

JANUARY

PARTNER OF THE MONTH

2023

# BLUE PALACE

A LUXURY COLLECTION RESORT,  
ELOUNDA, CRETE

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EUROPE PARTNER.  
INCLUDES A TRAVEL ADVISOR BUNDLE,  
PARTNER OFFERS, HOTEL DETAILS, AND MORE!

CV

# W E L C O M E

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Dear Travel Advisors,

We are happy to present our January Europe Partner of the Month: Blue Palace, A Luxury Collection Resort, Elounda, Crete. Our Partner of the Month campaign is designed to give you the resources you need to sell our preferred partners.

Each month, our reservation and business development teams invest their time learning more about our featured partners so they can better serve you. This includes a training session where they learn about the most recent hotel updates and current property/destination highlights.

Our marketing team has also curated a special Travel Advisor Bundle for you! This includes our \*NEW\* consumer LookBook for your clients, a customizable flyer, and webinar so you can be fully equipped to sell this month!

We look forward to a great month. Happy selling!

Sincerely,

**CLASSIC**  
*Vacations™*

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# JANUARY PARTNER OF THE MONTH

## BLUE PALACE, A LUXURY COLLECTION RESORT, ELOUNDA, CRETE



BLUE PALACE  
ELOUNDA - CRETE

## CRETE IS CALLING.

Escape to the stunning island of Crete, where island style meets pure indulgence. Blue Palace, a Luxury Collection Resort, Elounda, Crete, provides an extravagant sanctuary where warm hospitality, elegant accommodations, and authentic Greek experiences are the highest priority.

### FEATURED OFFERS

*Book now through 01/31/23 for travel from 05/15/23 to 10/14/23*

#### EUROPEAN RICHES



- Daily American buffet breakfast
- One a la carte lunch at Isola Restaurant, per unit, per stay, drinks and other select items are excluded
- Early check-in and late check-out subject to availability
- Room: Superior Bungalow Sea View

**3 NIGHTS FROM \$766 PER PERSON**

#### ROMANCE



- Daily American buffet breakfast
- 50 euro spa credit per unit, per stay\*
- Surprise signature honeymoon amenities\*
- Room: Superior Bungalow Sea View

**3 NIGHTS FROM \$766 PER PERSON**

# TRAVEL ADVISOR BUNDLE

Access the tools and resources to help you sell Blue Palace during the month of January. We've created consumer-friendly content for you to share with your clients.

[DOWNLOAD CUSTOMIZABLE FLYER](#)

*Open in Adobe Acrobat. Customize. Send.*

[VIEW CONSUMER LOOKBOOK](#)

*View and send to your clients.*

Our Partner of the Month webinar featured Blue Palace, A Luxury Collection Resort, in Elounda, Crete; Velas Resorts in Mexico; and Outrigger Hotels & Resorts in Hawaii. This recording includes the most recent updates, current month-long offers, lavish amenities, and more!



GET TO KNOW

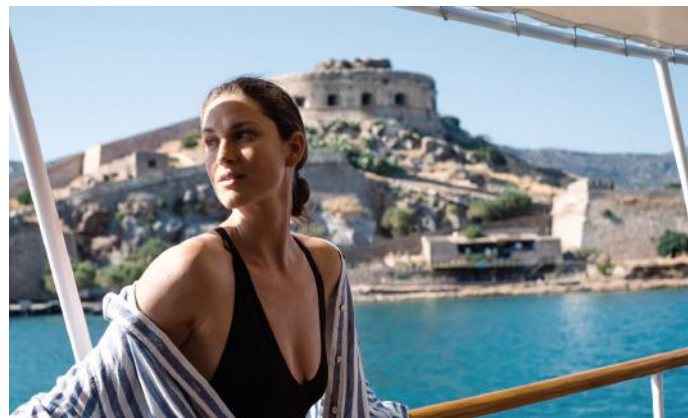
# BLUE PALACE, A LUXURY COLLECTION RESORT, ELOUNDA, CRETE



# UNIQUELY COMPELLING

Wild beauty. Unrivaled island style. A place where you can sense an older, truer, more timeless Greece. Blue Palace is a patchwork of pink-hued stone and earthy tones, flowing into the Crete landscape. Dotted throughout the luxury island resort among fragrant gardens, the bungalows, suites, & villas are your personal sanctuaries with spectacular views of the Aegean Sea and Spinalonga Island.

Designed for people who want to spend a lot of time relaxing in their own private space, offering the kind of profound, understated luxury that is relaxing in a way that mere extravagance can never achieve. What has set Blue Palace apart over the years and has enamored guests is the heart-warming hospitality and commitment to an authentic Greek summer experience. A compelling private place to be -unmistakably Greek. The essence of hotel luxury redefined.





TWO-BEDROOM KING GUESTROOM



ISLAND LUXURY SUITE



THE ELOUNDA SPA

## ACCOMMODATIONS

The guest accommodations at Blue Palace include 52 family-friendly suites and 4 luxury villas, including bungalows and villas with 142 private pools. These are all designed for people who want to spend a lot of time relaxing in their own private space, so they are generously proportioned, exquisitely decorated and offer the kind of profound, understated luxury that is relaxing in the way that mere extravagance can never achieve. Guests in the suites and villas enjoy an array of exclusive services, including private seating and private menus at breakfast.

Private verandas, gardens, and pools are designed to enhance the lovely views and the feeling of freedom. Natural materials, eclectic pieces of art, a palette drawn from the surrounding environment and a style seasoned with historical detail, all combine to make your suite or villa a uniquely compelling place to be.

### ACCOMMODATION HIGHLIGHT

Dotted throughout the resort, amongst the wild beauty of fragrant gardens, the Island Luxury Suites celebrate a relaxed yet refined island ambience throughout the design-led interiors and a range of exclusive services. Each suite comes with its own private infinity pool and generous outdoor terrace with spectacular sea views and an enhanced mini bar offering.

## THE ELOUNDA SPA

Relax in award-winning Elounda Spa where experienced therapists take you on a journey of rejuvenation, performing relaxing customized facials, reinvigorating massages, anti-aging treatments, one-day rituals, as well as hair salon and beauty services.



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# DINING OPTIONS

## ANTHÓS | GREEK

A new gastronomy concept emerges at Anthós—this will be your ritualistic, celebratory evening highlighting traditional Cretan cuisine. With a refined approach to Greek cuisine, and with ingredients sourced from Blue Palace's very own organic, kitchen garden.

## BLUE DOOR | GREEK

Blue Door is a quintessentially Greek taverna offering fresh fish and seafood, from the sea right to your plate. This culinary treasure features well-kept family recipes, signature seafood and fish dishes.

## ASIA DEEP BLUE | ASIAN

Asia Deep Blue, the captivating Asian fusion restaurant, is an enticing dining option, offering inventive dishes that range from Japanese to Thai and beyond.

## ARSENALI LOUNGE BAR | INT'L.

One of the most majestic verandas all over Greece, Arsenali Lounge Bar is the place to enjoy old world atmosphere, soak up majestic sunsets, unique atmosphere, and the art of Aperitivo with hand-crafted cocktails or a pre-dinner champagne, by the pool.

## ISOLA | ITALIAN

Enjoy a seasonal feast of Italian dishes including wood oven and pizza, all shared in long leisurely lunches or dinners with postcard views of the Aegean.

## ISOLA BEACH CLUB | VARIETY

Olive trees, the Aegean sea, and a relaxed bohemian ambience; light dishes, signature cocktails, curated by top mixologists, the hottest tunes & inviting low couches make this club the perfect Mediterranean setting.

## OLEA | INTERNATIONAL

As the resort's main restaurant, Olea—named after the olive trees found in the traditional Cretan pots on the veranda—offers local and international favorites along with spectacular sea views from every table.

## PRIVATE DINING

Let Blue Palace create your own private dining experience, available 24 hours a day, with expert chefs for both in-room or on-location options.



FARM TO TABLE, ANTHÓS RESTAURANT



ARSENALI LOUNGE BAR



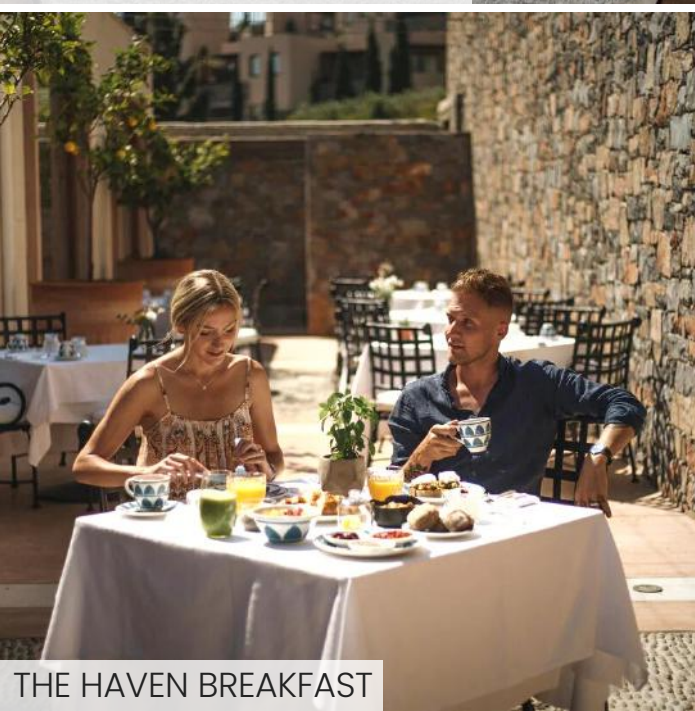
PRIVATE DINING AT THE BEACH



GRAND VILLA



GRAND VILLA PRIVATE POOL



THE HAVEN BREAKFAST

## THE HAVEN

The precise location of heaven on earth has never been established but it may very well be 'The Haven'. The most exclusive luxury suites & villas are the epitome of feeling at home as soon as you settle in. Beachfront suites and villas with private pools that embrace the shimmer of the Mediterranean.

An array of exclusive services and personal recommendations, including a private breakfast experience and a personalized beach experience, is offered, treating you to a good dose of traditional Cretan hospitality.

The Haven collection includes:

- Island Luxury Suites
- Grand Villa
- Royal Blue Villa
- Two-Bedroom Villa

### THE HAVEN HIGHLIGHTS

#### THE HAVEN BREAKFAST

Guests of The Haven Collection enjoy a private breakfast with an epic selection of dishes served at a pebble-mosaic courtyard shaded by fragrant jasmynes. There is something unique that makes you feel as if you are invited to a private home, the moment you step in at Anthós Restaurant – the star restaurant of Blue Palace Resort & Spa. A seasonally curated à la carte menu awaits the most distinguished guests.

#### THE BEACH HAVEN

At The Beach Haven, prepare yourself for beachside top-notch pampering & service. Reserved exclusively for guests of The Haven Collection, it is fully equipped with loungers and parasols, where baskets of complimentary goodies are delivered. An elite beach service crew will attend to guests' needs & occasionally surprise them with treats. Guests of private villas can unwind in their own private gazebo.

# EXPERIENCES

## FITNESS CENTER

The hotel gym opens onto both the beach and the gardens. Fitness Classes available.

## SWIMMING

- Main Pool open 24 hours (Outdoors)
- Kid's Pool open 24 hours (Outdoors)
- Arsenali Pool open 24 hours (Outdoor, Heated)
- Blue Palace Beach Area

## WELLNESS EXPERIENCES

Nothing but The Big Blue. On that long stretch of land facing the mesmerizing Aegean Sea, with a backdrop of lush gardens, let yourself go and empower body & mind with the selection of wellness experiences. Feel the extraordinary energy that surrounds this magical place!

- Anne Semonin Beauty Workshop
- Apivita Honeybee Event
- Valmont Workshop

## BLUE PALACE EXPERIENCES

There are so many opportunities to celebrate life in Crete; good music, endless dances and the culture.

- Cretan Feast (June - September)
- Culinary Hopping Around Greece
- Guest Bartenders Mixology Events
- Cretan Olive Oil Tasting
- Wine Tasting

## LOCAL EXPERIENCES

- Phāea Plan Bee
- A Lesson in Greek Cuisine
- Therinò - A quintessential Greek Tradition

## ACTIVE LIFE

A world of activities will fill your days with Blue Palace. They'll show you how to swim, sail, play tennis, and hike your way around the beautiful Crete.

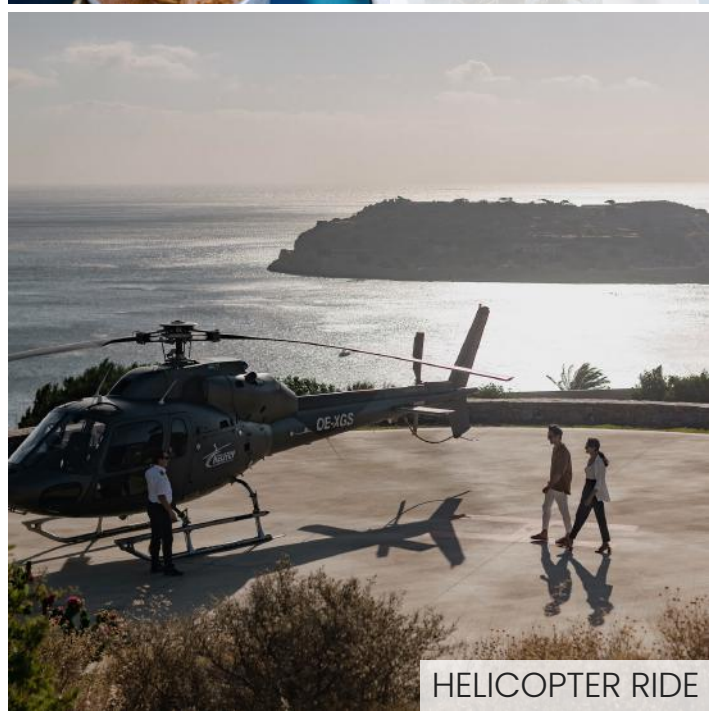
- Hiking Excursions
- Tennis Courts with Floodlights
- 18-hole Crete Golf Club
- Helicopter Rides
- Scenic Yacht Experience



BLUE PALACE BEACH



COOKING LESSON



HELICOPTER RIDE

# SIX WAYS TO CONNECT WITH US

## CALL US

1.800.221.3949

## CALL BACK

Call back system, so you don't wait on the phone

## ADS DESK

Collaboration with a dedicated Classic Agent

## SATURDAY HOURS

Now open from 7 am to 1 pm PACIFIC

## CV4U

Email access and telephone collaboration

## ONLINE

Booking engine for land only bookings

*We want to do business with you when you want, how you want, and wherever you are.*



# Earn points with every FIT booking

## 2023 Virtual Retail Gift Card

Every 200 points earns you a **\$75 Gift**

### Card Requirements:

- A minimum of 200 eligible points in your 2023 points account
- Submit a VRGC Redemption Form
- Include your personal W9
- Agency Owner or Manager approval

VRGC requests are processed on the last Friday of each month.

Recipients will receive an email the first week of the following month. The email will contain a link to choose your Virtual Retail Gift Card(s).

Choose your VRGC.

You may split your gift card value among two or more gift cards. You will have options like *Disney Store, Amazon, Sephora, Safeway, Starbucks, Target*, and many more!

Click here to [Check your Points](#)

**Virtual Retail Gift Card:** Every Classic booking that travels between January 1, 2023 and December 31, 2023 are eligible toward 2023 Gift Card redemption. A maximum of 1200 Royalty Points are allowed for redemption per calendar year. Your 2022 Royalty Points may not be combined for gift card redemption. Only U.S.-based agents qualify for gift card redemption. Group points are eligible for Travel redemption and may not be redeemed for a VRGC. 2023 Points towards VRGC expire 2.28.24 remaining points may be used for Travel, see below.

**Travel:** Points may only be used on Advisors' personal travel with Classic Vacations. Payment in full is required. The \$29 minimum payment is non-refundable. Points cannot be used for minimum payment or processing fees. Points are applied just prior to travel date as a refund. Points applied to the booking are non-refundable. Points may not be applied to canceled or past travel bookings. 2021 Points expire March 24, 2023. 2022 Points expire March 22, 2024. 2023 Points expire March 21, 2025.

Visit our Instagram featuring Travel Advisors Royalty Rewards in action: [#weareclassicvacations](#)

See complete list of Terms and Conditions: [www.classicvacations.com](http://www.classicvacations.com)

Contact: [points@classicvacations.com](mailto:points@classicvacations.com)

## 2023 Travel and Explore

Every 200 points earns you a **\$150 Travel Credit**

### Requirements:

- A minimum of 200 eligible points
- Make your booking with Classic Vacations
- Pay Deposit and Final by due dates
- Submit a Travel Redemption Form
- Agency Owner or Manager approval

Submit your travel redemption at least 30 days prior to departure.

Recipients will receive an email receipt upon submission. Agency Owner/Manager will receive an email to approve.

Points are redeemed and applied to your booking 2 to 3 days prior to departure as a refund.

No travel blackout dates! Travel to any of Classic Vacations destinations. Use your Rewards towards Air Only, Hotel Only, Package, Car or Tours. Book online or call 800-221-3949 (choose 1 than 3 at prompt). Pay the NET due only (no commission).

# BLUE PALACE WEDDINGS

Blue Palace is the ultimate place to celebrate a momentous occasion. Combining the stunning ambience with expert attention to detail, the wedding team offers a uniquely romantic experience. Getting married or renewing your vows at Blue Palace is something very special. The charming chapel of Saint Titus, Agios Titos, has been restored on site and makes a very intimate setting for a ceremony.

Couples who marry there are invited to plant an olive tree, symbol of long life and fertility, in the hotel grounds - and many revisit their tree on anniversaries. It is a uniquely Cretan way of making a special moment flourish for a lifetime.



# SAY I DO IN PARADISE

Groups by Classic presents our exclusive *Say I Do In Paradise* campaign with Blue Palace.

The WEDDING COUPLE can earn up to \$1,000 USD credit toward their Destination Wedding Airfare!

If you would like to qualify, you can book a Destination Wedding at Blue Palace, A Luxury Collection Resort, Elounda, Crete, by December 31, 2023, and have 75 room nights materialized.

*View details and customize the Say I Do Flyer*

DOWNLOAD SAY I DO FLYER



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