



41st
ANNUAL

OCT. 30 - NOV. 1
WINSTON-SALEM, NC

Sustainable Agriculture Conference

2026
SPONSORSHIP &
EXHIBITOR
OPPORTUNITIES

CAROLINA FARM STEWARDSHIP ASSOCIATION
carolinafarmstewards.org/sustainable-agriculture-conference



ABOUT THE CONFERENCE

CFSA's annual Sustainable Agriculture Conference brings together the food and agriculture value chain, from farmers, producers, and food system professionals, to advocates, from the Carolinas and across the Southeast to learn, connect, and advance a shared vision for strong regional food systems.

Sponsorship and exhibitor opportunities provide direct access to decision-makers, business owners, and practitioners, paired with sustained visibility in the months leading up to the event and strong exposure onsite.

With a reach of 3,000 members, 18,000 email subscribers, and 26,000 social media followers, sponsorship offers months of visibility leading up to the event, plus meaningful engagement onsite. Most importantly, your support makes the conference possible, supporting education, networking, and farmer scholarships, while aligning your brand with values-driven leaders shaping the future of food in our region.

This year, the conference will be held at the Benton Convention Center in downtown Winston-Salem, NC, and will feature a trade show hall with 50+ exhibitors, networking spaces, refreshments, and more.

Exhibitor testimonials

"The network is amazing. We've had such great, fruitful conversations here."

"Being able to be face-to-face, shake hands, and see directly what farmers' goals are is invaluable."

"We always learn so much and come away reinvigorated for the work we do. We love going to this event and look forward to the next one."











FEATURING:

800+ attendees
48+ workshops
On-farm intensives

Expansive trade show
Buyer/Grower meet ups
Social & networking events

2026 ANNUAL CONFERENCE LEVEL SPONSORSHIPS

SPONSOR LEVEL BENEFITS	SUSTAINER \$10,000	HARVESTER \$5,000	CULTIVATOR \$2,500	POLLINATOR \$1,000
COMPLIMENTARY CFSA BUSINESS MEMBERSHIP				
INCLUDED CONFERENCE REGISTRATIONS	10	5	3	1
COMPLIMENTARY AD SPACE IN CONFERENCE PROGRAM	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
ACKNOWLEDGEMENT IN PROMOTIONAL EMAILS, EVENT WEBSITE, SOCIAL MEDIA, AND ON-SITE				
TRADE SHOW EXHIBITOR BOOTH (2 booth staff passes included)	END CAP BOOTH W/PRIORITY PLACEMENT	SINGLE END BOOTH W/ PRIORITY PLACEMENT	STANDARD BOOTH W/ PRIORITY PLACEMENT	\$200 OFF ANY BOOTH
SPONSORED SESSIONS PRINTED PROGRAM ACKNOWLEDGMENT	3	2	1	1

REGISTER

A-LA-CARTE SPONSORSHIPS

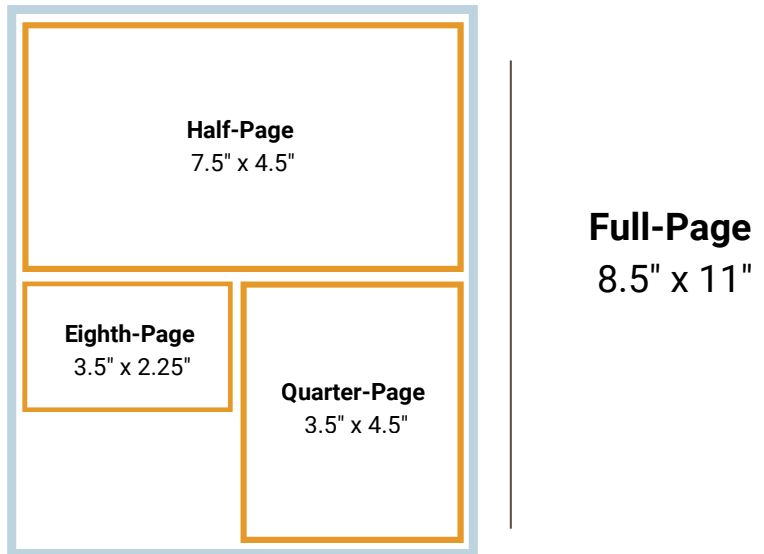
A la carte opportunities allow your company or organization to create a sponsorship package that best fits your needs. They can be added to an existing sponsor level or purchased alone. A la carte sponsors receive name recognition in the program.

Opportunities include on-farm intensives, farmer scholarships, refreshments, and social networking events. Contact sonia@carolinafarmstewards.org to create a custom package that works for you.

ADVERTISE WITH US: CONFERENCE PROGRAM

The digital conference program will be widely promoted to our email and newsletter subscribers, as well as our social media followers, making it an ideal advertising platform.

Size	Cost
Full-Page	\$375
Half-Page	\$225
Quarter-Page	\$125
Eighth-Page	\$75



FILE SPECIFICATIONS: Accepted file types are .eps and .png. Files must be 300 DPI or 1000px wide. Please submit a full-color ad. **Ads must be submitted by 8/3/26 to be included in the printed program.**

TRADE SHOW

WHAT YOU CAN EXPECT

- 13,500 sq. ft. trade show
- Large spaces with ample room for equipment displays
- Lounge areas to encourage networking
- Priority placement for early registrants

Standard Booth (8x10): \$400

Single End Booth (8x10): \$500

End Cap Booth (8x20): \$900

Non-Profit Discount: \$75 off

EXHIBITOR BOOTHS INCLUDE

- Two booth staff passes
- 8'x10' standard booth space with pipe and drape, skirted table, two chairs, wastebasket, and access to free wifi
- Electricity available for \$60

TRADE SHOW HOURS

Fri. 10/30: Setup 12-5pm

Sat. 10/31: 8am-5:30pm

Sun. 11/1: 8am-2pm (teardown 2-5pm)

TRADE SHOW BOOTH ASSIGNMENTS

Exhibitor preferences for placement will be carefully considered, and space assignments will be made at the sole discretion of CFSA. Spaces will not be reserved until full payment is received.

[REGISTER](#)

A LA CARTE SPONSORSHIPS

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MORNING REFRESHMENTS

\$600

As the morning refreshments sponsor, your company's name and logo will be prominently featured in the refreshments area on both mornings of the conference. This opportunity includes one in-person conference registration.

AFTERNOON REFRESHMENTS

\$600

As the afternoon refreshments sponsor, your company's name and logo will be prominently featured in the refreshments area on both afternoons of the conference. This opportunity includes one in-person conference registration.

ON-FARM INTENSIVE SPONSOR

\$300

As an on-farm intensive sponsor, you'll have the opportunity to present for 10-15 minutes to up to 50 attendees gathered on a working farm with hands-on demonstrations, informational tours, and in-depth discussion on various topics, from livestock production to organic growing methods and post-harvest handling. Your company's name and logo will be featured on all signage at the intensive. This sponsorship includes a tabling opportunity at the on-farm and one on-farm intensive registration.

[REGISTER](#)

Have something else in mind?

Let us know and we'll work with you to create a custom package!
Contact Sonia Frischemeier at sonia@carolinafarmstewards.org