



S U C C E S S S T O R Y

QSR CAMPAIGN

Teaming up with Strike Social, a QSR industry leader, was able to quickly address the challenge of driving significant brand awareness and in-store sales for their weekly Limited Time Offers (LTOs) across a vast network of branches, and apply a multi-market YouTube ad strategy with dynamic creative rotations to achieve increased awareness, cost-effective targeting, and a sales boost.

