

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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ISSUE NO. 163



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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It "Dawned" On Me... *a message from Dawn Giganti*

I can't think of a more appropriate time to talk about seasons changing. Sometimes it's nearly impossible to remain calm when faced with difficult seasons. But what if the reason for your challenges is that you are on your way to something better? The difficulty you are facing might be a blessing in disguise! Difficult times are often a stepping stone to something better. People who have been through difficult times often find themselves stronger in the long term. They understand the importance of remaining optimistic, even when the situation is challenging. In addition, they can help others with their own challenges. Many people who have gone through difficult times feel like they have the most incredible life because of it. Getting through difficult times is challenging, but staying strong and working towards a better future is worth it.

One of our customers who is currently working through her own season sent this to me and inspired this month's letter: "But He said to them, 'Why are you so fearful? How is it that you have no faith?' ~Mark 4:40. - Fear is a sign that we don't trust God's ability to care for our situation. It is glorious to know that our heavenly Father is watching over us, that He loves us, that He cares for us, and that He is in control. When we don't understand what is happening around us, we can still trust Jesus. We don't need to fear. Jesus is on board, He can calm the storm, and He will bring us safely into that eternal harbor. (The Word for Today, Inc., 2021)

Getting over a huge problem is difficult, but not impossible. It takes time and patience. These five daily habits can make the process easier for you:

1. Take care of your physical health - Eat well, get enough sleep, and exercise regularly. This will help you feel better about yourself and your life in general.
2. Journal your thoughts - Write down what's on your mind or talk to someone. Just don't bottle up all those feelings!
3. Get a hobby - Doing something fun will take your mind off the problem at hand while also giving you time to relax and rejuvenate yourself.
4. Spend time with friends and family - Surrounding yourself with support will help you get through rough patches and give you more hope.
5. Remember that this too shall pass - Remember that there will be an end to this season of your life.

But most importantly... have FAITH!

I hope these tips can help you stay calm amid rough seasons. Have a glorious end to your summer and a smooth transition into fall.

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

September 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	Notes				

Month at a Glance:

9/3 thru 9/5 CLOSED Labor Day Weekend - In order to celebrate the holiday weekend with our families.

9/8 National Ampersand Day - Did you know that the ampersand was once the last character in the alphabet?

9/11 911 Remembrance - Spend a moment to reflect & pray for the victims who died, & their families & friends.

9/12 Chocolate Milk Shake Day - Any day with chocolate in the name gets our wholehearted support!

9/22 First Day of Fall - "Life starts all over again when it gets crisp in the fall." ~F. Scott Fitzgerald, *The Great Gatsby*

9/29 VFW Day - Show support by honoring all members and veterans in your community.

Employee birthdays this month:

15th Mark Bouquet, Jr.'s Birthday - Sales Manager & Sr. Flooring Consultant



Bee Undertaker

In a honeybee hive, where each insect has a specific job to do, a small number of middle-aged workers serve as undertakers, removing dead bees and debris from the hive. These bees respond to the odor of the dead, finding the bodies among the wiggling living and carrying them sometimes 300 or more feet to drop them outside of the colony. It's solo work done by about 1% of the bees at a time. [Science Daily | December 2021]

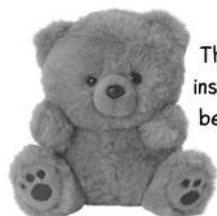
Ultraviolet Radiation

Our planet's ozone layer — which is located in the stratosphere, about 9 to 18 miles above the earth's surface — protects all life from the sun's ultraviolet radiation. It acts like an invisible shield against harmful UV-B and UV-C rays, which have been linked to skin and eye damage, a reduction in the productivity and quality of crops, and changes in various biological functions for different species. Due to human activity and pollution, however, some atmospheric ozone has been depleted. Naturally occurring events and processes such as volcanic eruptions can also affect ozone levels. That's why the United Nations established International Day for the Preservation of the Ozone Layer, which has occurred every September 16 since 1994.



[EPA.gov | March 2022]

Who is the teddy bear named after?



Theodore "Teddy" Roosevelt was one of America's most beloved Presidents and was the inspiration for the teddy bear. While he did enjoy going bear hunting, his refusal to shoot a bear that someone had captured struck a chord with the nation. They made fun of him about it in political cartoons titled "Teddy and the Bear," but these comics gave a man named Morris Michtom a great idea. He created a plush, stuffed bear and named it Teddy, not knowing at the time that he was creating what would become one of the most famous and well loved toys in history.

[Wonderopolis | December 2021]

Number Place

In the mid-2000s, thanks to its incredible popularity, Sudoku became part of our everyday lexicon. But few people realize that the game has been around since 1979 or that its original name was Number Place. It's believed that the game was invented in the U.S. by a man named Howard Garns. In 1984, the puzzle appeared in a Japanese newspaper, and thus, the name Sudoku was later coined. [Sudoku.com | September 2021]

		8					
4	9		1	5	7		2
		3			4	1	9
1	8	5		6			2
				2		6	
9	6		4		5	3	
	3			7	2		4
	4	9		3			5
8	2	7			9		1

Farewell to Summer Sale

August 15—September 30

Special Financing AVAILABLE**

See store for financing details.

*With approved credit. Ask for details.

**Cannot be combined with any offer or discount



ANDERSON
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the Original

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BRIAN & CATHY STOECKER

of Tinley Park, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 09/30/2022

Did You Know?

Creative Carpet & Flooring offers financing!*

Make home improvements today instead of delaying your project plans. We have immediate purchasing power for approved customers and a revolving line of credit for future purchases. Ask us about our financing options today!

Call us at (888)910-6585 or stop by your local showroom today!

*Subject to credit approval.
See store for details.

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CAROL HUNNIFORD
DAWN FLOREY
DORIS WANHORST
JAKE PASCALE
KENNETH MULHERAN
MAUREEN HARANGODY
MIKE & TERRI WINKLER
RACHELLE OCHSENER
SHARON SCHOBBER



**CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES!
888.910.6585**

MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

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AUDREY FORD
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BETH ECKMAN
BILL SUTTERLIN
BOB & JUDY HITER
BRIAN CAGALA
BRIAN OSTER
CATHY CHEVALIER
CHRIS RIGONI
CHUCK & BRIDGETTE PAWELKO
CINDY & PAUL CHRISTMAN
CINDY O'DEA
CONNIE PEAK
CONNOR MOYNIHAN

CRYSTAL DUPLESSIS
DAN ARREOLA
DANA CORTEZ
DANIELLE TACAKS
DAVID GROELLER
DAVID LATKO
DEAN & CINDY BRANSON
DEBBIE PRODEHL
DELIA MULCAHY
DENISE KOZMA
DENNIS NIERENGARTEN
DOMINICK PINTO
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EDITH CRAIN
GENE SETLIK
GEORGE & SUE TRAGOS

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JANA LACERA
JANELLE CHAPMAN
JEFF HARBRECHT
JENNIFER & CHAD WOGNUM
JENNIFER KELTZ
JENNIFER NELSON
JESS ROMANO
JIM & LINDA ANDERSON
JIM RODRIGUEZ
JOE & BARB BANIS
JOEL EENIGENBURG
JOEL KORCZAK
JOHN CELLINI
JOHN GEORGE

JOHN SCHRAMM
JOHN UTTERBACK
JOSH & KATE JOHNSON
JUDY & RANDY COX
JULIE CASSIDY
KAREN COZEN
KAREN ERWIN
KAREN MADSEN
KATE & DAVID PETERSON
KATELYN STUBBLEFIELD
KATHY NIELSEN
KELLY & JEFF REIHER
KELLY GOULD
KEN KOSINSKI
LARC LANSING
LARRY & DEBBIE SEPER

LARRY SZERLAG
LAURA RUSNIAK
LAUREN MCGLADDERY
LINDA & JOHN EGNATZ
LISA SZIROVEZC
LORI DEBOER
MARC BERNAL
MARK TIMM
MARVIN LORDE
MARY BURRUSS
MEGAN BARSICH
MELANIE EHRHART
MELISSA MONROE
MICHAEL LADOWSKI
MICHELE ABRAMS
MICHELLE ANDERSON

MIKE & THAO WALSH
MIKE DIBENEDETTO
MIKE ELSON
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NANCY WOLNIAK
NICK CHIAPETTI
NIDA BAHU
NIKKI GARDNER
PAUL BERVID
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RICH WICKOLAYCK
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SUSAN DEVRIES
SUSAN ROONEY
TAMMY STARCEVICH
TERRY SALS
THERESA LOZANO
TIMOTHY SHERITIS
TRENT & SARAH OVERZET
TRICIA BIEDRON

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

The composer Beethoven
lacked what sense?

- (A) Smell
- (B) Taste
- (C) Hearing
- (D) Sight

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 15th each month. Good luck!!!

Last month's question:

What was the name of the
Catskills resort in
"Dirty Dancing"?

Answer: (B) Kellerman's

The setting for "Dirty Dancing," the 1987 hit film starring Patrick Swayze and Jennifer Grey, was a fictional resort in New York's Catskills Mountains called Kellerman's. Kellerman's was based on similar resorts along the East Coast — including Mountain Lake Lodge in Virginia's Appalachian Mountains, which served as the backdrop for Baby's life-changing summer. Mountain Lake Lodge resisted its connection to the film for many years but now leans into it with "Dirty Dancing"-themed weekends, complete with dance lessons, parties in Mary's Barn, movie trivia, and a scavenger hunt. [Good Morning America | March 7, 2022]

Congratulations to last month's winner:

**CATHERINE
BLACKBURN**
of Joliet, IL

Stop by Creative Carpet & Flooring to claim your prize
by September 30, 2022!

Farewell Summer flooring Sale



Valid September 1 - 31, 2022

May not be combined with any other offers or discounts.

- 1 - Moving of furniture
- 2 - Take up of existing carpet
- 3 - Carpet haul away



That's right... **ALL 3 FOR FREE**

~ or ~

FREE pad upgrade!

UGLY FLOOR CONTEST

VOTE September 1st thru 8th, 2022!

Only YOU can decide who deserves a free floor makeover!
www.CreativeCarpetInc.com/ugly-floor/



Dog Paws



Have you ever noticed paw prints on the sidewalk on a hot summer day? It's dog sweat. Dogs' sweat glands are located in their paw pads. Since their thick coats function as an insulator, helping keep them from getting too hot or too cold, dogs cannot sweat in the same way as a human being does — their coats would prevent evaporation and effective cooling. Since their paw pads have little to no hair, sweat easily evaporates and allows dogs to cool themselves down more efficiently. However, the main way that dogs cool off is — you guessed it — by panting. Panting allows dogs to evaporate moisture from their lungs and mouths, cooling moist internal tissues. [American Kennel Club | April 2022]

FLOOR US with your pet photos! See your pet in an upcoming newsletter.
Email your pet's name and picture to DAWN@CREATIVECARPETINC.COM.

Kota & Remi -
Suzanne B. & Audrey H. of Minooka, IL

Layla & Qi'ra -
Dawn & Alex G. of Creative Carpet

Rei -
Ismael M. of Mt. Prospect, IL



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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic *Thank You* to all who referred us last month...

BONNIE & ROD PETRICK
COURTNEY & DEREK
HOSLER
DEBBIE & BOB
FUEHRMEYER
DONNA PHALEN
JOHN JOHNSON
MICHELLE ANDERSON
NANCY TKACH
PAULA LONGAWA
SALLY SCHWANDT
SARAH SIMONS

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

From initial contact to the installation of my staircase runner was an easy and smooth process! Brian from Creative Carpet & Flooring offered a fair and competitive quote for the carpet choice I selected. He also worked with me to ensure I got the correct carpet color on my order. Scheduling the installation was quick, and I liked the text message alerts to remind and notify me of the appointments. Lastly, the installers were on-time and professional! Would definitely recommend! ~ **Mike T. of Tinley Park, IL**

No entries! You can't win if you don't enter!
Maybe you could be next month's \$25 gift card winner!