE COACHING ACADEMY

MASTER PRACTITIONER OF NLP

NLP MASTERY

- Presentation Skills
- Modeling
- Advanced Submodalities
- Logical Levels of Therapy

PRESENTATION SKILLS

Captivate, Influence, and Inspire Any Audience

Develop the skills to deliver compelling presentations that leave a lasting impact. In this module, you'll refine your ability to captivate an audience, communicate with confidence, and influence others effortlessly. Perfect for coaches, trainers, and business professionals, this training will help you command the room, build rapport quickly, and present your ideas with clarity and power.

MODELING

Learn from the Best: The Art of Modeling Excellence

Modeling is the cornerstone of NLP, allowing you to replicate the success of top performers in any field. By mastering this technique, you can identify and adopt the key behaviors, beliefs, and strategies that drive outstanding results. This skill empowers you to not only transform your own performance but also to teach others how to achieve excellence in their personal and professional lives.

ADVANCED SUBMODALITIES

Refine Perception for Profound Change

Advanced Submodalities enhances your ability to notice the sensory distinctions that shape our experiences. By building upon your understanding of these subtle elements, you can help clients shift perspectives, dissolve fears, and create empowering beliefs. This module provides the tools to refine your elicitation skills and assist your client to make complex changes with these simple techniques.

LOGICAL LEVELS OF THERAPY

Navigate Change with Precision Using Logical Levels

Logical Levels of Therapy provide a framework for understanding and facilitating change across different layers of experience—from environment and behavior to beliefs and identity. Learn to guide clients through this hierarchy to resolve conflicts, achieve alignment, and create profound, sustainable transformations. This approach will enhance your coaching or therapeutic practice by adding a powerful, structured method for driving deep change.

THE COLLECTIVE COACHING ACADEMY

MASTER PRACTITIONER OF TIME LINE THERAPY®

TIME LINE THERAPY®

- Taking a detailed personal history
- 'Drop Down' TLT Technique
- Accessing Past Resources
- Chronic Pain Paradigm

As a Master Practitioner, you will deepen your skills to facilitate emotional healing, helping clients release the negative emotions, limiting decisions, and beliefs shaped by past experiences, empowering them to create a compelling and motivating future.

TAKING A DETAILED PERSONAL HISTORY

Uncover the Root Causes with Precision

Gain unparalleled insights into your clients' pasts by mastering the art of taking a detailed personal history. This module provides you with a comprehensive checklist to ensure no stone is left unturned. By asking the right questions, you'll uncover the hidden patterns and triggers that have shaped your clients' experiences, setting the stage for transformative change. This process will empower you to craft tailored interventions that address the core of their challenges, leading to more effective and lasting results.

'DROP DOWN THROUGH' TECHNIQUE

Eliminate Persistent Emotions with Advanced Techniques

Building upon the practitioner techniques this advanced process helps clients release stubborn emotions that continue to disrupt their lives. This method provides a dynamic and effective way to clear emotional blockages at their source and pave the way for emotional freedom.

ACCESSING PAST RESOURCES

Harness the Power of Your Unconscious for Positive Change

Guide your clients to 'travel' through their timeline to reconnect with valuable skills, insights, and strengths that may have been lost or forgotten. By tapping into these hidden resources at an unconscious level, you can help clients build a more empowered and resourceful state, which positively impacts their present and future decisions.

CHRONIC PAIN PARADIGM

Address Emotional Roots of Physical Pain

Learn to identify the potential links between emotional baggage and physical symptoms. This approach delves into the mind-body connection, offering a unique perspective on how unresolved emotions can manifest as chronic pain. By addressing these underlying emotional issues, you can facilitate powerful healing for yourself or your clients, leading to relief from physical discomfort and a more holistic sense of well-being.

THE COLLECTIVE COACHING ACADEMY

MASTER PRACTITIONER OF HYPNOSIS

HYPNOTHERAPY

- Direct Authoritarian Style
- Estabrooks Techniques
- Elman Techniques
- Pendulum Techniques

DIRECT AUTHORITARIAN STYLES

Transitioning from the permissive Ericksonian style learned at the Practitioner level, this approach equips you with a more direct and authoritative method of inducing trance. This style is particularly effective for clients who are analytically minded or accustomed to clear directions. You'll learn to take control of the hypnotic process with confidence, using assertive language to quickly guide clients into deep states of relaxation and suggestibility, making the session more efficient and impactful.

ESTABROOKS TECHNIQUES

Developed by George Estabrooks specifically to work with clients who are resistant or have difficulty relaxing. You'll learn to utilize hypnotic suggestion powerfully and directly, allowing for quicker breakthroughs in therapy. Estabrooks' methods provide the tools to address deep-seated issues effectively, enhancing your capacity to work with complex emotional and behavioral problems.

ELMAN TECHNIQUES

Dave Elman's techniques are renowned for their efficiency and reliability, particularly his rapid induction method that combines muscular relaxation and mental deepening techniques. You'll learn to employ these methods to quickly induce deep trance states, making use of simple yet powerful suggestions. These techniques are valuable for clients who benefit from clear, structured approaches and understand they are responsible for participating in the therapy at an unconscious level.

PENDULUM TECHNIQUES

This tool allows you to have a conversation with the unconscious mind through ideomotor signaling. Pendulum techniques enable clients to access deep insights and emotions that might be hidden from their conscious awareness. This approach adds a versatile and interactive component to your hypnosis toolkit, helping clients uncover and resolve unconscious blocks in a non-confrontational way. This method is especially useful who respond well to visual or kinesthetic cues.

Adding these techniques to your toolbox will allow you to work with clients who may not respond to more permissive styles, enhancing your versatility as a hypnotherapist.

THE COLLECTIVE COACHING ACADEMY

MASTER COACH CERTIFICATION

NLP COACHING

- Introduction to Meta Health & Healing
- Client consent and forms
- "Breakthrough Coaching" - creating and completing full coaching programs with a client.

INTRODUCTION TO META HEALTH & HEALING

Discover the Link Between Emotions and Physical Health

Explore how emotions influence physical health and well-being with an introduction to Meta Health & Healing. This module delves into the impact of emotional states on the body, helping you understand how unresolved emotional conflicts can manifest as physical symptoms. By gaining insight into the mind-body connection, you'll learn to identify emotional triggers behind health issues, enabling you to guide clients toward holistic healing and improved well-being.

CLIENT CONSENT AND FORMS

Set the Foundation for Success with Proper Client Protocols

Establishing a solid foundation is crucial for successful coaching or therapy. This module teaches you the importance of client consent and the correct use of forms to set clear expectations, build trust, and protect both you and your clients. By mastering these administrative essentials, you'll ensure that your practice is not only compliant but also positioned for effective and ethical engagements, setting the stage for positive client experiences and outcomes.

CREATING AND COMPLETING BREAKTHROUGH COACHING SESSIONS

Master the Art of Transformative Coaching Sessions

Learn how to plan, conduct, and evaluate impactful "Breakthrough Coaching" sessions with your clients. As part of your assessment, you'll deliver a comprehensive coaching program (approx 5 hours) that will include detailed planning, execution, and feedback analysis. This hands-on experience will hone your ability to facilitate deep, lasting change by guiding clients through a transformative process that addresses core issues and sets them on a path to achieving their goals. This module equips you with the skills and confidence to deliver powerful coaching interventions that make a real difference.

THE COLLECTIVE COACHING ACADEMY MASTER PRACTITIONER PROGRAM

WHAT TO EXPECT:

- Rolling curriculum: November 2024-March 2025
- Attend live trainings and complete self-paced video content
- Complete an open exam and additional reading requirements

ROLLING CURRICULUM

Lean into the NLP principle of flexible behavior with our rolling curriculum, designed to adapt to the preferences of our students and trainers. From November 2024 to March 2025, training will be structured around group-decided dates, with topics delivered in focused sections. You will experience a minimum of 12 days of live online training, complemented by real-time assessments to track your progress. This flexible approach ensures a dynamic learning environment that accommodates your schedule while providing comprehensive, hands-on experience.

ATTEND LIVE TRAININGS AND COMPLETE SELF-PACED VIDEO CONTENT

Our blended learning approach offers the best of both worlds—interactive live trainings and self-paced video content. The live sessions provide opportunities for real-time engagement with instructors and peers, while the video modules offer the flexibility to review key concepts at your own pace. This combination ensures you can fully absorb the material, with structured support and the freedom to learn when it suits you best.

COMPLETE AN OPEN EXAM AND ADDITIONAL READING REQUIREMENTS

You'll have ample time to complete a comprehensive open exam, alongside additional reading tasks that align with the certification's study requirements. These assessments are designed to deepen your understanding of key concepts while contributing to the required study hours for each certificate. With flexibility in timing, you can balance your learning with professional and personal commitments, ensuring mastery of the material at a pace that suits you.

BOARD CERTIFICATION

Upon completing your coursework, exams, and assessments, you will be eligible for board certification as a Master Practitioner, a prestigious credential that sets you apart in the coaching industry. These certifications not only validate your expertise but also empowers you to deliver high-impact coaching with confidence. By achieving board certification, you solidify your position as a skilled, trusted professional in the field of NLP and coaching, ready to make transformative impacts in the lives of your clients.



THE COLLECTIVE COACHING ACADEMY MASTER PRACTITIONER PROGRAM

YES, I'M INTERESTED!

- Enroll with Alex or Chrissie before 30 September 2024
- Prepare to go NEXT LEVEL!!

ENROLMENT

Special Offer, pay in full by 31 October 2024

Join this exclusive round of students at a significantly reduced price of only \$4,697! Future versions of this program will be at a much higher cost, but we are offering this special rate to those who participate in this flexible, pilot version. In exchange, we welcome your feedback to help refine the program. Need a flexible payment plan? Contact Alex or Chrissie to discuss options tailored to your needs.

MATERIALS

You'll receive detailed manuals for each section of the course, which will be released progressively as we approach each module. All resources, including video content, quizzes, and downloadable materials, will be available through your student portal, ensuring you have everything you need to succeed at your fingertips and revisit again as required.

REQUIRED READING MATERIALS

To maximize your learning, you'll need to ensure you have the following essential texts in either print or audio format:

- The Magic of NLP Demystified (2nd Ed) - Byron Lewis
- Time Line Therapy and The Basis of Personality - Tad James and Wyatt Woodsmall
- Hypnosis: A Comprehensive Guide - Tad James

For those who wish to delve even deeper into these topics, we *recommend (entirely optional)*:

- Values and the Evolution of Consciousness -Adriana James
- Metaphysical Anatomy - Evette Rose
- The Wizard Within: The Krasner Method of Clinical Hypnotherapy - A.M. Krasner

READY TO ELEVATE YOUR SKILLS?

This is your opportunity to join a small, dedicated group of students who are committed to upskilling and becoming the best in their field. With personalized support, flexible learning options, and access to expert trainers, you'll embark on a transformative journey that will empower you to deliver life-changing results for your clients. Don't wait—enroll today and take the next step toward mastering your craft!