

proaudio

7th Edition | July 2024

Sound PRESS

Are you mixing with the right company?

BREAKING NEWS

NOW HAPPENING

NEW

**GIBSON
GUITAR**

DISTRIBUTOR IN SA

AUDIO-TECHNICA

Turntables | Headphones | Microphones

PIONEER DJ

DDJ-FLX4 | DDJ-FLX 6GT | DDJ-FLX 10

An Interview With

KASI DUCHAZ & ESSENTIAL 47



WELCOME

to the JULY 2024 EDITION
of

proaudio

Sound Press Magazine!

We are thrilled to bring you

HUGE news this month:

Gibson has partnered with Proaudio as the new distributor in South Africa!

Explore our exclusive range, including travel guitars, the Pioneer DJ DDJ-FLX series, and PowerWorks Active Speakers and Subs. Discover how Powersoft amplifiers are powering the high-energy Coyote Ugly Saloon.

Check out our top product picks: the Epiphone Les Paul Caffè Latte Fade, Kramer Baretta, Blackstar Fly3 Bluetooth, Nord Electro 6 HP, KRK Classic monitors, Audio Technica turntables, microphones, and headphones, PowerWorks SC-200 microphone, and Sonance Wall-Mount speakers.

We also have exclusive interviews with South African artists Essential 47 and Kasi Duchaz, sharing their musical journeys and inspirations.

Enjoy the July edition and stay tuned for more exciting updates!

HAPPY READING!

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sound PRESS

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Product Library

This magazine is designed to inform, supply, and provide information relating to the industry that we find ourselves in. Some of the material that we have used is resourced from websites around the world to help bring perspective and insight to your business' and your lives. Products highlighted and reviewed may or may not be available, if you have any questions relating to the information herein, please contact us.

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A New Era in Music

Gibson Guitars
Partners with
Proaudio in
South Africa



proaudio

In a **landmark development** that is set to strum the heartstrings of music aficionados across the nation, **Proaudio** has proudly announced its designation as the new official distributor for **Gibson** Guitars in South Africa.

This groundbreaking partnership not only enhances Proaudio's already impressive portfolio—which includes industry giants like Pioneer DJ, AlphaTheta, Blackstar Amps, Audio Technica, Nord Keyboards, PowerWorks, HK Audio, and Midas Consoles—but also places them at the forefront of the South African guitar industry.

For decades, Gibson has been synonymous with quality and innovation in the world of music. Renowned for crafting some of the most iconic guitars in history, such as the Les Paul, SG, and the Flying V, Gibson's instruments have been the choice of legendary musicians spanning various genres and generations.

By bringing Gibson, along with its sister brands Epiphone and Kramer, under its umbrella, Proaudio is not just importing guitars; they are bringing a legacy.





Gibson
Les Paul

WHAT THIS MEANS FOR SOUTH AFRICAN MUSICIANS

For South African musicians, Proaudio's new partnership with Gibson represents more than just the availability of high-quality guitars; it signifies a new era of musical expression and possibilities.

Artists now have unparalleled access to a range of instruments celebrated for their rich tones and impeccable craftsmanship. Whether you are a jazz enthusiast bending blues on an Epiphone or a rock and roller shredding on a Gibson Les Paul, the musical dreams you can achieve are limitless.

A NEW CHAPTER FOR DEALERS

The impact of this partnership extends beyond the musicians to the very heart of the musical instrument retail industry in South Africa.

Dealers now have a robust and reliable partner in Proaudio, a company with a proven track record of successful brand representations. This collaboration means that dealers can offer a broader range of high-quality products with the confidence that they are backed by Proaudio's strong service and support infrastructure.



“As we welcome Gibson Guitars into our family, we are not just offering instruments; we are providing tools for artists to create, inspire, and lead,” says **Joss from Proaudio**.

"This is a call to all musicians across South Africa—from the bedroom guitarist to the headline artist at the biggest festivals—to explore new sonic territories with some of the best guitars in the world.“

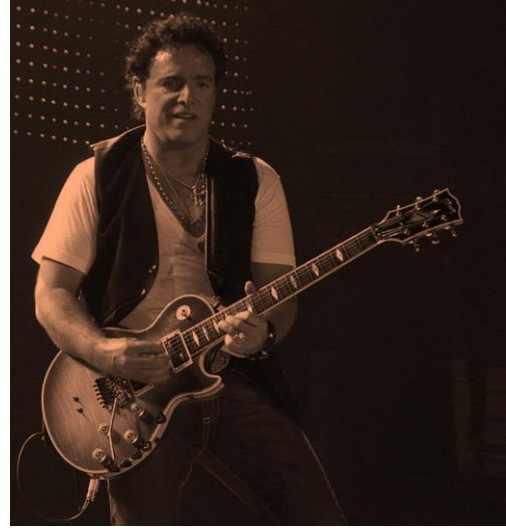
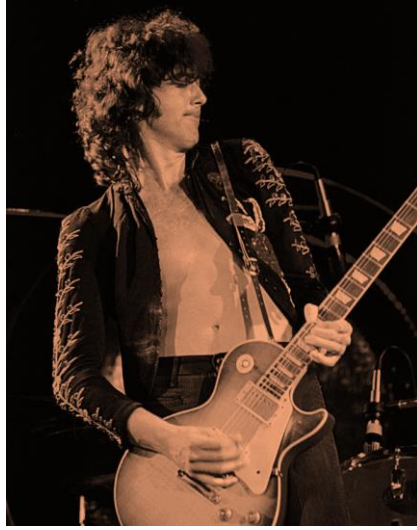
PROAUDIO'S COMMITMENT TO EXCELLENCE

Proaudio has consistently demonstrated its commitment to the South African music scene, not just by supplying premium audio equipment but by cultivating a community that thrives on excellent sound and true musical talent. Their partnership with Gibson is a testament to their dedication to enhancing the musical landscape of South Africa.

Looking ahead, the synergy between Proaudio and Gibson is poised to reshape the musical fabric of South Africa. With Proaudio's expertise in the local market and Gibson's iconic status and musical innovation, this partnership is set to elevate the music industry to a crescendo of artistic excellence and commercial success.

For every musician strumming in the quiet corners of their homes to the dealers facilitating the dreams of these artists, the message is clear: The future of music in South Africa just got louder, richer, and more exciting with Proaudio and Gibson.

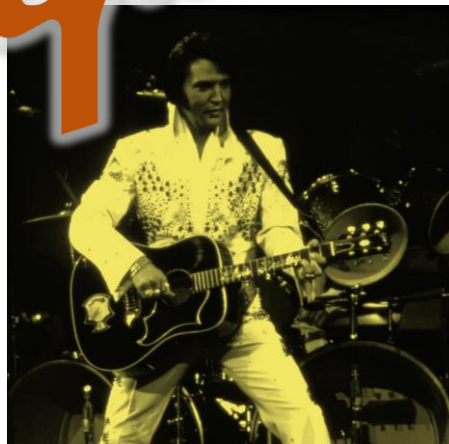
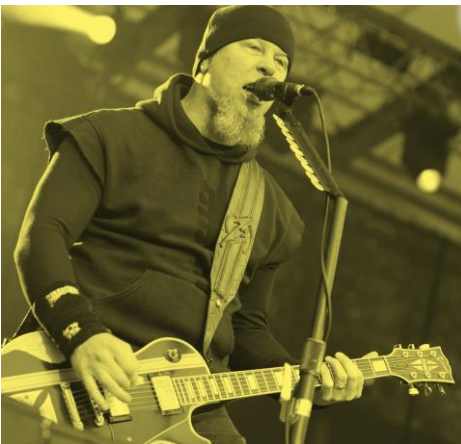




**The Enduring
Legacy of**

Gibson®

**Guitars
in Music**



proaudio



ONCE UPON A TIME, the musical world was sculpted by the strums and riffs of Gibson guitars, instruments that not only defined genres but also became legends themselves through the hands of the artists who played them.

Imagine a grand stage where Jimmy Page, Slash, and Billy Gibbons electrify the crowd with their Les Pauls, each note a testament to Gibson's enduring legacy in rock. Picture jazz halls where Wes Montgomery and Grant Green elevate the Gibson L-5 to new heights with their intricate melodies.

In the realm of blues, the soulful echoes of B.B. King's Lucille, a bespoke Gibson ES-355, reverberate through time, while the rockabilly vibes of Elvis Presley's J-200 resonate with the rhythm of early rock 'n' roll. Bob Dylan's introspective lyrics find a perfect companion in his Gibson acoustic, telling stories that have captivated generations.

Across the pond, the Beatles' George Harrison and John Lennon embraced models like the Gibson J-160E, etching the '60s with their revolutionary sounds. Jazz virtuoso Charlie Christian pioneered electric guitar solos with his Gibson ES-150, setting the stage for future legends.

The narrative continues with icons like Duane Allman and Neil Young, whose Gibson guitars—be it a Goldtop or the famed "Old Black"—are as legendary as their music. From the fiery riffs of Angus Young's SG to the innovative sounds of Frank Zappa's SG, each Gibson model bears the mark of its player.

These musical heroes, alongside others like Eric Clapton, Keith Richards, Jeff Beck, Peter Dinklage, Paul McCartney, Carlos Santana, Tony Iommi, Muddy Waters, Chet Atkins, Dave Grohl, Jerry Garcia, Mick Taylor, Brian Jones, and Joe Perry, have all turned Gibson guitars into more than just musical instruments—they are symbols of musical mastery.

Through their timeless melodies and iconic performances, these artists have woven a rich tapestry that showcases the profound impact of Gibson guitars on the music world and beyond.

Each chord and note played on a Gibson continues to inspire new generations of musicians, making it clear that these instruments are not just part of music history but are pivotal in shaping the very essence of sound.



The Popularity of Gibson Guitars

Gibson's popularity extends beyond the legends who play them; it is deeply rooted in the brand's commitment to quality, innovation, and distinctive sound. Each Gibson guitar is crafted with meticulous attention to detail, ensuring that they not only meet but exceed the expectations of the world's top musicians. Their rich, warm tonal qualities make them ideal for a wide range of music styles, from heavy metal to soft blues.

Moreover, Gibson has continuously innovated, adapting to the needs of modern musicians while preserving the qualities that made their guitars iconic. They've introduced features like robot tuners, and revolutionary pickup designs, and have embraced sustainable practices in their manufacturing processes.

Gibson's role in shaping music history is also a key factor in its popularity. The brand has been immortalized in countless recordings and performances, making it a cultural icon synonymous with musical excellence. Their ongoing partnerships with musicians in designing signature models also foster a deep connection with the music community, keeping the brand relevant and revered across generations.

In essence, Gibson guitars are not just instruments; they are a legacy woven into the fabric of music itself. As they continue to innovate and inspire, the legacy of Gibson guitars is sure to resonate for generations to come, echoing the past and sculpting the future of music.

Enhancing the Music Community with Gibson at Proaudio South Africa

The inclusion of Gibson in Proaudio's brand stable in South Africa represents a significant boom not just for the brand but for the entire music community. Gibson's storied history and its association with musical legends add immense value and prestige, making Proaudio a pivotal player in the local music industry.

By offering Gibson guitars, Proaudio connects aspiring musicians in South Africa with the rich legacy of musical innovation and excellence that Gibson embodies. This availability encourages local artists to aspire to the same heights achieved by international stars, fostering a stronger, more vibrant music scene.

Moreover, Gibson's renowned quality and craftsmanship ensure that musicians in South Africa have access to instruments that can elevate their performances and creativity. This partnership not only enriches the musical instrument market but also helps cultivate a deeper appreciation and passion for music across diverse genres.

Proaudio's partnership with Gibson serves as a bridge between global musical heritage and local talent, enhancing the cultural landscape and offering musicians in South Africa the tools to leave their mark on the world stage.

Epiphone

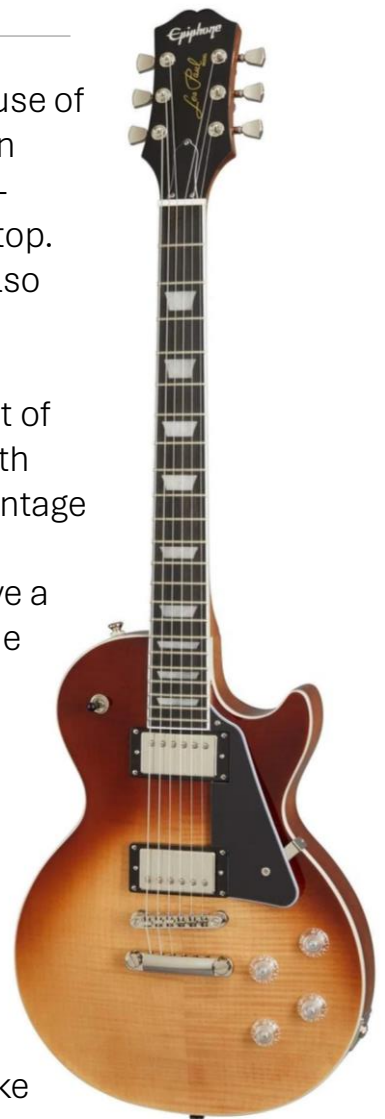
Les Paul Modern Figured in **Caffe Latte Fade**

Epiphone introduces a striking new addition to its Inspired by Gibson™ Collection—the Les Paul™ Modern Figured in Caffe Latte Fade.

This guitar is not just a visual masterpiece but also a powerhouse of sound innovation, designed to cater to the demands of modern musicians. At the heart of this beautiful instrument is a weight-relieved mahogany body paired with a stunning figured maple top. The high-gloss finish not only enhances its visual appeal but also accentuates the lush, intricate wood patterns.

This guitar isn't just about looks; it's built to perform with a host of versatile features. The Les Paul Modern Figured is equipped with Epiphone's acclaimed ProBucker™ pickups, which offer rich, vintage tones along with modern capabilities like coil-splitting, phase switching, and a treble bleed circuit, allowing players to achieve a wide range of sounds from clean rhythms to growling leads. The playability is further enhanced by its ebony fingerboard and asymmetrical SlimTaper neck profile, providing a comfortable and smooth playing experience.

Additionally, it features Grover® Locking Rotomatic® tuners with an 18:1 ratio for excellent tuning stability, and a Graph Tech® NuBone® nut enhancing both tone and sustain. From its advanced hardware to its aesthetic and ergonomic design, the Epiphone Les Paul Modern Figured in Caffe Latte Fade stands out as a top-tier instrument for guitarists looking to make a statement on stage and in the studio.





Baretta

A Double Cutaway Classic
Reimagined for the 21st Century

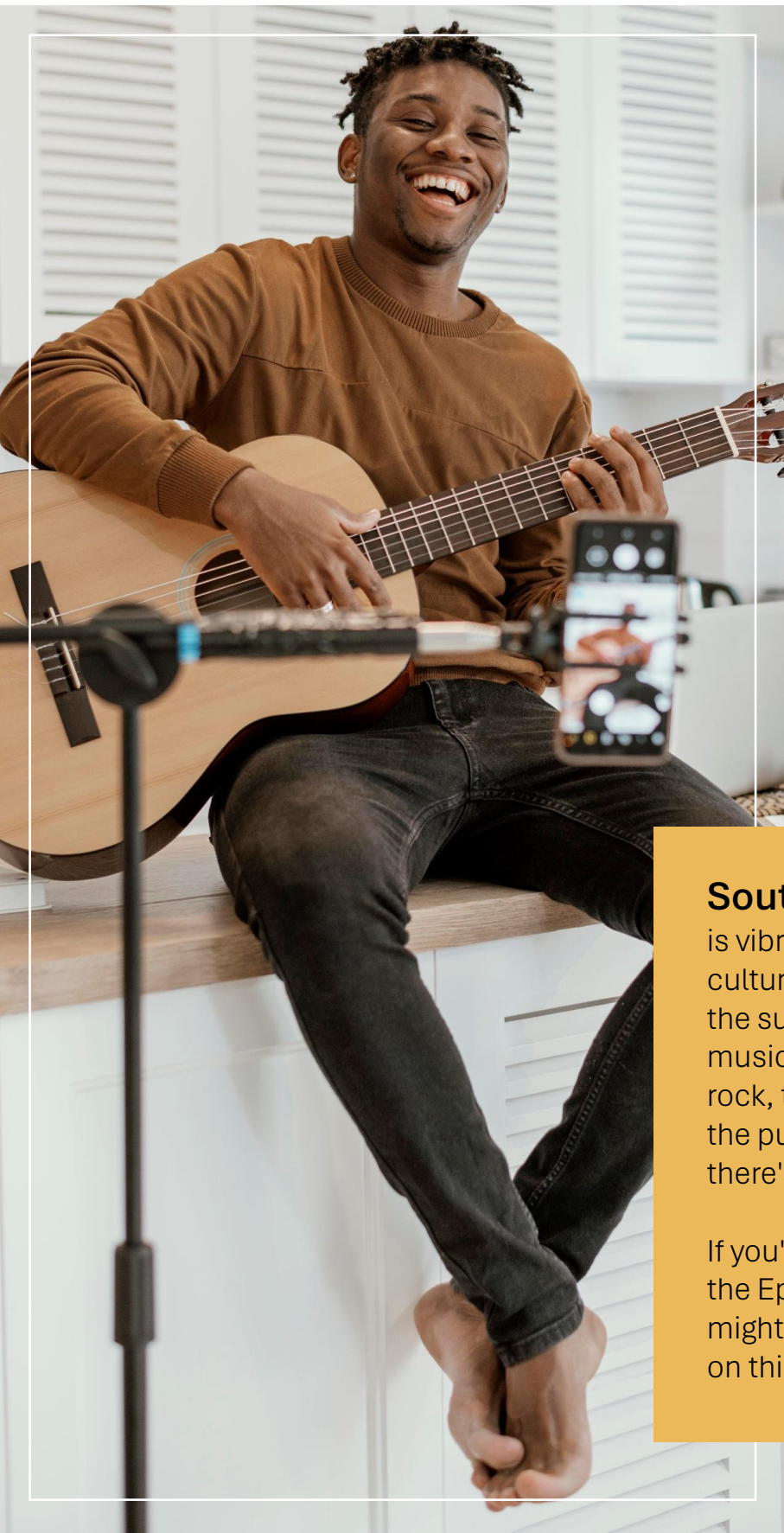
Kramer has revitalized a rock icon with the release of the Baretta from the Kramer Original Collection. A tribute to one of rock's most distinctive guitar designs, the Baretta is a modern rendition of the classic that continues to ignite stages with its raw power and unmistakable style.

Crafted from solid maple, the Baretta sports a double-cutaway body that provides easy access to its full 22-fret expanse. The body is finished in a high-gloss ebony, also available in Jumper Red and Bumblebee Yellow, which beautifully contrasts the satin finish on its fast-playing hard maple neck. At the core of the Baretta's sound is the renowned Seymour Duncan® JB™ zebra-coil humbucker, known for its high output and detailed harmonics.

This pickup, combined with the guitar's minimalistic single master volume control that features a push/pull series/parallel switch, offers a wide tonal palette from thick, distorted growls to bright, clean tones. Adding to its performance features, the Baretta is equipped with a Floyd Rose® 1000 series tremolo and an R2 1000 series locking nut, ensuring stable tuning and precise intonation for even the most aggressive dive-bombs and pitch manipulations.

This instrument is not just a guitar; it's a statement—a perfect blend of form, function, and fury, making it a must-have for guitarists who dare to stand out. The Kramer Baretta remains a cornerstone of rock music's aesthetic and sonic appeal, now reborn for today's shredders.





Are You Looking to start Playing the Guitar?

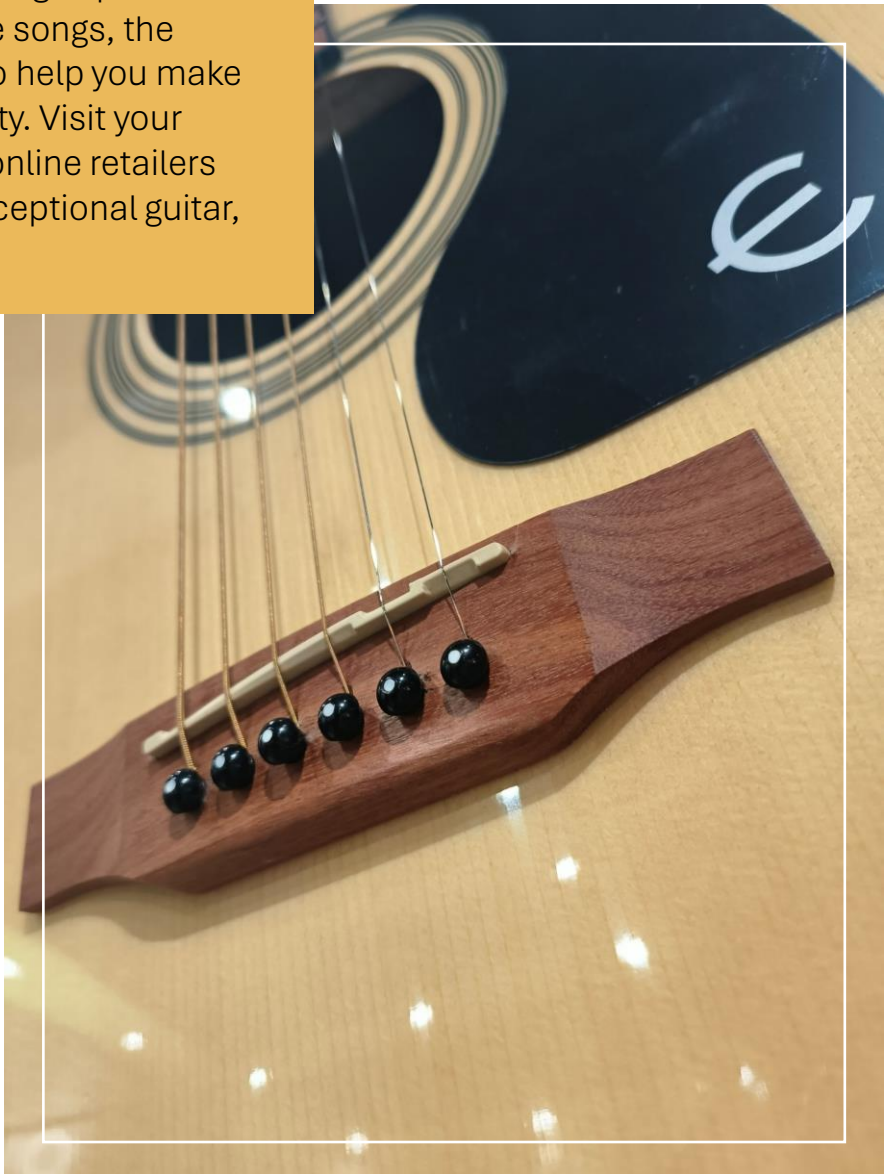
South Africa's music scene is vibrant and diverse, echoing the rich cultural tapestry of the nation. From the sun-drenched sounds of country music to the electrifying riffs of hard rock, the infectious beats of pop, and the pulsating rhythms of amapiano, there's a musical genre for everyone.

If you've ever felt the call of the guitar, the Epiphone DR-100 Acoustic Guitar might just be your perfect companion on this melodic journey.

Whether you're dreaming of headlining your own concert or simply enjoying a quiet evening playing your favorite songs, the Epiphone DR-100 is ready to help you make your musical dreams a reality. Visit your local music store or check online retailers to get your hands on this exceptional guitar, and let the music begin!

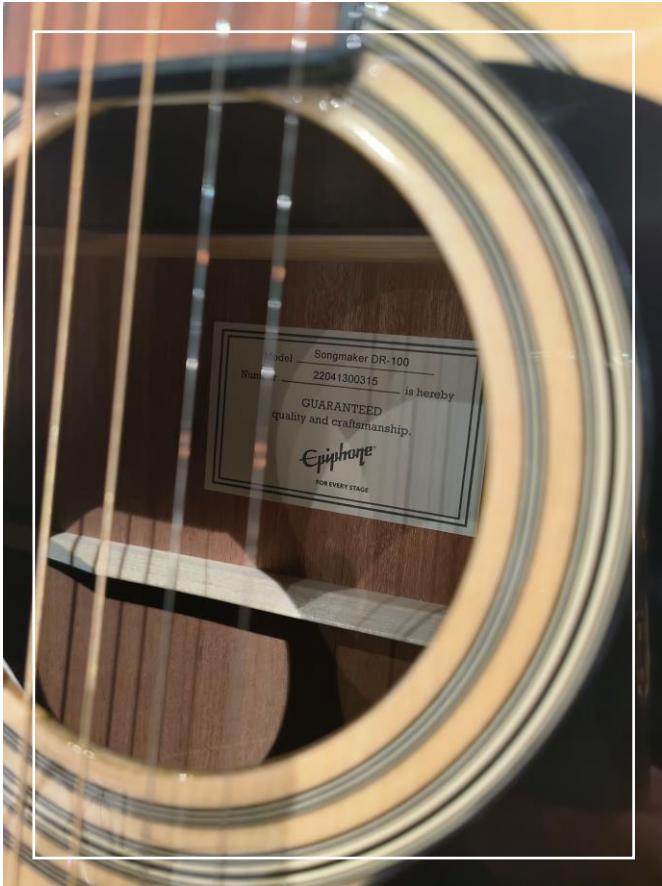
Epiphone's Most Popular Acoustic

The Epiphone Songmaker DR-100 has earned its reputation as the brand's best-selling acoustic guitar. It's not just a guitar; it's a gateway to exploring and expressing your musical creativity. Whether you're a first-time player or a seasoned professional, the DR-100 offers the quality and sound that musicians have come to expect from Epiphone.



A Guitar for All Ages

What makes the Epiphone DR-100 stand out is its universal appeal. It's incredibly affordable, making it accessible to aspiring guitarists of all ages. The guitar's construction features real tonewoods, ensuring a rich and authentic sound that belies its price. The select spruce top produces a lively, bright tone that can cut through the mix, whether you're strumming along with a country band or adding layers to a pop song. Meanwhile, the mahogany back and sides provide depth and warmth, perfect for the soulful sounds of hard rock or the laid-back grooves of amapiano.



The **Epiphone DR-100** Acoustic Guitar is more than just an instrument; it's an invitation to explore the rich musical landscape of South Africa and beyond. Its affordability, quality, and playability make it an ideal choice for guitarists of all ages and skill levels.

So why wait?

Pick up a DR-100, and start your musical journey today. With Epiphone, every stage is yours to conquer.



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Blackstar FLY3 BT Charge

Portable Amp Technology

The Blackstar FLY3 BT Charge represents a significant leap forward in the realm of portable guitar amplifiers. Building on the success of its predecessor, the FLY 3 Bluetooth, this new version integrates a USB-C rechargeable battery, enhancing its convenience and appeal for mobile musicians.



The Blackstar FLY3 BT Charge is a powerful, portable, and versatile amplifier that stands out in the crowded market of mini amps. With its array of features, it caters well to the needs of modern musicians looking for flexibility, quality, and performance in a compact package.

Design and Features

The FLY3 BT Charge retains the compact design and feature set that made the original a favorite among guitarists. With a weight and size that make it truly portable, this amp is ideal for practice sessions, street performances, or anywhere you need your music. It boasts a soft-touch, matte black finish that not only adds to its aesthetic appeal but also provides a deluxe quality feel.

Enhanced Battery Life

One of the standout upgrades in the FLY3 BT Charge is the inclusion of a USB-C port for charging, allowing easy and fast power-ups. The internal rechargeable battery offers up to 18 hours of playtime, making it an excellent choice for extended jam sessions and practices without the need for constant recharging.

Sound Quality and Performance

The FLY3 BT Charge delivers a robust sound quality with a 3-watt output through a 3-inch speaker, ensuring that the true Blackstar tones are vivid and clear. It features two channels—Clean and Overdrive—allowing guitarists to switch between crisp, clean sounds and heavy distortion with ease. Additionally, the patented ISF (Infinite Shape Feature) provides extensive tone shaping options, from USA to UK sounds, and everything in between.

Connectivity and Effects

Bluetooth connectivity is another critical feature, enabling players to jam along with tracks or listen to music wirelessly. The amp also supports MP3 cable connectivity, making it versatile as an MP3 speaker dock. For creative sound manipulation, it includes a digital 'tape' delay effect, enriching the playing experience. Moreover, the Emulated Line Out allows for 'silent' practice or direct recording, which is perfect for late-night sessions or recording projects.

Expansion and Stereo Setup

This amplifier is fully compatible with the standard FLY 103 extension cabinet, allowing users to expand this setup into a 6W stereo system. This feature is particularly beneficial for full-range music playback, enhancing both practice and performance settings.

Market Position

The enhancements of the FLY3 BT Charge solidify Blackstar's commitment to innovation in portable amplifier technology. It sets itself apart from competitors by combining superior sonic performance, extensive battery life, and user-friendly features into a stylish, highly portable package. This makes the FLY3 BT Charge not just an amplifier but a versatile tool for any guitarist looking to maximize their musical expression on the go.

THE ULTIMATE COMPANION

For musicians who need a portable yet high-quality instrument, the Jet Black Guitar with Cream Binding and Black Scratch Plate offers an exceptional blend of style, sound, and functionality. This guitar is not only visually stunning but also packed with features that ensure a rich playing experience.



Body and Neck Construction

Crafted from Okoume (Gaboon Mahogany), this guitar features a single-piece construction for both the body and neck. This design ensures durability, stability, and a rich, warm tone, ideal for travel and frequent use.

Fingerboard and Frets

The Laurel fingerboard features 18 frets, providing a smooth playing surface and attractive look. Laurel is known for its excellent feel and durability, making it perfect for various musical styles.

Scale Length

With a scale length of 20.7" (527mm), this guitar is compact yet playable, making it ideal for practice, travel, and small venue performances.

Pickups and Controls

Equipped with a mini-humbucker pickup, this guitar offers versatile, powerful sound. The coil-split feature, accessible via the Volume pot, allows for both humbucker and single-coil tones. The controls include a Volume knob (with pull function for coil-split) and a Tone knob, offering intuitive sound shaping options.

Machine Heads and Strings

Featuring Der Jung Sealed Tuners with a 1:14 gear ratio, this guitar ensures reliability and precision, keeping the guitar in tune during extended play. It comes with D'Addario EXL145 nickel wound strings, 12-54 (Heavy), providing balanced tone and durability.

Aesthetic Details

The jet black finish with cream binding enhances the guitar's visual appeal, highlighting its contours. The black scratch plate adds a vintage charm, making this guitar a standout piece both on stage and off.

Premium Gig Bag

The guitar comes with a premium gig bag made from rugged fabric, featuring a shoulder strap and multiple pockets. This gig bag ensures protection during transport and convenient storage for accessories.



The Ultimate Performer's Keyboard

Nord Electro 6 HP

73-note Hammer Action Portable keybed





The Nord Electro 6 HP is the epitome of what modern musicians require in a keyboard: versatility, control, and unmatched quality.

Part of Nord's esteemed Electro series, this model builds upon its predecessors by offering a more streamlined, performance-oriented experience with its array of features tailored for live and studio use.

The Nord Electro 6 HP represents a pinnacle in performance technology, combining Nord's award-winning sound emulations with cutting-edge features to meet the demands of today's musicians.

Whether for live gigs or studio sessions, the Electro 6 HP is a refined modern classic that stands out as much for its performance as for its portability and ease of use.

Advanced Features for Superior Sound Control

The Electro 6 HP provides three independent sound sections—Organ, Piano, and Sample Synth—that can be used simultaneously in layers or split across the keyboard. This multi-timbral capability is enhanced by the addition of Seamless Transitions, ensuring smooth changes without sound cutoff during live performances.

The Organ section delivers authentic emulations of classic B3, Vox, and Farfisa along with two pipe organ models, equipped with physical LED drawbars for real-time sound shaping. The Piano section boasts 1 GB of memory from the Nord Piano Library, providing a diverse range of acoustic and electric piano sounds with advanced string resonance and dynamic curves for expressive playing.

Innovative User Interface and Connectivity

A crisp OLED display forms the heart of the user interface, offering clear navigation through sounds and settings. The Electro 6 HP also features an Organize Mode that allows performers to rearrange programs and sounds quickly, which is ideal for live performance setups where quick changes are necessary.

Connectivity is comprehensive, including standard MIDI I/O ports, USB for MIDI and sound transfer, dual audio outputs, and various pedal inputs for enhanced control dynamics. These features make the Electro 6 HP not only a keyboard but a central hub for a broad range of musical setups.

nord®

Designed for Every Performer

Whether you're playing on stage or working in the studio, the Nord Electro 6 HP is designed to facilitate creativity and performance without barriers.



Its 73-key Hammer Action Portable keyboard provides the feel of a real piano, combined with the versatility of a high-end synthesizer.



Tailored Effects and Comprehensive Control

Effects in the Electro 6 HP are derived from classic stomp boxes, offering musicians a rich palette of sonic textures. Effects include Tremolo, Wah, Phaser, Flanger, and a dedicated Reverb with three modes. Each effect is instantly tweakable, adding layers of depth to live performances.



MIDAS Midas DM12

A Studio and Stage Essential



Both live and in-studio, the **Midas DM12** emerges as a paragon of quality and versatility at an unexpectedly affordable price.

This 12-input analogue mixer doesn't just accommodate a broad array of setups—from small bands to worship teams—it excels in providing crystal-clear audio that honors every nuance of the original sound.

Equipped with eight mono channels featuring Midas's award-winning microphone preamplifiers, and two electronically balanced stereo line input channels, the DM12 ensures a warm, noise-free performance with its renowned low-noise, high-headroom design.

The mixer's layout includes a three-band EQ on mono channels with a sweepable mid-band allowing for precise tonal shaping, making it perfect for environments where audio quality cannot be compromised. Further enhancing its stage and studio credentials are features like two aux sends with pre/post fader switching for flexible monitor mixes,

long-life 60 mm precision faders for exact volume adjustments, and a rugged chassis construction that promises durability in portable applications.

For those needing more from their channels, the DM12 includes dedicated stereo channels ideal for keyboards or other stereo instruments, and can also serve as return inputs for external effects, rounding out its utility as a comprehensive mixing solution. The DM12 is not just a tool but a staple for those who require uncompromising quality and comprehensive control in a compact form factor.

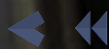
Whether it's on stage during a live concert or in the controlled acuity of a recording studio, the Midas DM12 stands out as a top choice for professionals seeking reliability and sound fidelity in one package.



Each model in the Polar series is crafted to meet specific audio needs, from intimate acoustic settings with the Polar 8 to more expansive and bass-heavy performances with the Polar 12.

HK Audio's attention to quality, portability, and user-friendly features across the Polar series ensures that each model is not just a sound system but a strategic investment for enhancing live sound experiences.

Whether you are a solo performer, a DJ, or a venue manager, the Polar series offers tailored solutions to elevate audio performances across various settings.



Deep Dive into HK Audio

A Comparative Review of Polar 8, 10, and 12

HK Audio's Polar series stands out in the market with its range of models tailored for diverse sound environments. Each model—the Polar 8, Polar 10, and Polar 12—brings unique features to the table, designed to cater to specific needs from intimate venues to large-scale events.

Polar 8: The Compact Powerhouse

The Polar 8 is designed for portability and ease of use, making it ideal for small venues and personal events. Despite its compact size, it offers significant power with a 1200W amplifier and delivers a sound pressure level of 118 dB. Its frequency response ranges from 50 Hz to 20 kHz, ensuring a balanced sound across a broad spectrum.

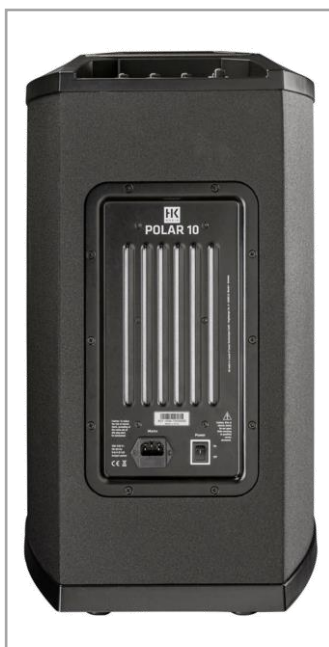
The integration of Bluetooth 5.0 with TWS (True Wireless Stereo) functionality allows users to easily pair two systems for a full stereo experience. This feature is particularly beneficial for performers and event organizers looking for a reliable, easy-to-set-up system.



Polar 10: Versatile and Robust

Moving up, the Polar 10 broadens the scope with enhanced features suitable for more demanding applications. It boasts a 2000W power amplifier, achieving a higher max SPL of 126 dB and an extended low-frequency response down to 38 Hz, which ensures richer bass and wider sound dispersion.

This model is equipped with more varied input options, catering to multiple microphones, instruments, and other sound sources. The Polar 10 is particularly advantageous for singer-songwriters, educators, and venues that require a robust sound system that remains easy to transport and setup.



Polar 12: The Ultimate Performance System

The Polar 12 is the most powerful in the series, tailored for DJs and live bands that require dynamic and impactful sound. It features a larger 12-inch woofer and a 2000W power amplifier, which supports a greater thermal load for consistent high-output performance.

With a maximum SPL of 127 dB and a frequency response extending down to 35 Hz, the Polar 12 delivers the depth and clarity needed for large venues and energetic performances. Its robust build and comprehensive input and output options make it a go-to choice for professionals looking for a reliable, high-performance sound system.



Pioneer Dj

From Novice to Pro

Which Pioneer DJ DDJ-FLX Controller Fits Your DJing Style?

Pioneer DJ's FLX series has expanded to include three distinct models, each designed to cater to different levels of DJs, from beginners to seasoned professionals.

Each model in the Pioneer DJ FLX series caters to different skill levels and needs, from the beginner-friendly FLX4 with its basic mixing functions to the professional-grade FLX10 with its advanced performance features.

The FLX series thus offers a range of options to suit any DJ's requirements, ensuring both functionality and quality across its lineup.



IT'S A VIBE!

DDJ-FLX4

2-channel DJ controller for multiple DJ applications (Black)



Pioneer DJ FLX4

Designed as an entry-level controller, the FLX4 is perfect for beginners due to its user-friendly layout and portable design. It features Smart Fader and Smart CFX which allow smooth transitions and creative effects with minimal effort.

This model supports streaming services like TIDAL and SoundCloud Go+, making it ideal for DJs who want to stream and mix music directly. The FLX4 is compatible with rekordbox and Serato DJ Lite, providing a solid foundation for new DJs to start their journey

DDJ-FLX6-GT

4-channel DJ controller for multiple DJ applications (Graphite)

FLEX IT!



Pioneer DJ FLX6-GT

A step up, the FLX6-GT offers advanced features suitable for intermediate DJs. It includes Merge FX and Jog Cutter, which enhance live performance capabilities, allowing DJs to create dynamic mixes and engage in more complex scratch effects.

The controller supports rekordbox, Serato DJ Pro, VirtualDJ, and TRAKTOR PRO 3, making it versatile across multiple DJ software platforms. Its larger jog wheels and expanded control layout enable more expressive DJing.

DDJ-FLX10

SPLIT. MIX. CREATE.

4-channel performance DJ controller for multiple DJ applications (Black)



Pioneer DJ FLX10

Targeting professional DJs, the FLX10 is the most feature-rich model in the series, equipped with high-performance capabilities suitable for high-demand environments. It offers extensive input and output options, including dual USB ports for seamless DJ transitions.

The FLX10 supports rekordbox and Serato DJ Pro and comes with advanced features like Track Separation technology, allowing for innovative mixing possibilities such as on-the-fly mashups. This model is ideal for DJs who require robust functionality and flexible connectivity for complex setups

This table provides a quick glance at how each controller in the Pioneer DJ FLX series is positioned for different levels of DJ performance needs, from the entry-level FLX4 to the more feature-rich FLX10, which is geared towards professionals. Each step up in the series brings additional functionality and compatibility, catering to more complex setups and demanding DJing scenarios.



Feature	FLX4	FLX6GT	FLX10
Channels	2	4	4
Jog Wheels	111.6 mm	Full-size (similar to CDJ-3000)	Full-size (similar to CDJ-3000)
Performance Pads	8	8	16
FX Features	Smart CFX, Smart Fader	Merge FX, Jog Cutter	Advanced Beat FX, Track Separation
Software Support	Rekordbox, Serato DJ Lite	Rekordbox, Serato DJ Pro, VirtualDJ	Rekordbox, Serato DJ Pro
Outputs	Master (RCA), Phones (3.5-mm jack)	Master (RCA), Booth (RCA), Phones	Master (XLR/RCA), Booth (XLR), Phones
Inputs	1 MIC (1/4 inch TS Jack)	2 MIC (1/4 inch TS Jack), 2 Line/Phono	2 MIC (XLR/1/4 inch combo), 4 Line
USB Ports	2 USB Type-C	1 USB B port	2 USB B ports
Sound Card	24 bits / 44.1 kHz	24 bit / 44.1 kHz	24 bit / 44.1 kHz
S/N Ratio	103 dB	104 dB	114 dB
Weight	2.10 kg	3.80 kg	5.00 kg
Power Consumption	Via USB adapter: DC 9V, 3A or USB 5V, 500 mA	USB bus powered	USB bus powered
Dimensions (WxHxD)	48.2 x 5.92 x 27.3 cm	67.6 x 6.86 x 34.6 cm	71.2 x 7.3 x 38.5 cm

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EXPERIENCE SOUND with PowerWorks



- **5600** Watt Peak -

proaudio



PowerWorks offers a comprehensive audio solution combining the JUPITER 10A DSP speakers, ARTEMIS-12SB subwoofer, and PW-P200 Speaker Spacer Pole, designed to deliver unparalleled performance and versatility for a variety of sound applications.

JUPITER 10A DSP: Dynamic and Versatile Speakers

The JUPITER 10A DSP speakers are crafted for both performance and versatility. Featuring 10" 600W high-power woofers, these speakers deliver dynamic sound with clarity and depth. The DSP (Digital Signal Processing) technology ensures precise sound control, making them ideal for various audio environments, from live performances to studio settings. Their robust construction and high output make them a reliable choice for professionals seeking superior sound quality.

ARTEMIS-12SB: Powerful Bass Performance

Complementing the JUPITER 10A DSP speakers is the ARTEMIS-12SB active subwoofer. This subwoofer features a 12" woofer with a 4" voice coil, capable of delivering powerful bass with an impressive 800 Watts RMS and 1600 Watts Peak. The ARTEMIS-12SB ensures that low frequencies are reproduced with exceptional clarity and impact, providing a solid foundation for any audio setup. Its active design means it has built-in amplification, allowing for seamless integration and easy setup.

PW-P200 Speaker Spacer Pole: Stability and Optimal Sound Projection

To complete the setup, the PW-P200 Speaker Spacer Pole offers a versatile and sturdy mounting solution. Designed to optimize sound projection and stability, this pole allows you to position your speakers at the perfect height for maximum audio coverage. The PW-P200 ensures that your audio setup remains secure and stable, whether you're using it in a live performance, a conference, or a studio environment.

Perfect Harmony: The Combined PowerWorks Experience

When combined, the JUPITER 10A DSP, ARTEMIS-12SB, and PW-P200 create a comprehensive and high-quality audio system that excels in various applications. The synergy between the powerful woofers of the JUPITER 10A DSP, the deep bass of the ARTEMIS-12SB, and the stability provided by the PW-P200 Speaker Spacer Pole ensures that your audio experience is unmatched.

Whether you're a musician, DJ, sound engineer, or event organizer, this PowerWorks combination offers a reliable, powerful, and versatile solution that meets all your audio needs. With easy setup and professional-grade performance, the PowerWorks system is designed to elevate your sound experience to new heights.

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KRK CLASSIC 7

Powered Studio Monitor

A Review



CL7G3

proaudio





has been a pioneer in the world of studio monitors for over three decades, and their legacy of precise and high-performing audio equipment continues with the **KRK CLASSIC 7** powered studio monitor. This model builds on the foundational qualities of KRK's revered ROKIT line, incorporating both new and time-tested features to cater to modern recording needs.

Design and Build

The KRK CLASSIC 7 is an active two-way studio monitor that blends classic styling with modern functionality. It features a 1-inch textile soft dome tweeter and a 7-inch glass aramid woofer, a combination designed to offer a wide frequency range and high-quality sound reproduction. The monitor's enclosure ensures durability and acoustic integrity, making it suitable for any studio environment.

Sound Quality and Performance

Central to the CLASSIC 7's design is its flat frequency response, which aims for critical listening and more accurate mixes. This feature is particularly valuable in a studio setting where precision is paramount. For users who prefer a bit more low-end punch, the CLASSIC 7 includes an optional +2 dB KRK Bass Boost. This flexibility allows the monitor to adapt to different genres and mixing styles, from the subtleties of jazz to the bass-heavy realms of hip-hop and electronic music.

Power and Efficiency

The CLASSIC 7 comes equipped with built-in power amplifiers that deliver a combined 73 watts of power—48 watts to the woofer and 25 watts to the tweeter. This configuration not only ensures efficient power management but also enhances the speaker's performance by driving the woofers and tweeters without the need for external amplification.

Use Cases

Whether used by music producers, sound engineers, or audio enthusiasts, the KRK CLASSIC 7 is versatile enough to meet a wide range of audio production needs. Its reliable performance makes it suitable for everything from professional recording studios to home setups, ensuring that users achieve professional-grade sound quality in their mixes.

The **KRK CLASSIC 7** powered studio monitor represents a blend of tradition and innovation. By borrowing elements from its popular ROKIT series and enhancing them for today's market, KRK offers a monitor that promises to deliver clear, accurate sound across a spectrum of audio applications.

Its ability to switch between a neutral sound profile and a more enhanced bass output makes it a flexible choice for creative professionals around the globe.



High-Fidelity Home Audio

With its professional features and controls, the **AT-LP120XBT-USB** lets you shape your high-fidelity listening experience.

Taking Your Vinyl to the Next Level

For vinyl enthusiasts and audiophiles alike, the Audio Technica AT-LP120XBT-USB Direct-Drive Turntable offers a seamless blend of classic analog audio with modern digital convenience. Modeled after the popular AT-LP120XUSB, this fully manual turntable enhances your listening experience with the added flexibility of Bluetooth® wireless connectivity alongside traditional analog and USB outputs.





audio-technica AT-LP120XBT-USB

The Audio Technica AT-LP120XBT-USB Direct-Drive Turntable is a versatile, high-performance turntable that caters to both analog purists and digital enthusiasts. Its combination of classic turntable design with modern connectivity options makes it a valuable addition to any audio setup.

Whether you're digitizing your vinyl collection or enjoying your records through a wireless speaker system, the AT-LP120XBT-USB delivers exceptional sound quality and user-friendly features, making it a top choice for music lovers everywhere.



Multiple Connectivity Options

One of the standout features of the AT-LP120XBT-USB is its versatile connectivity options. Whether you prefer the warmth of analog sound or the convenience of digital formats, this turntable has you covered:

- **Analog Output:** Connect to your home stereo or powered speakers using the included RCA output cable and the built-in selectable phono preamp.
- **USB Output:** Easily convert your vinyl records to digital audio files by connecting the turntable to your computer with the USB cable. Use the free Audacity software, compatible with both Mac and PC, or any recording software of your choice to preserve your music digitally.
- **Bluetooth Wireless Technology:** Pair the turntable with wireless speakers, headphones, or other devices. Enjoy the high-quality sound provided by the Qualcomm® aptX™ audio codec, ensuring your wireless experience doesn't compromise on audio fidelity.



Unmatched Performance and Versatility

The AT-LP120XBT-USB is powered by a specially designed DC servo direct-drive motor, ensuring precise playback across all three standard speeds: 33-1/3, 45, and 78 RPM. This robust motor, coupled with adjustable dynamic anti-skate control, delivers consistent and high-fidelity audio performance, making it an excellent choice for any vinyl collection.



Professional-Grade Features

The AT-LP120XBT-USB is designed with the discerning audiophile in mind, incorporating several professional-grade features to enhance usability and performance:

- **Die-Cast Aluminum Platter with Felt Mat:** Ensures stable and consistent rotation.
- **Start/Stop Button:** Offers straightforward operation.
- **Selectable High-Accuracy Quartz-Controlled Pitch Lock:** Provides precise pitch control, with a pitch change slider offering a +/-10% adjustment range.
- **Stroboscopic Platter with Speed Indicator:** Allows for easy monitoring of rotational speed.
- **Removable Plug-Type Stylus Target Light:** Aids in accurate placement of the stylus, especially in low-light conditions.
- **External Power Supply and Removable Hinged Dust Cover:** Adds to the turntable's convenience and longevity, keeping your equipment clean and free from dust.

Precision Engineering for Superior Sound

Audio-Technica's legacy in phono cartridge design is evident in the AT-LP120XBT-USB's components. The turntable features an S-shaped tonearm with adjustable tracking force, ensuring optimal playback and minimal wear on your records. The AT-HS6 universal 1/2"-mount headshell is paired with the AT-VM95E Dual Moving Magnet™ phono cartridge, renowned for its reliability and performance.

ATH-M50xBT2 IB Limited Edition **ICE BLUE** Wireless Headphones



Audio-Technica, a renowned name in the professional audio industry, continues to push the boundaries of audio excellence with the release of their limited-edition ATH-M50xBT2 IB Ice Blue headphones. Combining cutting-edge technology with a stunning design, these headphones are tailored for audiophiles, professionals, and casual listeners alike, offering a superior audio experience that is both natural and accurate.

Unmatched Audio Performance

At the heart of the ATH-M50xBT headphones are the 45 mm large-aperture drivers, a testament to Audio-Technica's commitment to high-performance audio. These drivers deliver a natural, accurate sound profile with impactful bass and high-frequency extension. Whether you're mixing tracks in the studio, DJing at a live event, or simply enjoying your favorite tunes, these headphones ensure every detail is captured with precision.

The sound-isolating earcups are designed to provide an immersive listening experience by blocking out external noise, making them perfect for professional use as well as everyday listening. The robust construction of the ATH-M50xBT ensures durability, allowing you to enjoy high-quality sound for years to come.

Wireless Excellence with ATH-M50xBT2

For those who prefer the convenience of wireless listening, Audio-Technica offers the ATH-M50xBT2, the wireless counterpart to the ATH-M50xBT. These wireless headphones provide the same exceptional audio quality, featuring:

- **Premium Internal Audio Components:** Ensures high-fidelity sound reproduction.
- **Dedicated Internal Headphone Amp:** Enhances audio clarity and depth.
- **Codec Compatibility:** Supports SBC, AAC, and LDAC codecs for high-quality wireless audio.
- **Voice Assistant Access:** Compatible with Amazon Alexa, Google Assistant, and Siri, allowing for hands-free control.
- **Extended Battery Life:** Up to 50 hours of continuous use, perfect for long listening sessions.
- **Low-Latency Mode:** Improves synchronization between audio and video, ideal for streaming and gaming.

Versatility for Every Listener

The ATH-M50xBT headphones are incredibly versatile, catering to various needs:

- **Recording Headphones:** Accurate sound reproduction is crucial for recording and mixing. The ATH-M50xBT's detailed sound profile makes them an excellent choice for studio work.
- **DJ Headphones:** The impactful bass and sound isolation features make these headphones ideal for DJing, allowing you to focus on the music without external distractions.
- **Everyday Listening:** The natural and accurate sound profile, combined with a comfortable design, makes these headphones perfect for casual listening as well.

The limited-edition Ice Blue color adds a touch of elegance and uniqueness, setting you apart from the crowd.

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Iconic Condenser Microphone for All Creators



AT2020

Condenser Microphone



proaudio

The **Audio-Technica AT2020**

is a legendary cardioid condenser microphone that has brought affordable, professional-quality recording to home studios for over 15 years. Celebrated by podcasters, musicians, and voiceover artists, the AT2020 delivers crisp, detailed sound.

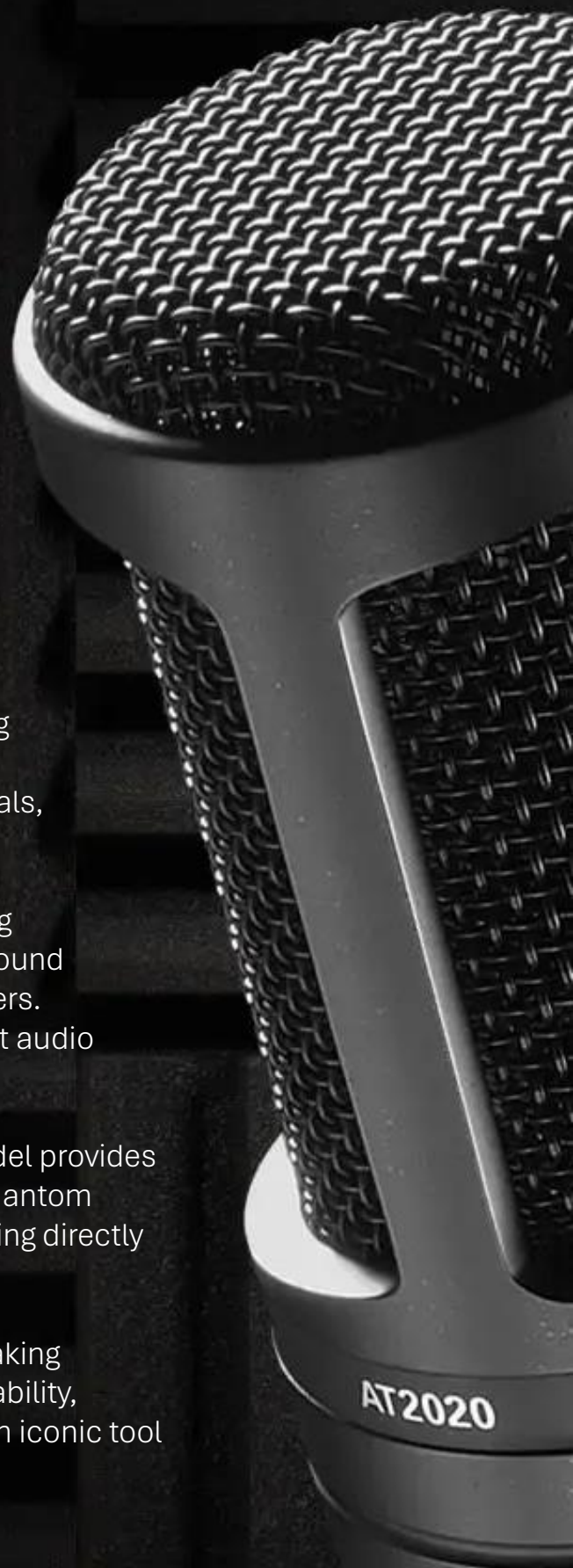
Renowned for its budget-friendly high-end audio capabilities, the AT2020 features a delicate diaphragm that captures every nuance of your voice or instrument. Powered through an XLR cable*, it ensures exceptional sound detail.

The cardioid pickup pattern focuses on sound directly in front of the microphone while reducing side and rear noise, offering rich and accurate recordings. Its versatility makes it perfect for vocals, instruments, voiceovers, and podcasts.

With over 50 years of Japanese audio engineering expertise, the AT2020 offers professional-level sound recording to both beginners and experienced users. Its XLR connector makes it compatible with most audio interfaces.

For direct digital recording, the AT2020-USB model provides plug-and-play PC/Mac compatibility with 48V phantom power. This option suits those who prefer recording directly to their computer.

The Audio-Technica AT2020 is a testament to making professional-quality audio accessible. Its affordability, superior sound capture, and versatility make it an iconic tool in audio recording.



For those seeking studio-level recording at home, the **PowerWorks SC-200** offers unparalleled quality and ease of use.



PowerWorks

SC-200 USB Microphone

Studio-Quality Recording Made Simple

The PowerWorks SC-200 USB microphone is perfect for home studio voice and instrumental recording. Featuring a large diaphragm condenser capsule, it delivers studio-grade sound quality with the simplicity of USB connectivity. The SC-200 includes an internal A/D converter for 24-bit or 16-bit output, ensuring high-quality direct connection to any PC or Mac.

This microphone is compatible with any computer or audio recording software (DAW) and offers plug-and-play functionality for effortless setup.

The 3.5mm headphone output enables real-time monitoring and playback while recording, essential for professional results.

Users can adjust playback track volume on the computer and use the Gain and Headphone control knobs on the mic for the perfect mix between recording and playback.



Designed to bring clarity and warmth to vocals and podcasts, the SC-200 rivals top studio microphones, making it a must-have for serious creators. Simply plug the SC-200 into a USB port, and it's ready to use with automatic driver installation, making it perfect for both beginners and experienced users.

SONANCE



Professional Series 6.5" Surface Mount Speaker

The Sonance Professional Series PS-S63T surface-mount speaker is engineered for seamless installation and superior performance. Featuring the patented FastMount® bracket and front cable connection, it ensures a quick setup and a clean, professional appearance.

Built to withstand the elements, the PS-S63T boasts an IPX4 rated construction with a weatherproof, high-impact, extreme temperature resistant cabinet and a corrosion-proof powder-coated aluminum grille. This rugged design makes it ideal for both indoor and outdoor applications.

At the heart of its exceptional sound quality is a high-excursion 6.5" polypropylene woofer, which delivers impressive low bass extension surpassing many larger competitors. Complementing this is a chambered 1" soft dome tweeter that provides accurate high-end detail and broad coverage.

The speaker also includes a full-fidelity transformer that supports high (70V, 100V) and low (8 Ohm) impedance, ensuring uncompromised sonic performance across various setups. Certified for UL 1480 (UEAY) and 2239, the PS-S63T meets rigorous safety and performance standards.

Available in sleek black or white finishes, the Sonance PS-S63T combines durability, ease of installation, and high-quality sound, making it a versatile choice for any environment.

Its FastMount® bracket and front cable connection make installation straightforward, and Sonance provides comprehensive resources to guide you through the process, ensuring a smooth and efficient setup



The Sonance PS-S63T surface-mount speaker packs an impressive array of features that set it apart:

- **Frequency Range:** Broad spectrum 49Hz – 25kHz (-10dB) & 65Hz – 20kHz (-3dB)
- **Power Capacity:** 120 Watts Continuous Program, 60 Watts Continuous Pink Noise
- **Sensitivity:** 88dB with a nominal coverage angle of 90 x 90 degrees
- **Maximum SPL:** 108dB average, peaking at 116dB
- **Impedance:** 8 Ohms nominal, 6 Ohms minimum
- **Transformer Taps:** Versatile options including 60W, 30W, 15W, and 7.5W (70V)
- **Crossover Point:** 2750Hz ensures seamless audio transition
- **Dimensions:** Compact at 12.14" x 7.51" x 6.86" (309mm x 191mm x 174mm)
- **Drivers:** 6.5" polypropylene cone woofer, 1" cloth dome tweeter
- **Connections:** Front-mounted four-pin Euroblock with loop output
- **Mounting:** Features the U-Bracket with Sonance FastMount
- **Environmental Ratings:** Conforms to MIL-STD-810 and IPX4 splash-proof rating



Amplifies Coyote Ugly Saloon's High-Energy Experience in Bristol

The Coyote Ugly Saloon franchise has expanded its footprint to Bristol, infusing the city's Bordeaux Quay with the high-energy atmosphere reminiscent of the original New York bar, immortalized in the 2000 cult film "Coyote Ugly." Known for its vibrant parties and choreographed countertop dancing, the new venue continues the franchise's tradition with an advanced audio system powered by Powersoft's T Series amplifiers.

The UK franchise, which first launched in Liverpool and Birmingham in 2016, has rapidly gained popularity. The newest Bristol saloon joins its counterparts in London, Cardiff, and Swansea, offering an electrifying environment for revelers in the southwest of England.

Spartan Audio Visual, the long-time integration partner for Coyote Ugly UK, led the audio installation in Bristol. "We've worked with the UK franchise owner for a long time and understand how to deliver maximum value without compromising the overall AV product," said Dave Morgan, Spartan Audio Visual's sales and installations director.

Morgan and his team, in collaboration with UK distributor CUK Group, chose Powersoft's T Series amplifiers for their high performance and cost-effectiveness. Designed for small- and medium-scale systems, the T Series provides premium-quality sound in a cost-effective, 1RU package, featuring onboard DSP and both analogue and Dante inputs.

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In the Bristol saloon, a 3,000W T302 amplifier powers six AUDAC VEXO110 loudspeakers above the bar-cum-stage, while a 6,000W T602 amplifier connects to four AUDAC BASO18 subwoofers, delivering deep, resonant bass. The system, managed by a Symetrix Radius processor and SymVue interface operated by the performers, is complemented by four channels of MIPRO ACT58 microphones.

“The bars require the ability to provide live music-level dynamics with nightclub SPL and coverage, combined with a very high uptime.



We are able to use very few amplifiers compared to other brands – using not just the efficiency of the amp models themselves, but squeezing out every bit of headroom using power sharing, too,” Morgan explained.

Powersoft amplifiers have become the standard choice for all Coyote Ugly Saloon bars due to their efficiency and reliability under continuous, high-energy use. The franchise's other UK locations feature a mix of Powersoft Duecanali and Quattrocanali amplifiers, reinforcing the brand’s reputation.

The Bristol installation underscores Powersoft's ability to deliver robust, high-quality sound systems that exceed expectations while maintaining budget-friendly solutions. “The end result is a reliable and great-sounding system that punches well above its price tag overall,” Morgan concluded.

With Powersoft T Series amplifiers at the core of its audio system, the new Coyote Ugly Saloon in Bristol promises an unparalleled auditory experience, enhancing the lively, dynamic atmosphere that the franchise is renowned for, ensuring every night is as memorable as it is energetic.



ESSENTIAL**Inspiring the Next
Generation of DJs
and Producers**

An Interview with Essential 47

Proaudio Sound Press Magazine: Can you tell us about your early musical influences and what initially sparked your passion for music in 2013?

Essential 47: My musical taste was really shaped by the underground house music scene. My dream was to join the police force, but a car accident in 2009 changed everything. I ended up needing surgeries on my leg for about five or six years, which meant I had to let go of that goal. After finishing school, I turned to music full-time because, honestly, nothing else really caught my interest.

Proaudio Sound Press Magazine: How did the transition from music production to professional DJing in 2018 come about? What inspired you to take that step?

Essential 47: By figuring out which sounds connect with different groups of people, I realized the potential to resonate with a wider audience. The transition felt natural as I wanted to share my music in a live setting and engage directly with listeners.

Proaudio Sound Press Magazine: Your sets are known for their dynamic fusion of various genres. How do you go about creating a set that resonates with such a diverse audience?

Essential 47: I focus on understanding the preferences of different groups and create sets that blend various sounds to keep everyone engaged. It's about finding a balance and creating a journey through music that appeals to a wide range of listeners.

Proaudio Sound Press Magazine: As a lecturer at the DJ and Music Production Institute, what do you find most rewarding about teaching students from diverse backgrounds?

Essential 47: I get to meet all kinds of personalities and learn how to get along with different people. It's rewarding to see students from diverse backgrounds come together and grow through their shared passion for music.

Proaudio Sound Press Magazine: What are some of the key principles or lessons you emphasize to your students?

Essential 47: Patience, consistency, and practice. These are crucial for anyone looking to succeed in the music industry.

Proaudio Sound Press Magazine: Can you share more about your responsibilities as the manager of the DJ Institute based at Pioneer DJ South Africa?

Essential 47: I wear a lot of hats—I teach students, handle sales, take care of admin tasks, run workshops, chat with prospects and current customers, and even manage the accounting. It's a multifaceted role that keeps me engaged and constantly learning.

Proaudio Sound Press Magazine: How do you balance your roles as a lecturer, manager, and active DJ/producer? What does a typical day look like for you?

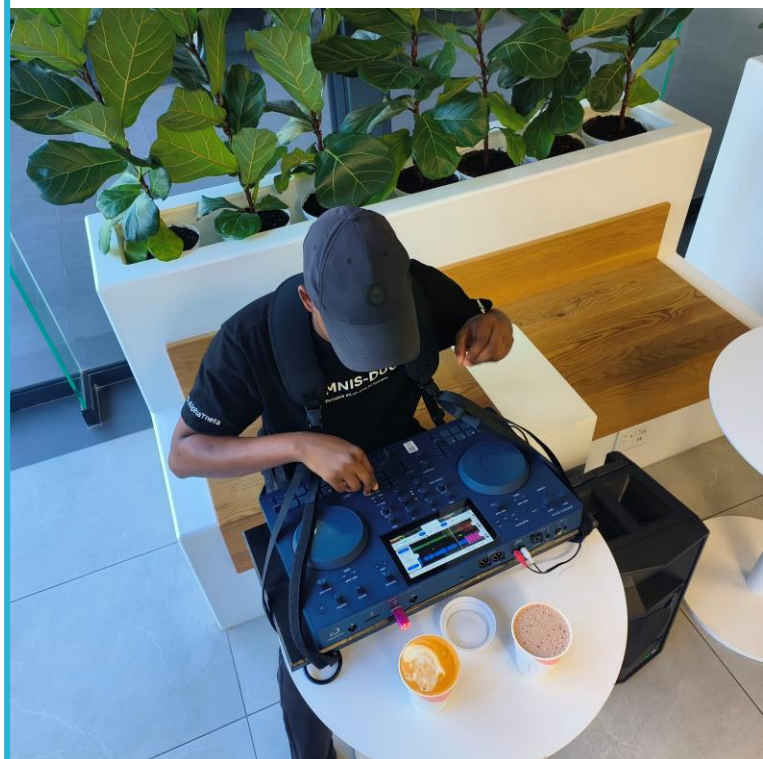
Essential 47: During the week, I'm at work. In the morning, I switch everything on and wipe down the equipment to get it ready for the students. Then, I check my email and messages from customers and start booking students for the following week. Lessons kick off at 9:00, and during the small breaks in between, I focus on improving my skills and education. After work, when I get home, I produce my own music and sometimes visit my family.

Proaudio Sound Press Magazine: What initiatives or programs have you implemented at the Institute to foster talent and promote industry connections?

Essential 47: During lessons, I share my experiences and key insights about the music business with my students. This helps them understand the industry better and prepares them for real-world scenarios.

Proaudio Sound Press Magazine: In your opinion, what are the current trends in the South African music scene, and how do they influence your work?

Essential 47: Amapiano influences my work in two main ways. First, at the institute, we get a lot of students who want to learn Amapiano because they're inspired by the genre and its culture. Second, every club in South Africa plays Amapiano, so when I get gigs, promoters often ask me to play Amapiano, even though I'd sometimes prefer to play something else.



Proaudio Sound Press Magazine: How do you see the role of technology evolving in music production and DJing, especially with tools like those provided by Pioneer DJ?

Essential 47: Technology has really transformed deejaying, making it easier and more enjoyable. Now, you can focus more on your actual set than on the equipment.

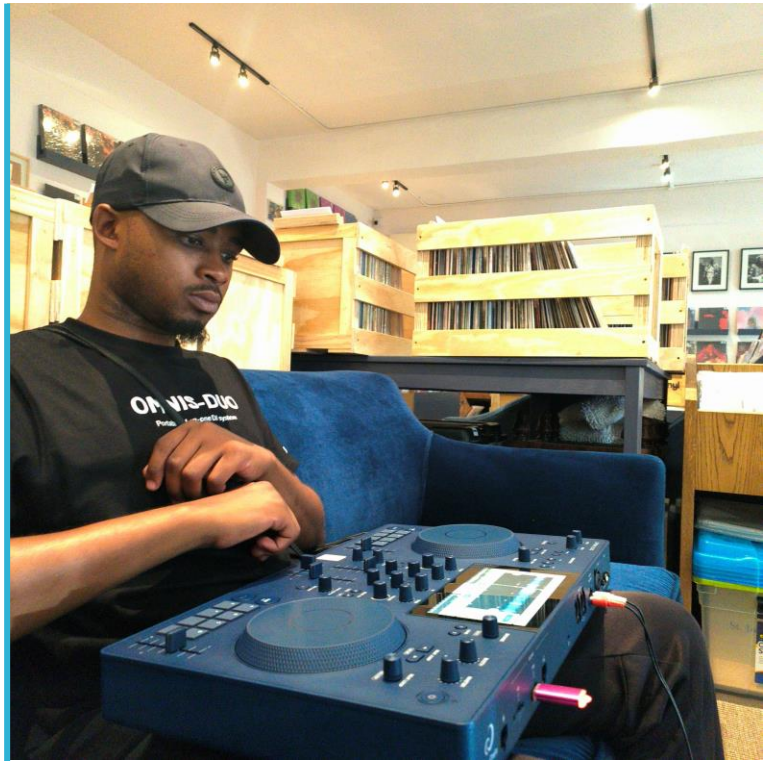
Proaudio Sound Press Magazine: What advice would you give to aspiring DJs and producers looking to break into the industry today?

Essential 47: My advice would be to treat this like a business and be ready to invest in your learning journey. In this industry, experience is the best teacher.

Proaudio Sound Press Magazine: Looking back at your journey from 2013 to now, what are some of the highlights and milestones that stand out to you?

Essential 47: I've taught over 100 students, and the number keeps growing. What really matters to me is that 90% of them are thriving in their own spaces. That's the real impact for me—not just going to gigs and playing music for pay, but creating and mentoring brands that change lives.

Proaudio Sound Press Magazine: What projects or collaborations are you currently working on, and what can your fans look forward to in the near future?



Essential 47: I'm currently working on some fresh music with a few vocalists and other producers. Keep an eye out for a new EP dropping soon!

Proaudio Sound Press Magazine: How do you stay inspired and continue to innovate in your music and teaching practices?

Essential 47: By committing to learning every day and constantly improving.

Proaudio Sound Press Magazine: How important is it for you to give back to the community, and what initiatives are you involved in outside of your teaching and performing roles?

Essential 47: Apart from my work, I'm also involved in community patrol in my neighborhood.

Proaudio Sound Press Magazine:

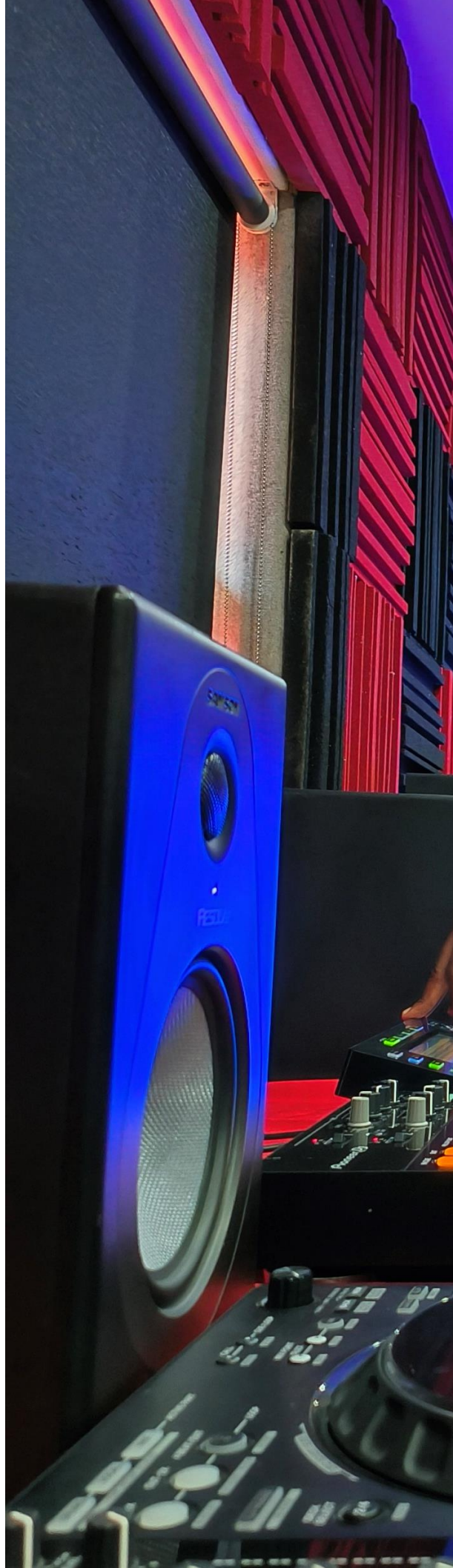
What do you hope your legacy will be in the South African music scene and the global music industry?

Essential 47: I believe my legacy will be measured by the number of people I've taught and how they've been able to support their families with the skills and advice I've shared with them.

Proaudio Sound Press Magazine:

Do you have any memorable experiences from your teaching career that you'd like to share?

Essential 47: I remember a special moment during a lesson with a student who has Down syndrome. As I was teaching, he suddenly started dancing, completely forgetting we were in a lesson. I decided to go with the flow and kept playing as if we were in a club. It turned into such a vibe that the whole lesson felt magical.





Reach **ESSENTIAL 47** here:





Kasi Duchy Arz

BREAKING BARRIERS and Embracing Authenticity

An Interview with The Kasi Duchaz

Proaudio Sound Press Magazine: Your journey as a DJ is quite remarkable, from playing at local pubs in Tembisa to now being in demand across South Africa and internationally. Can you share some key moments or experiences that have shaped your career along the way?

The Kasi Duchaz: The biggest moment that shaped my career was realizing that being myself is my biggest power. Before becoming a DJ, I tried to fit into the mold of what people expected an Afrikaans girl to be. The moment I decided to do what felt right for me, my career took off.

I have always taken my brand seriously, staying professional, punctual, and treating my social media like a CV. This consistency, passion, and professionalism have significantly helped my brand grow locally and internationally. It's not just one moment or gig that shapes a career, but a journey of dedication and authenticity.

Proaudio Sound Press Magazine: Breaking cultural boundaries with your unconventional DJ style, you've become known as the first Afrikaans female DJ to play local amapiano and house music on an international level. How did you navigate these cultural barriers, and what inspired you to push the boundaries in the industry?

The Kasi Duchaz: The pressure I experienced from being a young Afrikaans teenager who resonated more with African culture, and the backlash I faced from friends and family for being in a relationship with someone from a different race, made navigating the entertainment industry easier. Pushing cultural boundaries became part of my story and who I am. It happened naturally and created a unique niche for my brand. Some might think it was a planned strategy, but it was just me being myself. My fans have given me titles like "the female Eminem" and "Kasi Mlungu."

Proaudio Sound Press Magazine:

Your EP "The Diamond" has been a significant milestone in your career. Can you tell us more about the inspiration behind it and the creative process involved in its production?

The Kasi Duchaz: The production side of music is a beautiful and humbling experience. Being in the studio and witnessing the creative process of making a song is incredible.

Releasing my first EP was a magnificent achievement, marking years of hard work. I collaborated with amazing producers and vocalists from Daveyton. It was also great to feature Chley Nkosi on two songs before her big break. Talent recognizes talent.

Proaudio Sound Press Magazine:

You've been recognized as one of the top female DJs in Africa, ranking #7 in 2020. What does this acknowledgment mean to you, and how do you plan to continue pushing boundaries in the industry?

The Kasi Duchaz: I plan on being myself, trusting God's timing, and having fun. I have high expectations for myself, and what you've seen is only the beginning. I'm planning more music, international gigs, and spreading love and ubuntu on every stage I step on.



Proaudio Sound Press Magazine:

With your diverse experiences as a model, music video vixen, and fitness enthusiast, how do these other interests influence your music and performances as a DJ?

The Kasi Duchaz: My experiences as a model, acting extra, and vixen have greatly aided my DJ career. It all falls under the entertainment industry, making me a better DJ.

Living a healthy lifestyle is crucial when performing every weekend. It helps me maintain high energy and not miss opportunities due to health issues. Being a fitness enthusiast also expands my audience reach.

Proaudio Sound Press Magazine: Playing at various venues across South Africa, including townships where the gear may not always be up to standard, what challenges have you faced, and how do you adapt to such situations while maintaining the quality of your performance?

The Kasi Duchaz: This separates "Rekordbox/Laptop DJs" from the real ones. I started on CDJ-100s, so there's not much I can't handle. Most venues now adhere to my technical rider. Interestingly, many townships have better sound, decks, and hospitality than top clubs in Sandton. I've faced challenges like a faulty BPM pitch or non-functional cue buttons, but I adapt.

I use original Pioneer USBs and carry cheaper backups for compatibility issues. I seldom refuse to play due to equipment issues and always try to deliver a great performance.

Proaudio Sound Press Magazine: As a DJ, equipment plays a crucial role in your performances. Could you share with us your preference for Pioneer DJ gear and any specific models you prefer to use?

Have you had the chance to try out the new Alpha Theta Omnis Duo, and if so, what are your thoughts on it?

The Kasi Duchaz: I love using CDJ-2000s or 3000s with DJM-750MK or 900NXS, and anything newer is even better. I haven't played on the new Alpha Theta Omnis Duo yet.

Proaudio Sound Press Magazine: You've released several hit tracks throughout your career. Can you share with us one of your favorite tracks to perform live, and what makes it stand out to you?

The Kasi Duchaz: I love playing "Izinyembezi" because it's meaningful, and the vocals and production sound amazing on any system. Music is spiritual, and this song feels like a high. I'm also excited about two new singles I've been performing, and I can't wait to share them with everyone!



Proaudio Sound Press Magazine:

Lastly, what advice would you give to aspiring female DJs who are looking to break into the industry and make a name for themselves, especially in traditionally male-dominated genres like amapiano and house music?

The Kasi Duchaz: The game is tough for everyone, male or female. Be active and relevant on social media, and make it look professional. If you're not playing many gigs, accept early and free slots to build confidence.

“GIGGING DJs GET MORE GIGS.”

Be unique by playing what you're passionate about and make people know you for that music. Stick to what you love, and let your authenticity shine through.



Reach **KASI DUCHAZ** here:





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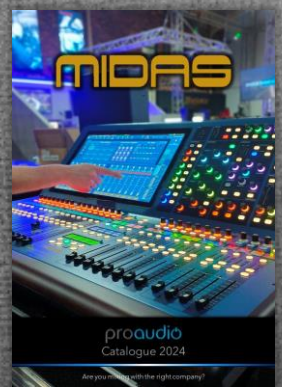
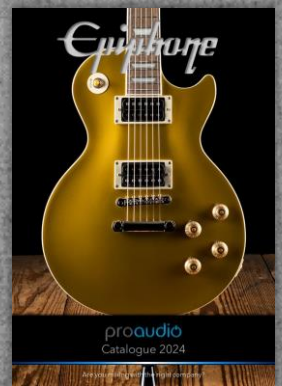
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